

DATA VISUALISATION

3 QUICK TIPS FOR IMPACTFUL DASHBOARDS:

Optimise your
dashboards with
these quick steps.



DASHBOARDS OPTIMISATION

01

**KEEP IT SIMPLE
AND FOCUSED**



02

**PRIORITISE VISUAL
CLARITY AND
CONSISTENCY**



03

**ENABLE
INTERACTIVITY AND
CUSTOMISATION**



04

SO WHAT?



DASHBOARDS OPTIMISATION



KEEP IT SIMPLE & FOCUSED

- **NUMBER OF ELEMENTS AND DATA POINTS**
Limit the number of elements and data points on your dashboard to ensure clarity and focus.
- **IMETRICS AND INSIGHTS**
nclude only the most relevant metrics and insights that directly align with your objectives and key performance indicators (KPIs)
- **DECLUTTER**
void clutter and unnecessary distractions that can detract from the dashboard's effectiveness.



PRIORITISE VISUAL CLARITY & CONSISTENCY

- **INTUITIVE VISUALISATIONS**
Use clear and intuitive visualizations, such as charts, graphs, and tables, to present data in a visually appealing and easy-to-understand manner.
- **CHART TYPES**
Choose appropriate chart types based on the nature of the data and the insights you want to convey.
- **CONSISTENCY**
aintain consistency in color schemes, fonts, and formatting to enhance readability and comprehension across different sections of the dashboard.



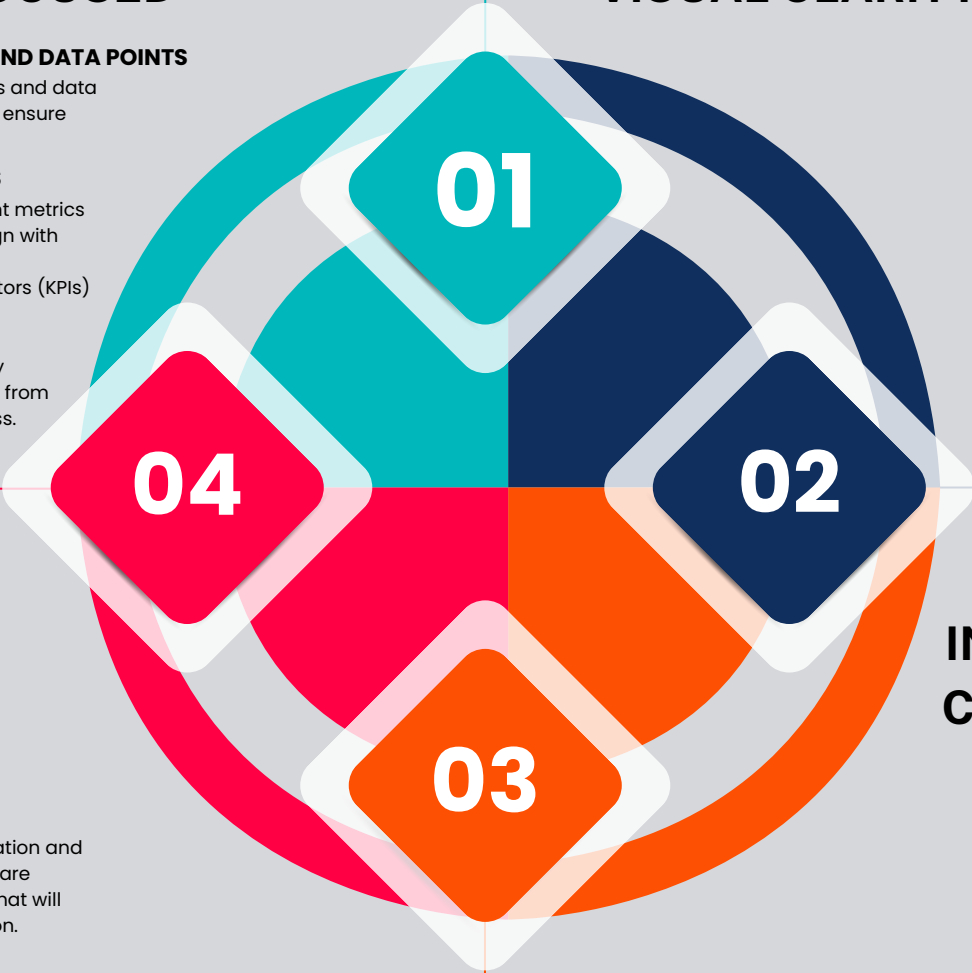
INTERACTIVITY & CUSTOMISATION

- **WHY**
Interactive elements such as filters, drill-down options, allow users to customize the dashboard based on their specific preferences and information needs.
- **WHEN**
Not recommended for all stakeholders:
While interactivity has its benefits when it comes to Operational reviews and deep-dives, it should not be widely distributed as you will loose control of the information shared and potentially generate request for more explanations/reports



SO WHAT?

- **DID I SAY 3 TIPS?**
Avoid dashboards interpretation and perception by ensuring they are supported by commentary that will answer the "so what" question.





I'm Nico Beauvillain de Montreuil

*Optimise your business
performance reporting
and
Streamline your decision
making process*



Bluestone
Actionable Insights



Nico@Bluestonecommunications.com.au



Bluestonecommunications.com.au



PMO Uplift Solutions



Info@Bluestonecommunications.com.au