

**2017-2018 Officers**

Chris Bickford, Director  
Karla Moffitt, Vice-Director  
Chana VanderZanden, Secretary  
Barb Garcia, Treasurer

Region 4 AHA Spring Meeting | Sunday, March 25<sup>th</sup>, 2018 11:00AM  
Cascade Grill 110 Opal St NE Albany, OR 97322

**Roll Call/Call to Order:** Meeting was called to order by Director Chris Bickford, roll call was made to establish a quorum.

The following 5 Clubs and 9 delegates were seated:

AHACO – Amy Pike	EVAHC – Dawn Gossler
AHACO - Sonya Bickford	CASH – Kaye Phaneuf
AHBAO - Julie Hedden	AHCCO – Peggy VanderZanden
AHBAO - Karla Moffitt	AIM – Janet Jones (via Skype)
AIM – Sarah Asby	

**Not Present:** Arabian Reining Horse Association, Des Arab AHA

**Introduction of guests:** Peggy Weems, Camryn Pugh, Shelby Howey, Brandi Ebner of Oregon Horse Country

**Announcements:** Introduction of Shelby Howey as Region 4 Youth Director and Camryn Pugh as Region 4 Vice Youth Director

**Agenda additions/modifications:** None

**Approval of Fall 2017 Minutes:** Motion 2018-001, minutes approved

**Approval of November 2017 Caucus Meeting:** Motion 2018-001, minutes approved

**Treasurer's report and approval:**

- Motion 2018-002 March 25<sup>th</sup>, 2018  
"I move that we approve the treasurer report from Nov. 2016 – Nov. 2017 be approved.  
Motion By: Sonya Bickford Second By: Julie Hedden Approved: Majority  
Abstention: Kaye Phaneuf

**Directors Report:** Chris Bickford attended, Highlights:

- **Trial with PAT** will resume the early part of June or July. Both AHA and PAT are spending a lot of \$\$ on attorneys that should really be being spent on the promotion of our horses.
- **Ad Hoc Committee** has been created to look at the structure of the National Show Commissions (all of them) to ensure we have enough people on them to function well.
- **Regional Restructuring:** Originally the regions were created to equally have the same number of horses in each region. Now they are looking at the regional structure, the number of horses in each region today, is



- the structure the best it can be. The main question to all directors is how we all feel about the current structure of the regions. Example would R4 & R5 be better combined or individual regions.
- **Restructured the Sweepstakes Trustees:** All board members were Sweepstakes Trustees, it has been restructured to allow a smaller group of directors to be Trustees instead of the entire board having to be present to vote.
- **George Johnson**, long time Judges Commissioner has passed away.
- **Registration are up slightly**
  - Purebred: Increase by 5.1%
  - Half Arabian: Increase by .6%
  - Sweepstakes: Increase by 42%
- **One Day Shows** have become very popular and are way up in numbers.
- **Online Membership Renewal** is a mess, AHA has assured us that they will have a new form available by April 4<sup>th</sup>, 2018, or close to it.
- **Arabian Horse Life Magazine:** it is not a money maker, other associations have gone to online versions that no one opens, others feel it is very necessary to deliver information to our members, it is under discussion as to what to do with the magazine.
- It was passed for 2018 no qualifications for yearlings (half arabians or purebreds) at the Regional Shows.
- Under promotion of AHA in the Distance Disciplines, we really need to fix this and move it forward.
- After the Board Meeting, all the Directors were invited to a Summit to discuss other Regional business.
  - Only 1/3 of all Regions still print a show program. All others have done away with it. It was not cost effective etc. They have an online list but nothing more. It should be something we should look at.
  - Due to the Retirement of Mary Ann Mullet we are in need of a Regional Directory.
  - We have to stop selling to ourselves, and attracting more people that are not already involved.
  - All the Youth Directors came and talked to the Summit about promotion with programs like Screenshot, and other Social Media Outlets beyond Facebook such as Snapchat, Instagram, NextDoor, etc.
  - Suggesting a Marketing Manager for each regional show that will help get money to put on out show, promote show, chamber of commerce etc.

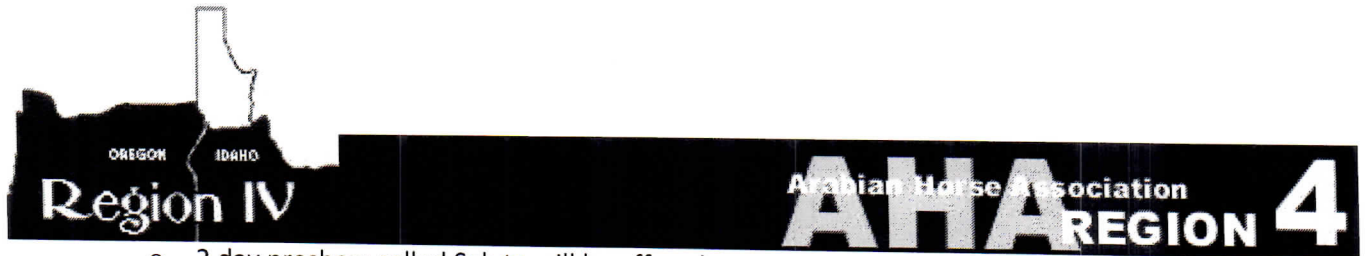
**Presentation:**

- **Brandi Ebner with Oregon Horse Country**

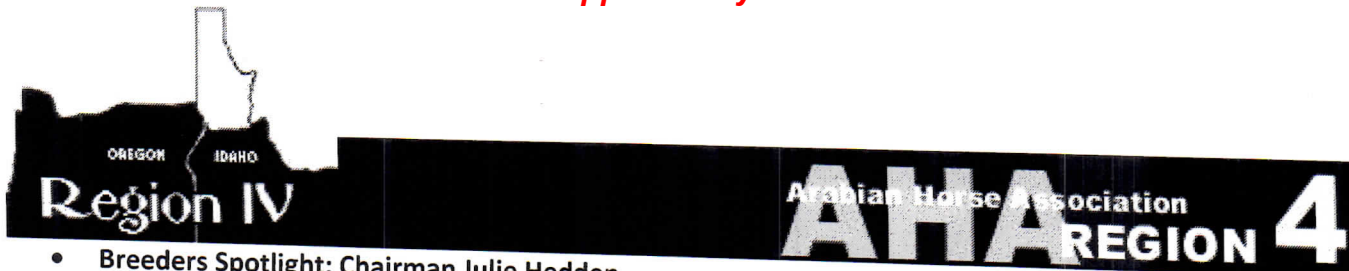
**Committee Reports:**

- **Region 4 Championship Horse Show Commission:** Karla Moffitt
  - Premium List will be available this week.
- **Judges Selection Committee:** Dawn Gossler
  - Karen Homer Brown 2019 Hunter Judge
  - 2018 Judges have already been confirmed.
- **Sport Horse/Dressage:** Kaye Phaneuf
  - Region 4 Sport Horse Championship at Donida Farm during the third week of July





- 2 day preshow called Salute will be offered.
- Region 4 FEI Dressage Championship will be combined with Region 5
- Sport Horse Nationals will be held in Chicago in 2019 (East) rotation.
- Sport Horse Nationals West Rotation Ice Cream Social, any Region 4 members available to help would be appreciated.
- **Youth (Youth Coordinator: Michelle Rasmussen, Youth Director: Shelby Howie, Youth Vice Director: Camryn Pugh)**
  - **Youth Board Meeting:** Youth Nationals was main topic, Fundraising for Convention, Increasing Membership to 10 Youth Members.
  - **Silent Auction** for Youth Director traveling expenses to be held at AHACO Show, donations are being accepted at this time.
- **Scholarship Foundation:** Dawn Gossler, Sarah Asby, Becky Fielding, Karla Moffitt, Peggy Weems
  - Report given by Dawn Gossler: Deadline May 1<sup>st</sup>, last years committee was able to communicate by email and selected both recipients for 2017. All information and past winners is available on the website.
- **Region 4 Performance Futurity: (Karla Moffitt, Mary Jane Brown, Lisa Kolke, Deb Witty, Laura Venne)**
  - Report given by Karla Moffitt, Buckles have been ordered, an eblast has gone out and website has been updated. With a reminder eblast to be sent out a week before entries close. We are sending letters to all last year's participants thanking them and asking for future sponsorship. We are also shopping for buckle sponsors.
- **Breed Promotion:**
  - Albany Expo: Sue Thompson
    - Report given by Amy Pike: Grossly under-utilized resource. Has ideas to change things up for next years expo. Introduced the new brochure that Amy Pike, Chana VanderZanden and Gretchen Love have created. New Banners were made by Amy Pike and Gretchen Love.
  - Idaho Expo: Lyn Kinney, No Report
  - Western State Fair: Lyn Kinney, No Report
  - Oregon State Fair: Sonya Luke, No Report
  - Oregon Horse Country: Chana VanderZanden the expo is April 19<sup>th</sup>-22<sup>nd</sup> 2018
  - PNER Convention: Eagle Crest was the location, with booth and promotional material.
- **Audit Committee: Appointed by the Director: (Chair Bill Condron, Peggy VanderZaden, Julie Hedden, Barb Garcia, Connie Chapman) No Report**
- **Finance Committee: Chris Bickford**
  - Any budget requests please send to Barb Garcia or Chris Bickford before the fall meeting.
  - Early Bird Registration Proposal for 2018
  - Motion #2018-003 March 25<sup>th</sup>, 2018
    - “I move that Motion #2017-002 be repeated for 2018”
    - Motion By: Karla Moffitt Second By: Dawn Gossler Approved: Unanimous
- **Benefit Activities Committee: Judi Booth, Kaye Phaneuf**
  - No Activity at this time.



- **Breeders Spotlight: Chairman Julie Hedden**
- **Distance (Endurance & Competitive): Carlene Benson NO REPORT**
- **Handbook:**
  - Printed version preferred, more information is needed
- **High Point Program: Peggy Weems, Barb Garcia**
  - Angela McFarland was a great help to the High Point Program.
  - Entry Form has been updated and is now available on the Region 4 Website.
  - Past winners are listed on the website with photos if available.
- **Recognition Committee: Sonya Bickford, Amy Pike**
- **Ad-Hoc Continuing Education: Peggy VanderZanden, Karla Moffitt, Dawn Gossler No Report**

New Business:

- **Standing Rules of Order**
  - Motion #2018-004 March 25<sup>th</sup>, 2018  
"I move that approval of the Standing Rules be tabled until the next meeting."  
Motion By: Kaye Phaneuf Second By: Amy Pike Approved: Unanimous
- **Region 4 Show Approvals:**
  - Motion #2018-005 March 25<sup>th</sup>, 2018  
"I move that we approve the Red Bluff Arabian Show request for a Region 4 qualifier in January 19<sup>th</sup>, 2019. In exchange we can reciprocate a R3 Qualifier in Region 4."  
Motion By: Peggy Weems Second By: Julie Hedden Approved: Unanimous
- **Election of Regional Officers:**
  - Motion #2018-006 March 25<sup>th</sup>, 2018  
"I move that we accept the slate of officers set forth by the nominating committee of Region 4."  
Motion By: Sarah Asby Second By: Julie Hedden Approved: Unanimous
- **Request for Sponsorship at Canadian Nationals**
  - Request Tabled
- **2018 Fall Meeting**
  - September 9<sup>th</sup>, 2018 in Central Oregon
  - Requested a Farm Tour to be incorporated with the Regional meeting to make it more interesting and encourage greater attendance.