

MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

#### MUHAMMAD SAQLAIN KHAN





#### Maheen Textile Mills (Pvt) Ltd: Ploneering Excellence with Visionary Leadership

Since 2010, Maheen Textile Mills has emerged as a global leader in the home textiles industry, combining innovation, sustainability, and superior craftsmanship. As we approach our 15th anniversary in 2025, we celebrate a journey defined by resillence, achievement, and impact. I have embarked on my career in the textile industry in 1997, gaining invaluable experience and a deep understanding of the market's complexities. With a mission to redefine the standards of quality and sustainability in home textiles.

#### Rising to Global Challenges with Purpose

Under my guidance, Maheen Textile Mills has consistently addressed the pressing global challenges of climate change, resource scarcity, and social inequality. These efforts have not only strengthened our operations but also contributed to creating a positive environmental and social impact.

Sustainability Leadership: A 41% verified reduction in carbon footprint achieved in 2024 and the launch of a 2 MW solar energy project in 2024 underline our commitment to eco-conscious manufacturing.

Operational Excellence: Strategic energy-saving measures, such as optimized RO plant schedules and energy-free cooling solutions, reflect our dedication to resource efficiency.

Empowering Communities: Initiatives to increase women's workforce participation to 20% by 2025 demonstrate our commitment to inclusivity and equality. Today we have partnered with Kaarvan and its extensive network across Pakistan with the women of Pakistan from Flural areas and train them to bring to you beautiful commercial works of art, which are recognized by leading organizations such as: British Asian Trust, UN Women. Unesco and together paying the way.

#### **Crafting Products with Purpose**

Maheen Textile Mills has built a reputation for delivering products that seamlessly blend innovation, quality, and sestainability. From institutional bedding and luxury linens to eco-friendly blackout curtains and advanced waterproof mattresses, every product reflects our commitment to excellence and functionality. Trusted by industries ranging from healthcare to aviation and hospitality, our solutions meet the diverse needs of a global clientele.

#### A Vision for the Future

As we look toward the future, as a ceo my leadership continues to inspire our journey as a company. By 2025, we aim to achieve 60% sustainable material usage in production, advancing to 80% by 2038. These milestones align with our vision of creating a sustainable, prosperous future for our customers, stakeholders, and the planet

Celebrating 15 Years of Leadership and Impact, Our 15th anniversary in 2025 marks a significant milestone in our journey. It is a celebration of the trust of our partners, the dedication of our team, and my vision as a CEO my commitment to innovation and sustainability has been the comeratore of our success.

Maheen Textile Mills is not just a company, it is a legacy of progress, a symbol of resilience, and a beacon of leadership. We are poised to shape the future of home textiles and leave an enduring mark on the global stage



MATERIALS

#### PRODUCTION CAPACITY

SUSTAINABLE WITH COMFORT AND STYLE



#### CLOSED LOOP RECYCLING

#### crade to crade

Maheen Textiles invests heavily on renewable energy; alongside our closed loop recycling system. Our after sales service can provide collection of used clothes, apparel and Home Textiles to be sorted and recycled.

Line 1: Convert Directly into fiber for direct use for fill products.

Line 2: Convert Directly into yarn for re-purpose.

We use 100% solar power to manufacturer our products All the processes involved are made with CLEANENERGY Lamination



Retail, Health Care, Hospitality, Travel Industry



The Paris Agreement's goal is to keep the rise in global temperature to



net zero by the middle of the 21st century.

need to be cut by roughly 50% by 2030.















Hospitality and major hotel chains



Textiles Moisture wicking muscle

Performance



2025

Health Care Apparel for Health & Medical Care: Patient Gowns Scrub Suits,



We provide bespoke textile solutions for each of the different industries we work with.

specific requirements and that the smallest details are key to a project





well below 2 °C and preferably limit the increase to 1.5 °C.

Emissions reductions to reach

To stay below 1.5 °C of global warming, emissions



















Emission Reduction Normalised Percentage

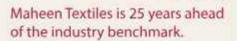
VOV Org (Dilurenk) Percentage Bellection	Maheen Textile Mills (Pvt) Ltd	1496	27%	41% Verified	769s	97%
	2010/07/2015	111111111111111111111111111111111111111		The second secon	THE RESERVE THE PARTY NAMED IN	NAME AND ADDRESS OF THE OWNER, WHEN

#### Paris Climate Agreement 2015

"Net Zero Emission by 2050 and shift on green energy by 2030 is the benchmark"











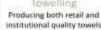
**Head Quarters** 

















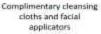
Cosmetics



2019

2021

2022





EN 14683 type 11 Masks 2020

Tyvek Suits Isolation gowns

Duvet & Pillows

3D ReGen (Recycled Polyester

Cluster Ball Fibre

bakeries in the UK

Available in 0.90 1.2 0 1 SD

PPE: CE

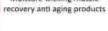
















We understand our partners all have







CREATIVE ARTISAN HAND MADE DESIGNS



Maheen Textiles has partnered with Kaarvan to provide life skills training to women in rural areas of Pakistan. These skills empower women to achieve economic independence and access material resources. They also build self-confidence, enable mobility, and equip women to actively participate in local decision-making. Beyond economic empowerment, these initiatives emphasize fundamental rights such as the right to development, the right to peace and right to healthful environment.

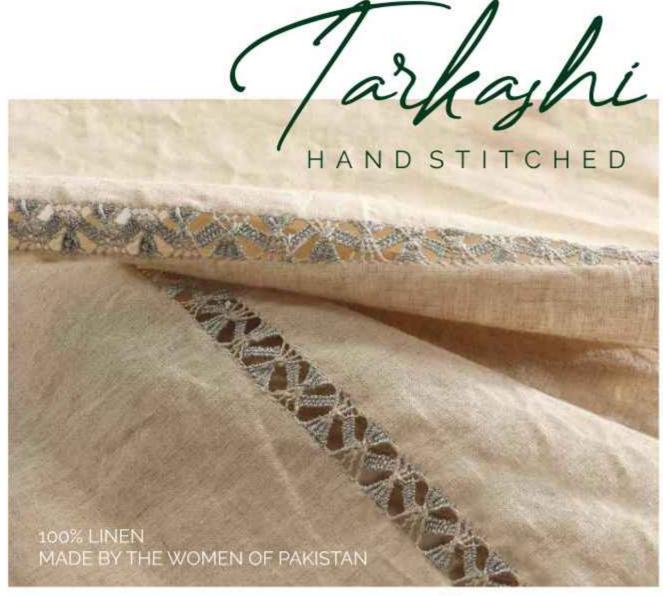
#### the BEE within me

we work together collectively for the betterment of your Hive.



Recycled Jeans And Waste Fabrics









Craft Sector Trainings In Kalasha Valleys with UNESCO – objective to enhance skills, aesthetics, and introduce market linkages to Kalasha artisans.

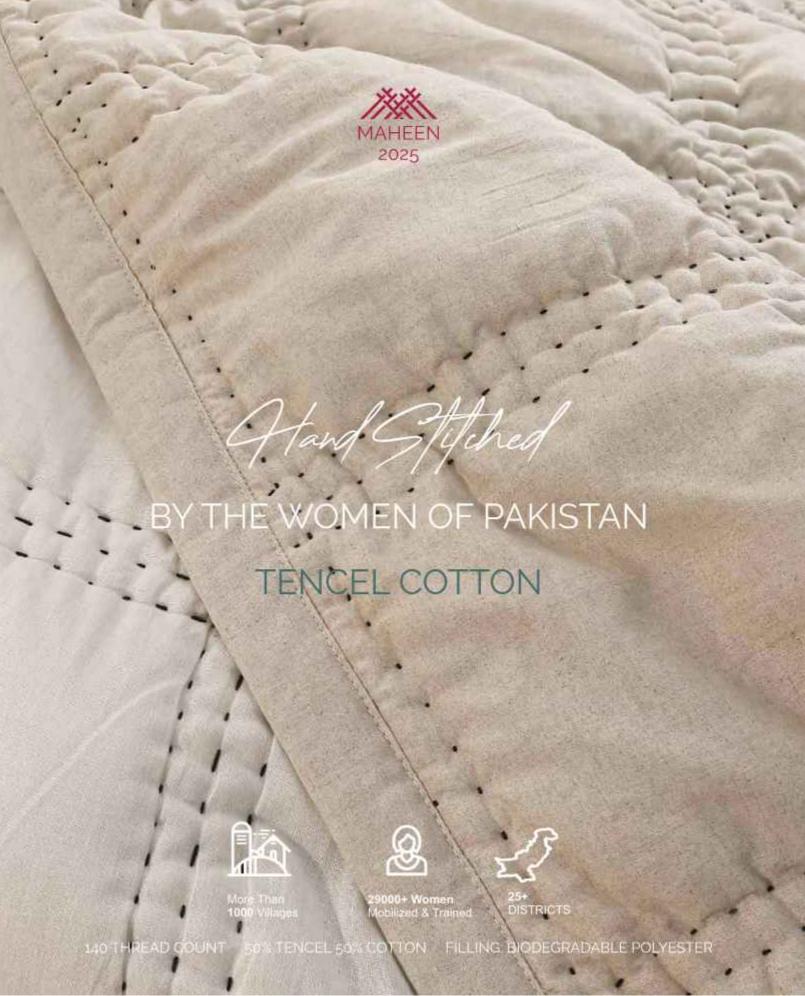






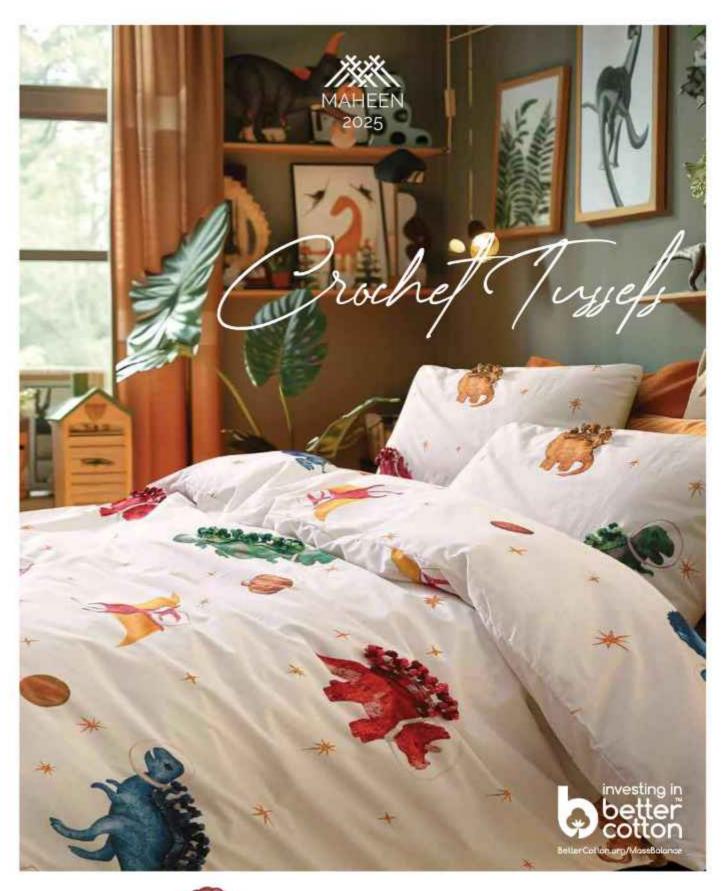


Kaarvan's unwavering commitment to empowering women has resulted in the establishment of over 250 training centers across 12 districts and 1,000+ villages in Punjab and Khyber Pakhtunkhwa. To date, more than 29,000 women have received life skills training, with over 8,000 women linked to market opportunities to integrate them into the economy. Additionally, 455 women have undergone hands-on training through exposure to real-time market hubs, where they learn essential business and entrepreneurial skills.



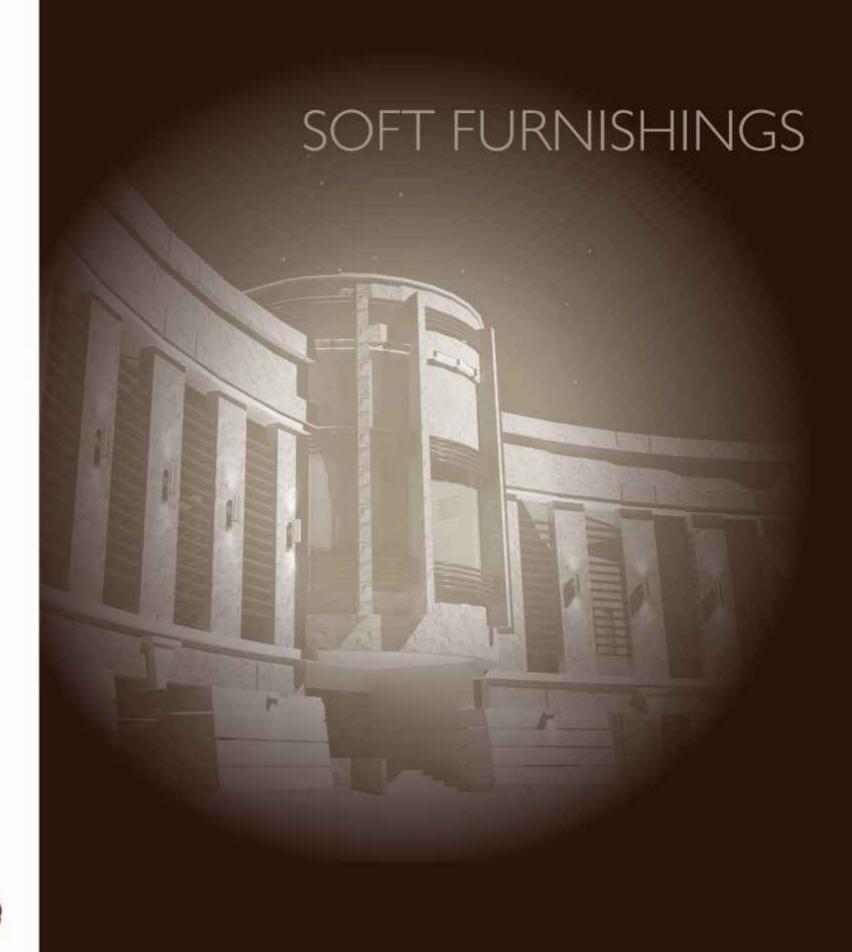


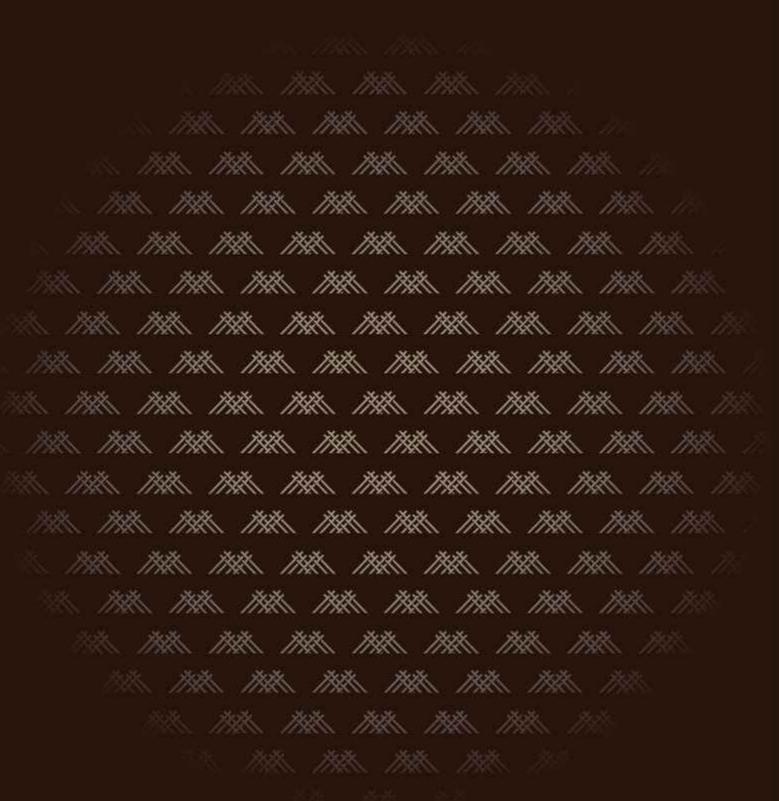














## Bren A Cuppa



#### 200 GSM JERSEY ORGANIC PRINT

When the world is at odds And the mind is all at sea.

Then cease the useless tedium

And brew a cup of tea. There is magic in its fragrance,
There is solace in its taste; And the laden moments vanish
somehow into space. The world becomes a lovely thing
There's beauty as you'll see;
All because you briefly stopped
To brew a cup of tea.





## Eroki



#### T-200 BCI COTTON

Just it is like flower, Blossom and spread its fragrance,
Put a signature on several hearts. Memory of its beauty.
Aura remains all the time everywhere In hearts of those
who had seen it! Some by their wisdom and knowledge
Some with deeds and virtues,

Flowers, beautiful flowers of God's Garden!









#### T-144 RECYCLE COTTON AND POLYESTER

ORGANIC PRINT: COPPER RED , BRONZE BROWN

# Punascott



#### 300 THREAD COUNT

Pima Cotton fabric has a smooth silky touch made extra long fibres that reduce pilling and maintain softness.



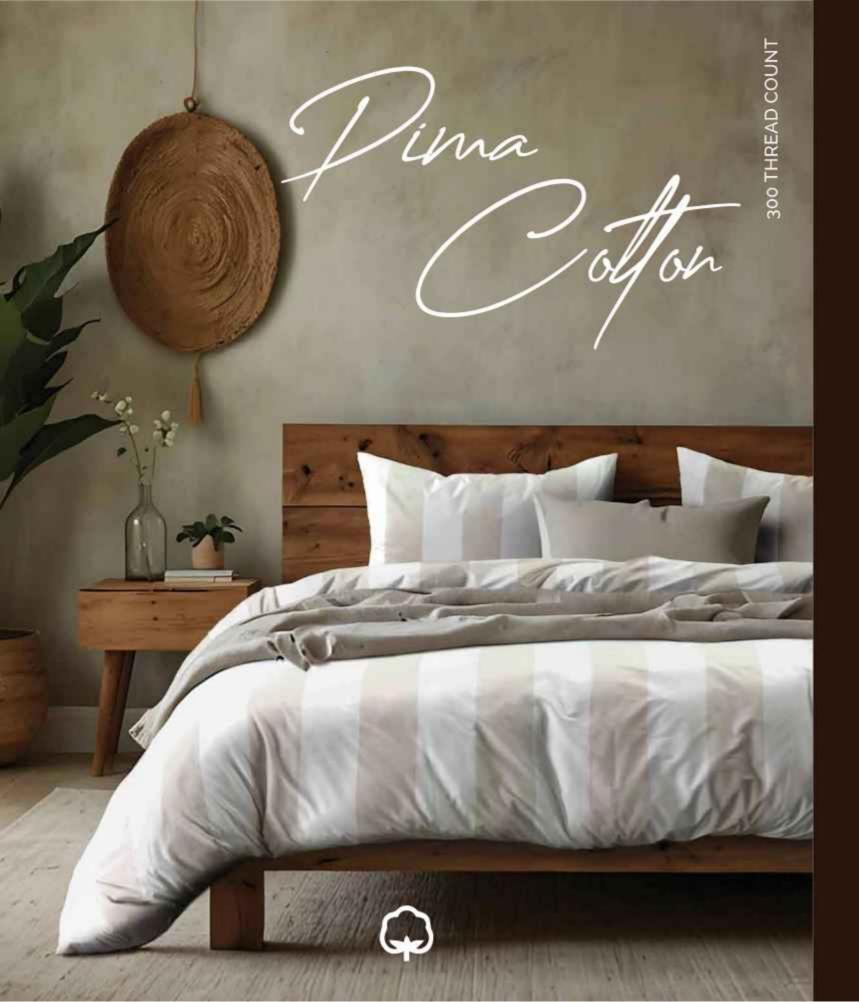




300 THREAD COUNT ORGANIC COTTON

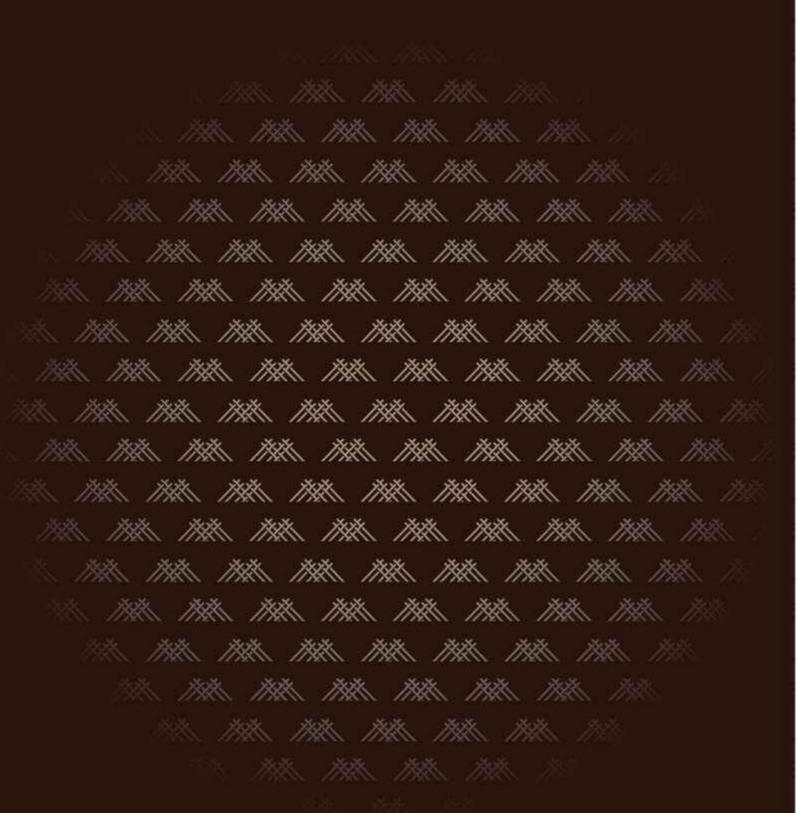








BRUSHED FLANELLETTE





## I we Art



#### YARN DYED WARP STRIPES

#### 140 GSM BRUSHED POLY COTTON

I drew a line; this far, and no further, never will I go further than this.

When I went further, I drew a new line, and then another line.

The Sun wash shining and everywhere I saw people, hurried and serious, and everyone was drawing a line, everyone went further.







160 GSM BRUSHED POLY COTTON

ROTARY PRINT 15 COLOURS





# Willow Acres



### 120 GSM BRUSHED RECYCLE COTTON AND POLYESTER

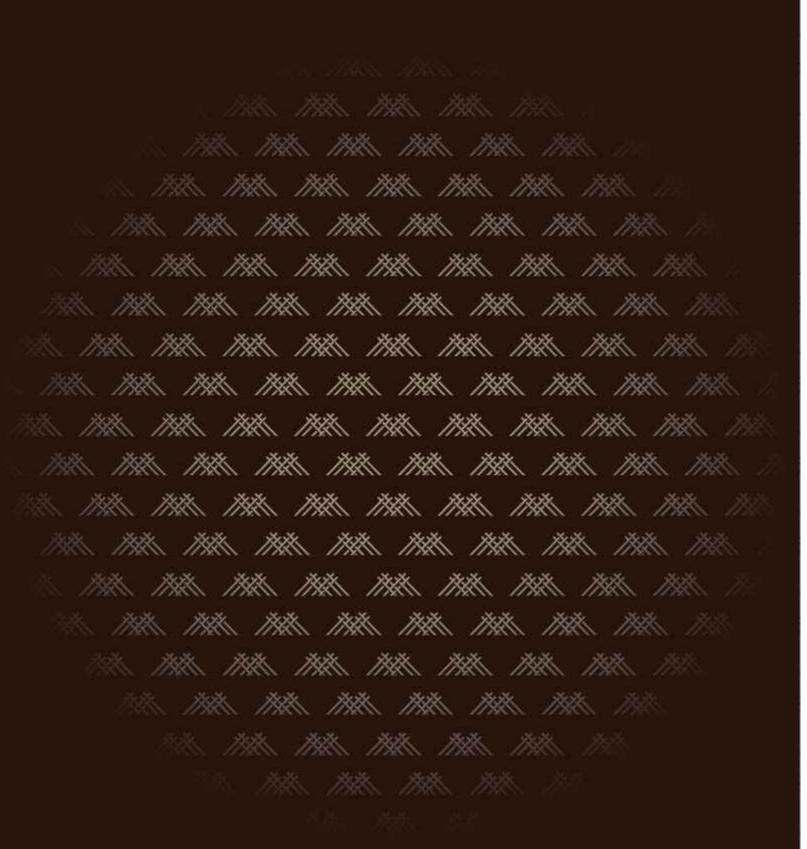
World is simple, And so beautiful Beautifully simple, Simply beautiful.

Savor it beauty, Reap the benefits Don't ever disturb, The serene suburbs. 73% Recycle Cotton 27% Polyester













#### RECYCLE POLYESTER

#### T-180 POLY COTTON SEERSUCKER

The earth runs neither smooth nor rough throughout, and we can learn this from the smallest rocks; Peer past veneers beneath the microscope or magnifying glass. Discover veins, concealed caverns, motley clouds between the shimmering scintillas kissing light. And so this holds for love and softer thing like expectations, flesh, red valvet though what's solace versus raw, silk memory, diaphanous that answers ruggedness.

investing in

NetterCattanorg/MassBalance

sense every texture pressed against your life.





VERIGATED SEERSUCKER

T-180 POLY COTTON SEERSUCKER





## Ombre Geerynsker



#### POLYCOTTON PRINTED

T-144 POLY COTTON SEERSUCKER

Our homes have become a place to seek solace and security from te unpredictability of the outside world.

Over the last few years many cities dwellers have fled to the country to live a quieter life. We embrace gardening.

Cooking and crafts more than we did before.





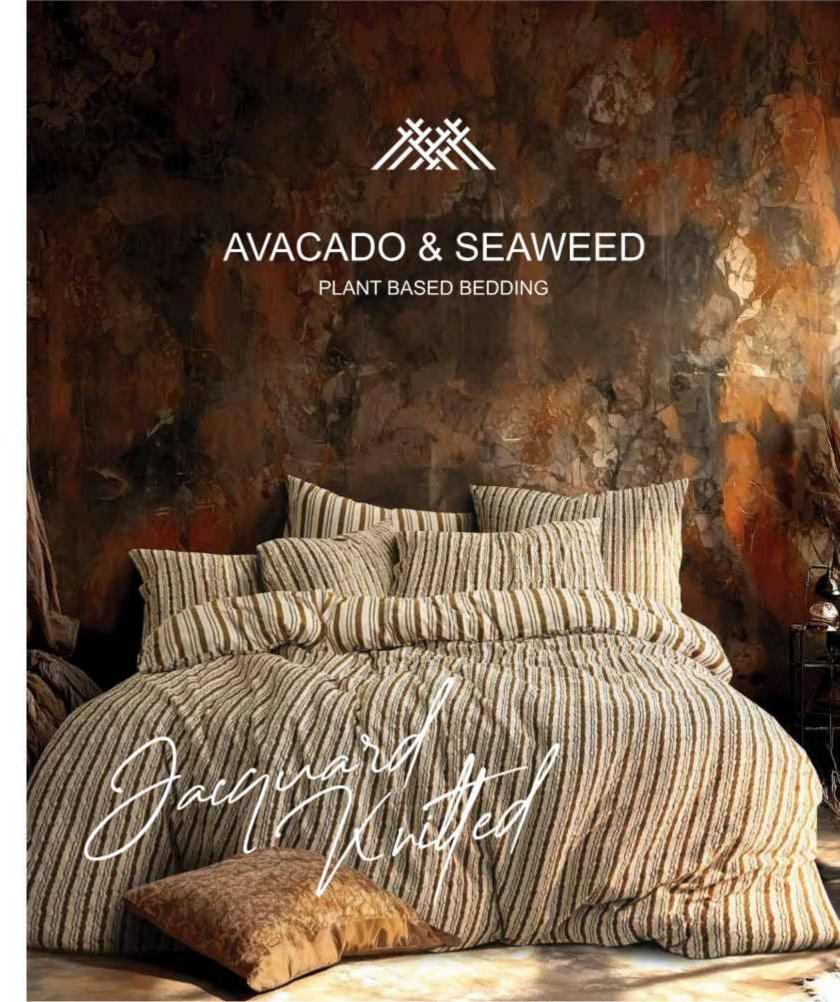




The earth runs neither smooth nor rough throughout, and we can learn this from the smallest rocks; Peer past veneers beneath the microscope or magnifying glass. Discover veins, concealed caverns, motley clouds between the shimmering scintillas kissing light. And so this holds for love and softer thing like expectations, flesh, red valvet though what's solace versus raw, silk memory, diaphanous that answers ruggedness.

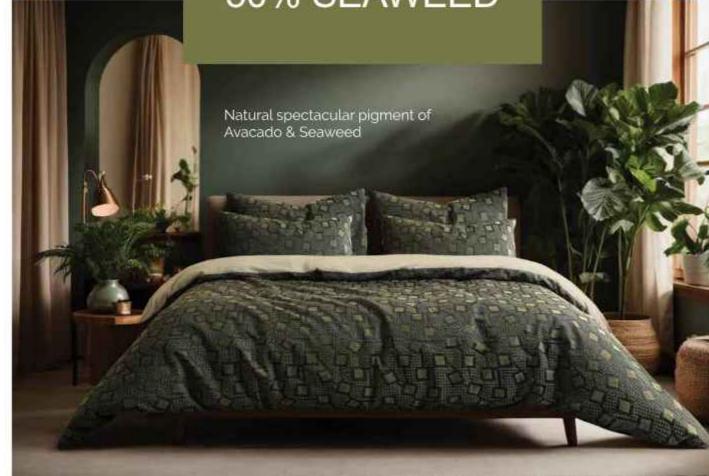
sense every texture pressed against your life.



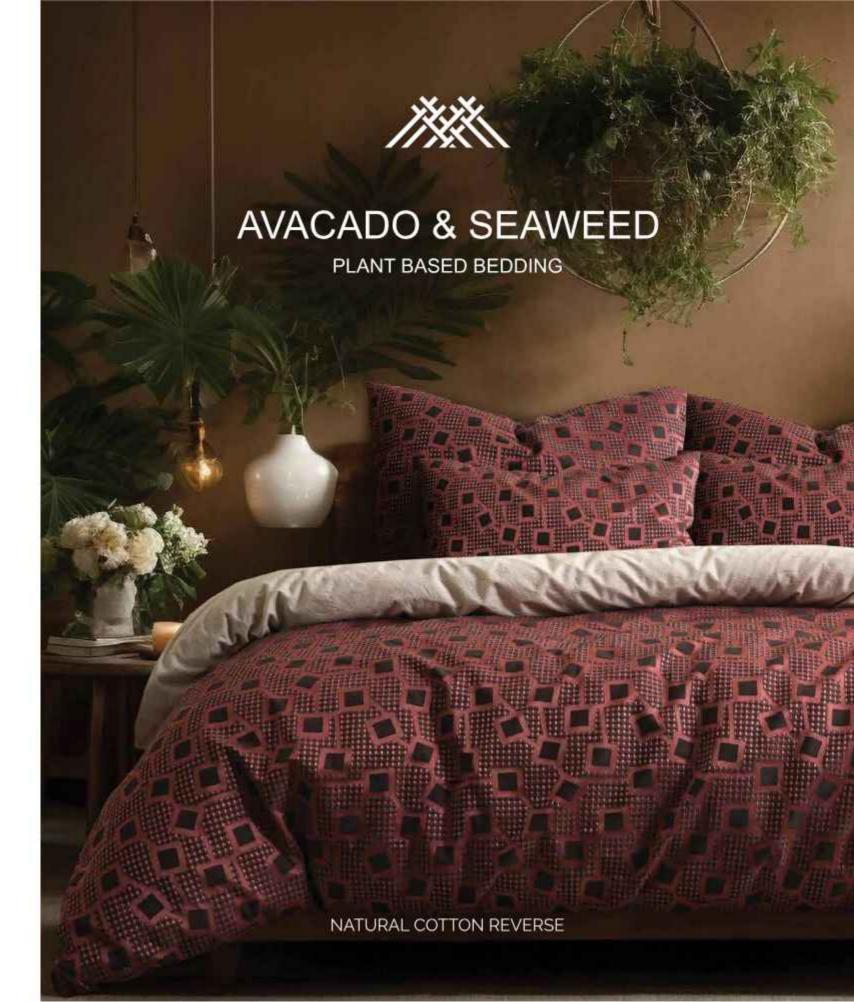


**TEXTURE TEXTILES** 

50% AVACADO 50% SEAWEED



Jacquard WOVEN







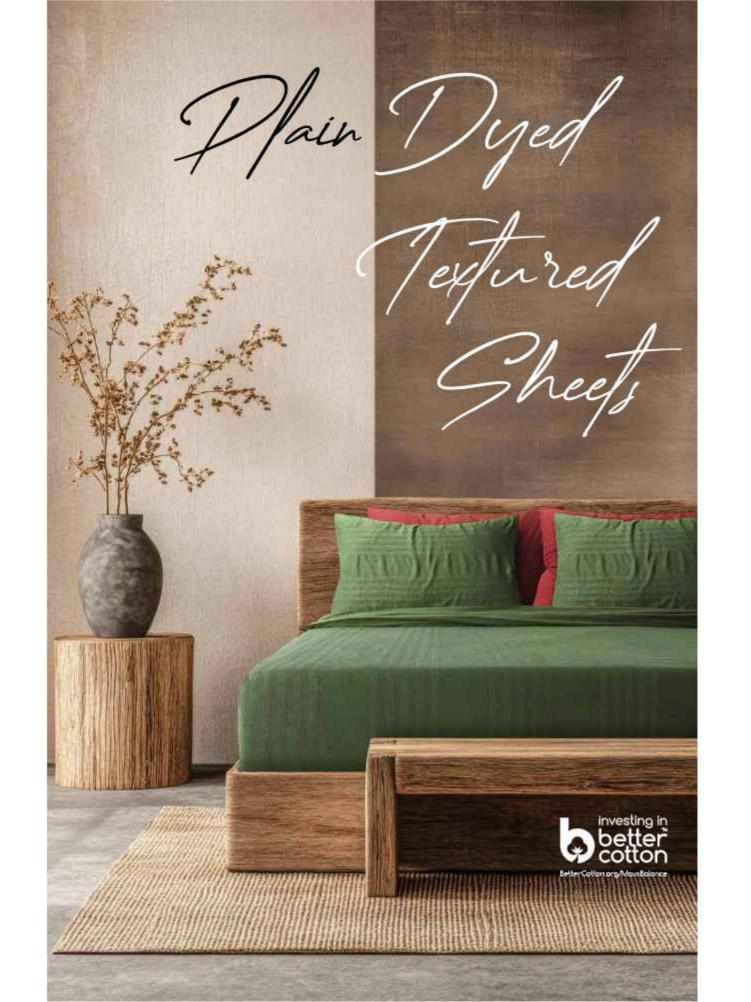
WAFFLE KNITTED

200 GSM JERSEY

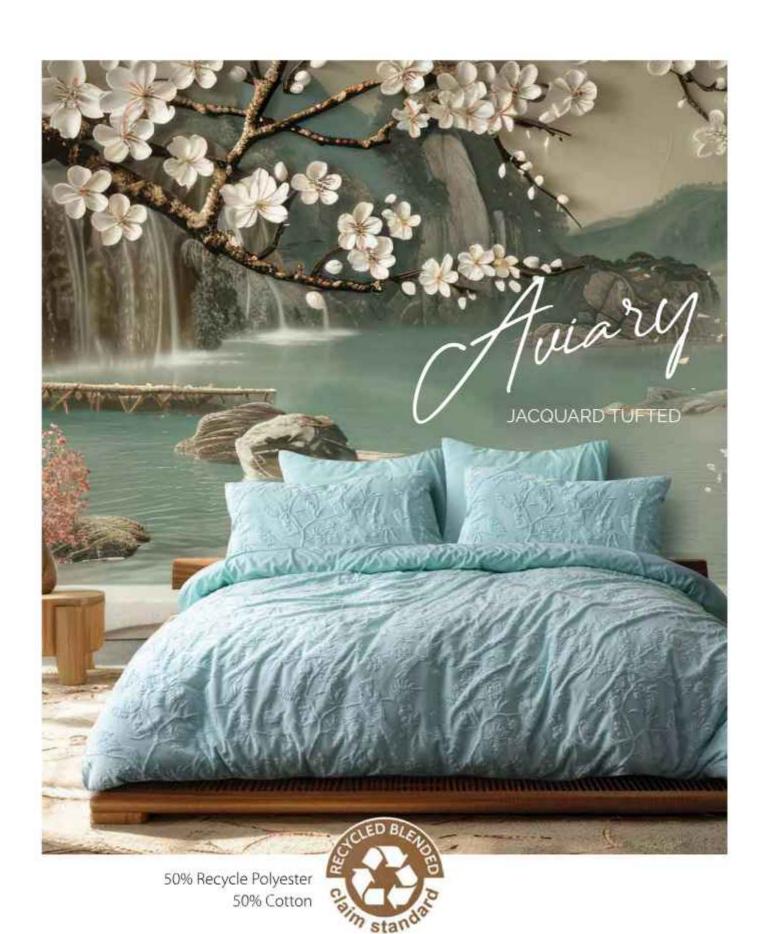














# Stand



PLACEMENT EMBEROIDERY ON PRINT

200 Thread Count BCI Cotton











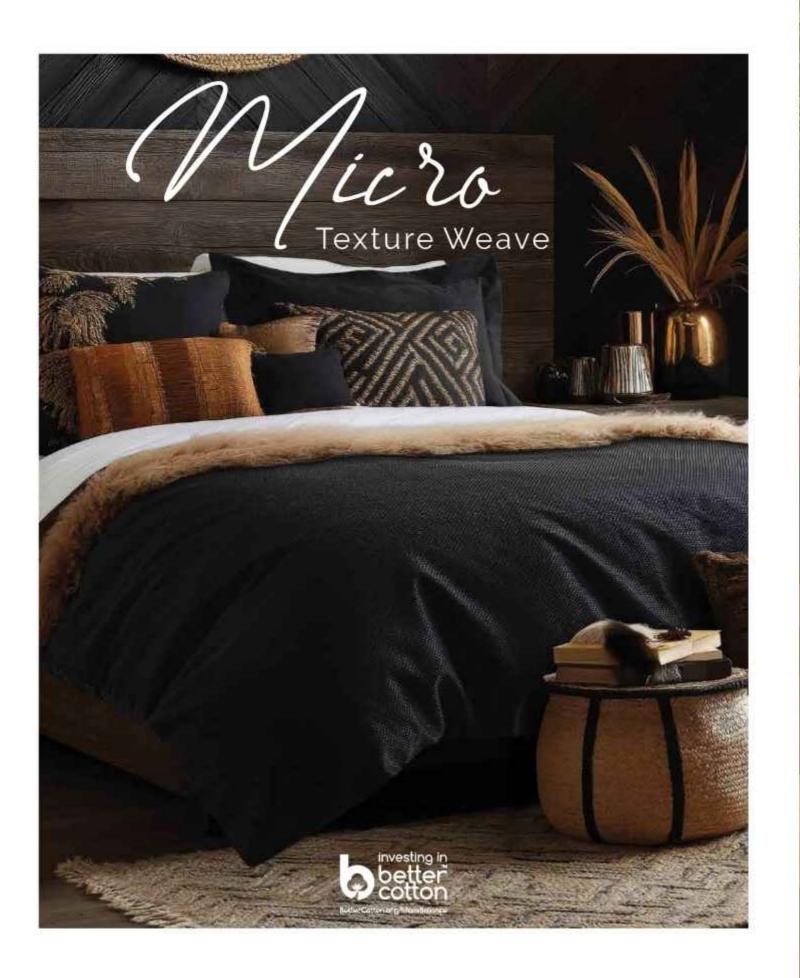


48x36 10s3 70% Cotton 30% Polyester



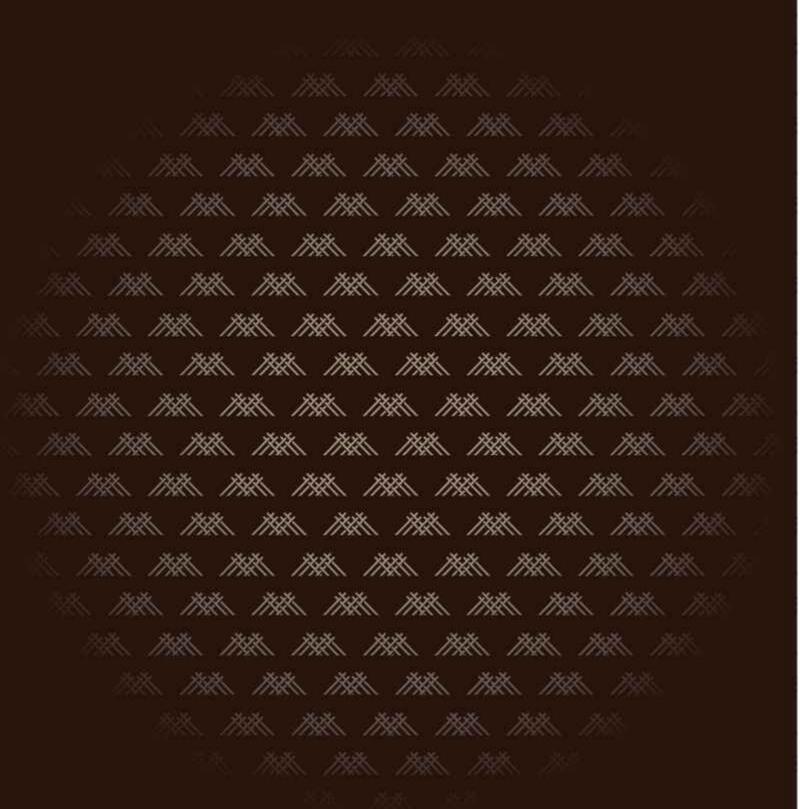




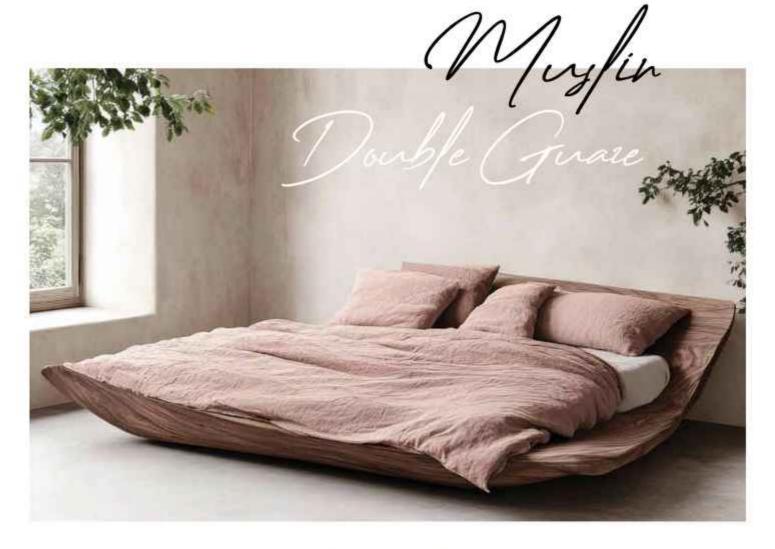








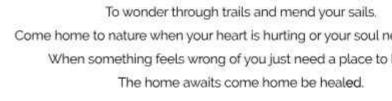




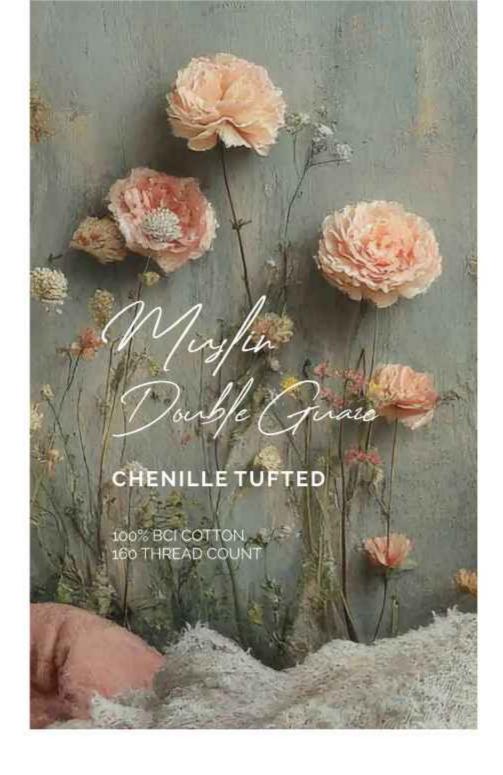
#### DOUBLE GUAZE

#### T-180 ORGANIC CERTIFIED COTTON

Come home. Where time goes slow and the breath is mellow. Where thoughts find rest and calm comes to nest Come home to the woods to be friends with trees and listen to the breeze. To wonder through trails and mend your sails. Come home to nature when your heart is hurting or your soul needs healing When something feels wrong of you just need a place to belong

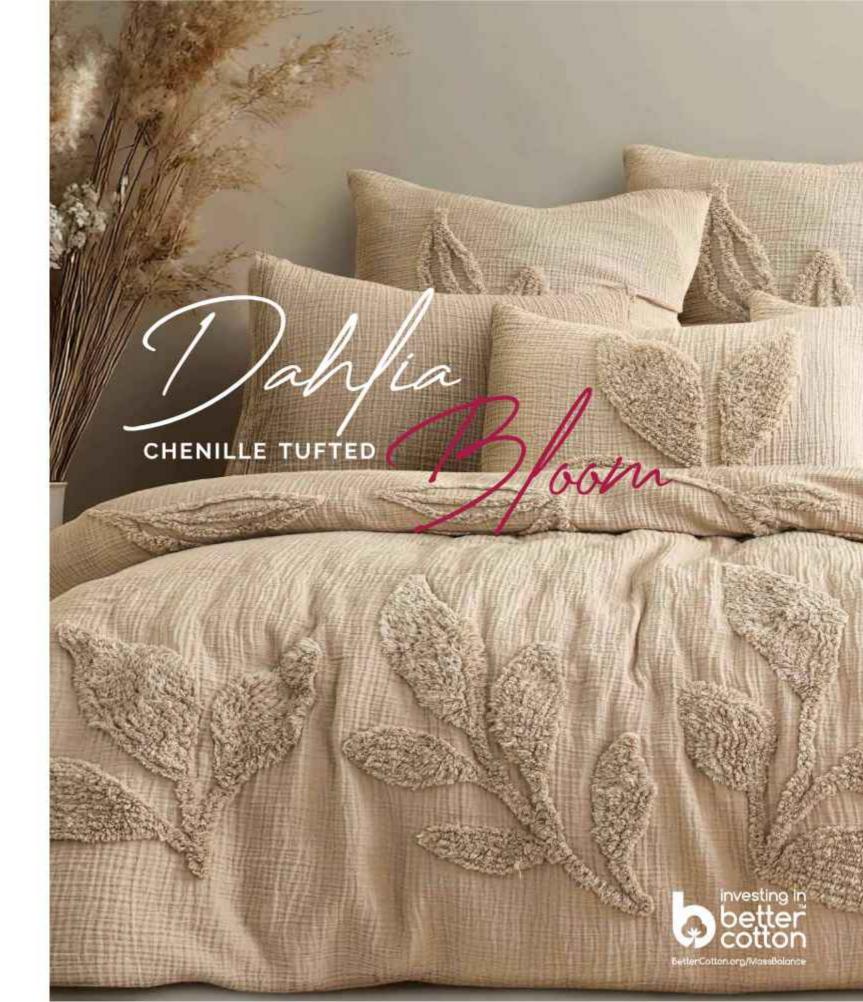






Nature has a great simplicity and therefore a great beauty.



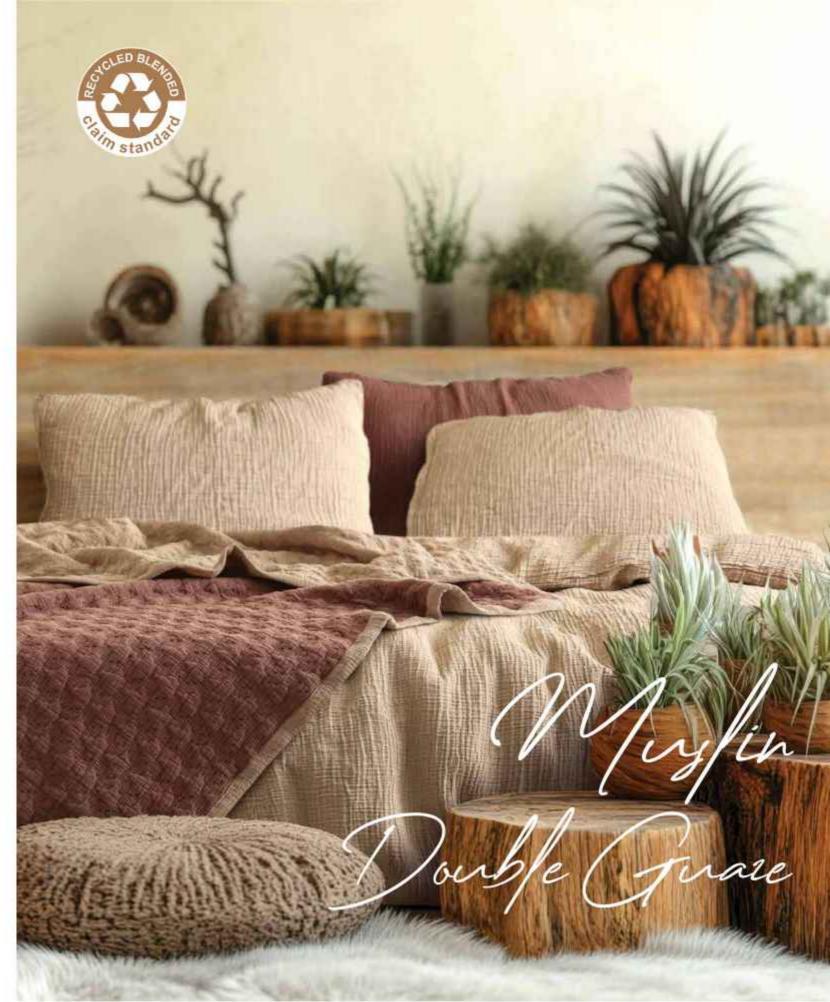




#### **ANTHRACITE**

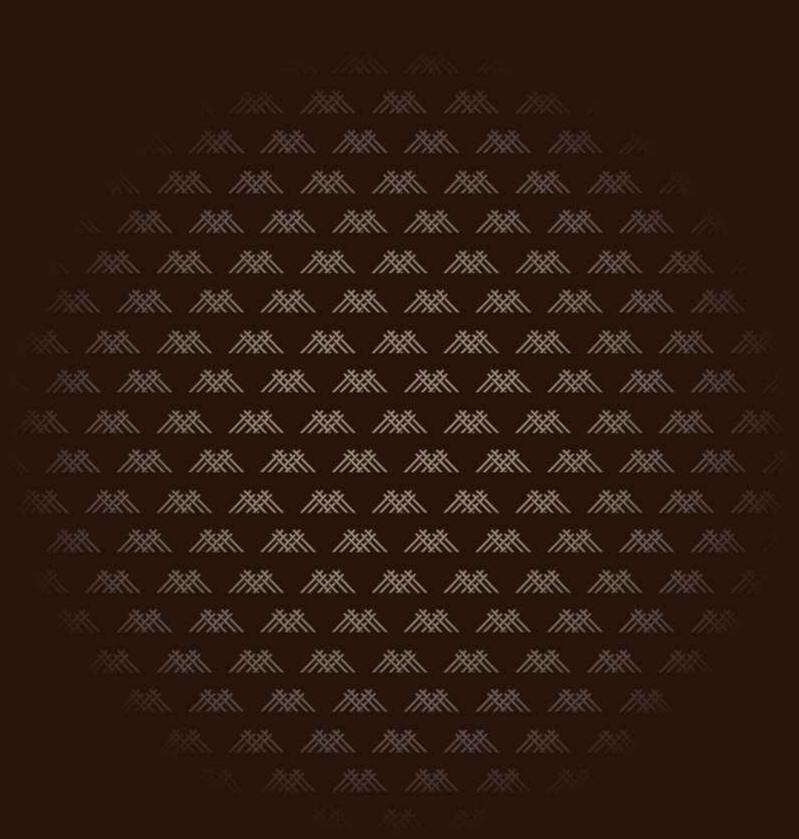
160 THREAD COUNT GARMENT DYED















#### TUFTED

#### T-144 100% COTTON

Autumn shows you how beautiful it is to let things go.



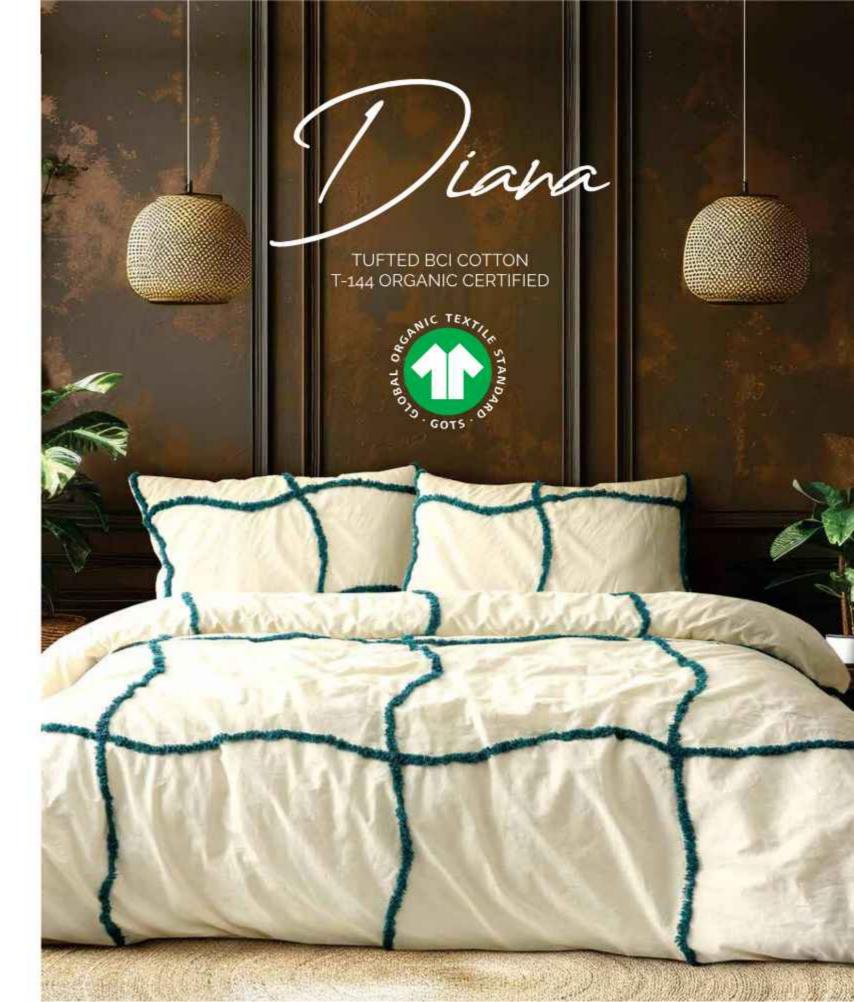


TUFT AND PRINT

DOUBLE COTTON TUFTING

T-144 BCI COTTON





# Meridian



TUFTED

DOUBLE COTTON TUFTING
T-150 BAMBOO COTTON









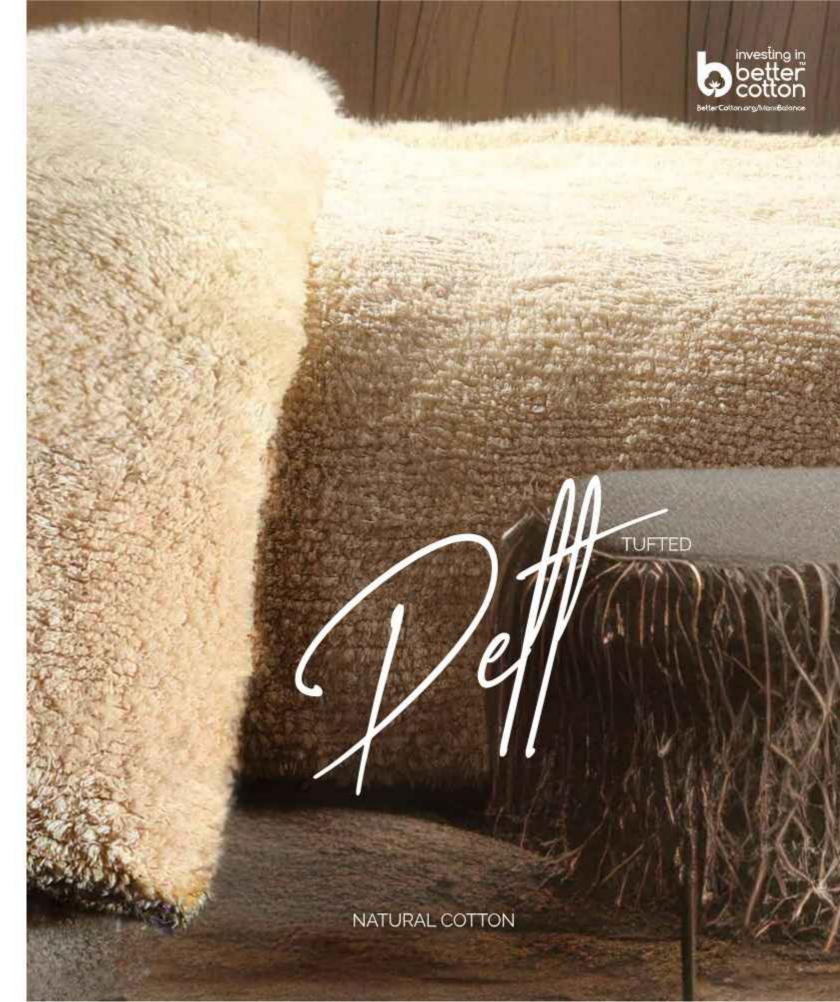
## WEIGHTED DUVET COVER 3.5 KG

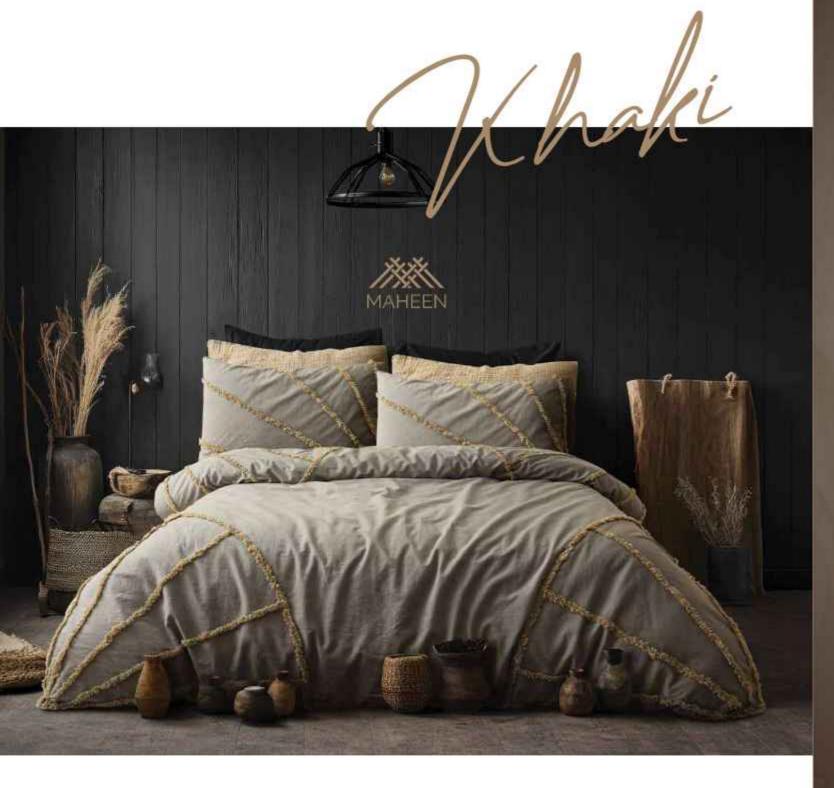


TUFTED PELT NATURAL COTTON









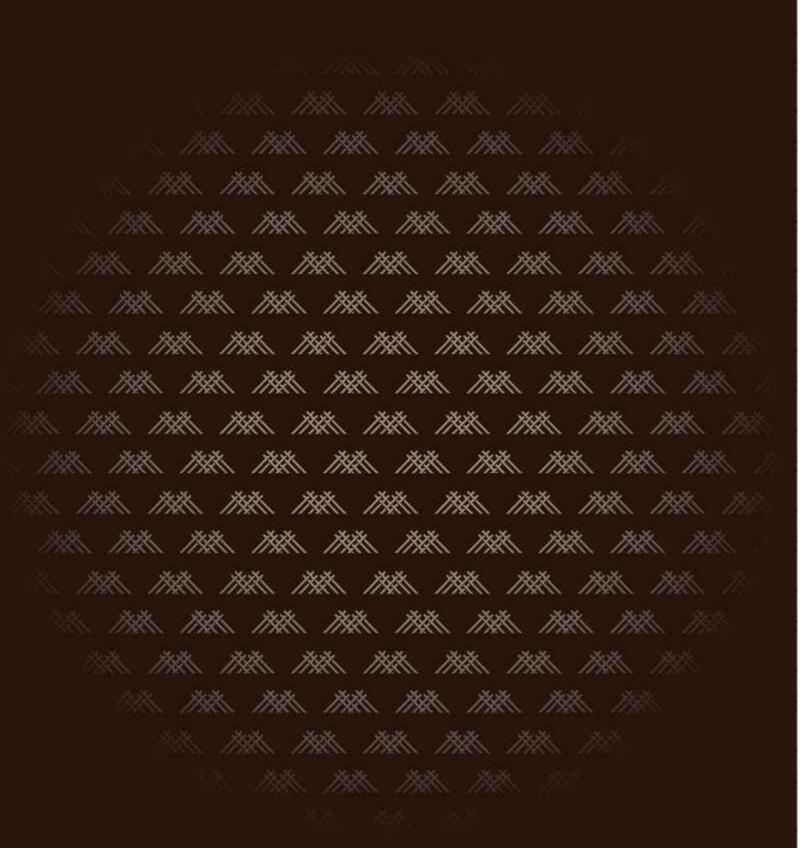
## TUFTED

DOUBLE NATURAL COTTON TUFTING 144 THREAD COUNT

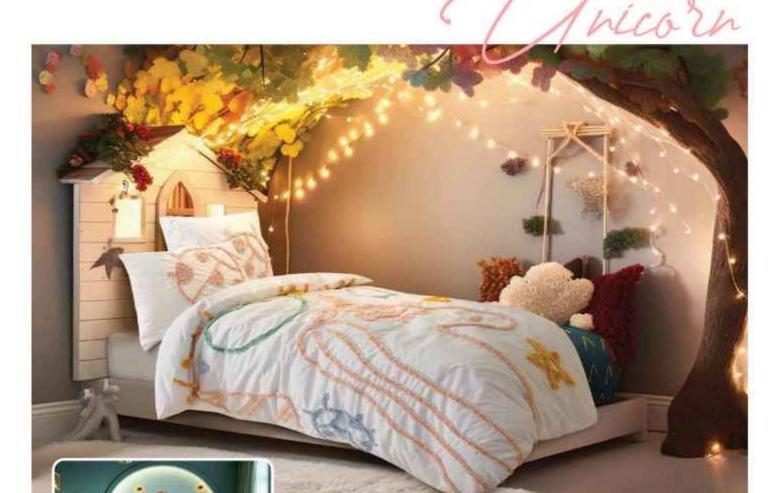












#### TEDDY TUFTED CHENELLE

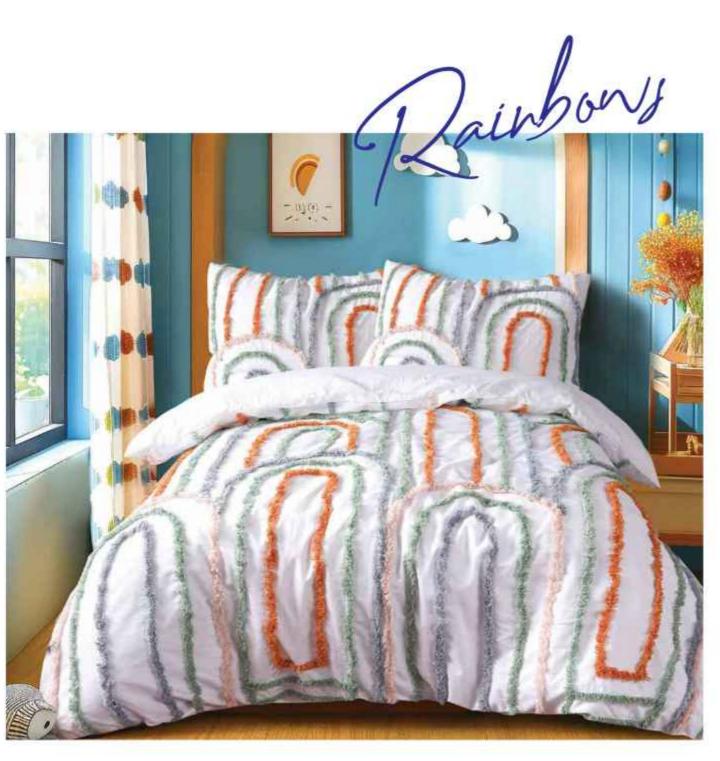
#### T-144 100% COTTON

Last night I dreamed of unicorns, there were unicorns everywhere, they were galloping through the hall, they were laying against the wall, they were casting spells on my dog, they were spreading rainbows all around as they race about my bed.

When I woke up today I noticed, there were rainbows stars lady birds all over me







T-144 BCI COTTON

Red and yellow and green and blue, Rainbow colors for me and you!

Colors for me, colors for you, Rainbow colors for me and you.



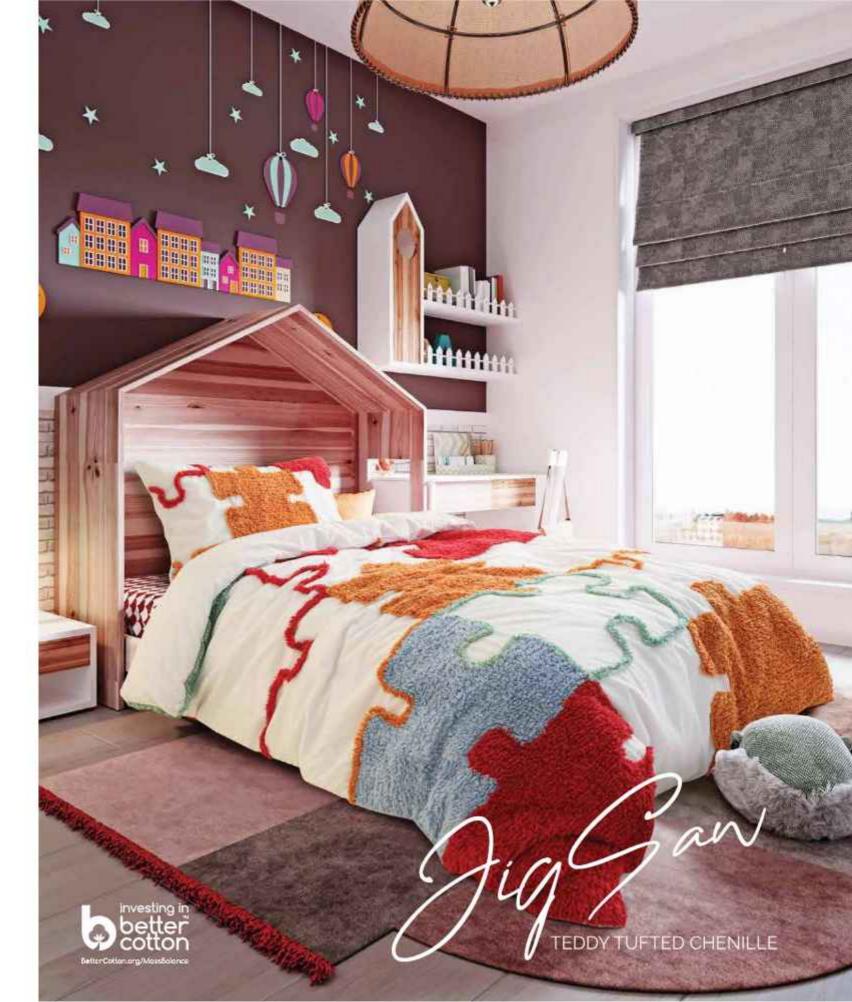




## T-144 BCI COTTON

5 little trucks rolled out one day, over the hills and far away. Mama trucks said, Count down to zero.... Mama truck rolled out one day, Over the hills and for away. Mama trucks said, "Beep, beep." And all 5 little trucks rolled back to sleep!





Teorge TEDDY/TUFTED CHENELLE



## T-144 BCI COTTON

One baby giraffe began to Hum, "I want to eat some more, some more!"

Two baby dinosaurs began to roar, "I want to eat some more, some more!"

All baby animals Hummed and roared, "I want to eat some more, some more!"

All baby animals ate so much more. That they all fell asleep and began to snore.







Suitable for all seasons

Spring Summer use as is Autumn Winter Insert duvet for extra warmth.



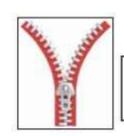






T-144 80% Organic Cotton 20% BCI COTTON











## 100% BlackOut PORTABLE Blind & Curtain

black Out

100% Blackout & UV protection





Velcro tabs allow for customizing the dimensions of the curtain, to fit various window sizes while on the go.







Suction cups affix to the window for easy installation; cannot be mounted to a curtain rod; be sure window is clean and suction cups are dry before installation

















# NETFLIX













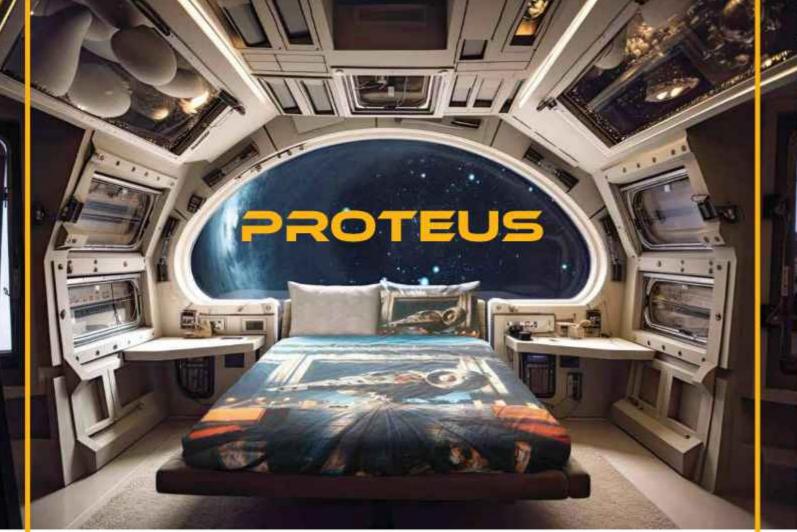
















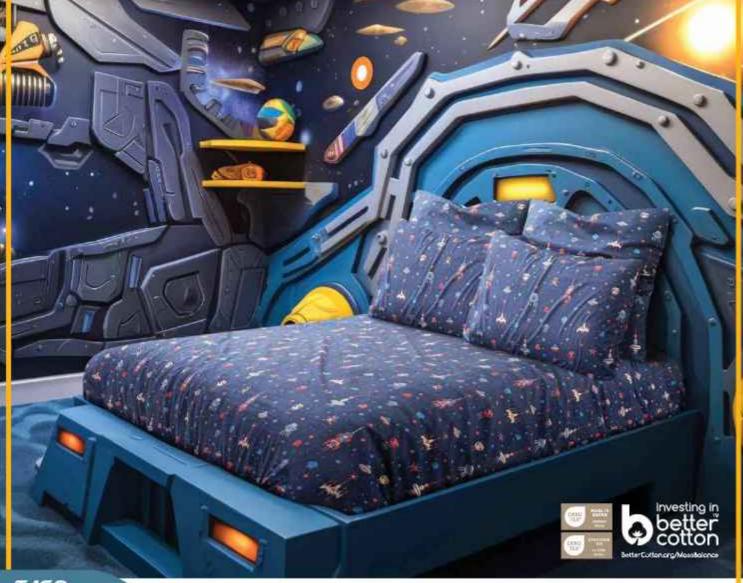


T-132

**48% RECYCLED POLYESTER** 52% BCI COTTON

T-200 100% BCI COTTON SATEEN MAHEEN TEXTILE ORIGINAL





T-160 GSM JERSEY

ORGANIC PRINTED DYES

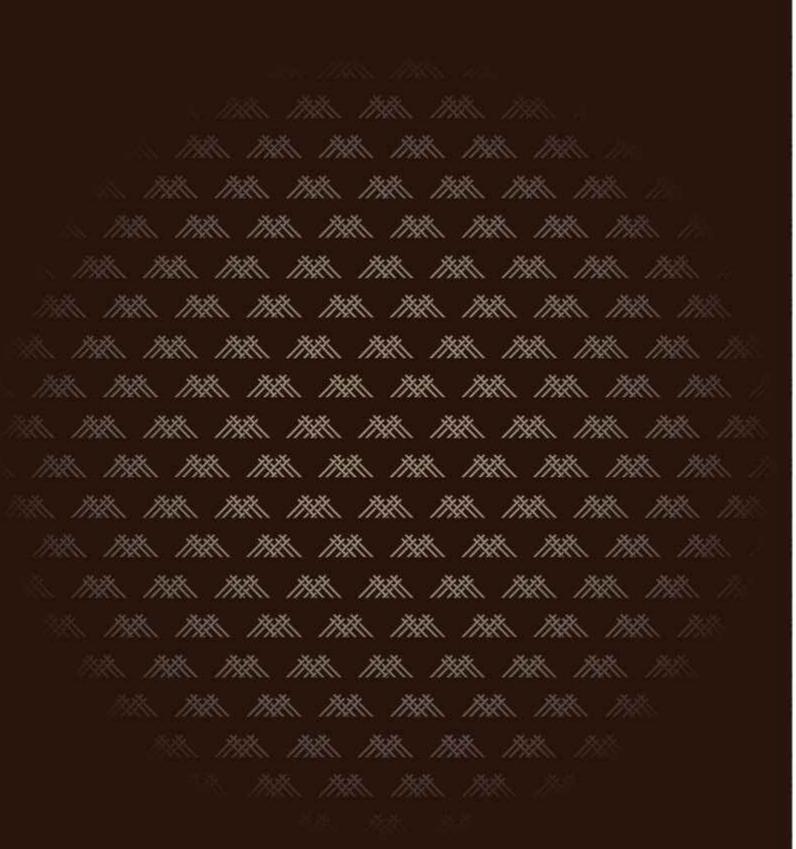
INNOV 8

SPACE INVADERS

100% BCI COTTON 160GM



HALLOWEEN







## Halloween

T-144 POLYCOTTON

There's a goblin at my window. A monster by my door.

The pumpkins on my bed, Keeps on smiling more and more,
There's a ghost who haunts my bedroom,
A witch whose face is green, They used to be my family.

Till they dressed for Halloween.













print & tufted



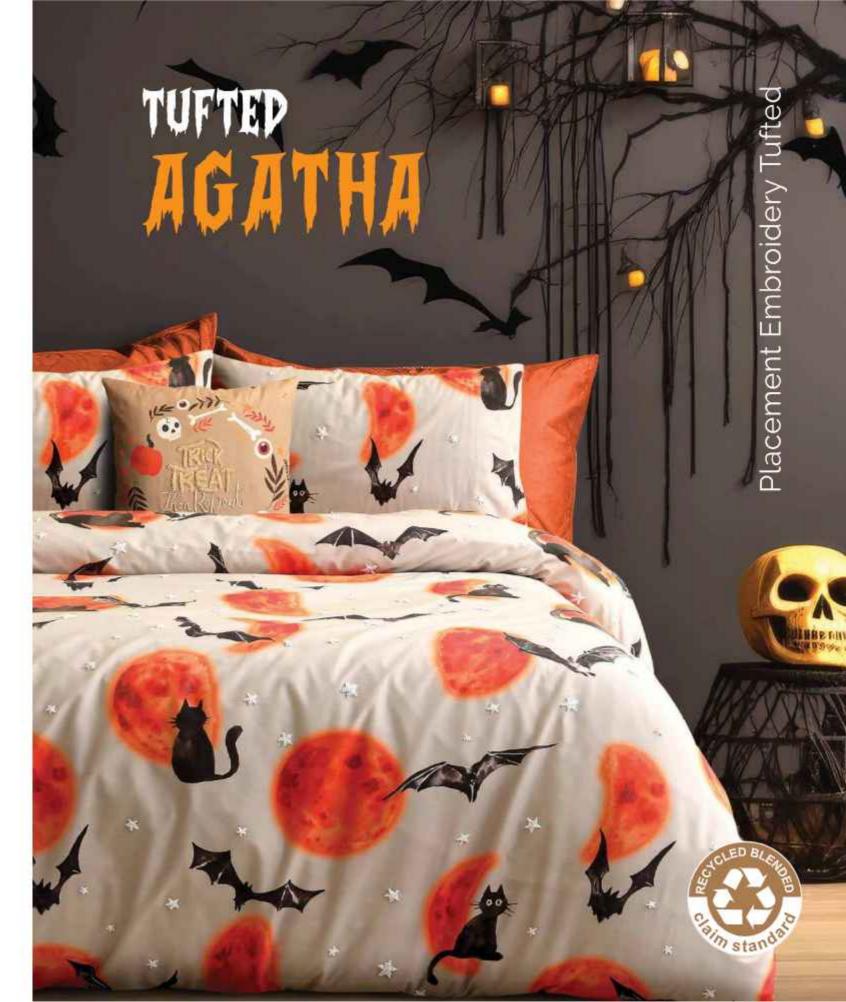
print & hand tufted

## NOVALTY CUSHIONS

We create imaginable work into reality.







# CARNIVAL



#### GLOW IN DARK PRINTED

## T-132 POLYCOTTON

Come one. Come all. Join in on the fun. Heed this call.

Welcome the circus of wonders, Where the fun never stops,

We have rides and games, We have Magic shows.

Come one, Come all. Join in on the fun,

For this is the greatest carnival of all.







# SABRINA



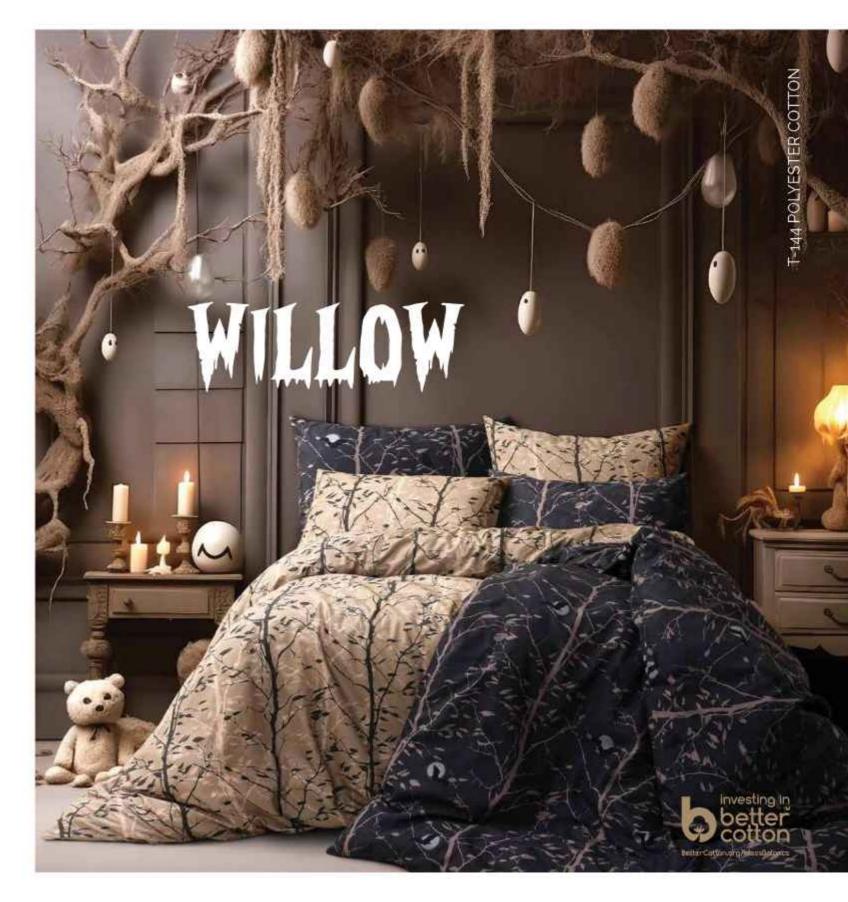
## Halloween

## T-132 POLYCOTTON

With a flat of their wings and a swish of their tail,
Halloween bats make their presence prevail,
They're the creatures of night, the dark's delight,
On this chilling evening, under the moon's white light.







# DEFI



## Halloween

85 GSM MICROFIBER

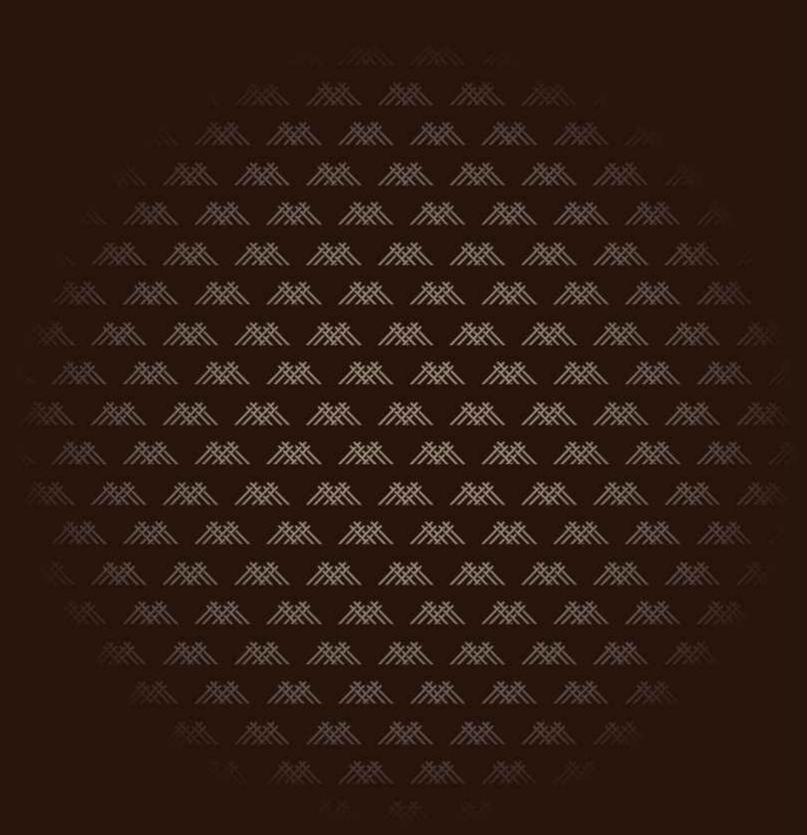
25% RECYCLED POLYESTER

Little ghost, little ghost, flying through the air.
Little ghost, little ghost, tickling my hair,
Little ghost, little ghost, flying way down low,
Little ghost, little ghost, tickling my toe,
Little ghost, little ghost, circling all around,
Little ghost, little ghost, please sit down.













#### THROWS AND CUSHIONS

There's nothing quite as good as getting cosy.

Our range brings together all techniques from artisan handcrafted work and handsewn tufting.

To luxurious woven throws.







HAND WOOL NEEDLE WORK

MAHEEN



100% LINEN
PANEL STITCHED & FRAYED



100% LINEN
PANEL STITCHED & FRAYED





THROW HAND TUFTED

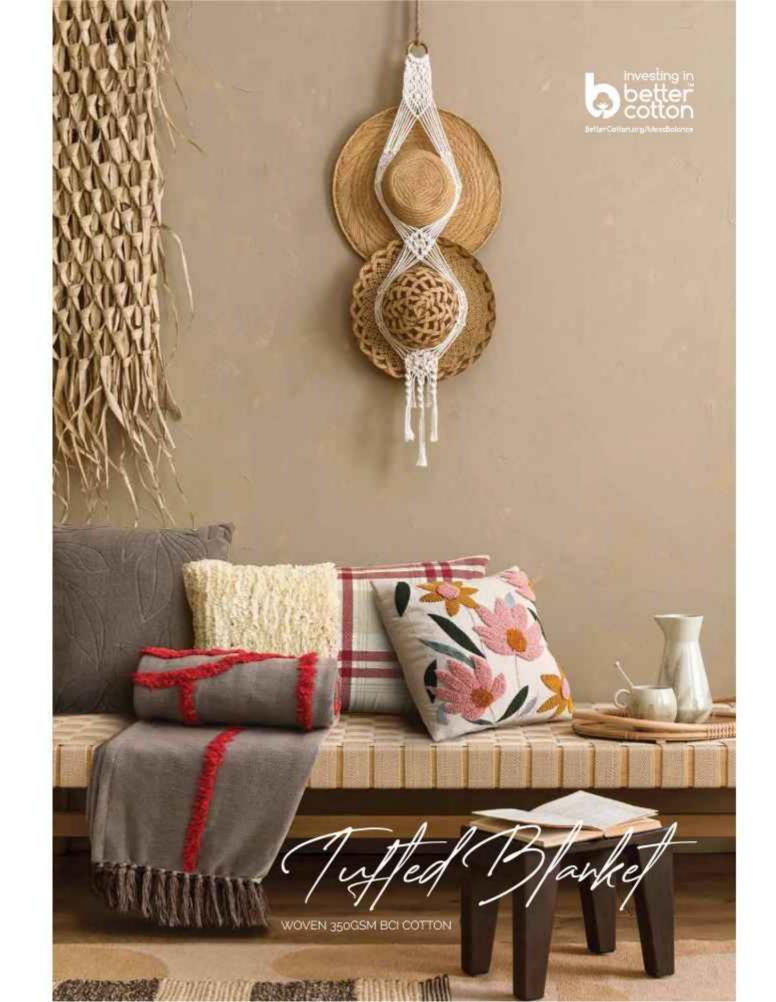


NATURAL COTTON PELT TUFTED PRINTED HALF PANAMA



NATURAL COTTON PELT TUFTED
PRINTED HALF PANAMA

FILLED WITH BIODEGRADABLE POLYESTER FIBER
ZERO MICROPOLLUTANTS



COTTON RICH HP HAND TUFTED



HALF PANAMA HAND TUFTED







100% COTTON
KNITTED
JERSEY TUFTED



100% COTTON
KNITTED
JERSEY TUFTED



100% COTTON KNITTED JERSEY TUFTED



100% COTTON KNITTED JERSEY TUFTED

FILLED WITH BIODEGRADABLE POLYESTER FIBER
ZERO MICROPOLLUTANTS







DOBBY COTTON
EMBROIDERY & HAND WORK



DOBBY COTTON
EMBROIDERY & HAND WORK

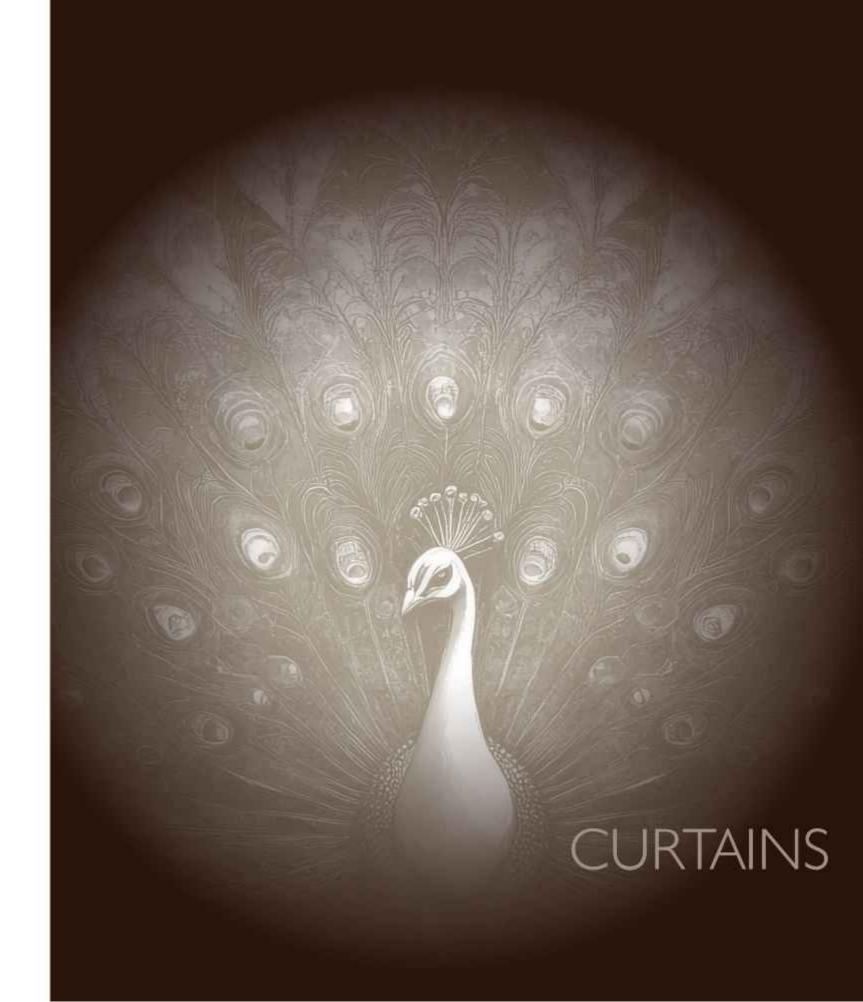


COTTON TWILL

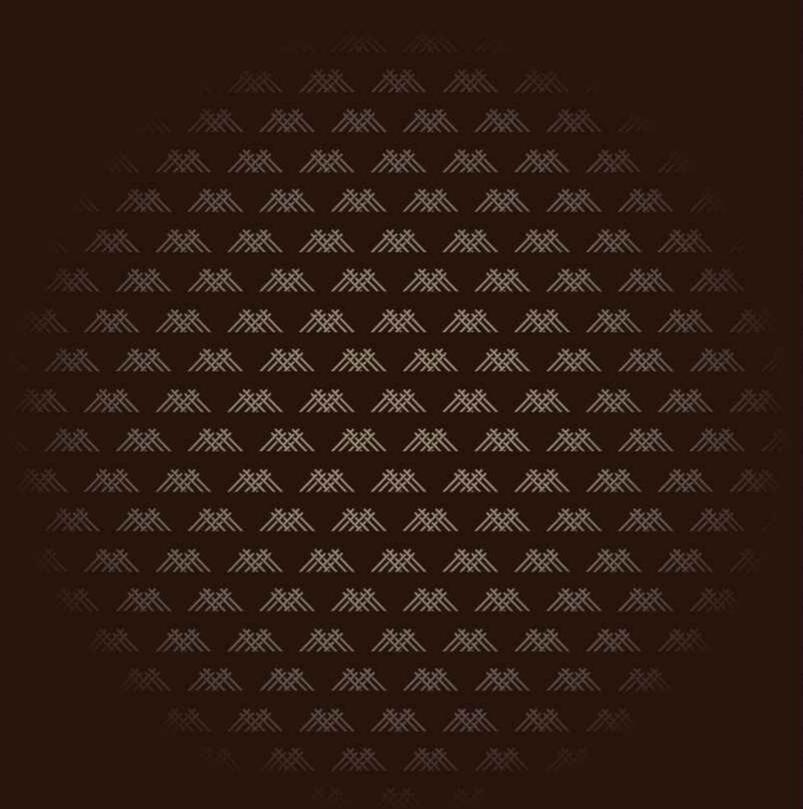
PADDLE STITCH WORK



COMPUTERISED EMBROIDERY
COTTON JACQUARD FABRIC



FILLED WITH BIODEGRADABLE POLYESTER FIBER
ZERO MICROPOLLUTANTS







#### HERRINGBONE

#### ORGANIC PRINTED

Your curtains shouldn't be an afterthought when designing a space.

Create a bold focal point with your drawn curtains and
make every room unique.





## Curtain Panel Sheer-Applique

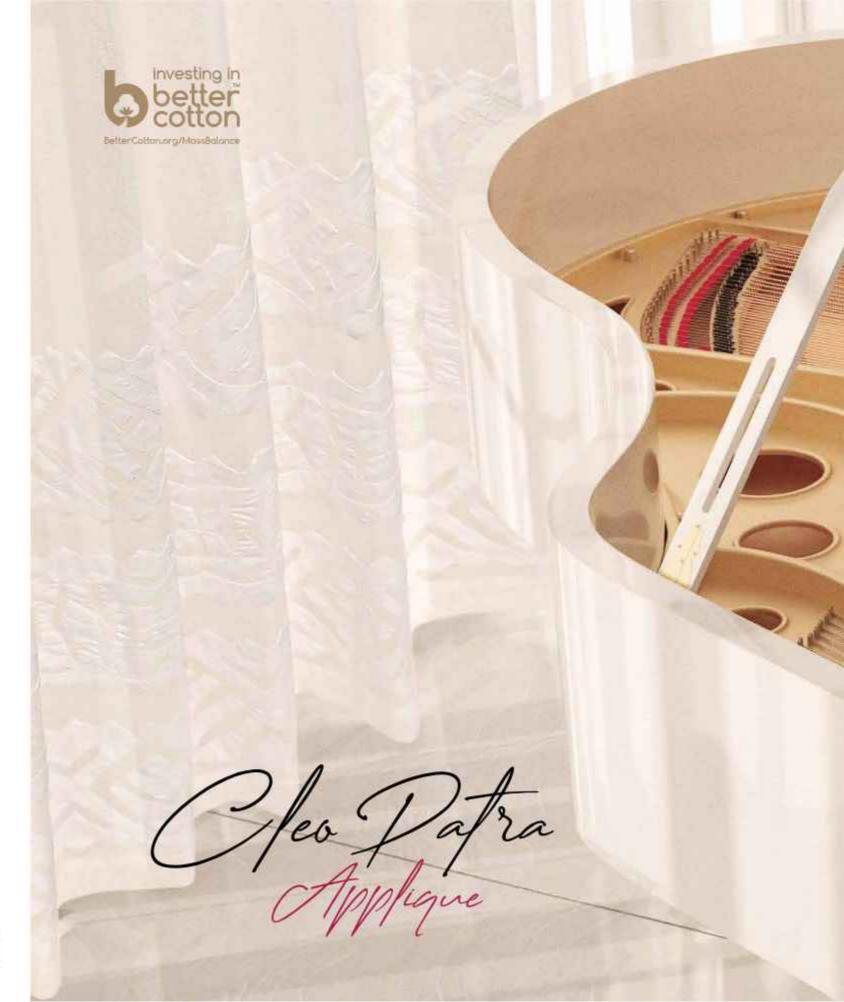


T-190 THREAD COUNT BCI COTTON

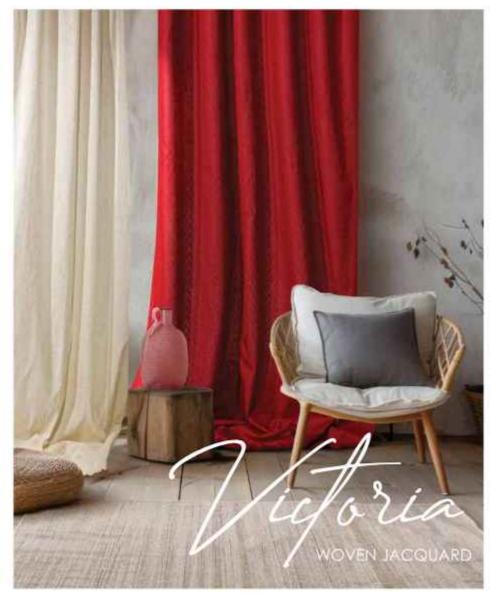
Allows natural sunlight to illuminate the room while giving you little privacy by being almost see-through.







## Curtain Panel Semi-Sheers



## T-180 THREAD COUNT BCI COTTON

Lets sunlight brighten you room by softly shifting through while giving moderate privacy.







# Sarfori

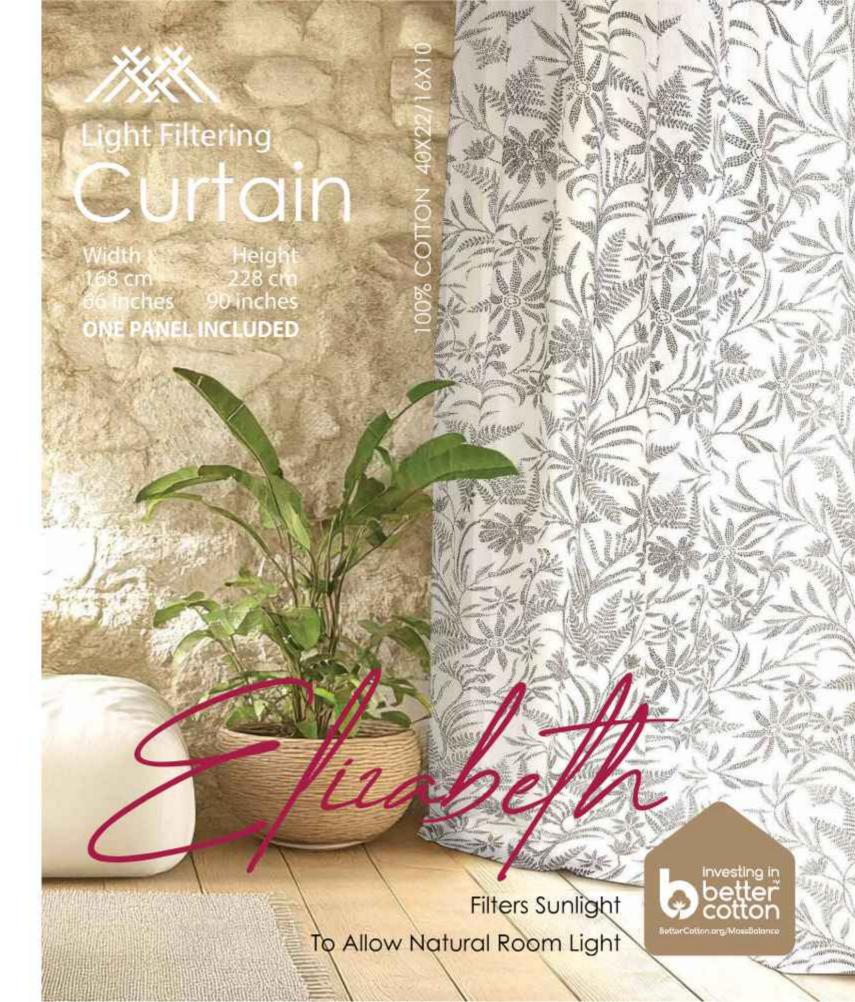


## PANAMA

100% COTTON 84x26/16x12

Prevents most of the sun's brightness from coming in while allowing just a little light through and gives you perfect privacy.











## PANAMA

100% COTTON 84x26/16x12

Prevents most of the sun's brightness from coming in while allowing just a little light through and gives you perfect privacy.









Seafing Pads Cushions

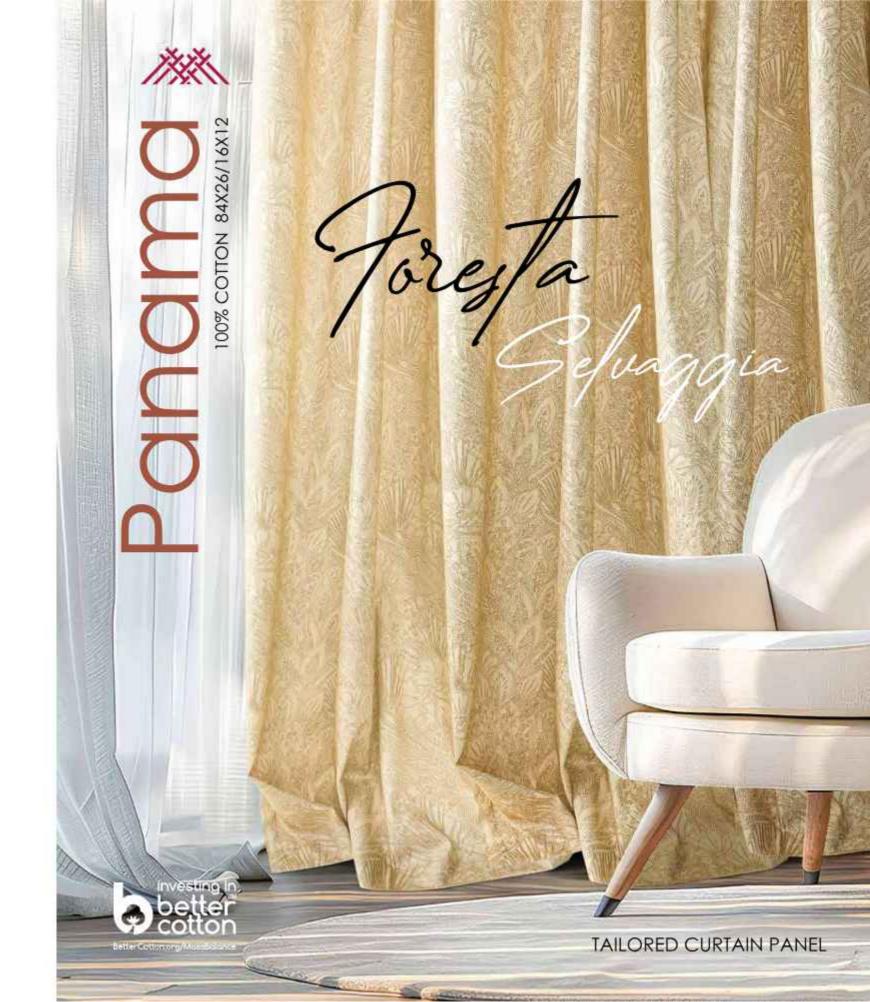


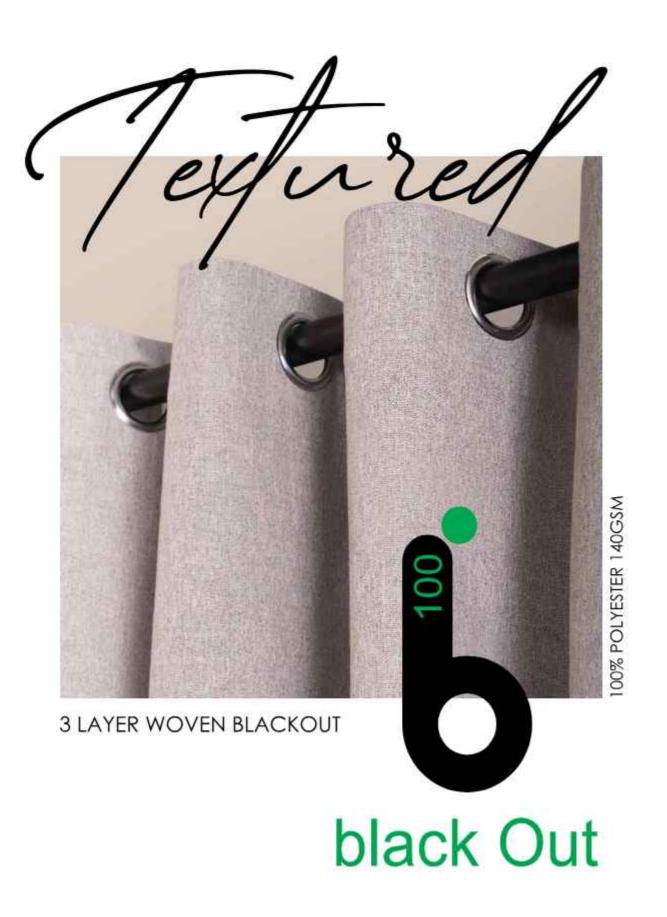




SEAT PAD

BENCH CUSION



















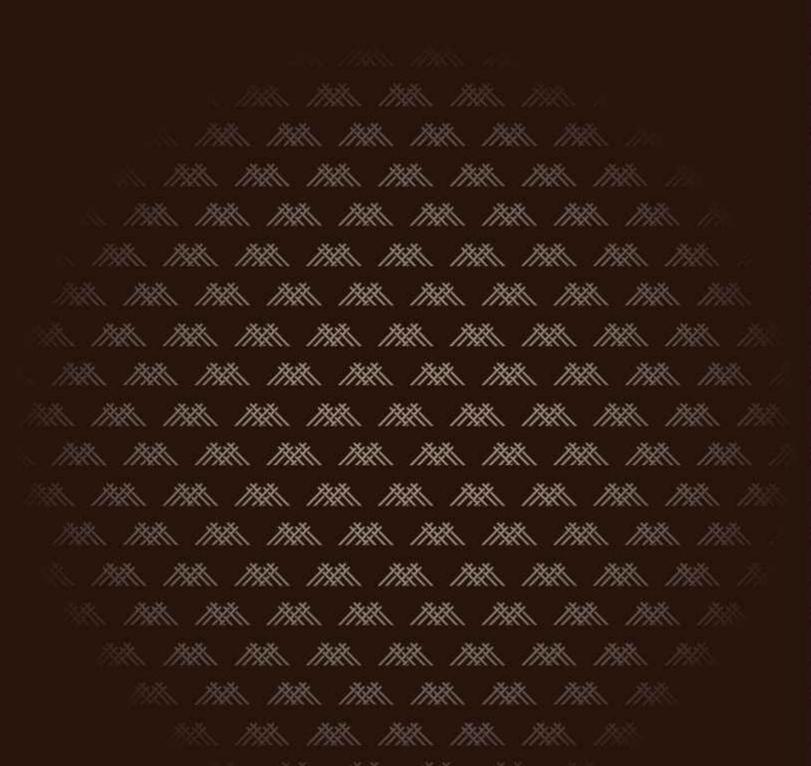
QUILTED BED SPREAD

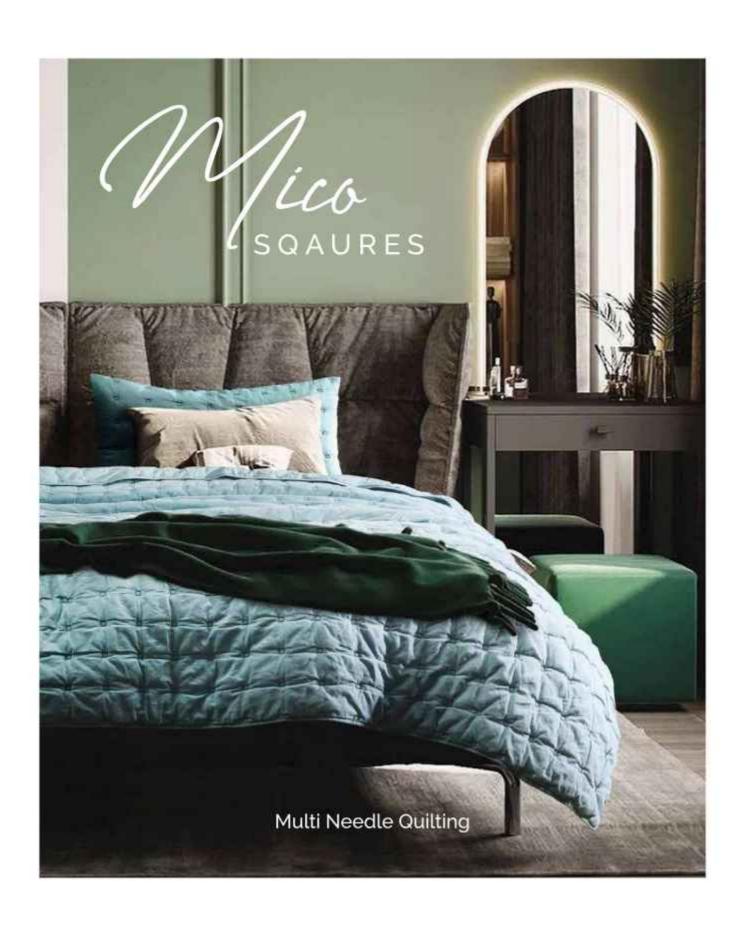
T-144 100% BCI COTTON

## STONE WASHED

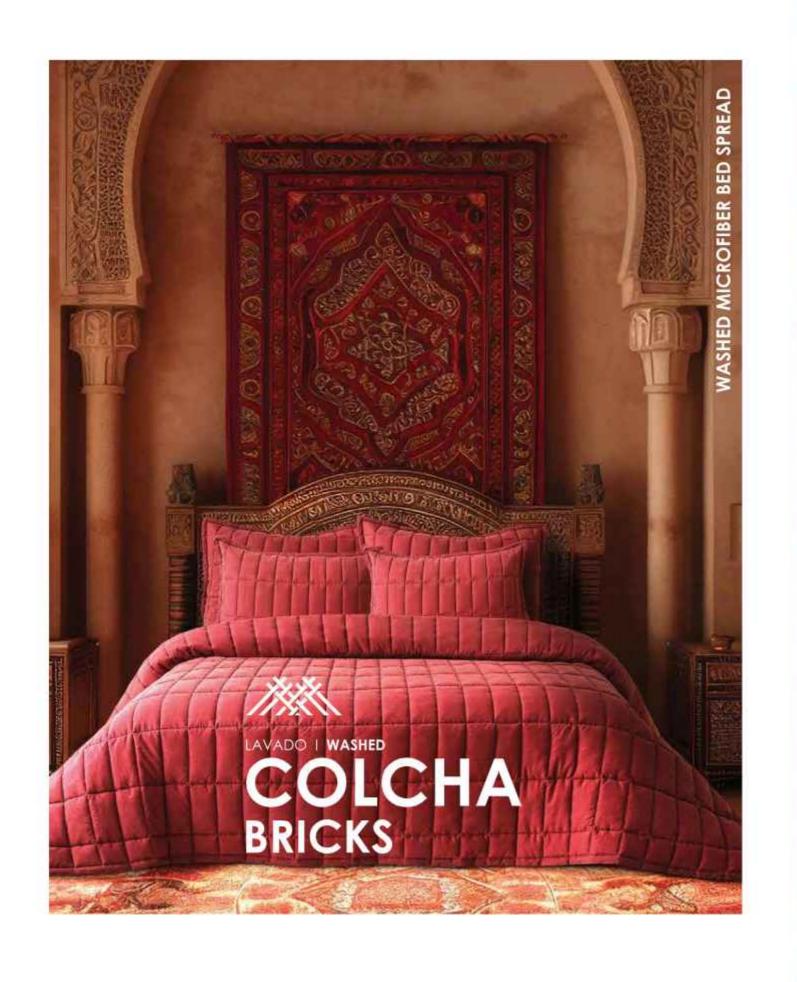


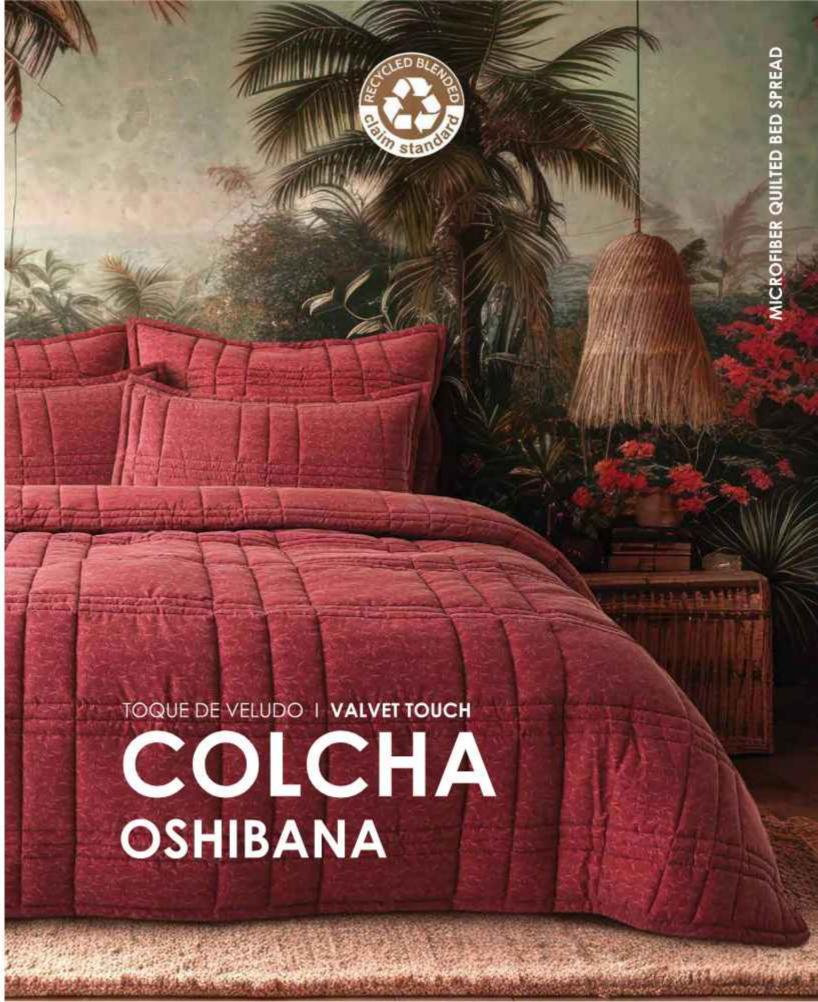


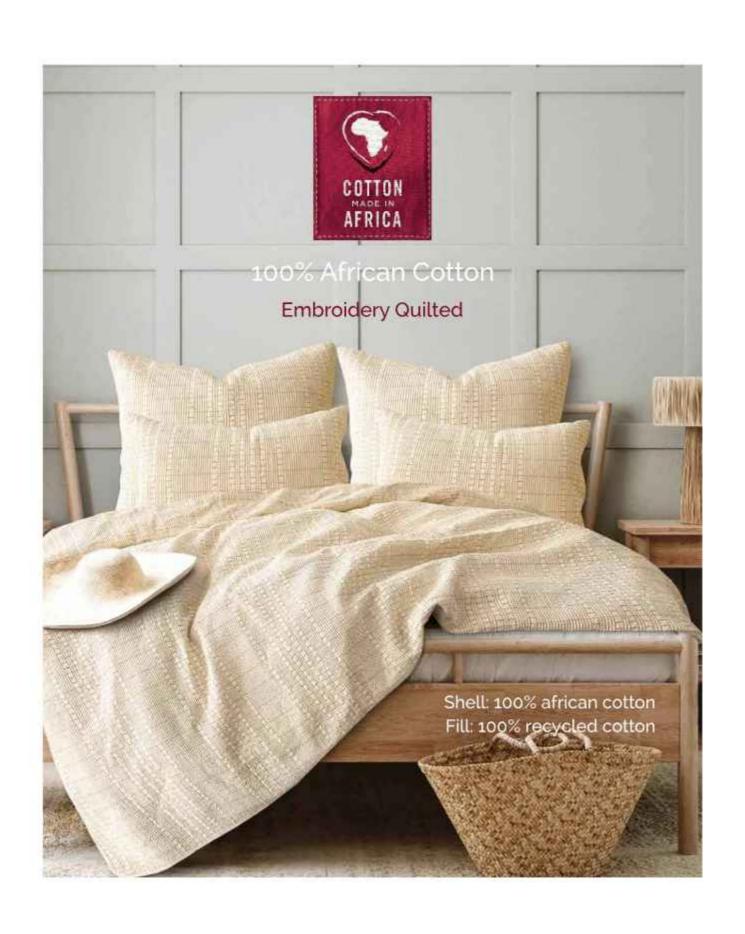




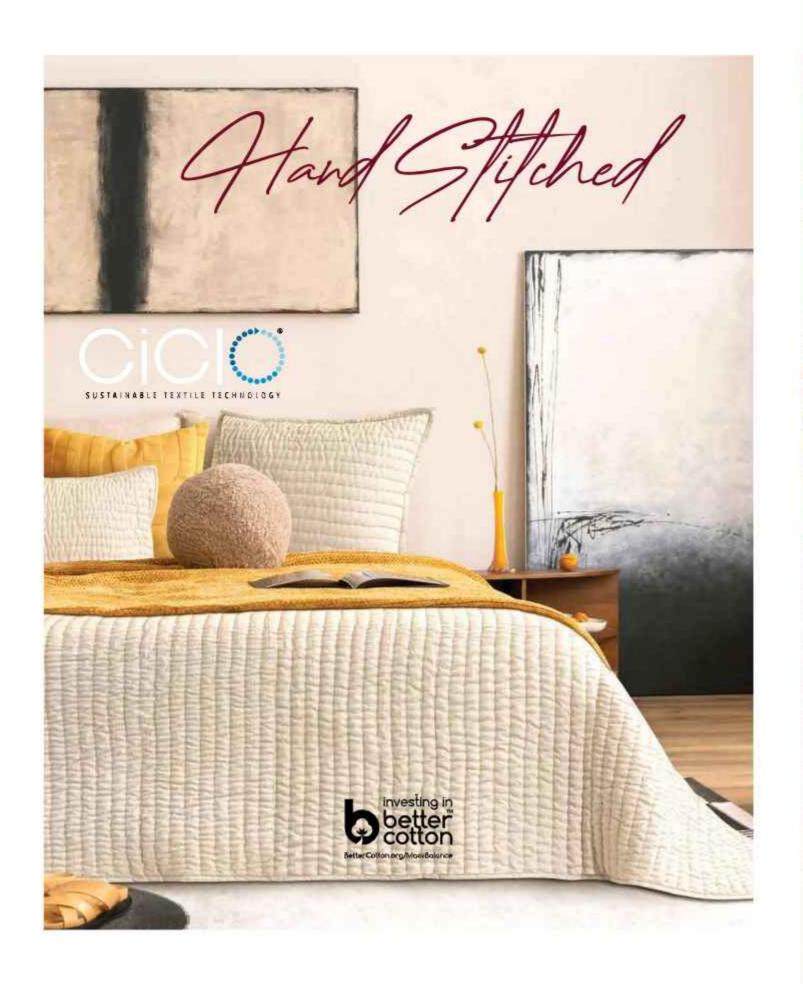


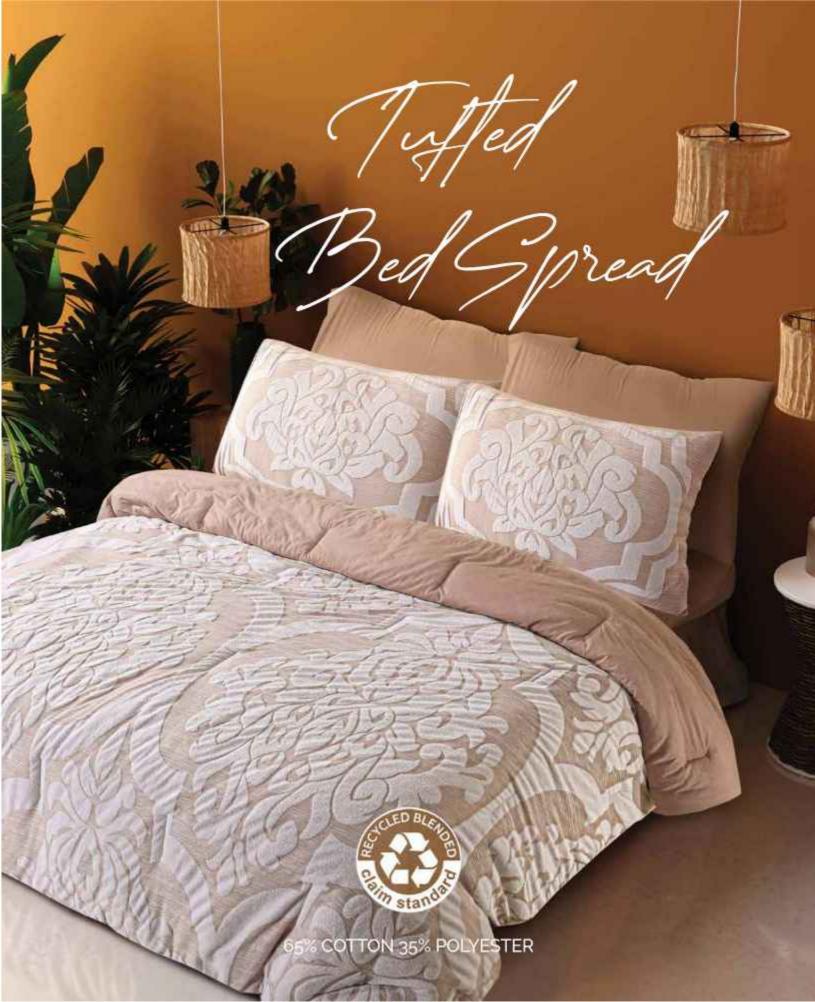






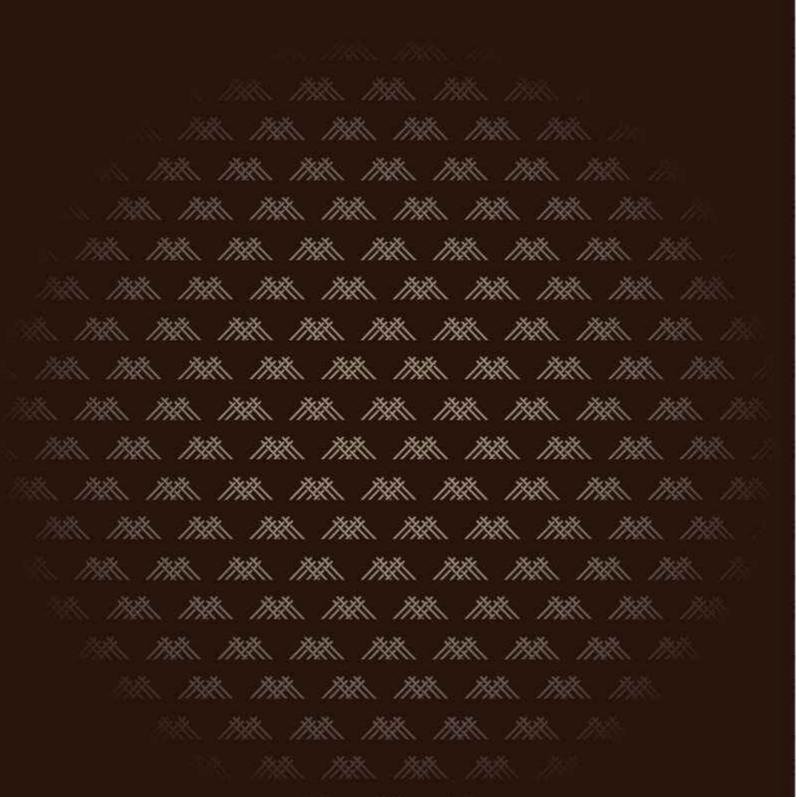
















LET'S SAVE THE WORLD



#### 50% Avacado 50% Seaweed

#### ECO FRIENDLY AND SUSTAINABLE TEXTILES

#### Avocado

We use only avocado leafs; these are harvested with the superfood but are disregarded; this by-product is rich in natural minerals and zero impact on the environment when compared to conventional textiles.

#### Seaweed

Seaweed fibre is sustainably sourced from abundant marine plants that do not require land, freshwater, or pesticides to grow. Seaweed cultivation also helps improve the oceans health.







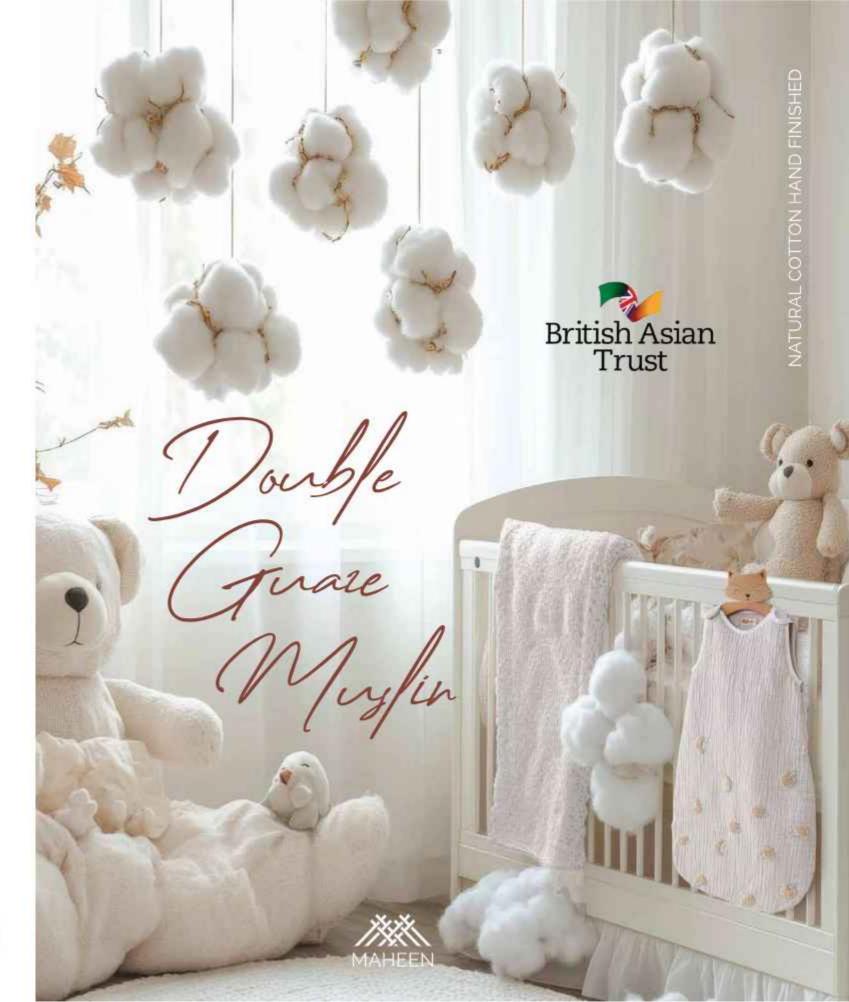


#### 2.0 TOG SLEEPING BAG

Carefully made from double guaze muslin and complimented with hand stitched prickle of hoglets.







# Hand Duitted



Filling biodegradable hollowfibre

#### 2.5 TOG QUILTED BLANKET

Carefully made from double guaze muslin and complimented with hand stitched kisses for love and stability.















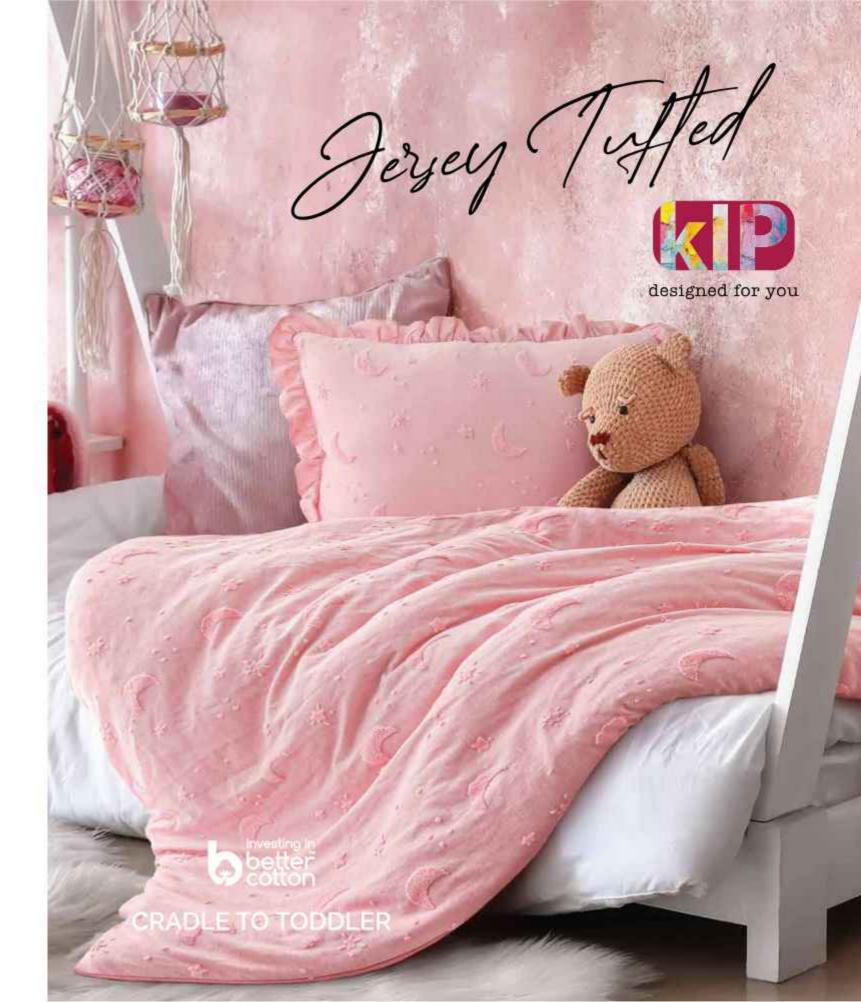


Terrey Tuffed

better cotton









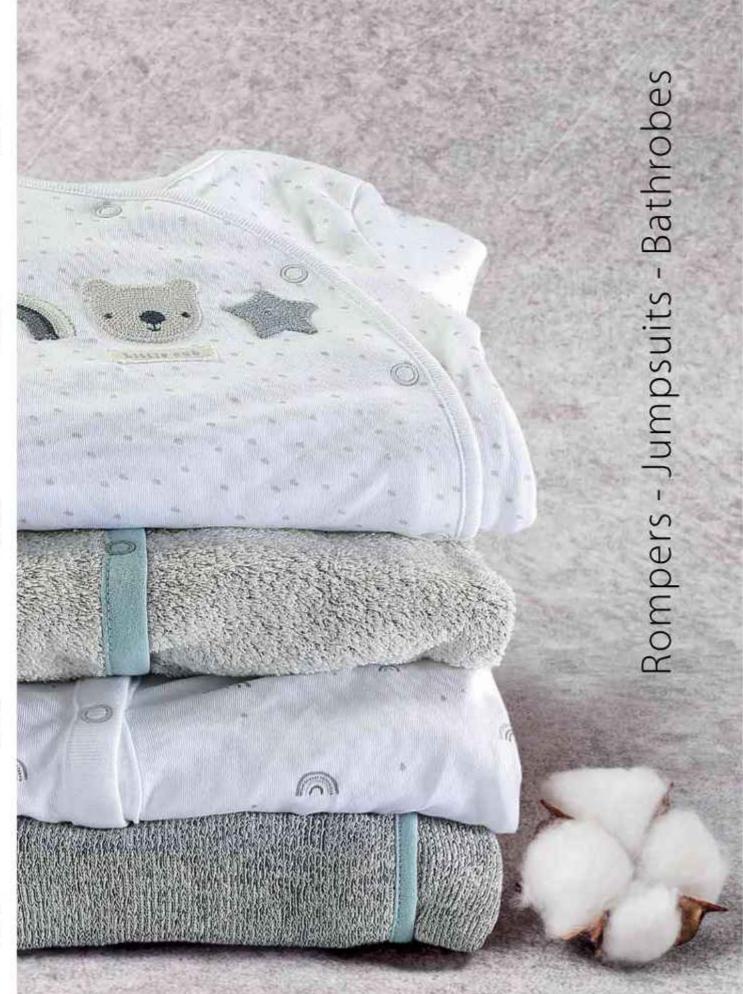


We have a comprehensive range of baby bed linen and mattress protection.

That is lightweigth and breathable as well as gentle to the skin

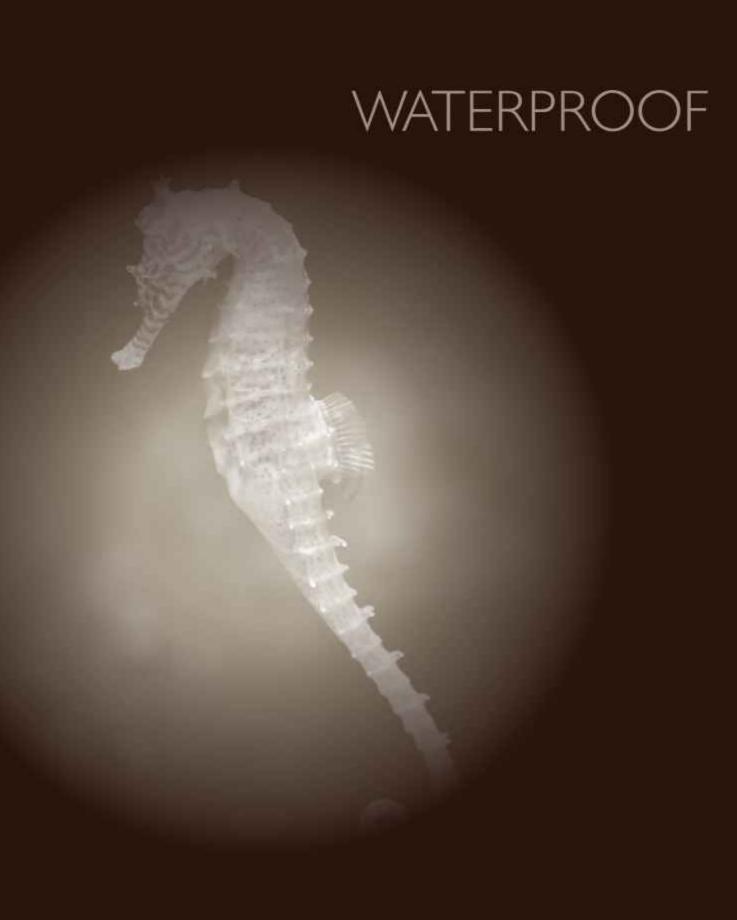
Options available in a variety of plant based performance
textiles to ensure the best comfort for your little one.

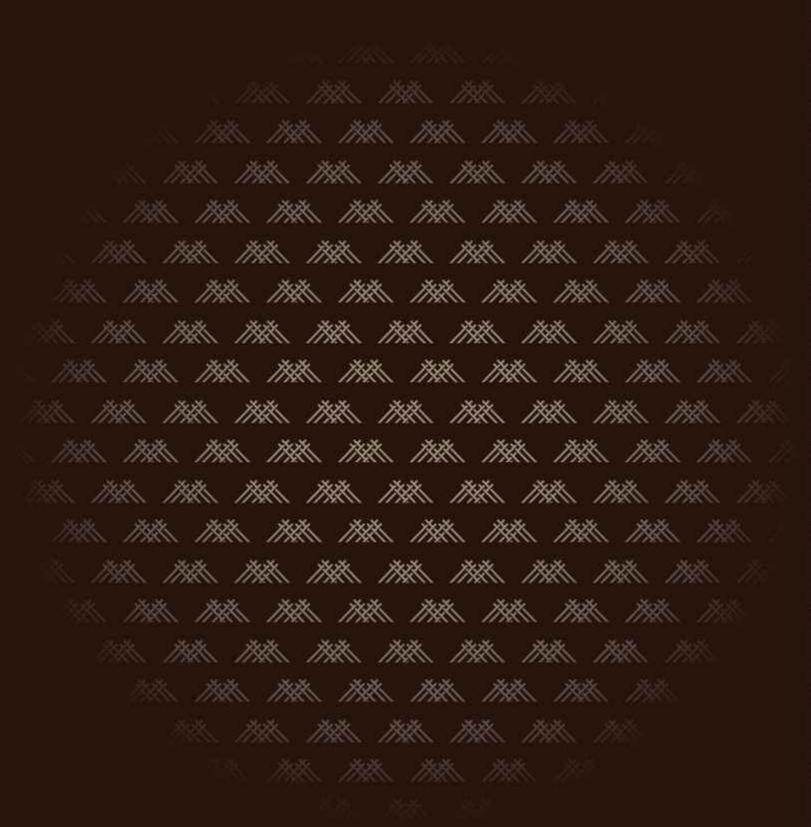
















Tates Protection

All our mattress protector are made in green wash tested at 90 degree for 50 cycles to ensure your product warranty.







#### **HOW COPPER WORKS**



#### **PERFORMANCE**

- Antistatic Property: It disperses electric charges accumulated on the external environment
- 2. Metabolic Property. If absorbed by the skin copper supports human body growth and its weliness.
- 3. Antioxidant Property: It allows to fight free radicals that cause skin's ageing

#### **REVITALIFE®** BODY REPAIR FORMULA

Superoxide Dismutase helps break down potentially harmful oxygen molecules in cells.



#### COOLING: THERMAL REGULATION reducing skin humidity, and keeps your body at a constant temperature through moisture wicking.



#### ANTIOXIDANT - ANTI AGEING - REJUVENATION

Moisture wicking speeds up the sweat evaporation process, Copper contains the superoxide dismutase enzyme: it has a strong antioxidant action that eliminates free radicals, the main cause of ageing therefore contributing to rejuvenate your body.

#### COOPER AGAINST AGEING

Copper is an ally against skin ageing, for adulst a daily copper amount is recommended.



The electricity charged from the environment or during workouts is absorbed and dispersed thanks to the resonant frequency of copper and the characteristic frequencies of the body. This helps to ground the mind in soul.



#### PERMANENT

Thanks to its structure, it mantains a constant efectiveness over time, even after many washings. For the life of the product.



WELLNESS - BENEFICIAL FOR HUMAN BODY Copper is necessary for growth, metabolism development and good health.

#### COPPER FOR GROWTH

Copper is an essential element for children growth, especially for bones strength and for the support of the red and whiteblood cells production, cholesterols, heart contraction and brain development.

A survey on 300 people sufering from arthritis, who wore copper bracelets, showed that a significant number of them has received beneits from the bracelet.



## REVITALIFE®

**BODY REPAIR FORMULA** 

Superoxide Dismutase helps break down potentially harmful oxygen molecules in cells

#### REVITALIFE®

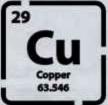
TRIPLE POWER

[HYDRATE + CUPRUM + ANTIXOIDENTS]

**ANTI-AGEING** 

MUSCLE **RECOVERY** 





HYRDRATION













BREATHABLE JERSEY

50% Copper / 50% Recycled rPET







#### [SUPEROXIDE DISMUTASE + CUPRUM]



COOLING: THERMAL REGULATION reducing skin humidity, and keeps your body at a constant temperature through moisture wicking.



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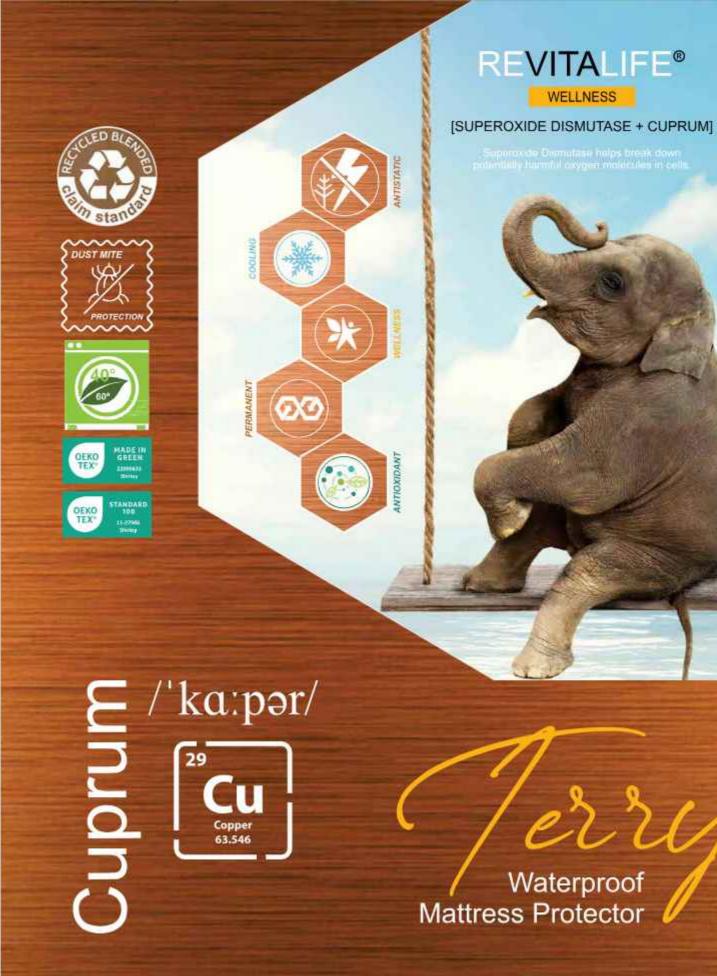
#### WELLNESS - BENEFICIAL FOR HUMAN BODY

Copper is necessary for growth, metabolism development and good health.

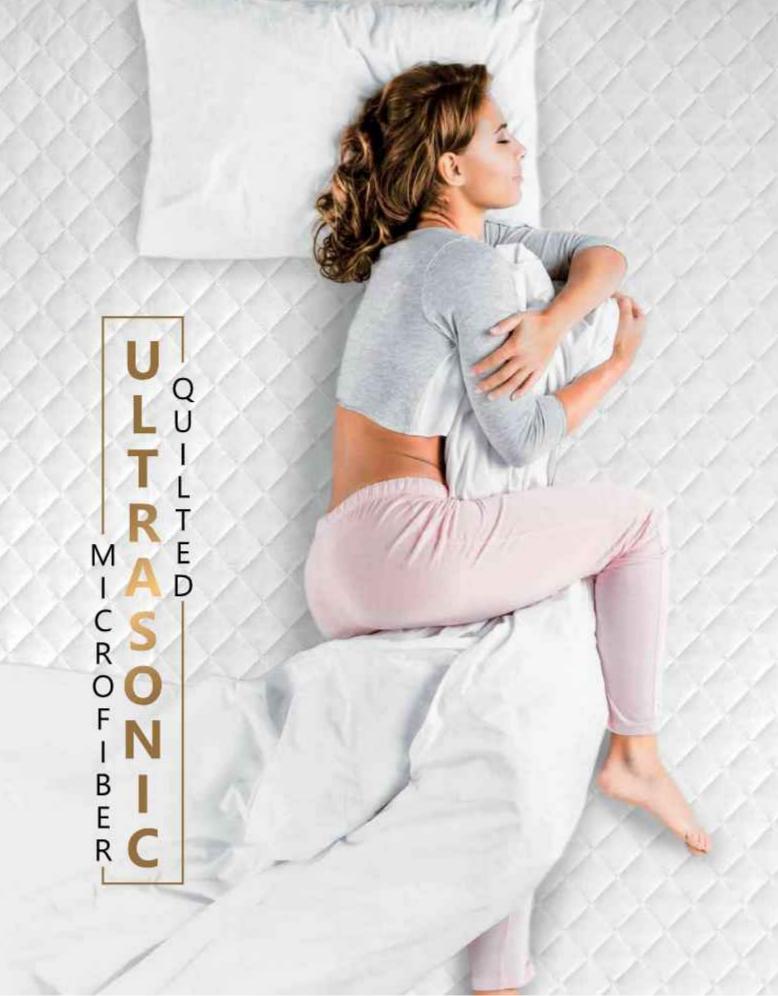
#### COPPER FOR GROWTH

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A survey on 300 people sufering from arthritis, who wore copper bracelets, showed that a significant number of them has received beneits from the bracelet.







#### **Benefits Of Bamboo Moisture Wicking**

Bamboo has several advantages over other fabrics beyond its moisture-wicking properties: Eco-friendly Bamboo requires less water to grow than cotton and doesn't need harmful pesticides.

Using bamboo in place of cotton can reduce a product's carbon footprint significantly. Hypoallergenic

All organic bamboo fibers are naturally hypoallergenic due to being free from harsh chemical treatments. It makes it suitable for people with allergies or sensitive skin.



#### What does "moisture wicking' mean in relation to bamboo?

Moisture wicking refers to the ability of a fabric or material to draw moisture away from the skin and transfer it to the surface, where it can evaporate quickly. In relation to bamboo, this means that the fabric has the ability to keep you dry by absorbing sweat and other forms of moisture and moving them away from your body.

Bamboo fabric has natural wicking properties due its unique structure. The fibers are naturally porous, which allows for air circulation and aids in evaporation of any moisture that is absorbed by the fabric.











Universal Fit

A thicker premium elastic helps to ensures a more secure fit. Fully fitted skirt options available



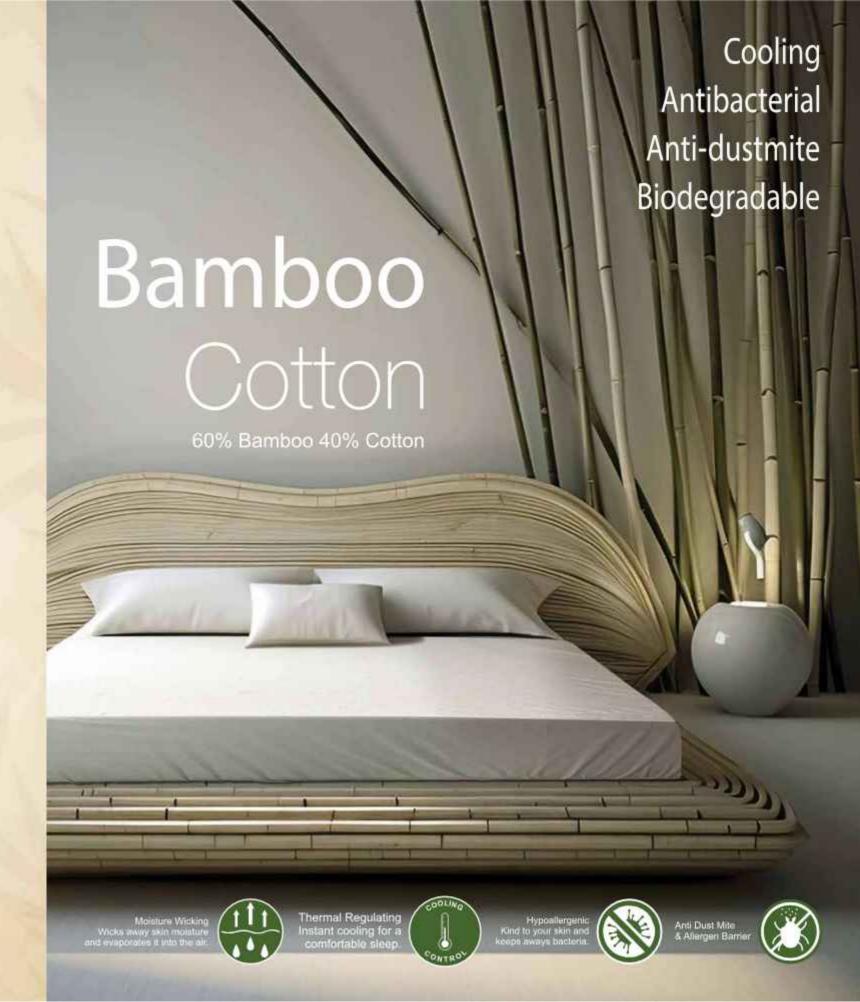
Blue Sign (Swiss) Approved Membrane

This multi flex membrane is quiet and allows air to permeate while blocking liquids, allergens, bacteria and dust mites.



Area 100 cm2 SPECIMEN 1

Bamboo is considered one of the most effective fabrics at moisture-wicking compared with others like cotton or polyester due its unique structure. Bamboo fibers have a micro-structure filled with tiny gaps between individual cells that enhance breathability; this enables faster absorption rate. Moreover, unlike synthetic materials such as polyester which can trap odors over time because they do not breathe well enough - resulting in bacteria growth -Bamboo naturally resists bacterial growth making it an excellent choice.



Thermal Regulating Keep you warm in winter and cool in summer



We use breathable eco friendly membrane with multi flex features



Our products are for up to 50 washes.



Anti Dust Mite & Allergen Barrier



Thermal Regulating nstant cooling for a comfortable sleep.



Moisture Wicking Wicks away skin moisture and evaporates it into the air.



#### RESULTS

#### **Heat Absorption & Storage**

Tests made according to BS EN 16806-1: 2016 "Textiles Containing Phase Change Materials (PCM). Determination of the Heat Storage and Release Capacity" using a differential scanning calorimeter.

The DSC (Differential Scanning Calorimeter) is an instrument that measures any thermal transitions that occur in a material when it is subjected to a heating or a cooling process at a constant temperature ramp.

The enthalpy, or the amount of fleat energy absorbed in the heating process (or released in the cooling process) by the TOC treatment is measured and quantified as joules/g (J/g) and shown as the curve in a thermogram. The amount of energy absorbed or released is characteristic of the PCM used and is known as the latent heat.

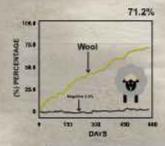
For easier comparison on textile substrates, the enthalpy in J/g is converted to J/m2 by taking the fabric weight into consideration - a normalized form to present the thermal performance of textiles.

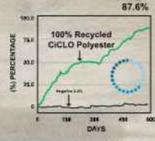
Sample ID	Heat storage and release capacity (J/m²) (melting process) !!!				
	Unwashed	10 washes (2)	Retention		
Sample A Ref: T200 100% Cotton	1550 - 1800	950 - 1100	61%		

- At least three tests are conducted in different areas of the sample.
- Based on ISO 6330:2012: A-4M.

Synthetic fibers treated with CiCLO® technology biodegrade like natural materials, at rates similar to wool.







## BIOFROST

natures cool comfort

quilted waterproof mattress protector







## bi·o·de·grad·a·ble

/bīōde'grādəb(ə)1/

The ability of a substance to be broken down physically and/or chemically by microorganisms resulting in the production of basic natural elements including carbon



Translation: "cycle"

Definition: A scientifically proven nature-based solution designed to reduce the persistence of fugitive synthetic (a.k.a. "plastic) microfiber pollution in our

**FABRIC: 100% BCI COTTON FILLING: 100% BIODEGRADABLE RECYCLED POLYESTER** 











#### The OBP Program

designed to removal of Ocean Bound Plastic from the environment by adding value in effectively collecting and treating it before it reaches the ocean.











No child labour Fair working conditions Fair payments to the waste pickers

Adequate waste management Having a quality

Respect of OBP ollection criteria from

Fraceability of OBP at along its journey





**70% OCEAN BOUND PLASTIC** 30% RECYCLED POLYESTER



ANTI DUST MITE & ALLERGEN BARRIER ANTI BACTERIAL



70% OCEAN BOUND PLASTIC 30% RECYCLED POLYESTER

#### WHO IS ZERO **PLASTIC** OCEANS?

Concerned by the everincreasing plastic pollution of the environment and the ocean in particular the founders started a model for companies to finance the collection of Ocean Bound Plastic (called ZPO Initiative)





biodegradable

botanic origin TENCEL™ Lyocell fibers

#### COOL-TEMPERATURE REGULATING

## waterproof mattress protector

TENCEL™ Lyocell fill keeps your mattress fresh and protected, with a moisture-wicking cooling boost to help prevent overheating while you sleep.

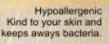
Offering moisture control and a cloud-like feel, TENCEL™ Lyocell fibers are nature's answer to a more refreshing night's sleep.

### Plant-based Performance





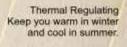














Moisture Wicking Wicks away skin moisture and evaporates it into the air.





Feels so right

feel good fibers

Plant-based Performance



Our products are washable at 90°C. for up to 50 washes.

Thermal Regulating

Instant cooling for a comfortable sleep.



We use breathable eco friendly membrane with multi flex features for maximum comfort.



Pre-washed and stays soft wash after wash

TENCEL™ Waterproof Mattress Protector is an eco-friendly mattress protector made from new age eucalyptus pulp fibre, Tencel Silky-smooth, antibacterial and can wick 50% more moisture than cotton.

This luxury Tencel® mattress protector is as gentle on your skin as it is on the planet. Made from a micro-thin, stretch-knit Tencel® fabric, bonded onto a whisper quiet waterproof backing, this is the ultimate in single-layer mattress protectors.

















#### flannelette waterproof **protector**



ORGANIC COMFORT & PROTECTION Because our mission is creating sustainable products, we prefer our fully organic, absorbent and breathable Organic Cotton Mattress Pad Protector.

This is why we made this Organic Waterproof Mattress Protector.

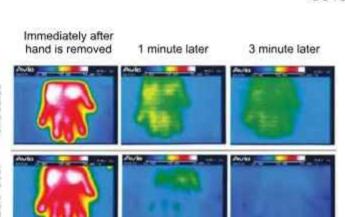
This lightweight pad is waterproof, machine-washable, and dependable in protecting your mattress from life's little accidents.

The waterproof polyurethane is thin, so it doesn't have a plastic-like crinkle or rubbery noise, and you won't overheat.

Plus with it's layer of soft GOTS organic certified cotton



to ensures a more secure fit.



and allows air to permaite while

blocking liquids, altergers, bacteria

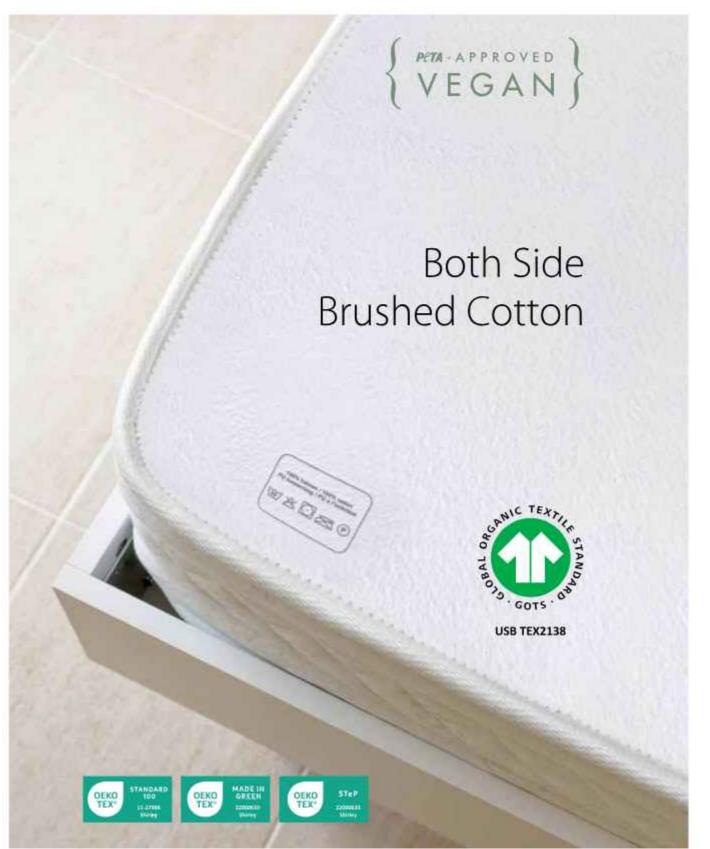
We use breathable eco friendly membrane with multi flex features for maximum comfort.



Our products are washable at 95°C. for up to 50 washes.



## 3 Layer Waterproof





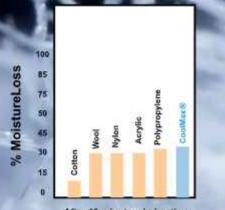
#### PERMANENT COOLING PERFORMANCE

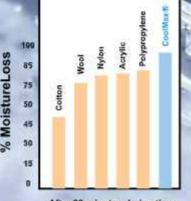
COOLMAX® technology provides the same reliable cooling performance you expect from the COOLMAX® brand, but it's made with 100% recycled resources to help the environment. ECO-conscious consumers will also appreciate that this polyester fiber can be made with either 100% textile waste or recycled PET bottles. Either option offers permanent moisturewicking performance.



multi flex features

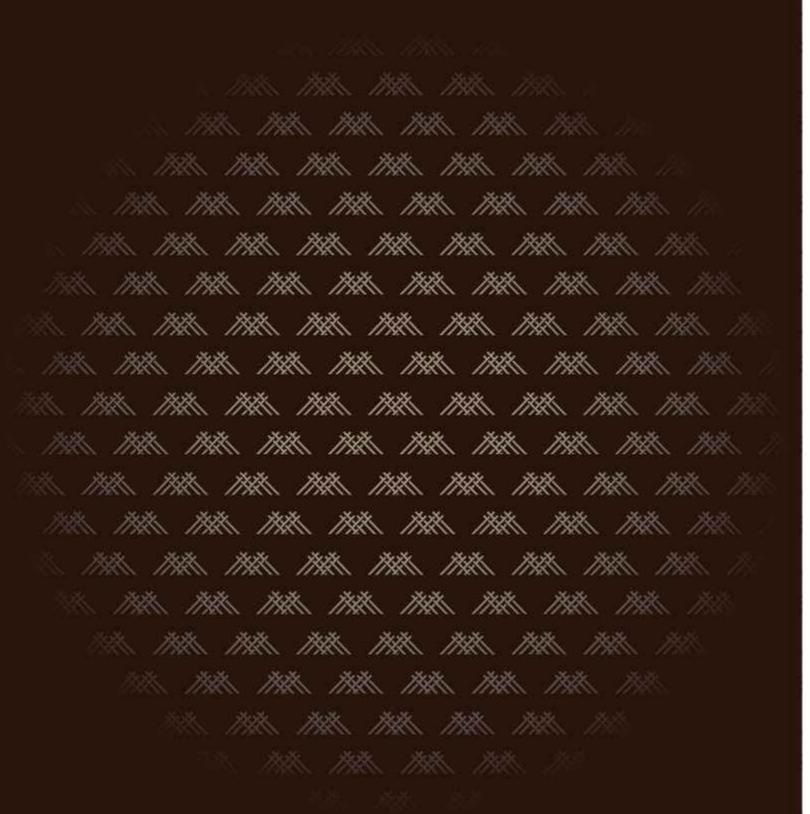
for up to 50 washes.





CoolMax® Dries Faster









## REVITALIFE®

SLEEP WELL

[SHEA BUTTER + COLLAGEN]

PEVITALIFE® sleep well contains shea butter,
olive oil, silk amino, derived from silk protein giving our
products a luxurious soft and silk touch.
Whilst retraining your skin moisture when you sleep.







#### **Cooling Test Method**

Tests made according to **BS EN 16806-1: 2016** "Textiles Containing Phase Change Materials (PCM). Determination of the Heat Storage and Release Capacity" using a differential scanning calorimeter.

Sample ID	Heat storage and release capacity $(J/m^2)$ (melting process) (1)			
	Unwashed	10 washes [3]	Retention	
Sample A Ref: T200 100% Cotton	1550 - 1800	950 - 1100	61%	



#### **Binary**

This 2mm geometric pattern is a truly subtle fabric allowing an air of sophistication to be achieved from the design.
This timeless fabric can

be further enhanced with an understated embroidery or hotel logo





#### TENCEL COTTON 200 THREAD COUNT PERCALE

The perfect match between a classical and contemporary style of decoration, small squares running along the border of this fine bedding set, resembling the battlements of a castle, mark a defined but unobtrusive sense of style.















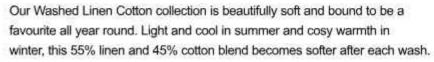


100% LINEN COTTON FRAYED TEXTURE DETAIL











Style this collection casually for a relaxed look or formally for an elegant touch to the bedroom or living area.

















Suitable for duvets, pillows, covers and mattress protections

Outlast is a specialist in proactive heat management system for home textiles. The Heidenheim company uses a technology originally developed by NASA. The temperature regulating fabrics can be used in many different areas and products to add value in functionality and comfort. by using natural wax and the laws of physics.



The Outlast® thermo-technology proactively regulates heat and moisture to ensure a better, deeper sleep. As part of an independent study, various subjects have tried out bedding with Outlast® thermo-technology. The test participants ranged from women in the menopause to couples with different heat perceptions. The result: Thanks to Outlast® thermo-technology, temperature peaks in the microclimate can be minimized, which also successfully reduces sleep disorders caused by them.







Bedding with Outlast® for a better sleep











200 THREAD COUNT COTTON

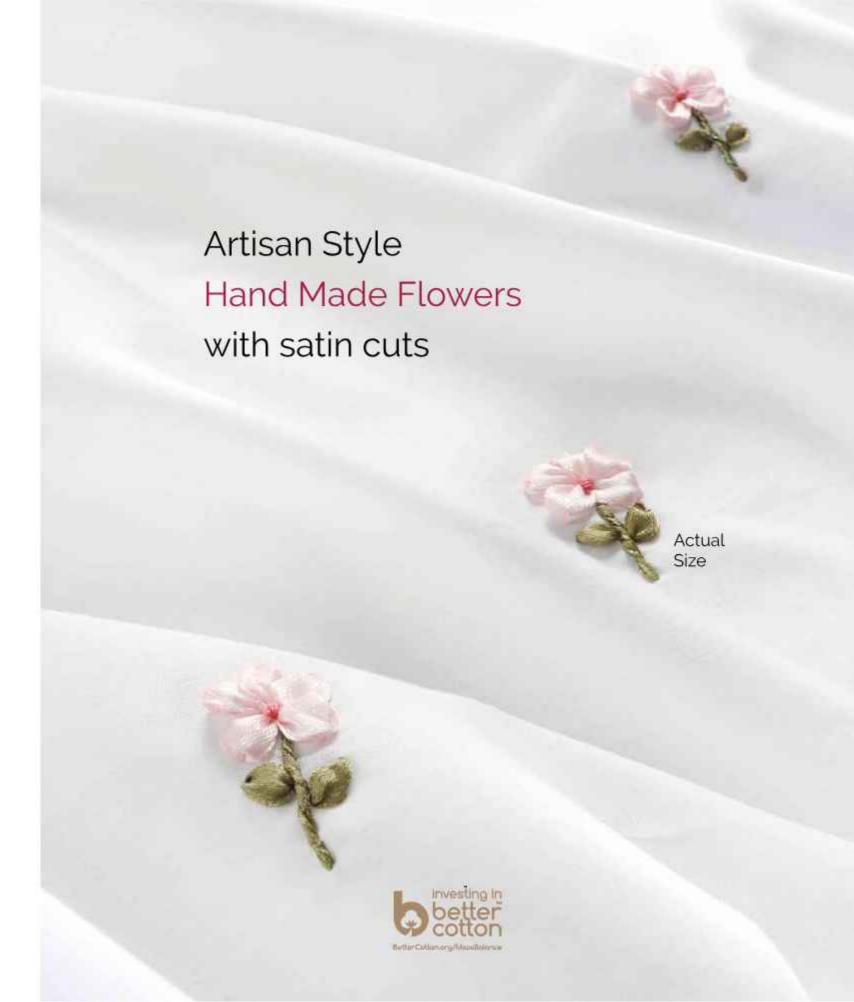
ARTISAN FLORAL DETAIL

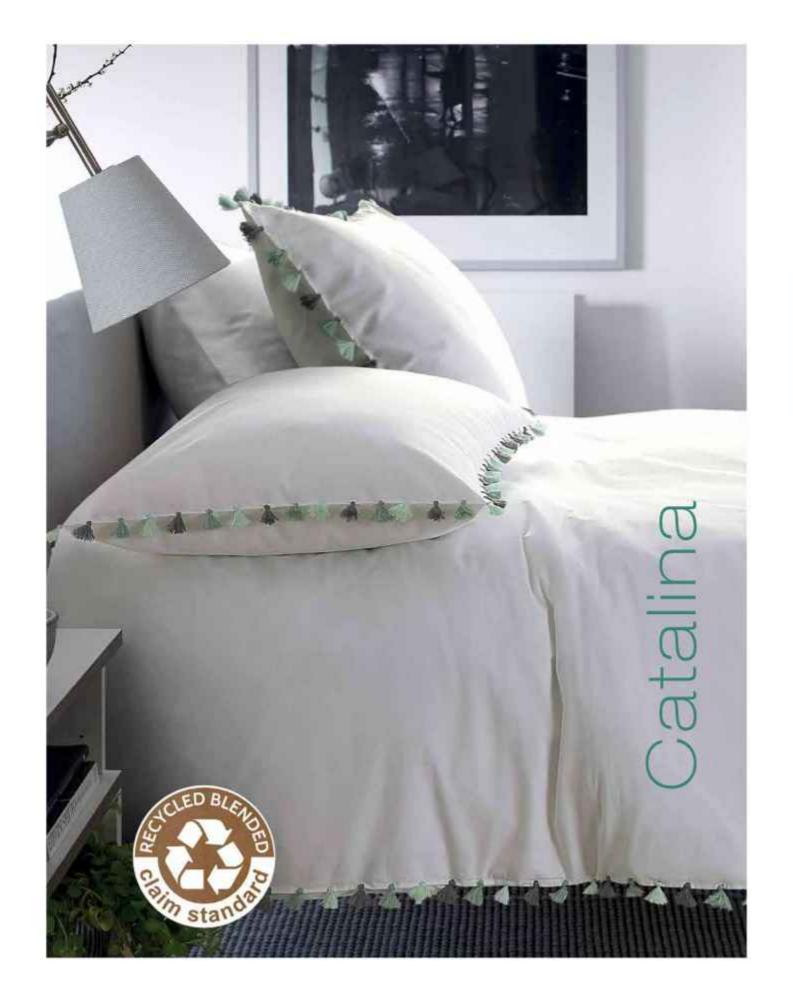


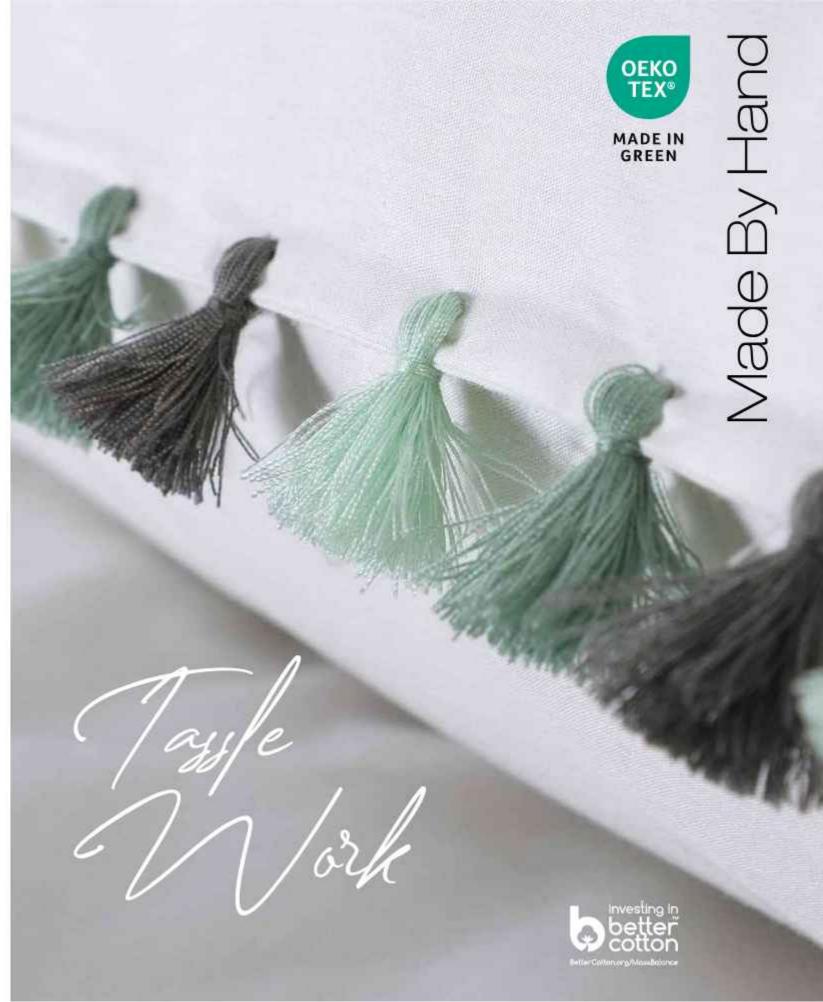










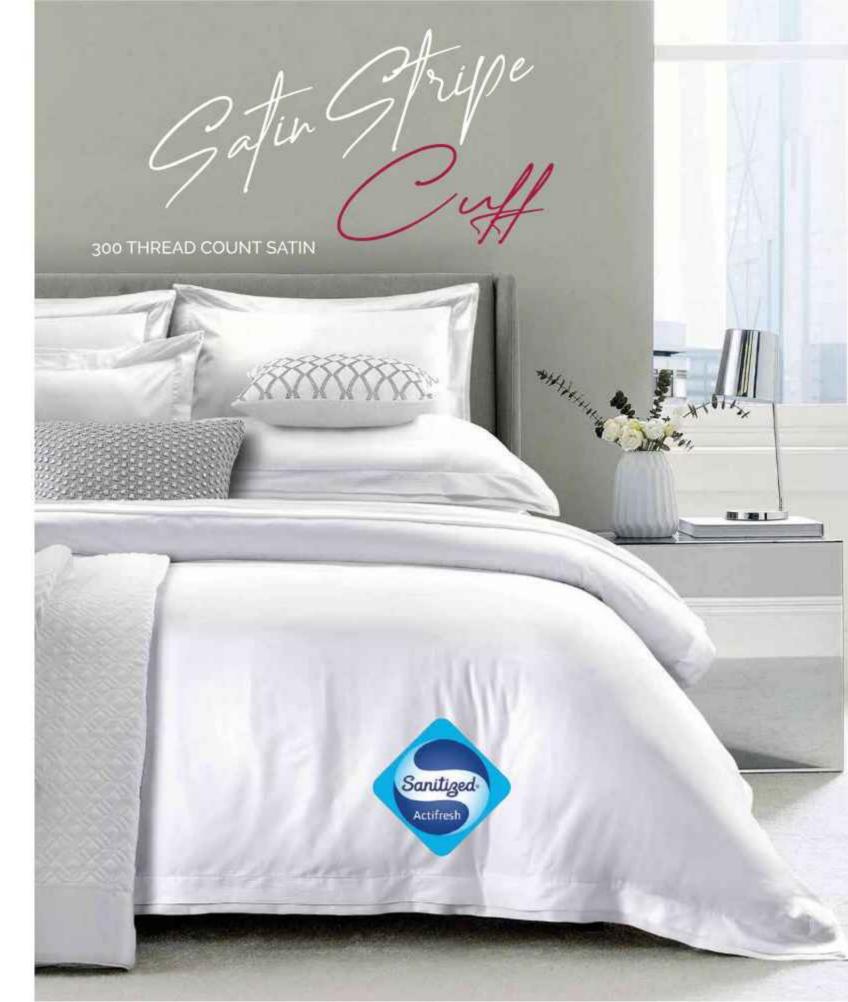




#### 100% COTTON SATIN



With Its High 300 Thread Count Micro Stripe Design, Our Altanta Range Of White Duvet Covers And Pillowcases Will Instrantly Add A Youch Of Elegance To Your Rooms.





#### T-200 BCI COTTON

Our carefully considered fabric constructions optimise the fragile balance of lustre and luxury with serviceability and longevity.

With the careful selection of high quality cotton, it becomes possible to achieve something so natural.





## Spannbettlaken Woven Satin

GEWEBI











100% EGYPTION COTTON

625 SHEET SET







#### SUCCESSION

Stripes are timeless. Balance the simple and sumptuous with the beautiful sateen reverse stripe effect and pull together a firmly traditional look that will compliment a great range of room designs, without ever been overlay formal.

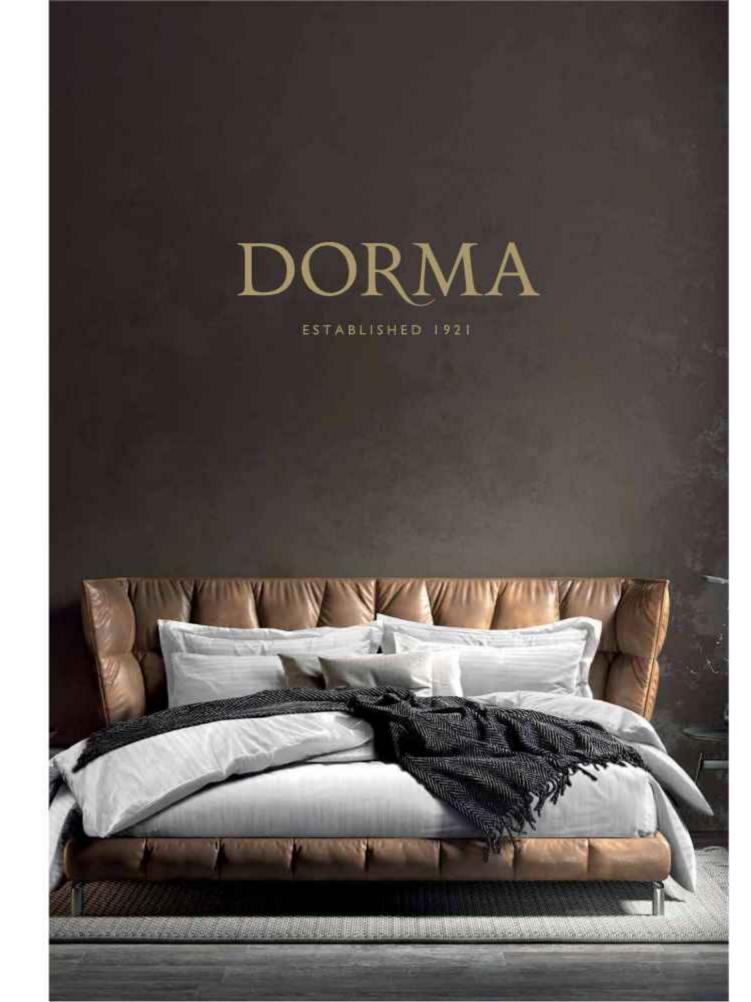
Set the width of the stripe of chime with the particular look you have in mind and create a refined ambience that's affluent and effortlessly restrained. 2mm

Enduring elegance has a new home.

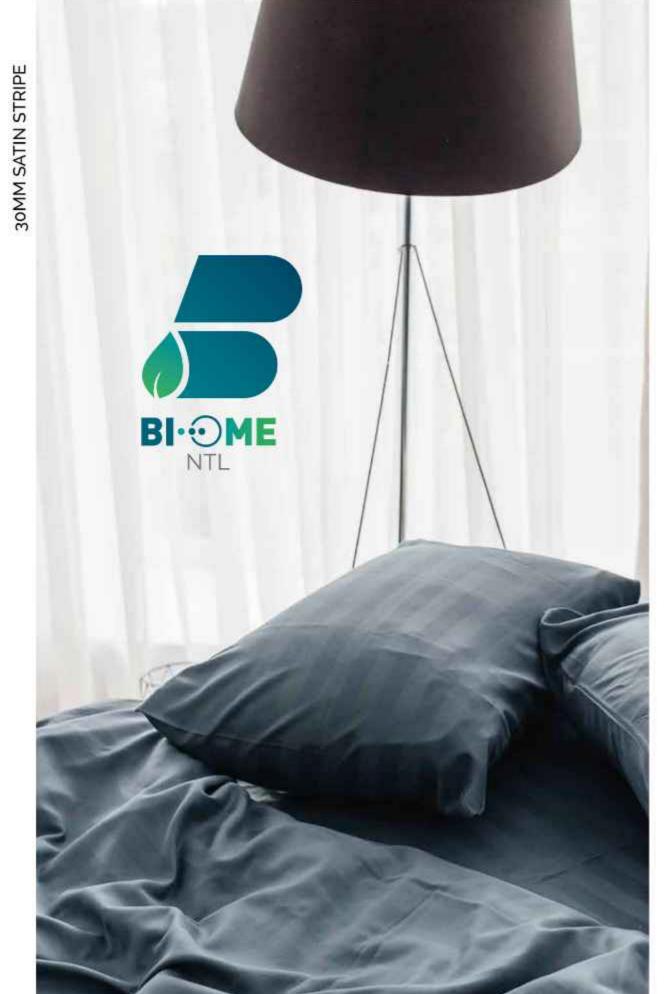
4mm

8mm

10mm



20mm 140 x 100 40/40







300 THREAD COUNT

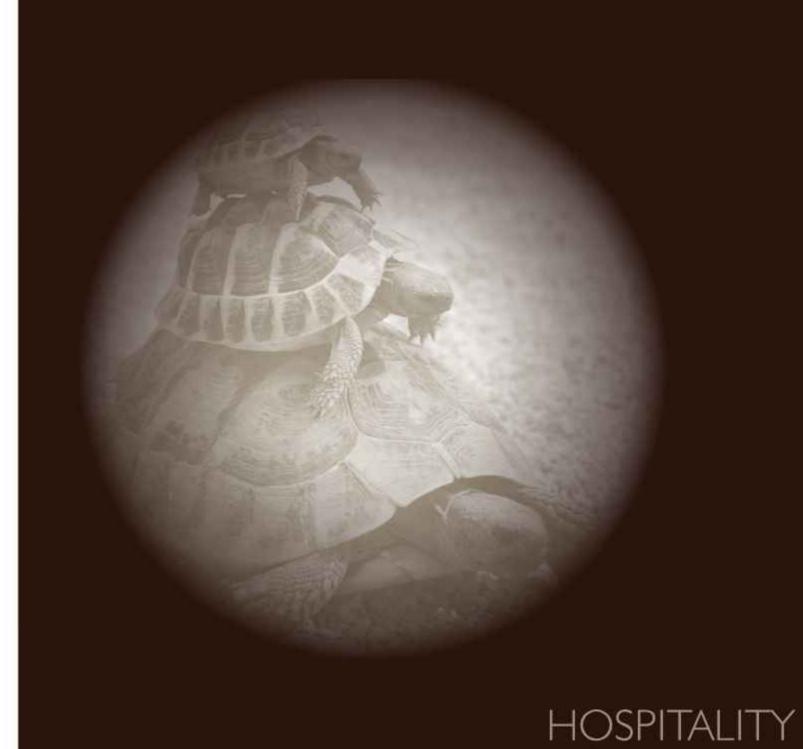
ELEGANT FLANGE EDGE CUTWORK

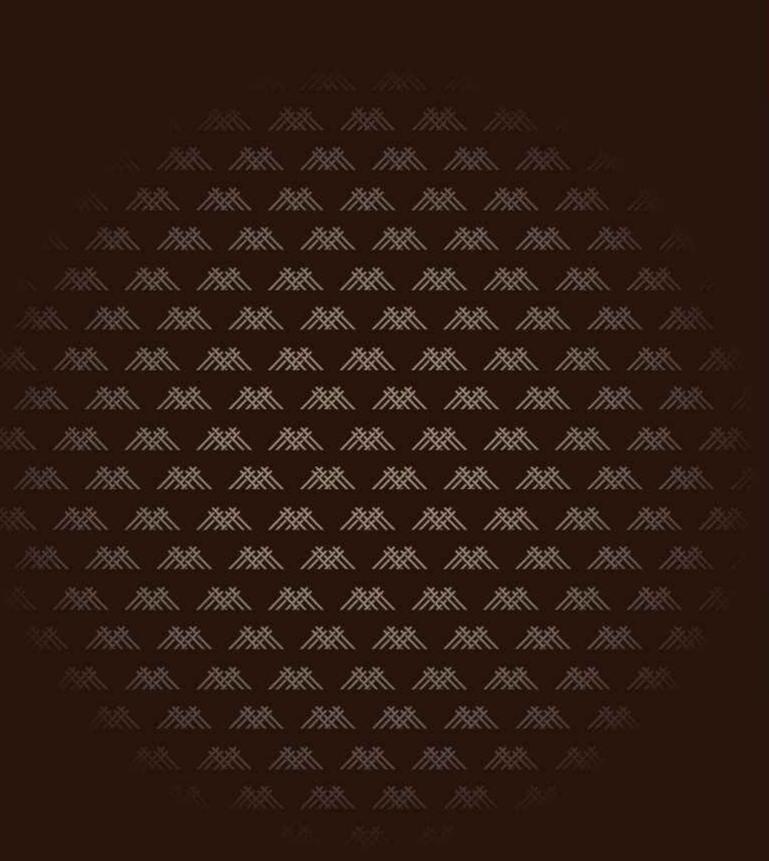
















## bi-o-de-grad-a-ble

The ability of a substance to be bruken down physically anti/or chemically by microorganisms resulting in the production of hostic natural demonsts including ention district, methans, water, minerals, and now microbial collular constituents (byenezs). The filling of our Biodegradable duvets and pillows are made from recycled plastic bottles which are extruded into soft, non-allergenic fibres. This process produces around 70% fewer carbon dioxide emissions, uses 70% less water and 40% less energy compared to standard fibre production. Eco duvets and pillows also comply with the OEKO-TEX and are biodegadable.













Machine Washable: Yes No of Washes: 25 Plus

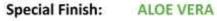
Fill Weight: 600 gram

Filling: 7D Recycled GRS Fibre
Cover: Microfibre 85gsm
Piping: Aloe Green

Size: 50cm x 75cm







Machine Washable: Yes No of Washes: 25 Plus

Fill Weight: 500 gram

Filling: Quilted 200 Grams

Hollow Silcon Fibre Ball Fibre 300 Grams Recycled GRS Fibre

Cover: Microfibre 85gsm

Piping: Aloe Green

Size: 50cm x 75cm







Combination topper and protector, the Elite has a polycotton cover, TPU backing with a polyester fibre filling. This not only prolongs the life of your mattress, but provides additional comfort. Available in a wide range of sizes with a 25cm depth skirt.

- Waterproof
- · Diamond pattern quilted fully fitted

#### COMPARE ELITE

Filling: Polyester Cover: 50% Polyester, 50% Cation Fitting: Fitted Sheet Weight: 500 gsm





Quilted Topper with a soft polyester filling and durable polycotton cover. Machine Washable

#### COMPARE TOPPER

Filling: Polyester Cover: 50% Polyester. 50% Cotton Fitting Elasticated Straps Weight: 800 gsm



## AQUAGUARD

This 100% polyester Jersey mattress protector is highly waterproof and boasts a TPU backing and fitted skirt for all round protection.

Skirt is 25cm deep

#### COMPARE AQUAGUARD

Filling: Fitted Sheet Cover: Polyester, TPU Backing Weight: 126gsm Face, 70gsm Skirt





## \*\* COMFORT KEEPDRY

Terry towelling fabric bonded to waterproof TPU membrane

· Skirt is 25cm deep

#### COMPARE KEEPDRY

Filling: Fitted Sheet Cover: Terry Towelling TPU Backing Weight: 140gsm







Our super-absorbant 100% cotton towels have the ability to absorb water almost instantaneously. Your guests will enjoy their luxurious softness without the heaviness of a cotton towel.



66 Wash beautifully and remain soft and absorbent 99

#### WW HERITAGE

## AMBASSADOR

These luxurious 100% cotton towels are ideal for a modern bathroom. They feature a contemporary border along the side of each towel. The towel border can be colour matched with your desired Pantone colour.

Matching bathrobes available

Weight 650-1000gsm

Colours: White with Taupe Border

Fabric 100% Cotton

WEST-PERMIT	FACE CLOTH	HAMD	BATH	BATH SHEET	BATHMAS
	Oge	650	69.0	6gu	1000
COMPAR		4	I	ii I	-JA







#### SAVANNA

At up to 100gsm, Savana towel is are the height of indulgence. Made from 100% cotton. Bath mats have a chequerboard pattern for ease of identification

WEIGHT IGSNII	FACE CLOTH	HAMD	BATH	BATH SHEET	BATH MAT
	545	665	665	600	1000

66 Fantastic towels Our guests have made lots of comments about how nice they are 99

#### COMPARE SAVANNA

Weight: 545-1000gsm Fabric: 100% Cotton Colours: White







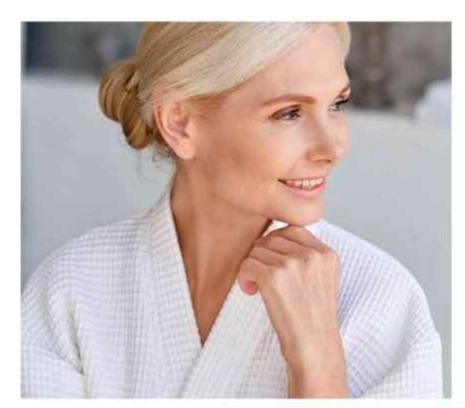
#### Nova White

is a collection of high quality 100% cotton towels that are nfortable and soft but robust th to last. There is one header bar on hand towels, two on ath towels and three on bath sheets, for easy identification.

The bath mat has a Greek key design.







#### Tailored for ultimate comfort

Our bathrobe collection has been carefully considered for ultimate design and comfort to provide your guest with a truly luxurious experience.

> Skilled crafts people have the ability to tailor various fabrics into beautiful bathrobes, representing true craftsmanship.

Every detail from basic hemming and sizing are combined skilfully to produce a truly hand sculptured garment.



Flip Flops
Comfortable, open toe
towelling with a durable sole



Presentation Bag

Mesh bag for storing and
presenting resh bathrobes and
suppliers for guests.



