

*Captures By Chloe*



*Wedding Guide*

EVERYTHING YOU NEED TO KNOW

[WWW.CAPTURESBYCHLOE.COM](http://WWW.CAPTURESBYCHLOE.COM)



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# Welcome



Hi, I'm Chloe! I'm an East Tennessee wedding photographer, and I've been behind the camera for 6 years now. I have a love for dreamy, vintage imagery and all the little moments that make a wedding day feel personal.

I'm passionate about what I do and very intentional with the way I photograph each day. I'm always watching for the quiet in-between moments, genuine emotion, and the small details that could easily go unnoticed.

My goal is to create photos that feel like art, but are still natural, and completely true to you.

# MY APPROACH & *PHOTOGRAPHY STYLE*

My style is dreamy, vintage, and true-to-color, with a mix of candid moments, editorial posing, and unique, artsy shots. I know when to step back and let a moment happen naturally, and when to confidently take the lead and give direction.

I'm naturally very organized and take charge when needed, especially on wedding days. I'm always happy to help however I can and go above and beyond to keep things running smoothly, on time, and as stress-free as possible.





# MY PROCESS

## 01. Reach Out

Send over your date, venue, and anything else you'd love me to know. We can chat by text or schedule a call!

## 02. Make It Official

Once I confirm your date is available, your signed contract + retainer officially reserve your wedding day.

## 03. Engagement

Included with select wedding collections. We'll choose a location, and shoot your engagement session!

## 04. Month Of

A few weeks out, we'll finalize your timeline, family photo list and all the little details so wedding day can run as smoothly as possible.

## 05. Wedding Day

You celebrate. I photograph the big moments, tiny moments and everything happening in between.

## 06. Gallery Delivery

Sneak peeks arrive within a few days, followed by your unedited gallery within one week. Once you choose your favorites, your final edited gallery will be delivered within 6–8 weeks.

# WEDDING COLLECTIONS

## THE INTIMATE - \$1400

4 hours of coverage

200 hand-edited images

1 roll of 35mm film

Professionally developed + scanned film images

Complimentary 30-minute engagement or  
bridal boudoir session

Wedding planning call + custom timeline  
assistance

Sneak peeks after your wedding

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## THE CLASSIC - \$1950

6 hours of coverage

200 hand-edited images

1 roll of 35mm film

Professionally developed + scanned film images

Complimentary 30-minute engagement or  
bridal boudoir session

Wedding planning call + custom timeline  
assistance

Sneak peeks after your wedding

---

## THE SIGNATURE - \$2550

8 hours of coverage

250 hand-edited images

1 roll of 35mm film

Second photographer for 4 hours

Complimentary 30-minute engagement or  
bridal boudoir session

Unedited proof gallery

Wedding planning call + custom timeline  
assistance

Sneak peeks after your wedding

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## THE HEIRLOOM - \$3200

9 hours of coverage

300 hand-edited images

2 rolls of 35mm film

Second photographer for 6 hours

Professionally developed + scanned film images

Complimentary 30-minute engagement or  
bridal boudoir session

Wedding planning call + custom timeline  
assistance

Priority sneak peeks within 48 hours

---

## ALL COLLECTIONS INCLUDE

Chloe as your photographer · High-  
resolution online gallery · Printing +  
personal sharing rights · Unedited proof  
gallery · Planning support

## ADD ONS:

SECOND SHOOTER - \$50/HR

ADDITIONAL EDITED IMAGES - \$5 EACH

BRIDAL BOUDOIR - \$150 (DISCOUNTED RATE)

EXTRA FILM - \$100/ ROLL





# THE DETAILS

*The*  
WEDDING  
*C*

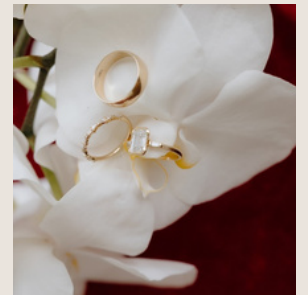
ANJOLINA BAKER  
& TANNER JONES

SATURDAY, AUGUST 29, 2026  
5:00 IN THE EVENING

THE MILLSTONE  
715 CARRON CREEK RD. LIMESTONE, TN  
37681  
*reception to follow*

# DETAILS & Flatlays

Details are usually the first thing I photograph when I arrive! I recommend gathering everything you want included into one box beforehand so I can easily grab it and get started without having to track anything down. Around this time, I'll also photograph your dress hanging up. I bring my own detail box filled with ring boxes, trays, ribbons, backgrounds, and other little styling pieces to help bring everything together.



## DETAIL CHECK LIST

- Invitation Suite
- Rings
- Ring Box
- Jewelry
- Shoes
- Perfume/Cologne
- Veil
- Cufflink
- Vow Books
- Bouquet
- Boutonniere

# DETAIL FAVORITES





GETTING  
READY

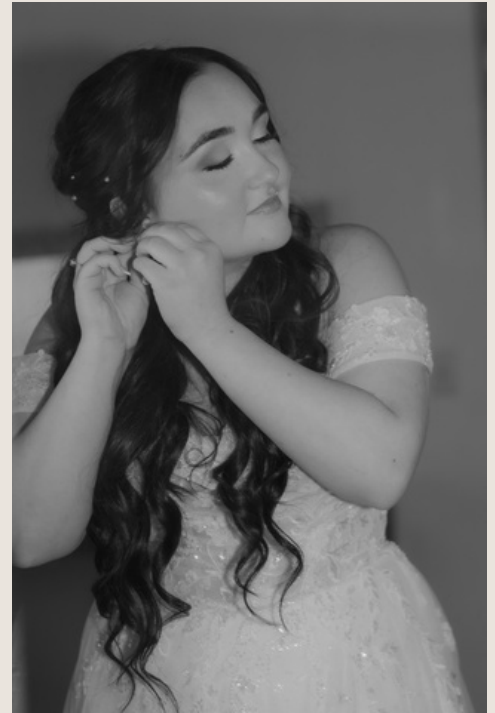
# FOR THE BRIDE



Hair & Makeup



PJ Picture



Jewelry



Zippping up the dress

I usually wait until hair and makeup are almost completely finished before taking any getting ready makeup/hair photos. From there, I'll capture a few final touch-ups, a fun PJ photo, putting on jewelry, getting into the dress & putting on your shoes!

## PRO TIPS FOR BEST PHOTOS:

- Try to keep the room or area where you'll be getting into your dress as clean and clutter-free as possible. Assign a bridesmaid to help tidy up before photos!
- Whoever is helping zip/button your dress, put on your jewelry, or help with your shoes should already be dressed and ready before you.

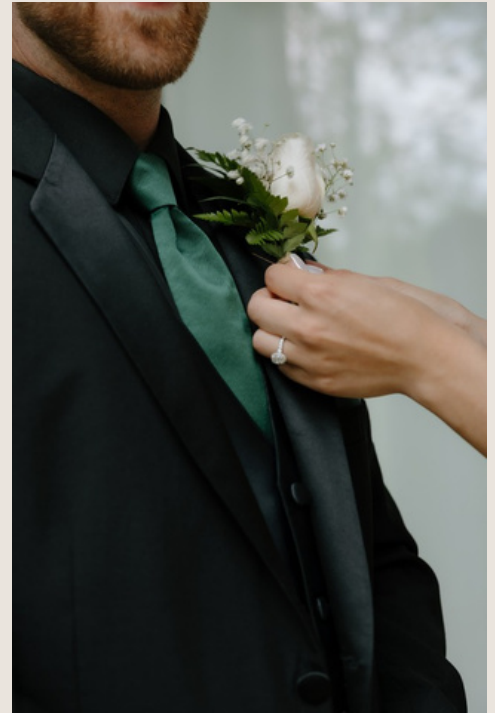
# FOR THE GROOM



Group shot



Cuff links



Boutonniere

I usually photograph the guys once everyone is mostly dressed and ready, so we can focus on the finishing touches. I'll capture things like adjusting watches or cufflinks, putting on the boutonniere, fixing ties or jackets, and a few relaxed group shots with the groomsmen.

Pro Tips for best photos.

- Try to keep the getting-ready room clean and clutter-free, especially around the main photo area.
- Have the groomsmen mostly dressed before the groom so everyone is ready to help and hop into photos.



Adjusting watch



# FIRST LOOKS

A first look is a private moment before the ceremony where you and your partner get to see each other for the first time.

## HOW IT WORKS

I'll get one of you in place facing away, then bring your partner over behind you. When everything is ready, they'll give you a little tap on the shoulder, you'll turn around, and I'll capture the reaction as it happens.

## OTHER FIRST LOOKS

First looks don't have to be just with your partner. You can also do one with your dad, siblings, bridesmaids or anyone special to you.

## THE BENEFITS

- You'll get to do couples photos earlier in the day
- It can help ease some nerves
- You get a private moment together before the ceremony



# VENUE DETAILS

*The little details you spent so much time bringing together.*



I typically photograph your venue and décor right before the ceremony, once everything is fully set and before guests begin filling the space. This gives me a chance to capture everything while it still looks untouched.

## WHAT I'LL PHOTOGRAPH

The ceremony space

Reception tables

Florals + centerpieces

Place settings

Signs + stationery

Cake + dessert table

Sweetheart or head table

Wide shots of the venue

Any special décor or sentimental details



## WHY I DO THIS BEFORE THE CEREMONY

Photographing the space before guests arrive allows me to get clean, intentional images without coats, drinks, purses, or people in the background. It also gives you a record of all the details you may not have time to really take in on the wedding day.



# THE CEREMONY

During the ceremony, I'm focused on capturing all of the key moments while also watching for the little reactions happening in between.



## WITH A SECOND PHOTOGRAPHER

Having a second photographer makes it even easier to capture more guest reactions, alternate angles, and candid moments happening at the same time.

## WHAT I'M CAPTURING

- Walk down the aisle
- Your partners reaction
- Ring exchange
- The first kiss
- Family + Guest reactions
- Wide Shots of the ceremony
- Candid moments throughout



## WHERE I'LL BE

During the processional, I stay near the front and slightly off to the side so I can photograph both the walk down the aisle and your partner's reaction.

Once the ceremony begins, I'll quietly move around as needed to capture different angles, wider views, and closer moments without staying in one spot the entire time.



# FORMAL PHOTOS

Family photos are an important part of the day, and my goal is to make them as smooth and efficient as possible so you can get back to celebrating.

## LET YOUR FAMILY KNOW

Please let everyone on your family photo list know ahead of time that they'll be needed for pictures directly after the ceremony. This helps us avoid spending time searching for people who may have already headed to cocktail hour.

## THE ANNOUNCEMENT

Ask your officiant to make a quick announcement after the recessional letting family members know to stay nearby for photos.

You can have them say:

"Immediate family members needed for photos, please remain near the ceremony area following the recessional."

## HOW WE'LL DO THE PHOTOS

Family photos are typically done right at the altar, immediately after the ceremony.

I'll put you both in position and keep you there while I move everyone else in and out around you. This helps you move as little as possible and keeps the process quick and organized.



## EXAMPLE SHOT LIST

- Bride + Groom, Tammy
- Bride, David
- Groom, Susan, Sally, David
- Bride, Groom, Max, Haley

It also helps a ton if you include the names of the people in each grouping instead of just writing "siblings" or "grandparents."

That way, I can call people by name and keep everyone moving in and out quickly without having to stop and ask who belongs in each photo.



# COUPLES PORTRAITS

## MY APPROACH

Couples portraits are where I get a little more hands-on. I'll guide you through posing and movement, give you prompts when needed, and make small adjustments so everything feels natural without looking overly posed.

I like to mix a little bit of everything:

Editorial portraits

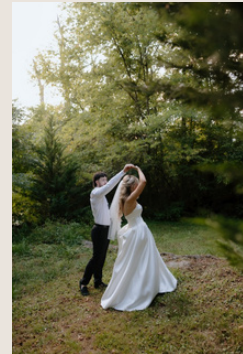
Natural movement

Close-up moments

Wide environmental shots

Quiet candid moments

A few creative or artsy frames



## GOLDEN HOUR

If the light is beautiful later in the day, I may pull you away for a quick **5–10 minute golden-hour session**.

It gives us a completely different look from your earlier portraits and usually ends up being one of my favorite little parts of the day.

## A QUICK TIP

The more relaxed you are with each other, the better the photos feel. You don't need to know how to pose or what to do with your hands — that's my job.

Your only job is to be present with each other.

# BRIDAL PARTY PORTRAITS

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The people who stood beside you through it all.

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Bridal party portraits are a mix of classic group photos, smaller combinations, and a few fun candid moments. I'll keep things moving so we can get plenty of variety without spending too much time away from the rest of the day.

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## GROOM & GROOMSMEN

01. Groom with the full group
02. few different group variations
03. Groom with individual photos with each groomsman



## BRIDE & BRIDESMAIDS

01. Bride with the full group
02. A few different group poses
03. Bride with individual photos with each bridesmaid



## THE FULL WEDDING PARTY

Once everyone is together, we'll finish with the big group shots featuring the entire wedding party. I like to get a mix of more classic portraits and a few relaxed or fun ones so the final gallery doesn't feel repetitive.



# SECOND SHOOTER

*Two is better than one.*

A second shooter is an additional photographer who works alongside me on your wedding day. While I'm focused on the main moments, they're able to capture another angle, different reactions, and the little things happening at the same time.



## MY ANGLE VS HIS ANGLE

### THE BENEFITS

#### MORE ANGLES

Multiple perspectives during key moments.

#### MORE CANDID MOMENTS

Extra eyes for the little in-between moments.

#### BETTER COVERAGE

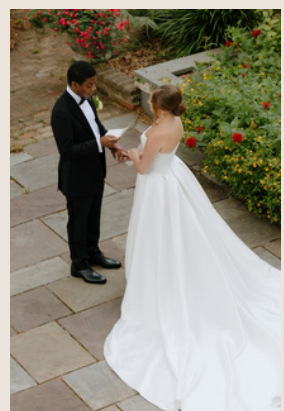
Two photographers can be in two places at once.

#### A FULLER STORY

More moments and a more complete gallery.



## MY POINT OF VIEW



## HIS POINT OF VIEW

## MEET BLAKE



I typically work with the same second shooter, Blake, who also happens to be my boyfriend. He's been second shooting with me for the past two years, is trained under me, and knows exactly how I run a wedding day. He pays close attention to detail, has a really creative eye, and often captures unique perspectives I wouldn't have thought of myself. He's also very well versed in film photography and will soon be offering drone photography at my weddings as well.

# YOUR WEDDING DAY TIMELINE

*Created around your day, not the other way around.*

Every wedding day looks a little different, so I'll work with you to create a custom photography timeline based on your coverage, ceremony time, locations, and the moments that matter most to you.

I'm pretty intentional about keeping us on schedule while still leaving room for the day to actually happen. Having a solid timeline means less rushing, more time to enjoy yourselves, and plenty of room for the candid moments in between.



## A FEW THINGS I ACCOUNT FOR

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Getting ready + details

Travel between locations

First looks

Ceremony + reception events

Wedding party portraits

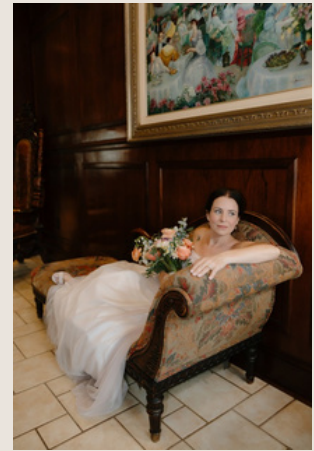
Golden hour portraits

Formal family portraits

Second shooter coverage

Couples portraits

Any special or unique moments



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## FIRST LOOK OR NO FIRST LOOK?

### WITH A FIRST LOOK

We can complete couples portraits, wedding party photos, and sometimes even family photos **before the ceremony**, leaving you with more time to enjoy cocktail hour and your reception.



### WITHOUT A FIRST LOOK

We'll save couples portraits and most group photos for after the ceremony. I'll build enough time into your schedule so we can get everything photographed without feeling rushed.

*Neither option is better — your timeline will simply be built differently depending on what you choose.*

# SAMPLE TIMELINES

two examples to give you a general idea of how your day can flow

## WITH A FIRST LOOK

8 HOURS OF COVERAGE

1:00PM DETAILS & DRESS SHOTS  
1:30PM GROOM GETTING READY  
1:45PM BRIDE GETTING READY  
2:15PM FIRST LOOK  
2:30PM COUPLES PHOTOS  
3:00PM WEDDING PARTY PHOTOS  
3:30PM IMMEDIATE FAMILY PHOTOS  
3:50PM BRIDE & GROOM TUCKED AWAY  
4:00PM SHOOT VENUE DETAILS  
4:30PM CEREMONY  
5:00PM ADDITIONAL FAMILY PHOTOS  
5:30PM COCKTAIL HOUR/ RECEPTION  
7:00PM GOLDEN HOUR PORTRAITS  
7:20PM CONTINUED RECEPTION  
9:00PM COVERAGE CONCLUDES

## WITHOUT A FIRST LOOK

8 HOURS OF COVERAGE

1:30PM DETAILS & DRESS SHOTS  
2:00PM GROOM GETTING READY  
2:20PM GROOMSMEN PHOTOS  
2:50PM BRIDE GETTING READY  
3:15PM BRIDE & BRIDESMAID PHOTOS  
3:45PM BRIDE & GROOM TUCKED AWAY  
4:00PM SHOOT VENUE DETAILS  
4:30PM CEREMONY  
5:00PM FAMILY PHOTOS  
5:20PM FULL BRIDAL PARTY PHOTOS  
5:40PM COUPLES PHOTOS  
6:00PM RECEPTION  
7:00PM GOLDEN HOUR PHOTOS  
7:20PM CONTINUED RECEPTION  
9:30PM COVERAGE CONCLUDES

## WHEN YOU HAVE A SECOND SHOOTER

With two photographers, we can divide and conquer. While I photograph one partner getting ready, my second shooter can be with the other. We can also capture separate wedding party photos at the same time and photograph multiple angles throughout the ceremony, which can make the timeline even smoother.

If your coordinator doesn't create a timeline, or you're planning without a coordinator, I'm happy to help build one around your day, priorities, and specific needs. Either way, I'll always create my own photography timeline so I know exactly when and where I need to be throughout the day and can help keep everything running smoothly on my end.

# THE RECEPTION

Once the reception starts, I shift into a much more documentary approach. I'll still step in when needed, but most of the time I'm watching for reactions, movement, and all the little moments happening around you.

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## WHAT I'M CAPTURING

Grand entrance

First dances

Toasts + speeches

Cake cutting

Dinner details

Guest reactions

Dancing + candid moments

Decor + reception details

Any special traditions or planned events

Your exit, if it falls within coverage

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## HOW I SHOOT IT

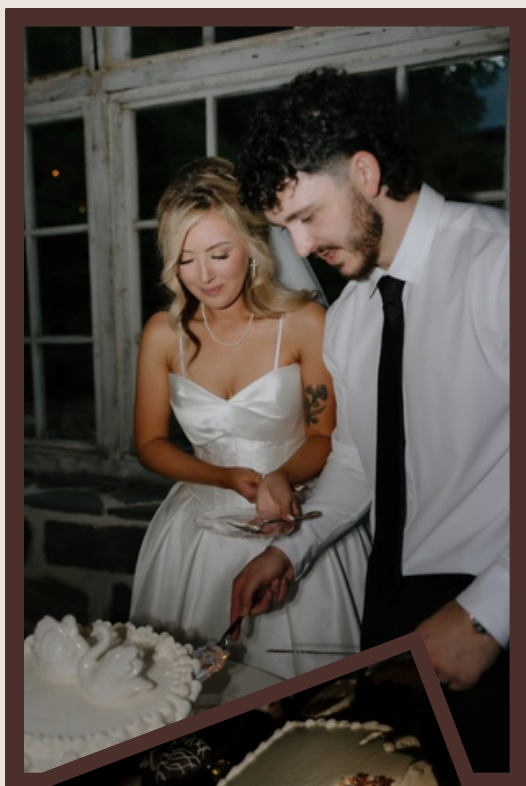
For the main events, I'll stay close enough to capture reactions and details clearly while also moving around for different angles. During open dancing, I'm usually right in the middle of everything so the photos feel energetic and immersive instead of distant.

## LIGHTING

Reception spaces can get dark quickly, especially once dinner ends and the dance floor opens. I use flash when needed so your images still feel intentional, flattering, and full of atmosphere without losing the mood of the room.

If your exit happens within your photography coverage, I'll photograph it as part of the night.

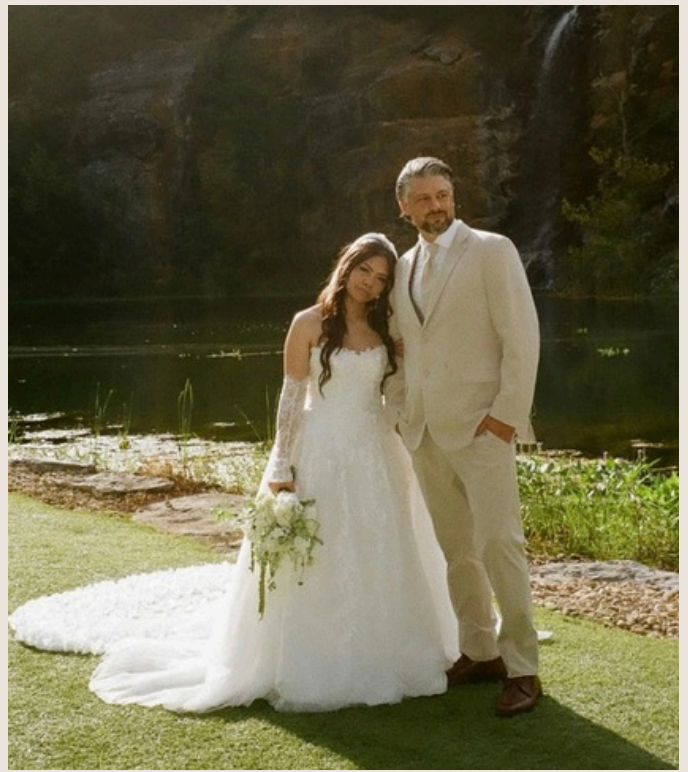
For staged exits, I recommend keeping the setup simple and making sure guests know exactly where to stand before you come through. Sparklers, bubbles, petals, glow sticks, or just cheering guests can all photograph beautifully.



# FILM

## PHOTOGRAPHY

*I love incorporating 35mm film into wedding days because it adds a completely different feeling to your gallery. Film is softer, grainier, a little imperfect, and has that nostalgic quality that digital just can't fully replicate.*



## THE CAMERAS I USE



**CANON AE-1**

My main film camera for outdoor portraits, ceremony moments, couples photos, and anything with beautiful natural light.



**PENTAX SUPER ZOOM**

My go-to for the whole day and especially the reception. I love using it with flash for fun, energetic, nostalgic party photos.



**OLYMPUS TRIP MD**

I'll sometimes bring this along for simple, playful shots throughout the day. It's perfect for quick little in-between moments.





## WHAT FILM COVERAGE LOOKS LIKE

If your wedding package includes film, I'll typically bring several cameras and shoot a few frames on each throughout the day depending on the lighting and the moment.

One "roll" of film usually gives you around **30–36 images**.

Your film photos may come from a mix of cameras and styles, which gives your gallery a little more variety while still keeping everything cohesive.



## AFTER THE WEDDING

After your wedding, I send the film out to be professionally developed and scanned. Once everything is finished, you'll receive the digital scans along with the rest of your wedding images so you can download, share, and print them.

## WHAT TO EXPECT

Film is a little less predictable than digital, and that's part of what makes it special.

The colors, grain, flash, and occasional imperfections give each image its own character and charm.

# THE EDITING PROCESS

*From wedding day to your final gallery.*

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After your wedding, the work isn't quite finished. I carefully organize your images, prepare your proof gallery, and then hand-edit your final selections in my signature style.

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## 01. SNEAK PEEKS

Within a few days of your wedding, I'll send over a small collection of sneak peeks so you have something to enjoy and share while I prepare the rest of your gallery.

## 02. YOUR PROOF GALLERY

Within **one week**, you'll receive your unedited proof gallery.

This gallery allows you to look through the images from your wedding day and select the photos you would like professionally edited. Simply "heart" your favorites directly inside the gallery.

## 03. YOU CHOOSE YOUR FAVORITES

The number of images you select will depend on your wedding collection.

Take your time choosing the moments you love most. Once your selections are submitted, your editing turnaround officially begins.

## 04. THE EDITING

Every selected image is individually edited by hand in my signature **dreamy, vintage-inspired** style.

I adjust things like color, exposure, contrast, cropping, and overall tone while keeping your photos natural and true to the way your day actually looked and felt.

## 05. FINAL DELIVERY

Once you submit your favorites, your fully edited gallery will be delivered within **6–8 weeks**.

Your final images will be delivered in a high-resolution online gallery where you can download, share, and print your photographs.

## A LITTLE NOTE ABOUT EDITING

My goal is never to completely change the way you look or turn your wedding into something it wasn't. I want your images to feel polished and artistic while still feeling like **you**.

I'll clean up small temporary distractions when appropriate, but my editing style is focused more on enhancing the image than heavily altering it.

# PROOF GALLERY

You can download, share, and print images from your proof gallery. My only request is that I'm not tagged in any unedited images that are shared publicly.

Your proof gallery includes every image captured on your wedding day, which can sometimes mean thousands of photos! You'll use this gallery to choose your favorites for final editing.

If you'd rather not go through and select your favorites yourself, I'm always happy to curate them for you and create a cohesive final gallery that tells the story of your day.

I use a proof gallery because everyone has a different taste when it comes to photos of themselves. An image I might personally love may not be the one you feel your best in, and I want your final gallery to be filled with photos you 100% love. Choosing your favorites gives you control over which expressions, angles, and moments feel the most like you.



# YOUR ENGAGEMENT SESSION

Select wedding collections include a complimentary **30-minute engagement session in Johnson City**. It's a chance for us to work together before the wedding day, get you comfortable in front of the camera, and create something that feels relaxed, romantic, and completely you.

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## WHERE WE CAN SHOOT

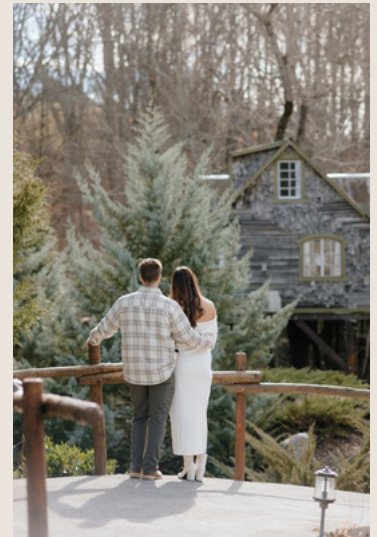
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**STUDIO**



**Willow springs**  
(most popular)



**YOUR VENUE**

*Have another Johnson City location in mind? Just ask.*

## ***MAKE IT A LITTLE MORE ADVENTUROUS***

***Premium Engagement Upgrade • +\$100***

*Upgrade your complimentary session from 30 minutes to one full hour and choose one of my favorite scenic locations outside Johnson City.*

***Carver's Gap • Watauga Lake • Beauty Spot***

FULL COUPLES SESSION GUIDE: <https://canva.link/couplesguidecbc>

# BRIDAL BOUDOIR

## THE STUDIO

Your session takes place at my private studio in downtown Johnson City, featuring exposed brick, vintage pieces, soft draping, and versatile backdrops. I'll guide you through posing so you can relax and enjoy the experience.

## CHOOSE YOUR VIBE

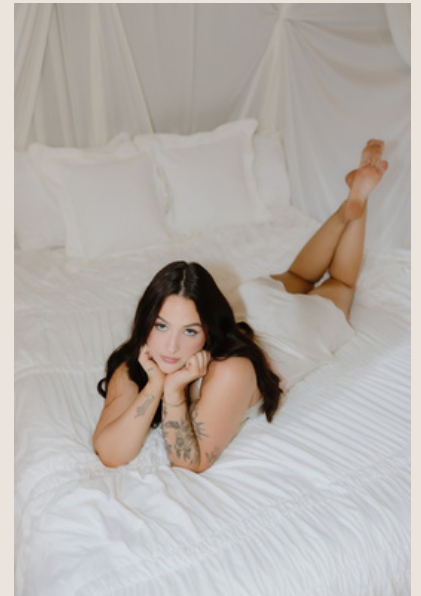
I currently offer a few different bridal boudoir looks so your session can feel like you.



**Editorial Floral**



**Dark + Moody**



**CLASSIC BRIDAL**

## WHAT TO BRING

Bring any lingerie you love, bridal accessories, your veil, wedding shoes, jewelry, perfume, or anything sentimental you'd like photographed.

I also have a small collection of robes, veils, heels, props, and styling pieces available at the studio.

## YOUR SESSION

Your session will be fully guided from beginning to end. I'll help with posing, movement, angles, and little adjustments so everything feels natural and flattering.

FULL BOUDOIR GUIDE: <https://canva.link/boudoircbc>

# RECOMMENDED VENDORS

## OFFICIANT

Joshua Maples

## FLORALS

1976 Flowers

Anna Marie Florals

## DJ

Tri-Cities Entertainment

## SOUND + PA + LIGHT RENTALS

JVSound

## VIDEOGRAPHY

Jeff Payne

Heart Strings Creative Co.

## BARTENDING

Rocky Top Bartending

Sippin Mobile Bar

Tap'd Out Mobile Bar

## SOCIAL MEDIA CONTENT

Behind the Bride Social

## CAKES

Cakes by Angela Bowes

## PLANNERS

Greenwood Weddings

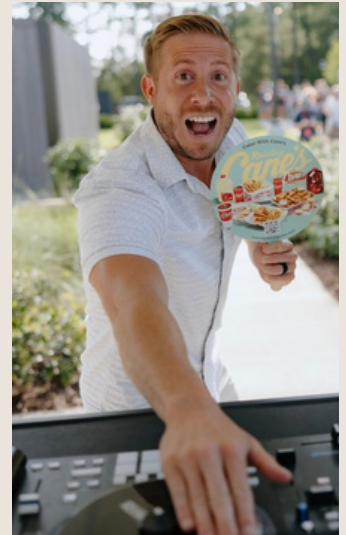
Simply Southern Chic Weddings

*A few talented people I love recommending for wedding days.*

Over the years, I've worked alongside some amazing local vendors. If you're still building your wedding team, these are a few names worth checking out.



JOSHUA MAPLES



TRI CITIES  
ENTERTAINMENT



1976 FLOWERS



CAKES BY  
ANGELA BOWES



# FAQ

## **What happens if you get sick or have an emergency on the wedding day?**

Although this has never happened before,. If I'm unable to photograph your wedding due to an emergency, I'll arrange an associate photographer with a similar style and approach so you're still fully covered.

## **Do you travel for weddings?**

Absolutely! I love traveling for weddings. Travel pricing varies depending on the location and what accommodations are needed.

## **When is the remaining balance due?**

Your remaining balance is due on or before the wedding day.

## **What if our wedding gets postponed or rescheduled?**

Life happens! Let me know as soon as possible and I'll do my best to accommodate your new date based on availability.

## **What happens if it rains?**

We work with it! Rain can create some really beautiful, romantic photos. I'll adjust the photography plan around the weather and available covered or indoor spaces

.

## **Can we send you specific photo requests?**

Absolutely. If there are specific people, traditions, details, or meaningful moments you want photographed, please send them my way before the wedding.

## **Do you offer prints or albums?**

Your final gallery includes high-resolution digital images and printing rights. You're welcome to print them wherever you choose.

*If you plan to offer albums later, I'd change this answer now so you don't have to redo the guide.*



# FAQ

## **Do you carry backup equipment?**

Always. I bring backup camera bodies, lenses, flashes, batteries, and SD cards to every wedding.

## **Are there any restrictions on sharing our photos?**

You're welcome to download, print, and share your final images for personal use. I just ask that the photos aren't heavily altered or re-edited.

## **Can our guests take photos during the wedding?**

Absolutely, unless you choose to have an unplugged ceremony. I just ask that guests avoid stepping into the aisle or standing directly in front of me during important moments.

## **What if the wedding day runs behind?**

It happens! I'll adjust where I can and prioritize the most important photographs within your remaining coverage time.

## **Can we extend photography coverage on the wedding day?**

If you decide you need more time, additional coverage may be available depending on the day and my schedule.

Still have questions? I'm always happy to help! If there's anything you're unsure about before the wedding day, feel free to reach out anytime. I'd much rather answer the question ahead of time so you can feel prepared and confident going into your day.