

Francis Piccolella



Writer/Director/Content Creator

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SKILLS

> Scriptwriting

CAREER OBJECTIVE

Seeking a challenging position as a Writer/Director/Content Creator with a forward-thinking company that values innovative thinking, collaboration, and excellence in storytelling. I aim to bring my unique creative vision and talent for crafting impactful narratives to create memorable and powerful content.

To leverage my diverse skills as a Writer/Director/Content Creator in a challenging role that allows me to conceptualize, develop, and execute innovative content strategies across various platforms. Seeking an opportunity to collaborate with a dynamic team to produce compelling and engaging visual storytelling that resonates with audiences worldwide.

EXPERIENCE

Ad/Value/Investor/Talent

Watrfall
Aug 2025 - Sep 2025 NYC
My experience as an Ad/Value Investor and talent for Watrfall has been both exhilarating and educational. Collaborating with renowned figures in the industry, including Ron Perlman and Dana Landry, has provided me with unique insights and valuable connections that have shaped my career.

At Watrfall, my role involved evaluating potential projects and identifying investment opportunities that aligned with our vision. This required a keen understanding of market dynamics, audience behavior, and the evolving landscape of entertainment. Working with such accomplished professionals, I learned the nuances of the investment process and how to spot promising narratives that resonate with audiences.

Collaborating with Ron Perlman was particularly inspiring; his wealth of experience and passion for storytelling offered invaluable lessons. Dana Landry's strategic vision and leadership provided a solid foundation for our projects, allowing us to explore innovative concepts while maintaining a focus on quality and artistry.

Being part of a team that values creativity and collaboration has enriched my understanding of what it takes to bring compelling stories to life. This experience has not only honed my skills as an investor but has also fueled my passion for the arts. I look forward to continuing this journey, seeking out new opportunities that push the boundaries of creativity and innovation in entertainment.

Ad/Value/Investor/Talent

The Horror Section
Mar 2025 - Sep 2025 LA
My experience as an Ad/Value Investor and talent at Eli Roth's The Horror Section has been nothing short of transformative. Being part of a project that celebrates the art of horror filmmaking has allowed me to merge my passion for the genre with my interest in the business side of the industry.

In my role as an Ad/Value Investor, I focused on identifying promising investments within the horror landscape, analyzing potential projects that not only have strong creative foundations but also exhibit commercial viability. This involved thorough market research and trend analysis to understand audience preferences and emerging narratives within the genre.

Working closely with Eli Roth and the talented team at The Horror Section, I had the opportunity to contribute creatively while also lending insight into financing strategies and promotional efforts. It was thrilling to collaborate on projects that push the boundaries of horror, and I valued the opportunity to be involved in various aspects of development and production.

This experience has deepened my appreciation for storytelling in horror, showing me how psychological elements and social commentaries can be woven into compelling narratives. I've learned invaluable lessons about the balance between creativity and business, and I look forward to continuing my journey in the horror industry, bringing exciting new projects to life.

Ad/Value/Investor/Talent

Brass Knuckle Films

Jan 2025 - Sep 2025

Austin

Being an Ad/Value Investor and a part of Brass Knuckle Films has been an exciting journey that combines my passion for filmmaking with my interest in investment strategies. At Brass Knuckle Films, I not only observed the intricacies of film production but also engaged in identifying and evaluating potential projects that align with the company's vision and values.

As an Ad/Value Investor, my role involved assessing various investment opportunities within the film industry, focusing on projects that promise both artistic merit and commercial viability. This experience has sharpened my analytical skills, allowing me to make informed decisions about which films to support and promote.

Working alongside a talented team of filmmakers, writers, and creative professionals at Brass Knuckle Films presented me with numerous opportunities to collaborate on innovative projects. I was able to contribute my insights on market trends and audience preferences, helping sculpt compelling narratives that resonate with viewers.

This role has deepened my understanding of the intersection between creativity and business, ultimately shaping my perspective on the future of independent filmmaking. I look forward to further exploring this dynamic field and continuing to support projects that push boundaries and inspire audiences.

VP of Social Media

The National Society of Collegiate Scholars at Full Sail University

Oct 2024 - May 2025

Winterpark

My time with The National Society of Collegiate Scholars at Full Sail University was an enriching experience that greatly enhanced my leadership and organizational skills. As the Vice President of Social Media, I had the opportunity to take on a variety of tasks that required both creativity and strategic thinking.

The role came with many responsibilities, from creating engaging content for our social media platforms to developing marketing strategies that would effectively reach our fellow students. I quickly learned the importance of delegation, as I worked with a dedicated team to ensure that our initiatives were executed smoothly and

efficiently.

The learning curve was steep, but it was incredibly rewarding. I developed a deeper understanding of social media dynamics and its impact on community engagement. This experience not only honed my skills in project management and communication but also allowed me to forge meaningful connections with other passionate students.

Overall, my involvement with The National Society of Collegiate Scholars was a pivotal moment in my academic journey, and I am grateful for the lessons learned and the friendships made during this time.

DVD Producer/Special Thanks

Bizjack Flemco

Sep 2008 - Aug 2010

Denver

During my adventures with Troma Studios, I had the incredible opportunity to connect with the talented filmmakers from Bizjack Flemco. Collaborating with them was a highlight of my journey in the independent film scene.

I played a role in working on the DVD release of The Misled Romance of Cannibal Girl and Incest Boy, a project that stood out for its unique storytelling and bold creativity. Contributing to this release was significant for me, as it marked my first IMDb credit and a milestone in my growing film career.

Working alongside the Bizjack Flemco team allowed me to learn firsthand about the intricate processes of film distribution and production. Their passion and dedication to their craft inspired me to push my own creative boundaries.

Overall, this experience has been invaluable, fueling my passion for filmmaking and paving the way for future opportunities. I look forward to what's next on this exciting journey in the film industry.

Volunteer/Assistant

Troma Studios

Sep 2004 - Jul 2016

NYC

My journey with Troma Studios has been nothing short of incredible. I started by volunteering at various events and conventions, diving headfirst into the vibrant world of independent film. Each event was a whirlwind of energy, creativity, and amazing people.

As I grew within the Troma family, I had the fantastic opportunity to travel to several film festivals. It was awe-inspiring to witness the passion of filmmakers and fans alike, all coming together to celebrate the art of cinema. The atmosphere was electric, filled with excitement and inspiration.

One of the highlights of my experience was briefly serving as an assistant to the legendary Lloyd Kaufman. Being able to work closely with such an iconic figure in the film industry was a dream come true. I learned invaluable lessons about creativity, resilience, and the spirit of independent filmmaking.

Overall, my time with Troma has been a wonderful experience filled with life lessons and personal growth. I'm grateful for the memories, the connections I've made, and the artistic spirit I've embraced. Here's to more adventures in filmmaking.

EDUCATION

Bachelor of Fine Arts, focus on Creative Writing

Full Sail University

Oct 2023 - Sep 2025

Winterpark

Pursuing a Bachelor of Fine Arts in Creative Writing at Full Sail University was a transformative experience that allowed me to hone

my craft as a storyteller. The program offered a dynamic curriculum that emphasized both the technical and creative aspects of writing, including fiction, poetry, screenwriting, and narrative development.

Throughout my studies, I was encouraged to experiment with different genres and styles, fostering a rich development of my voice as a writer. The collaborative environment and feedback from peers and instructors enriched my learning experience, providing invaluable insights into the creative process.

In addition to developing my writing skills, I gained an understanding of the publishing industry, marketing my work, and engaging with audiences. This experience at Full Sail University equipped me with the tools and confidence to pursue a successful career in writing and storytelling.

Digital Marketing Certificate

Thinkful

Aug 2021 - Jul 2022

Melbourne

My time at Thinkful pursuing a Digital Marketing Certificate was an enriching experience that equipped me with essential skills in the ever-evolving field of digital marketing. The program offered a comprehensive curriculum covering various aspects, including SEO, social media marketing, content strategy, and data analytics.

Through hands-on projects and real-world case studies, I was able to apply the concepts learned in class, enhancing my understanding of effective marketing strategies. The mentorship and support from industry professionals were invaluable, providing me with insights and guidance as I navigated the digital landscape.

Overall, my experience at Thinkful not only deepened my knowledge of digital marketing but also prepared me to take on new challenges in the field, paving the way for my future career.

Video Production

Formerly Brevard Community College

Aug 2005 - Sep 2025

Melbourne

My time at Brevard Community College pursuing a degree in Video Production was a pivotal chapter in my educational journey. The program provided me with a solid foundation in the technical and creative aspects of filmmaking, from camera operation and editing to storytelling and production techniques.

I had the opportunity to work on various projects that allowed me to collaborate with fellow students, gaining hands-on experience in a supportive environment. The faculty were knowledgeable and passionate, offering valuable insights that helped shape my understanding of the industry.

Overall, my experience at Brevard Community College not only enhanced my skills but also ignited my passion for video production, setting the stage for my future endeavors in the field.