

**PRESENTED BY:**



**Platinum Star Cleaning Presents**  
**Third Annual**  
**2024 Phillipsburg Railroad Festival**  
Saturday, September 14th, 2024, Festival, 11:00am to 5:00pm

**“Celebrating 172 years of Railroad”**

On July 2, 1852, the first railroad to arrive in Phillipsburg was the Central Railroad of New Jersey

[www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)

**THREE AREAS OF WALKABLE RAILROAD FUN!!!**

[Click Here for Area Maps](#)

**AREA 1:** The festival kicks off at 11 AM in Area 1 at Shappell Park, located on South Main and Sitgreaves Streets, with food and retail vendors and free live music. Adjacent to Sitgreaves Street, the historic Centerville and Southwestern Train operated by the Phillipsburg Railroad Historians will be running throughout the day. Friends of The NJ Transportation Heritage Center will have vintage buses on display for visitors to tour and hear about the history of transportation.

[Railroad Historians website](#)

[Friends of the NJ Transportation Heritage website](#)

**AREA 2:** The Phillipsburg Union Train Station at 178 South Main Street, built in 1914 and currently undergoing restoration, will have the first floor open for a walk-through with a full color display of the history of Union Station and an architect's rendering of the vision for the Phillipsburg Railroad multi use campus. From the black bridge to a short walk, visitors can make their way down the hill to the Phillipsburg Union Tower. The Ex-CNJ railroad switch tower has been undergoing a full restoration and will be open for tours.

[Phillipsburg Union Station](#)

[Phillipsburg Union Tower](#)

**AREA 3:** The location of Delaware Excursions, where you can book a trip on “The River and Steam Train” or “The Winery Train”

[Delaware River Railroad Excursion](#)



# 2024 Phillipsburg Railroad Festival

## Festival Sponsor Opportunities

Name: (as to appear in all promotions included with sponsorship)

\_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a sponsorship level below and send form to:

**Phillipsburg Railroad Festival**

**178 South Main Street**

**Phillipsburg, NJ 08865**

Please make checks payable to: **Phillipsburg Downtown Association**

\_\_\_\_\_ **All Aboard Sponsor: \$5000**

\_\_\_\_\_ **Conductor Sponsor: \$3,500**

\_\_\_\_\_ **Locomotive Sponsor: \$2,500**

\_\_\_\_\_ **Dining Car Sponsor: \$1000**

\_\_\_\_\_ **Ticket Sponsor: \$500**

\_\_\_\_\_ **Caboose Friends of the Railroad: \$ \_\_\_\_\_**

Thank you for your support!

# 2024 Phillipsburg Railroad Festival

## Festival Sponsor Opportunities

### **All Aboard Sponsor:** **\$5,000**

- Free booth at The Phillipsburg Railroad Festival
- Distribution of marketing materials at The Phillipsburg Railroad Festival Headquarters
- Large logo in all advertising, including The Phillipsburg Railroad Festival website
- Large logo in E-Blast to Phillipsburg Railroad list and various partners
- Bold Listing in official press release
- Banner displayed in premiere location at the Main Stage in Shappell Park as Premiere Sponsor and signage at all three areas
- Recognition at opening ceremonies and over the public-address system throughout the festival
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- Logo on Website: [www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)

### **Conductor Sponsor:** **\$3,500**

- Free booth at The Phillipsburg Railroad Festival
- Distribution of marketing materials at The Phillipsburg Railroad Festival Headquarters
- Logo in Official E-Blast to Phillipsburg Railroad list and various partners
- Logo in all advertising, including The Phillipsburg Railroad Festival website
- Listing in official press release
- Signage displayed all three areas at the festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- Logo on Website: [www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)

### **Locomotive Sponsor:** **\$2,500**

- Logo in all advertising, including The Phillipsburg Railroad Festival website
- Listing in official press release
- Banner displayed at festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- Logo on Website: [www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)

### **Dining Car Sponsor:** **\$1,000**

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- Logo on Website: [www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)

### **Ticket Sponsor:** **\$500**

- Social Media recognition on Phillipsburg Railroad Festivals social media pages
- Logo printed on festival map
- Logo on Website: [www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)

### **Caboose Friends of the Railroad:** **Other Donations**

- Logo printed on festival map
- Logo on Website: [www.phillipsburgrailroadfest.com](http://www.phillipsburgrailroadfest.com)



# **2024 Phillipsburg Railroad Festival Festival Sponsor Opportunities**

Be the first to sponsor this third annual landmark event. Proceeds will cover the cost of running the event and support the development of the Phillipsburg Railroad and multi-use community campus, but is not limited to:

- The restoration of the Phillipsburg Train Station;
- On-going support of the restoration of the Phillipsburg Union Tower;
- Supporting the expansion of the Historic Railroad Museum; and,
- Supporting events in support of the Delaware River Railroad Excursion.

**This annual event will be the catalyst to spurring economic  
development in Phillipsburg Downtown Historic Business District**

#InvestHERE Phillipsburg

## **QUESTIONS?**

Contact: Aaron D. Coleman

(732) 677-6027

[phillipsburgnjrailroad@gmail.com](mailto:phillipsburgnjrailroad@gmail.com)

**Thank you for your support!**