



**Collegiate Sports
Advocate, Inc.**

www.collegiatesportsadvocate.com

MEETING WILL START AT:

Welcome to Collegiate Sports Advocate (CSA)

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We Are CSA



□ Cheri Naudin – Founder

- Founded in 2015
- 665 Committed
- 210 PLAYED the 2024 Season in College 18 Regionals, 3 D2 Champions – 1 D3 Champion and 1 Juco Champion – 304 set to play 2024-2025
- 3 In the College World Series 2025 – 5 were in Supers – 24 in Regionals 2025
- D2 & D3 has several still playing for the Championship
- Softball, Baseball, Volleyball, Soccer, Golf, Football, Wrestling, Basketball, Rugby, and MORE
- Advocates across the Country
- Our Goal is to get College Coaches to SEE YOU PLAY
- Provide Life skills that help them be successful College Athletes
- Guide you and your Family through the ENTIRE Student Athlete experience – Until you GRADUATE College

Insights in Recruiting Today

NCAA – NAIA – JUCO - NCCAA

- ❑ Finding the FIT
- ❑ Knowing where you CAN play
- ❑ Matching your Academic Goals with your Talent
- ❑ Understanding what the College Coaches are Saying or NOT
- ❑ Navigating the \$\$\$\$'s spent for the results
- ❑ Go where you're VALUED
- ❑ Listening to all the FREE advice only gets you so far – then what?
- ❑ Understanding the journey – Where are you going?
- ❑ Investigate the lifestyle and commitment
- ❑ Will the outcome be worth the time, effort, investment and journey?
- ❑ The PORTAL – what does this mean to your journey?
- ❑ Transfers -
- ❑ College Programs Cutting Sports -

Recruiting Today – what THEY Tell You!

NCAA/NAIA/NJCAA/NCCAA

- They tell you... (who is THEY??) (Who are you listening to??)
 - Find your major
 - Match Colleges that have your major
 - Go to camps
 - Email the Colleges
 - Then decide or choose???
 - The College Coaches NEED to see you play
 - Where you play, who you play against is the sorting out process

What we have LEARNED

- 1650 approx. Colleges Play Softball
 - There is a route to your major at MOST universities and post secondary degrees
 - 475K registered HS Players
 - 8k play each year = 32K total
 - The Portal
 - Juco transfers
 - Roster Limitations
 - College Coach Changes
 - Colleges Closing – No longer having your Sport

WHY COLLEGIATE SPORTS ADVOCATE (CSA)



OUR MISSION

- Founded on the COMMITMENT to stay with the Student Athlete until they graduate from College
- Create an Individual Recruiting Plan for EACH Student Athlete
- PERSONALIZED approach for your Student Athlete's level of play and academic achievements.

OUR PROGRAM

- Built on a platform using Communication, Time Management and Accountability for the Student Athlete to get recruited, play in college and GRADUATE as a Student Athlete.
- Real TRUSTED Relationships with College Coaches, they like our model because we solve their issues too. Their constant feedback has BUILT our system.

OUR ADVOCATES

- Advocates have played, coached or be involved in their sports and recruiting for years... they have credibility in your market place.
- We utilize all platforms of Social Media and Mass Communication to promote and create interest for our Student Athletes.
- Our goal is to GET the College Coaches to see them play.
- We understand the Business side of College Recruiting and focus on the REAL things that matter to the families. RESULTS & the FIT
- You will see CSA across the country at the actual Sporting Tournaments, Events, Camps, and National Showcase... will you really see the others?

WHY CSA Works



- **Time Management**
- **Communication Skills**
- **Accountability**
 - **Emailing Strategies**
 - **Event Scheduling**
 - **End of Season Calls/Next Season Planning**
 - **Prep for Phone Calls – Visits – Offers – Acceptance**
 - **Camp Training**
 - **Targeting the FIT**
 - **SMART Goals**
 - **Stay with Athlete until they Graduate College**
 - **Social Media Strategy/Exposure**
- **Individual Player Profile**
- **Relationships**
- **Results**
- **Reputation**
- **BRANDING YOU**
- **SAT/ACT Insights - Partner**
- **Scholarships Additional Information – Partner**
- **Yoga**
- **Arm Care**
- **Mindset/Mental Coaches**
- **Remote Trainers**
- **Personal Relationship – we know our Athletes**

COLLEGIATE SPORTS ADVOCATE

**GOT A PLAN?
GET A PROGRAM!**



📞 949-633-9944 #ReadyToBecomeYourAdvocate



www.CollegiateSportsAdvocate.com

Click – Sign Up

Choose your plan

Set up the OnBoarding Call!