

Friends of Meaford Library Executive Meeting
November 8, 2018
4:30 pm. MPL Board Room

Present:	Peter Bantock, , Christine Richardson, Jane Leckenby, Leslie Ransom, Elaine Burns, Lynne F., Dinah Shields, Jim Brown
Regrets:	Paul Wehrle
1.	Agenda: Approval/Additions: 7) New Business: Christmas Market-Promotion and Publicity. Library: Letter of Support.
2.	Approval of Oct.11,2018 minutes Moved By: Elaine Seconded by: Jane THAT the minutes of the meeting held on Oct 11, 2018 be accepted as distributed. <p style="text-align:right">Carried</p>
3.	Treasurer's Report – Jim i) Hand out. Moved by: Jim Seconded by: Dinah That the financial report be accepted as presented. Carried
4.	Library Report –Lynne. i) Dan Needles has not yet been paid for his Nov. 2017 event. Amy will request an invoice from him. ii) February 2019 Book Sale. Lynne wondered if the FOML would be part of this. Dinah will e-mail around to see who will take a few boxes of books into their basement until Feb. It will be the Friday and Saturday of that week. iii) A letter from the FOML is required as well as from the municipality for Stage 2 of the Federal Accessibility Grant. Peter will write this letter and send it out in an e-mail to the executive.
5.	Standing Items
5.1	Membership – Jane Trivia Night was a success. Great night.
5.2	Promotion and Publicity – Peter- i) Peter has changed the website and added new library renderings; by-laws and constitution; as well as minutes of our meetings. ii) Christmas Market: Nov. 30 th 1-6pm; Dec.8 th 11-4pm;and Dec.22 nd 11-4pm. Items for sale will be earrings, ornaments, and a donation bucket, pamphlets. Peter will put this info. on the website. Jim asked about the placemats that Fred had been working on. Peter will contact Amy regarding these.
5.3	Concert Series – N/A. Nothing to report. Elaine will phone and make contact with him
5.4	Net Shed – Dinah. Nothing to report.
6.	Business Arising
6.1	Municipal Fundraising Committee: Elaine. i) Meeting on Tuesday. We are ready to take another layer of books from the fund-raising sign. The naming rights have been changed so that people can now name areas of the new library. The committee's mandate has been


extended to 2021. Elaine has an invoice for the DJ for the Gala. There will be lots of advertisements coming out soon. There will be another read-a-thon in the Spring; there will be Child/Teen and Adult categories. There is lots of planning going on for next year.

7. New Business

- 7.1 Graphics for Fund-Raising- Leslie. A local graphic artist is willing to create a logo for our fund-raising. It could be used for promotional materials, etc. Leslie handed out a bookmark that he had done for the Guelph library. Discussion re branding, are we looking for a more permanent brand? Leslie will discuss with him what we do and we all will come to the Dec. meeting with brainstormed ideas. Leslie will invite him to January meeting.
- 7.2 Norm McKay family . We usually get a \$100 gift card from the Beer Store for Christmas. Jane will follow-up on this.
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Adjourn The meeting adjourned at 5:50 p.m on a motion by Jane.


Secretary


President