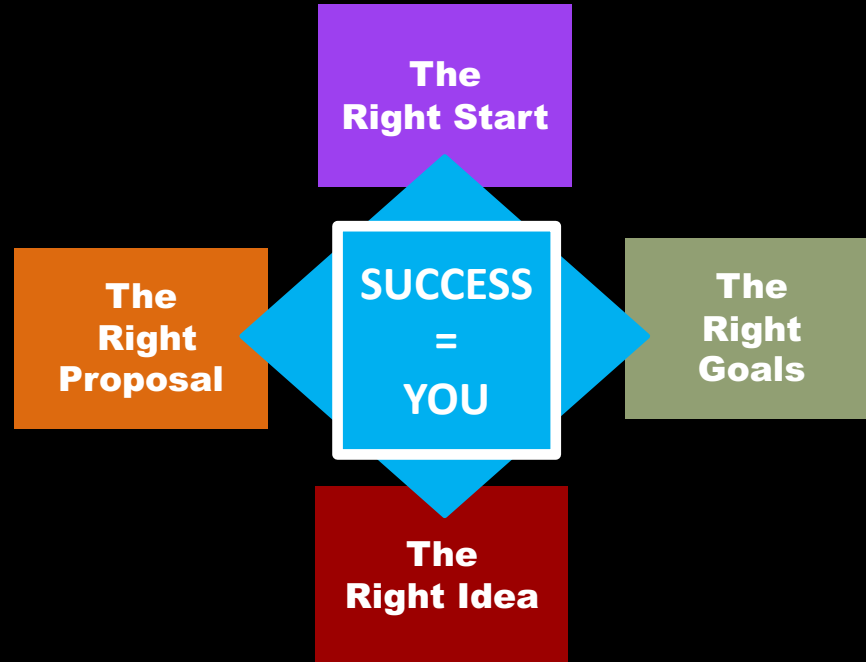


The Breakaway Social Venture Start-up Framework *

Unleashing the Power of innovation for Greater Social Venture Success



** A resource to support successful social venture start-ups; presented by- The Social Venture Café*

The Social Venture Café

***Social Venture Start-ups Serving Our Community's Needs
Through Innovation***

At the heart of every new social venture...

“INNOVATION”

“INNOVATION”

What is it?

✓ 78,466 *“Innovation” Books*

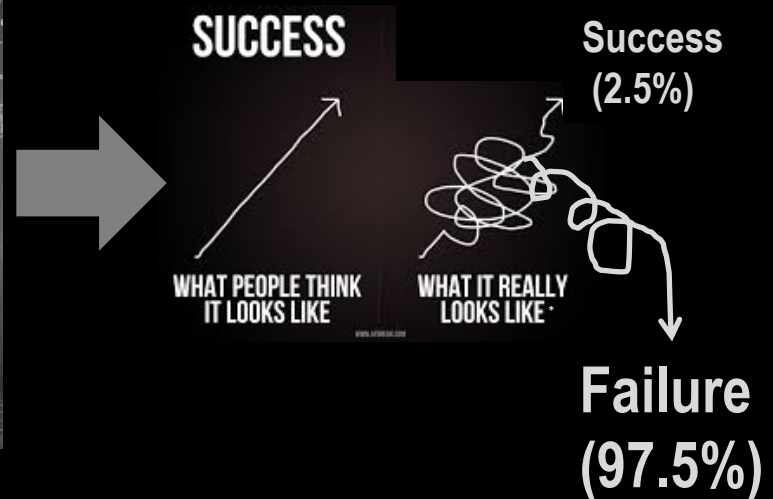
✓ 12,000,000 *“Innovation” Videos*

✓ 214,000,000 *“Innovation” Web References*

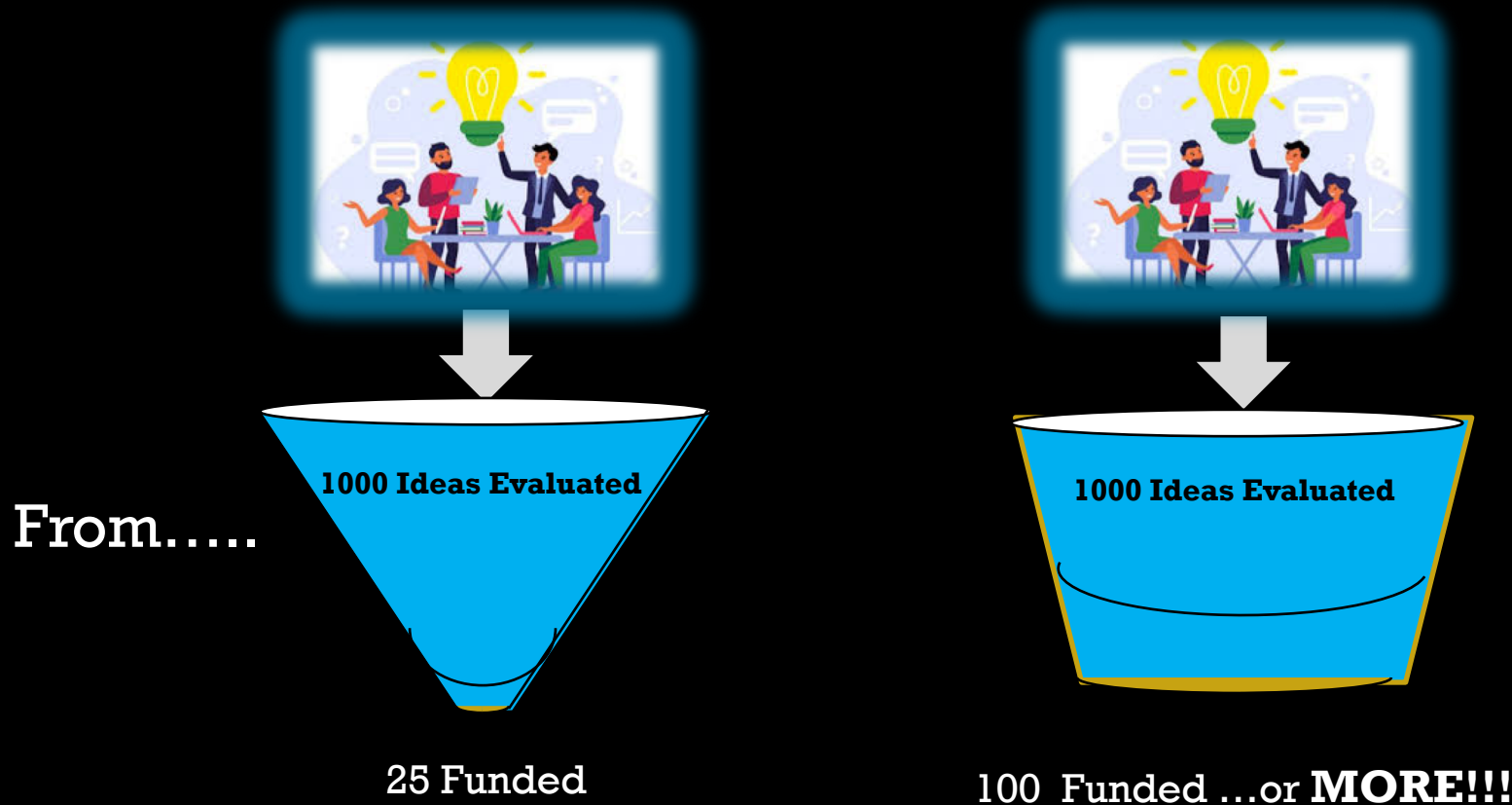
“An idea that is actionable and executable into value”



Innovation success ratesan unacceptable equation!



So how do we change the traditional Angel funnel formula?



Improving the “Quality” of a Venture’s Work Drives Results

THE ACTION



Quality* of



THE RESULTS

* The relative *financial* and/or *sponsorship* attractiveness of the venture’s team, strategies, solutions, and plans as measured against all other alternatives being evaluated.

**1000
Ideas Evaluated**

**100 ++
Funded!!**

Velocity



Yield



Increasing the **Quality** of your entrepreneurial efforts requires avoiding critical missteps by:

- #1 Anchoring your start-up journey's decisions around a clear view of "Success"*
- #2 Choreographing and orchestrating focus and timing of work to build and sustain forward momentum*
- #3 Establishing and sustaining a clear community segment and need focus*
- #4 Building and fully engage your core early-stage start-up team early*
- #5 Developing a shared view of the community ecosystem and the unique objectives held by it various stakeholders*
- #6 Taking an empathic approach to idea/solution discovery & design*
- #7 Pursuing the "right" idea; one that delivers "Value" & "Quality" to ALL*
- #8 Tell a winning story; designed to reach the hearts & minds of each audience*

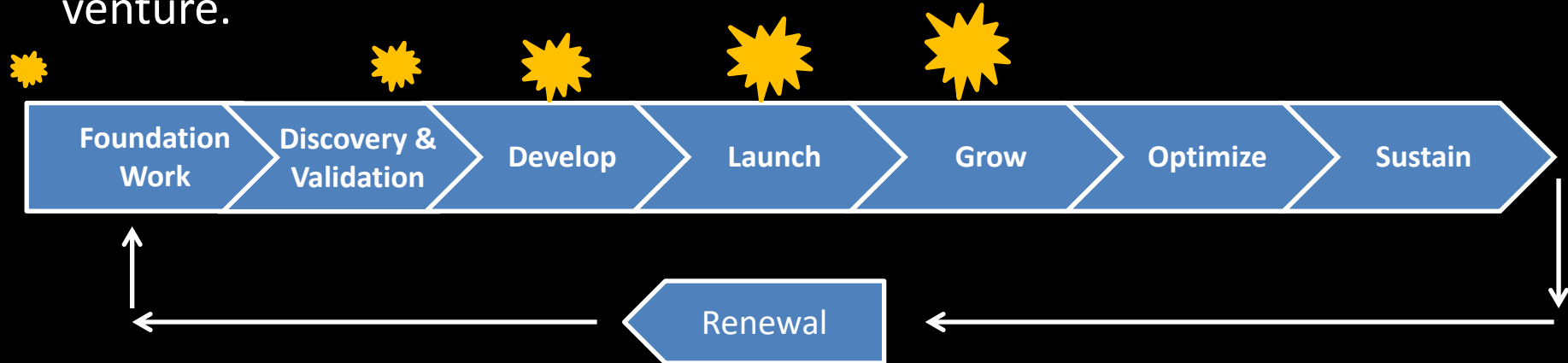
Navigating Your Journey Towards Success

- ❖ The Social Venture Lifecycle
- ❖ The Breakaway Social Venture Start-up Framework

The Social Venture Lifecycle

Key Funding and Sponsorship Points

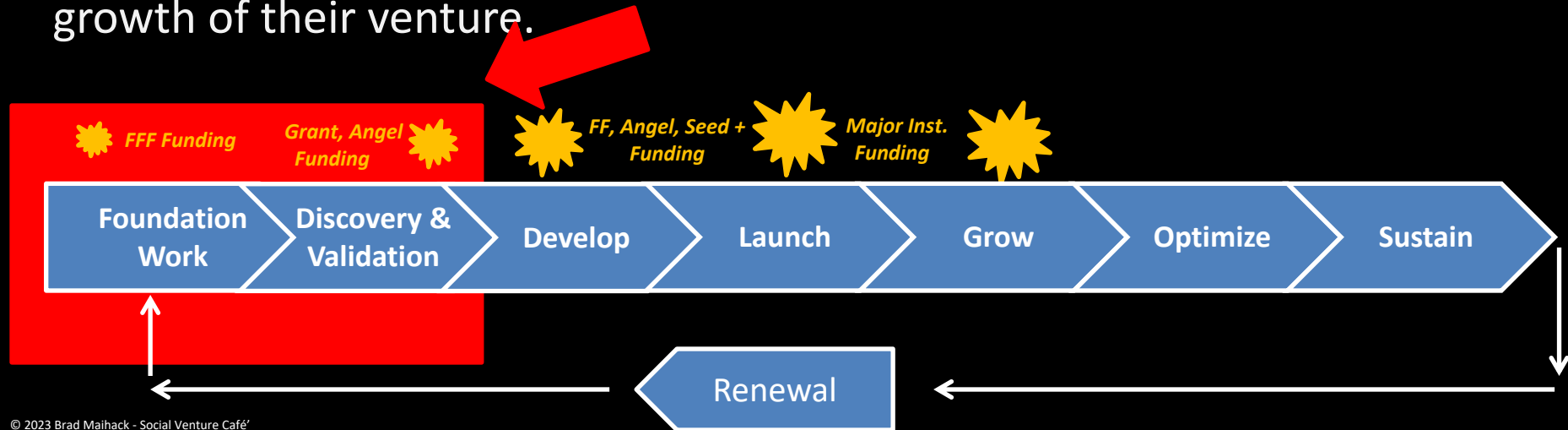
Critical funding and sponsorship events typically occur at key points along the lifecycle. At each point, the level of funding and sponsorship increases in order to support subsequent segments of the start-up's work towards creating, developing, launching, and sustaining its new venture.



The Social Venture Lifecycle

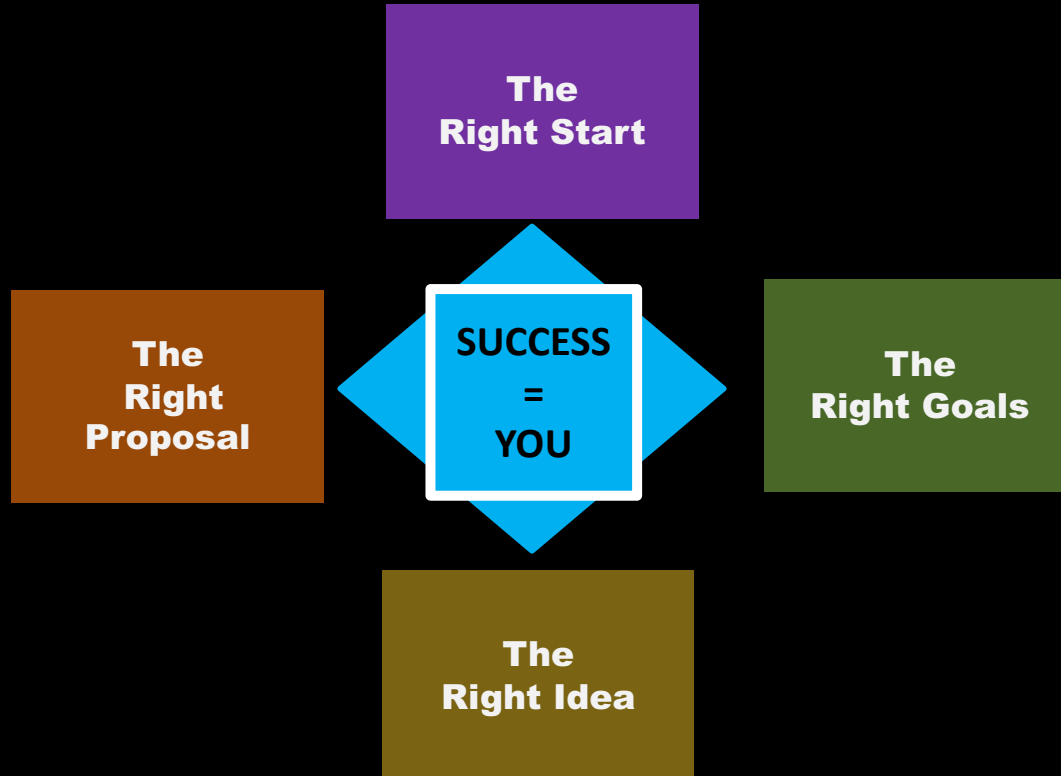
The Breakaway Social Venture Start-up Framework - Area of Focus

The Breakaway Social Venture Start-up Framework is designed to help social venture entrepreneurs ***avoid missteps and “Change it Odds”*** in regards to ***securing the essential early-stage funding and sponsorship*** commitments necessary to support the full development, launch, and growth of their venture.



The Breakaway Social Venture Start-up Framework

Helping You Navigate Your Journey Towards Greater Success



The Breakaway Social Venture Start-up Framework

