A Common Orientation

Building A Shared Understanding Of The Community

Building A Shared Understanding

❖ Clarifying Community Boundaries, Segments, and Dynamics

❖ Exploring Your Community Feld Of Interest Focus Area

❖ Identifying Community Stakeholders , their roles, and Interests

❖ Creating Your Community Ecosystem Map To Tie It All Together

❖ Building Your Own Glossary Of Terms And Roster Of Organizations

Building a shared understanding of the Community and the Field of Interest that will be the focus of the team's work

Community Boundaries, Segments & Dynamics

Community Field Of Interest, Services & Solutions

Community Stakeholders: Roles & Priorities

Glossary & Roster Of Organizations

Community Ecosystem Map

Community Boundaries, Segments, & Dynamics

Community Boundaries, Segments & Dynamics
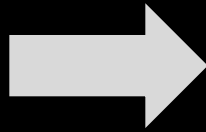
➡ *Geographic Boundaries & Trends*
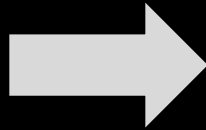
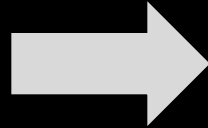➡ *Challenge, Need, Problem Segments*

➡ *Priorities & Resource Investments*

➡ *Stakeholders & Community Role*

Community Field Of Interest, Services & Solutions

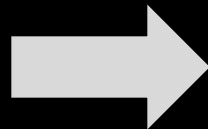**Community Field Of Interest, Services & Solutions**

→ *Affected Community Members*

→ *Fit Into Community Priorities*

→ *Assessment Of Available Solutions*

→ *Solution Partnerships & Alliances*

Community Stakeholders: Roles& Priorities

Community Stakeholders: Roles & Priorities

→ *Identification & Role Description*

→ *Stakeholder Hierarchy Classification*

→ *Primary Interests & Priorities*

→ *Influence & Impact Assessment*

Glossary & Roster Of Organizations

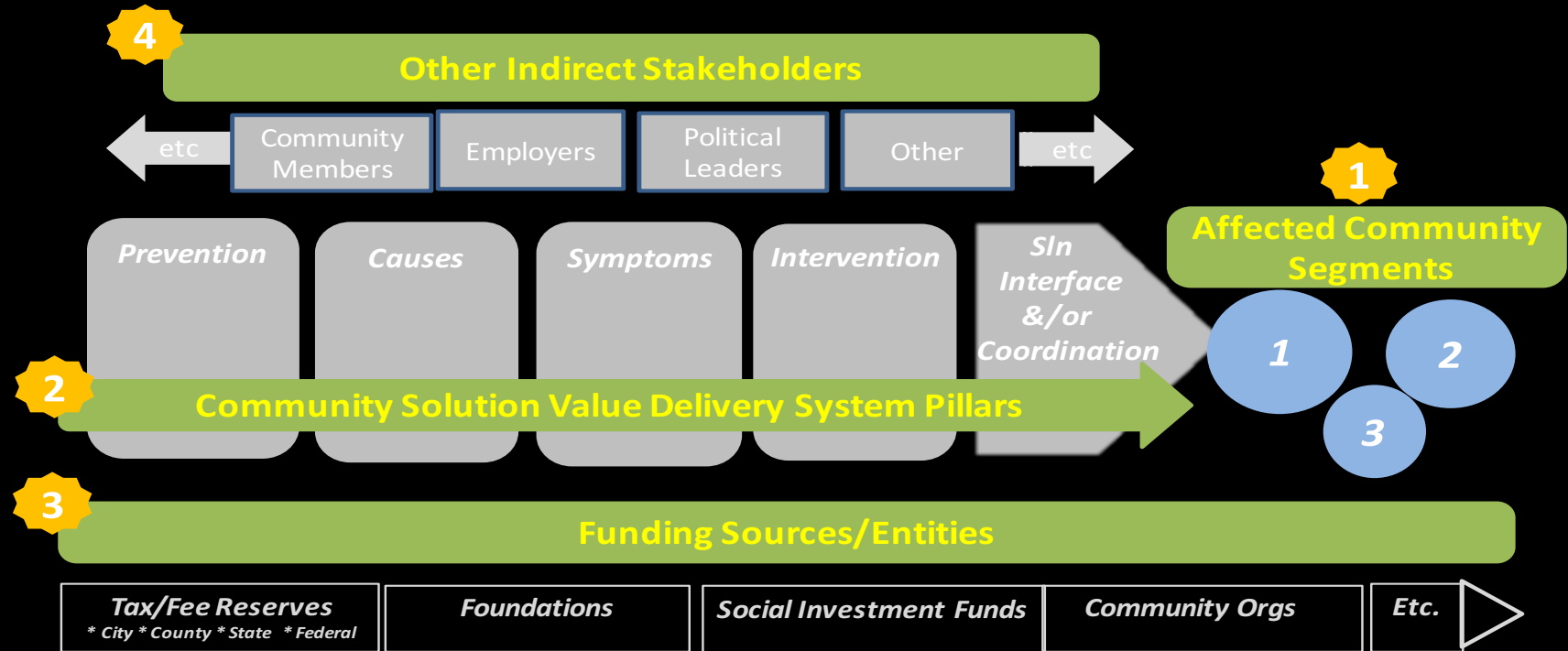**Glossary & Roster Of Organizations**
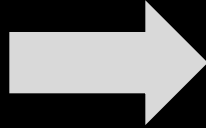
➡️ *Challenge, Need, Problem Terminology*

➡️ *Field Of Interest Terminology*

➡️ *Social Challenge, Need, Problem Areas:*
- *Service & Advocacy Organizations*
- *Primary Interests*
- *Sponsors & Supporting Funders*

Community Ecosystem Map

4 **Other Indirect Stakeholders**

| etc | Community Members | Employers | Political Leaders | Other | etc |

1 **Affected Community Segments**

| Prevention | Causes | Symptoms | Intervention | SIn Interface &/or Coordination |

2 **Community Solution Value Delivery System Pillars**

1 *2* *3*

3 **Funding Sources/Entities**

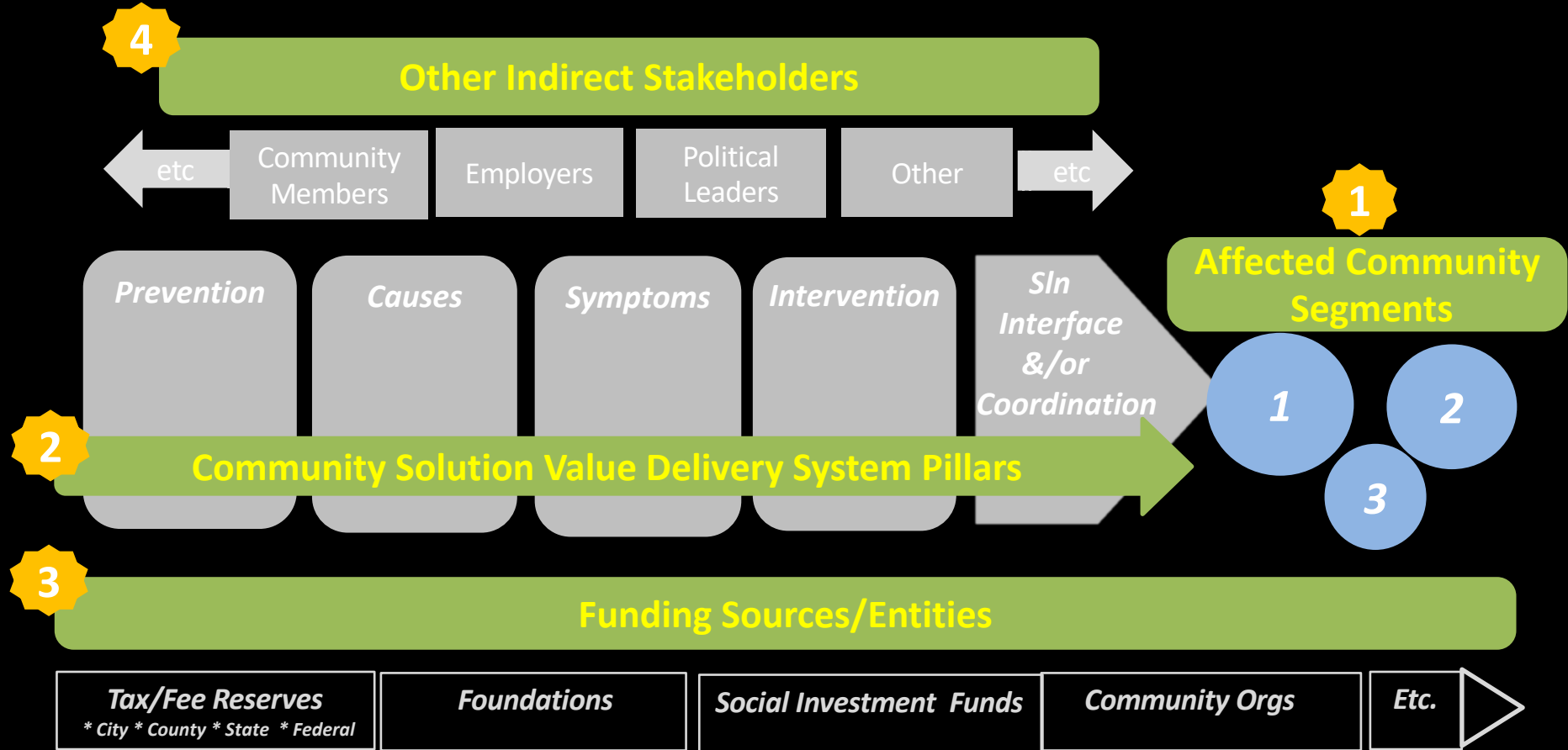| Tax/Fee Reserves * City * County * State * Federal | Foundations | Social Investment Funds | Community Orgs | Etc. |

- ➢ *Visual Representation Of The Community & Field Of Interest*
- ➢ *Highlights Community Profile, Dynamics, & Relationships*
- ➢ *Developed Collaboratively To Drive Alignment & Insights*

Community Solution Ecosystem Map

4 Other Indirect Stakeholders

etc | Community Members | Employers | Political Leaders | Other | etc

1 Affected Community Segments

Prevention | Causes | Symptoms | Intervention | Sln Interface &/or Coordination

1 *2* *3*

2 Community Solution Value Delivery System Pillars

3 Funding Sources/Entities

Tax/Fee Reserves * City * County * State * Federal | Foundations | Social Investment Funds | Community Orgs | Etc.

Community Solution Ecosystem Provider Roles

Prevention   Focus is on the person (s); helps the person (s) avoid being impacted by the current causes)

Cause   Focus is on changing the short &/or long-term environmental/systemic factors impacting the person (s)

Symptoms   Focus is on the person (s) ; activities address the short-term negative impacts of being affected by the cause

Intervention   Focus is on helping person (s) achieve long-term relief from being affected by the cause or in suffering from their effects
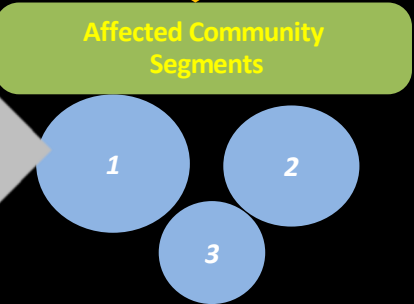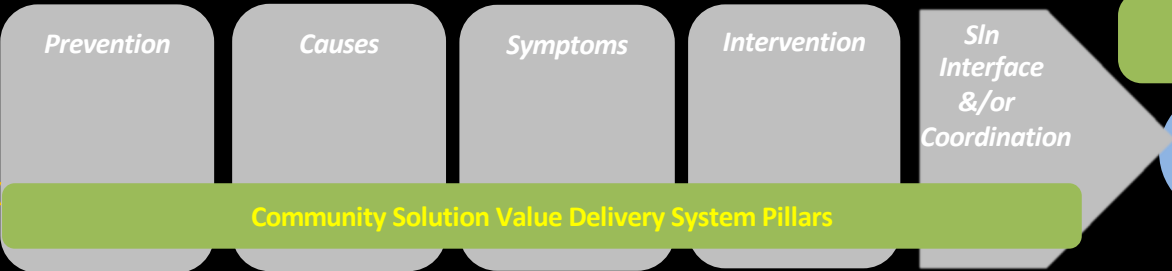
Solution Interface &/or Coordination   Focus is on helping person (s) navigate a range of solutions/solution elements being delivered by multiple prevention, cause, symptoms, and/or intervention-focused solution providers

Community Solution Ecosystem Map

Ecosystem Solution Reaction Chart

indirect Stakeholders: People & Organizations not covered in areas 1 thru 3 of the ecosystem model that have/would have a Social, Political, Emotional,&/or Economic interest in a change to the ecosystem status quo.

Likelihood Of Strong Reaction

H

L

B | D
A | C

L — *Solution Adoption Disruption Potential* — *H*

4 Other Indirect Stakeholders

etc | Community Members | Employers | Political Leaders | Other | etc

1 Affected Community Segments

Prevention | Causes | Symptoms | Intervention | Sln Interface &/or Coordination

1 | 2 | 3

2 Community Solution Value Delivery System Pillars

3 Funding Sources/Entities

Tax/Fee Reserves * City * County * State * Federal | Foundations | Social Investment Funds | Community Orgs | Etc.

Summary

- Process is a way to build a shared understanding of the community

- Encourages teamwork & will produce new community insights

- Work helps avoid costly "didn't know what I didn't know" surprises

- Avoid "Analysis-Paralysis"……As new learnings & Insights emerge update materials & discuss

Backup
Ecosystem Gap and Value Opportunity Assessment Tools

Gap Assessment/Heat Map

	VDS: Prevention Slns	VDS: Cause Elim. Slns	VDS: Symptom Treatment Slns	VDS: Intervention Slns	VDS: Interface &/or Coordination Slns	Funding: Orgs/ Entities / Capacity	Other: Indirect Stakeholder Satisfaction
Sufficiency of (i.e., # of and range of) **A**							NA
Accessibility to **B**							NA
Solution Value Experience Delivered: (i.e., Efficiency/ Effectiveness/ Optimization) **C**							
-VDS: Prevention Slns							
-VDS: Cause elim. Slns							
-VDS: Symptom treatment Slns							
-VDS: Intervention Slns							
-VDS: Interface &/Or Coord Slns							
-Funding: Orgs/Entities/Capacity							
-Other; Indirect stakeholder Satisfaction							

A + **B** : Ratings should be from the point of view of the affected community members/groups

C : Ratings should be from the point of view of the noted Ecosystem area member

Ratings: **1** = Poor
2 = Satisfactory
3 = Very Good
4 = Excellent

Value Assessment Model