



AN EXCITING DAY OF PADDLING & MORE
BENEFITING PUPS WITHOUT BORDERS

PADDLE FOR PUPS- EVENT SPONSORSHIP OPPORTUNITIES



SATURDAY- SEPTEMBER 12, 2026 MOTHER'S BEACH, MDR

[REGISTER OR DONATE HERE](#)



Together, We Save Lives- One Pup At a Time.



Karma and Kristi, founder of Paddle for Pups

Karma's Paddle for Pups is a community-driven fundraising event bringing people together for a day of fun with purpose, honoring *Karma*—our founder's beloved best friend who crossed the rainbow bridge in October 2023. Kristi wanted to keep Karma's name alive while raising awareness and support for dog rescue. Paddle boarding was one of their favorite ways to spend time together.

You don't not need to paddle or even have a dog to join the fun. The day also features puppy yoga, pet portraits, a raffle & silent auction, vendors, food trucks, music, a corn hole tournament and much more.

The event proudly partners with **Pups Without Borders**, a registered 501(c)(3) nonprofit dedicated to rescue, medical care, rehabilitation, and forever homes.

Founded in 2020, **Pups Without Borders** specializes in rescuing pregnant dogs, nursing litters, and orphaned puppies from dangerous situations in the US and Mexico. Small but mighty, this extraordinary rescue has already *saved over 5,000 dogs*. Their lifesaving work depends on the support of the community.



Mama Camy with her litter who all found forever homes thanks to PWB. Mama Camy is still waiting to find hers!



*The Heart, The Soul & the Heroes of PWB.
Johanna, Evie (founder) & Lisel*



Ziggy & Bixby, PWB alum

PADDLE FOR PUPS EXCLUSIVE EVENT SPONSORSHIP OPPORTUNITIES



We are proud to present the 3rd Annual **Karma's Paddle for Pups** on Saturday, September 12, 2026, at Mother's Beach in Marina del Rey. This special day brings together our community, local businesses, and dog lovers to raise funds for **Pups Without Borders**, helping ensure every pup gets the chance at a safe, happy, and healthy life.

2025 EVENT STATS

40+ Paddlers

200+ Event Attendees

15 Sponsors & Vendors

\$10,000 Raised



SPONSOR COMMUNICATION REACH & BENEFITS

- Gain multi-channel exposure.
- **NBC's California Live** segment featuring *Paddle for Pups*. Your business to receive a shout-out on the segment for added television exposure beyond event day.
- Featured **Facebook and Instagram** posts. (50,000+ followers combined)
- Chance to display business promotional material at event.
- Reach a highly engaged, local audience.
- Create meaningful brand connection.





**TOP DOG
PRESENTING
SPONSOR**

\$2,500

Name and logo as the exclusive Presenting Sponsor of Paddle for Pups on all event signage and publicity. Chance to speak on *NBC's California Live* Paddle for Pups television segment. Two featured posts on all Social Media (50,000+ followers combined). Two 'shout outs' at the event by DJ. Includes four (4) 'KARMA VIP TICKET'.

**TOP DOG
PRESENTING SPONSOR**



Paddle for Pups

**BIG DOG
SPONSOR**

\$1,500
(Two available)

Name and logo prominently displayed on event signage. Shout out on *NBC's California Live* Paddle for Pups television segment. One featured post on all Social Media (50,000+ followers combined). One shout out from the DJ at the event. Includes two (2) 'KARMA VIP TICKET'.



**THIRSTY
DOG
MOCKTAIL BAR
SPONSOR**

\$1,000

Name and logo displayed on event signage. Exclusive signage at designated 'Karma's Lemonade Stand'. Branded cocktail napkins at bar (time permitting). Included in a sponsor recognition post on Social Media (50,000+ followers combined.) One shout out from DJ at event. Includes one 'VIP KARMA TICKET'.

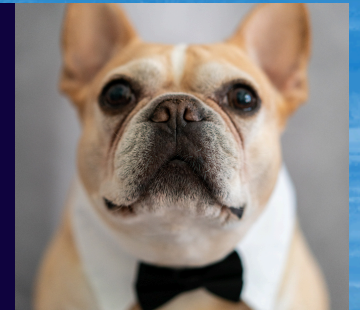
Karma's
LEMONADE STAND
Mocktail Bar Sponsor



**SNAP DOG
PHOTO BOOTH
SPONSOR**

\$750

Name and logo displayed on event signage. Exclusive signage at photo booth station. Logo display on all photos distributed day of event. Included in a sponsor recognition post on Social Media (50,000+ followers combined.) One shout out from DJ at event.



**SNOOP DOG
DJ/MUSIC
SPONSOR**

\$500

Name and logo displayed on event signage. Exclusive signage on DJ 'booth'. One featured post on all Social Media (\$50,000+ followers combined). One 'shout out' by the DJ at the event. First person to request a song!

**SNOOP DOG
DJ/MUSIC SPONSOR**





LUCKY DOG
 RAFFLE/
 SILENT AUCTION
 SPONSOR
\$500

Name and logo displayed on event signage.
 Logo on raffle/silent auction table.
 Opportunity to leave business cards and
 promotion materials on table.
 One 'shout out' by the DJ at the event.



CORN DOG
 CORNHOLE
 TOURNAMENT
 SPONSOR
\$250

Name and logo prominently displayed on event signage.
 Exclusive signage at tournament site. Opportunity to
 leave business cards & promotional materials at event.
 One 'shout out' by the DJ at the event.



**GOOD
 KARMA!**
 (Unlimited)
\$100

WE CAN'T DO IT ALONE!
 People like you make a difference for pups in need.
 Your support helps fund life-saving rescue efforts
 and includes an official event give away.



SPONSOR HERE





Can't Sponsor? You Can Still Make an Impact!



*Even a small donation can make a **BIG** difference!
Here is how your contributions can help.*

\$10

Enrichment Toy

\$20

Cozy Blanket

\$25

Healthy Start
Vaccines

\$50

Comforting
Bed

\$60

Microchip
20 Dogs

\$75

Feed A Family

**FOR MORE INFORMATION REGARDING THE EVENT,
SPONSORSHIP OR VENDOR OPPORTUNITIES,
PLEASE CONTACT KRISTI AT PADDLEFORPUPS@GMAIL.COM.**

**FOR MORE INFORMATION REGARDING PUPS WITHOUT BORDERS PLEASE VISIT
PUPSWITHOUTBORDERS.ORG OR CONTACT EVIE@PUPSWITHOUTBORDERS.ORG.**

[DONATE HERE](#)

**Pups Without Borders is a non-profit organization with IRS 501(c)3 designation.
TAX ID 85-4373524**