

MG
MAHEEN
GLOBAL TRADING LIMITED

MNH
TEXTILE TRADING CO. LLC.

Head Office:
28-Km, Sheikhpura Road,
Khurrianwala, Faisalabad-
Pakistan. 38000,

T: +92 41 240 1081-83

Mills:
Plot # 145, Phase II,
M-3 Industrial City,
Faisalabad.



maheentex.com


MAHEEN
TEXTILE MILLS (PVT) LTD
A SUSTAINABLE FUTURE

Fashion Retail



MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

Muhammad Saqlain Khan

Maheen Textile Mills (Pvt) Ltd:

Pioneering Excellence with Visionary Leadership

Since 2010, Maheen Textile Mills has emerged as a global leader in the home textiles industry, combining innovation, sustainability, and superior craftsmanship. We celebrate a journey defined by resilience, achievement, and impact. I have embarked on my career in the textile industry in 1997, gaining invaluable experience and a deep understanding of the market's complexities. With a mission to redefine the "standards of quality and sustainability in home textiles".

Rising to Global Challenges with Purpose

Under my guidance, Maheen Textile Mills has consistently addressed the pressing global challenges of climate change, resource scarcity, and social inequality. These efforts have not only strengthened our operations but also contributed to creating a positive environmental and social impact.

Sustainability Leadership

A 41% verified reduction in carbon footprint achieved in 2024 and the launch of a 2 MW solar energy project in 2024 underline our commitment to eco-conscious manufacturing.

Operational Excellence

Strategic energy-saving measures, such as optimized RO plant schedules and energy-free cooling solutions, reflect our dedication to resource efficiency.

Empowering Communities

Initiatives to increase women's workforce participation by a further 18% by 2028 to demonstrate our commitment to inclusivity and equality. Through our partners like Kaarwan and their extensive network across Pakistan with the women of Pakistan from Rural areas and train them to bring to you beautiful commercial works of art, which are recognized by leading organizations such as; British Asian Trust, UN Women, UNESCO and together paving the way.

Crafting Products with Purpose

Maheen Textile Mills has built a reputation for delivering products that seamlessly blend innovation, quality, and sustainability. From institutional bedding and luxury linens to eco-friendly blackout curtains and advanced waterproof mattresses, every product reflects our commitment to excellence and functionality. Trusted by industries ranging from healthcare to aviation and hospitality, our solutions meet the diverse needs of a global clientele.

A Vision for the Future

As we look toward the future, as a CEO my leadership continues to inspire our journey as a company. In 2026, we aim to achieve 60% sustainable material usage in production, advancing to 80% by 2030. These milestones align with our vision of creating a sustainable, prosperous future for our customers, stakeholders, and the planet. Our 15th anniversary in 2026 marked a significant milestone in our journey. It was a celebration of the trust of our partners, The ongoing dedication of our team, and my vision as a CEO, my commitment to innovation and sustainability has been the cornerstone of success.

Maheen Textile Mills is not just a company; it is a legacy of progress, a symbol of resilience, and a beacon of leadership. We are poised to shape the future of home textiles and leave an enduring mark on the global stage.

PRODUCTION CAPACITY

SUSTAINABLE WITH COMFORT AND STYLE



CLOSED LOOP RECYCLING

cradle to cradle

Maheen Textiles invests heavily on renewable energy; alongside our closed loop recycling system.

“Our after-sales service follows GRS (Global Recycled Standard) practices, where we utilize pre-consumer textile waste in the form of yarn. This not only reduces environmental impact but also promotes a circular approach by giving unused resources a second life in new textile creations”

A Pre-consumer refers to unused textile waste generated during production, such as leftover yarn or fabric waste. Instead of being discarded, these are collected and recycled into new yarns for sustainable manufacturing.”



Lamination
Quilting
Knitting
Cutting, Stitching
& Packing



Validation Statement

NEAR-TERM AND NET-ZERO SCIENCE-BASED TARGETS

SBTi Services has validated that the greenhouse gas emissions reduction target(s) submitted by **Maheen Textile Mills (Pvt) Limited** conform with the SBTi Criteria and Recommendations (*Near-Term criteria V5.2 and Net-Zero Criteria V(1.2).*)

The Official validated target language:

We use 100% solar power to manufacture our products
All the processes involved are made with **CLEAN ENERGY**



2016	Head Quarters Maheen Textile Mills Pakistan 2010 Soft Furnishings Home Textiles	
2017	OBS: Passenger Comfort New Partnerships with the airline industry. Serving the intercontinental airways	
2018	Towelling Producing both retail and institutional quality towels	
2019	Nursery Range Comprehensive Range for the biggest brands UK & Europe	
2020	Cosmetics Complimentary cleansing cloths and facial applicators	
2021	PPE: CE EN 14683 type 11 Masks Tyvek Suits Isolation gowns	
2022	Duvet & Pillows 3D ReGen (Recycled Polyester) Available in 0.9D 1.2 D 1.5D Cluster Ball Fibre	
2023	Food Industry Producing food compliant fabrics for the leading bakeries in the UK	
2024	Hospitality Manufacturing Hotel Linen for laundries and major hotel chains	
2025	Performance Textiles Moisture wicking muscle recovery anti aging products	
2026	Health Care Apparel for Health & Medical Care: Patient Gowns Scrub Suits,	
2026	Lean Manufacturing A review in new technologies and AI systems both in management & Production.	

We understand our partners all have specific requirements and that the smallest details are key to a project

ECO FACTORY

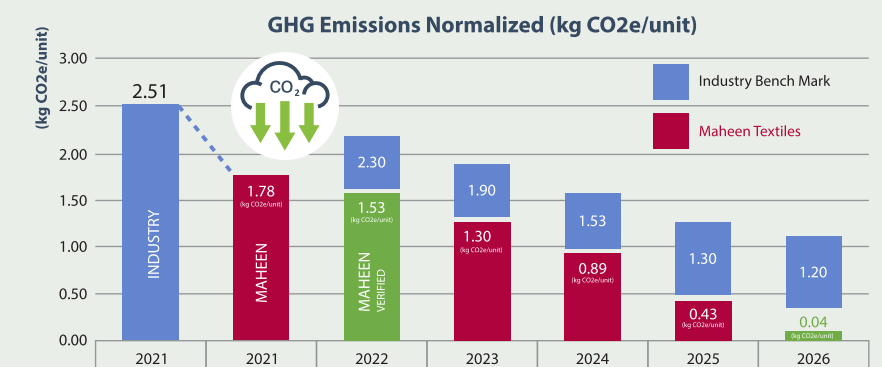
Retail, Health Care, Hospitality, Travel Industry



The Paris Agreement's goal is to keep the rise in global temperature to well below 2 °C and preferably limit the increase to 1.5 °C.

Emissions reductions to reach net zero by the middle of the 21st century.

To stay below 1.5 °C of global warming, emissions need to be cut by roughly 50% by 2030.



Emission Reduction Normalised Percentage					
YOY (kg CO2e/unit) Percentage Reduction	Maheen Textile Mills (Pvt) Ltd	14%	27%	41% Verified	52%
					67%
100% Green Energy					

Paris Climate Agreement 2015

“Net Zero Emission by 2050 and shift to green energy by 2030 is the benchmark”



Maheen Textiles is 25 years ahead of the industry benchmark.

Maheen Textile Mills

Awards mark moments of achievement shaped by vision and dedication. They symbolize our pursuit of excellence in every detail we create.



Certified by Better Cotton Initiative (BCI), Which is a global sustainability standard that promotes better cotton farming practices. It focuses on reducing environmental impact of cotton production, improving livelihood and economic development in cotton-producing areas, and ensuring fair labor practices.



The STANDARD 100 by OEKOTEX® certification ensures no harmful finishes or chemicals are used in the production of these fabrics making them safe for your family and safe for the environment.



Certified by Global Organic Textile Standard, woven/knitted fabric from 100% certified organic cotton. Organic cotton is grown without chemicals or pesticides, contributing to cleaner soil, air & water.



Certified by Global Recycle Standard (GRS) for product made with recycle material. It verifies the recycled content of products and ensures responsible, social, environmental & chemical practices in production.



Certified by ISO 9001:2015 is an internationally recognised standards for quality management system (QMS). This certification emphasis a process based approach, continuous improvement & risk based thinking across all operations.



Certified by ISO 14001:2015 is an internationally recognised standard for environmental management system (EMS). This certification provides a framework for organization to manage their environmental responsibilities efficiently & sustainability.



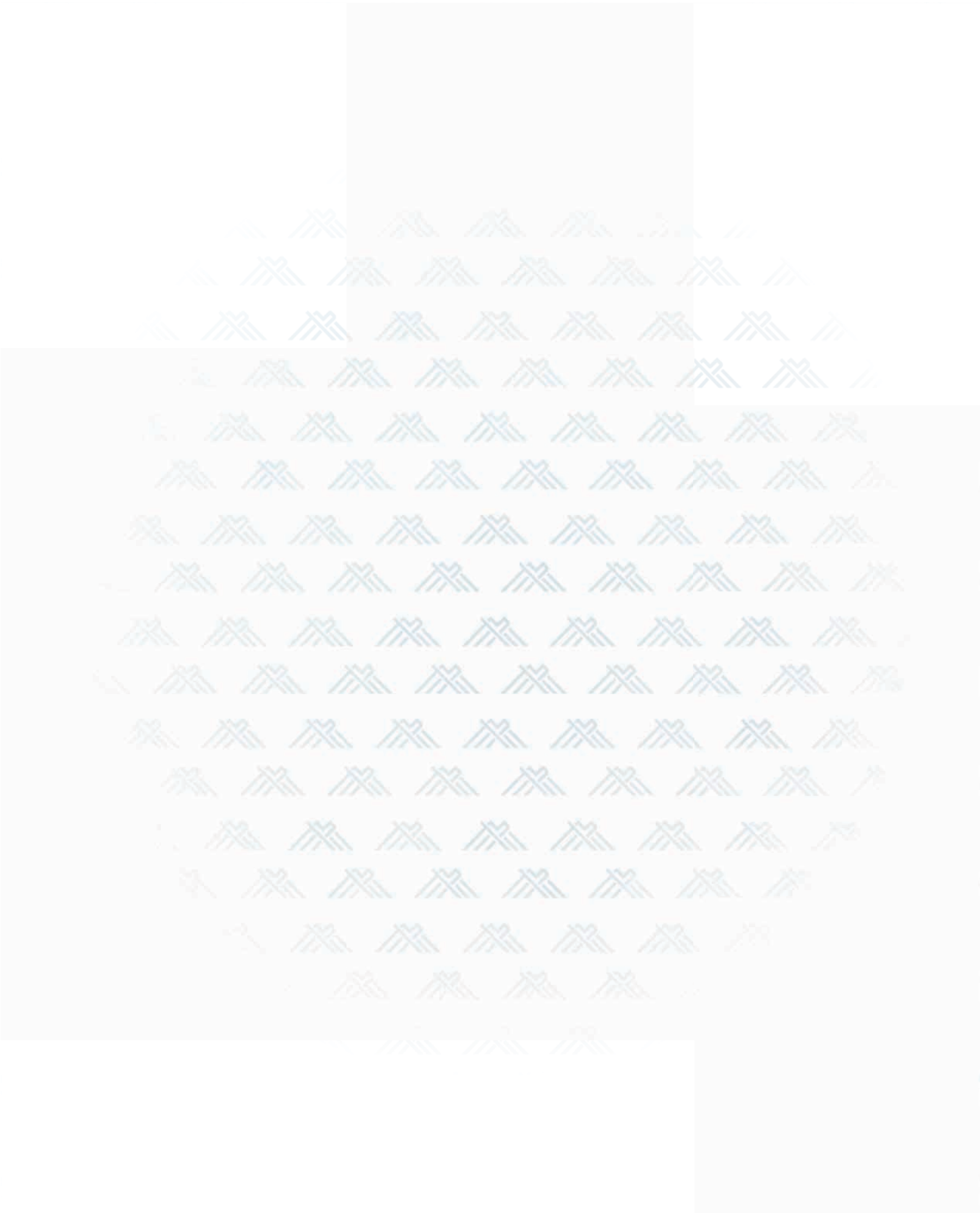
FSC® -certified products are made with sustainability sourced wood from forests that are responsible managed.



Certified by amfori BSCI certification, that ensures companies must follow ethical sourcing and social compliance standard across their supply chain. It focuses on improving working conditions, promoting fair wages, safe workplace, no child labor and environmental responsibility.



TEXTURE TEXTILE



*Marshmallon
Puff*

Microfiber 85 GSM
Filling: 80 GSM Polyester

MADE IN PAKISTAN

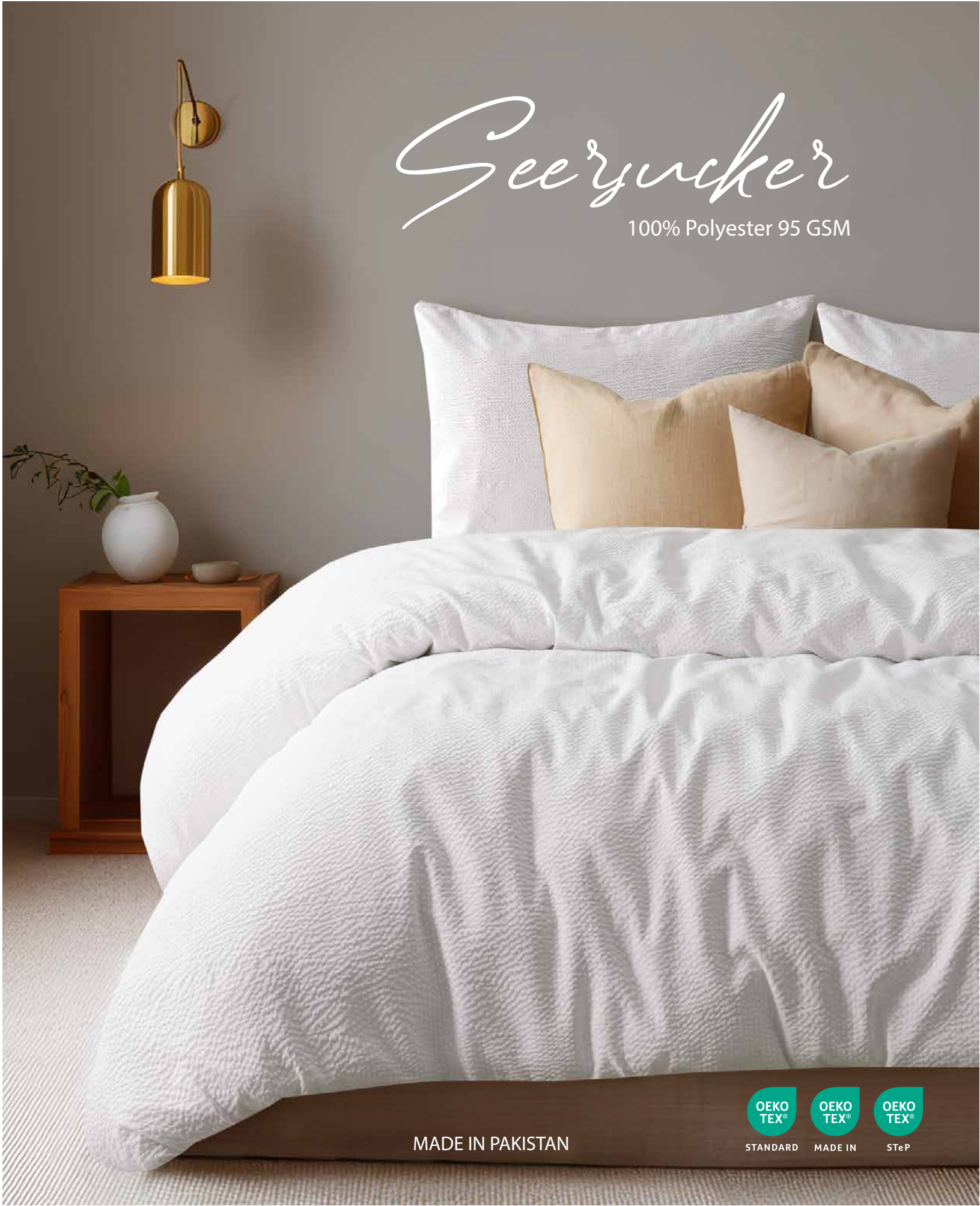




Seeyucker

100% Polyester 120 GSM

MADE IN PAKISTAN



Seeyucker

100% Polyester 95 GSM

MADE IN PAKISTAN



Aurelia



MATELASSE
200 GSM POLY COTTON

Wrap yourself in understated luxury with our Aurelia Bloom bedding. Crafted from textured matelassé with a delicately printed front and a smooth percale 100% cotton reverse, each piece undergoes a specialized garment wash treatment. This process enhances the fabric's natural softness, reduces shrinkage, and gives it a relaxed, lived-in drape that feels as comforting as it looks.



Tropical Illustrative



investing in
better cotton
BetterCotton.org/MassBalance

PRINT ON JACQUARD
THREAD COUNT 240 BCI COTTON

Two Ways Slub



*Bloom
Weave*

100% COTTON

Bloom weave bring a fresh burst of nature into your bedroom.
Bloom Weave a floral duvet cover crafted in two-way slub 100% cotton.
Its textured weave adds depth and character.



Viridia

Two Ways Slub







*Touching
Textures*



*Printed
Seeyucker*

76x88/30x30 POLY COTTON

Jacquard



300 Gsm | 100% Cotton

Duvet Cover Set brings a touch of nature-inspired texture into modern living. Crafted in a jacquard knitted pattern and finished in a soothing grey tone, it offers both visual depth and tactile comfort. With its 300 GSM washed cotton construction, this set balances weight and softness, delivering a cozy yet breathable feel that's perfect for year-round use.

Marloe

Elevate your everyday comfort with Marloe. Crafted from luxurious jacquard cotton, this duvet cover blends subtle texture with effortless sophistication. Each piece is garment-washed, giving it a beautifully soft hand-feel and a relaxed drape that invites you to unwind in style. With its calm, neutral tone and quiet elegance, Marloe fits seamlessly into modern interiors



Jacquard

300 Gsm | 100% Cotton

Jacquard



300 Gsm | 100% Cotton

Crafted from premium jacquard weaved cotton, this duvet cover brings a rich, tactile texture that whispers elegance without trying too hard. The fabric is garment-washed, giving it that soft, broken-in feel.



Jacquard
Knit 220 GSM



Sheet Set



Waffle



250 GSM

Responsibly sourced 100% waffle cotton, designed to breathe, soften, and comfort so every night feels naturally perfect.



280 GSM



Quaffa Comfort

Bring the warmth of nature and earthy serenity
into your home with the Waffle bedding sets.
Designed in a textured waffle weave

Garment Washed
250 Gsm

Wafflyx

Waffle Duvet

250 GSM



STANDARD
100



MADE IN
GREEN



STeP

Waffle

250 GSM



Quilted
360 GSM



WAFFLE SEERSUCKER

Waffle Seersucker available in rich, nature-inspired tones, it creates a calming sanctuary that feels both stylish and serene, perfect for those who love comfort with character.



*Textured Elegance
Low Maintenance
Light Weight & Breathable*

280 GSM





100% Cotton 260 GSM



Jacquard Waffle



The fabric features a distinctive woven texture, which can be a floral damask pattern, a leaf trail, a checkerboard, or a waffle-knit design.

Polycotton
270 GSM

Drym



BED SPREAD

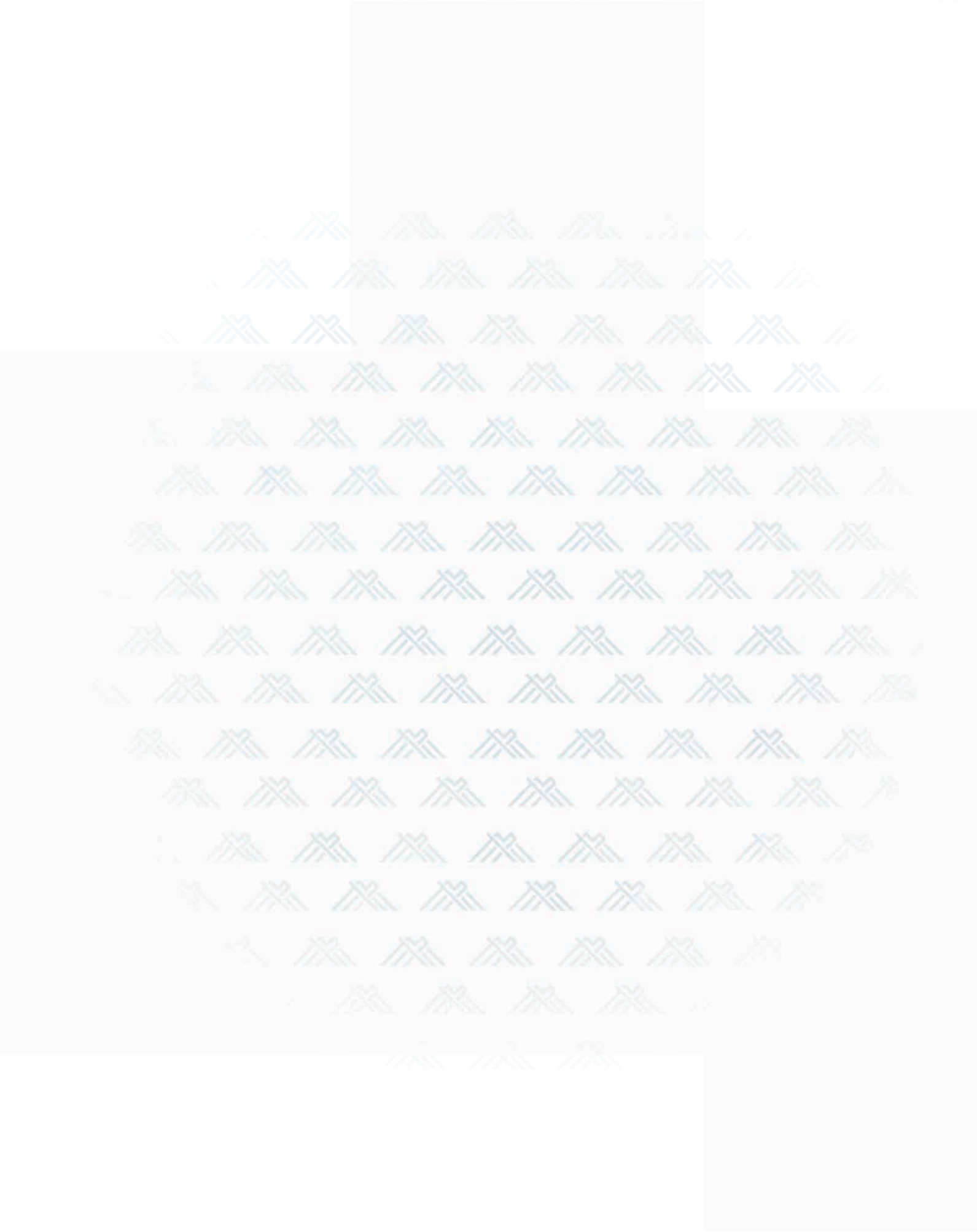


Bed Spread

- Ultra-Soft Touch
- Natural Wrinkled Look
- Skin-Friendly
- Enhanced Breathability
- Color Depth & Fade Resistance
- Durable & Long-Lasting
- Pre-Shrunk Fabric
- Eco-Conscious Process

investing in
better cotton
BetterCotton.org/MassBalance

Aurora Wheel



Urban Plaid

- Ultra-Soft Touch
- Natural Wrinkled Look
- Skin-Friendly
- Enhanced Breathability
- Color Depth & Fade Resistance
- Durable & Long-Lasting
- Pre-Shrunk Fabric
- Eco-Conscious Process



Bed Spread

Shell: Thread Count 200 CTN
Fill: 100% Recycled Cotton

Bed Spread



Merlot

Shell: Thread Count 200 CTN
Fill: 100% Recycled Cotton



Bed Spread

PRE-Washed

56x56/20x20 100%cotton



Bed Spread

PRE-Washed

- Ultra-Soft Touch
- Natural Wrinkled Look
- Skin-Friendly
- Enhanced Breathability
- Color Depth & Fade Resistance
- Durable & Long-Lasting
- Pre-Shrunk Fabric
- Eco-Conscious Process

Americana Patchwork

Shell: Thread Count 144 Cotton
Fill: 100% Recycled Cotton

Bed Spread

PRE-Washed

Ultra-Soft Touch
Natural Wrinkled Look
Skin-Friendly
Enhanced Breathability
Color Depth & Fade Resistance
Durable & Long-Lasting
Pre-Shrunk Fabric
Eco-Conscious Process

American Meadow



Bed Spread

PRE-Washed

Americana Patchwork

Shell: Thread Count 144 Cotton
Fill: 100% Recycled Cotton

Shell: Thread Count 144 Cotton
Fill: 100% Recycled Cotton

Unity Blossom

investing in
**better
cotton**
BetterCotton.org/MassBalance

Ultra-Soft Touch
Natural Wrinkled Look
Skin-Friendly
Enhanced Breathability
Color Depth & Fade Resistance
Durable & Long-Lasting
Pre-Shrunk Fabric
Eco-Conscious Process

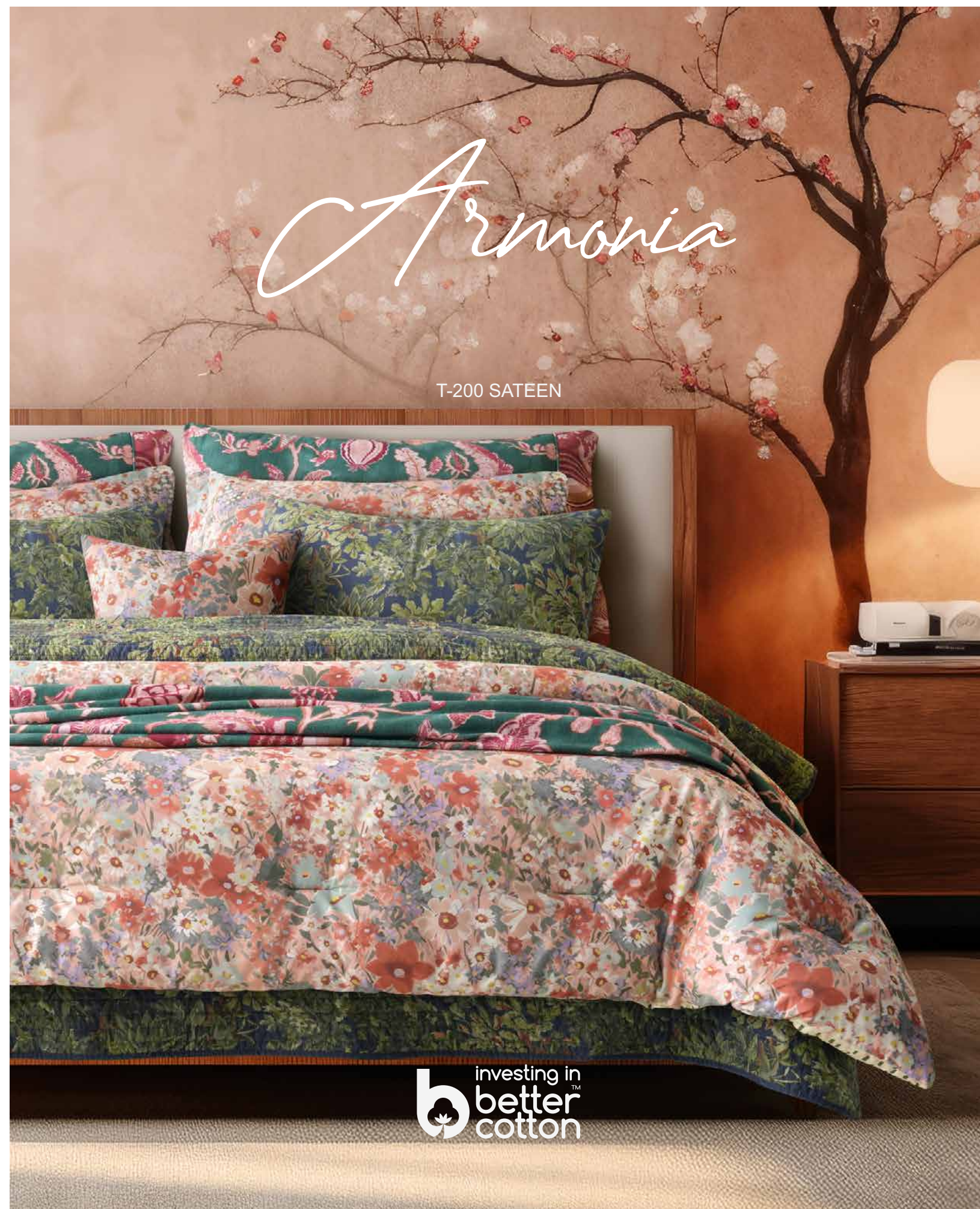
SOFT FURNISHING



*"Petalis whisper, colors sigh,
Soft horizons drifting by,"*

*"From dusk-blue gardens to blush of day,
Petals whisper as light finds its way.
Layered blooms in calm embrace,
Two moments of beauty, one resting space."*

T-300 SATEEN



T-144 100% Cotton

Campo Dulce

Calm tunes, Modern Rust

*Campo Dulce blends soft checks
and warm earthy tones to create a cozy,
inviting sleep space.*

T-144 100% Cotton

Velluto

Tropical Lage Sage



COTTON SATEEN
THREAD COUNT 300



A palm tree duvet in cotton percale offers a bedding experience that is both stylish and comfortable, blending a tropical aesthetic with the distinct physical qualities of a percale weave.



T-200 COTTON
PERCALE



Celestine

investing in
better
cotton™
BetterCotton.org/MassBalance

THREAD COUNT 300 COTTON SATEEN

“Luxury You Can Feel”

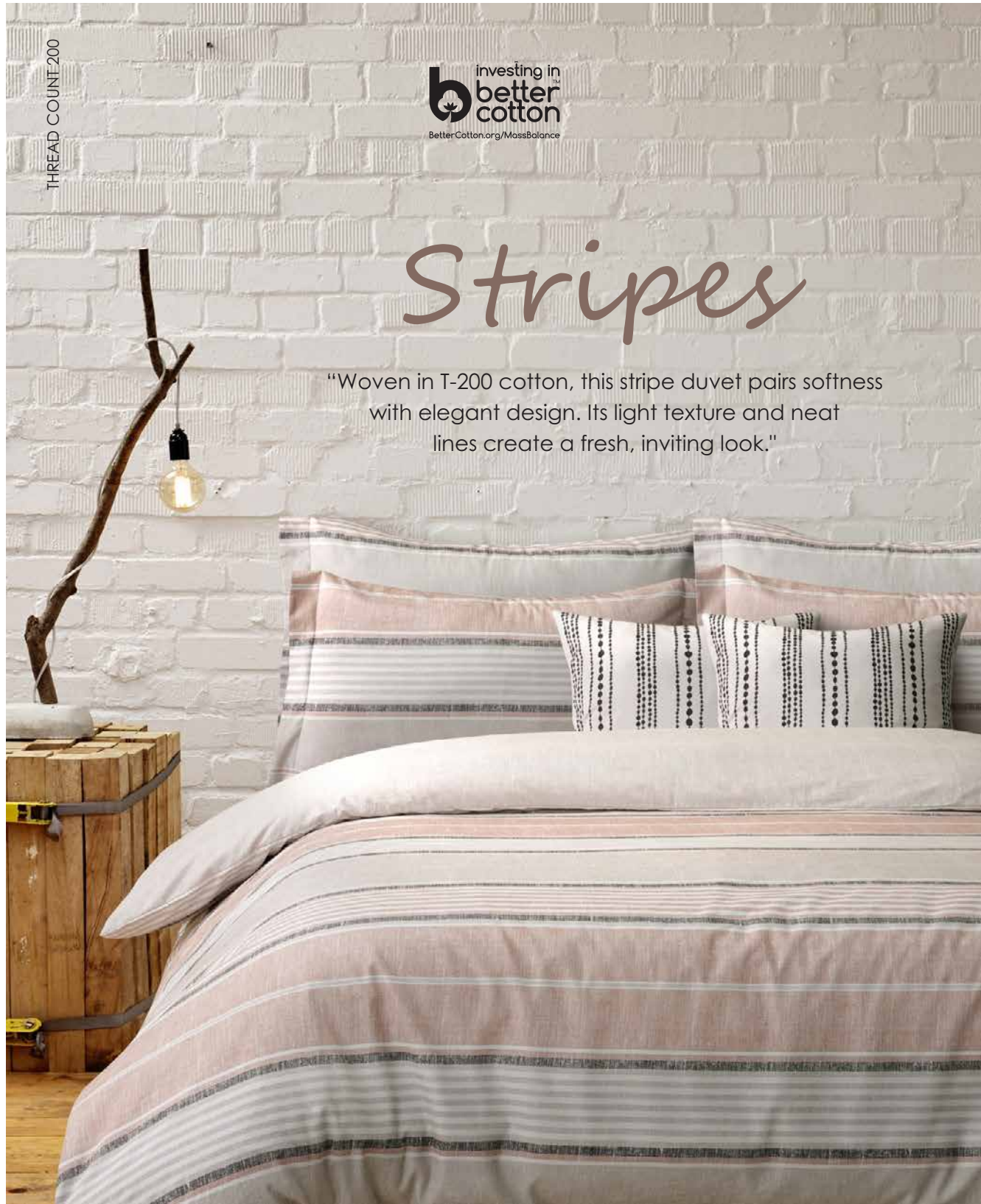
A Blend of soft florals and powder blues sateen, celestine brings effortless elegance to your bedroom.



THREAD COUNT 300 SATEEN

Petella

investing in
better
cotton™
BetterCotton.org/MassBalance



THREAD COUNT 200

investing in
better cotton
BetterCotton.org/MassBalance

Stripes

"Woven in T-200 cotton, this stripe duvet pairs softness with elegant design. Its light texture and neat lines create a fresh, inviting look."



Madellian

investing in
better cotton
BetterCotton.org/MassBalance

T-200
COTTON SATEEN



POLY COTTON

YARN DYED

Wrap yourself in enduring elegance with our Yarn Dyed Duvet Cover Set Collection. Each thread is dyed before weaving, creating patterns that are woven, not printed bringing you lasting beauty and timeless style.



ROSELLE STRIPE YARN DYED

Infuse your bedroom with a touch of modern elegance and soothing charm with the Roselle Stripe Comfort Set. Crafted in yarn-dyed fabric, the design features subtle grey and white textures accented with delicate pink stripes for a refreshing yet calming appeal.

Vibrant & Lasting Colors
Premium Durability
Crisp Patterns & Textures
Soft & Breathable Comfort
Fade & Wear Resistance



56x56/20x20 100%cotton

Garment
Washed



Thoughtfully made to comfort you through the night,
it promises restful sleep and gentle warmth.
Crafted with care and garment-washed for extra softness,
this duvet offers a naturally cozy, lived-in feel.



Ultra-Soft Touch
Natural Wrinkled Look
Skin-Friendly
Enhanced Breathability
Color Depth & Fade Resistance
Durable & Long-Lasting
Pre-Shrunk Fabric
Eco-Conscious Process

Garment
Washed

Enoki



T-200 BCI COTTON

Just like flower, Blossom and spread its fragrance,
Put a signature on several hearts, Memory of its beauty,
Aura remains all the time everywhere In hearts of those
who had seen it! Some by their wisdom and knowledge
Some with deeds and virtues,
Flowers, beautiful flowers of God's Garden!



investing in
better
cotton
BetterCotton.org/MassBalance

Terraffor

100% COTTON
THREAD COUNT 144

Pleats

100% Cotton 76x68/30x30

Enzyme
Washed

investing in
better
cotton™

BetterCotton.org/MassBalance



BRUSHED



*Soft rich flannel woven for
warmth comfort and everyday luxury.*

Rozelle

FLANNELETTE
COTTON RICH 140 GSM



Mechanically eliminates harmful pathogens and mitigates the growth of mold and fungus.

Mitigates the growth of odor-causing bacteria.*

Prevents damage from harmful ultraviolet light.

Breaks up surface tension of water, speeding drying times and enhancing wicking/cooling properties.

Permanent application: Testing shows 0mg in waste water after 20 washes.

Reduces micro pollutants in the environment, and does not affect the recyclability of the treated fabric.



Other fabric treatments prevent textiles from being able to be recycled. If it could be recycled before being treated with FUZE, it can be recycled after being treated with FUZE.



FUZE textile treatment is a chemical-free, water-based solution that permanently adheres to the fabric without any binders.

FUZE uses elements taken from the earth to help our planet by reducing the need for chemicals.

Brushed
T-144 Poly Cotton



The most environmentally sustainable focused textile treatment technology ever invented.

Your Advantages

Prevents odour formation Eliminates all types of microorganisms (bacteria, algae, fungi) Anti dustmite

Moisture Wicking Cooling

Other fabric treatments prevent textiles from being able to be recycled. If it could be recycled before being treated with FUZE, it can be recycled after being treated with FUZE.



Arte Lineare



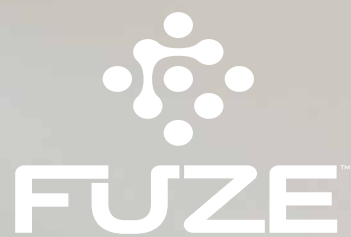
THREAD COUNT 144
POLY COTTON BRUSHED



T-144
POLY COTTON
BRUSHED

Neo Lattice





The most environmentally sustainable
focused textile treatment technology
ever invented.

*Muse
Contours*

T-144 POLY COTTON
BRUSHED

Your Advantages
Prevents odour formation Eliminates all types of
microorganisms (bacteria, algae, fungi) Anti dustmite

biopure.™

Plant-based, Moisture Wicking,
Moisture Absorption Quick
Drying, Rapid Cooling

Mindful Pioneering

Pioneers in plant-based softeners and functional finishes
that provide textile products with optimal performance,
durability, and comfort while remaining cost-effective.

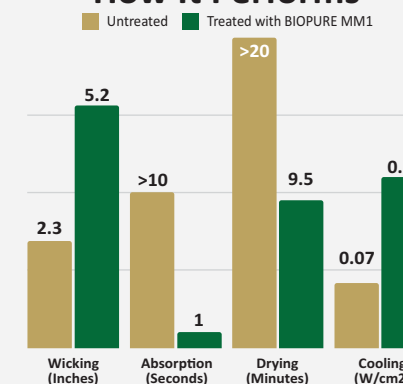
Prioritizing the development of sustainable and innovative
technologies that are easy to use and adopt, while improving
the characteristics of textile products that consumers love.

- | | |
|-----------------------|-----------------------|
| 🌱 Plant-based | ✅ 78% Plant-based |
| 💧 Moisture Wicking | ✅ 30 Wash Durability |
| 💧 Moisture Absorption | ✅ For All Fiber-types |
| ⚡ Quick Drying | ✅ High Compatibility |
| ❄️ Rapid Cooling | ✅ Easy Application |

BIOPURE

is a plant-based textile optimal
performance enhancer. Providing
durability, and comfort with
hydrophilic properties and
temperature management system.

How It Performs



Sustainability Values

- ✅ Castor Seed Oil Technology
- ✅ Carbon Negative*
- ✅ No GMOs
- ✅ Regenerative Agriculture
- ✅ Arid & Semi-Arid Marginal Land
- ✅ Drought Resistant
- ✅ Prevents Soil Erosion
- ✅ Resource Efficient

* Life Cycle Assessment includes Scope 1,2, 3-Upstream

© 2024 AGS Group, Inc. All Rights Reserved.

**WICKING
COOLING
DRYING
REPEAT**

Flora



THREAD COUNT 144
BRUSHED COTTON



4 Gracie Muslin

Crafted from pure cotton muslin, this lightweight and airy duvet cover set offers exceptional ventilation, making it perfect for year-round comfort.



Blossom
Veil

REV: T-144
BRUSHED COTTON

biopure.™



biopure.™

Plant-based, Moisture Wicking,
Moisture Absorption
Quick Drying, Rapid Cooling

Varifine

A lifestyle photograph of a bedroom with a bed dressed in a 'Varifine' bedding set with a striped pattern. Text in the bottom right corner reads 'Brushed 100% Cotton 144 Thread Count'.

How It Performs

	Untreated	Treated with BIOPURE MM1
Wicking (Inches)	2.3	5.2
Absorption (Seconds)	>10	1
Drying (Minutes)	>20	9.5
Cooling (W/cm2)	0.07	0.17

Sustainability Values

- ✓ Castor Seed Oil Technology
- ✓ Carbon Negative*
- ✓ No GMOs
- ✓ Regenerative Agriculture
- ✓ Arid & Semi-Arid Marginal Land
- ✓ Drought Resistant
- ✓ Prevents Soil Erosion
- ✓ Resource Efficient

* Life Cycle Assessment includes Scope 1,2, 3-Upstream

© 2024 AGS Group, Inc. All Rights Reserved.

WICKING COOLING DRYING REPEAT

Mindful Pioneering

Pioneers in plant-based softeners and functional finishes that provide textile products with optimal performance, durability, and comfort while remaining cost-effective.

Prioritizing the development of sustainable and innovative technologies that are easy to use and adopt, while improving the characteristics of textile products that consumers love.

① Plant-based	✓ 78% Plant-based
② Moisture Wicking	✓ 30 Wash Durability
③ Moisture Absorption	✓ For All Fiber-types
④ Quick Drying	✓ High Compatibility
⑤ Rapid Cooling	✓ Easy Application



Embroidered Edges



Embroidered Edges

Hannelette
180 GSM



Flannelette

investing in
better
cotton
BetterCotton.org/MossBalance

180 GSM



STANDARD
100



MADE IN
GREEN



STeP



Flora

investing in
better
cotton

FLANNELETTE 150GSM
100% COTTON



Fafreen

SHEET SET

Yarn Dyed

FLANNELETTE
100% Cotton 170 GSM



Rose Wood

100% Cotton 40x34/20/8
170 GSM
Both Side Raising

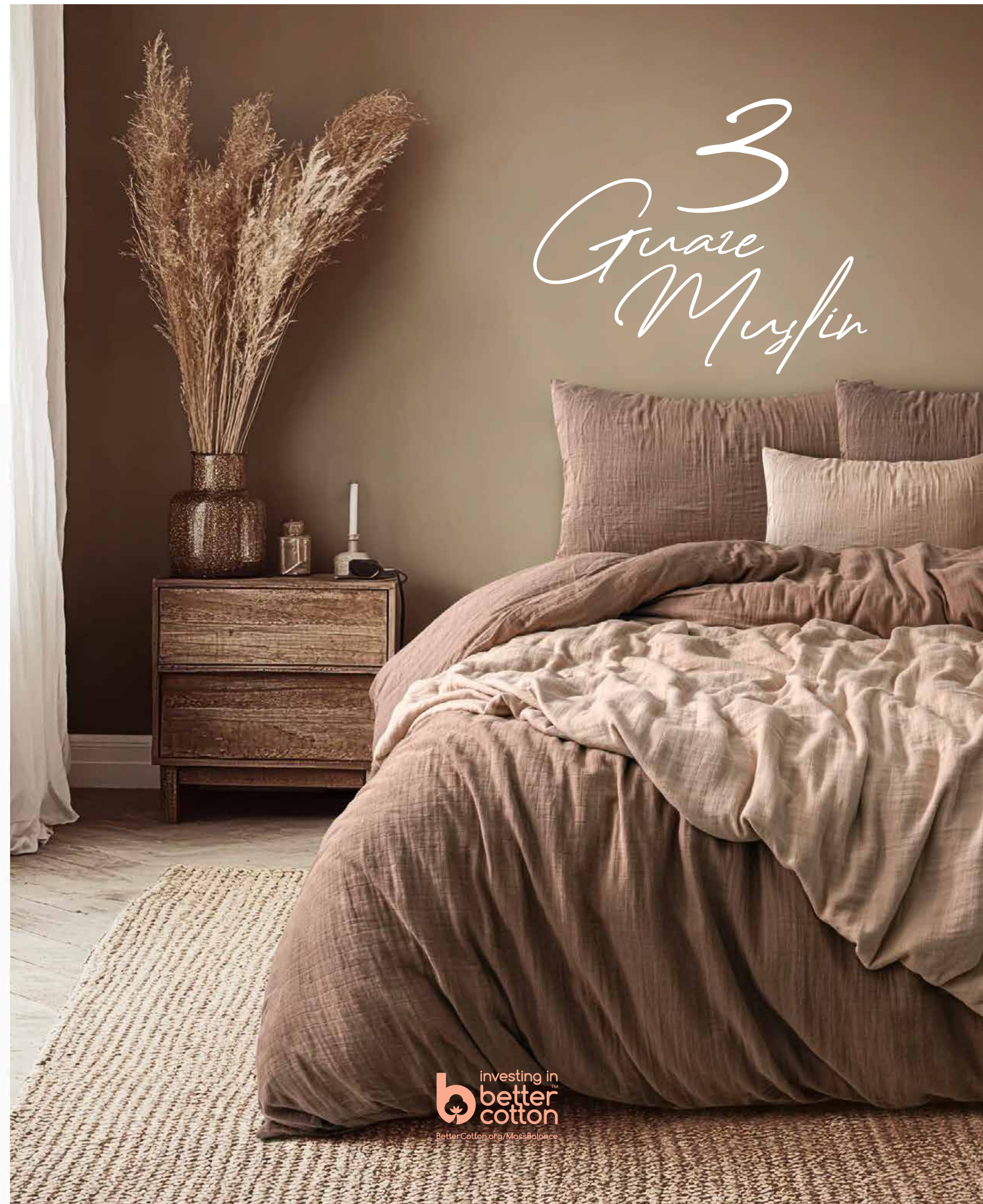
Hannelotte

180 GSM
100% COTTON



MUSLIN

3 Guare Muyfin

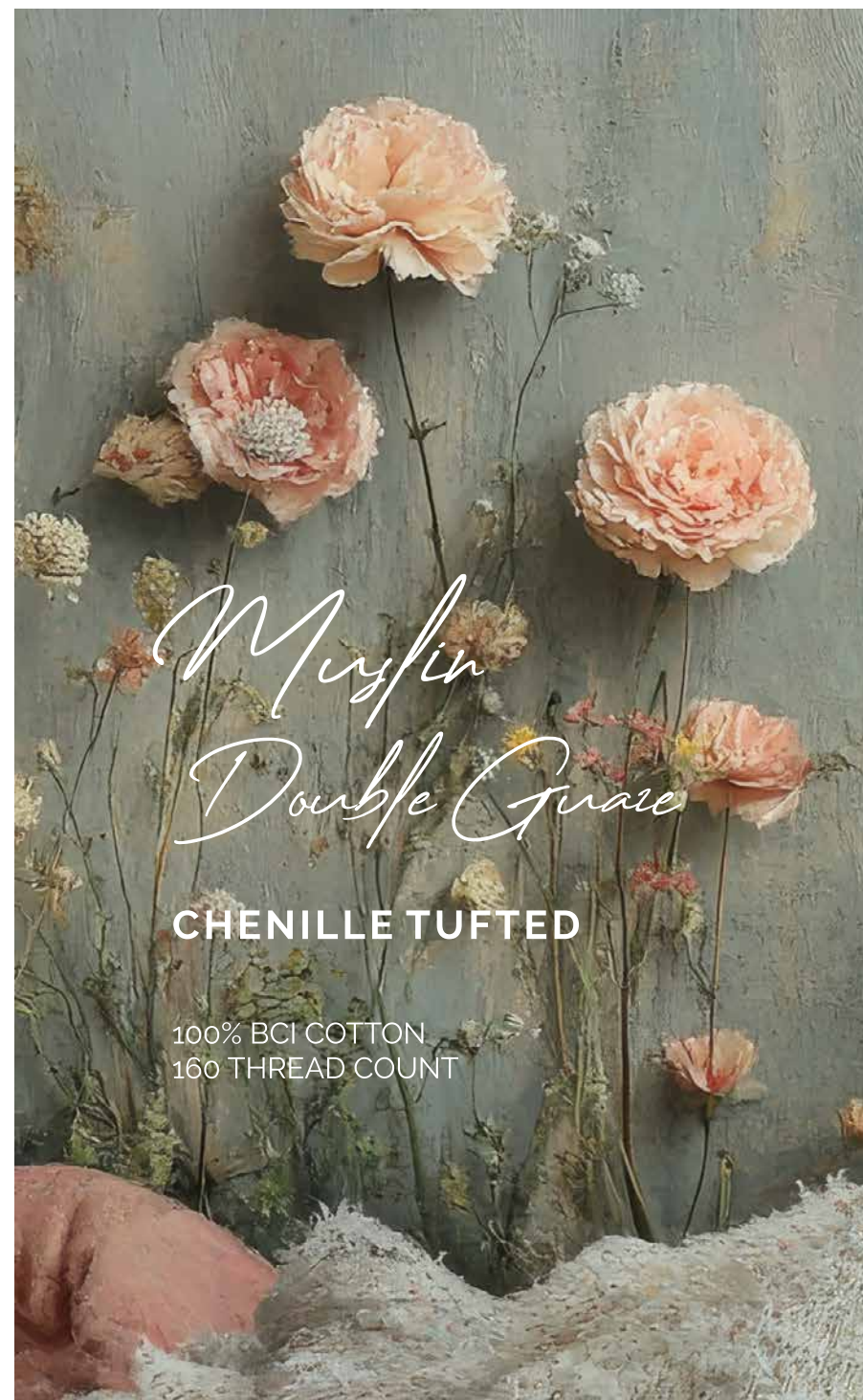


3 Guare Muslin



Crafted from pure cotton muslin, this lightweight and airy duvet cover set offers exceptional ventilation, making it perfect for year-round comfort.



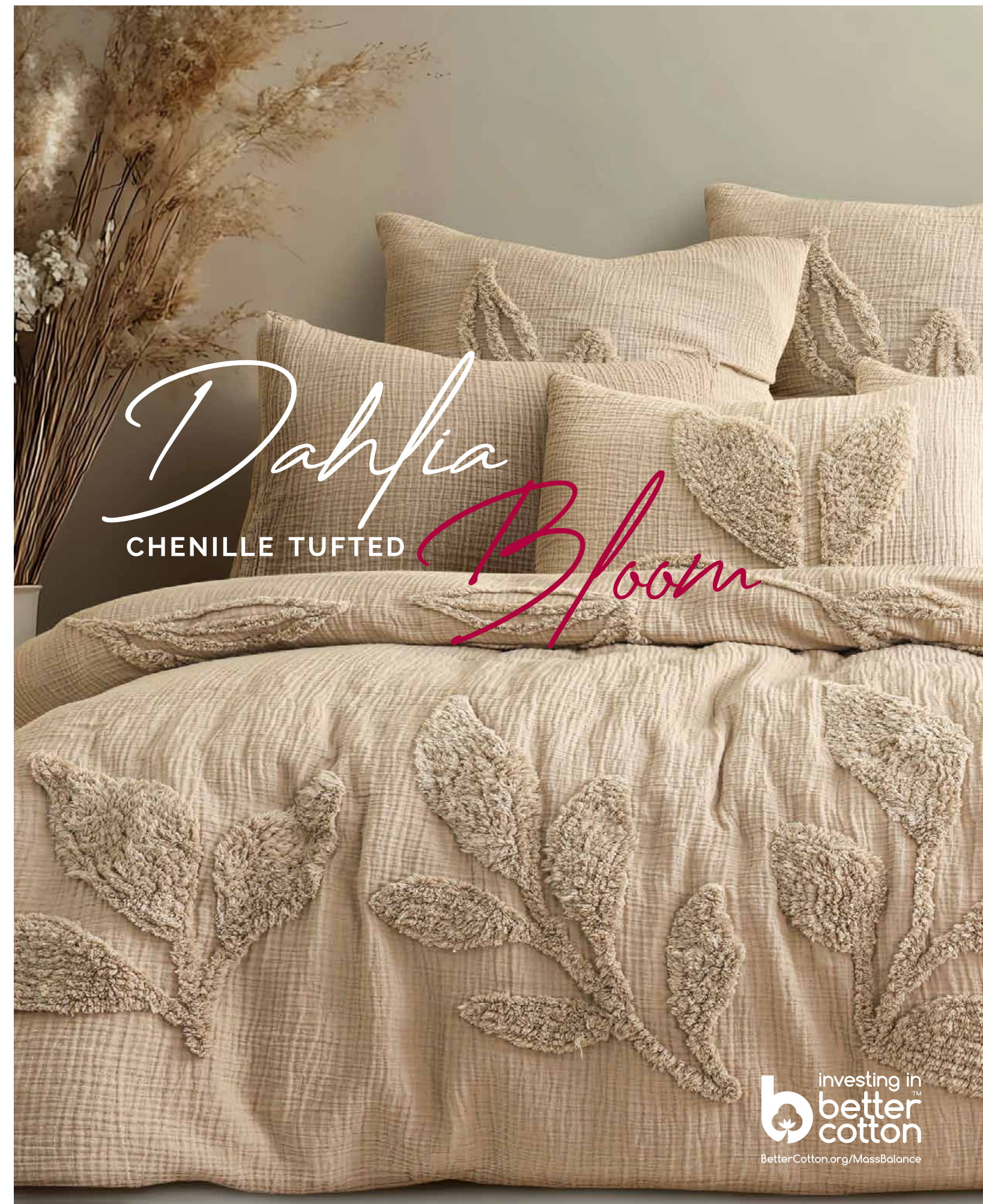


*Meylin
Double Quare*

CHENILLE TUFTED

100% BCI COTTON
160 THREAD COUNT

Nature has a great simplicity and therefore
a great beauty.



Dahlia
CHENILLE TUFTED *Bloom*

investing in
**better
cotton**
BetterCotton.org/MassBalance

Muslin Double Gauze

The Caelura Duvet Cover Set is crafted from 2-layer gauze muslin cotton, celebrated for its airy softness and natural breathability. With a delicate toile-inspired floral print paired with subtle stripes, it blends heritage charm with modern ease.



Caelura

TUFTED

investing in
better
cotton™
BetterCotton.org/MassBalance

Tufted Luxe

Bring bold texture and
modern elegance to your
bedroom with Tufted
Luxe. Crafted from
T-144, 100% cotton
10s 100% cotton

Garment Washed



THREAD COUNT 144

Harbour Luxe

Where textures meet and silence stays, Dreams arrive in gentle ways.
 Threads that whisper, lines that blend, Sleep begins where long days end.
 Wrapped in warmth, the world feels right, Dreams come softly through the night.

Garment Washed



Arcadia Tuft

Discover playful geometry wrapped in modern comfort with Arcadia Tuft. Made from T-144, 100% cotton, this duvet features hand-tufted arcs that bring a soft, tactile dimension to a smooth percale base. Each piece is garment-washed to achieve a beautifully soft feel, a relaxed drape, and a look that feels effortlessly lived-in.

- Ultra-Soft Touch
- Natural Wrinkled Look
- Skin-Friendly
- Enhanced Breathability
- Color Depth & Fade Resistance
- Durable & Long-Lasting
- Pre-Shrunk Fabric
- Eco-Conscious Process

THREAD COUNT 144

Beneath each fold, the night turns gold,
A story of rest, serene and bold.
Softly woven, a gentle art.
Where comfort and elegance never part.
Threads of luxury, quiet and deep,
a timeless embrace that carries sleep.



Noir Whimsy

THREAD COUNT 144

Tufted
Waffle

Enhanced Softness, Breathable
& Lightweight Natural Wrinkle
Effect Improved Durability
Gets Better with Time

Garment
Washed



Textured comfort with this garment washed
waffle and tufted duvet, where soft botanicals
meet timeless coziness.

180 GSM
COTTON RICH
30s Cotton , 75DNR

*Autumn shows you
how beautiful it is
to let things go.*

Sahara Tufted
KNITTED

180 GSM
COTTON RICH
30s Cotton , 75DNR

Eleganza

investing in
better cotton
BetterCotton.org/MassBalance



180 GSM COTTON RICH
30s Cotton , 75DNR

Verdant Whisper

180 GSM
COTTON RICH

30s Cotton , 75DNR

Tufted

Midnight

Eclipse

180 GSM COTTON RICH

30s Cotton , 75DNR

 investing in
better
cotton™
BetterCotton.org/MassBalance



CHILDREN

"Pink wavy lines go swirl and sway,
Butterflies flutter in green and white play.
Soft little ways for dreams so sweet,
A cozy bedtime ways colors meet."



Thread Count 144
100% Cotton
10s Cotton

*Whimsy
Flutter*

Printed Tuft

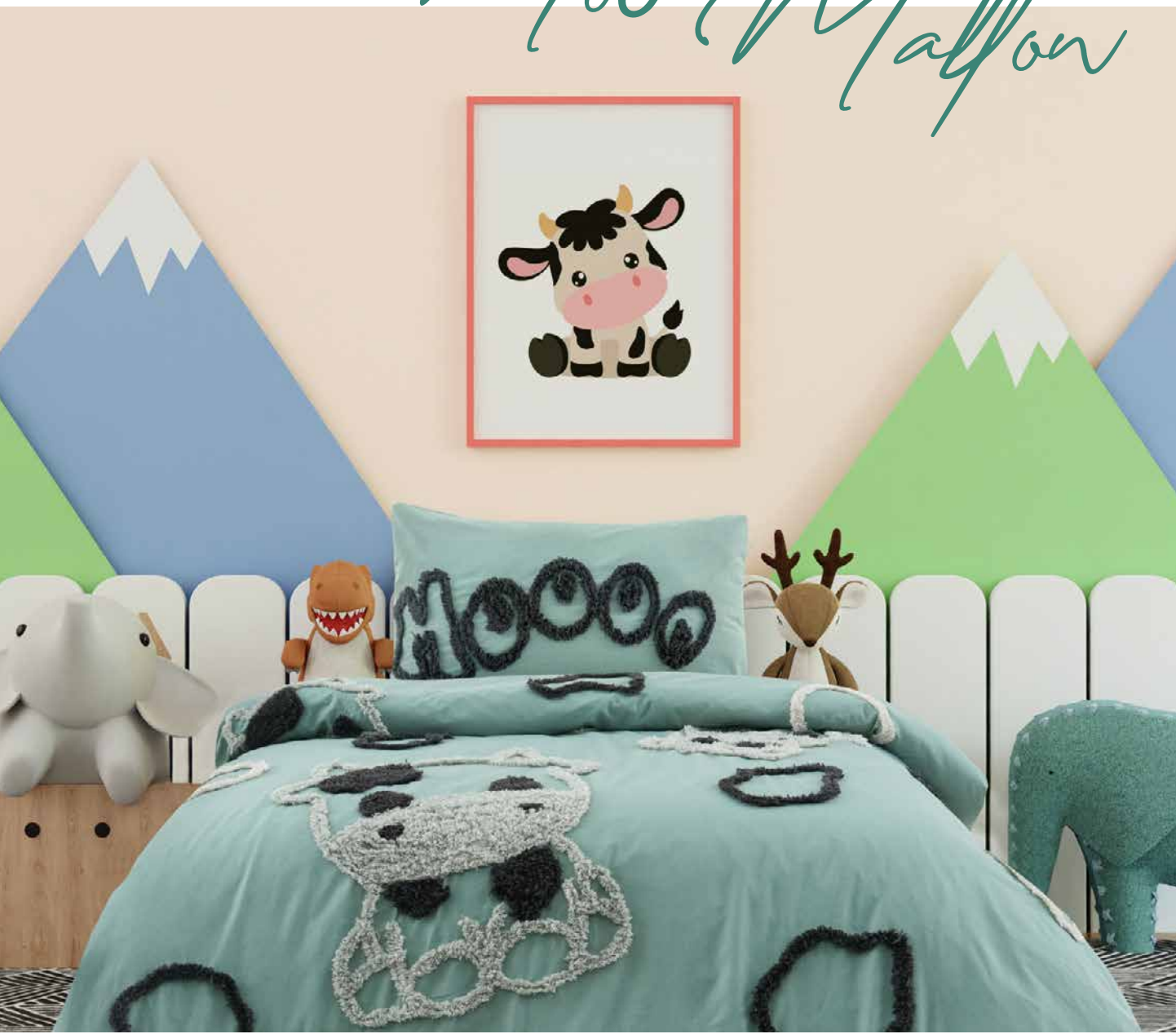




Thread Count 144
100% Cotton
10s Cotton



Moo Mallon



Moo baby cow, so soft, so small,
wobbly little legs and a happy call.
moo in the morning, moo at night,
dreaming of stars and moon beams bright.
Milk white spots and a nose of pink,
tip tap hooves by the water to drink.
Moo baby cow, snuggle down now,
sleepytime hugs — moo moo wow!



designed for you

investing in
better cotton
BetterCotton.org/MassBalance

Rainbow

"Pink and red and green and blue,
Rainbow colors for me and you!
Colors for me, colors for you,
Rainbow colors for me and you"

Thread Count 144
100% Cotton
10s Cotton



OEKO
TEX®
STANDARD
100

OEKO
TEX®
MADE IN
GREEN

OEKO
TEX®
STeP

Pixar



Disney



MARVEL



NETFLIX

Mojang Studios



MINECRAFT



MINECRAFT

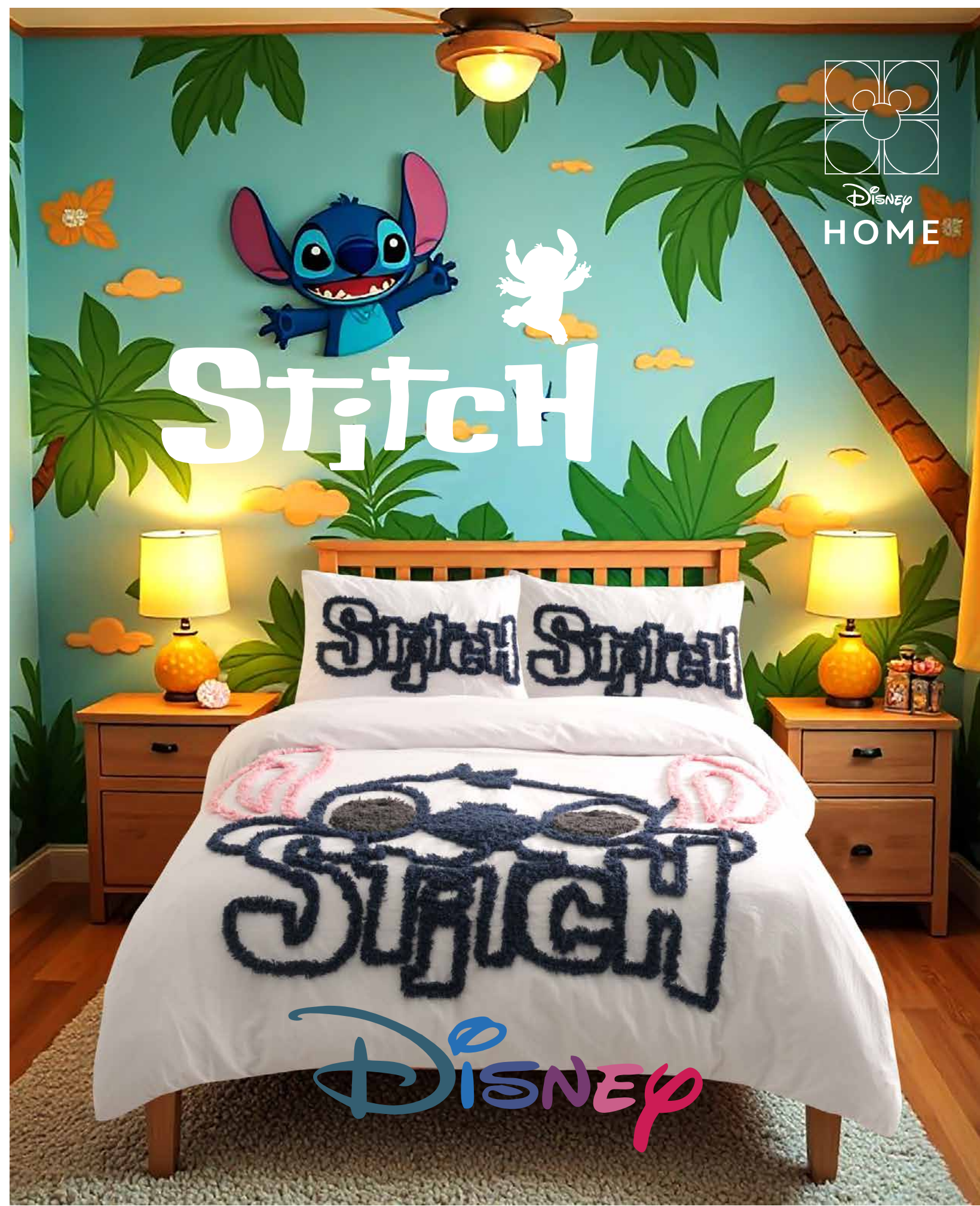


©Disney
disney.com

BetterWork

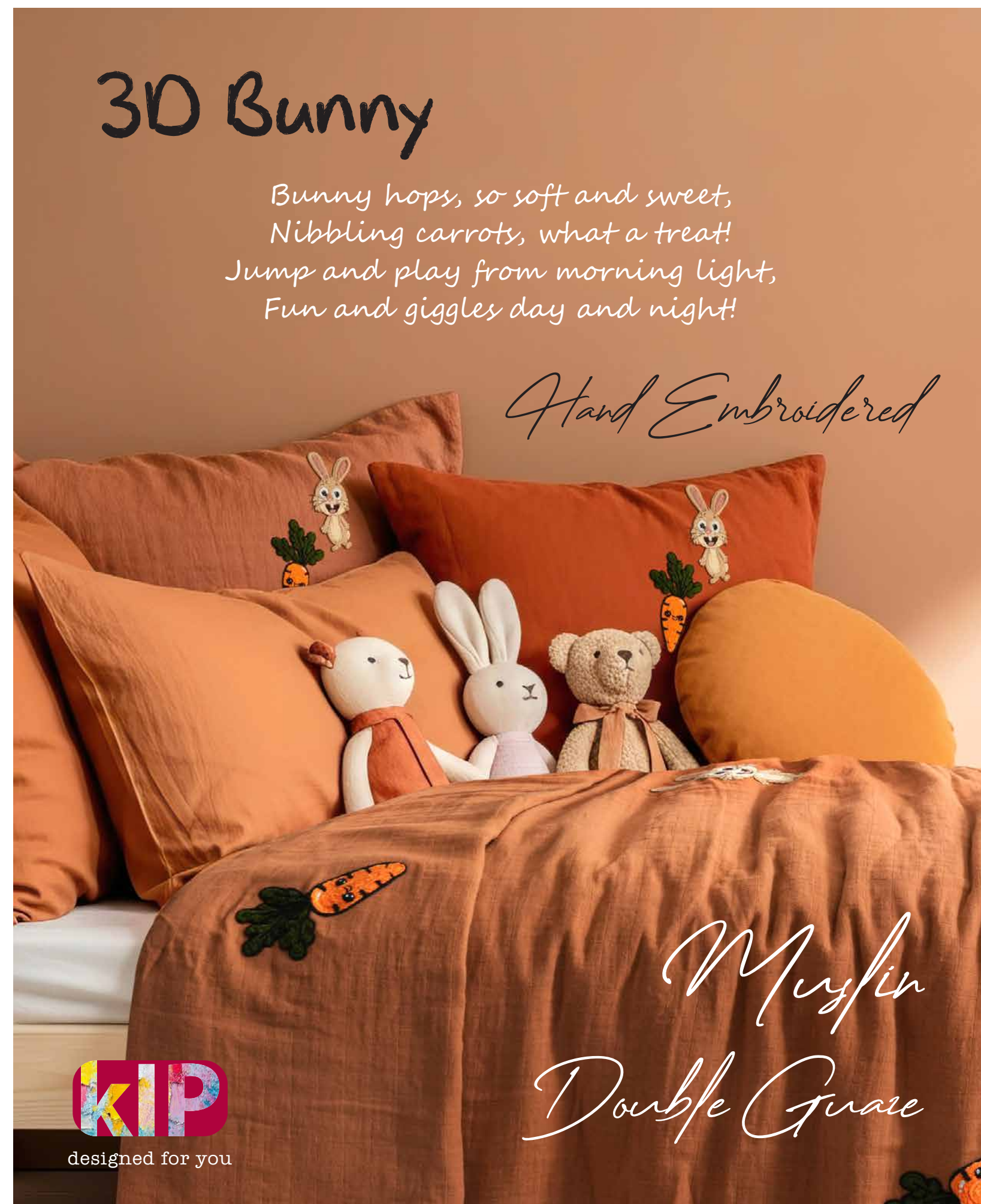
Disney HOME

Stitch





"Catch the stars, little stars"





Little Sailor

Let
your dreams
set sail.

Designed with
care, crafted
with elegance.



3D Embroidered

76x68/30x30 (100% Cotton)

Tiny sailors, hats on tight,
Giggling as they sail all night!
Waves go swish, the wind goes whoo,
Adventure's fun for me and you!



designed for you

investing in
**better
cotton**
BetterCotton.org/MassBalance

Safari Journey

3D Embroidered



Giraffe says hello, so tall and sweet,
Monkey swings by on tiny feet.
Zebra prances, stripes so neat,
Bus and truck take us down the street!
Let's go travel, come along,
Sing and laugh and play a song!



76x68/30x30 (100% Cotton)

3D Embroidered



designed for you

"Bakes and Hugs, All Day Long!"

Teddy's Bakery

76x68/30x30 100% Cotton



designed for you



Jersey

Snoopy

160 GSM
100% COTTON

*"Snoopy boy loves fun and play,
Laughing, running, every day!"*

investing in
better
cotton
BetterCotton.org/MassBalance



*Twinkle stars up in the sky,
Close your eyes, the night goes by.
Snuggle tight, the moon says "hi,"
Dream sweet dreams as clouds float by*

investing in
better
cotton
BetterCotton.org/MassBalance

Starlit Dreamy



Printed Jersey

160 GSM
100% COTTON

Dinos

*"Stop, jump, wiggle, run,
Dino fun is full of fun"*

investing in
better
cotton
BetterCotton.org/MassBalance



NURSERY

Wild
Dreamy

investing in
better
cotton
BetterCotton.org/MassBalance

Pri-tuff



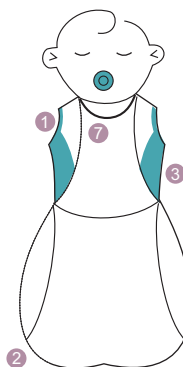
Snugg Sleeper

This innovative
“arms in & arms out”
2 in 1 Swaddle Sleep Bag features
breathable panels and is made
with comfort flex jacquard
knit jersey.

DESIGN FEATURES

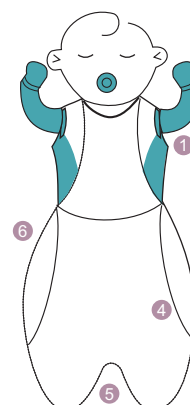
1. Popper opening arms to swaddle in or out
2. Bottom opening zips for easy changing
3. Breathable mesh panel on torso and neck
4. Hip healthy design for safe development of joints
5. Extendable length to suit baby when they are tiny and as they continue to grow
6. Travel friendly shape for car seats and pushchairs
7. Super soft materials for delicate skin
8. Zip guards and snag free zips

Stage 1 0-2m



Arms out and length
extended with poppers
undone

Stage 2 2-4m



Arms out with
extended length.

what tog?

Our sleeping bags come in 3 warmth ratings (togs):

2.5 tog Perfect for all year round.
Room temperatures 16-20°C

1.0 tog Summer time and day naps.
Room temperatures 20-25°C

0.5 tog Great for hotter temperatures.
Room temperatures 25°C+

This innovative “arms in & arms out”

2 in 1 Swaddle Sleep Bag
features breathable panels and is made with comfort flex
tufted jacquard jersey.

CONFORMS TO
BS EN 16781:2018

NEW BORN
0-4 months
6.6-16lbs
3.725kg
50-65cm

Snugg Sleeper

This innovative
“arms in & arms out”
2 in 1 Swaddle Sleep Bag
features breathable
panels and is made
with comfort flex
tufted jacquard
jersey.

1 Tog

includes **FREE** room
thermometer and
what to wear guide







*Muslin
Blanket*

*Tiny Hops.
Sweetest Dreams.*



2.5
TOG

*3D
Hand Tufted*



*Muslin
3 Guaze*



designed for you

Flutter, flutter, soft and bright,
Butterfly hugs all through the night.

investing in
better cotton
BetterCotton.org/MassBalance

*Little
Wings*

2.5
TOG

Embroidered



designed for you



investing in
better cotton
BetterCotton.org/MassBalance

Muslin 3 Guaze



2.5 TOG SLEEPING BAG

3D Hand Embroidered

Carefully made from 3 guaze muslin and complimented
with hand stitch.



designed for you



Snoopy

*Hooded Towel
Hand Embroidered*

BED NEST
Tufted Jersey 200 GSM
Printed Jersey 160 Gsm
Filling: 650 grams



designed for you

Ruffles Hug

EASY TO PUT ON

DESIGN FOR YOU

RUFFLE DETAILS

Muslin Double Gaze

100% Cotton 100x62/32x32

Ruffle ruffle, snuggle tight,
Muslin hugs you just right.
Dreamland waits with stars so bright,
Sleepy baby, nighty-night.





designed for you



Bed Nest

Tufted Jersey 200 GSM
Printed Jersey 160 Gsm
Filling: 650 grams

100% Cotton

Hooded Towel

Terry: 340 GSM
Jersey: 160 GSM

100% Cotton



Waterproof Bib

Tufted: 200 GSM
Printed Jersey: 160 GSM
Laminated Terry: 210 GSM

100% Cotton



Berry Friends

SLEEPING BAG
ROMPER
HOODED TOWEL
BED NEST
CRAWLING MAT

0.5
TOG

Waterproof
Bib

Bunch
Buddies



0.5 TOG SLEEPING BAG
100% Cotton Printed



*Tiny
Bloomy*

*Petals, giggles, sleepy sighs,
Tiny blooms and lullabies.*

Flowers giggle, colours glow,
Snuggles flutter, nice and slow.
Wrapped in blooms, so soft, so neat,
Every nap is calm and sweet."

*Muslin
Double
Gauze*

Blanket



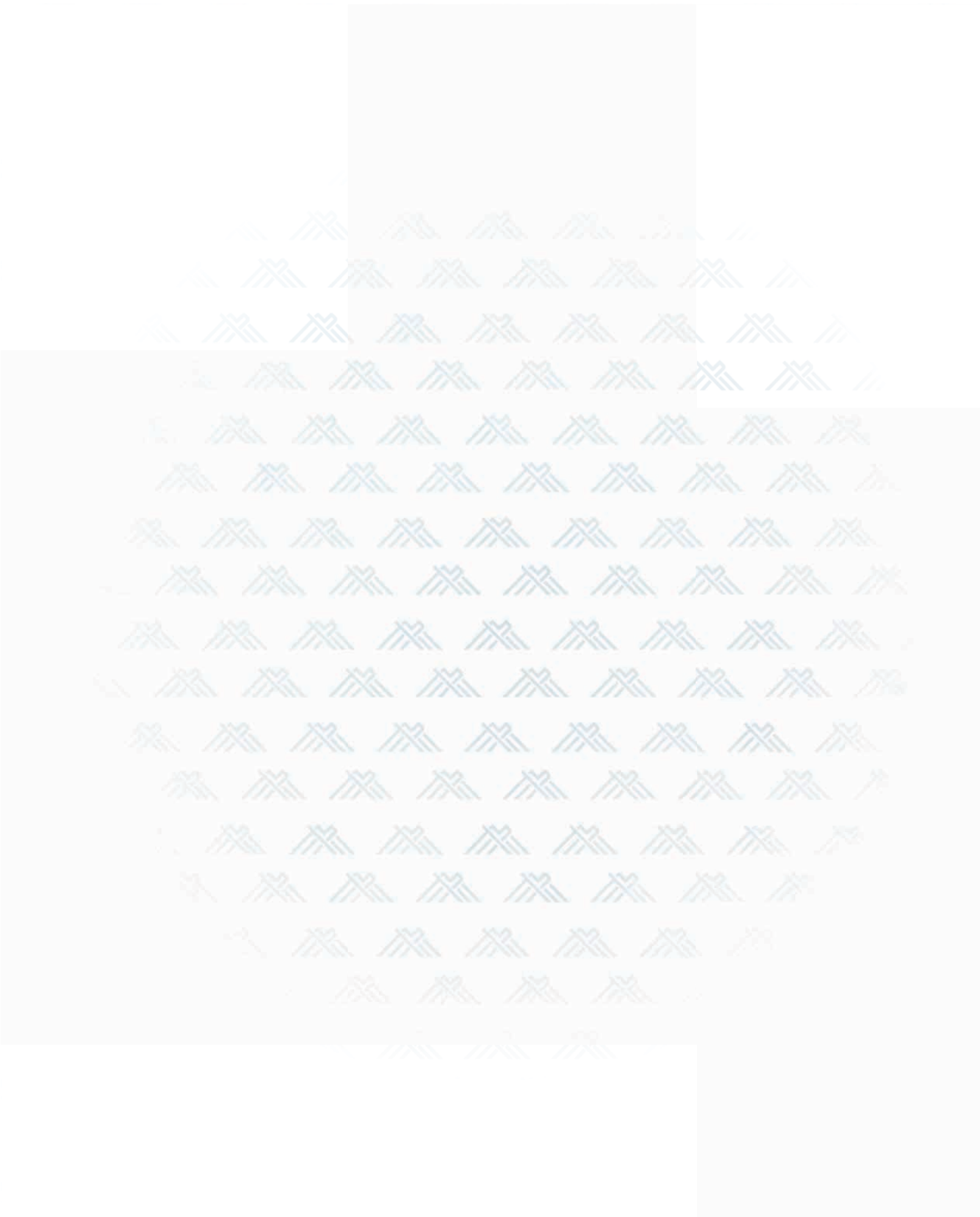
Embroidered



2.5 TOG SLEEPING BAG
100% Cotton 50x32/10x10



LIVING



Soft jacquard textures meet a classic blanket stitch edge, designed to wrap you in comfort with a beautifully finished look.

*Jacquard
Textured*

**Blanket Stitch
Edges**

Embroidered
450 GSM



WAFFLE BLANKET

The airy waffle texture creates a relaxed, layered look,
Offered in a range of colours to style your bed just
the way you love.





investing in
**better
cotton**
BetterCotton.org/MassBalance

True cosiness is unmatched.
Our collection brings together
artisanal handcraft, intricate
tufting techniques, and luxurious
woven finishes.



investing in
**better
cotton**
BetterCotton.org/MassBalance

*Woven
Blanket*
350 GSM



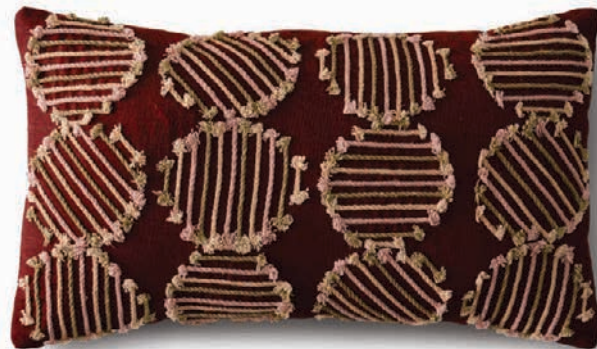
Oblong Pillow
Kumihimo Hand Work
Half Panama



Oblong Pillow
Applique Work
Half Panama



Oblong Pillow
Stacked Stitch Hand Embroidered
Half Panama



Oblong Pillow
Couching Hand Work
Half Panama



Oblong Pillow
Linked Loop Hand Embroidered
Half Panama

Filling: 450grams Ciclo Fibre

100% COTTON 84x26/16x12

Oblong

Crafted with care and rich in details

Hand Embroidered



Decorative Cushions

100% COTTON 84x26/16x12

Crafted with care and rich in details

ciclo[®]
SUSTAINABLE TEXTILE TECHNOLOGY



Braided Hand Work
Half Panama



Braided Hand Work
Half Panama



Pom Center Applique Work
Hand Tufted



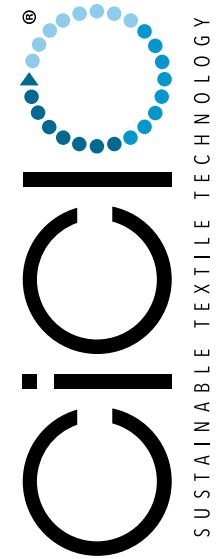
Hand Tufted
Half Panama



Hand Tufted
Half Panama



Mosaic Embroidered
Half Panama



Spilt-panel
Half Panama



Color Block
Waffle



Spilt-panel
Half Panama



Cross Stitch Junction
Half Panama



Classic
Waffle



Machine Embroidered
Half Panama



Living

Crafted with care and rich in detail,
our oblong and decorative pillows.
Designed to layer beautifully,
They complete your living area
with effortless elegance.

100% COTTON 84x26/16x12
Filling: 450grams Ciclo Fibre

CLOSED LOOP RECYCLING

cradle to cradle

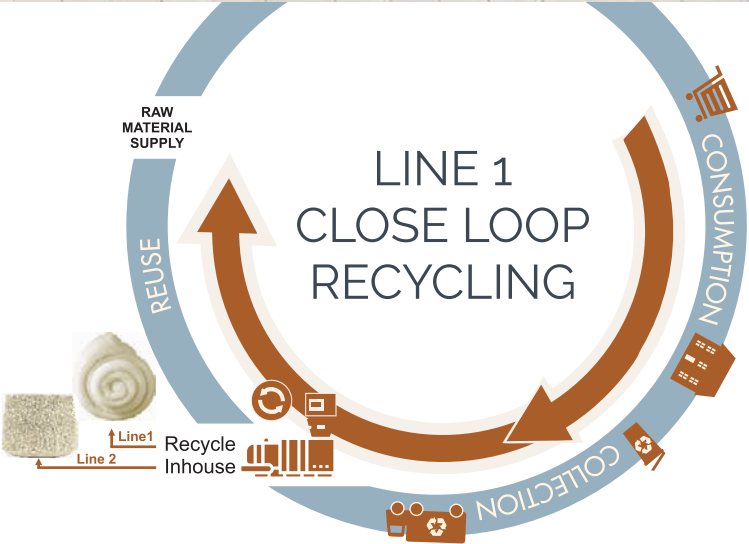


Seat Cushion

Filled with post consumer recycled cotton fibre derived from clothing and textiles.



Seat Cushion



Filled with post consumer recycled cotton fibre derived from clothing and textiles.

Soft jacquard textures meet a classic blanket stitch edge, designed to wrap you in comfort with a beautifully finished look.

Jacquard
Textured

Blanket Stitch
Edges

Embroidered
450 GSM



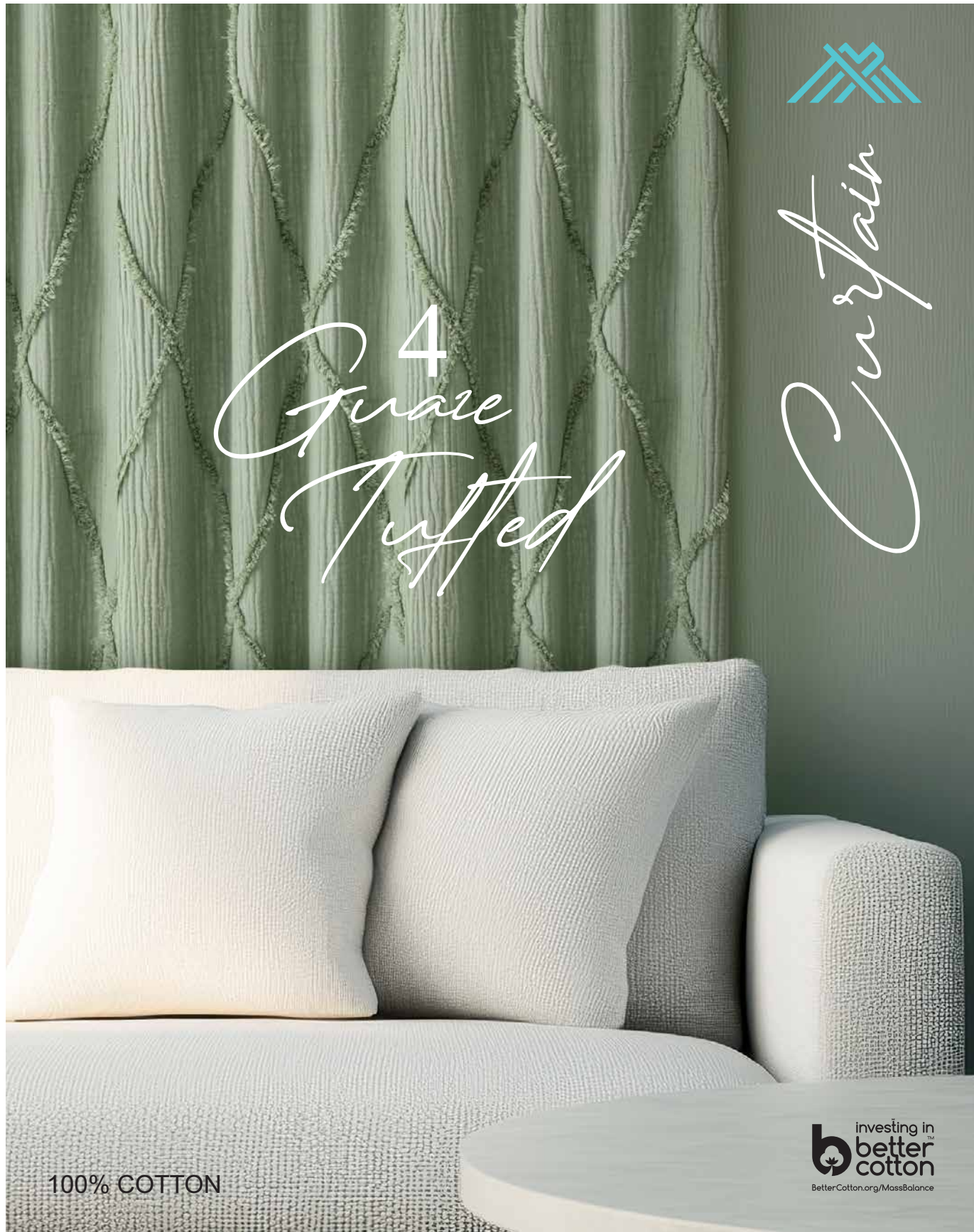
CURTAIN

100% COTTON




4
*Guare
Tuffed*

Curtain




Diffuse
Natural Sunlight


Voile
Curtain




Keep Out Cold
in winter



Keep Out Heat
in Summer




Block 97% UV Rays
to protect furnishing




Save Money
and the planet

Dobby
Curtain

PINCH PLEAT



Polycotton 180gsm



MADE IN
GREEN
22000633
Shirley

Slub Curtain

100% Cotton 140 GSM

Floral Ombre Effect

29x28/21x11
93% Polyester 7% Linen
130 GSM



Tab Top Curtains



Check
Elegance

Cross Weaved Slub CVC



Yarn Dyed

Cotton 50x43/12x16
190gsm

Yarn Dyed



100% Cotton
68x40/21x12+8/2
215GSM



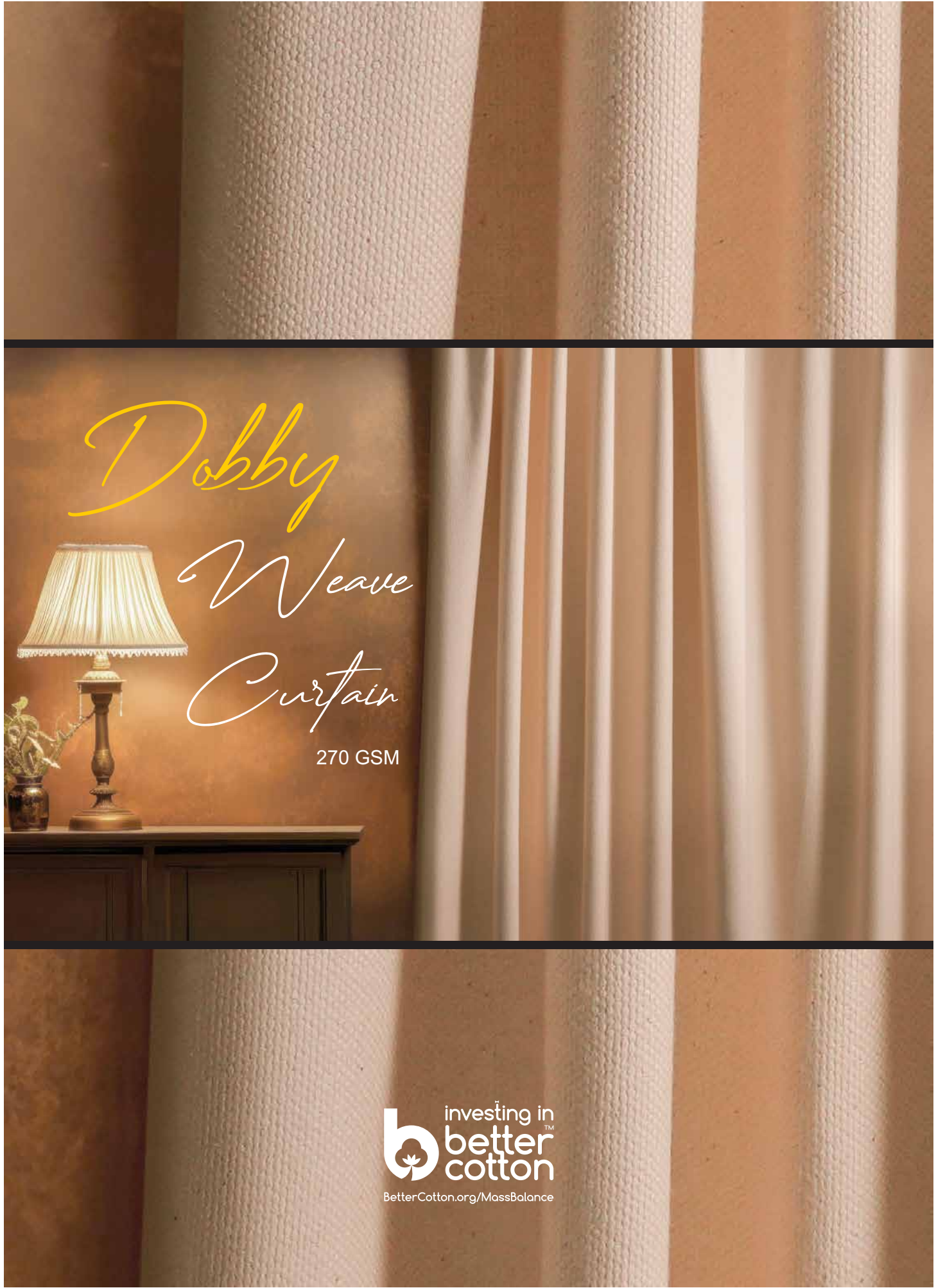
52% Polyester 48% Cotton
150x64 40/300DNR
190gsm

100% Polyester 56x45/15x14

Yarn Dyed



investing in
better cotton
BetterCotton.org/MassBalance



Dobby Weave
Curtain

270 GSM



investing in
better cotton
BetterCotton.org/MassBalance



Seerwaff Tie Top Curtains

280 GSM



Plum Knotted

Rich plum shades with a soft texture, designed with a unique knotted hanging style. Ideal for modern interiors that need a bold yet graceful accent.



Seerwaff Eyelet Curtains

Eyelet curtains bring a modern and stylish touch to any interior. Designed with metal rings at the top, they slide smoothly onto the curtain rod for easy installation and effortless movement. Perfect for living rooms, bedrooms, or offices seeking a neat and polished finish.

280 GSM

Smoky Grey



Garment Washed
Waffle Texture
Soft & Breathable
Wrinkle-Friendly Look
Color Depth
Durability
Easy Care

Seersucker Waffle Curtains

280 GSM



**100% BlackOut
and UV Protection
Regulate Room
Temperature**

100% Polyester

230gsm 84x28/16/8

Novara



The water-repellent finish keeps your bathroom dry and fresh, while the easy-care material ensures long-lasting use. A perfect blend of functionality and décor for everyday living.

230gsm 84x28/16/8



The water-repellent finish keeps your bathroom dry and fresh, while the easy-care material ensures long-lasting use. A perfect blend of functionality and décor for everyday living.



BAMBOO
COTTON WAFFLE

Shower Curtians

72in.W x 72in.L | 183cm x 183cm

Textura

Crafted from a natural blend of bamboo and cotton, this shower curtain combines eco-friendly durability with soft, breathable texture. The bamboo fibers offer natural resistance to moisture and bacteria, while cotton adds a gentle, luxurious feel.

*A perfect choice
for Sustainable,
Modern Living*