



Dana-Farber
Cancer Institute



The
Jimmy Fund

TRI FOR JIMMY

Tri for Jimmy

*a benefit for the Jimmy Fund, the fundraising arm of the Dana Farber Cancer Institute**

June 14th, 2020
Sponsorship Form

Business Name: _____

Mailing Address: _____

Contact Name: _____ **Phone:** _____

Email Address: _____ **Web URL:** _____

Tax Deductible Sponsorship Levels

Your cancelled check is your receipt

_____ **Event Underwriter \$10,000** _____ **Platinum \$5,000**

_____ **Exclusive Clinic Sponsor \$3,500**

_____ **Gold \$2,000**

_____ **Silver \$500**

_____ **Patron \$200**

Please refer to the back for detailed description of Sponsorship Levels

Upon receipt of this form we will contact you to get your logo and/or additional information needed for our publications. You can submit this form with your logo electronically at: triforjimmy@gmail.com

Please consider goods and services that may be considered as payment for our target dollar values

It is within our mission to assist our potential sponsors as much as possible in this worthwhile endeavor.

*100% of net proceeds from the event and 100% of any additional donations raised by individual participants will support cancer research and patient care at Dana-Farber Cancer Institute, Inc. Dana-Farber is located at 450 Brookline Avenue, Boston, MA 02215, 1-617-632-3000. This event is being conducted by a Commercial Co-Venturer, Tater Racing

Event Communication includes the TriforJimmy.com website, Posts on Social Media including Facebook, Twitter, Instagram, regional press releases across New England and beyond and email communication to athletes, volunteers and all inquirers with an up to date Out of Office rely and signature pre race and during race follow up.

Sponsor may make an offer to the event distribution if submitted electronically

Event Underwriter \$10,000 **Name/Logo headlined in all mediums:**

- Largest Logo on the back of the event T-shirt
- Banner potentially hung in Westfield - pending location and approval preceding the event and at the event course/ finisher area ALL advertising including webpage and private event signage (full size logo on 18x24 sign)
- Potential solo sponsorship with logo for a give-away or token item for all participants (150- 300)
- 4 relay or 10 individual entries (Transferable Gift Code provided)

Platinum \$5,000 **Name/Logo prominently featured on:**

- Banner
- Private event signage (full size logo on 18x24 sign)
- 3 relay or 5 individual entries (Transferable Gift Code provided) and Silver benefits

Exclusive Clinic Sponsor \$3,500 **Name/Logo included on:**

- Potential solo sponsorship with logo for a give-away or token item for all participants (30-75)
- Plus Gold and Silver benefits

Gold \$2,000 **Name/Logo included on:**

- Private event signage (full size logo on 18x24 sign)
- 1 relay or 3 individual entries (Transferable Gift Code provided) and Silver benefits

Silver \$500 **Name/Logo included on TriforJimmy.com website:**

- Event T-shirts, Advertising including webpage and event signage

Patron \$200 **Name included on TriforJimmy.com website**

All Logo statements are implied to be modified, as needed for publications.

You can be sure that your efforts and generosity are sincerely appreciated by the Dana-Farber Cancer Institute and The Jimmy Fund. We are looking forward to a successful event with the help and support of local volunteers and the guidance, manpower, and support of Tater Racing. Volunteers are welcome, please visit race website <https://triforjimmy.com/> information tab for Volunteer Sign-up link.

Please contact us to discuss your level of sponsorship for this top-notch event. Hope to hear from you soon!

Tri for Jimmy

Lisa Totz 413-244-2506

triforjimmy@gmail.com

Visit race website at <https://triforjimmy.com/>

Make check payable to: **The Jimmy Fund**

Send check and form to:

The Jimmy Fund

c/o Tater Racing

439 Springdale Rd

Westfield, MA 01085

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[@triforjimmy](https://twitter.com/triforjimmy)



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www.facebook.com/triforjimmy