

Proposal to the Region 4 Delegates

Establishment of a Veterans Championship Class

Region 4 Arabian Horse Show

Submitted by: Kendyl

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I. Executive Summary

This proposal recommends the establishment of a **Veterans Championship Class** at the Region 4 Arabian Horse Show. The purpose of this initiative is to promote the Arabian horse breed through meaningful community outreach while honoring veterans and their families.

The class will provide a structured, supportive environment in which veterans may experience the unique temperament, athleticism, and partnership qualities of the Arabian horse. The initiative is designed to require no additional financial burden to Region 4 and will be supported through sponsorships, volunteer judges, and collaboration with equine-assisted organizations.

This proposal aligns directly with Article II – Objects and Purposes of Region 4.

II. Alignment with Article II – Objects and Purposes

The proposed Veterans Championship Class directly supports the stated mission of Region 4, including:

- 1. Fostering good relations between member associations**
 - Strengthening connections between Region 4 and community-based veteran organizations.
- 2. Promoting and coordinating Arabian horse show activities**
 - Enhancing Regional Championship programming through meaningful and audience-engaging additions.
- 3. Formulating publicity and educational programs**
 - Generating positive media exposure and educational outreach highlighting the Arabian horse's versatility and temperament.

4. Promoting popular interest in the outstanding using qualities of the Arabian horse

- Demonstrating the breed's intelligence, sensitivity, and suitability for therapeutic and partnership roles.

5. Accomplishing necessary actions to fulfill stated objectives

- Expanding engagement opportunities consistent with Region 4's growth and outreach goals.

6. Cooperating with the Arabian Horse Association

- Supporting the broader mission of promoting and protecting the Arabian and Half-Arabian horse.

This initiative is fully consistent with Region 4's governing principles and strategic objectives.

III. Purpose and Vision

The Arabian horse is internationally recognized for its beauty, athleticism, intelligence, and exceptional temperament. Beyond competition, the breed is known for forming deep and responsive partnerships with humans.

The Veterans Championship Class will:

- Introduce veterans and their families to the Arabian horse in a guided and supportive environment
- Highlight the breed's gentle and intuitive qualities
- Provide an opportunity for connection, engagement, and community inclusion
- Serve as a gateway for long-term involvement in the Arabian horse industry

This initiative represents both breed promotion and meaningful service.

IV. Community Engagement and Breed Promotion

The addition of a Veterans Championship Class will:

- Introduce a new demographic to the Arabian horse community
- Increase spectator attendance and engagement
- Strengthen ties between Region 4 and veteran-serving organizations

- Enhance public perception of the Arabian horse industry
- Position Region 4 as a leader in community-focused programming

By expanding beyond the traditional exhibitor base, Region 4 broadens awareness and appreciation of the breed.

V. Strategic Partnerships

To ensure safety, professionalism, and meaningful participation, collaboration is proposed with established equine-assisted organizations, including:

- Horses of Hope
- Reins of Hope

These organizations can assist with:

- Participant identification and preparation
- Structured guidance during the event
- Safety oversight and support
- Ensuring a positive and impactful experience

Their involvement adds credibility and operational structure to the class.

VI. Proposed Championship Format

The Veterans Class will culminate in a Championship Presentation designed to recognize all participants while engaging the audience.

Key elements include:

- A custom commemorative belt buckle awarded to each participant
- Awards fully sponsored by a private donor (no cost to Region 4)
- Two respected judges volunteering their services
- Final Champion recognition determined in part through audience participation (applause-based engagement component)

This format ensures that:

- Every participant is honored

- The event generates strong spectator engagement
 - The class becomes a highlight feature of the show
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VII. Media and Public Relations Opportunity

The Veterans Championship Class presents a compelling human-interest story with strong potential for local and national media coverage.

Planned outreach includes:

- Local television and print media
- Regional equine publications
- National Arabian horse media outlets
- Social media promotion

Media exposure will:

- Elevate awareness of the Region 4 Show
 - Highlight the Arabian breed's versatility
 - Attract future exhibitors and sponsors
 - Reinforce Region 4's leadership in community engagement
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VIII. Financial Structure

This initiative is designed to operate without additional financial obligation to Region 4.

Funding and support will include:

- Sponsored participant awards
- Volunteer judges
- Partner-supported recruitment and preparation
- Community-backed promotional efforts

The inaugural year will serve as a pilot program to demonstrate impact and viability.

IX. Long-Term Vision

Upon successful implementation, future development may include:

- Seeking government or grant-based funding
 - Expanding corporate sponsorship opportunities
 - Increasing veteran participation annually
 - Establishing the Veterans Championship as a permanent and signature component of the Region 4 Show
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X. Conclusion

The establishment of a Veterans Championship Class represents an opportunity to align competition with service, outreach, and community leadership.

This proposal:

- Advances Region 4's stated Objects and Purposes
- Promotes the Arabian horse breed in a meaningful way
- Strengthens community partnerships
- Generates positive public exposure
- Honors those who have served our country

The Arabian horse embodies strength, loyalty, intelligence, and partnership. This initiative reflects those same values.

I respectfully request the delegates' consideration and approval of this proposal.

Respectfully submitted,

Kendyl