



**Dana-Farber**  
Cancer Institute



**The**  
**Jimmy Fund**

**TRI FOR JIMMY**

### ***Tri for Jimmy***

*a benefit for the Jimmy Fund, the fundraising arm of the Dana Farber Cancer Institute\**

## **June 1st, 2025 Sponsorship Form**

**Business Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Web URL:** \_\_\_\_\_

### **Tax Deductible Sponsorship Levels**

Your cancelled check is your receipt

\_\_\_\_\_ **Event Underwriter \$10,000**      \_\_\_\_\_ **Platinum \$5,000**

\_\_\_\_\_ **Exclusive Clinic Sponsor \$3,500**

\_\_\_\_\_ **Gold \$2,000**

\_\_\_\_\_ **Silver \$500**

\_\_\_\_\_ **Patron \$200**

Please refer to the back for detailed description of Sponsorship Levels

Upon receipt of this form we will contact you to get your logo and/or additional information needed for our publications. You can submit this form with your logo electronically at: [triforjimmy@gmail.com](mailto:triforjimmy@gmail.com)

Please consider goods and services that may be considered as payment for our target dollar values

It is within our mission to assist our potential sponsors as much as possible in this worthwhile endeavor.

\*100% of net proceeds from the event and 100% of any additional donations raised by individual participants will support cancer research and patient care at Dana-Farber Cancer Institute, Inc. Dana-Farber is located at 450 Brookline Avenue, Boston, MA 02215, 1-617-632-3000. This event is being conducted by a Commercial Co-Venturer, Tater Racing

Event Communication includes the [TriforJimmy.com](https://triforjimmy.com) website, Posts on Social Media including Facebook, Instagram, regional press releases across New England and beyond and email communication to athletes, volunteers and all inquirers with an up to date Out of Office reply and signature pre race and during race follow up.

Sponsor may make an offer to the event distribution if submitted electronically

**Event Underwriter \$10,000      Name/Logo headlined in all mediums:**

- Largest Logo on the back of the event T-shirt
- ALL advertising including webpage and private event signage (full size logo on 18x24 sign)
- Potential solo sponsorship with logo for a give-away or token item for all participants (150- 300)
- 4 relay or 10 individual entries (Transferable Gift Code provided)

**Platinum \$5,000      Name/Logo prominently featured on:**

- Private event signage (full size logo on 18x24 sign)
- 3 relay or 5 individual entries (Transferable Gift Code provided) and Silver benefits

**Exclusive Clinic Sponsor \$3,500      Name/Logo included on:**

- Potential solo sponsorship with logo for a give-away or token item for all participants (30-75)
- Plus Gold and Silver benefits

**Gold \$2,000      Name/Logo included on:**

- Private event signage (full size logo on 18x24 sign)
- 1 relay or 3 individual entries (Transferable Gift Code provided) and Silver benefits

**Silver \$500      Name/Logo included on [TriforJimmy.com](https://triforjimmy.com) website:**

- Event T-shirts, Advertising including webpage and event signage

**Patron \$200      Name included on [TriforJimmy.com](https://triforjimmy.com) website**

All Logo statements are implied to be modified, as needed for publications.

You can be sure that your efforts and generosity are sincerely appreciated by the Dana-Farber Cancer Institute and The Jimmy Fund. We are looking forward to a successful event with the help and support of local volunteers and the guidance, manpower, and support of Tater Racing. Volunteers are welcome, please visit race website <https://triforjimmy.com/> information tab for Volunteer Sign-up link.

Please contact us to discuss your level of sponsorship for this top-notch event. Hope to hear from you soon!

Tri for Jimmy  
Lisa Totz 413-244-2506  
[triforjimmy@gmail.com](mailto:triforjimmy@gmail.com)  
Visit race website at <https://triforjimmy.com/>

**Make check payable to: The Jimmy Fund**

**Send check and form to:**

The Jimmy Fund  
c/o Tater Racing  
193 High Street  
Holyoke, MA 01040

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[@triforjimmy](https://www.instagram.com/triforjimmy)



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