



PRIVACY POLICY AND NOTICE AT COLLECTION

StrataTech Solutions - Privacy Policy

Last Updated: March 2025

This privacy policy and notice at collection (“Privacy Policy”) outlines how StrataTech Solutions, LLC (“StrataTech,” “we,” “our,” or “us”) collects, uses, and safeguards your personally identifiable information (“Personal Information”) when you use our website or our services. By accessing our website at <https://stratatech.solutions> (the “Site”), any other websites or pages operated by us, and/or by using our services (hereinafter collectively the “Services”), you are consenting (where allowed by applicable law) to the terms outlined in this Privacy Policy as well as our [Terms & Conditions](#), incorporated here by reference. From time to time, we may change this Privacy Policy – please see the “Changes” section below for more. If we do, we will post an amended version on this webpage. Please review this Privacy Policy periodically. Your continued use of our Services constitutes your acceptance of this Privacy Policy.

CATEGORIES OF INFORMATION WE COLLECT

We may process certain Personal Information that you voluntarily provide to us to use our Services. "Process" means an operation or set of operations performed on personal data, including collection, use, storage, disclosure, analysis, deletion, or modification of personal data. To use some of the Services, you may create an account with us and provide us with your name, email address, physical address, telephone number, payment information, and account information such as username. We may process any information you choose to provide us with in applicable communications, including those regarding our Services or feedback on our Services. We may also collect information such as your email or other contact information for marketing purposes.

If you participate in our SMS Messaging program (“SMS Messaging Program”), we may also collect Personal Information such as the content of any text message responses to us, any user or screen name you may provide, and/or your opt-out preferences. We may also collect Personal Information such as device availability for messaging, messaging history, your carrier, the country associated with the phone, message delivery status, and/or message error codes as part of the SMS Messaging Program. Please see our [Terms and Conditions](#) for further details regarding use of the SMS Messaging Program. Personal Information obtained through the SMS Messaging Program will not be shared, sold, or rented to any third parties for their marketing purposes.

If you apply for a job with us (where applicable) you may be asked to provide more detailed Personal Information which will be specified at the point of collection and that we will use to evaluate your qualifications for employment positions. If you as an individual reach out to us in a business capacity, we may also process any information you choose to provide us with (such as your name and contact information).

When you visit the Site, we process certain information about your device, including information about your web browser, IP address, time zone, location, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we process information about the individual web pages that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as “Device Information.” Some Device Information may be considered or include Personal Information.

Cookies and Interest Based Advertising

We and/or third parties may also process Device Information using technologies including but not limited to cookies, log files, web beacons, tags, and pixels. These technologies and others like them are referred to collectively herein as “cookies.” We or third parties may use cookies that are essential to the operation of our Site, facilitate our business services, help improve performance or security, allow us to communicate with you, allow us to facilitate advertising relevant to you, and help us understand your use of the Site. By using our Services you consent, where allowed by applicable law(s), to the use of cookies (including related technologies) as set out herein.

However, you may be able to opt out of the application of some of these cookies, as discussed in the “Right to Opt-Out” section below. In addition, the help function of your browser should contain instructions on how to set your device to accept all cookies, to notify you when a cookie is issued or to not receive cookies at any time. If you set your device to not receive cookies at any time, certain personalized services cannot be provided to you, and accordingly, you may not be able to take full advantage of all our features.

Sensitive Personal Information

We may also collect sensitive Personal Information. What is considered “sensitive” Personal Information depends on applicable law(s) but may include your precise geolocation, account credentials, information about your religious beliefs, health data or genetic data, and more. We or third parties we work with may process information such as account log-in information and passwords to provide the services that you have requested. We do not disclose or collect your sensitive Personal Information for any other purposes, nor do we collect or process it with the purpose of inferring characteristics about you or other consumers. How to limit / opt-out of use of sensitive Personal Information, if applicable, is addressed below in the “EXERCISING YOUR PRIVACY RIGHTS” section.

METHODS OF COLLECTING INFORMATION

We collect some information when you voluntarily provide it to us through the Site or in connection with our Services. We and our third-party service providers may also use anonymous identifiers such as cookies and other technologies to collect and store certain types of information (such as click stream information, browser type, time and date, subject of advertisements clicked or scrolled over, hardware/software information, cookie and session ID) whenever you interact with us. We may also collect information about you from other sources to enhance our existing information and improve the accuracy of our records. This improves our ability to contact you and increases the relevance of our marketing.

PURPOSES FOR USE OF YOUR PERSONAL INFORMATION

We use the Personal Information we collect to provide our Services to you, verify your identity, register you as a user, fulfill and manage services through the Site, communicate with you (including through our SMS Messaging Program) and/or your employees, screen for potential risk or fraud, maintain and improve the Site and our Services, provide support, protect the security of our Site and Services, conduct research and analysis, personalize content, and when in line with the preferences

you have shared with us, provide you with information or advertising relating to our products or services. We may also use Personal Information to comply with applicable legal requirements and industry standards or in other ways which are disclosed at the time you voluntarily provide such information (such as for job applications, etc.)

We use the Device Information we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Services (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns). We or third parties we work with may also use Device Information to help run online advertisements including retargeting ads or to identify your email address for marketing purposes. As discussed below in the “Sharing Your Personal Information” section, you may have the right to opt-out of this.

SHARING YOUR PERSONAL INFORMATION

We may share your Personal Information with third parties to help us provide the Services and use your Personal Information as described above, and to vendors who perform Site-related services on our behalf (such as email, hosting, maintenance, backup, and analysis) and produce data analytics and reports containing de-identified summaries of Personal Information and other information that is not Personal Information. We may also share your Personal Information to improve our business functions, for any other purpose(s) disclosed to you at the time we collect your Personal Information, or with your consent.

We may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, to investigate fraud, to protect your safety or the safety of others, or to otherwise protect our rights.

Personal Information obtained through the SMS Messaging Program will not be shared, sold, or rented to any third parties for their marketing purposes.

Right to Opt-Out

We do not sell Personal Information for monetary consideration. Where applicable laws define the “sale” of personal data more broadly than as an exchange for money, or if it is shared with a third party for cross context behavioral advertising or targeted advertising, you may have the right to opt out of the sale, share, and/or renting of your information here: <https://forms.office.com/r/TFFqnU2jnf>.

For more information about how targeted advertising may work, you can visit the Network Advertising Initiative’s (“NAI”) educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>. Where applicable, you can opt out of targeted advertising by using the links below:

- Google: <https://www.google.com/settings/ads/anonymous>
- The Digital Advertising Alliance’s opt-out portal: <http://optout.aboutads.info/>
- Network Advertising Initiative: <https://optout.networkadvertising.org/?c=1>

You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>. We note that these and other third-party links included herein are not in our control.

For more information on how to opt out of our SMS Messaging Program, see our [Terms and Conditions](#).

THIRD-PARTY SITES AND SERVICES

The Site or Services may contain links to external websites. We are not responsible for the privacy policies or practices of these external websites.

As stated above, we use third parties to provide some services. For example, we may use Google Analytics to help us understand how our customers use the Site or Services, and you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>.

In addition, your browser may already contain cookies placed by third-party sites. StrataTech is not responsible for the Personal Information such cookies may collect or what they may do with it. Nor is StrataTech responsible for any Personal Information collected by third parties' cookies from sites other than StrataTech's Site or Services.

EXERCISING YOUR PRIVACY RIGHTS

We strive to process your Personal Information in accordance with applicable data privacy laws, which create a variety of privacy rights for covered consumers. These rights may include the following:

Personal Information We Collect

You may have the right to know what kinds of Personal Information we collect and our business purposes for that collection. We make this information available to you at least in part herein, including in the "Categories of Information We Collect" section of this Privacy Policy. You may also have the right to know how Personal Information is obtained, used, stored, disclosed, modified, and deleted, and our business purposes for use of Personal Information. We also make this information available to you at least in part herein, including in the sections titled "Methods of Collecting Information" and "Purposes for Use of Your Personal Information".

You may have the right to know if we share your Personal Information with any third parties. We may share Personal Information with our providers that perform services on our behalf. In addition, we may share Personal Information with third parties for other notified purposes, as permitted by applicable law. For example, we share your personal data with your consent or to complete any transaction or provide Services you have requested or authorized. For more information on how we share your Personal Information, refer to the "Sharing Your Personal Information" section of the Privacy Policy.

You have the right to know whether your Personal Information is being sold. Your personal information is sold when it is shared with a third party for monetary or other valuable consideration

for a purpose other than for providing the Services, as reasonably expected, to an affiliate or as part of a merger, or as otherwise provided under applicable data privacy laws. We do not sell your personal information for monetary consideration, but you may have the right to opt-out of other applicable sharing – see the Right to Opt-Out section above for more information.

Rights to Personal Information

You may have the right to request access to certain information about our collection and use of your Personal Information as allowed by applicable law. Once we receive and confirm your verifiable consumer request, we may disclose to you: the categories of Personal Information we collected about you; our business purpose for collecting that Personal Information; the categories of third parties with whom we share that Personal Information; and the specific pieces of Personal Information we collected about you; any other categories required by applicable law. You may have the right to data portability, which may include the right to ask that we transfer the Personal Information you gave us to another organization, or to you, in certain circumstances and in a transmittable format.

You may have the right to request that we delete any of your Personal Information that we collected from you and retained. Once we receive and confirm your verifiable consumer request (discussed more below), we may delete your Personal Information from our records, unless we need the Personal Information for exceptions provided under applicable law, such as to: provide a good or service requested by you; provide a good or service reasonably anticipated within the context of our ongoing business relationship with you; detect security incidents or malicious or illegal activity; debug or repair existing intended functionality; exercise, or allow you to exercise, free speech or another legal right; enable internal uses that are reasonably aligned with your expectations based on your business relationship with us; engage in certain research; comply with a legal obligation; or use the Personal Information internally in a lawful manner compatible with the context in which you provided the Personal Information to us.

You may also have the right to have your Personal Information corrected if inaccurate, the right to restrict use of your Personal Information (including to limit use and disclosure of sensitive personal data where applicable), the right to opt out of the sale and/or sharing of your information as discussed in the section on “Sharing Your Personal Information” and the “Right to Opt-Out” above, and the right to opt out of applicable automated decision-making and profiling.

You may have the right to withdraw consent. If after you provide consent, you change your mind, you may withdraw your consent for the applicable processing of Personal Information at any time. Withdrawing consent will not affect the lawfulness of any applicable processing of Personal Information conducted in reliance on other lawful grounds other than consent and/or prior to your withdrawal.

Non-Discrimination

We will not discriminate against you for exercising any of your data privacy rights. Unless permitted by applicable law, we will not deny you goods or services, charge you different prices or rates for goods or services, including through providing discounts or other benefits, or imposing penalties, provide you a different level or quality of goods or services, or suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Certain data privacy laws may permit businesses to provide differing levels or quality or different prices where the business can demonstrate that the difference is reasonably related to the value to the business of the personal information.

Certain data privacy laws may allow businesses to offer consumers financial incentives for sharing personal information. For example, a business may be able to offer a rewards program or provide a premium service to consumers as compensation for their personal information. Where we offer such programs, your participation is optional, your participation is subject to any applicable terms, and you may withdraw at any time.

Requests to Exercise Your Rights

You (or your authorized agent) may request to exercise the foregoing rights, where applicable, by submitting a request to us by calling, writing, or emailing us at the contact information below, or clicking <https://forms.office.com/r/TFFqnU2jnf>

Stratatech Solutions, LLC
2128 N Wallflower Dr.
Saratoga Springs, UT 84045

opt-out@stratatech.solutions
(801) 540-0900

Once we receive a request, we will need to verify your identity. Please provide the email address and phone number you have previously used when interacting with us. This information will be used to verify your identity and process your request. The verifiable consumer request must provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information and describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it. We cannot respond to your request if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use Personal Information provided in a verifiable consumer request to verify identity or authority to make the request.

We will endeavor to respond to a verifiable consumer request within 45 days of its receipt, or as otherwise required by applicable law. If we require more time, then we will inform you of the reason and extension period in writing. We will deliver our written response electronically. Where applicable, any disclosures we provide will only cover the 12-month period preceding receipt of the request. The response we provide will also explain the reasons we cannot comply with a request, if applicable. We will select a readily useable format to respond to the request.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

If we deny your request or you feel that your Personal Information has not been handled appropriately according to applicable law(s), you may be able to appeal that decision. For more information, contact us as set out above.

Online Privacy Protection Act Notice

Some web browsers incorporate a “Do Not Track” or similar feature that signal to websites that you visit that you do not want to have your online activity tracked. We do not currently actively respond to “Do Not Track” browser signals. Please note that third parties may collect personal information about your online activities over time and across different websites when you visit our website or other online websites and services. To find out more about “Do Not Track,” you may wish to visit <http://www.allaboutdnt.com>.

PRIVACY FOR CHILDREN

Our Services are not directed to or intended for use by minors. Consistent with the requirements of applicable law, if we learn that we have received any information directly from a minor without verified consent from his or her parent, we will use that information only to respond directly to that child (or his or her parent or legal guardian) to inform the minor that he or she cannot use our services and subsequently will delete that information.

DATA RETENTION

We generally retain your Personal Information for as long as is reasonably necessary to fulfill the purposes for which it was collected, including the fulfillment of orders, marketing, and/or our own internal analytics, statistical purposes, and other functions. When you place a request for Services through the Site or otherwise, we will maintain your Personal Information for our records unless and until you ask us to delete this information.

SECURITY

We maintain commercially reasonable security measures to protect the Personal Information we collect and store from loss, misuse, destruction, or unauthorized access. However, no security measure or method of data transmission over the Internet is completely secure. Although we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee absolute security. By using the Site or the Services, you agree to release us from any and all claims arising out of unauthorized use of your information.

OUTSIDE THE UNITED STATES

This Privacy Policy is intended to cover collection of information from residents of the United States and is not intended for users located outside the United States. If you are accessing the Site or our Services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States by us as data controller and as data processor. By signing up for and using the Service you agree to this transfer.

CHANGES

We may update this Privacy Policy from time to time to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. If we make material changes to this Privacy Policy we will indicate it here as required by applicable law, and we may also notify you elsewhere if required by applicable law.

ACCESSIBILITY

We are committed to ensuring this Privacy Policy is accessible to individuals with disabilities. If you wish to access this Privacy Policy in an alternative format, please contact us as described below.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@stratatech.solutions, by phone at (801) 540-0900, or at the following address:

StrataTech Solutions, LLC
2128 N Wallflower Dr.
Saratoga Springs, UT 84045