

Platinum Star Cleaning is proud to be presenting the Second Annual Railroad Festival.

Platinum Star Cleaning is an award-winning Lehigh Valley residential and commercial cleaning company based in Phillipsburg, N.J.

www.platinumstarservices.com



Second Annual 2023 Phillipsburg Railroad Festival

Saturday, September 23rd, 2023, Festival 11:00am to 5:00pm

"Celebrating 171 years of Railroad"
July 2, 1852, the first railroad to arrive in Phillipsburg was the Central Railroad of New Jersey

THREE AREAS OF WALKABLE RAILROAD FUN!!!

Click Here for Area Maps

AREA 1: The festival kicks off at 11 AM in Area 1 at Shappell Park, located on South Main and Sitgreaves Streets with food and retail vendors and free live music. Adjacent to Sitgreaves Street, the historic Centerville and Southwestern Train operated by the Phillipsburg Railroad Historians will be running throughout the day. Friends of The NJ Transportation Heritage Center will have vintage buses on display for visitors to tour and hear about the history of transportation.

<u>Railroad Historians website</u> <u>Friends of the NJ Transportation Heritage website</u>

AREA 2: The Phillipsburg Union Train Station at 178 South Main Street built in 1914 and currently undergoing restoration, will have the first floor open for a walk-through with a full color display of the history of Union Station and an architect's rendering of the vision for the Phillipsburg Railroad multi use campus. From the black bridge to a short walk, visitors can make their way down the hill to the Phillipsburg Union Tower. The Ex-CNJ railroad switch tower has been undergoing a full restoration and will be open for tours.

<u>Phillipsburg Union Town Station website</u> Phillipsburg Union Station Facebook

AREA 3: The location of Delaware Excursions where you can book a trip on "The River and Steam Train" or "The Winery Train"

Delaware River Railroad Excursion





2023 Phillipsburg Railroad Festival Festival Sponsor Opportunities

Name: (as to appear i	n all promotions included with sponsorship)	
Contact name:		<u>-</u>
Address:		
Phone:	Fax:	
Email:		
	Please select a sponsorship level below and send form to:	
	Phillipsburg Railroad Festival 210 Prospect Avenue, Suite 2 Phillipsburg, NJ 08865	
	All Aboard Sponsor: \$5,000	
	Conductor Sponsor: \$3,500	
	Locomotive Sponsor: \$2,500	
	Dining Car Sponsor: \$1,000	
	Ticket Sponsor: \$500	
	Caboose Friends of the Railroad: \$	

Please make checks payable to: Phillipsburg New Jersey Railroad

Thank you for your support!

2023 Phillipsburg Railroad Festival Festival Sponsor Opportunities

All Aboard Sponsor:

\$5,000

- Free booth at The Phillipsburg Railroad Festival
- Distribution of marketing materials at The Phillipsburg Railroad Festival Headquarters
- · Large logo in all advertising, including The Phillipsburg Railroad Festival website
- Large logo in E-Blast to Phillipsburg Railroad list and various partners
- Bold Listing in official press release
- Banner displayed in premiere location at the Main Stage in Shappell Park as Premiere Sponsor and signage at all three areas
- · Recognition at opening ceremonies and over the public-address system throughout the festival
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- · Logo on Website: www.phillipsburgrailroadfest.com

Conductor Sponsor:

\$3,500

- Free booth at The Phillipsburg Railroad Festival
- Distribution of marketing materials at The Phillipsburg Railroad Festival Headquarters
- · Logo in Official E-Blast to Phillipsburg Railroad list and various partners
- Logo in all advertising, including The Phillipsburg Railroad Festival website
- Listing in official press release
- Signage displayed all three areas at the festival
- · Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- · Logo printed on festival map
- Logo on Website: www.phillipsburgrailroadfest.com

Locomotive Sponsor:

\$2,500

- Logo in all advertising, including The Phillipsburg Railroad Festival website
- · Listing in official press release
- · Banner displayed at festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- · Social Media recognition on Phillipsburg Railroad Festivals social media pages
- · Logo printed on festival map
- · Logo on Website: www.phillipsburgrailroadfest.com

Dining Car Sponsor:

<u>\$1,000</u>

- · Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- · Logo printed on festival map
- Logo on Website: www.phillipsburgrailroadfest.com

Ticket Sponsor:

<u>\$500</u>

- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- · Logo on Website: www.phillipsburgrailroadfest.com

Caboose Friends of the Railroad:

Other Donation

- · Logo printed on festival map
- · Logo on Website: www.phillipsburgrailroadfest.com





2023 Phillipsburg Railroad Festival Festival Sponsor Opportunities

Be the first to sponsor this second annual landmark event. Proceeds will cover the cost to run the event and support the development of the Phillipsburg Railroad and multi-use community campus, this includes but not limited to:

- The restoration of the Phillipsburg Train Station;
- On-going support of the restoration of the Phillipsburg Union Tower;
- Supporting the expansion of the Historic Railroad Museum; and,
- Supporting events in support of the Delaware River Railroad Excursion.

This annual event will be the catalyst to spur economic development to Phillipsburg Downtown Historic Business District

#InvestHERE Phillipsburg

QUESTIONS?

Contact: Aaron Coleman (732) 677-6027 info@phillipsburgrailroadfest.com

Thank you for your support!