



indigo 15

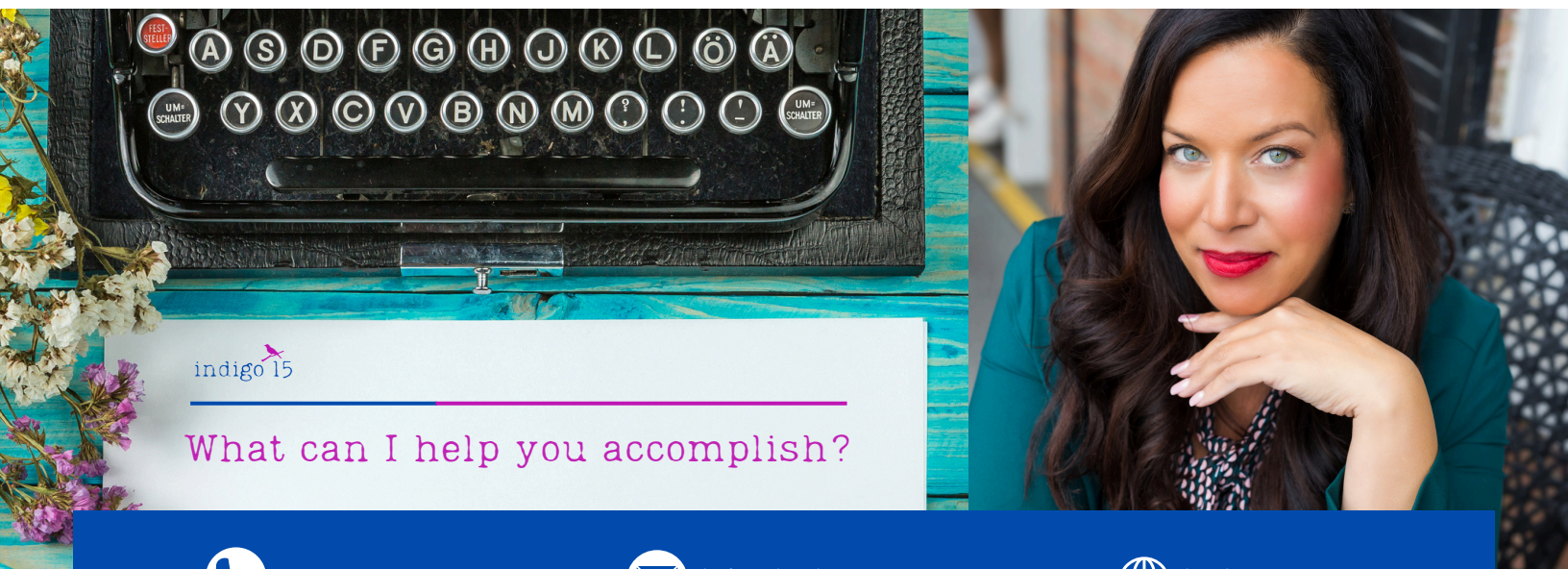
Where stories and brands take flight.



Let's get the word out, so you can bring business in.



Hi, I'm Sherry, founder and CEO of Indigo 15, a boutique publishing and marketing communications consulting firm serving clients across the U.S. As an experienced brand strategist and storyteller, I partner with entrepreneurs and organizations to create a wide range of user-centered communications to help elevate their brands and scale their businesses. I specialize in developing and executing transformational, multi-platform strategies and foster a holistic approach to effective business planning and brand building —bringing together cross-disciplinary teams to inspire creative solutions and measurable action.



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indigo15.com

Empowering change through purpose-driven partnerships.

As a NYS Certified MWBE [Minority- and Woman-owned Business Enterprise, **I am passionate about championing DEIB initiatives that advance social justice, dismantle systemic barriers and uplift women and historically marginalized communities.** By partnering with purpose-driven clients, I aim to inspire meaningful action and foster connections that spark real-world impact.





Build your brand strategy and your bottom line.



Whether you're launching a new business, reimagining an established brand or need to get the word out about a product or service, a well-crafted strategy is essential for growth and success. **At Indigo 15, I can help you define your purpose, refine your brand vision and connect deeply with your target audience. Together, we'll craft powerful messaging and identify the ideal platforms to amplify it.** From brand positioning to multi-channel execution, I provide tailored solutions that drive engagement, build loyalty and achieve meaningful results.



Industry-wide Success

I've worked with 70+ brands from an array of industries, including:

- Construction
- Aerospace
- Defense
- Transportation
- Health Care
- Industrial
- Wine & Spirits
- Food & Beverage
- Finance
- Education
- Technology
- & More



My Expertise

- + Brand Strategy & Development
- + Community Outreach
- + Copywriting & Editing
- + Corporate Communications
- + Email Marketing
- + Event Promotion
- + Integrated Marketing
- + Market Research & Analysis
- + Marketing Communications
- + MWBE Program Development
- + Proposals & Pitch Materials
- + Public Relations
- + Publishing Consulting
- + Reports
- + Search Engine Optimization
- + Social Media Marketing
- + Storytelling
- + Strategic Communications
- + Website Consulting