



INVEST IN GLEN ROSE AND PROMOTE YOUR BUSINESS

SPONSORSHIP OF THE PALUXY RIVER FEST PROVIDES YOU WITH THE OPPORTUNITY TO GAIN EXPOSURE FOR YOUR BUSINESS WHILE INVESTING IN THE COMMUNITY OF GLEN ROSE AND SOMERVELL COUNTY!
PALUXY HERITAGE PARK & RIVERWALK—JUST OFF THE HISTORIC SQUARE IN DOWNTOWN GLEN ROSE, TX

CONTACT: ANGELICA SMITH MEDIA/EVENTS
ANGEL.SMITH@CO.SOMERVELL.TX.US OR 254-396-6803

SPONSORSHIP

OPPORTUNITIES RANGE IN COST FROM \$300 TO \$10,000

x100

Up to 100 vendors & food trucks around the beautiful Paluxy River Walk



x20

20 live music acts over 2 days



x6000

Exposure to over 6,000 people



\$36,000

Estimated spent on food



Promotion online via website, on-site via banner/sign, and multiple social media platforms





Float the Festival!

The town of Glen Rose makes a great weekend getaway. On any given day, visitors enjoy the attractions, shopping and rivers, one of which runs right through the town. Fishing is also a popular activity, as the Paluxy River is stocked with trout during the cool weather months.

Water levels on the Paluxy can rise from 6" to whitewater status with one good rain, making it a popular spot with kayakers during heavy rain periods. During times of little to no rainfall, families can be seen walking along the dry limestone river beds looking for fossilized tracks or navigating Big Rocks Park with its huge round rock formations. Visitors love the Paluxy River whether it is dry, shallow or deep. This year, Glen Rose will also host the inaugural Paluxy River Fest, a 2-day event on June 2nd – 3rd, which will feature 20 music acts along the Paluxy River with food trucks and vendors lined up along the river walk! A Catfish Cookoff will take place under the large oak trees near the river. If you like cornbread and country music, mosey your way down to Glen Rose for a weekend you won't forget! This event is FREE to the public, so don't forget to bring your river tubes or lawn chairs!

For more details on upcoming events in Glen Rose visit ExploreGlenRose.org.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$7,500

PROMOTION:

- Recognized as Presenting Sponsor throughout various pieces in the marketing campaign, printed material, website and social media.
- Company logo on homepage of the event website
- Logo on all coupons/tickets
- Recognized as the Presenting Sponsor on the event information map
- Logo on banner displayed on event stage
- Recognized as a presenting sponsor by the emcee on the day of the event x4
- Company logo displayed on event t-shirt
- Opportunity to set a company booth in a prominent location at Paluxy River Fest

INCLUDES:

- Access to designated private hospitality area
- Food truck vouchers (15)
- Access to VIP lounge before and during concert (up to 12 passes)
- Event T-shirts (20)

TALENT SPONSOR: \$6,000

PROMOTION:

- Recognized as Talent Sponsor throughout various pieces in the marketing campaign, printed material, website and social media.
- Company logo on calendar page of the event website
- Recognized as the Talent Sponsor on the event information map
- Recognized as a talent sponsor on banner by stage
- Recognized as a presenting sponsor by the emcee on the day of the event
- Opportunity to set a company booth in a prominent location at Paluxy River Fest

INCLUDES:

- Access to designated private hospitality area
- Food truck vouchers (10)
- Access to VIP lounge before and during concert (up to 8 passes)
- Event T-shirts (15)



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$5,000

PROMOTION

- Recognized as Platinum Sponsor throughout various pieces in the marketing campaign, website, print material and social media
- Logo on event information map
- Recognized as a Platinum Sponsor by the emcee on the day of the event x2
- Logo displayed prominently on banner at stage area
- Opportunity to set up a booth in a prominent location

INCLUDES:

- Food Truck Vouchers (5)
- Access to VIP lounge area before and during concert (up to 10 passes)
- Event T-shirts (10)

SILVER SPONSOR: \$1,500

PROMOTION

- Recognized as Silver Sponsor throughout various pieces in the marketing campaign, website, print material and social media
- Logo on event information map
- Recognized as a Silver Sponsor by the emcee on the day of the event
- Logo displayed prominently on banner at stage area
- Opportunity to set up a booth in a prominent location

INCLUDES:

- Food Truck Vouchers (5)
- Access to designated private hospitality area
- Event T-shirts (5)

RIVERWALK SPONSOR: \$750

PROMOTION

- Company logo displayed via signage along the river walk
- Recognized as a sponsor on the event website, social media and print material

INCLUDES:

- Food Truck Vouchers (2)
- Event T-shirts (2)

GOLD SPONSOR: \$3,000

PROMOTION

- Recognized as Gold Sponsor throughout various pieces in the marketing campaign, website, print material and social media
- Logo on event information map
- Recognized as a Gold Sponsor by the emcee on the day of the event x2
- Logo displayed prominently on banner at stage area
- Opportunity to set up a booth in a prominent location

INCLUDES:

- Food Truck Vouchers (5)
- Access to VIP lounge area before and during concert (up to 5 passes)
- Event T-shirts (5)

BRONZE SPONSOR: \$750

PROMOTION

- Recognized as Bronze Sponsor throughout various pieces in the marketing campaign, website, print material and social media
- Logo on event information map
- Recognized as a Bronze Sponsor by the emcee on the day of the event
- Logo displayed prominently on banner at stage area
- Opportunity to set up a booth in a prominent location

INCLUDES:

- Food Truck Vouchers (5)
- Access to designated private hospitality area
- Event T-shirts (2)



Ready to Claim Your Sponsorship?

Call the Office, or Swing By
(254) 897-3801
100 NE Barnard St, Glen Rose, TX 76043

CONTACT: ANGELICA SMITH MEDIA/EVENTS
ANGEL.SMITH@CO.SOMERVELL.TX.US OR 254-396-6803



Company Name: _____

Rep Name: _____

Phone Number: _____

Email: _____

Amount Enclosed: _____ Sponsorship Level: _____

Invoice Me: Pay by Check:

Pay with Credit Card:

Credit Card # _____ Exp Date: _____ CVV# _____