



IAM-USA

Institute4Academic Management

International Institute for Academic Management

## **Dr.oe. Myrtle P. Alexander - Executive Biography**

Originally from the U.K., with Jamaican roots, Dr. Myrtle is astute with 25+ years of experience as a business executive and numerous years as a scholar. This combination of skills and talent allows for a premium of executive management strategies and structures to be delivered, where all stakeholders leave the boardroom or the classroom with their expectations above and beyond satisfied. From the embodiment of economics, the mastery of management, the arena of academics and the pulpit of practitioners, Dr. Myrtle has researched, modified and further developed a succinct dual-education system, thus allowing for both underprivileged and privileged students to explore and pursue the path of PreK to PhD, as she did, where permeability is the determinant and the application of apprenticeships and academics, diversified by talent and traineeships, are profound.

From her teenage years as a trainee and apprentice in the West Midlands, she was positioned amongst some of the UK's most Laudable Leaders. Sir Neil Kinnock, while visiting the Sandwell Training Association ITEC in West Bromwich, was one of these instances. Since then Dr. Myrtle has advanced in academics by way of her Associates Degree from Miami Dade College, her Double Bachelor's Degrees in International Business and Business Management and a Master's Degree in International Business from Florida International University in Miami, Florida, USA. It was during her undergraduate studies at the FIU WBBA, that she led a cohort of fifty, aka Cohort 18, with the Community Project - A Lift in Life. Here the vision of outreach was birthed to raise funds and deliver an exceptional day of Promise and Purpose to underprivileged students at an Alternative School, where this was there last step. Prior to be expelled from the Public-School System.

This project and the many lives that were touched in a positive manner, led her to an academic position of Adjunct Professor at Miami-Dade College, where she was instrumental in the launch of the Bachelor Degree in Supervision and Management, within the School of Business. From this experience, Dr. Myrtle recognized the disparities in the US Education System, and how it aligned with the Justice System in a rather negative way. From this realization her quest to make a difference with the path from Education to the Workforce, took her to Ph.D. studies at the University of St. Gallen in Switzerland. Here her research was birthed with the title "Lessons to learn by the USA from the Swiss Dual Education System'.

Since then, Dr. Myrtle has established the Institute for Academic Management Ltd. (IAM-USA) a for-profit entity, as well as the IAM-USA Foundation, a non-for-profit. It is from these platforms that Dr. Myrtle is on mission to establish the IAM-USA Academies, across the USA, beginning in Washington D.C., to educate and elevate students from Pre-0 to 12<sup>th</sup> Grade and beyond in the realms of Academics, Apprenticeships and Entrepreneurships.

In a nutshell Dr Myrtle states that her words echo those of Rick Renner as he states "I am unflinching and unstoppable in my pursuit toward the goals God has set for me. I have strength of will, determination, a strong backbone, high morale, courage, devotedness, persistence, tenacity, and an unrelenting mindset. I have put my foot down and taken my stand. I am in the race, I have fixed my eyes on the goal, and I run with all my might so that I can take the prize...I declare this by faith in Jesus' name!"