

The Social Venture Café

*Social Venture Start-ups Serving Our Community's Needs
Through Innovation*

At the heart of every new social venture...

“INNOVATION”

“INNOVATION”

What is it?

✓ *78,466 “Innovation” Books*

✓ *12,000,000 “Innovation” Videos*

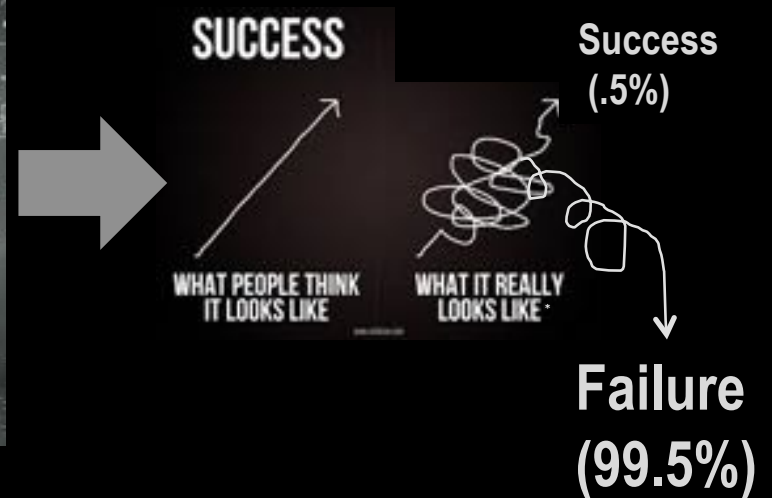
✓ *214,000,000 “Innovation” Web References*

“An idea that is actionable and executable into value”



Innovation success rates ...

...an unacceptable equation!



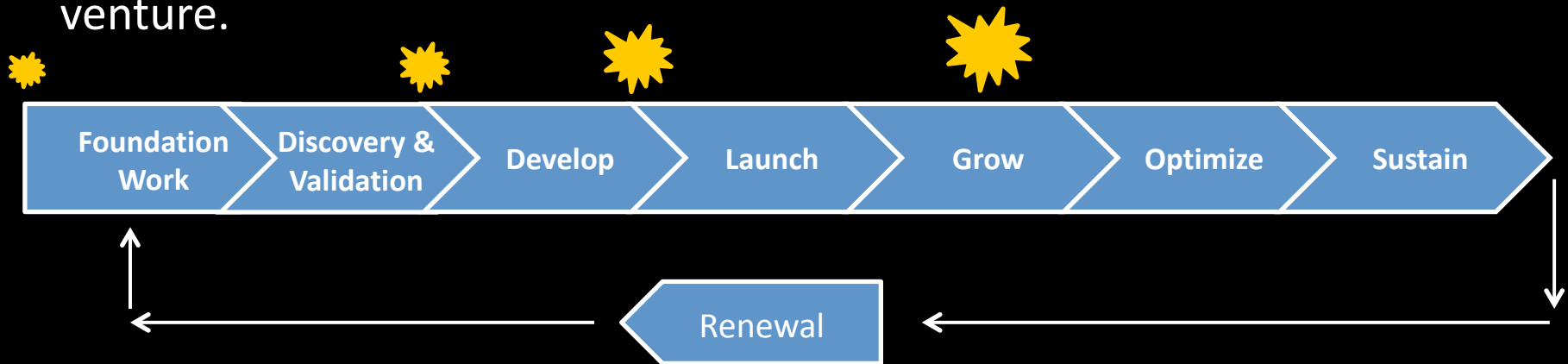
Navigating Your Journey Towards Success

- ❖ The Social Venture Lifecycle
- ❖ The Breakaway Social Venture Start-up Framework

The Social Venture Lifecycle

Key Funding and Sponsorship Points

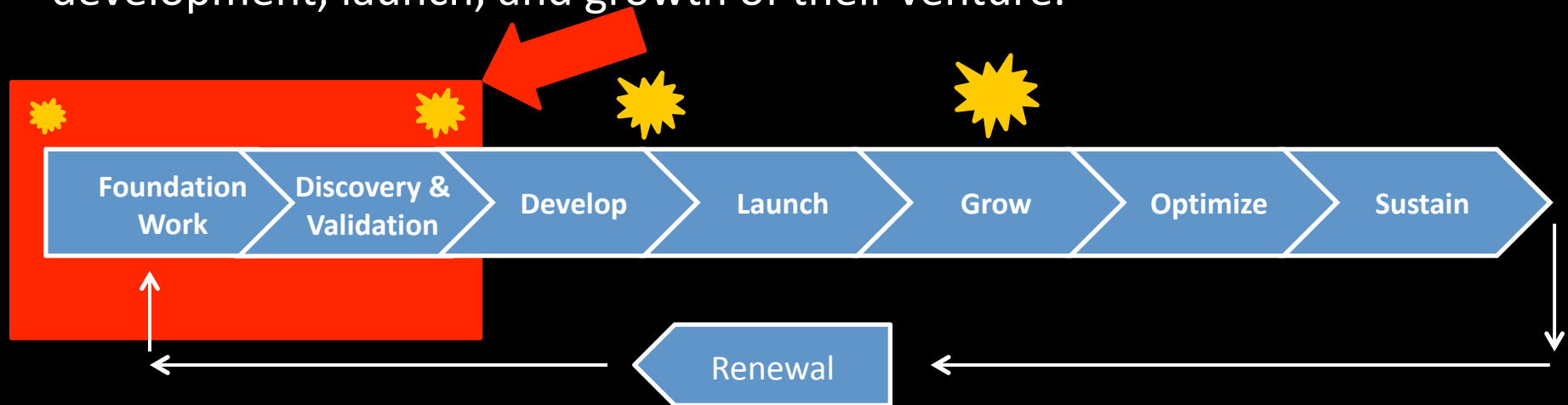
Critical funding and sponsorship events typically occur at key points along the lifecycle. At each point, the level of funding and sponsorship increases in order to support subsequent segments of the start-up's work towards creating, developing, launching, and sustaining its new venture.



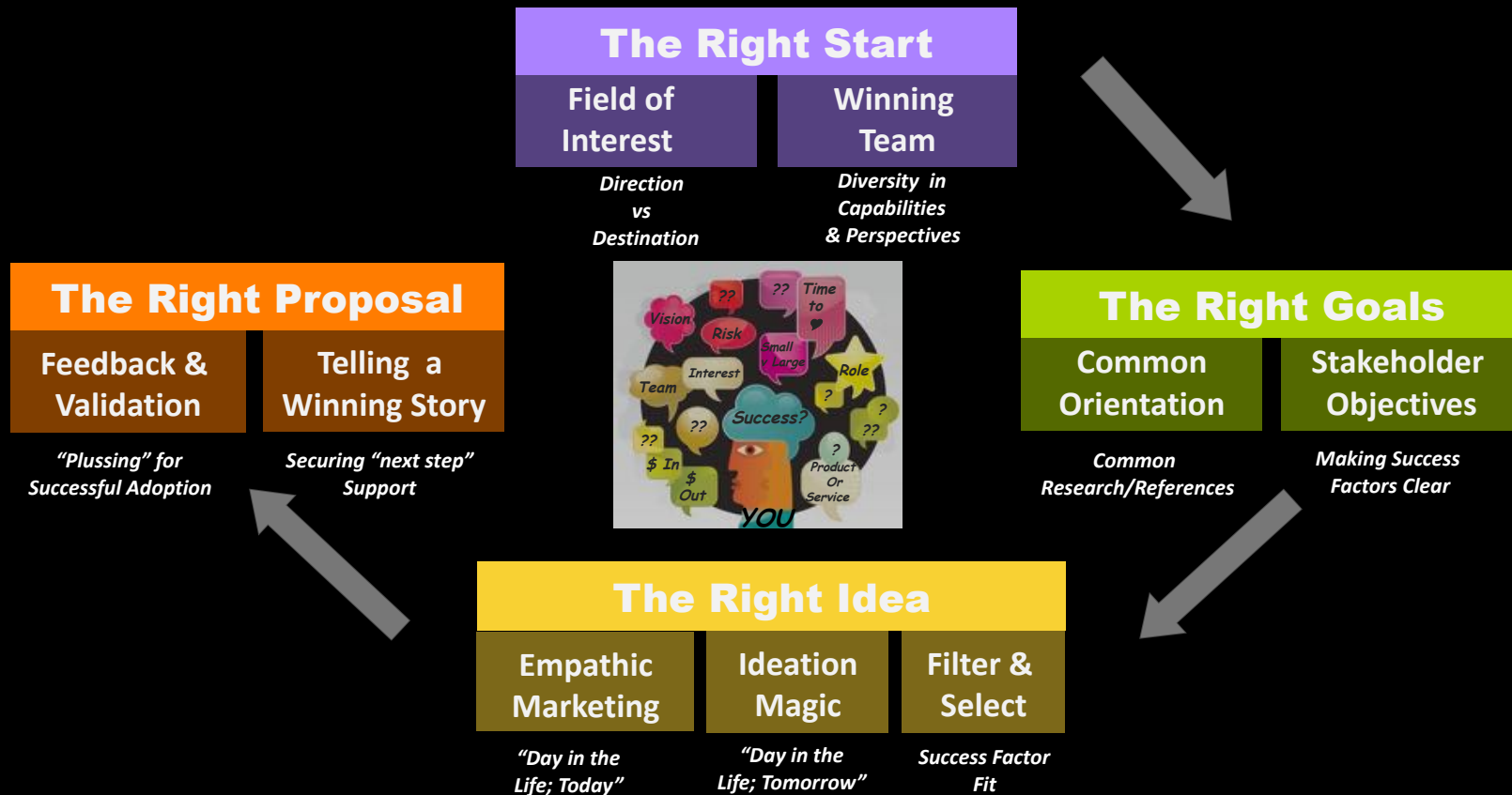
The Social Venture Lifecycle

The Breakaway Social Venture Start-up Framework - Area of Focus

The Breakaway Social Venture Start-up Framework is designed to help social venture entrepreneurs to secure the *essential* early lifecycle funding and sponsorship commitments necessary to support the full development, launch, and growth of their venture.



The Breakaway Social Venture Start-up Framework





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