



Sponsorship Proposal

CICSA

Team Canada

A National Sailing Team of
Canadian University
Students

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Canadian InterCollegiate
Sailing Association

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Canadian InterCollegiate
Sailing Association

Background

The Canadian InterCollegiate Sailing Association is the governing body of Collegiate Sailing in Canada. Included in our role is selecting athletes to compete in World University Championships. To ensure their success, we support their fundraising, training and competitions.

Canadian Student Sailors have a great history of performing well at World University Championships in the past with 2 podium finishes in the last decade including a gold medal in 2016. In the same time frame, the Canadian University Team has generated 5 Canadian Olympic Sailors.

With an extended event hiatus during Covid, we have lost all of our more senior team members who have graduated. Thus we have come up with a rigorous training schedule to ensure that we can continue to compete at the highest level possible while we represent Canada.

The big event we are preparing for is the 2024 FISU World University Sailing Championship. As the event requires it, our team is composed of 50/50 male and female athletes, who are all post secondary students no older than 24. Although the event isn't until 2024, we have lots of training to do to prepare for World Championship!

Vision



- Inspire young adult sailors to continue in the sport
- Grow training capacity for young adult sailors in Canada
- More University Keelboat Events within Canada



Mission

- Develop the athletes in their roles for the FISU Worlds
- Podium at the 2024 FISU Sailing World University Championship
- Have athletes pass their experiences on to upcoming generations

Meet The Team



Alec Coleman
West Vancouver Yacht Club
University of Toronto



Julian Hill
Chester Yacht Club
Queen's University



Rachel Green
Royal Hamilton Yacht Club
Queen's University



Valentin Sasarman
Royal Canadian Yacht Club
Wilfred Laurier University



Sophia Moiseyenko
West Vancouver Yacht Club
University of British Columbia



Emma Hawko
Royal st Lawrence Yacht Club
McGill University



Richard Rychlik Jr
National Yacht Club
University of Toronto



Rosie Sbrolla
Royal Canadian Yacht Club
Queen's University



Dylan Scott
Kingston Yacht Club
Manager/Advisor

Upcoming Events



11
MAR

Training Camp

To ensure the team can settle into their roles and prepare for future events we need to hit the water and start training!

Location : St Petersburg, Florida

14
APR

CCE EDHEC

The biggest intercollegiate sailing event in the world, 160 different teams on the water across multiple fleets. This event will have most of the top teams from across Europe.

Location : Brest, France

13
MAY

8mR Clinic

Curtsey of the Toronto 8mR Fleet we will conduct a training camp in Canada and include many of our fellow student sailors. Hopefully this will encourage them to join the team in the future!

Location : Toronto, Ontario

JUN

Oakcliff Match Racing

The World Championship may be in Match Racing! To prepare for this possibility we plan to prepare by participating in Oakcliff events!

Location : Oyster Bay, New York

TBD

More to Come!

This is just the beginning of our training schedule! As the Canadian sailing season kicks off expect to see us out on the water at regattas in Canada!

2024

FISU World Championship

Sponsorship Benefits

There are many benefits to being a sponsor! The benefits and options are listed on the following two pages but we are happy to work with you to develop a more flexible option should you wish!

Nationwide Visibility

This team includes athletes from across the country, conducts training across the country, and has a nationwide following. This provides a unique advantage over sponsoring a local sports team as you'll get visibility from across the country!

Targeted Demographic

We are also different than a conventional youth sports team in the demographic of our followers. On social media we have a reach of around 1,600. Most of these are current students or recent university graduates. Many of whom are in new in the market and in search of products, financial services, or potential employers.

Team Canada

There is undeniable value in having your brand associated with a National Team. Customers seeing your brand name beside that of "Team Canada" is sure to drive up business!



Sponsorship Options

Gold Sponsor

Large logo on boat*

Prominent logo on team gear

Large section on banner

Mentions in Social Media

Logo and Link on Website

\$10,000

Silver Sponsor

Small logo on boat*

Logo on team gear

Section on Banner

Mentions in Social Media

Logo and Link on Website

\$5,000

**Bronze Sponsor
\$2,500**

Small logo on team gear

Logo on Banner

Some Mentions in Social Media

Logo and Link on Website

**Supporter
\$500**

Print ads on banner

Logo and Link on Website

*logo on boat only possible at larger events

Other Ways to Support

We understand Sponsorship may not be for you. We ask that you consider other supports if possible.

Donate: Wind Athletes Canada

We are taking donations through wind athletes Canada. Tax Receipts can be offered for your generosity. Go to windathletes.ca/donate and search for the National University Team to donate!

Connect us with Others

Share our story! Maybe you know of other supporters or potential sponsors. Please connect us further if there is someone you think would be interested in supporting us!



Thank you!
Hope you are
interested!

Contact

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