



APTUS
TREATMENT CENTRE
FOR COMPLEX DISABILITIES

Embracing Potential since 1979



45th Year Anniversary Fundraiser

April 5th, 2025 | McMichael Art Gallery | 6:00pm

Celebrating our past while
building a better future





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Dear friends, family and supporters,

We are pleased to invite you to Aptus Treatment Centre's 45th Anniversary Fundraiser. This special event will celebrate Aptus' meaningful history, honour your generous past contributions, and raise vital funds needed to expand Aptus' housing supports.

Aptus, formerly known as MukiBaum, was created in 1979 with Dr. Nehama Baum's dream to create a better future for her son Muki. Forty-five years later, her dream has brought meaningful programs and services to countless adults, youth and children living with developmental disabilities in our community. This would not have been possible without the generosity of Aptus' community of supporters like you. We hope you will attend this special event, where we can honour the impact you have made and, together, help Aptus build a brighter future for those in their care now, and for years to come.

With your support, we can make a significant impact in our community.

We believe that everyone deserves a safe, supportive, and loving home, no matter their ability or financial resources. Unfortunately, many individuals with developmental disabilities continue to face challenges accessing stable housing. It is estimated that over **30,000** adults are waiting for supported housing in Ontario, with the wait-list growing by approximately **1,200** each year. With more youth being diagnosed with developmental disabilities and those people living longer, the demand for housing continues to rise. With your help, we hope to address this critical need.

Proceeds from this event will be invested in expanding Aptus' Supportive Living Program. With your help, Aptus can offer additional housing options tailored to the individuals they currently support and provide a secure home for those in need of housing. Together, we can help Aptus move one step closer to creating a brighter and more secure future that fosters growth, empowerment, and endless possibilities.

Sponsorship opportunities are listed in the following pages with many ways to support this important mission. The event promises to be a fun evening of elegant food stations, live music, an Aptus art auction, and many opportunities to celebrate Aptus' history. We hope you can join and help make a difference!

With any questions contact Jordana Illies, Aptus' Manager of Fund Development at 416-735-6736 or jordana@aptustc.com.

Thank you for considering this opportunity to make a lasting difference in our community.

Sincerely,

Michael G. Goldfarb
Committee Chair and Member of Board of Directors

Sponsorship Opportunities

45th Anniversary Sponsor

\$45,000

In honour of Dr. Nauma Baum and the countless individuals who received supports and services over the last incredible 45 years

- 20 tickets to the event.
- Verbal recognition during the evening.
- Exclusive logo recognition on photography backdrop.
- Opportunity to perform the toast during the opening remarks.
- Prominent logo placement on all evening signage and feature logo on evening slideshow.
- Cover page & full page ad in event program.
- Company logo & link prominently displayed on Aptus Treatment Centre's website on the main events page.
- Feature Logo in Aptus' Annual Report.
- Frequent mentions on the Aptus social media accounts prior to and after the event.
- Company logo and mention in all public announcements and press release.
- Charitable tax receipt (based on CRA Guidelines).

Presenting Sponsor

\$25,000

- 15 tickets to the event.
- Verbal recognition during the evening.
- Exclusive logo recognition on photography backdrop.
- Opportunity to perform the toast during the opening remarks.
- Prominent logo placement on all evening signage and feature logo on evening slideshow.
- Full page ad in event program.
- Company logo & link prominently displayed on Aptus Treatment Centre's website on the main events page.
- Feature Logo in Aptus' Annual Report.
- Frequent mentions on the Aptus social media accounts prior to and after the event.
- Company logo and mention in all public announcements and press release.
- Charitable tax receipt (based on CRA Guidelines).

Platinum Sponsor

\$10,000

- 12 tickets to the event.
- Verbal recognition during the evening.
- Prominent logo placement on sponsor signage and logo on evening slideshow.
- Half page ad in event program.
- Company logo & link prominently displayed on Aptus Treatment Centre's website on the main events page.
- Logo recognition in Aptus' Annual Report.
- Mentions on Aptus' social media accounts prior to and after the event.
- Charitable tax receipt (based on CRA Guidelines).

Diamond Sponsor

\$7,500

- 10 tickets to the event.
- Verbal recognition during the evening.
- Prominent logo placement on sponsor signage and logo on evening slideshow.
- 1/2 page ad in event program.
- Company logo & link prominently displayed on Aptus Treatment Centre's website on the main events page.
- Logo recognition in Aptus' Annual Report.
- Mentions on Aptus' social media accounts prior to and after the event.
- Charitable tax receipt (based on CRA Guidelines).

Gold Sponsor

\$5,000

- 8 tickets to the event.
- Verbal recognition during the evening.
- Prominent logo placement on sponsor signage and logo on evening slideshow.
- 1/3 page ad in event program.
- Company logo & link prominently displayed on Aptus Treatment Centre's website on the main events page.
- Logo recognition in Aptus' Annual Report.
- Charitable tax receipt (based on CRA Guidelines).

Silver Sponsor

\$3,000

- 6 tickets to the event.
- Logo placement on sponsor signage and logo on evening slideshow.
- 1/4 page ad in event program.
- Company name & link displayed on Aptus Treatment Centre's website on the main events page.
- Mention in Aptus' Annual Report.
- Charitable tax receipt (based on CRA Guidelines).

Bronze Sponsor

\$2,000

- 4 tickets to the event
- Logo placement on sponsor signage and logo on evening slideshow.
- 1/4 page ad in in event program
- Company name & link displayed on Aptus Treatment Centre's website on the main events page
- Mention in Aptus' Annual Report.
- Charitable tax receipt (based on CRA Guidelines).

Two Dinner Tickets \$400

Individual Dinner Ticket \$250

Includes four course dinner at various gourmet food stations, full open bar and opportunities to win fabulous prizes.

Sponsorship Benefits At A Glance

	45th Anniversary Sponsor \$45,000	Presenting Sponsor \$25,000	Platinum Sponsor \$10,000	Diamond Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$2,000
Event Tickets							
Number of dinner tickets Included	20 Tickets	15 Tickets	12 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets
Brand Visibility							
Advertisement in event program	Cover Page & Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/3 Page Ad	1/4 Page Ad	1/4 Page Ad
Logo recognition on photography backdrop	Feature Logo	✓					
Mentions on Aptus' social media accounts prior to and after the event	Frequent Mentions & Tag	Frequent Mentions & Tag	Mention & Tag	Mention & Tag			
Logo and link displayed on Aptus' website	Feature Logo	Prominent Logo	Prominent Logo	Prominent Logo	Prominent Logo	✓	✓
Logo placement on event signage	Feature Logo	Prominent Logo	Prominent Logo	Prominent Logo	✓	✓	✓
Logo on Evening slideshow	Feature Logo	Prominent Logo	✓	✓	✓	✓	✓
Logo and mention in Aptus' Annual Report	Feature Logo	Prominent Logo	Prominent Logo	Prominent Logo	✓	✓	✓
Promotional Opportunities							
Opportunity to speak during the event	✓	✓					
Mention in event press releases sent to media outlets	✓	✓					
Opportunity to include promotional materials in event gift bag or at tables	Logo on Gift Bag	✓	✓	✓	✓	✓	✓

A portion of all sponsorship levels are eligible to receive a charitable tax receipt(based on CRA Guidelines)





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Registration Form

Contact Information

Company : _____

Name : _____

Address : _____

City : _____ Prov : _____ Postal Code : _____

Email : _____ Phone : _____

Website : _____

Sponsorship Opportunities

<input type="checkbox"/> 45th Anniversary Sponsorship	\$45,000	<input type="checkbox"/> Diamond Sponsorship	\$7,500
<input type="checkbox"/> Presenting Sponsorship	\$25,000	<input type="checkbox"/> Gold Sponsorship	\$5,000
<input type="checkbox"/> Platinum Sponsorship	\$10,000	<input type="checkbox"/> Silver Sponsorship	\$3,000
		<input type="checkbox"/> Bronze Sponsorship	\$2,000

Dinner Tickets

- ☐ Two Dinner Tickets \$400
- ☐ Individual Dinner Ticket \$250
- ☐ I am unable to attend and would like to make a donation of: _____

Total \$ _____

Payment Method

- ☐ **Cheque:** Payable to Aptus Treatment Centre - 40 Samor Road. Toronto, ON, M6A 1J6
- ☐ **Online:** [Sponsorship Payment](#)
[Ticket Payment](#)

Please return completed forms to Jordana Illies, Aptus' Fund Development Manager: jordana@aptustc.com