
Huckleberry Coffee Roasters

Mission & Tone

Huckleberry Coffee Roasters is a home away from home for NYC and LA based city-dwellers. We serve delicious hot beverages in cool settings.

**Refined
Delicious
Bold
Warmth
Wit**

Logo



Typography

Titles
Helvetica Bold
Size 60 font

Body
Helvetica
Regular
Size 14 font

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (!?#\$%^&*!/-)

**Espresso
Americano
Latte
Cappuccino
Mocha
Chai Tea
Hot Chocolate**

Colors

Primary



Hex: #435681
RGB: 67 86 129



Hex: #000000
RGB: 0 0 0



Hex: #FFFFFF
RGB: 255 255 255

Secondary



Hex: #81C3D7
RGB: 129 195 215



Hex: #4EFFEF
RGB: 78 255 239



Hex: #F67E7D
RGB: 246 126 125