

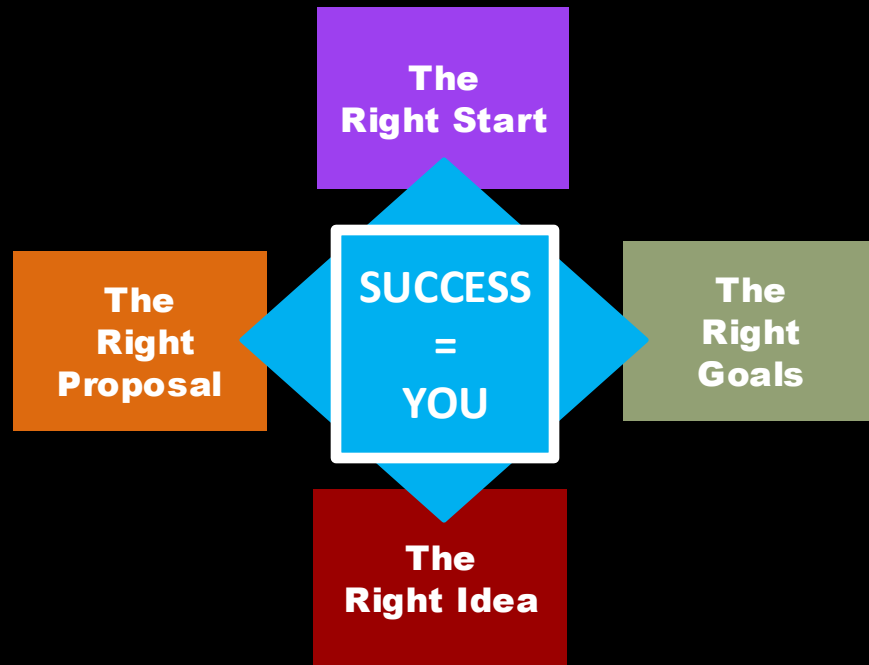
# **The Social Venture Café**

***Social Venture Start-ups Serving Our Community's Needs  
Through Innovation***

## ***OVERVIEW***

# The Breakaway Social Venture Start-up Framework \*

*A compass and roadmap to help you navigate your journey towards greater “Success”*



# **Launching Your Start-up Venture Journey**

*As simple as 1, 2, 3*

# Three things:

*A Passionate Innovation-centered Person, a Blank Piece of Paper, and a Spark of an Idea!*



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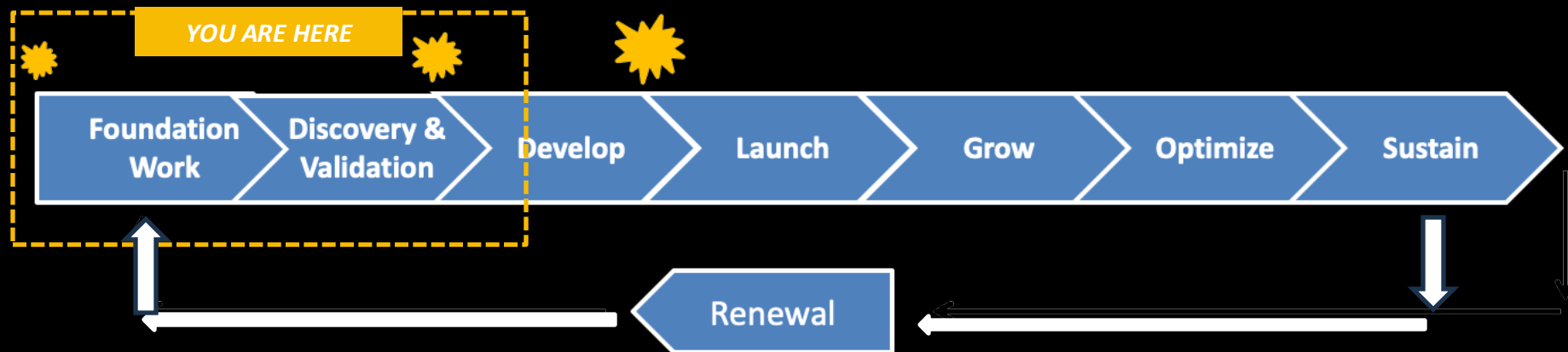
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# **The Sustainable Social Venture Lifecycle Journey**

*Understanding the path to help navigate towards greater  
success*

# The Sustainable Social Venture Lifecycle



*Turning the social venture's innovative ideas into a reality are dependent on securing essential resources at **critical early-stage start-up junctures.** \**

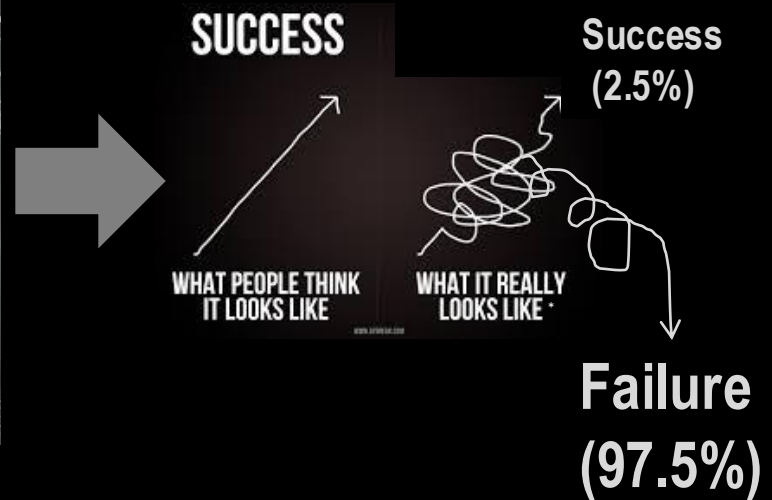
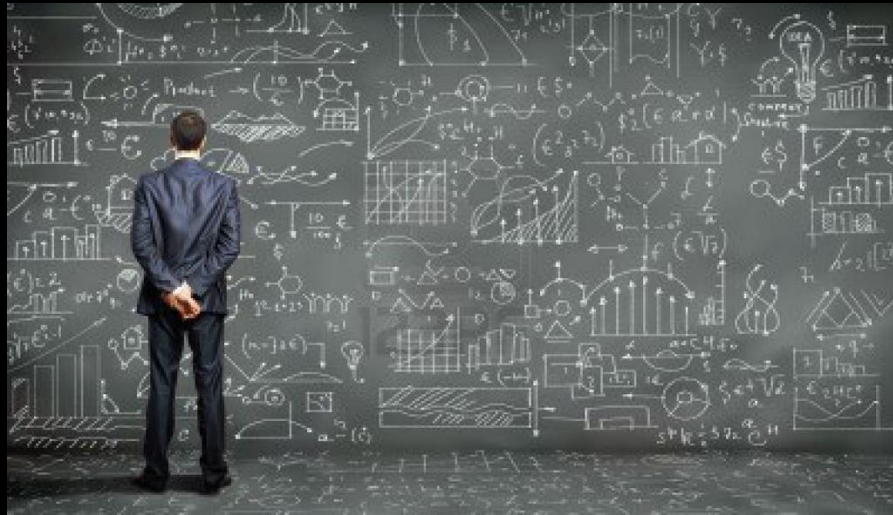
***For every 1,000 new early-stage venture proposals reviewed by investors, how many secure funding?***



***2.5%***  
***(25:1000!!)***



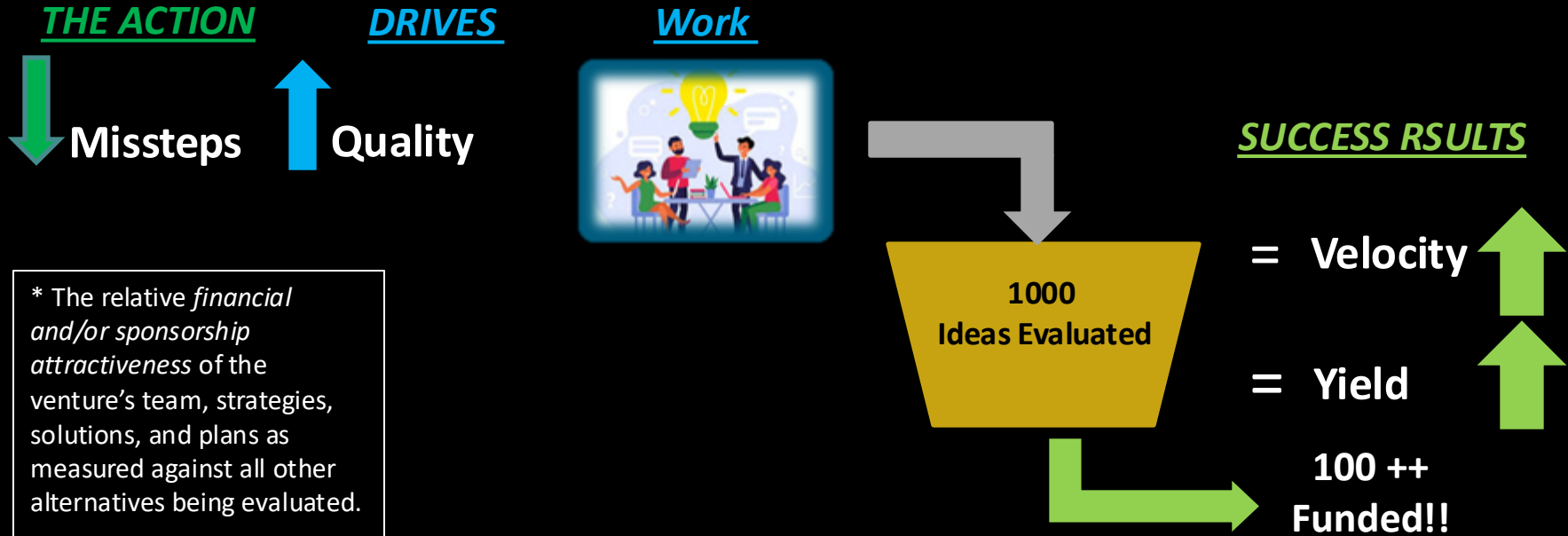
# ***Early-stage venture funding success rates ... ...an unacceptable equation!***



*Experience shows, improving the odds of achieving “Success” are dramatically improved when you avoid the common missteps being taken by others.*



# Avoiding common missteps increases the “Quality” of an early-stage Venture’s work and dramatically improves Results!



# Realizing greater “Success” from your social venture efforts requires avoiding critical **Missteps** by:

- #1 Orchestrating the focus and timing of work to sustain forward momentum*
- #2 Beginning the journey with a clear view of what “Success” means to you!*
- #3 Establishing a clear community segment and needs focus*
- #4 Building a collaborative team composed of the right talent early*
- #5 Developing a clear view of the community’s ecosystem and the unique goals and objectives held by its various stakeholders*
- #6 Taking an empathic approach to idea/solution discovery & design*
- #7 Pursuing the “Right” idea; one that delivers “Value” & “Quality” to ALL*
- #8 Tell a winning story; designed to reach the Hearts & Minds of each audience*

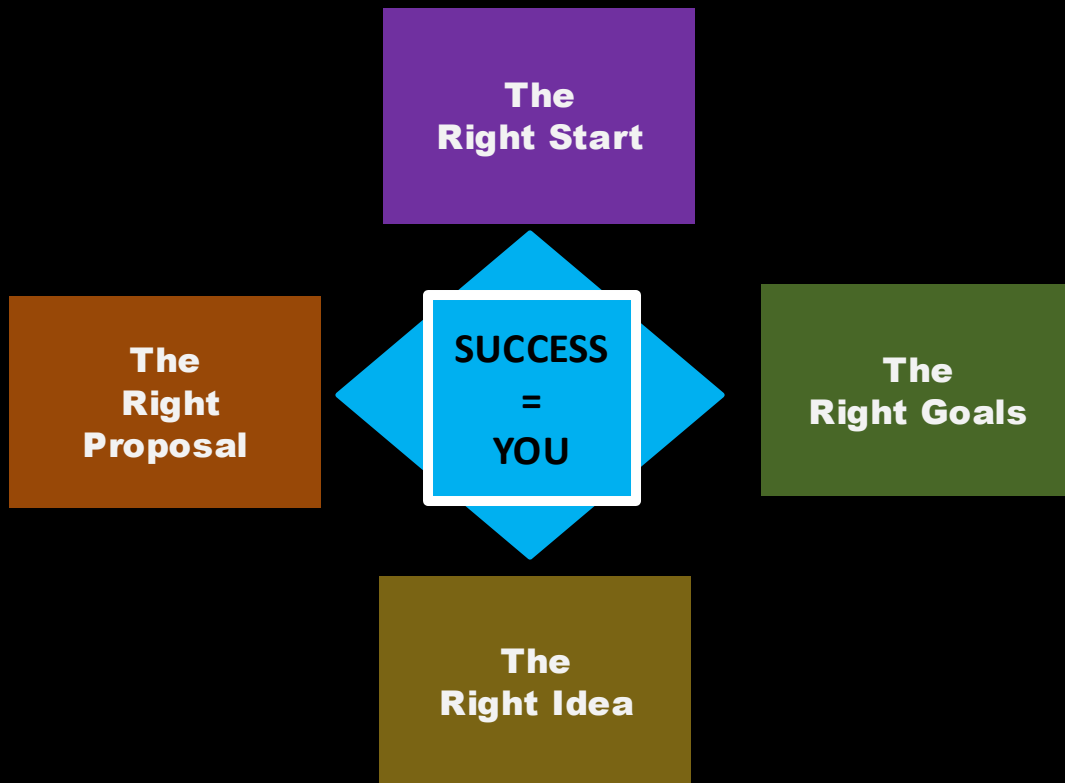
***Navigate Your Journey Towards Greater  
Fewer Missteps and Greater Success***



***The Breakaway Social Venture Start-up  
Framework***

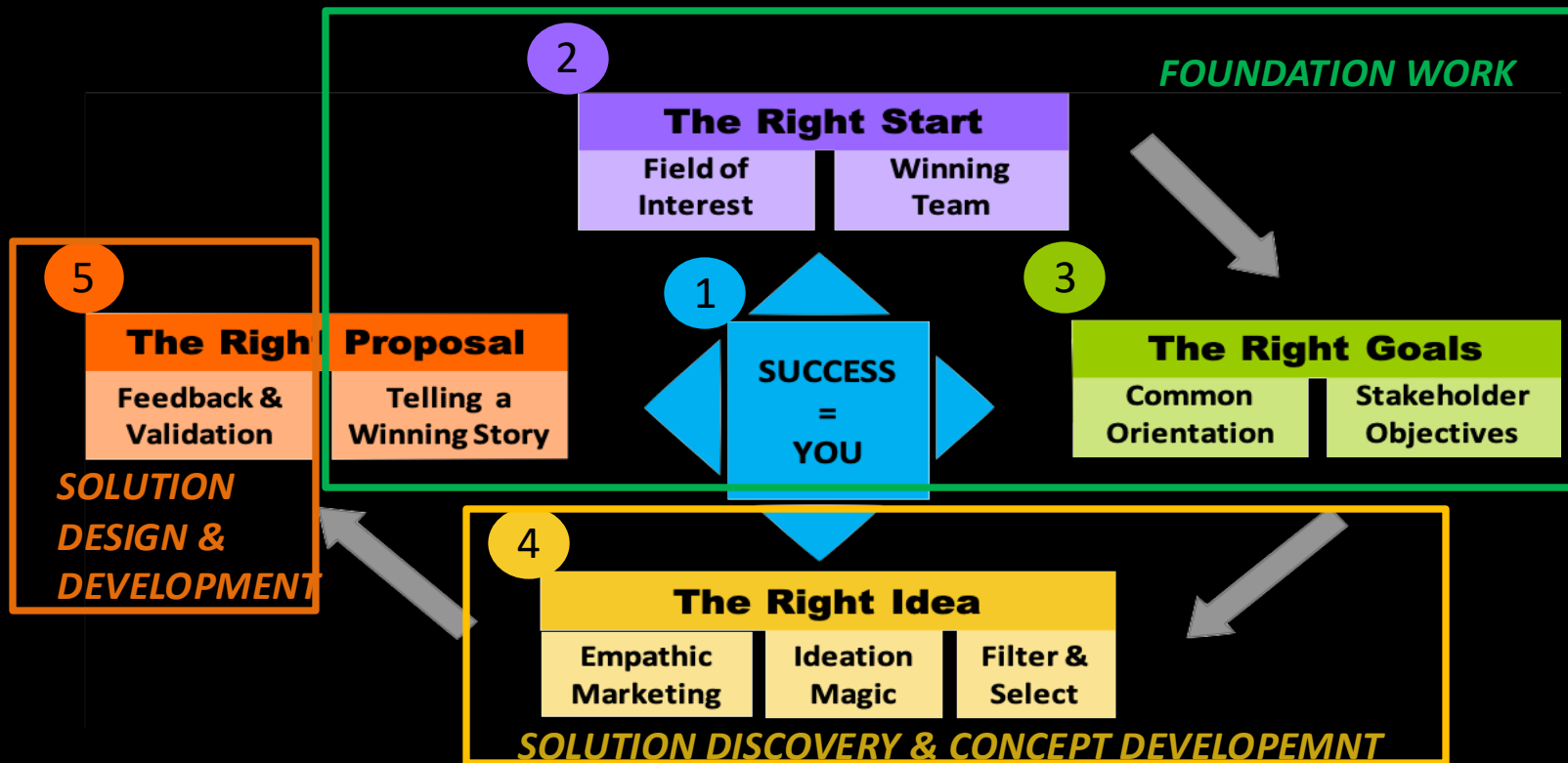
# The Breakaway Social Venture Start-up Framework

*Helping You Navigate Your Journey Towards Greater Success*



# The Breakaway Early-Stage Start-up Framework \*

*A compass and roadmap to help you navigate your journey towards greater “Success”*



# The Breakaway Social Venture Start-up Framework





# Early-Stage Social Venture Start-up Success

*More “Success” will follow the entrepreneur and team that takes a more disciplined and structured approach to their early-stage start-up efforts; an approach designed to help them “avoid the many missteps” that often undermine a start-up’s efforts and chances of realizing success.*

*By following a path that builds quality at every step of the start-up’s early-stage journey , an entrepreneur and his/her team can substantially “change the odds” of securing the essential early-stage support and resource commitments needed to tun their “Spark of an idea” into an innovative new solution(s) that can deliver meaningful levels of value to a world in need .....AND ... realize the “SUCCESS” they set out to achieve for themselves.*

# How will you help change the world?

***It all starts with a “Spark of an idea” and YOU!***





Serving our community's needs through innovation

[www.SocialVentureCafe.org](http://www.SocialVentureCafe.org)