



# CORPORATE COACHING

## Business (Team) Coaching

### What is it and when is it needed?

www.mykocakademi.com  
0216 706 34 26  
info@mykocakademi.com

- Structures
- Energy
- Software
- Automotive
- Finance
- Transportation
- Health
- Education
- Service
- Cement
- Tourism
- Trade
- Textile
- Food

## What is Team Coaching?

It is a service offered by a facilitator Team Coach that accelerates the transition process from "I" consciousness to "we" consciousness of people who have come together for the same goals and objectives.

## When is Team Coaching needed?

- In change processes,
- In need of Company and Leader
- If the team is inefficient
- If employee satisfaction is low
- At the beginning of a new project,
- In the next process of a high-performance team,
- When there are personal fights, rumors and miscommunication within the team,
- During times of increased layoffs.



## Who is Team Coaching For?

Team coaches can provide services to specified areas.  
Project teams.

- Teams where a new leader takes office
- Teams formed after merger and acquisition
- Teams during organizational change or downsizing
- Global teams
- Virtual teams
- Target teams
- Organizations that want to grow
- Organizations that want to achieve a certain goal for a certain period of time.





# CORPORATE COACHING

## Business (Team) Coaching

### What are the benefits?

www.mykocakademi.com  
0216 706 34 26  
info@mykocakademi.com

- Structures
- Energy
- Software
- Automotive
- Finance
- Transportation
- Health
- Education
- Service
- Cement
- Tourism
- Trade
- Textile
- Food

## Benefits of Team Coaching for the Team?

- They brought out a clear vision of the team
- A strong bond
- Strong relationships within the team
- Understanding the team's strengths and values
- Clear agreements for business to determine what is acceptable and unacceptable
- Advanced goals
- Supports importance rating and reminders when necessary
- Collaboration to work together with the same goal
- Leadership initiative and development
- Open and honest feedback
- Proactive, dynamic, loyal and successful employees.



## Benefits of Team Coaching to the Organization

- High Productivity
  - High Coordination
  - Determining clear business-related goals
  - Stronger relationships
  - Strong unity – bond
  - A clear vision
  - More commitment to work and quality occupations
  - 34% more employee engagement
  - 23% more profitability
- (Gallup 2017 Employee Engagement Report\*)



- Structures
- Energy
- Software
- Automotive
- Finance
- Transportation
- Health
- Education
- Service
- Cement
- Tourism
- Trade
- Textile
- Food

## BUSINESS (TEAM) COACHING PROCESS

- Session Opening, First Meetings
- Evaluation of Performance Reports
- One-to-One Meeting with the Sponsor and Obtaining Expectations
- Meeting with the Leader, Transfer of the Contract
- Introduction to the Coaching Process
- Explaining the Process to All Participants (before the session)
- Business (Team) Coaching Session (min.4 - max. 12 people)
- Survey Study (1 or 2 surveys)
- Mini Games Suitable for Needs (1 or 2 pieces)
- Creating Action Plans
- Closing Speech and Evaluation
- Creation of Sponsor Evaluation Report
- Session Closing



## Survey Studies

- Session Opening, First Meetings
- Evaluation of Performance Reports
- One-to-One Meeting with the Sponsor and Obtaining Expectations
- Meeting with the Leader, Transfer of the Contract
- Introduction to the Coaching Process
- Explaining the Process to All Participants (before the session)
- Business (Team) Coaching Session (min.4 - max. 12 people)
- Survey Study (1 or 2 surveys)



## Mini Group Activities and Games for Employees

- Communication Games (Group Activity)
  - Brainstorming (Group Activity)
  - Effective Leadership (For Leaders and Leader Candidates)
  - Being a Team (To Reinforce Teamwork)
  - Manager Selection (For Leader Candidates)
  - Optimizing Taking Initiative (For Leaders)
- And many more events..