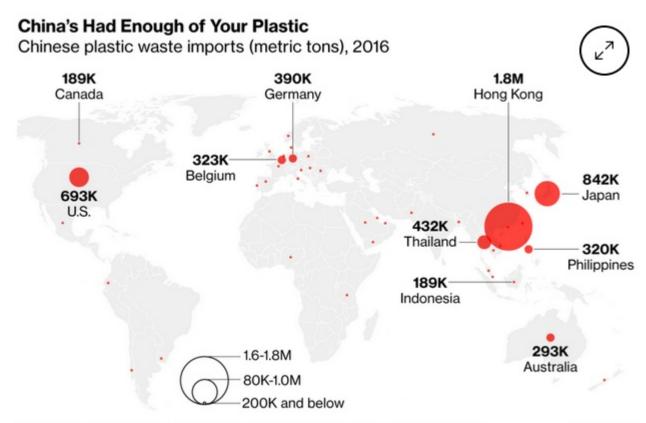
China: Waste No More

By Hugh O'Donnell | Arris Innovations, LLC | 6/25/18



Source: Brooks, Wang, Jambeck, Sci. Adv. 2018, International Trader Publications

Bloomberg

If you sell packaged goods or fast moving consumer goods, today you may be a aware of a new challenge for you and your company. As reported by Bloomberg, China will not be taking your country's trash in the future. What changes can you expect? New regulations? High cost for disposal? More waste improperly disposed of and floating in our oceans? What happens if your product is identified floating on our oceans and splashed on the national news channel?

Could your locality implement new compositing requirements? Do you need compositing additives? Is a PHA an answer? Or will they build waste recovery incinerators and at what cost in a potentially new producer tax? Does your locality need a better recycle program or does a return-to-manufacturer 'service' with resulting high level of consumer connection make sense? How do you redesign for this future?

Likely the future will be more than saying my package is bio-sourced. It will be more than calculating green house gases for life cycle analysis. A pro-active program is likely needed. Start now with your industrial associations.

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