
Welcome From the President

"Silence is not an absence. On the contrary, it is the manifestation of a Presence, the most intense of all presences." - Cardinal Sarah

May God's peace be with you. I had the tremendous opportunity recently to provide a retreat for the Educational Department at Franciscan University of Steubenville. In preparing for the day with Dr. Rook, the Department Chair, we decided to focus on providing a time to slow down, allow the professors to be present to one another, and focus on how the Lord desires us to embrace silence to hear His voice.

The preparation and conversation for the retreat reminded me of why we focus on leaders. Dr. Rook is an example of a leader who is tuned in to the Lord's voice and knows how to be present to her colleagues. In order for Catholic schools to fully embrace the evangelizing mission of the Church, the school leader needs to be able to discern well the needs of their families, students, colleagues, faculty, and staff. The work we do in finding the right leaders, forming and mentoring principals and presidents, and helping them transform the Catholic culture of their schools is about saving souls. The school leader has the great privilege and responsibility to lead a school so that authentic relationship with Christ is at the forefront of all things. In this loud and distracted world, Christ's still small voice pierces through the noise to reach our hearts.

As we approach Christmas and finish this Advent season, pray for Catholic school leaders that they may attune their hearts to the quiet coming of Our Lord and direct the hearts of those in their care to the peaceful Nativity, where Joseph stands silently by Our Lady. Together, they adore Jesus in this world for the first time. May we approach the Nativity with the same wonder and awe of that "hour and moment at which the Son of God was born of a most pure Virgin at a stable, at midnight, in the piercing cold."



In Christ through Mary,



Mission-Oriented Leadership Searches

Since Mission Driven Catholic's core goal is to revitalize schools to become centers of evangelization for students and their families, one of our main focuses is to help schools find the right leaders.

Faculty, staff, students, and their families all need and deserve principals who will be strong in their commitment to advancing what is true, good, and beautiful in all aspects of effective Catholic education.

When Mission Driven Catholic takes on a leadership search, we have three main objectives:

- Create an understanding of the importance of the leadership role in advancing the school's mission.

- Recruit a leader who can advance the unique charism of the school.
- Create a culture of support in the community to assist a new leader in advancing the school.

The search process generally occurs in two stages, with support throughout all aspects of the process.

Stage one includes in-person and virtual meetings, data gathering and analysis, and development of resources.

Stage two includes developing search and interview protocols, gathering candidates, assisting with interviews, and making a recommendation for the final hire.

Since our goal is to find the best person for the particular situation and not just anyone who can do the job, our leadership search process is comprehensive. We ensure that all stakeholders are all well-informed of the unique needs of the school.

Because Mission Driven Catholic is a nonprofit apostolate, our prices are significantly lower than other search firms to reflect our desire to further the evangelizing mission of the Church. We make our services extremely affordable and accessible. Our leadership searches typically cost only \$12,000 for elementary schools or \$24,000 for high schools. Reach out to us for more information about finding the right leader for your schools!

Recent Events

Webinar on Enrollment Management & Evangelization



How to Leverage Enrollment for Evangelization

A DISCUSSION WITH:

DANIEL R. BAILLARGEON, PH.D. (PRESIDENT OF MISSION DRIVEN CATHOLIC)

ALISON MUELLER (DIRECTOR OF MARKETING, ENROLLMENT, AND DEVELOPMENT DIOCESE OF MANCHESTER, NH CATHOLIC SCHOOLS)

On November 25, Mission Driven Catholic held its first free webinar. Alison Mueller, the Director of Marketing, Enrollment, and Development for Catholic Schools in the Diocese of Manchester, NH, joined Mission Driven Catholic Founder and President Dr. Daniel Baillargeon in a discussion on school enrollment practices and evangelization. Their conversation focused on viewing the enrollment management process through the lens of mission and invitation and was well-attended. If you missed it, [check out the video here!](#)

Advent Parish Mission in Massachusetts

On December 2 and 3, Dan and Megan Baillargeon provided a retreat and Advent parish mission at Holy Family Parish in Deerfield, MA. The theme was "Walking with One, Together with Christ." Dan gave two Eucharistic reflections, the first on walking with Christ and understanding His radical love for each of us and His desire to be united to us in the Eucharist. The second was on how to identify and invite others to go deeper into their lives of faith. The goal of the mission was to extend the fruits of the National Eucharistic Congress into the life of the parish and revitalize the parish community by seeing ourselves as Christ poured out for others.



Giving Tuesday Campaign

We wish to extend heartfelt gratitude to our past and current donors, especially Steve McManis and all those who contributed to our recent Giving Tuesday campaign. Without you, we couldn't keep striving toward our mission. Thank you!

Donate to Mission Driven Catholic

Many of the schools we work with cannot afford the comprehensive services we provide. Mission Driven Catholic relies on generous donations to help us succeed in our mission. Please consider supporting us with a [one-time donation](#) or a [monthly contribution](#) so we can continue our work.

Learn more on our website, or email us to find out how your philanthropy can help us revitalize Catholic schools to fully embrace their mission to become centers of evangelization for students and their families.

Thank you!

GIVING TUESDAY

Donations received: \$5,770

Thank you for your generosity!

Your gift helps support our work to revitalize Catholic schools to fully embrace their mission to be centers of evangelization for students and their families.

May God bless you and Mary keep you.

Current Open Positions

Mission Driven Catholic is currently performing leadership searches for principal roles at Catholic schools in Anchorage, AK, Middletown, MD, and Charlotte, NC. [Find position details on our website!](#)



(A pre-Christmas picture of us at the Christmas tree farm with Grandpa. It is missing our oldest, Jonathan, who just arrived home from his FUS semester in Austria. We are so thankful to be all together again.)

Merry Christmas from the Baillargeons!

(A Note from Megan)

As we prepare these last few days for Christmas, I wanted to just take a moment to say thank you. Thank you for your support, your encouragement, and your prayers this year. Christmas is just a few days away, and for Mission Driven Catholic and our family, this Advent season has been quite busy. I am grateful for all the schools we were privileged to help, and for the time we had together as a family. I am especially grateful for our Advent traditions that help us quiet our hearts a bit—the Jesse Tree readings, our good deeds manger, and the singing of "O Come, O Come, Emmanuel" as we light the Advent wreath before dinner. These little ways help us focus on what is truly important in the midst of the busyness of the season.

And why is Christmas important? God loves us so deeply that He came down from Heaven and entered this world in the most humble way, a little babe wrapped in swaddling clothes, in a manger, a feeding trough for the animals. This same Christ would one day give Himself to us in the Eucharist, to be our very own food. He would walk among us, suffer and die for us, rise from the dead, and open the gates of Heaven so we can be with Him for all eternity. This is "why Christmas." Our six-year-old and I had a conversation the other day about why Christmas is important. Because of Christmas, God became man. Because of Christmas, God became our food, the Eucharist, so we could be one with Him. Because of Christmas, Heaven is now open so that when it is time for us to die, we can be united with Him forever in eternity. This is why Christmas is so beautiful: God loves us so deeply and wants us to be united to Him, Love Himself, forever in Heaven.

On Christmas morning, I pray we are able to have a few moments of quiet and welcome Him more deeply into our hearts, taking a moment to hold that sweet Child and let Him, the King of the Universe, the God who made all things, Who truly holds the world in His Hands, look at us, with such love. May God bless you and Mary keep you.

What We Do

At Mission Driven Catholic, we help Catholic school communities **encounter** Christ. We recruit, form, and equip Catholic school leaders to **transform** their communities. We continue to **support** them to pursue the evangelizing mission of the Church. Our services include:

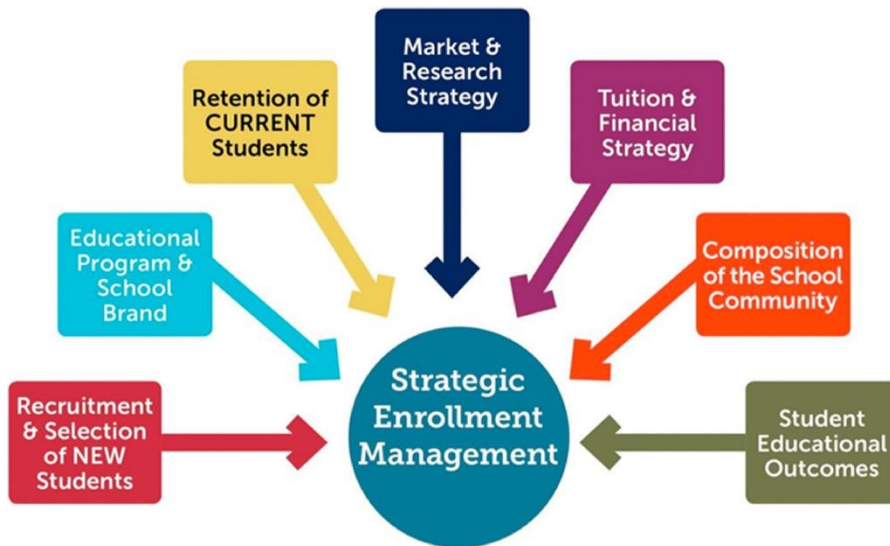
- Executive mentoring for Catholic school leaders
- Leadership searches and candidate reviews
- Professional development and public speaking
- Retreats
- Strategic planning, school board development, and curriculum and Catholic identity reviews
- Strategic enrollment management

Encounter.



Get Help with School Enrollment

Mission Driven Catholic provides a [strategic enrollment management program](#) designed to help Catholic schools increase student population with effective marketing.



We guide you through growing your audience by adopting comprehensive, user-friendly marketing strategies and mentor you through implementing tools and systems to improve all aspects of school outreach. By engaging, a school will attain greater awareness of their process and gain the tools to increase enrollment and revenue. We treat all our services like a partnership. Reach out to us to learn more about all the enrollment management program has to help your school grow.

Sign Up for Virtual Principal Formation

Mission Driven Catholic provides a [virtual formation program](#) to assist both new and experienced Catholic school principals. In this program, principals receive instruction in the four critical areas of Catholic school leadership from a leading expert on Catholic education and also gain a community of peer support.

Monthly virtual meetings are easier to fit into a busy schedule, and we offer continued access and support for every person we work with. The 2024 spring semester program is provided at a very affordable rate of \$1000 for five meetings.



Contact Us

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