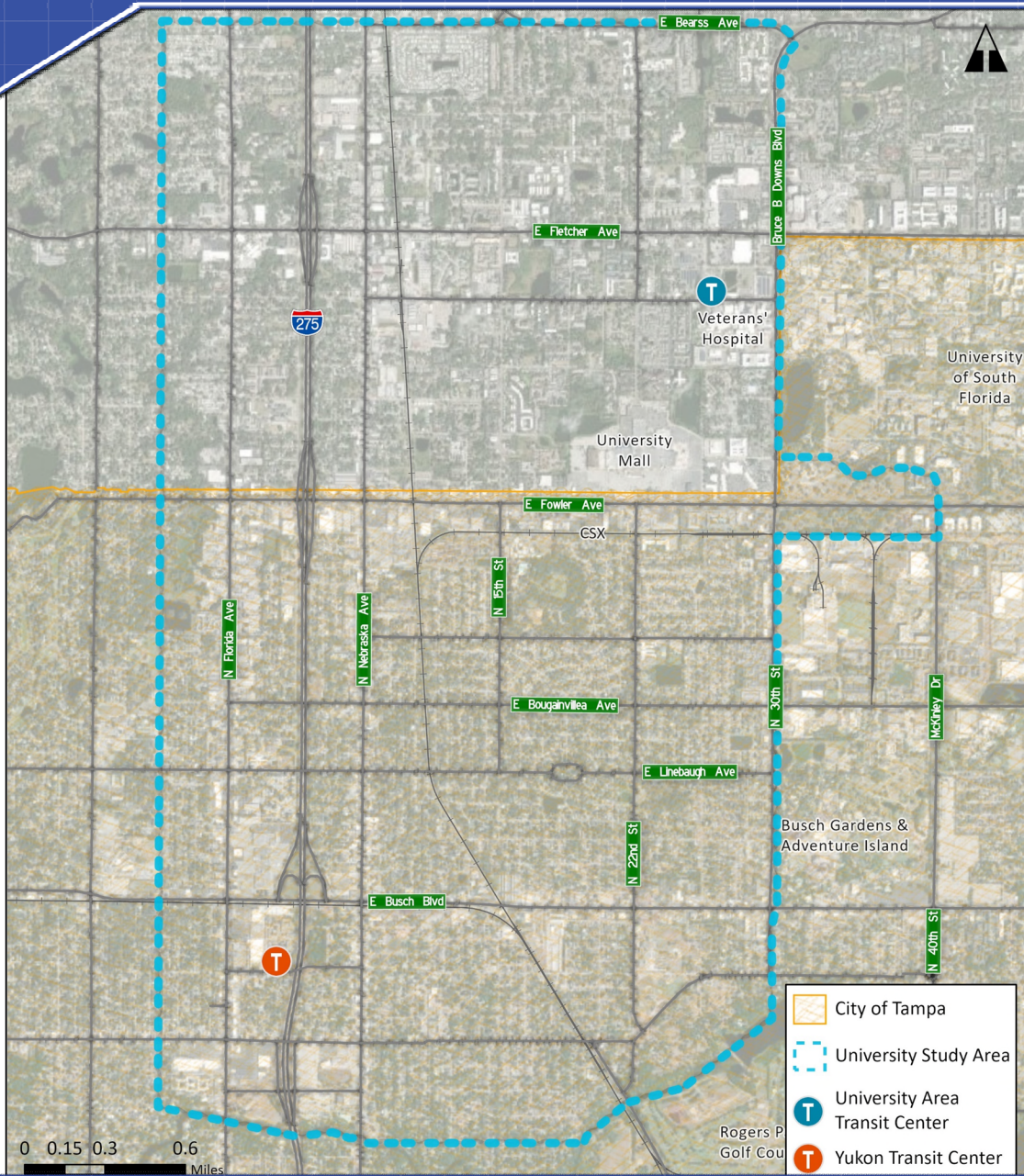
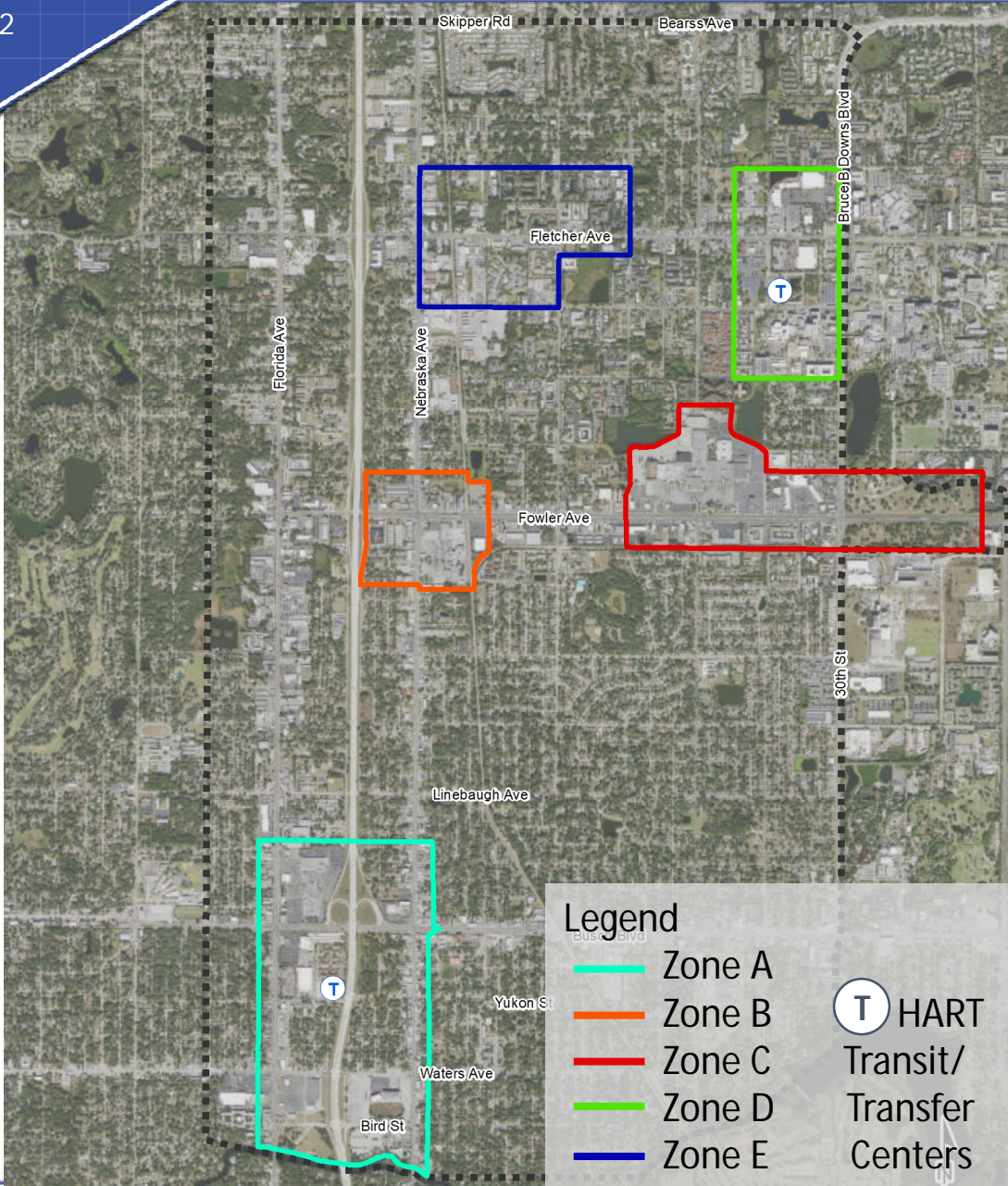


No. 1

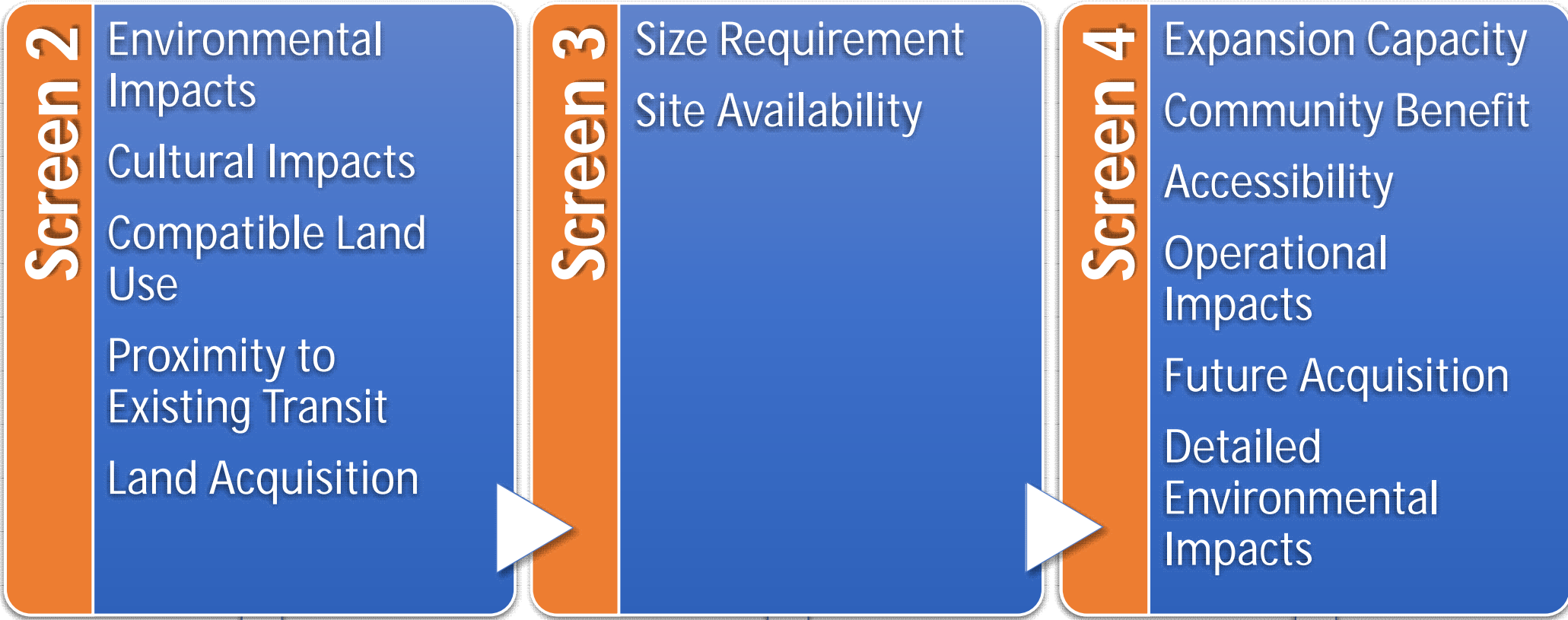


- Maximize connectivity between the University area, Downtown Tampa, and other regional activity centers
- Support overall revitalization and future growth
- Look for P3 opportunity with property owner
- Study area boundaries (generally):
 - Skipper Road/Bearss Avenue (north)
 - Hillsborough River (south)
 - Bruce B. Downs Boulevard (east)
 - North Boulevard (west)

No. 2



- 4 step screening process
- Screen 1 identified Zones (shown here) based on:
 - Transit Oriented Index
 - Land Use Designation
 - Accessibility
 - Land Value Ratio
 - HART Ons/Offs
 - Population
 - Employment
- Screens 2 and 3 identified specific parcels within each Zone
- Screen 4 identified recommended parcels



Reduced parcels from **1,230** to **677**

Reduced parcels from **677** to **39**

Reduced parcels from **39** to **3**



No. 5



Top Opportunities – SE Corner of Fowler Avenue and Nebraska Avenue

PROS:

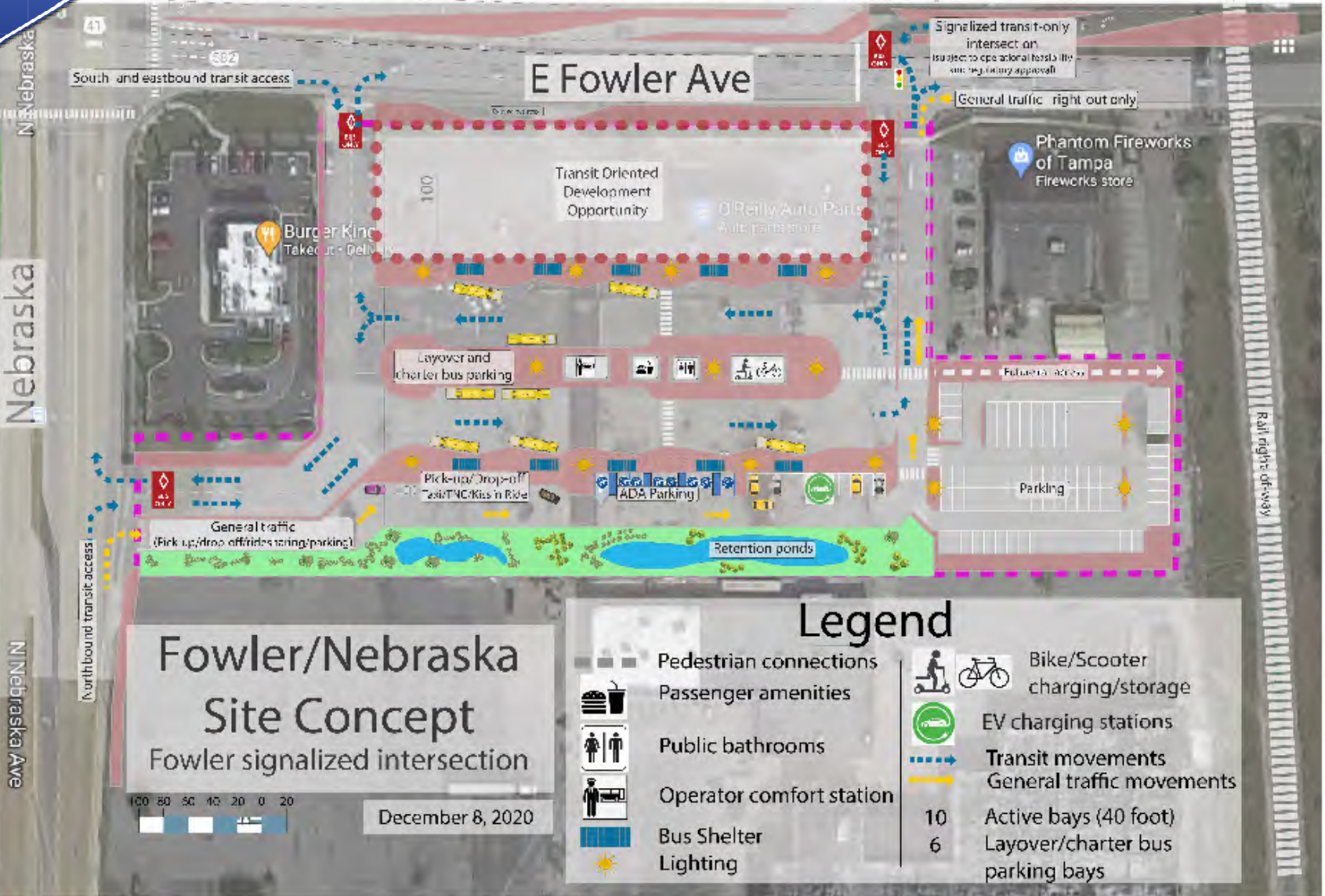
- Proximity to RRT route along I-275, proposed HART BRT alignment, and mainline rail corridor
- Adjacent to major signalized intersection
- Single ownership
- Site can accommodate expansion
- Serves existing HART MetroRapid route

CONS:

- Distance form major activity centers, especially USF, hospitals, and University Mall
- Adjacent land uses are low intensity

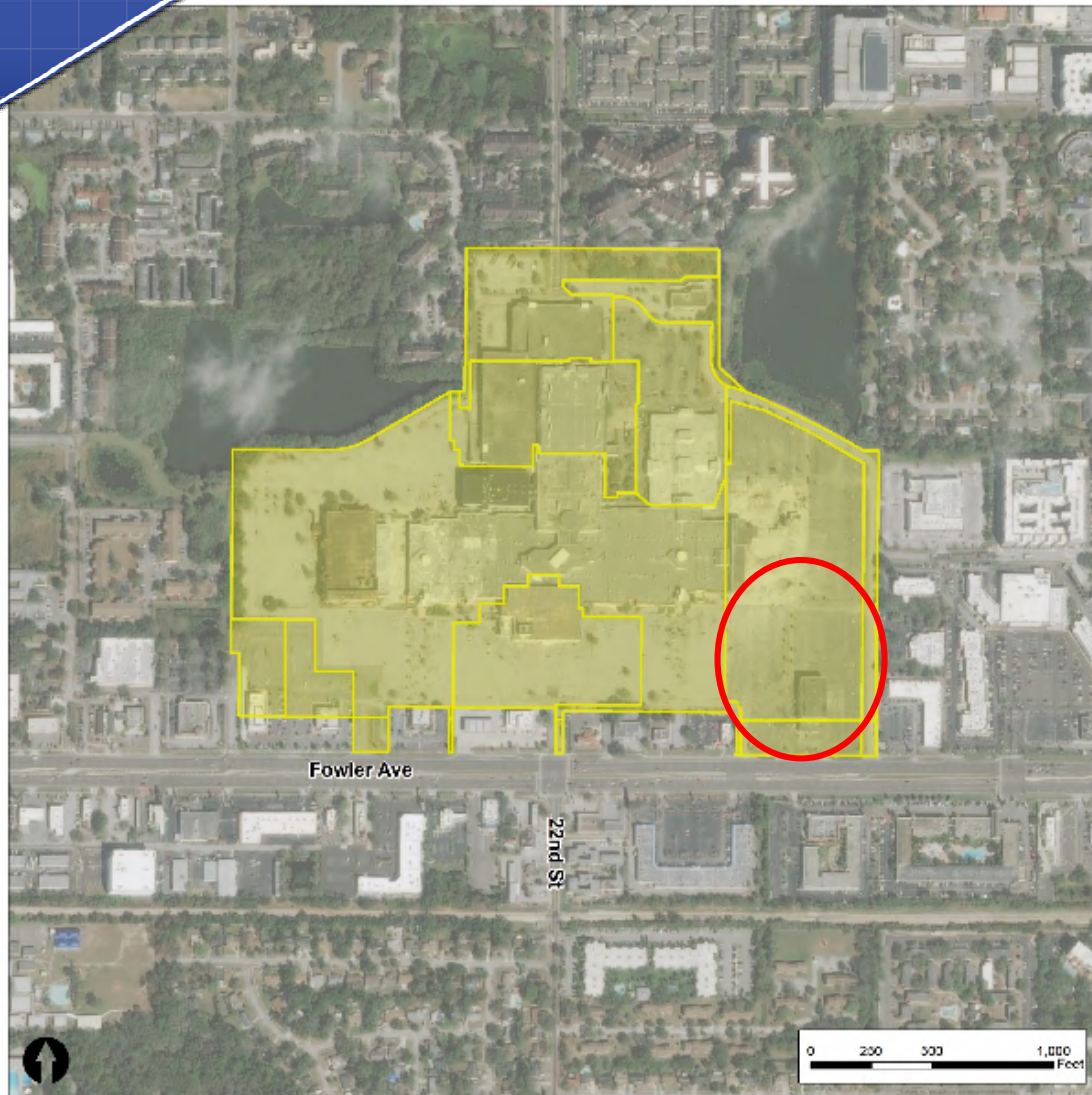
No. 6

Fowler @ Nebraska Conceptual Site Plan



For conceptual use only. Actual layout to be determined with property owners and partners.

No. 7



Top Site Opportunities – University Mall

PROS:

- Proximity to HART BRT alignment
- Proximity to major activity centers, especially USF and hospitals
- Single ownership
- Site can accommodate expansion
- Access to major roadway

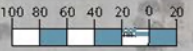
CONS:

- Adjacent land uses are low intensity
- Distance from I-275 creates challenge for RRT connectivity
- Distance from mainline rail corridor

No. 8

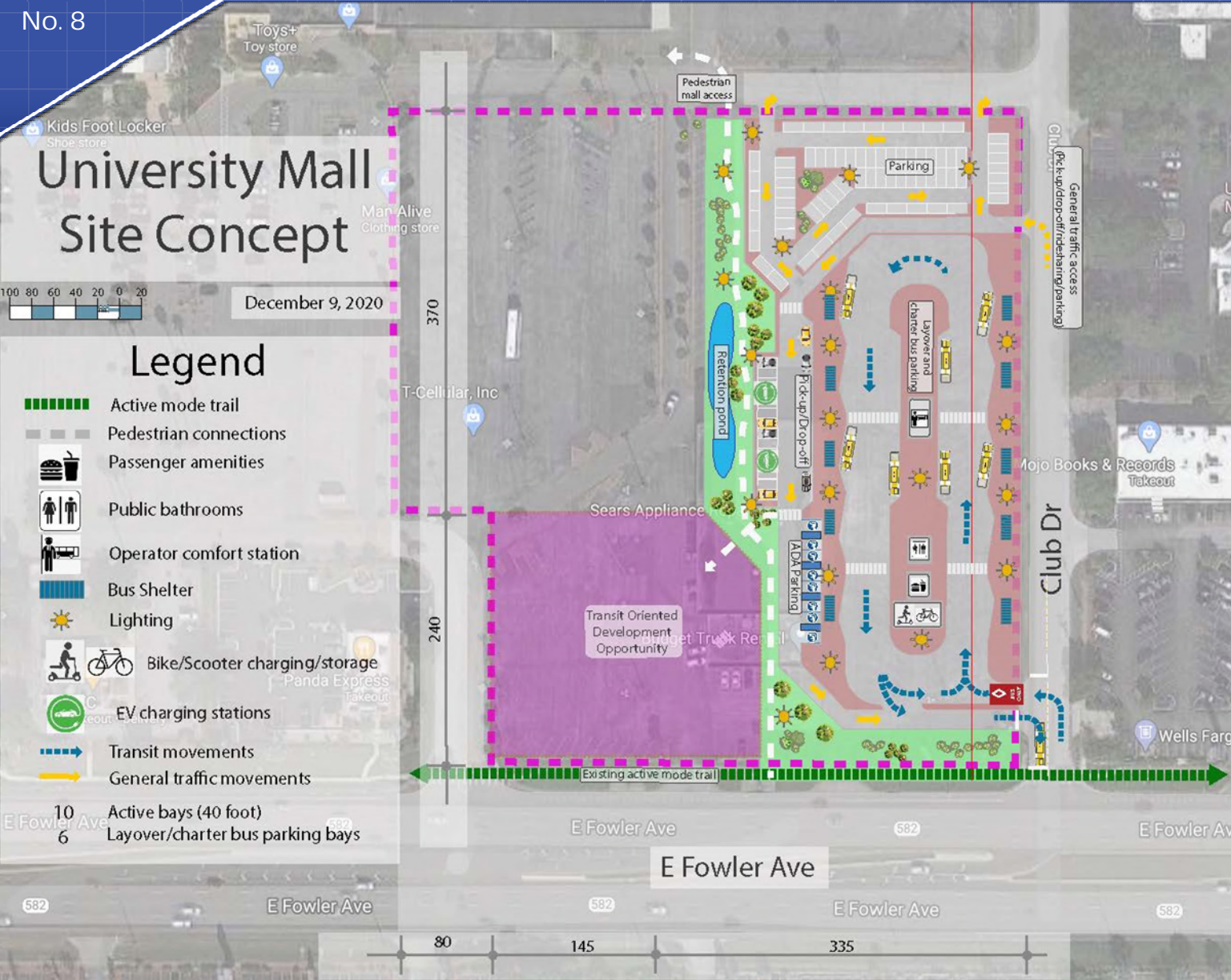
University Mall Site Concept

December 9, 2020



Legend

- Active mode trail
- Pedestrian connections
- Passenger amenities
- Public bathrooms
- Operator comfort station
- Bus Shelter
- Lighting
- Bike/Scooter charging/storage
- EV charging stations
- Transit movements
- General traffic movements
- 10 Active bays (40 foot)
- 6 Layover/charter bus parking bays



University Mall Conceptual Site Plan

For conceptual use only. Actual layout to be determined with property owners and partners.

No. 9



Top Site Opportunities – USF Research Park

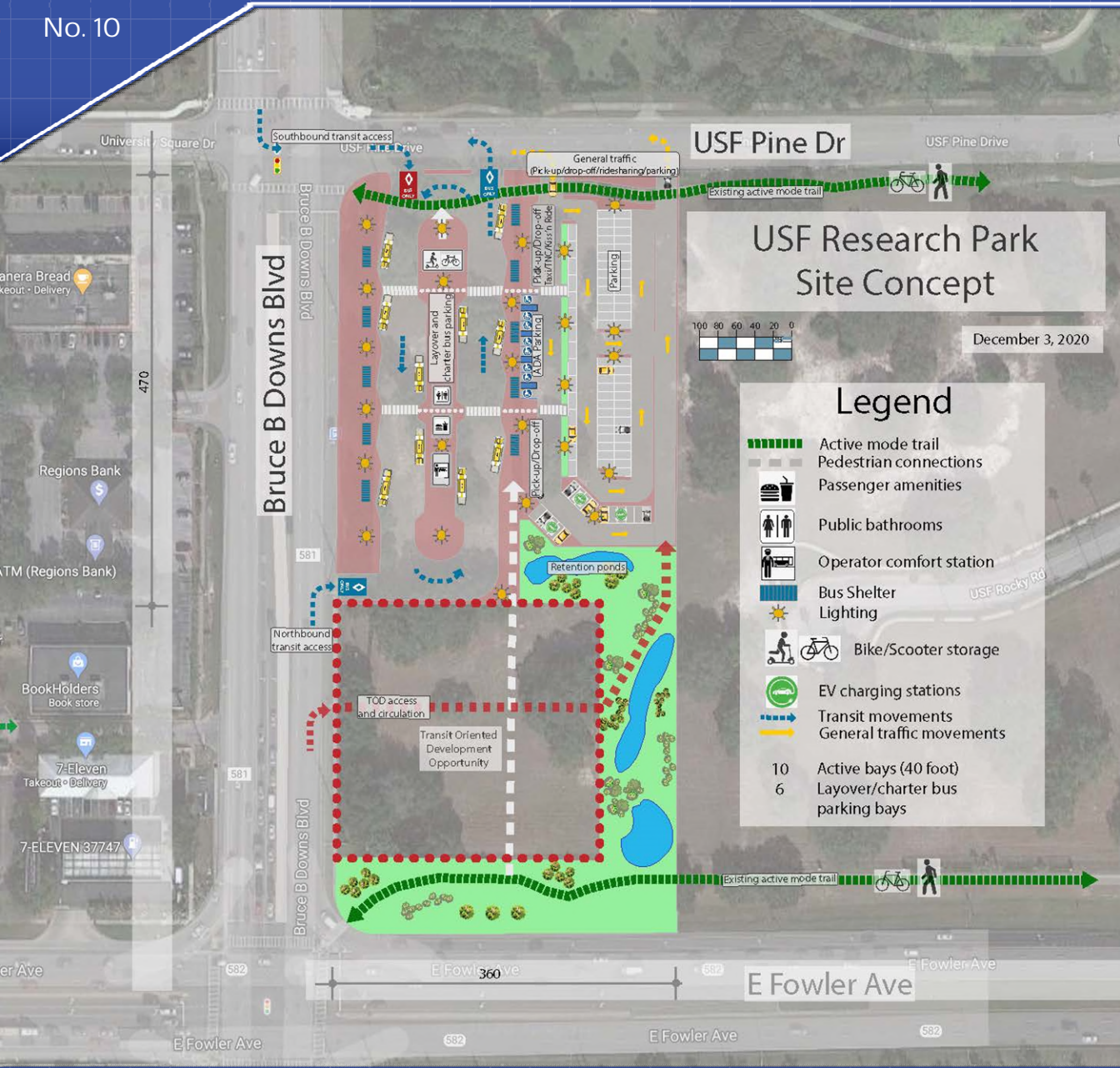
PROS:

- Proximity to HART BRT alignment
- Proximity to major activity centers, especially USF and hospitals
- Adjacent to major intersection
- Single ownership
- Site can accommodate expansion
- Undeveloped parcel does not require demolition of existing structures

CONS:

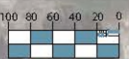
- Distance from I-275 creates challenge for RRT connectivity
- Distance from mainline rail corridor

No. 10



USF Research Park Site Concept

December 3, 2020



Legend

- Active mode trail
- Pedestrian connections
- Passenger amenities
- Public bathrooms
- Operator comfort station
- Bus Shelter
- Lighting
- Bike/Scooter storage
- EV charging stations
- Transit movements
- General traffic movements
- 10 Active bays (40 foot)
- 6 Layover/charter bus parking bays

USF Research Park Conceptual Site Plan

For conceptual use only. Actual layout to be determined with property owners and partners.

No. 11

University Intermodal Center – Concept Drawing



Opportunities and Challenges

- IMC serves a broad geographical area – connectivity and links
- Funding – public and/or private
- Joint development opportunities
- Proximity to University Area Transit Center
- Future rail service
- Utilizes property – does not take right-of-way

Next Steps

- Continue coordination with property owners
- Identify interested public and private partners
- Select preferred site and design site plan
- Define implementation strategies

