



*Forever* LOVE  
IN EVERY *Frame*

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# WELCOME NOTE



Hi!

I am so glad you're here. I'm excited to be a part of your big day and capture every special moment.

Whether you're eloping on a mountaintop or having a lavish ceremony at a luxury venue, I'm here to capture the unique essence of your love story!

Let's create unforgettable memories together.

Sincerely,  
Chloe Sanderson

# I'M CHLOE

*behind the lens*



As a passionate wedding photographer nestled in the stunning mountains of East Tennessee, I turn dreams into lasting memories.

With over four years of experience, I've had the honor of capturing countless weddings and creating beautiful stories for hundreds of clients. Every day, I wake up grateful to pursue my passion and help couples celebrate their love. There truly is nothing more rewarding than this.

Thank you for your incredible support! I look forward to connecting and capturing your unique love story.

# *My Approach* & PHOTOGRAPHY STYLE

From capturing the laughter of an engagement session to the sweetest moments at a wedding, I strive for every photo to tell a story.

With my vintage, dreamy style and true-to-color editing, I create images that resonate. By using prompts to evoke genuine candid moments, I steer clear of stiff posing and awkward smiles, allowing your authentic emotions to shine through. create beautiful candid moments over stiff posing and awkward smiles.

*Intimate*  
*Memorable*  
*Story Telling*





# MY PROCESS

## 1 *Reach out*

Please give me all the details!  
Date, location, guest count,  
questions etc!

We can chat on the phone  
or over text!

## 2 *Book*

After we chat & I confirm that I'm available  
we can get you booked!

Once the contract is signed and the  
invoice is paid you will officially be booked!

## 3 *Engagement*

My 6 & 8-hour packages  
include a free engagement session.  
We will discuss ideas, details, etc  
, and get you on my calendar!

## 4 *Month of*

30 days before you'll start  
hearing from me a lot more.

I'll be sending questionnaires,  
chatting/assisting on timelines, confirming  
details etc!

I'm available anytime to answer your  
questions and help out!

## 5 *Wedding Day*

Your big day! We celebrate,  
dance, we cry & have the best day!

One week after your wedding you will  
receive the unedited images and begin  
selecting your favorites for editing!

## 6 *Gallery*

4-6 weeks after you select your favorite  
images for editing you can expect your  
final gallery!

Sneak peaks are not promised but I  
always try to send a few if I feel it will  
take me the full 4-6 weeks.

Just  
married

Lets Dive In

# Engagement SESSION & WHAT TO Wear

Engagement sessions provide an excellent opportunity for us to become familiar with each other before your big day! During our time together, we'll discuss your wedding plans, and you'll get to learn about my posing techniques. This will help ensure that your wedding day goes smoothly and effortlessly!

## YES!

- ✓ Comfortable and easy to move in
- ✓ Complimentary colors
- ✓ Professional hair + makeup
- ✓ Flowy skirts & dresses to show movement

## NO!

- ✗ Being matchy matchy
- ✗ Busy patterns
- ✗ Big Logos + Writing on shirts



# Timeline Assistance!

*Every wedding is unique; instead of providing a sample timeline, here are some key factors to create your own!*



**Plan 30 minutes  
for details + dress shots**



**1 hour is enough time  
for bride + groom  
getting ready pictures**



**30 minutes - 1 hour  
bride + groom shots**



**1 hour total for bridal  
party + family pictures**



**Fake exit prior to the  
time you will actually  
be leaving the venue**



**30 minutes for first look**

*Detail*



*SHOTS*

# Wedding Day

## DETAILS

Detail shots usually kick off my wedding day. It's helpful to have these items prepared for my arrival!



Shoes

Bouquet

Invites

Rings

Veil

Jewelry

Vow book

Sentimental

Garter Belt

items

### Bride

- Hair Accessories
- Shoes
- Rings + Jewelry
- Invitations
- Flowers

### Groom

- Tie
- Watch, Chain, etc.
- Boutonniere
- Colonge
- Vow Books



Getting Ready



# *Bride + Groom*

## *Getting Ready Shots*

The getting ready photos capture the intimate moments before the ceremony. For the bride, you'll see her mom zipping up her dress, bridesmaids adjusting her hair, and her putting in her earrings. On the groom's side, expect shots of him adjusting his bowtie, while his groomsmen help with the final details. These moments highlight the love and support surrounding the couple as they prepare for their big day.





# *How much* TIME DO WE *Need?*

When deciding how much time to book a wedding photographer for, it really depends on how much of the day you want captured. If you're looking for full coverage—including getting ready pictures, a first look, ceremony, portraits, and the entire reception—8 to 10 hours is usually the best choice. This allows your photographer to capture all the key moments without feeling rushed.

However, if you're planning a more intimate or simple wedding and only want coverage of the ceremony with a few photos afterward, a 4-hour package could be a good fit. That being said, it's always a good idea to book a little extra time if possible, just in case things run late or you want to make sure you don't miss any special moments. Having that buffer can help ensure everything is documented without any stress.

# *Couples*



## *PORTRAITS*

Couples portraits are some of the most important photos of your wedding day because they capture the raw, intimate emotions shared between you and your partner. These images not only preserve the essence of your love but also serve as timeless reminders of the joy and connection you felt in that moment. Taking the time for portraits ensures you'll have beautiful, personal photos that you'll cherish for a lifetime, reflecting the true spirit of your special day.



# *Family Portraits* **TIPS + TRICKS**

## *Shot List*

Please create a shot list that includes all the different groupings you would like photographed, along with the names of the family members.

## *Crowd Control*

If you do not have a day of coordinator, I recommend putting someone from your bridal party in charge of crowd control during family portraits, It's sometimes hard to keep everyone focused with so much going on!

## Keep it quick

We can knock out family portraits fairly quickly. We always get a ton of pictures of the immediate family. I recommend trying to do bigger group shots for the more distant relatives (IE: Aunts, Cousins, etc.)

## *Inform Family*

Make it clear that your family should gather after the ceremony for family pictures, or instruct your officiant to announce it!

*LET'S*



*Party*

# Keep In Mind



## *Lighting*

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Lighting is crucial for setting the mood! Different types of lighting can create various atmospheres. For a warmer, softer vibe, consider using string lights, candles, and lanterns. In contrast, white lights and large windows can provide a brighter, cleaner ambiance. While some venues may offer colorful lights, I recommend avoiding them if you can!



## *Reception Location*

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Your reception location is just as important as your ceremony location! Be sure to pick somewhere that feels like you. Lighting is important, be sure to add ambient light to set the mood, Opt out of colorful DJ lights as they tend to mess up the skin tones in pictures.



## *Send Off*

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Send-offs are always a lot of fun! I recommend planning a fake send-off before the reception ends, especially if you want your guests to be involved. Get creative with your send-off options; vintage cars, sparklers, bubbles, and flower petals all make for exciting ideas and great photos!



## *Speeches*

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The number one tip for speeches is to keep them short and sweet. While it's easy to talk about someone you love for 10 minutes, I recommend that speakers limit their speeches to 3-5 minutes. It's also a good idea to have the speaker stand near the sweetheart table, so I can capture reactions!

# INVESTMENT

## 2-HOUR COVERAGE - \$700

1 Photographer for 2 hours  
All Unedited images  
Option to select favorite photos for editing  
75 Edited Images  
Online Gallery

This package is ideal for elopements or ceremony-only coverage.

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## 4-HOUR COVERAGE - \$1100

1 Photographer for 4 hours  
All Unedited images  
Option to select favorite photos for editing  
150 Edited Images  
Online Gallery  
Timeline Assistance

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## 6-HOUR COVERAGE - \$1500

1 Photographer for 6 hours  
All Unedited images  
Option to select favorite photos for editing  
200 Edited Images  
Online Gallery  
Timeline Assistance  
Complimentary 30 minute engagement session

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## 8-HOUR COVERAGE - \$2000

1 Photographer for 8 hours  
All Unedited images  
Option to select favorite photos for editing  
250 Edited Images  
Online Gallery  
Timeline Assistance  
Complimentary 30 minute engagement session

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## 10-HOUR COVERAGE - \$2500

1 Photographer for 8 hours  
All Unedited images  
Option to select favorite photos for editing  
300 Edited Images  
Online Gallery  
Timeline Assistance  
Complimentary 30 minute engagement session

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## ADD ONS:

SECOND SHOOTER - \$50/HR  
ADDITIONAL EDITED IMAGES - \$5 EACH  
BRIDAL BOUDOIR - \$150 (DISCOUNTED RATE)





## *Editing Process*

### Recieve Unedited

Within 7 days of your wedding day you will receive a link including all of the unedited images shot during your wedding.

### Select Favorites

You will be able to create a favorites list of the images you'd like edited that are included in your package

### Recieve Finals

4-6 Weeks after you have selected your favorites, you will receive your final gallery.



# *Frequently* ASKED *Questions*

*Do you offer prints/do we get prints with our package?*

I do not offer prints at this time. My packages include digital images you can get printed wherever you choose.

*Do you pose us?*

Yes! I will pose you, as well as give you prompts to capture the most natural images!

*When is the payment due after I paid my deposit?*

The remaining balance isn't due until the wedding day!

*How much are extra edited images?*

Extra edited images are \$5 each, but the price goes down the more you purchase!

*Technology sometimes malfunctions, what precautions do you take?*

My camera has dual card slots, meaning I always have a backup card in case the first one malfunctions for some reason. After the wedding, the images are backed up on an external hard drive as well as on Pixieset immediately.

*Do you do the traditional posed family portraits?*

Normally right after the ceremony, we do traditional posed family portraits. This is optional, but most couples do choose to have this done!

*Do you carry backup equipment?*

I always have my backup camera, several lenses, batteries & SD cards readily available.



# *Frequently* ASKED *Questions*

*What happens if you get sick/ have an emergency on the wedding day?*

Although this has never happened before, If I am unable to shoot your wedding due to an emergency I've got you covered. I will have an associate shooter at your wedding and ensure they have a similar style & approach. You'll be in good hands no matter what!

*Do you travel for weddings?*

Absolutely! I love a good destination wedding. Pricing varies depending on destinations.

*When is the payment due after I paid my deposit?*

The remaining balance isn't due until the wedding day!

*What if our wedding gets postponed?*

No worries! Life happens. If you need to reschedule, just let me know as soon as possible. I'll do my best to accommodate your new date.

*What happens if it rains on our wedding day?*

Rain on your wedding day is good luck after all! If it rains, no worries. It adds to the romance and we will be sure to get beautiful pictures regardless.

*Can we give you a shot list?*

I love capturing the uniqueness of every wedding. Although I'll have plenty of ideas, if you have any must-have shots feel free to share them with me!

# Love Notes



“Chloe made our wedding day absolutely perfect! She captured us in the way that I wanted people to remember us. She was absolutely amazing at getting our pictures to us, and her communication is fast. I couldn't have asked anyone more perfect to capture our perfect day.” - Makaylia



“Chloe was absolutely phenomenal to work with from the very first day I reached out to her! My husband and I have never had any professional pictures done before as we both are nervous around the camera. Chloe made us both feel so comfortable and we couldn't be happier with how our photos turned out! She was the perfect fit for our small, intimate ceremony and we are so thankful she was a part of it! Chloe was so great at going with the flow on our wedding day considering we had no rehearsals, and were honestly figuring things out as we went lol! I would highly recommend her to anyone looking for someone to capture their special moments in life!” - Chelsea



“ I wish I had the option too give 10 stars! Chloe is truly amazing at what she does. You won't regret choosing her for capturing your photos. My husband and I used her for our engagement and wedding. We never had professional photos done before that so we were a little hesitant on choosing the right photographer for us but we're so glad we chose her too capture our special moments. The pictures turn out so good even the ones that are not edited!

We will definitely use her again in the future!” - Olivia