





MESSAGE FROM OUR
CHIEF EXECUTIVE OFFICER

MUHAMMAD SAQLAIN KHAN





Maheen Textile Mills (Pvt) Ltd: Pioneering Excellence with Visionary Leadership

Since 2010, Maheen Textile Mills has emerged as a global leader in the home textiles industry, combining innovation, sustainability, and superior craftsmanship. As we approach our 15th anniversary in 2025, we celebrate a journey defined by resilience, achievement, and impact. I have embarked on my career in the textile industry in 1997, gaining invaluable experience and a deep understanding of the market's complexities. 'With a mission to redefine the standards of quality and sustainability in home textiles'.

Rising to Global Challenges with Purpose

Under my guidance, Maheen Textile Mills has consistently addressed the pressing global challenges of climate change, resource scarcity, and social inequality. These efforts have not only strengthened our operations but also contributed to creating a positive environmental and social impact:

- Sustainability Leadership: A 41% verified reduction in carbon footprint achieved in 2024 and the launch of a 2 MW solar energy project in 2024 underline our commitment to eco-conscious manufacturing.
- Operational Excellence: Strategic energy-saving measures, such as optimized RO plant schedules and energy-free cooling solutions, reflect our dedication to resource efficiency.
- **Empowering Communities:** Initiatives to increase women's workforce participation to 20% by 2025 demonstrate our commitment to inclusivity and equality. Today we have partnered with Kaarvan and its extensive network across Pakistan with the women of Pakistan from Rural areas and train them to bring to you beautiful commercial works of art, which are recognized by leading organizations such as; British Asian Trust, UN Women, Unesco and together paving the way.

Crafting Products with Purpose

Maheen Textile Mills has built a reputation for delivering products that seamlessly blend innovation, quality, and sustainability. From institutional bedding and luxury linens to eco-friendly blackout curtains and advanced waterproof mattresses, every product reflects our commitment to excellence and functionality. Trusted by industries ranging from healthcare to aviation and hospitality, our solutions meet the diverse needs of a global clientele.

A Vision for the Future

As we look toward the future, as a ceo my leadership continues to inspire our journey as a company. By 2025, we aim to achieve 60% sustainable material usage in production, advancing to 80% by 2030. These milestones align with our vision of creating a sustainable, prosperous future for our customers, stakeholders, and the planet.

Celebrating 15 Years of Leadership and Impact, Our 15th anniversary in 2025 marks a significant milestone in our journey. It is a celebration of the trust of our partners, the dedication of our team, and my vision as a CEO, my commitment to innovation and sustainability has been the cornerstone of our success.

Maheen Textile Mills is not just a company; it is a legacy of progress, a symbol of resilience, and a beacon of leadership. We are poised to shape the future of home textiles and leave an enduring mark on the global stage



VIRGIN MATERIALS

PRODUCTION CAPACITY

SUSTAINABLE WITH COMFORT AND STYLE



CLOSED LOOP RECYCLING

cradle to cradle

Maheen Textiles invests heavily on renewable energy; alongside our closed loop recycling system. Our after sales service can provide collection of used clothes, apparel and Home Textiles to be sorted and recycled.

Line 1: Convert Directly into fiber for direct use for fill products.

Line 2: Convert Directly into yarn for re-purpose.

We use 100% solar power to manufacturer our products All the processes involved are made with CLEANENERGY Lamination Quilting Knitting & Packing FENERGY



ECO FACTORY

Retail, Health Care, Hospitality, Travel Industry



The Paris Agreement's goal is to keep the rise in global temperature to



net zero by the middle of the 21st century.

need to be cut by roughly 50% by 2030.



2.51

2021

2.50

2.00

1.00

0.50



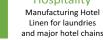














Performance **Textiles** Moisture wicking muscle



Health Care Apparel for Health & Medical Care:



We provide bespoke textile solutions for each of the different industries we work with.



well below 2 °C and preferably limit the increase to 1.5 °C.

Emissions reductions to reach

To stay below 1.5 °C of global warming, emissions







2021

Maheen Textile Mills (Pvt) Ltd

"Net Zero Emission by 2050 and shift on

green energy by 2030 is the benchmark"



2022

14%



GHG Emissions Normalized (kg CO2e/unit)

2023

27%

2024

Emission Reduction Normalised Percentage

41% Verified





Industry Bench Mark

Maheen Textiles

2025

76%









ecovery anti aging products



2025



Why We Care.

We understand our partners all have specific requirements and that the smallest details are key to a project



Paris Climate Agreement 2015

Maheen Textiles is 25 years ahead of the industry benchmark.









Head Quarters Maheen Textile Mills Pakistan

> 2010 Soft Furnishings



2016

2018

2020

2021



Nursery Range



Comprehensive Range for the biggest brands UK & Europe





PPE: CE EN 14683 type 11 Masks



applicators















CREATIVE ARTISAN HAND MADE DESIGNS



Maheen Textiles has partnered with Kaarvan to provide life skills training to women in rural areas of Pakistan. These skills empower women to achieve economic independence and access material resources. They also build self-confidence, enable mobility, and equip women to actively participate in local decision-making. Beyond economic empowerment, these initiatives emphasize fundamental rights such as the right to development, the right to peace and right to healthful environment.

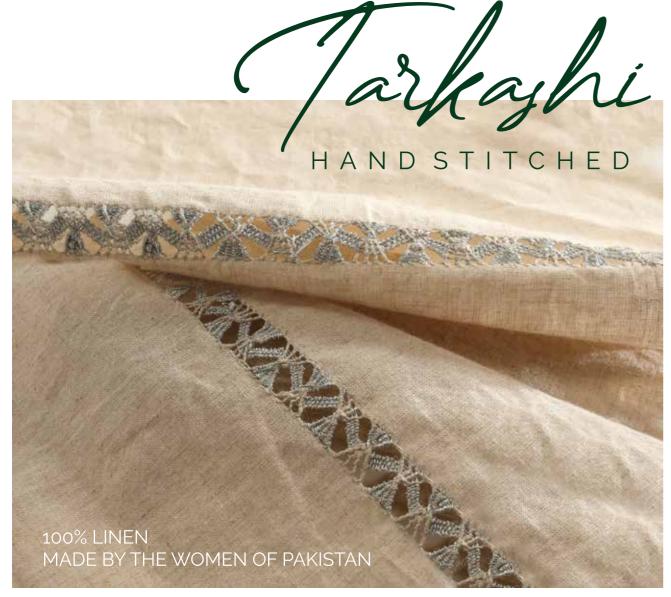
the BEE within me

we work together collectively for the betterment of your Hive.



Recycled Jeans And Waste Fabrics









Craft Sector Trainings In Kalasha Valleys with UNESCO – objective to enhance skills, aesthetics, and introduce market linkages to Kalasha artisans.

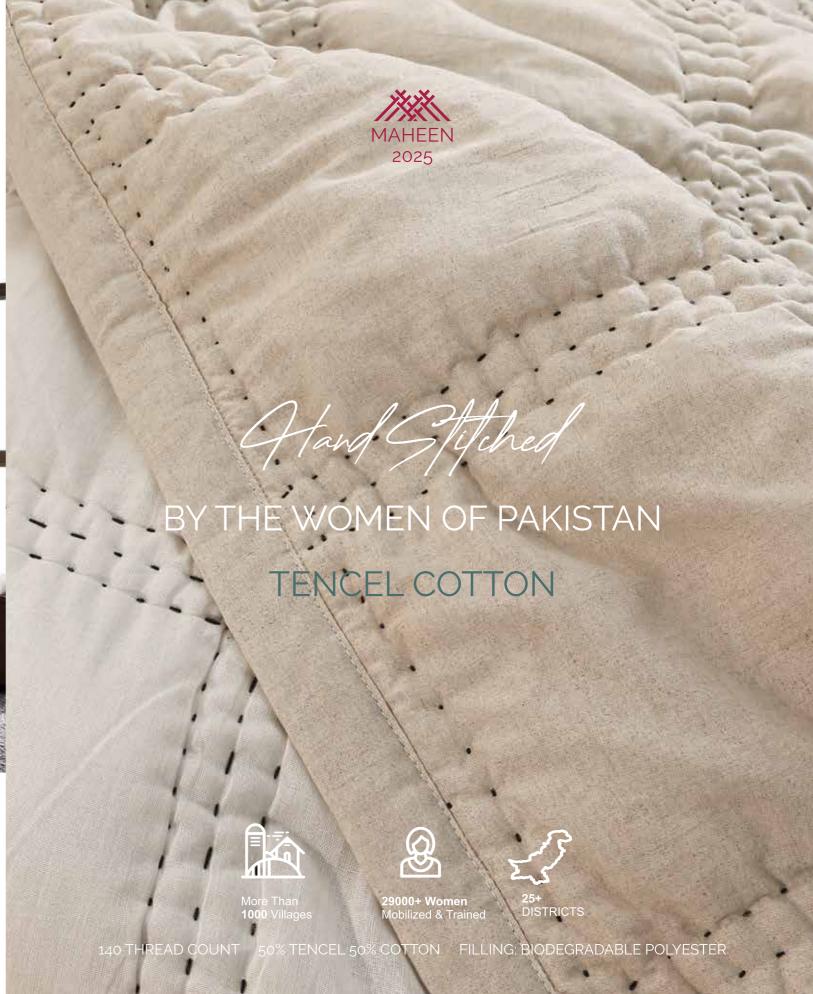








Kaarvan's unwavering commitment to empowering women has resulted in the establishment of over 250 training centers across 12 districts and 1,000+ villages in Punjab and Khyber Pakhtunkhwa. To date, more than 29,000 women have received life skills training, with over 8,000 women linked to market opportunities to integrate them into the economy. Additionally, 455 women have undergone hands-on training through exposure to real-time market hubs, where they learn essential business and entrepreneurial skills.





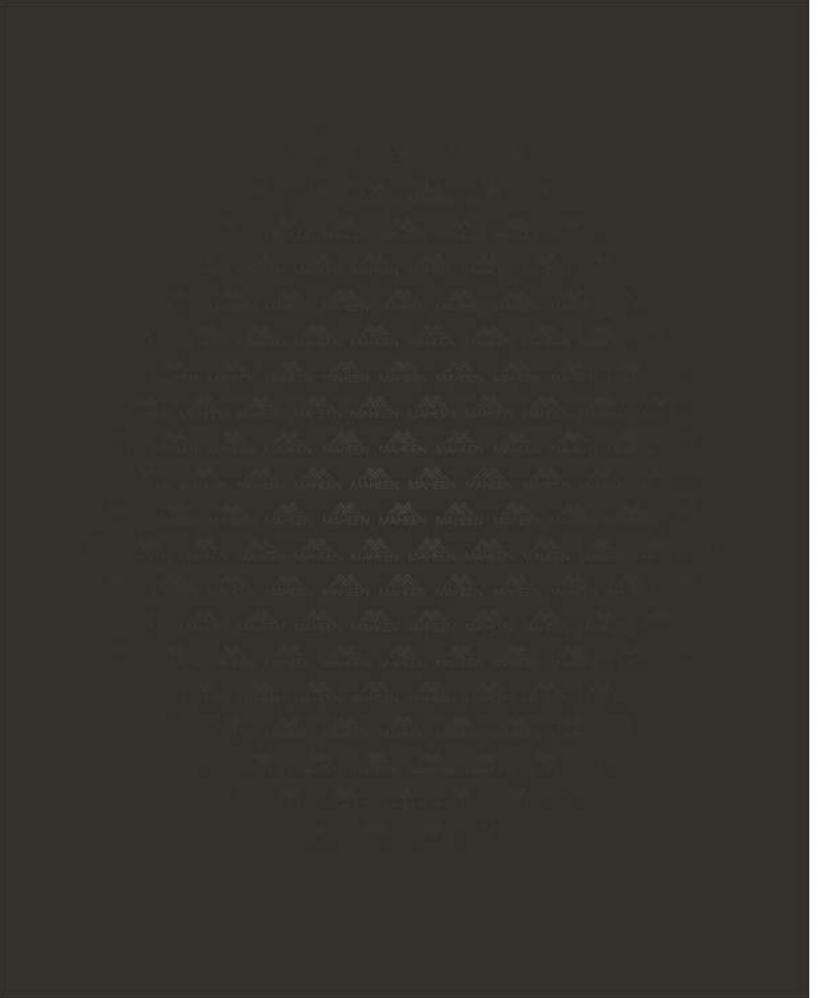














Bren A Cuppa



200 GSM JERSEY ORGANIC PRINT

When the world is at odds And the mind is all at sea.

Then cease the useless tedium

And brew a cup of tea. There is magic in its fragrance,
There is solace in its taste; And the laden moments vanish
somehow into space. The world becomes a lovely thing
There's beauty as you'll see;
All because you briefly stopped
To brew a cup of tea.





Enoki



T-200 BCI COTTON

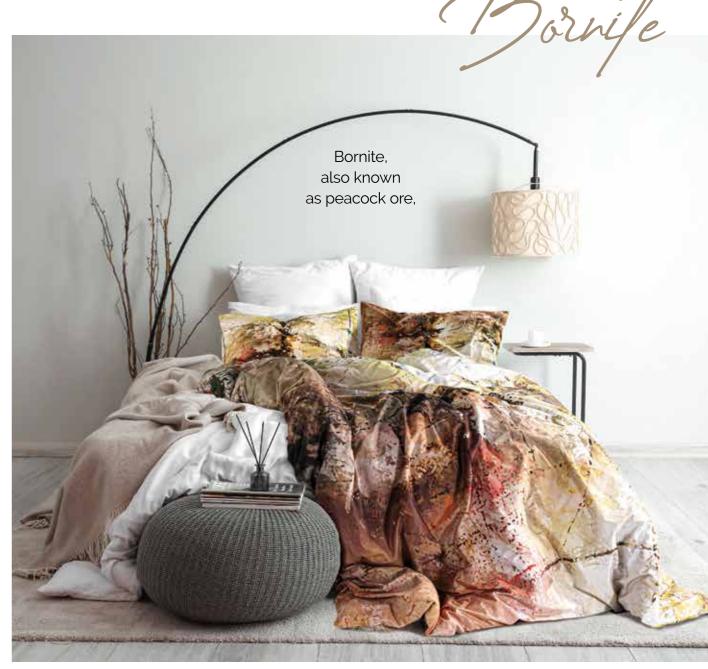
Just it is like flower, Blossom and spread its fragrance,
Put a signature on several hearts, Memory of its beauty,
Aura remains all the time everywhere In hearts of those
who had seen it! Some by their wisdom and knowledge
Some with deeds and virtues,

Flowers, beautiful flowers of God's Garden!









T-144 RECYCLE COTTON AND POLYESTER

ORGANIC PRINT: COPPER RED, BRONZE BROWN

Punapcott



300 THREAD COUNT

Pima Cotton fabric has a smooth silky touch made extra long fibres that reduce pilling and maintain softness.







300 THREAD COUNT ORGANIC COTTON

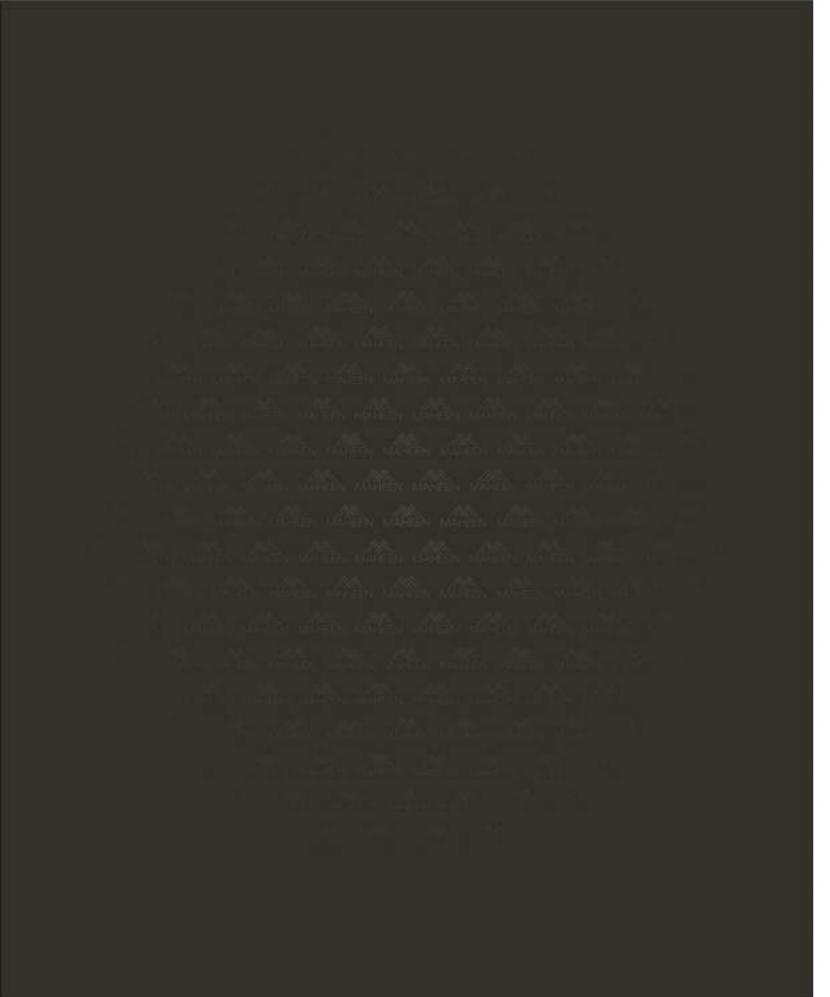








BRUSHED FLANELLETTE





I ive Art



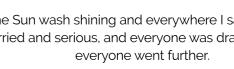
YARN DYED WARP STRIPES

140 GSM BRUSHED POLY COTTON

I drew a line; this far, and no further, never will I go further than this;

When I went further, I drew a new line, and then another line.

The Sun wash shining and everywhere I saw people, hurried and serious, and everyone was drawing a line, everyone went further.







160 GSM BRUSHED POLY COTTON

ROTARY PRINT 15 COLOURS





Millon Acres



120 GSM BRUSHED RECYCLE COTTON AND POLYESTER

World is simple, And so beautiful Beautifully simple, Simply beautiful.

Savor it beauty, Reap the benefits

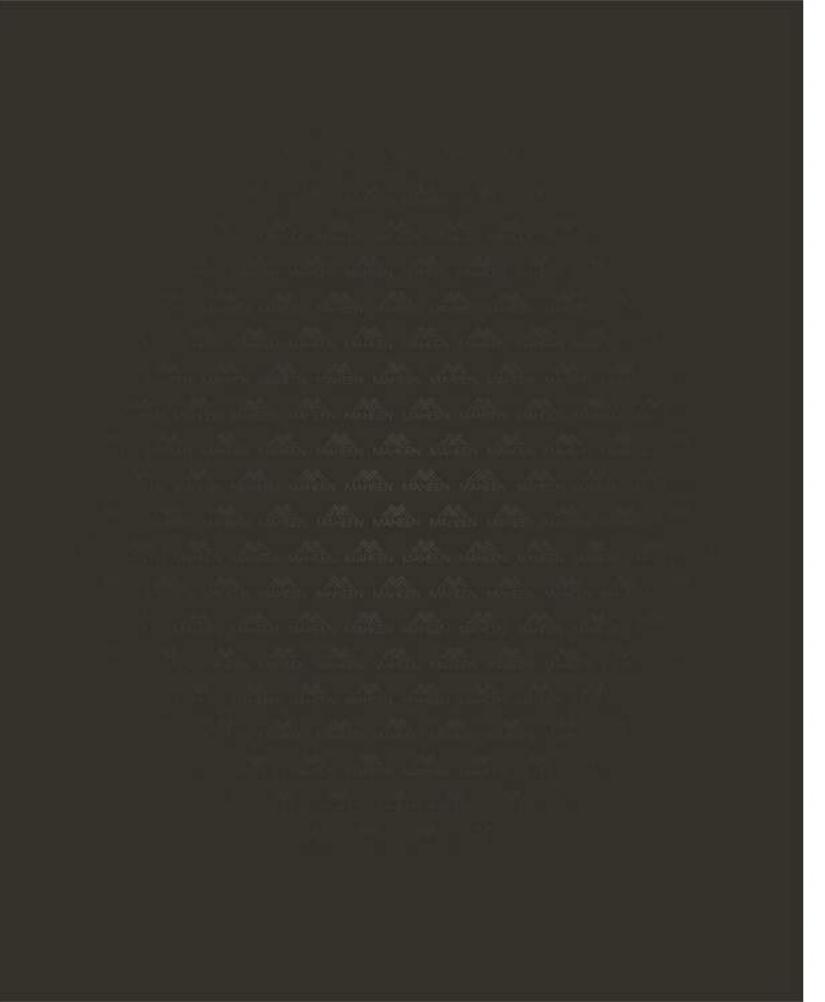
Don't ever disturb, The serene suburbs.

73% Recycle Cotton 27% Polyester













RECYCLE POLYESTER

T-180 POLY COTTON SEERSUCKER

The earth runs neither smooth nor rough throughout, and we can learn this from the smallest rocks; Peer past veneers beneath the microscope or magnifying glass. Discover veins, concealed caverns, motley clouds between the shimmering scintillas kissing light. And so this holds for love and softer thing like expectations, flesh, red valvet though what's solace versus raw, silk memory, diaphanous that answers ruggedness.

sense every texture pressed against your life.

investing in





VERIGATED SEERSUCKER

T-180 POLY COTTON SEERSUCKER





Ombre Geergucker



POLYCOTTON PRINTED

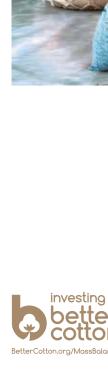
T-144 POLY COTTON SEERSUCKER

Our homes have become a place to seek solace and security from te unpredictability of the outside world.

Over the last few years many cities dwellers have fled to the country to live a quieter life. We embrace gardening.

Cooking and crafts more than we did before.





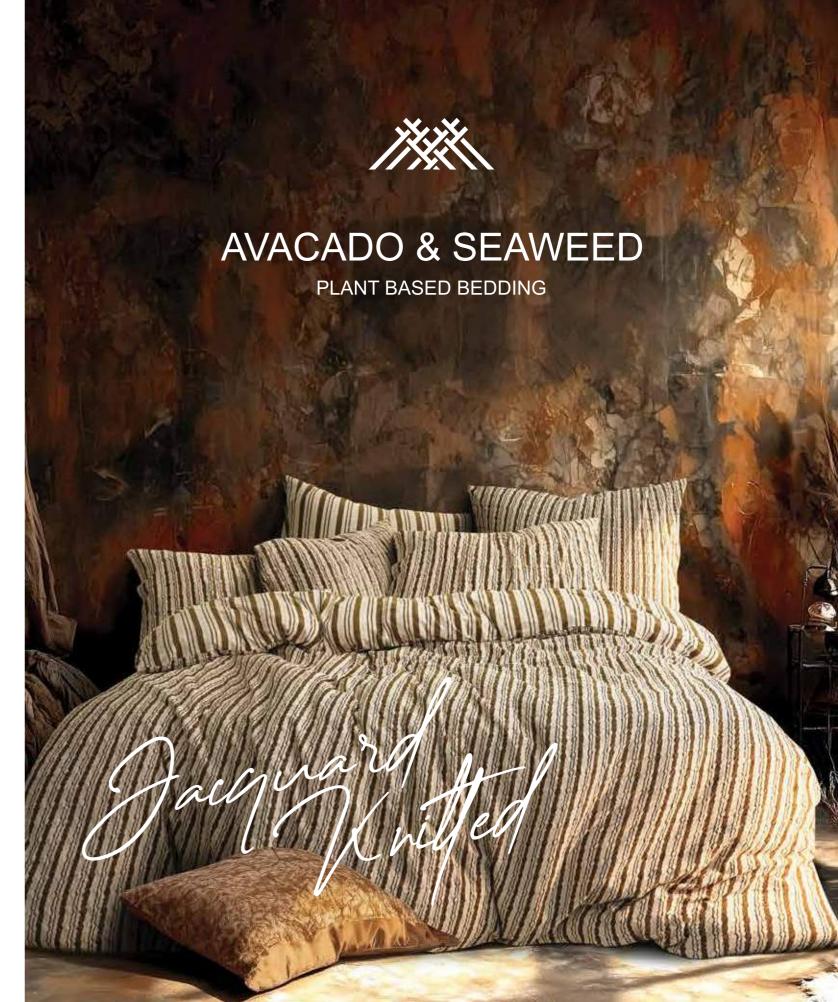




The earth runs neither smooth nor rough throughout, and we can learn this from the smallest rocks; Peer past veneers beneath the microscope or magnifying glass. Discover veins, concealed caverns, motley clouds between the shimmering scintillas kissing light. And so this holds for love and softer thing like expectations, flesh, red valvet though what's solace versus raw, silk memory, diaphanous that answers ruggedness.

sense every texture pressed against your life.





TEXTURE TEXTILES

50% AVACADO 50% SEAWEED











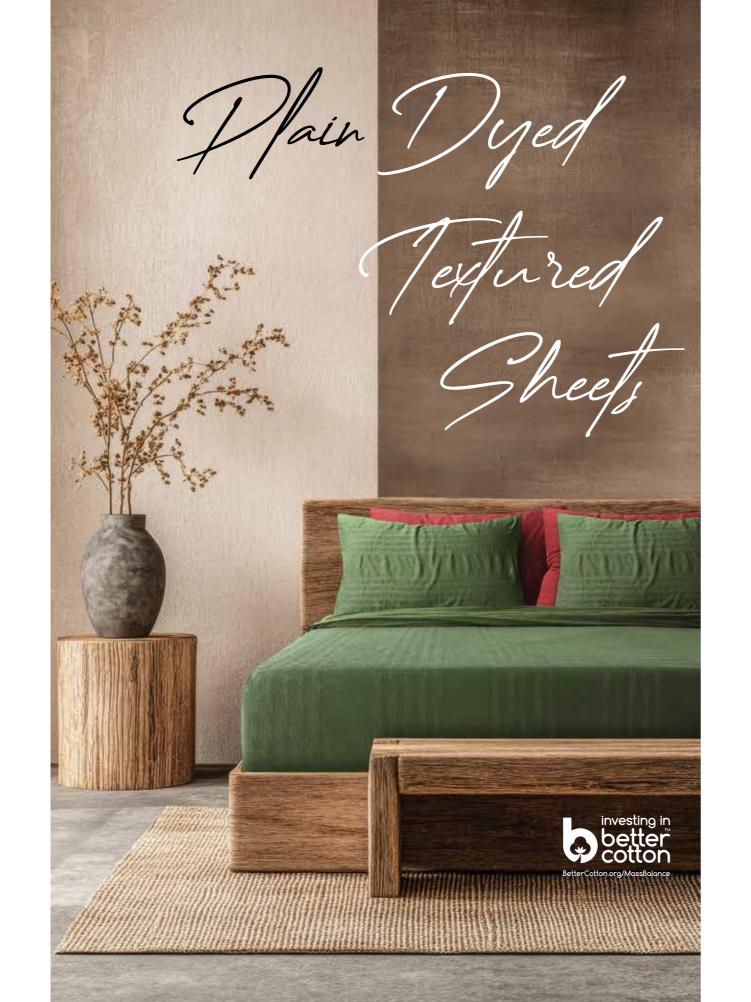
WAFFLE KNITTED

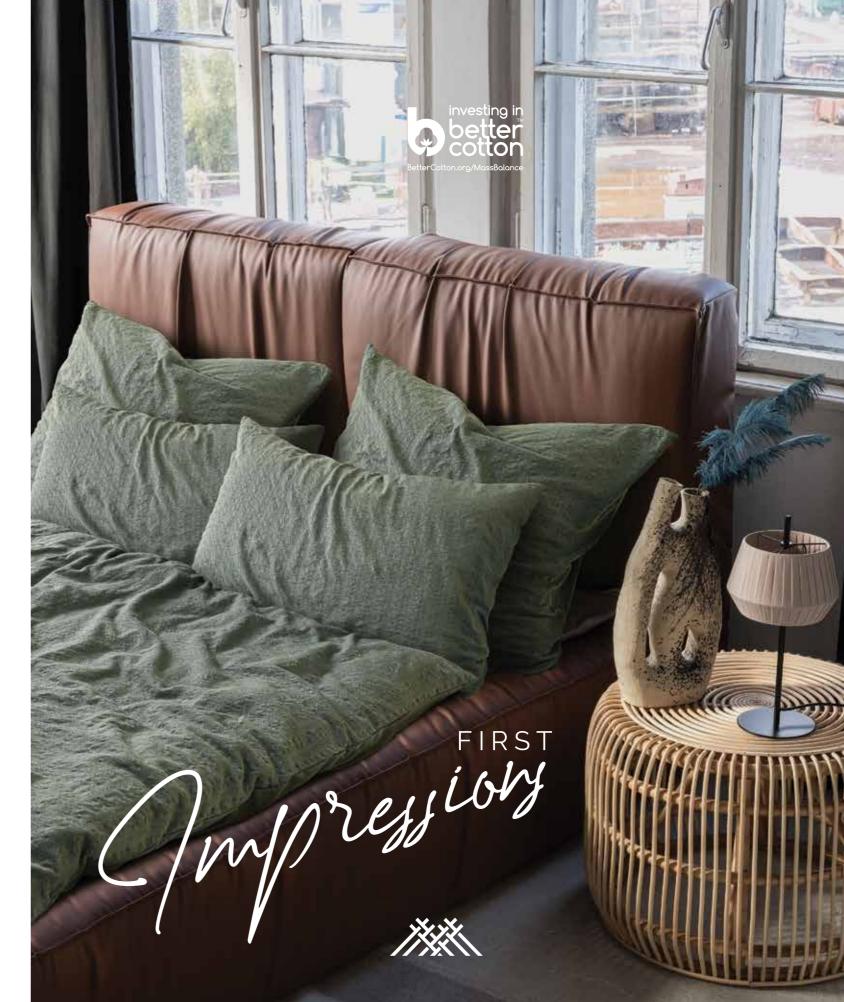
200 GSM JERSEY

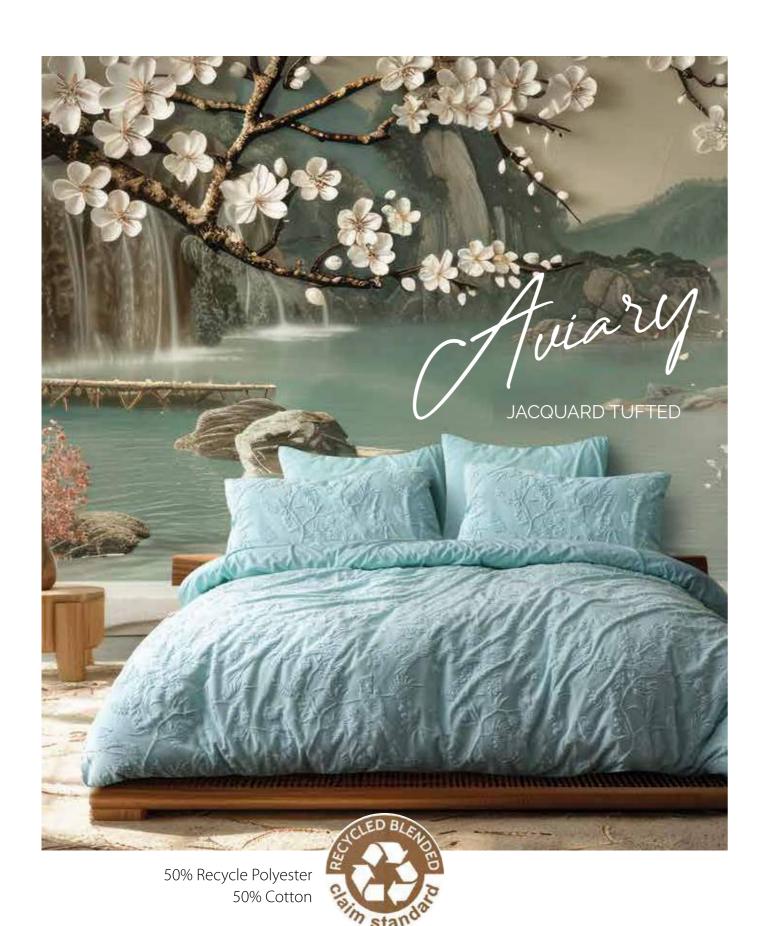














Atand Embroidered



PLACEMENT EMBEROIDERY ON PRINT

200 Thread Count BCI Cotton







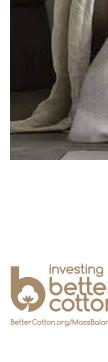




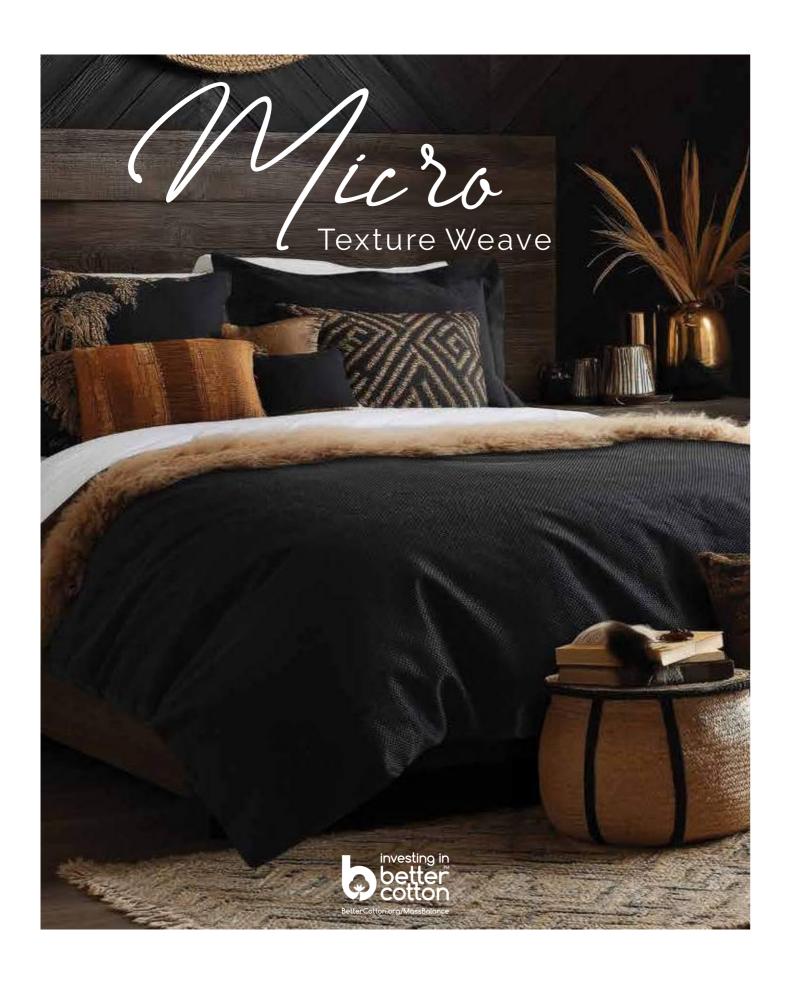
WAFFLE POLYESTER COTTON

48x36 10s3 70% Cotton 30% Polyester

















DOUBLE GUAZE

T-180 ORGANIC CERTIFIED COTTON

Come home, Where time goes slow and the breath is mellow.

Where thoughts find rest and calm comes to nest.

Come home to the woods to be friends with trees and listen to the breeze.

To wonder through trails and mend your sails.

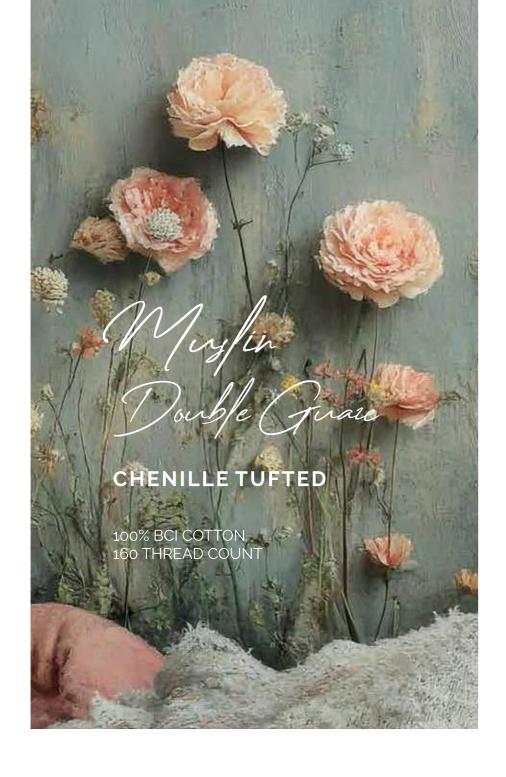
Come home to nature when your heart is hurting or your soul needs healing

When something feels wrong of you just need a place to belong

The home awaits come home be healed.

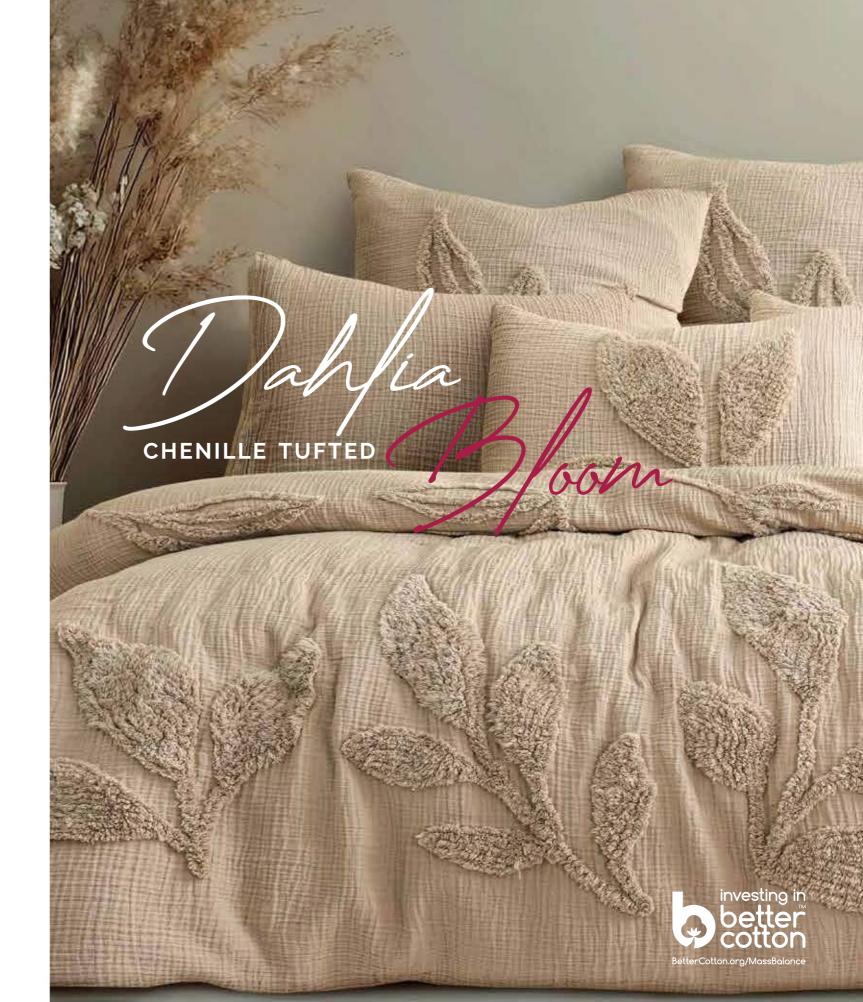






Nature has a great simplicity and therefore a great beauty.



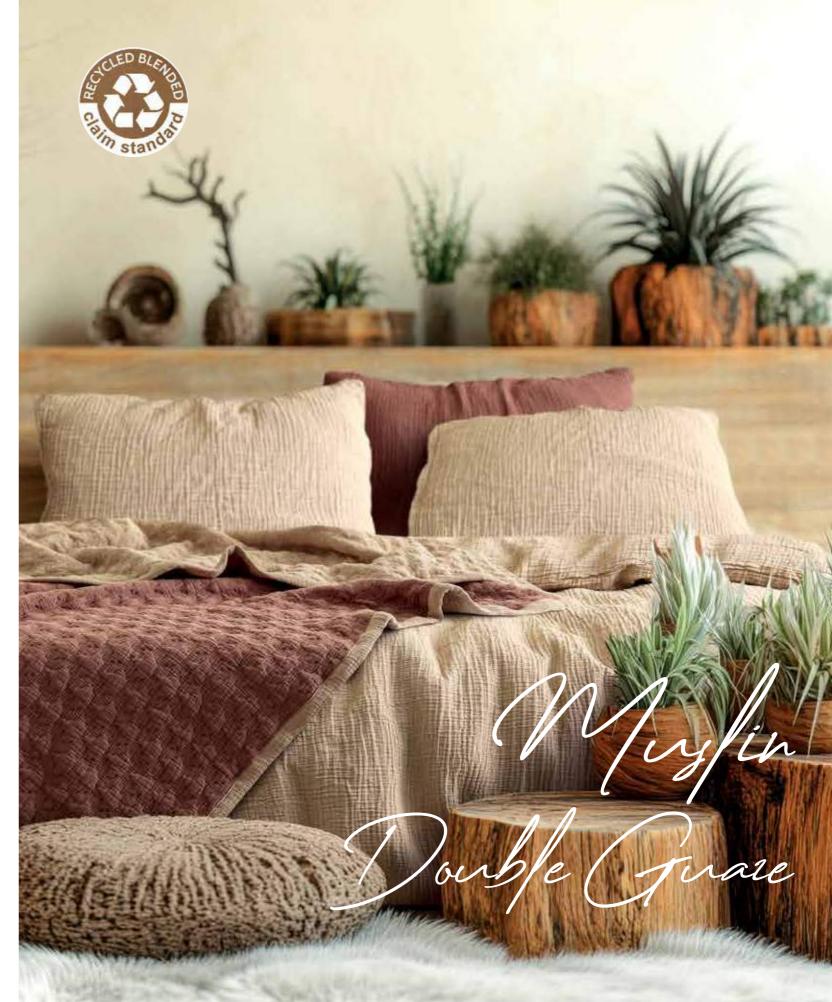


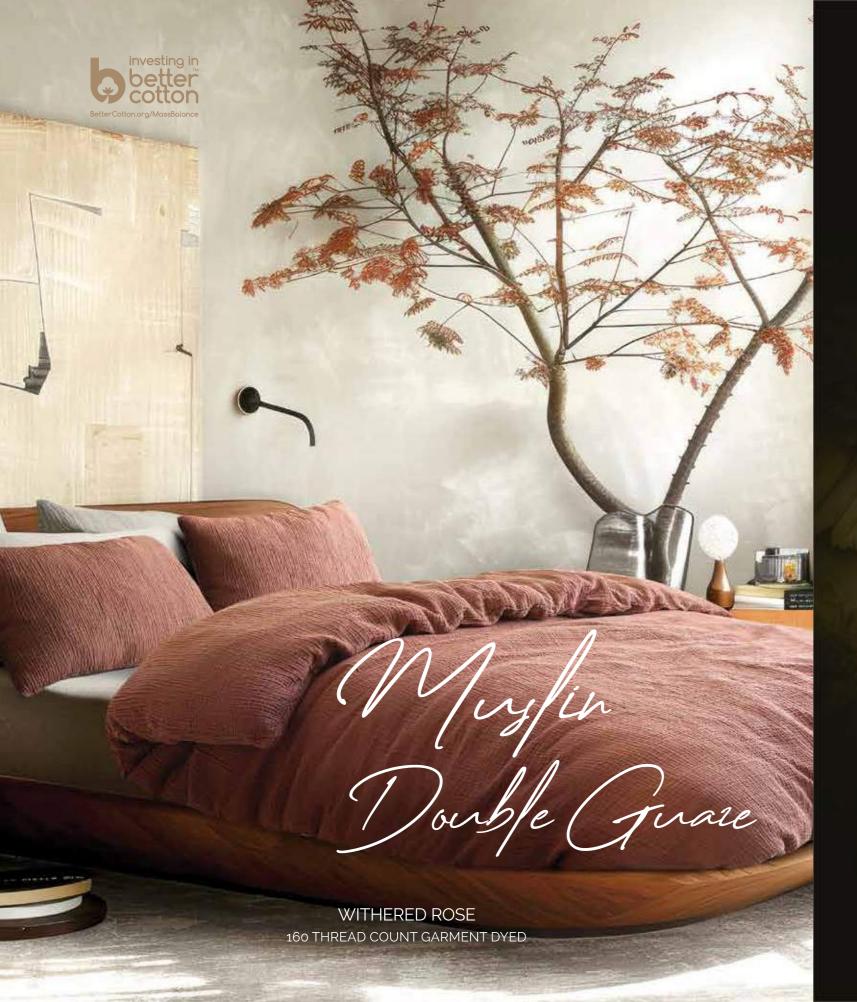


ANTHRACITE

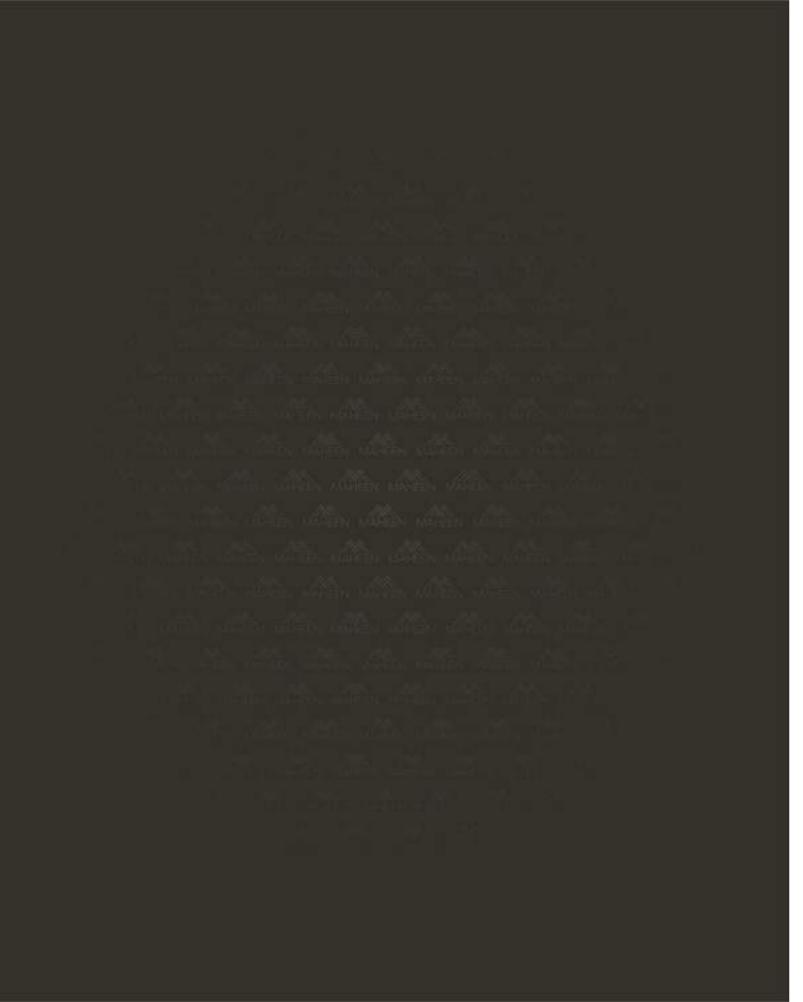
160 THREAD COUNT GARMENT DYED















TUFTED

T-144 100% COTTON

Autumn shows you how beautiful it is to let things go.





TUFT AND PRINT

DOUBLE COTTON TUFTING

T-144 BCI COTTON





Meridian

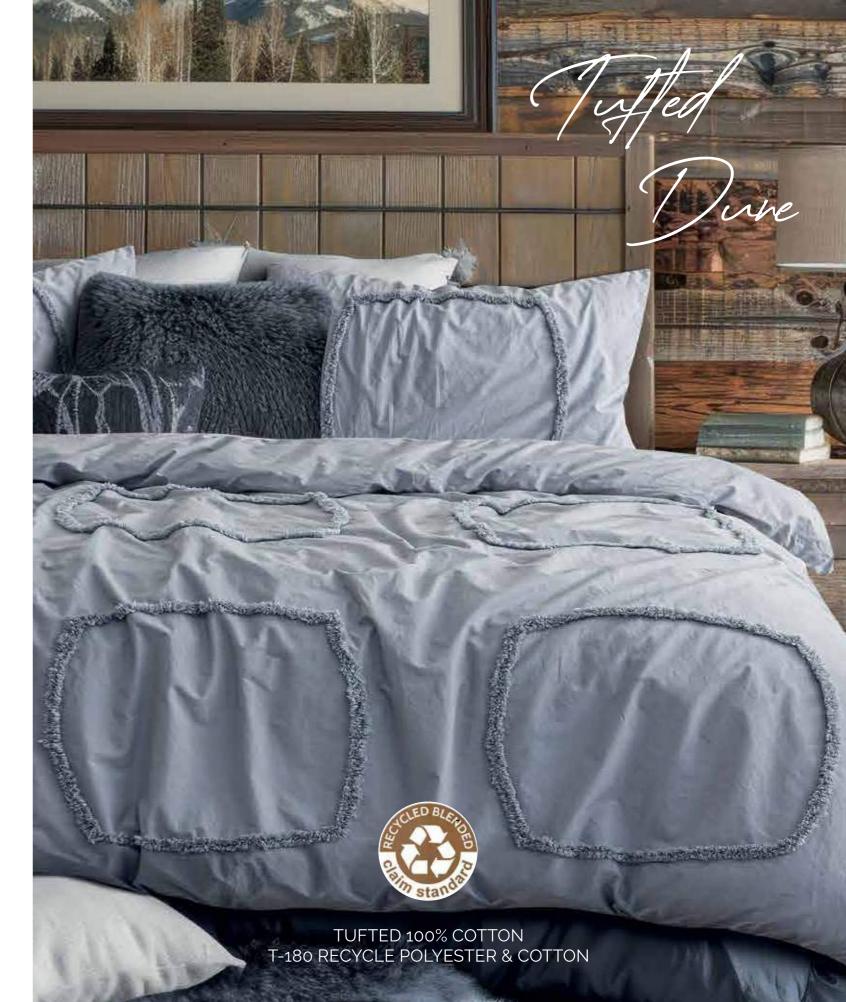


TUFTED

DOUBLE COTTON TUFTING
T-150 BAMBOO COTTON









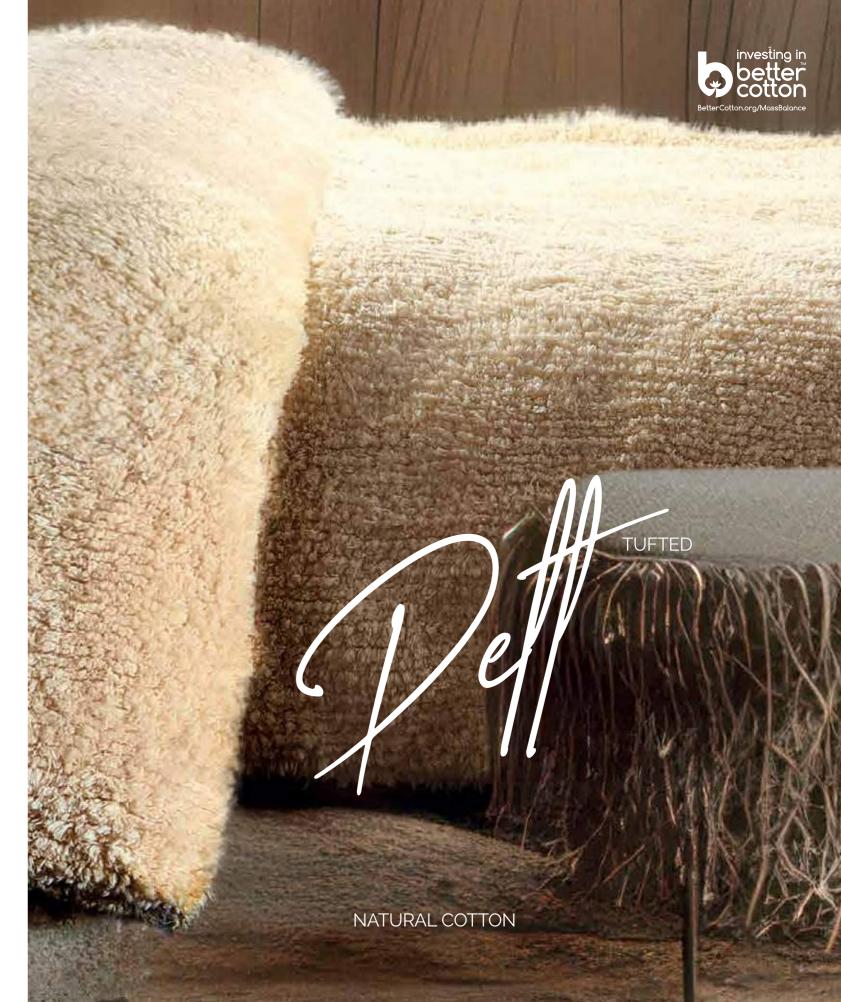
WEIGHTED DUVET COVER 3.5 KG



TUFTED PELT NATURAL COTTON









TUFTED

DOUBLE NATURAL COTTON TUFTING 144 THREAD COUNT













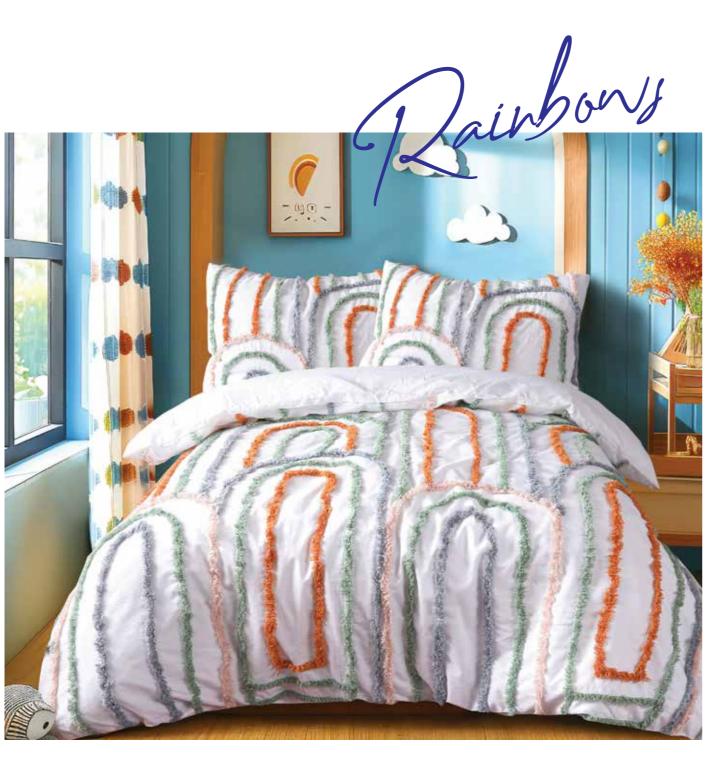
T-144 100% COTTON

Last night I dreamed of unicorns, there were unicorns everywhere, they were galloping through the hall, they were laying against the wall, they were casting spells on my dog, they were spreading rainbows all around as they race about my bed.

When I woke up today I noticed, there were rainbows stars lady birds all over me







T-144 BCI COTTON

Red and yellow and green and blue, Rainbow colors for me and you! Colors for me, colors for you, Rainbow colors for me and you.



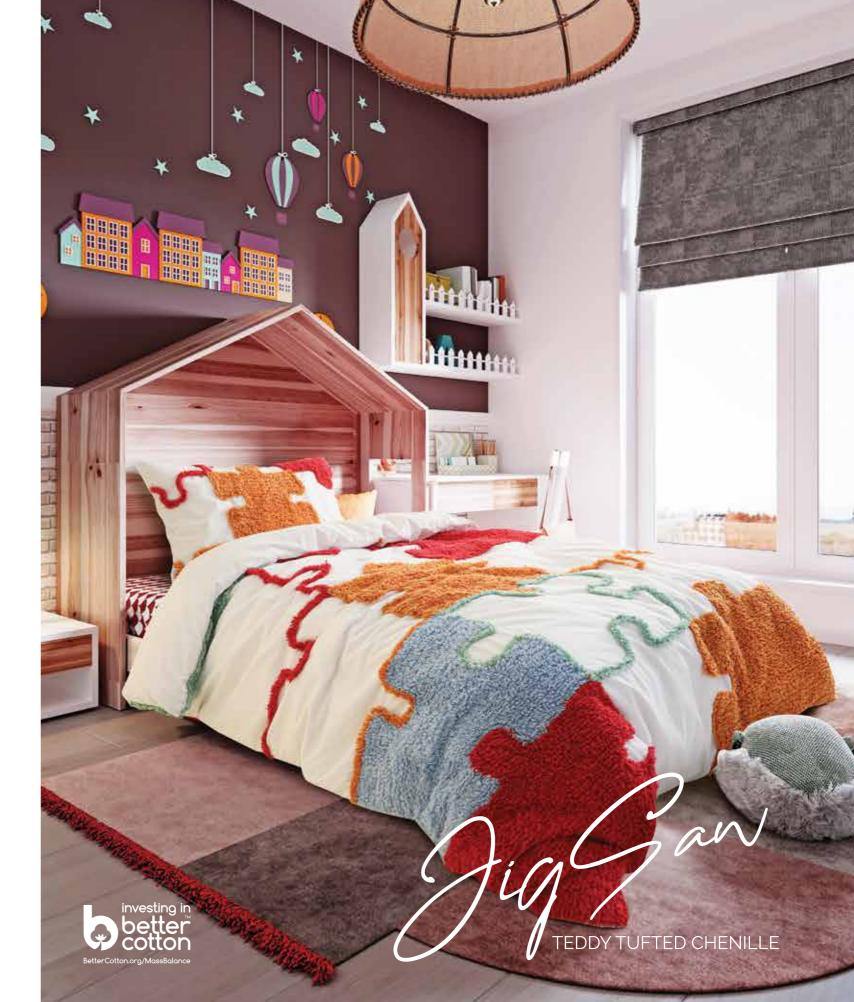




T-144 BCI COTTON

5 little trucks rolled out one day, over the hills and far away. Mama trucks said, Count down to zero.... Mama truck rolled out one day, Over the hills and for away. Mama trucks said, "Beep, beep." And all 5 little trucks rolled back to sleep!





Teorge TEDDY/TUFTED CHENILLE



T-144 BCI COTTON

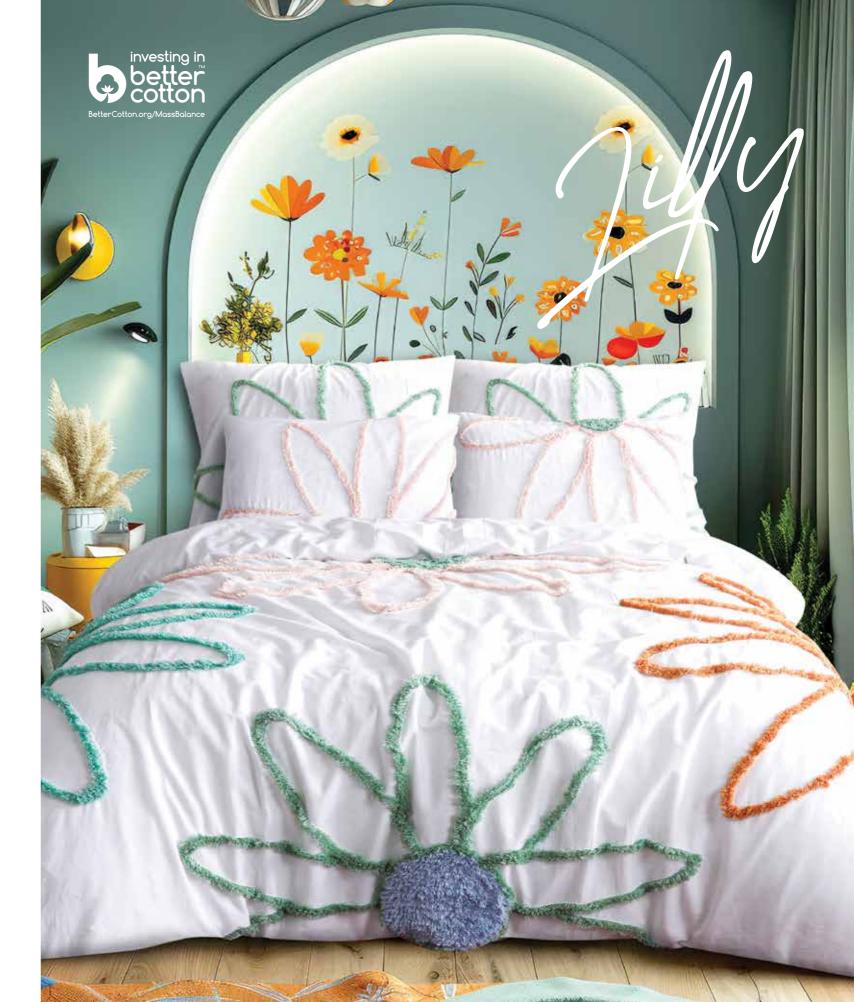
One baby giraffe began to Hum, "I want to eat some more, some more!"

Two baby dinosaurs began to roar, "I want to eat some more, some more!"

All baby animals Hummed and roared, "I want to eat some more, some more!"

All baby animals ate so much more, That they all fell asleep and began to snore.





Spring Summer use as is Autumn Winter Insert duvet for extra warmth.









T-144 80% Organic Cotton 20% BCI COTTON











100% BlackOut PORTABLE Blind & Curtain

black Out

100% Blackout & UV protection





Velcro tabs allow for customizing the dimensions of the curtain, to fit various window sizes while on the go.







Suction cups affix to the window for easy installation; cannot be mounted to a curtain rod; be sure window is clean and suction cups are dry before installation

















NETFLIX



















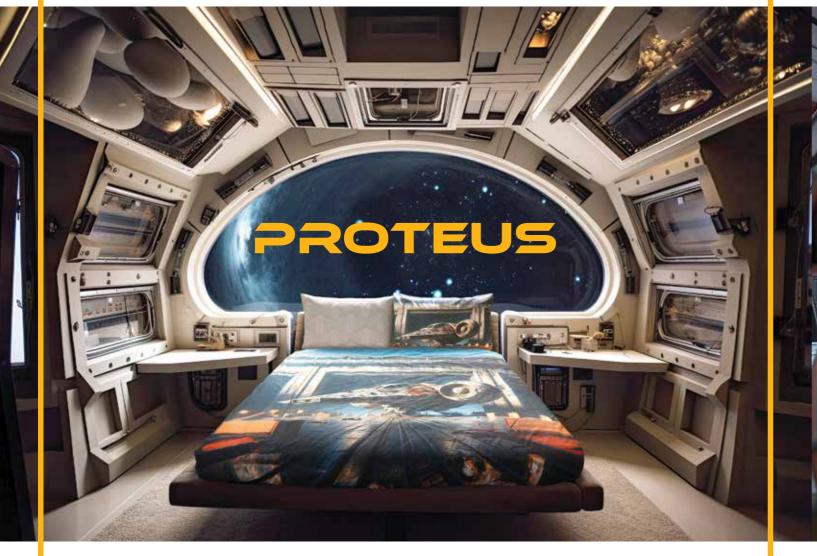
















T-132

48% RECYCLED POLYESTER 52% BCI COTTON

T-200

100% BCI COTTON SATEEN

MAHEEN TEXTILE ORIGINAL





T-160 GSM JERSEY

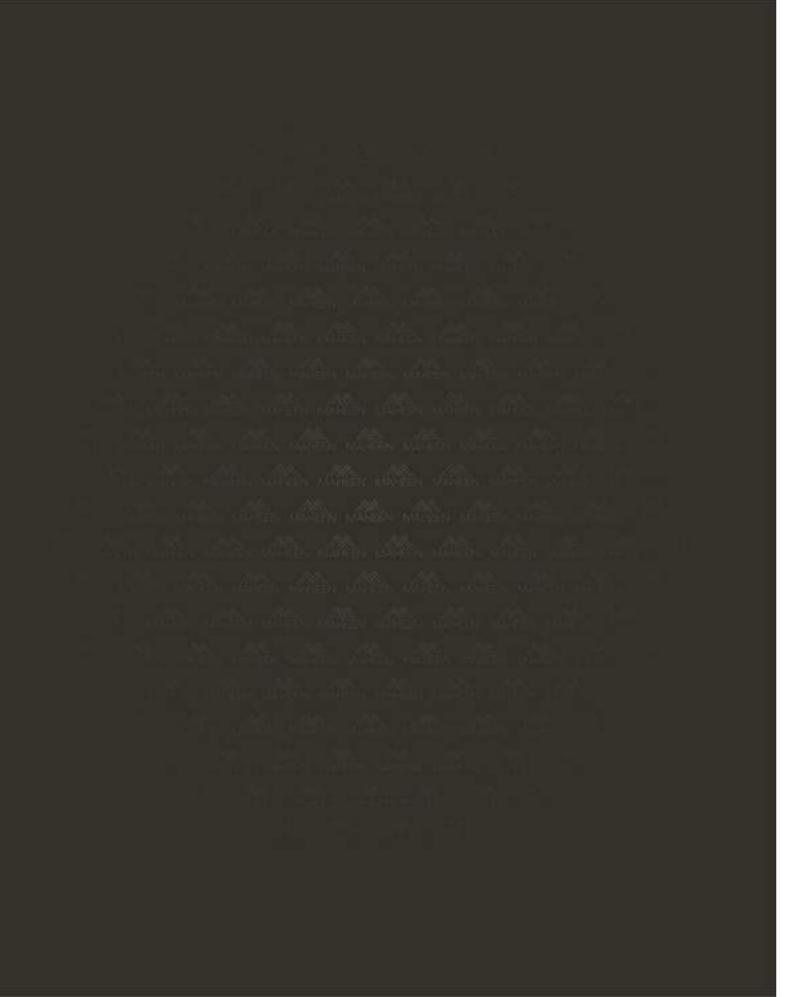
ORGANIC PRINTED DYES

INNOV 8

SPACE INVADERS

100% BCI COTTON 160GM









Halloween

T-144 POLYCOTTON

There's a goblin at my window, A monster by my door,

The pumpkins on my bed, Keeps on smiling more and more,

There's a ghost who haunts my bedroom,

A witch whose face is green, They used to be my family,

Till they dressed for Halloween.









applique work



print & tufted



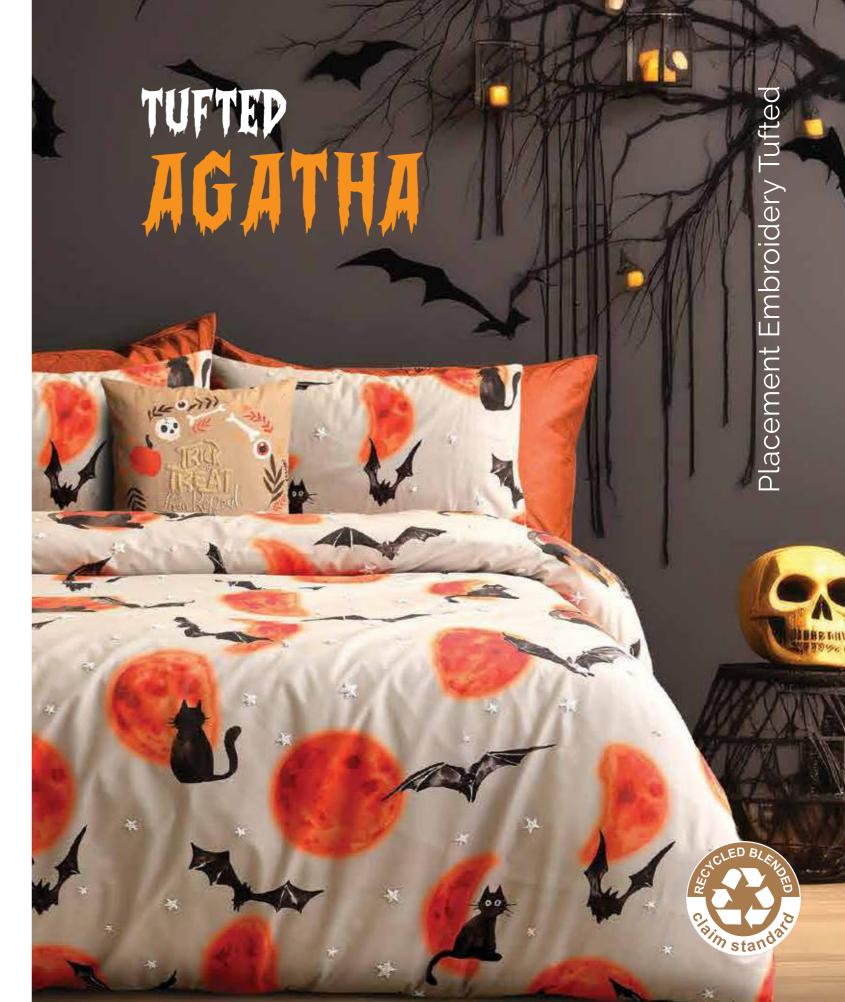
print & hand tufted

NOVALTY CUSHIONS

We create imaginable work into reality.







CARNIVAL



GLOW IN DARK PRINTED

T-132 POLYCOTTON

Come one, Come all, Join in on the fun, Heed this call,
Welcome the circus of wonders, Where the fun never stops,
We have rides and games, We have Magic shows,
Come one, Come all, Join in on the fun,
For this is the greatest carnival of all.







SABRINA



Halloween

T-132 POLYCOTTON

With a flat of their wings and a swish of their tail,
Halloween bats make their presence prevail,
They're the creatures of night, the dark's delight,
On this chilling evening, under the moon's white light.







DEFI



Halloween

85 GSM MICROFIBER

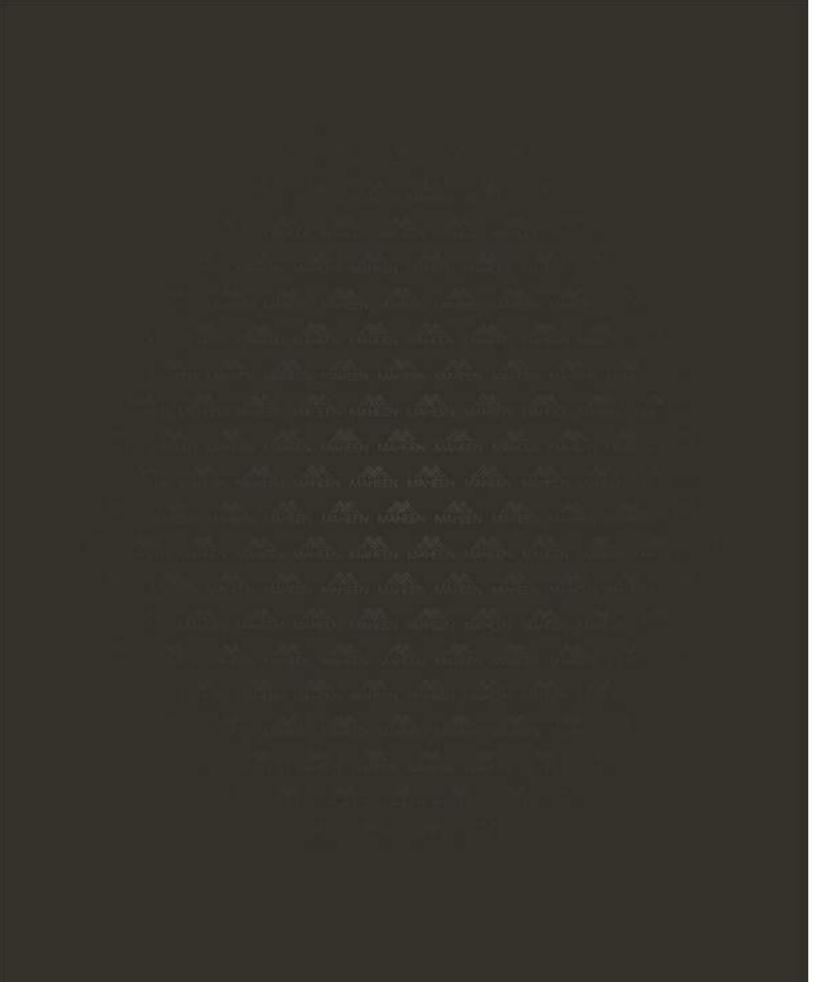
25% RECYCLED POLYESTER

Little ghost, little ghost, flying through the air,
Little ghost, little ghost, tickling my hair,
Little ghost, little ghost, flying way down low,
Little ghost, little ghost, tickling my toe,
Little ghost, little ghost, circling all around,
Little ghost, little ghost, please sit down.













THROWS AND CUSHIONS

There's nothing quite as good as getting cosy.

Our range brings together all techniques from artisan handcrafted work and handsewn tufting.

To luxurious woven throws.







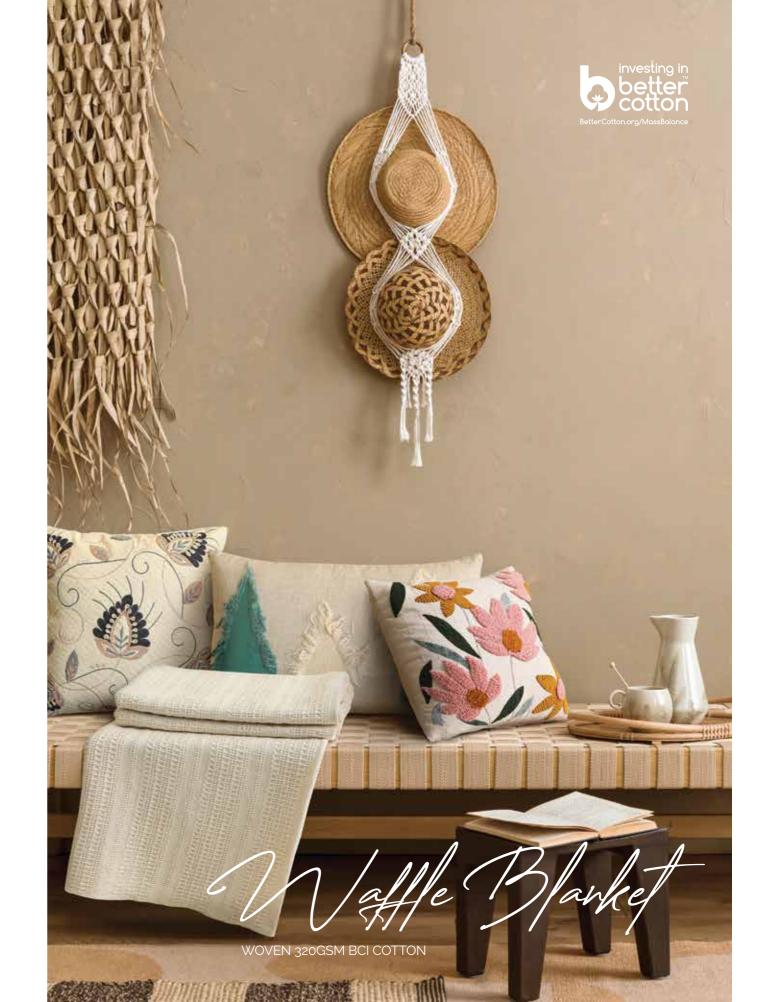
HALF PANAMA
HAND WOOL NEEDLE WORK



100% LINEN
PANEL STITCHED & FRAYED



100% LINEN
PANEL STITCHED & FRAYED





THROW HAND TUFTED



NATURAL COTTON PELT TUFTED
PRINTED HALF PANAMA



NATURAL COTTON PELT TUFTED
PRINTED HALF PANAMA

FILLED WITH BIODEGRADABLE POLYESTER FIBER
ZERO MICROPOLLUTANTS





COTTON RICH HP HAND TUFTED



HALF PANAMA HAND TUFTED







100% COTTON
KNITTED
JERSEY TUFTED



100% COTTON
KNITTED
JERSEY TUFTED



KNITTED

JERSEY TUFTED



100% COTTON
KNITTED
JERSEY TUFTED

FILLED WITH BIODEGRADABLE POLYESTER FIBER
ZERO MICROPOLLUTANTS







DOBBY COTTON

EMBROIDERY & HAND WORK



DOBBY COTTON

EMBROIDERY & HAND WORK



COTTON TWILL
PADDLE STITCH WORK



COMPUTERISED EMBROIDERY
COTTON JACQUARD FABRIC



FILLED WITH BIODEGRADABLE POLYESTER FIBER
ZERO MICROPOLLUTANTS





HERRINGBONE

ORGANIC PRINTED

Your curtains shouldn't be an afterthought when designing a space.

Create a bold focal point with your drawn curtains and

make every room unique.





Curtain Panel Sheer-Applique

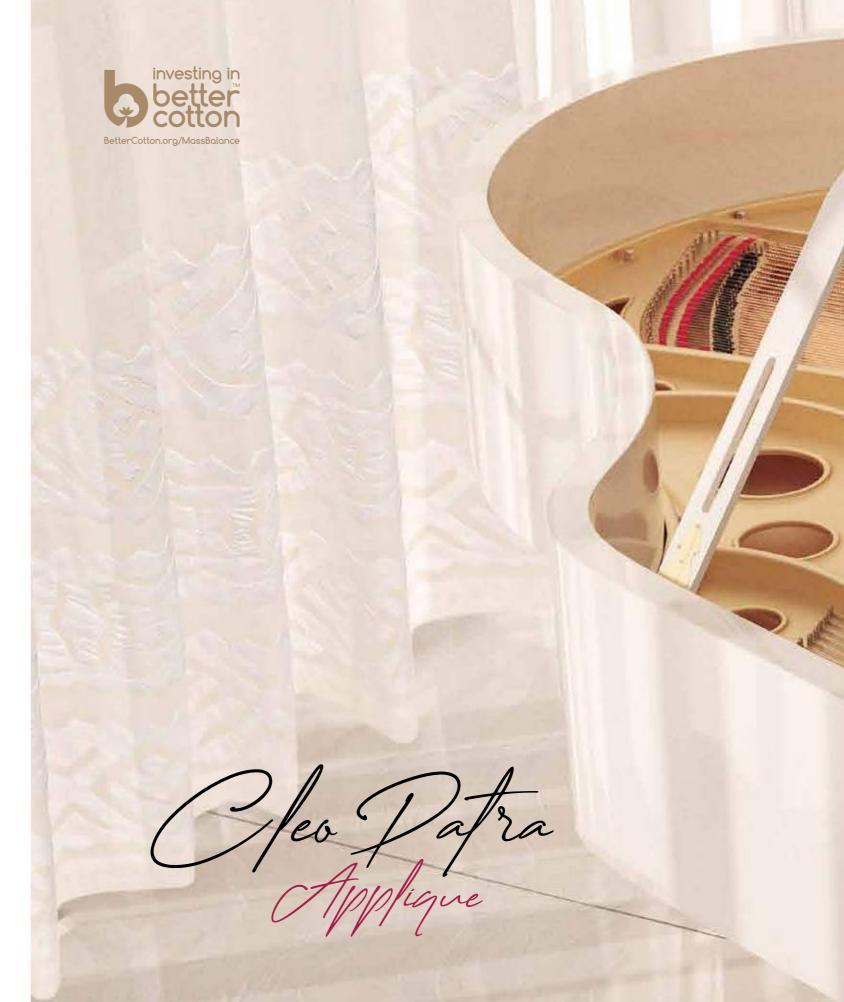


T-190 THREAD COUNT BCI COTTON

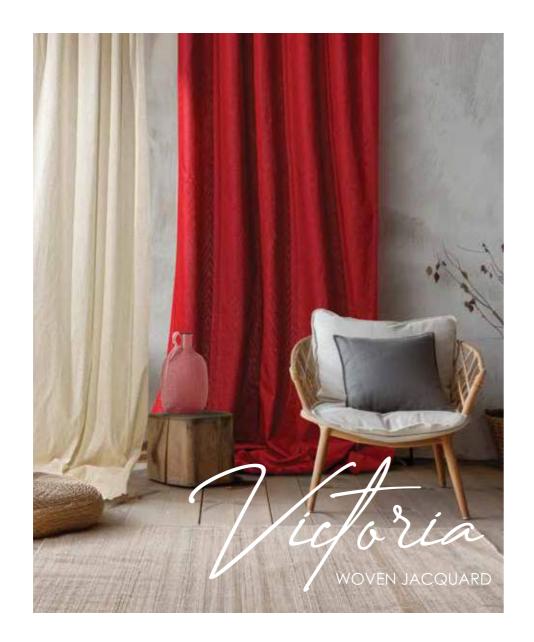
Allows natural sunlight to illuminate the room while giving you little privacy by being almost see-through.







Curtain Panel Semi-Sheers



T-180 THREAD COUNT BCI COTTON

Lets sunlight brighten you room by softly shifting through while giving moderate privacy.







Sarfori Taifor

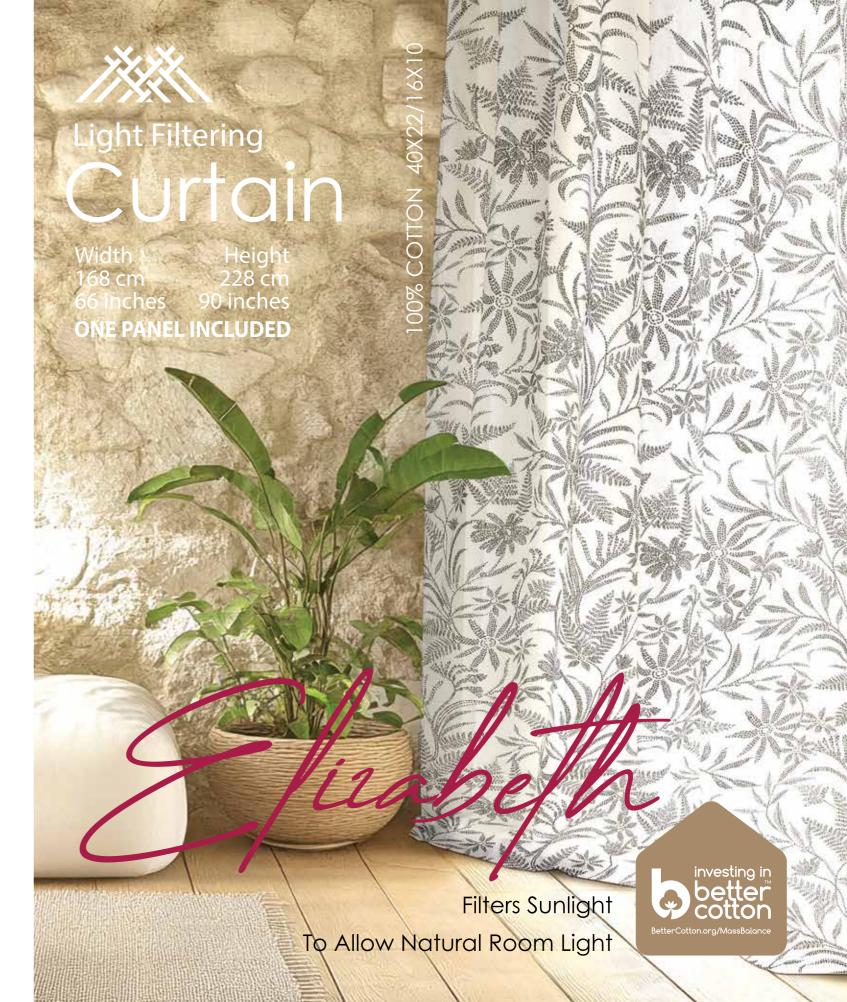


PANAMA

100% COTTON 84x26/16x12

Prevents most of the sun's brightness from coming in while allowing just a little light through and gives you perfect privacy.







Tjofa Bella



PANAMA

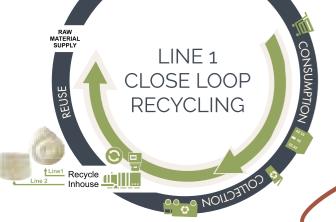
100% COTTON 84x26/16x12

Prevents most of the sun's brightness from coming in while allowing just a little light through and gives you perfect privacy.









Pads Cushions

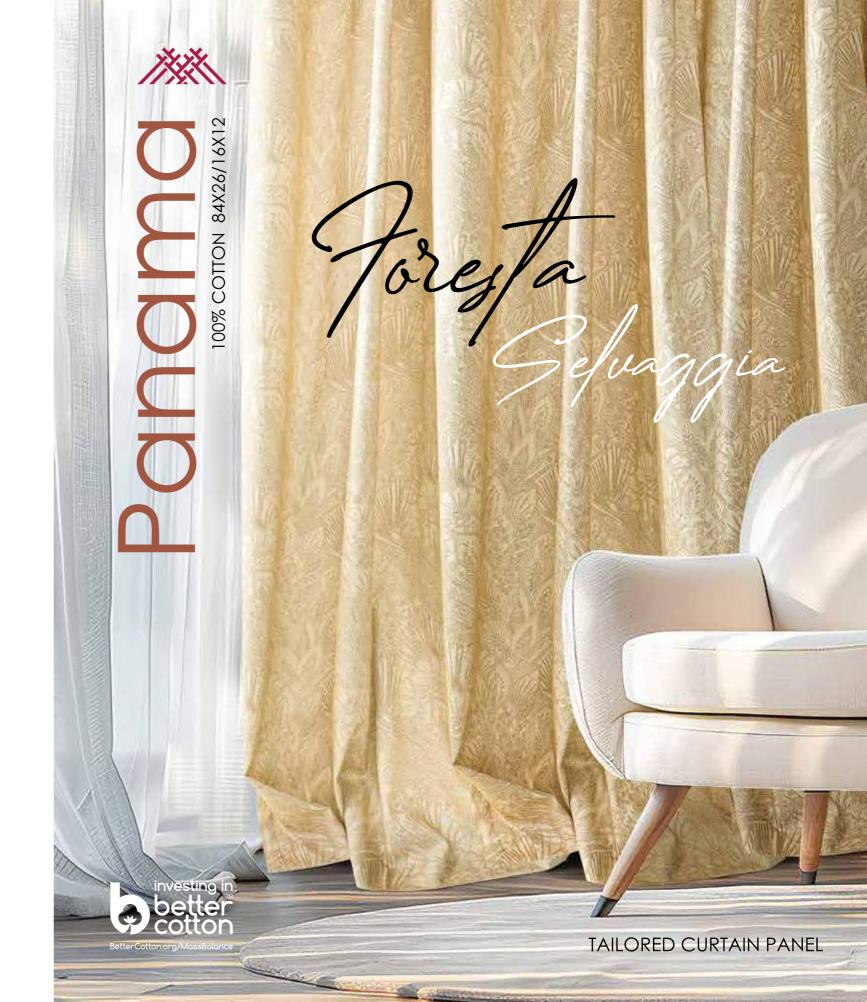






SEAT PAD

BENCH CUSHION

















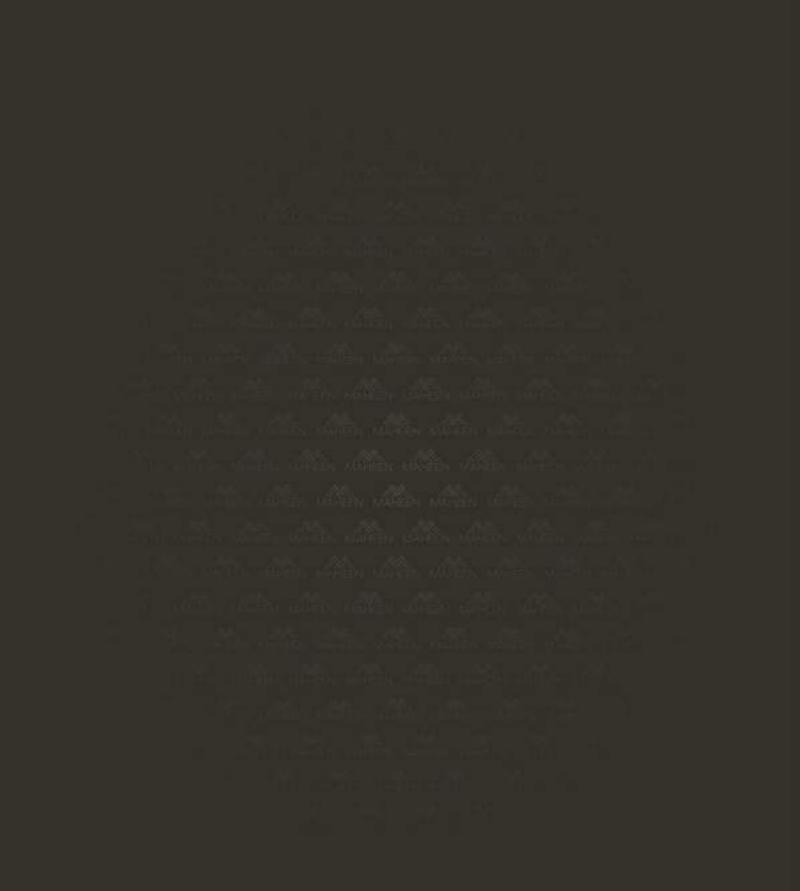
QUILTED BED SPREAD

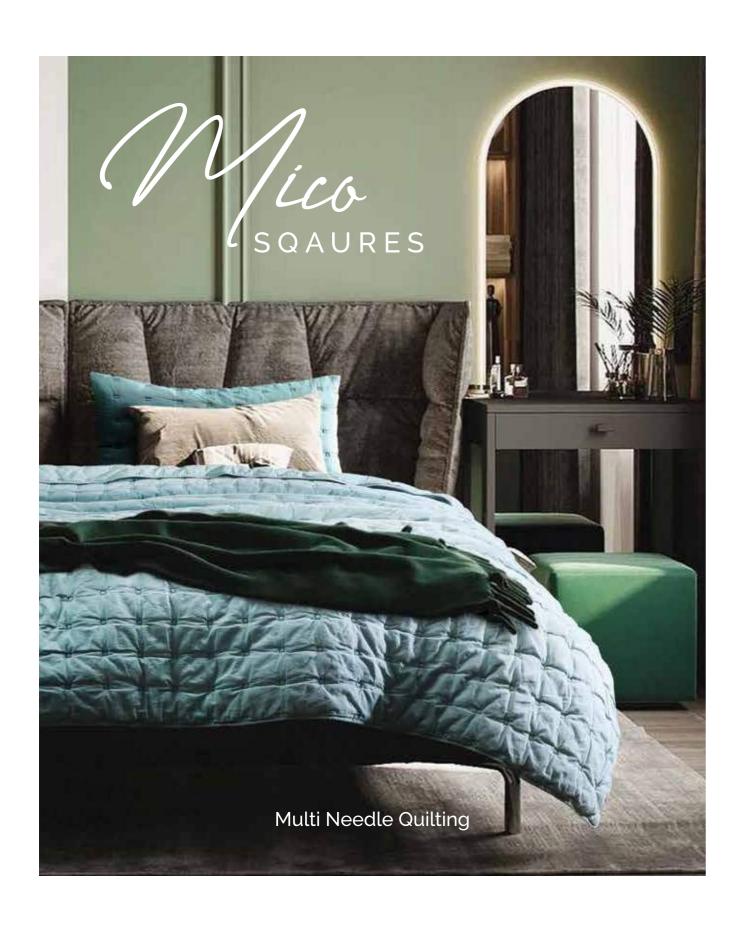
T-144 100% BCI COTTON

STONE WASHED

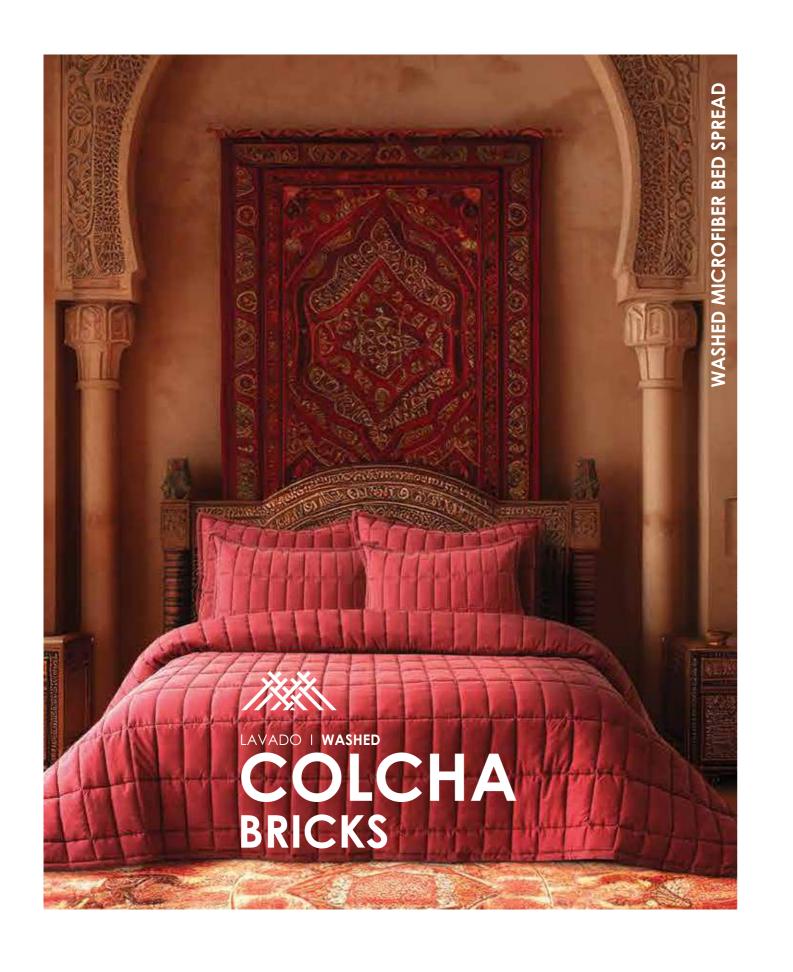


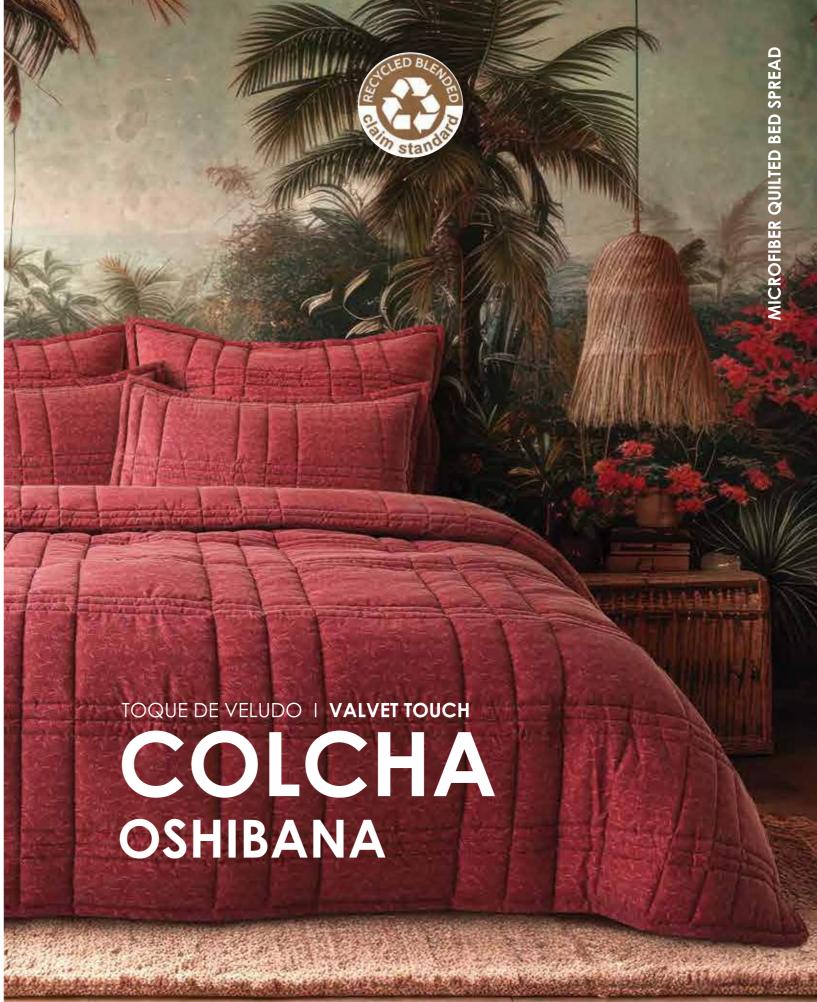


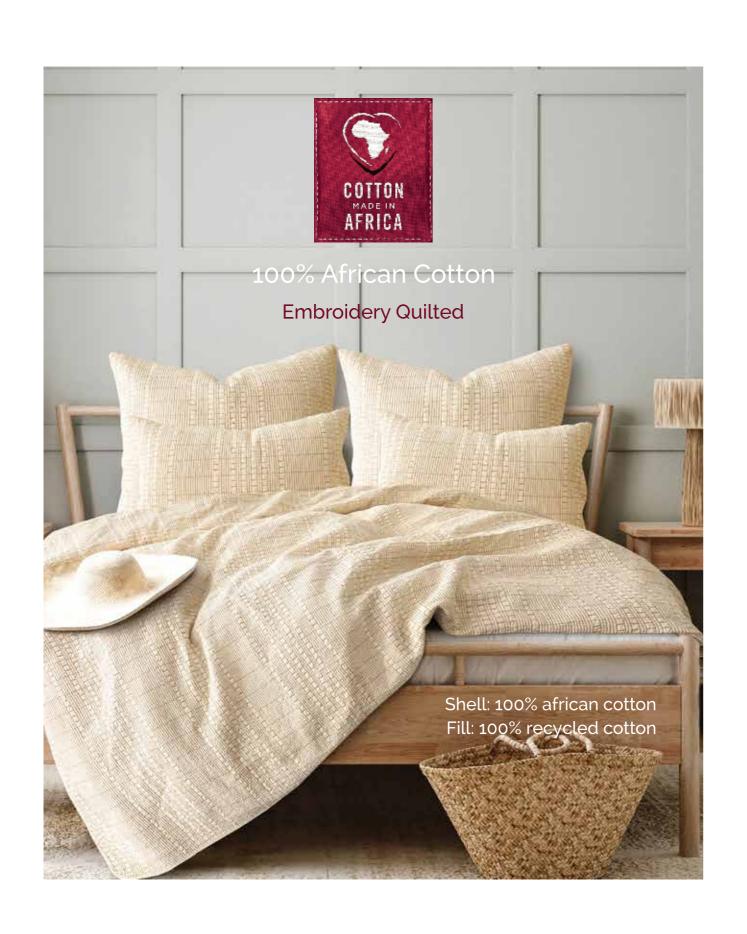




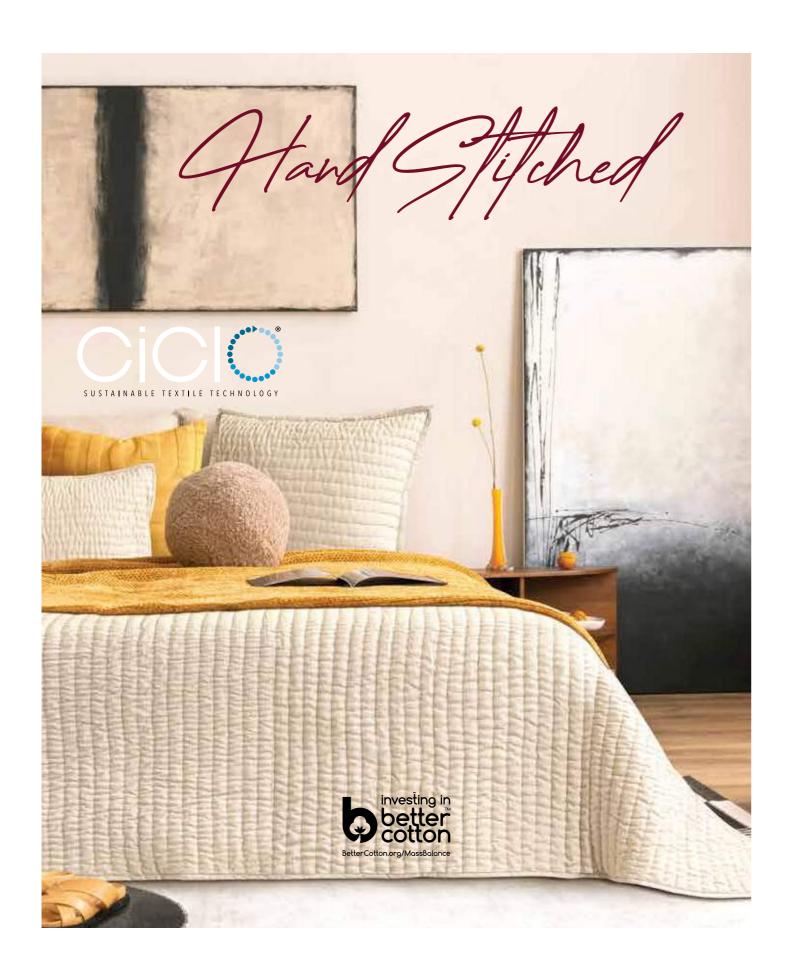


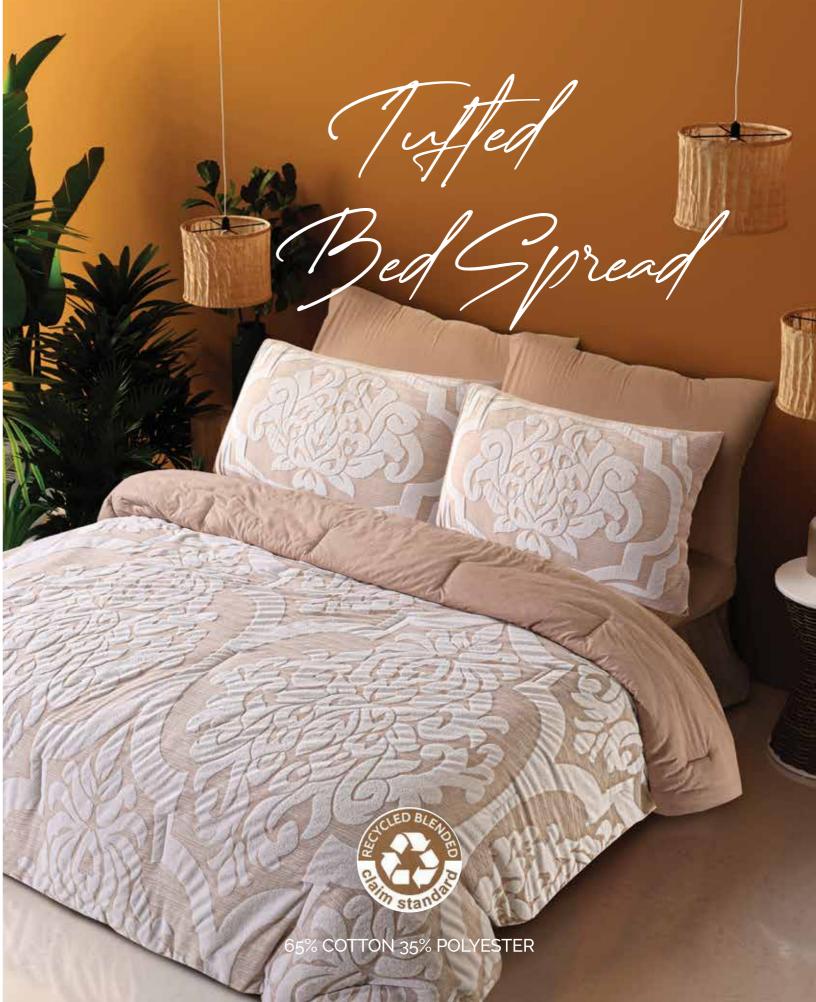


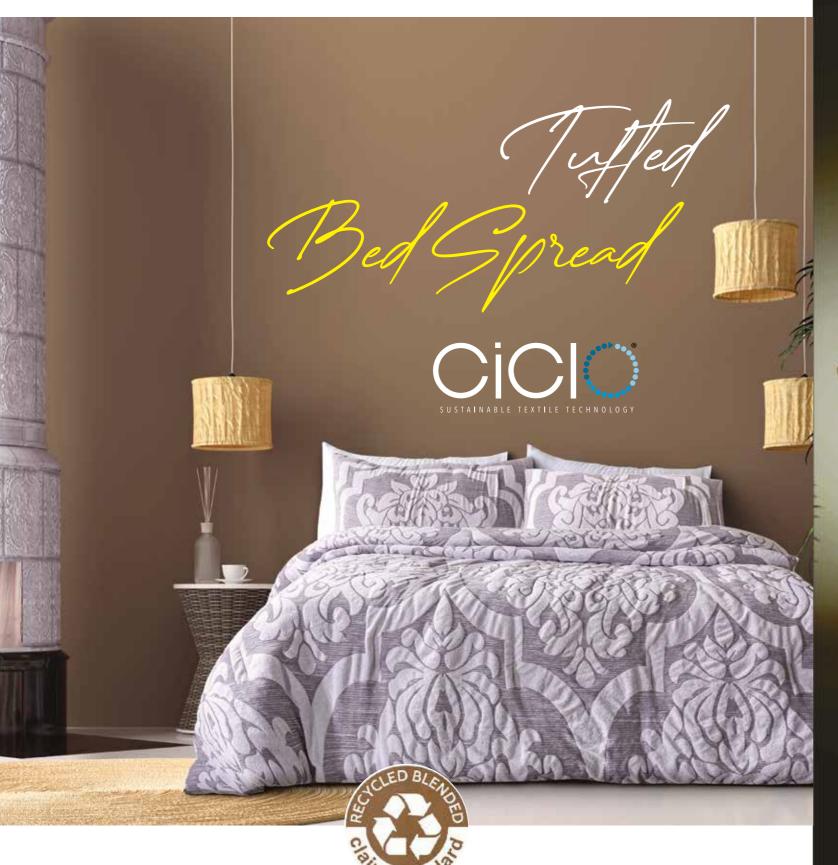


















LET'S SAVE THE WORLD



100% Plant Based

50% Avacado 50% Seaweed

ECO FRIENDLY AND SUSTAINABLE TEXTILES

Avocado

We use only avocado leafs; these are harvested with the superfood but are disregarded; this by-product is rich in natural minerals and zero impact on the environment when compared to conventional textiles.

Seaweed

Seaweed fibre is sustainably sourced from abundant marine plants that do not require land, freshwater, or pesticides to grow.

Seaweed cultivation also helps improve the oceans health.





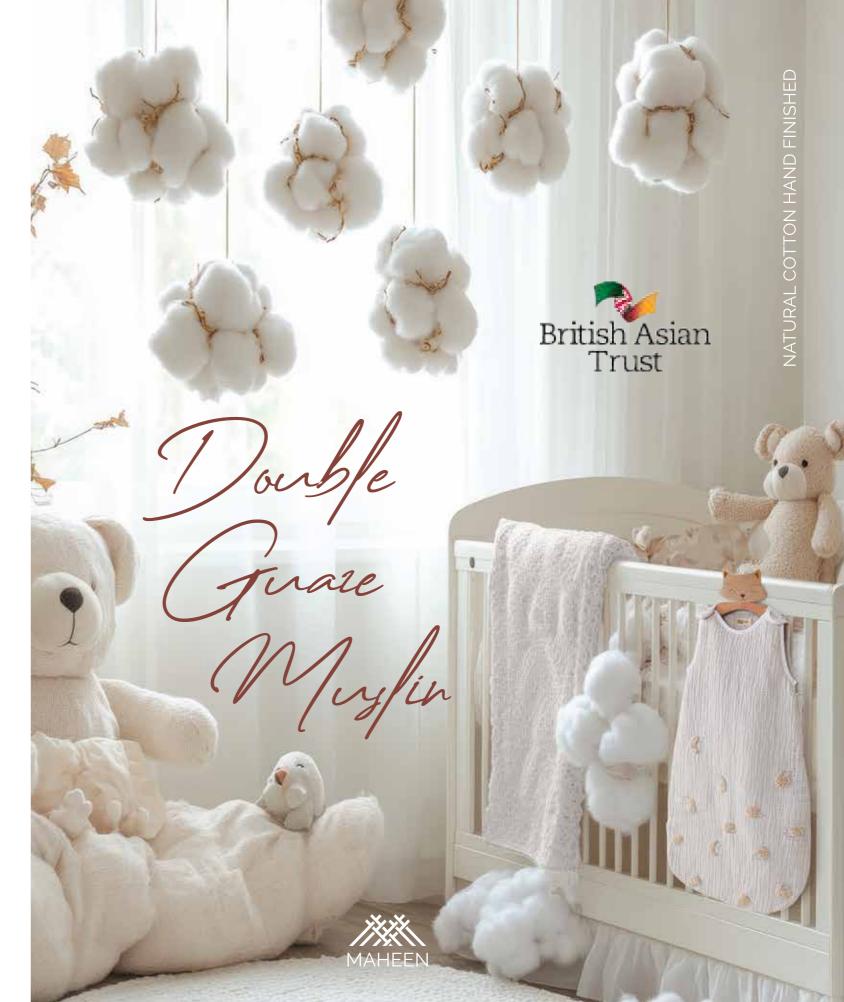


2.0 TOG SLEEPING BAG

Carefully made from double guaze muslin and complimented with hand stitched prickle of hoglets.







Atand Duitled



Filling biodegradable hollowfibre

2.5 TOG QUILTED BLANKET

Carefully made from double guaze muslin and complimented with hand stitched kisses for love and stability.













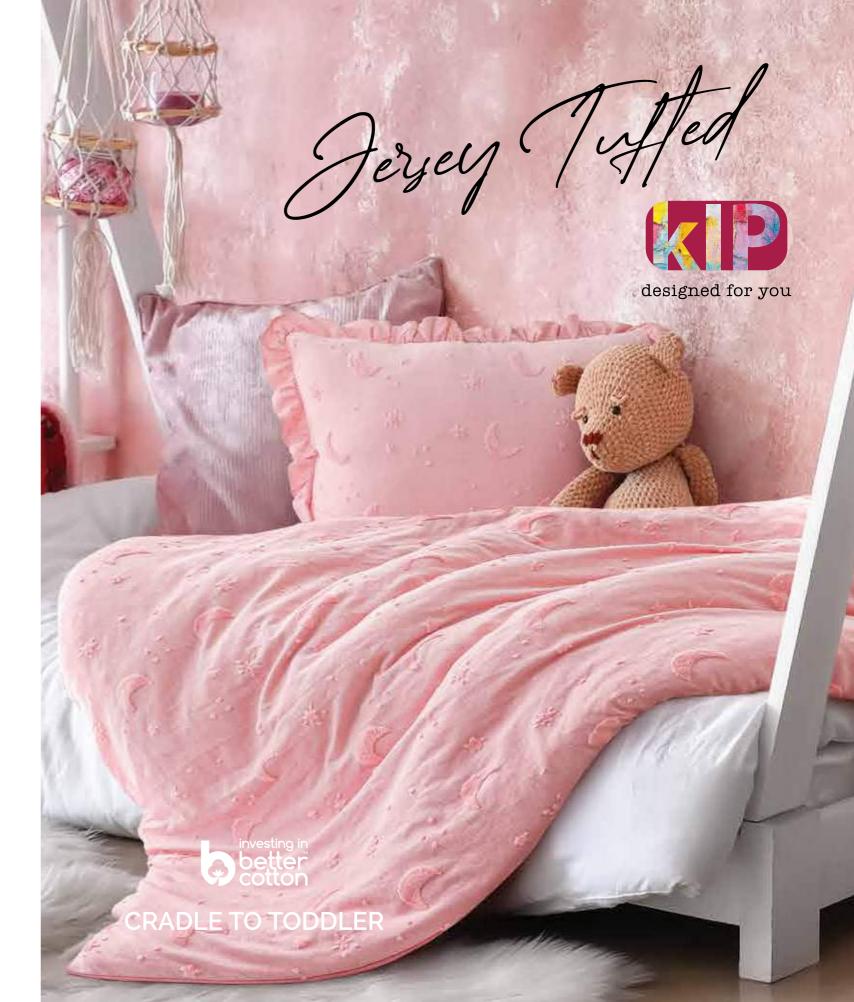


Terrey Tuffed

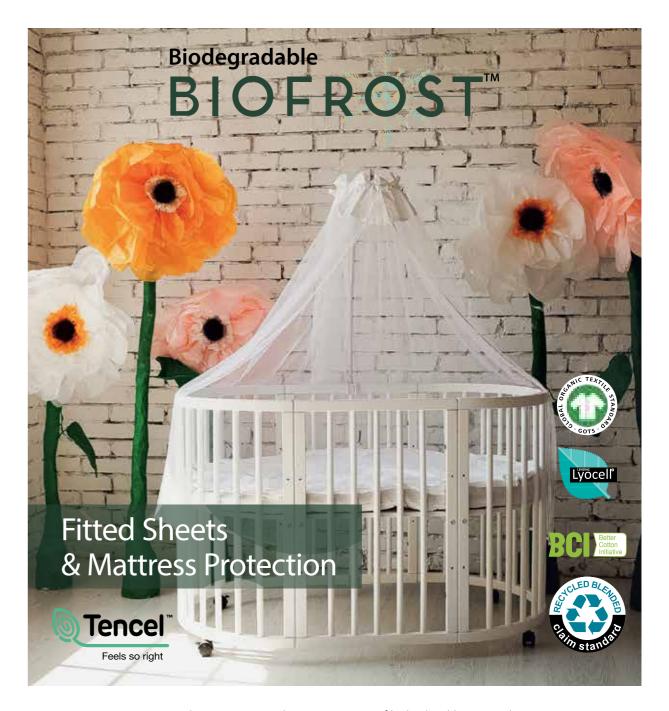
investing in better cotton











We have a comprehensive range of baby bed linen and mattress protection.

That is lightweigth and breathable as well as gentle to the skin

Options available in a variety of plant based performance

textiles to ensure the best comfort for your little one.

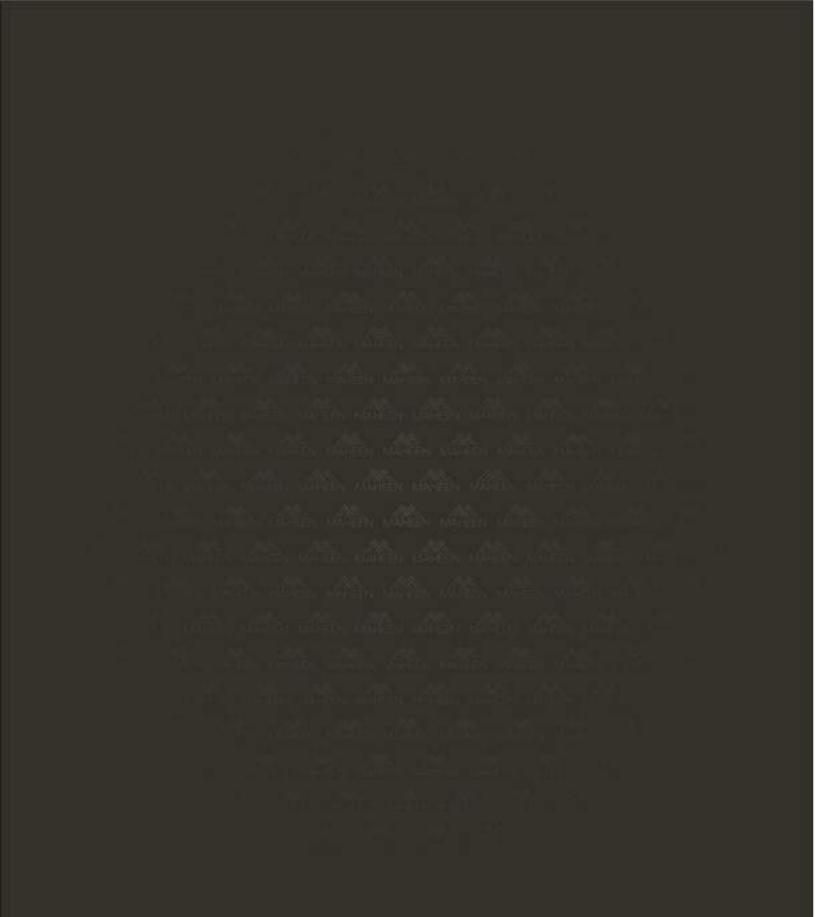














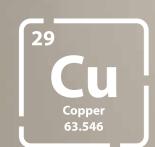


Mattress Protection

All our mattress protector are made in green wash tested at 90 degree for 50 cycles to ensure your product warranty.







HOW COPPER WORKS



PERFORMANCE

- 1. Antistatic Property: It disperses electric charges accumulated from the external environment
- 2. Metabolic Property: If absorbed by the skin copper supports human body growth and its wellness.
- 3. Antioxidant Property: It allows to fight free radicals that cause skin's ageing

REVITALIFE®

BODY REPAIR FORMULA

Superoxide Dismutase helps break down potentially harmful oxygen molecules in cells.



COOLING: THERMAL REGULATION

reducing skin humidity, and keeps your body at a constant temperature through moisture wicking.



ANTIOXIDANT - ANTI AGEING - REJUVENATION

Moisture wicking speeds up the sweat evaporation process, Copper contains the superoxide dismutase enzyme: it has a strong antioxidant action that eliminates free radicals, the main cause of ageing therefore contributing to rejuvenate your body.

COOPER AGAINST AGEING

Copper is an ally against skin ageing. for adulst a daily copper amount is recommended.



ANTISTATIC

The electricity charged from the environment or during workouts is absorbed and dispersed thanks to the resonant frequency of copper and the characteristic frequencies of the body. This helps to ground the mind in soul.



PERMANENT

Thanks to its structure, it mantains a constant efectiveness over time, even after many washings. For the life of the product.

WELLNESS - BENEFICIAL FOR HUMAN BODY

Copper is necessary for growth, metabolism



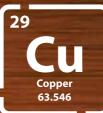
development and good health.

COPPER FOR GROWTH

Copper is an essential element for children growth, especially for bones strength and for the support of the red and whiteblood cells production, cholesterols, heart contraction and brain development.

A survey on 300 people sufering from arthritis, who wore copper bracelets, showed that a signiicant number of them has received beneits from the bracelet.





REVITALIFE®

BODY REPAIR FORMULA

Superoxide Dismutase helps break down potentially harmful oxygen molecules in cells

REVITALIFE®

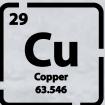
TRIPLE POWER

[HYDRATE + CUPRUM + ANTIXOIDENTS]

ANTI-AGEING

MUSCLE **RECOVERY**





HYRDRATION













BREATHABLE JERSEY

50% Copper / 50% Recycled rPET





REVITALIFE®

WELLNESS

[SUPEROXIDE DISMUTASE + CUPRUM]



COOLING: THERMAL REGULATION

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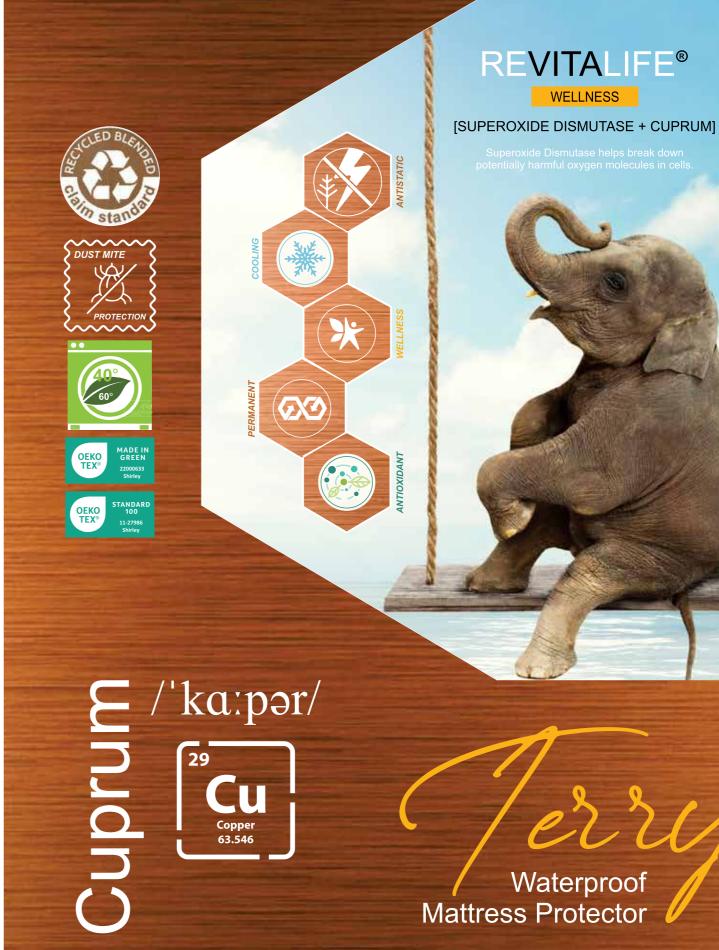
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Benefits Of Bamboo Moisture Wicking

Bamboo has several advantages over other fabrics beyond its moisture-wicking properties: Eco-friendly Bamboo requires less water to grow than cotton and doesn't need harmful pesticides.

Using bamboo in place of cotton can reduce a product's carbon footprint significantly. Hypoallergenic

All organic bamboo fibers are naturally hypoallergenic due to being free from harsh chemical treatments. It makes it suitable for people with allergies or sensitive skin.

Universal Fit

A thicker premium elastic helps

to ensures a more secure fit. Fully fitted skirt options available



What does "moisture wicking' mean in relation to bamboo?

Moisture wicking refers to the ability of a fabric or material to draw moisture away from the skin and transfer it to the surface, where it can evaporate quickly. In relation to bamboo, this means that the fabric has the ability to keep you dry by absorbing sweat and other forms of moisture and moving them away from your body.

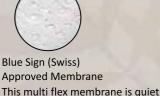
Bamboo fabric has natural wicking properties due its unique structure. The fibers are naturally porous, which allows for air circulation and aids in evaporation of any moisture that is absorbed by the fabric.











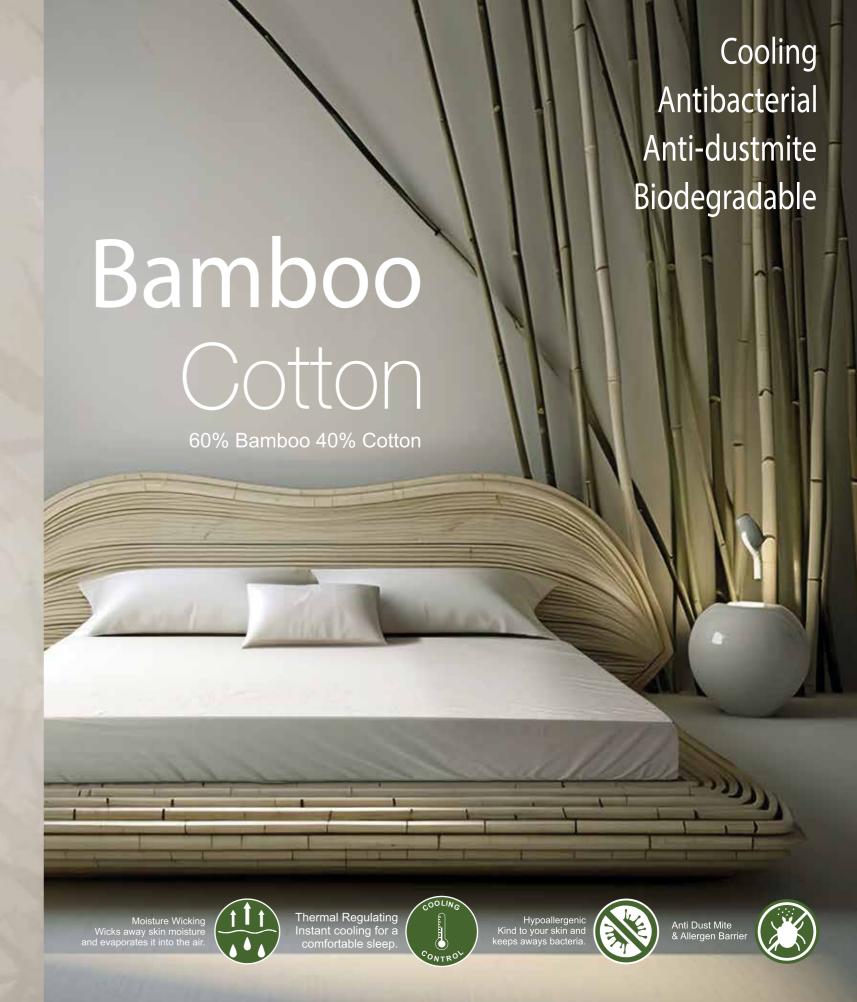
and dust mites.

and allows air to permeate while

blocking liquids, allergens, bacteria



Bamboo is considered one of the most effective fabrics at moisture-wicking compared with others like cotton or polyester due its unique structure. Bamboo fibers have a micro-structure filled with tiny gaps between individual cells that enhance breathability; this enables faster absorption rate. Moreover, unlike synthetic materials such as polyester which can trap odors over time because they do not breathe well enough - resulting in bacteria growth -Bamboo naturally resists bacterial growth making it an excellent choice.



Thermal Regulating Keep you warm in winter and cool in summer.



We use breathable eco friendly membrane with multi flex features for maximum comfort.



Our products are washable at 60°C. for up to 50 washes.



Anti Dust Mite & Allergen Barrier



Thermal Regulating Instant cooling for a comfortable sleep.



Moisture Wicking Wicks away skin moisture and evaporates it into the air.



RESULTS

Heat Absorption & Storage

Tests made according to **BS EN 16806-1: 2016** "Textiles Containing Phase Change Materials (PCM). Determination of the Heat Storage and Release Capacity" using a differential scanning calorimeter.

The **DSC** (Differential Scanning Calorimeter) is an instrument that measures any thermal transitions that occur in a material when it is subjected to a heating or a cooling process at a constant temperature ramp.

The enthalpy, or the amount of heat energy absorbed in the heating process (or released in the cooling process) by the $\overline{\text{TOC}}$ treatment is measured and quantified as joules/g (J/g) and shown as the curve in a thermogram. The amount of energy absorbed or released is characteristic of the PCM used and is known as the latent heat.

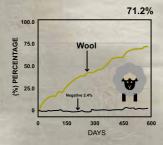
For easier comparison on textile substrates, the enthalpy in J/g is converted to J/m^2 by taking the fabric weight into consideration - a normalized form to present the thermal performance of textiles.

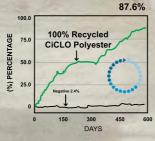
Sample ID	Heat storage and release capacity (J/m^2) (melting process) (1)		
	Unwashed	10 washes (2)	Retention
Sample A Ref: T200 100% Cotton	1550 - 1800	950 - 1100	61%

- (1) At least three tests are conducted in different areas of the sample.
- (2) Based on ISO 6330:2012: A-4M.

Synthetic fibers treated with CiCLO® technology biodegrade like natural materials, at rates similar to wool.







omparative results of parallet tests run on wool samples along with 100% recycled CiCLO pol

BIOFROST

natures cool comfort

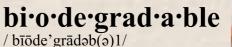
quilted waterproof mattress protector











The ability of a substance to be **broken down physically** and/or chemically by microorganisms resulting in the **production of basic natural elements** including carbon dioxide, methane, water, minerals, and new microbial cellular constituents (biomass).



Translation: "cycle"

Definition: A scientifically proven nature-based solution designed to reduce the persistence of fugitive synthetic (a.k.a. "plastic) microfiber pollution in our environment.

FABRIC: 100% BCI COTTON
FILLING: 100% BIODEGRADABLE RECYCLED POLYESTER









The OBP Program

s designed to removal of Ocean Bound Plastic from the environment by adding value in effectively collecting and treating it before it reaches the ocean.









WHAT IS BEING VERIFIED AND CERTIFIED? The Certification guarantees the respect of social, environmental, quality and traceability criteria:

No child labour Fair working conditions Fair payments to the waste pickers

Adequate waste management Having a quality

Respect of OBP collection criteria from the first level of

Traceability of OBP al





70% OCEAN BOUND PLASTIC

70% OCEAN BOUND PLASTIC 30% RECYCLED POLYESTER

ANTI DUST MITE

& ALLERGEN BARRIER

WHO IS ZERO **PLASTIC OCEANS?**

Concerned by the everincreasing plastic pollution of the environment and the ocean in particular the founders started a model for companies to finance the collection of Ocean Bound Plastic (called ZPO Initiative)





biodegradable

botanic origin TENCEL[™] Lyocell fibers

COOL-TEMPERATURE REGULATING

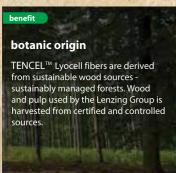
waterproof mattress protector

TENCEL™ Lyocell fill keeps your mattress fresh and protected, with a moisture-wicking cooling boost to help prevent overheating while you sleep.

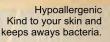
Offering moisture control and a cloud-like feel, TENCEL™ Lyocell fibers are nature's answer to a more refreshing night's sleep.

Plant-based Performance





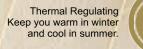












Moisture Wicking Wicks away skin moisture and evaporates it into the air.





Feels so right

feel good fibers since

Plant-based Performance



Our products are washable at 90°C. for up to 50 washes.

Thermal Regulating

Instant cooling for a comfortable sleep.



We use breathable eco friendly membrane with multi flex features for maximum comfort.



Pre-washed and stays soft wash after wash

TENCEL[™] Waterproof Mattress Protector is an eco-friendly mattress protector made from new age eucalyptus pulp fibre, Tencel Silky-smooth, antibacterial and can wick 50% more moisture than cotton.

This luxury Tencel® mattress protector is as gentle on your skin as it is on the planet. Made from a micro-thin, stretch-knit Tencel® fabric, bonded onto a whisper quiet waterproof backing, this is the ultimate in single-layer mattress protectors.

















flannelette waterproof **protector**



ORGANIC COMFORT & PROTECTION Because our mission is creating sustainable products, we prefer our fully organic, absorbent and breathable Organic Cotton Mattress Pad Protector.

This is why we made this Organic Waterproof Mattress Protector.

This lightweight pad is waterproof, machine-washable, and dependable in protecting your mattress from life's little accidents.

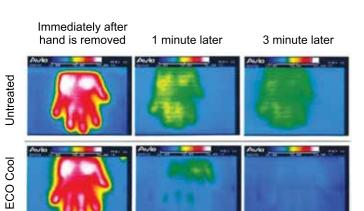
The waterproof polyurethane is thin, so it doesn't have a plastic-like crinkle or rubbery noise, and you won't overheat.

Plus with it's layer of soft GOTS organic certified cotton



to ensures a more secure fit.

This multi flex membrane is quiet and allows air to permeate while blocking liquids, allergens, bacteria



We use breathable eco friendly membrane with multi flex features for maximum comfort.



Our products are washable at 95°C. for up to 50 washes.



3 Layer Waterproof





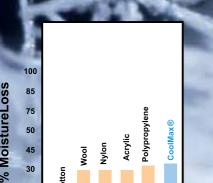
COOLMAX® TECHNOLOGY

PERMANENT COOLING PERFORMANCE

the same reliable cooling performance you expect from the COOLMAX® brand, but it's made with 100% recycled resources to help the environment.

ECO-conscious consumers will also appreciate that this polyester fiber can be made with either 100% textile waste or recycled PET bottles. Either option offers permanent moisture-wicking performance.





After 10-minutes drying time

Cotton Nylon Acrylic Polypropylen Polypropylen CoolMa

CoolMax® Dries Faster







REVITALIFE®

SLEEP WELL

[SHEA BUTTER + COLLAGEN]

REVITALIFE® sleep well contains shea butter,
olive oil, silk amino, derived from silk protein giving our
products a luxurious soft and silk touch.
Whilst retraining your skin moisture when you sleep.







Cooling Test Method

Tests made according to **BS EN 16806-1: 2016** "Textiles Containing Phase Change Materials (PCM). Determination of the Heat Storage and Release Capacity" using a differential scanning calorimeter.

Sample ID	Heat storage and release capacity (J/m^2) (melting process) $^{(1)}$			
	Unwashed	10 washes ⁽²⁾	Retention	
Sample A Ref: T200 100% Cotton	1550 - 1800	950 - 1100	61%	





TENCEL COTTON 200 THREAD COUNT PERCALE

The perfect match between a classical and contemporary style of decoration, small squares running along the border of this fine bedding set. resembling the battlements of a castle, mark a defined but unobtrusive sense of style.

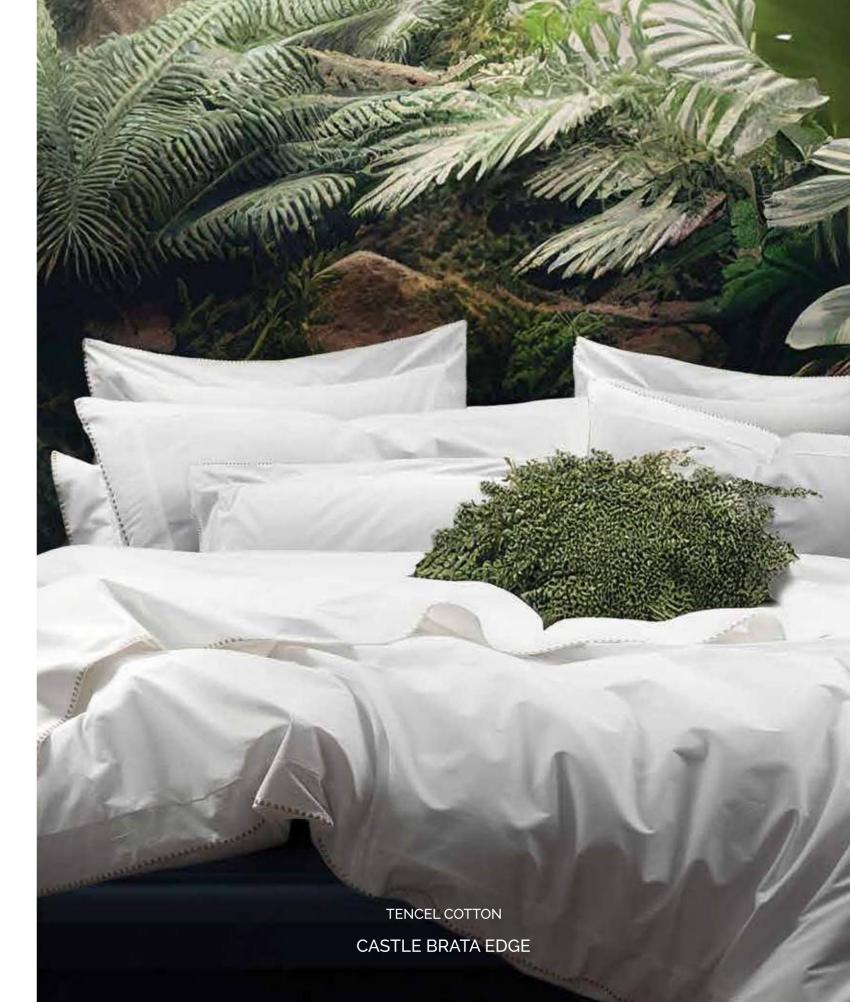










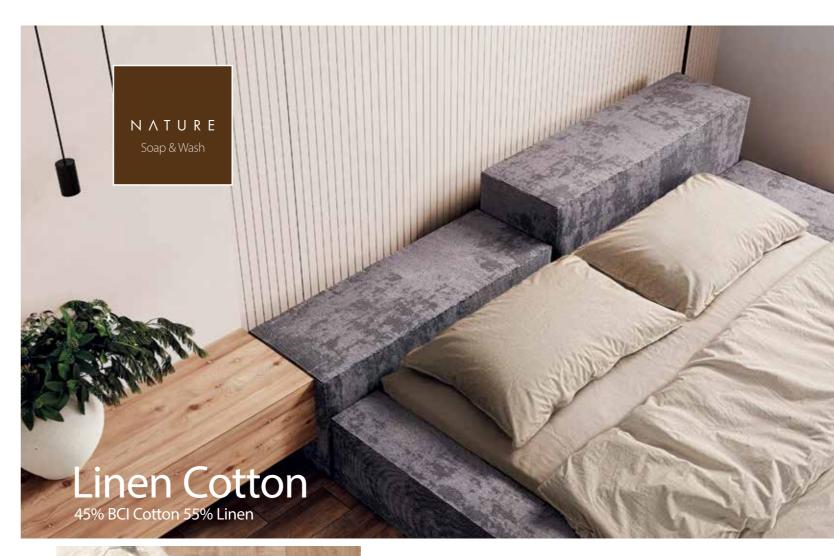






100% LINEN COTTON FRAYED TEXTURE DETAIL







Our Washed Linen Cotton collection is beautifully soft and bound to be a favourite all year round. Light and cool in summer and cosy warmth in winter, this 55% linen and 45% cotton blend becomes softer after each wash.



Style this collection casually for a relaxed look or formally for an elegant touch to the bedroom or living area.





















Suitable for duvets, pillows, covers and mattress protections

Outlast is a specialist in proactive heat management system for home textiles. The Heidenheim company uses a technology originally developed by NASA. The temperature regulating fabrics can be used in many different areas and products to add value in functionality and comfort. by using natural wax and the laws of physics.



The Outlast® thermo-technology proactively regulates heat and moisture to ensure a better, deeper sleep. As part of an independent study, various subjects have tried out bedding with Outlast® thermo-technology. The test participants ranged from women in the menopause to couples with different heat perceptions. The result: Thanks to Outlast® thermo-technology, temperature peaks in the microclimate can be minimized, which also successfully reduces sleep disorders caused by them.







Bedding with Outlast® for a better sleep









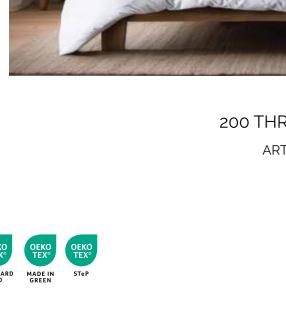


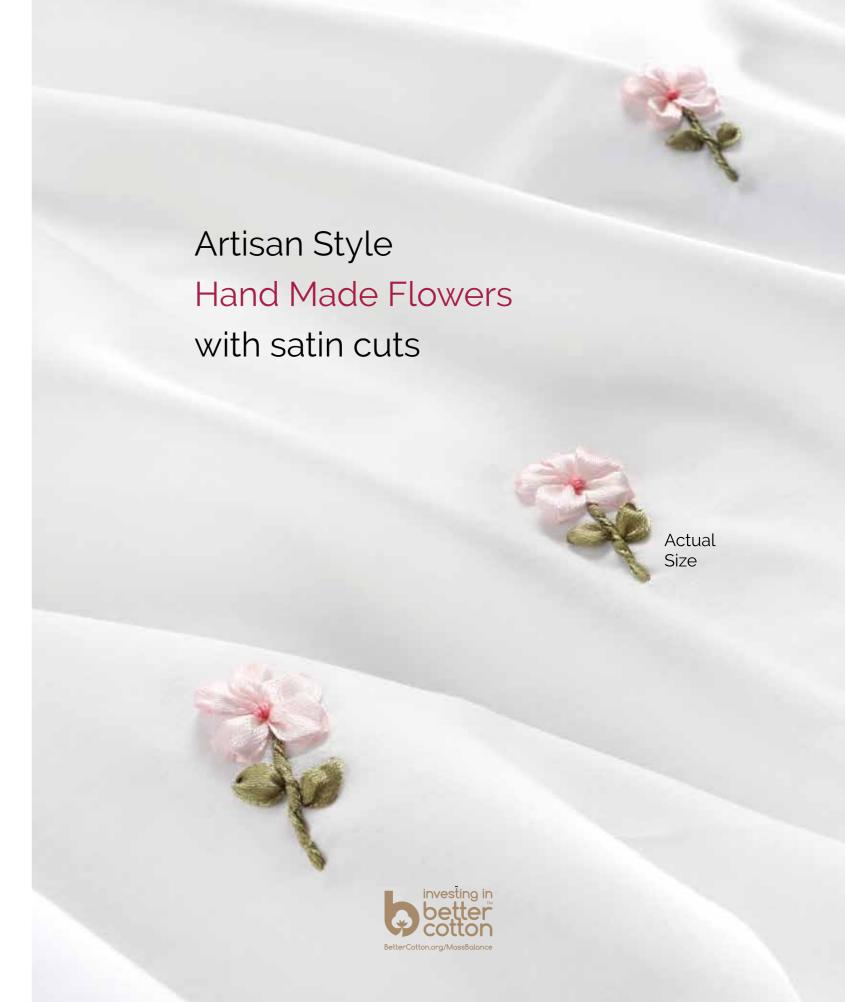
200 THREAD COUNT COTTON

ARTISAN FLORAL DETAIL

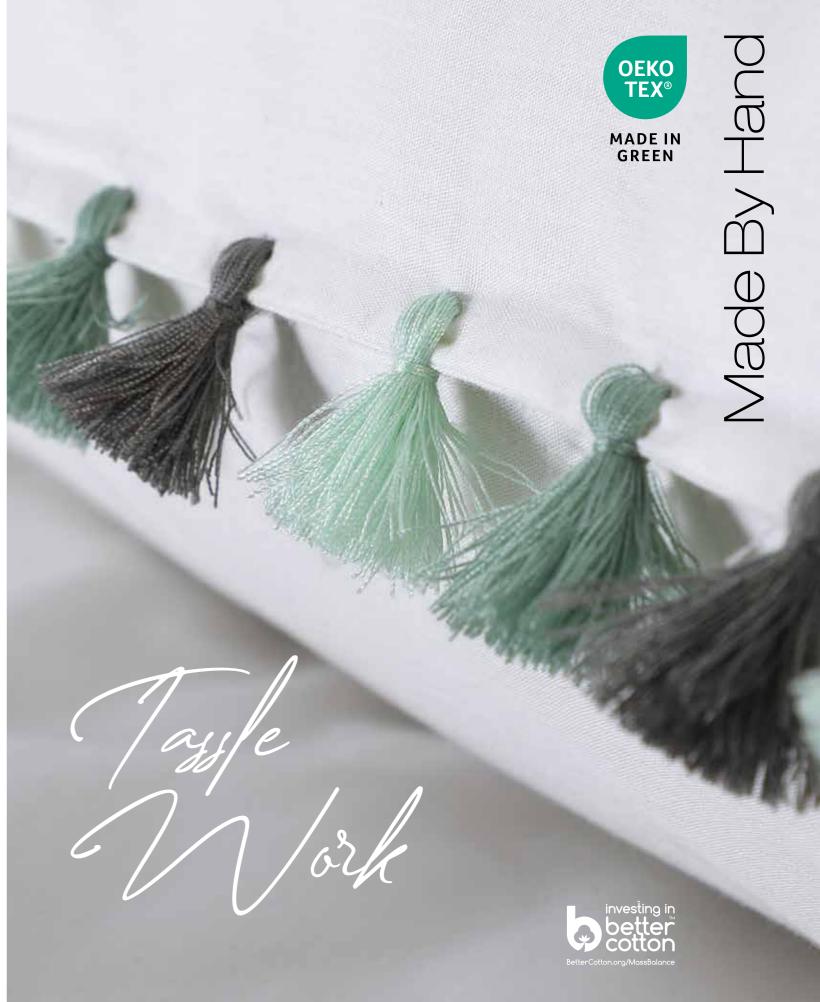










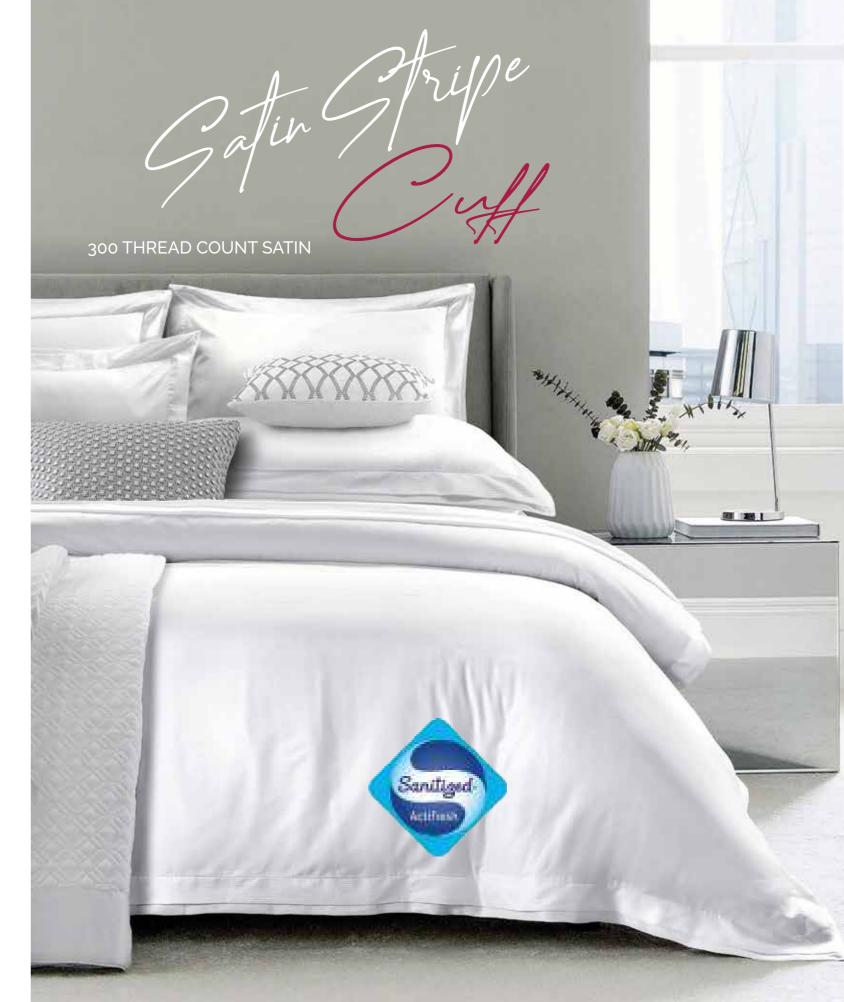




100% COTTON SATIN



With Its High 300 Thread Count Micro Stripe Design, Our Altanta Range Of White Duvet Covers And Pillowcases Will Instrantly Add A Youch Of Elegance To Your Rooms.



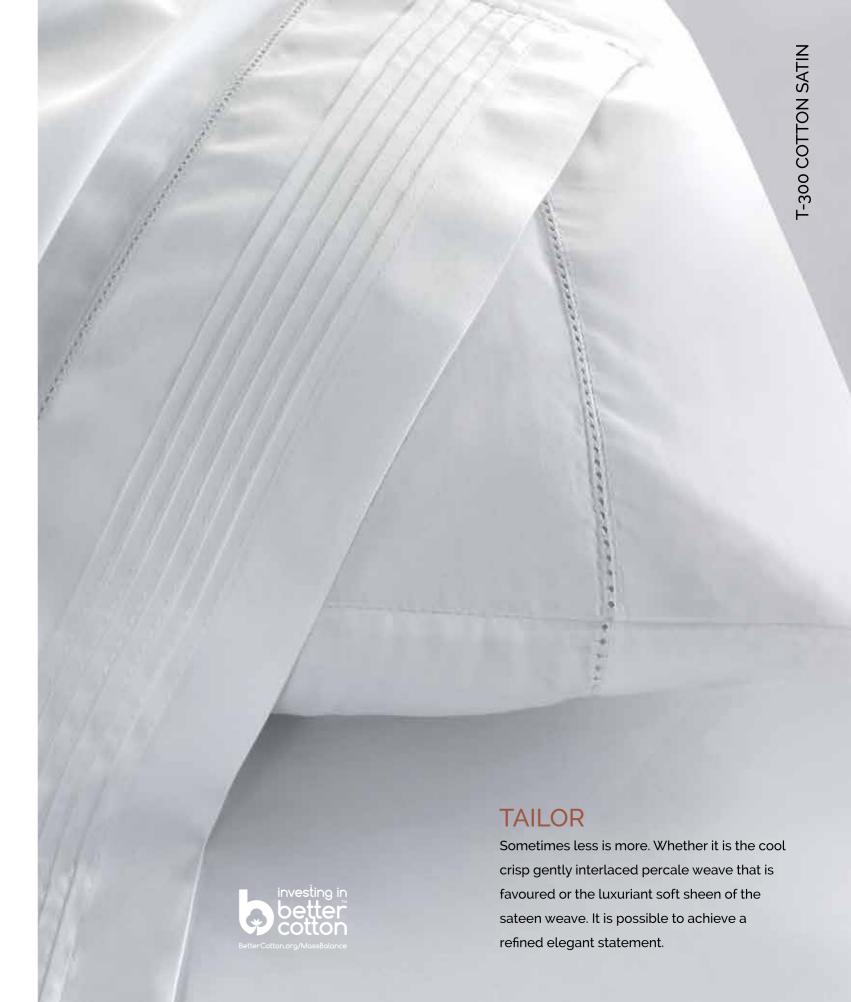


T-200 BCI COTTON

Our carefully considered fabric constructions optimise the fragile balance of lustre and luxury with serviceability and longevity.

With the careful selection of high quality cotton, it becomes possible to achieve something so natural.





Spannbettlaken Woven Satin

GEWEB1











100% EGYPTION COTTON

625 SHEET SET











SUCCESSION

Stripes are timeless. Balance the simple and sumptuous with the beautiful sateen reverse stripe effect and pull together a firmly traditional look that will compliment a great range of room designs, without ever been overlay formal.

Set the width of the stripe of chime with the particular look you have in mind and create a refined ambience that's affluent and effortlessly restrained. 2mm

Enduring elegance has a new home.

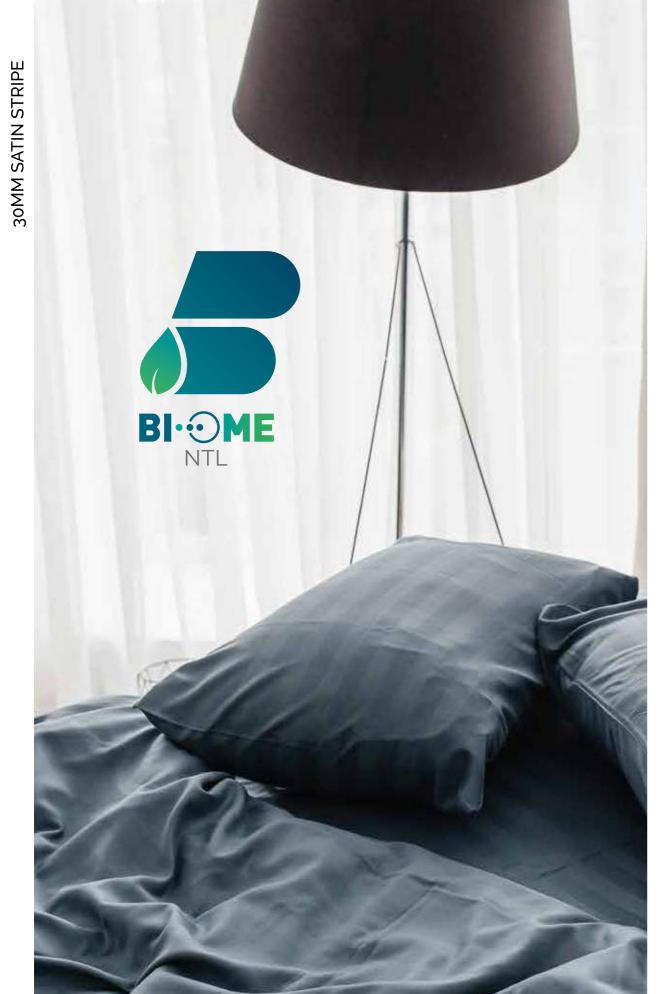
4mm

8mm

10mm

DORMA ESTABLISHED 1921

20mm 140 x 100 40/40







300 THREAD COUNT

ELEGANT FLANGE EDGE CUTWORK













Duvet & Pillows

3D ReGen Fibre

Made from 100% Recycled Mineral Water Bottles

Micro Down 0.9D 1.2D 2D

Bounce Back 6D 7D 15D

Cluster Ball Fibre



bi·o·de·grad·a·ble / bīōde'grādəb(ə)1/

The ability of a substance to be broken down physicall and/or chemically by microorganisms resulting in the production of basic natural elements including carbon

The filling of our Biodegradable duvets and pillows are made from recycled plastic bottles which are extruded into soft, non-allergenic fibres. This process produces around 70% fewer carbon dioxide emissions, uses 70% less water and 40% less energy compared to standard fibre production. Eco duvets and pillows also comply with the OEKO-TEX and are biodegadable.



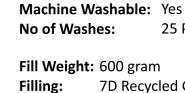












Cover:

Special Finish:

7D Recycled GRS Fibre Microfibre 85gsm

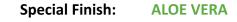
ALOE VERA

25 Plus

Aloe Green Piping:

Size: 50cm x 75cm





Machine Washable: Yes No of Washes: 25 Plus

Fill Weight: 500 gram

Quilted 200 Grams Filling:

> Hollow Silcon Fibre Ball Fibre 300 Grams Recycled GRS Fibre

Microfibre 85gsm Cover:

Piping: Aloe Green

Size: 50cm x 75cm





QUILTED

ALCOHOLD.





Combination topper and protector, the Elite has a polycotton cover, TPU backing with a polyester fibre filling. This not only prolongs the life of your mattress. but provides additional comfort. Available in a wide range of sizes with a 25cm depth skirt.

- Waterproof
- Diamond pattern quilted fully fitted

COMPARE ELITE

Filling: Polyester Cover: 50% Polyester, 50% Cotton Fitting: Fitted Sheet Weight: 500 gsm





Quilted Topper with a soft polyester filling and durable polycotton cover.

Machine Washable

COMPARE TOPPER

Filling: Polyester Cover: 50% Polyester, 50% Cotton Fitting: Elasticated Straps Weight: 800 gsm



** COMFORT AQUAGUARD

This 100% polyester jersey mattress protector is highly waterproof and boasts a TPU backing and fitted skirt for all round protection.

• Skirt is 25cm deep

COMPARE AQUAGUARD

Filling: Fitted Sheet Cover: Polyester, TPU Backing Weight: 126gsm Face, 70gsm Skirt







Terry towelling fabric bonded to waterproof TPU membrane

• Skirt is 25cm deep

COMPARE KEEPDRY

Filling: Fitted Sheet Cover: Terry Towelling TPU Backing Weight: 140gsm





W HERITAGE HAMPTON

Our super-absorbant 100% cotton towels have the ability to absorb water almost instantaneously. Your guests will enjoy their luxurious softness without the heaviness of a cotton towel.



66 Wash beautifully and remain soft and absorbent 99

W HERITAGE

AMBASSADOR These luxurious 100% cotton towels are ideal for a modern bathroom. They feature a contemporary

border along the side of each towel. The towel border can be colour matched with your desired Pantone colour.

Matching bathrobes available

WEIGHT (GSM)	FACE CLOTH	HAND	BATH	BATH SHEET	BATH MAT
	650	650	650	650	1000
COMPAR	_			****	

Weight: 650-1000gsm Fabric: 100% Cotton Colours: White with Taupe Border

TAUPE









SAVANNA

At up to 100gsm, Savana towel is are the height of indulgence. Made from 100% cotton. Bath mats have a chequerboard pattern for ease of identification

	545	665	665	600	1000
WEIGHT (GSM)	FACE CLOTH	HAND	BATH	BATH SHEET	BATH MAT

66 Fantastic towels Our guests have made lots of comments about how nice they are 99

COMPARE SAVANNA

Weight: 545-1000gsm Fabric: 100% Cotton Colours: White







Nova White

is a collection of high quality 100% cotton towels that are nfortable and soft but robust h to last. There is one header bar on hand towels, two on ath towels and three on bath sheets, for easy identification.

The bath mat has a Greek key design.







Tailored for ultimate comfort

Our bathrobe collection has been carefully considered for ultimate design and comfort to provide your guest with a truly luxurious experience.

Skilled crafts people have the ability to tailor various fabrics into beautiful bathrobes, representing true craftsmanship.

Every detail from basic hemming and sizing are combined skilfully to produce a truly hand sculptured garment.



Flip Flops
Comfortable, open toe
towelling with a durable sole



Presentation Bag

Mesh bag for storing and
presenting resh bathrobes and
suppliers for guests.







Head Office: 26-Km, Shekhupura Road, Khumanwala, Fasalabadi 38000, Pakistan Milis Plot # 145, Phile II. M-5 Industrial City, Fasalabilid T: +92.41, 240, 1081-83 maheengimaheentos.com

