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BARB BETTS

The Relationship Advantage: Unlock the Life-Changing Power of Human Connection

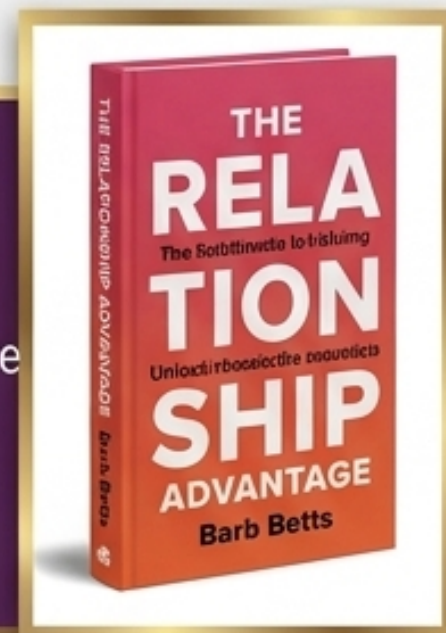
KEY TAKEAWAYS:

- Become the person people trust
- Lead with authenticity, not performance
- Make people feel seen, heard, and valued
- Apply the 5x5 method to build relationships before they need them
- Create connections that drive real results



ABOUT BARB BETTS

Barb Betts is an international keynote speaker, CEO, and author of *The Relationship Advantage*, teaching leaders and organizations how to drive growth through authentic, trust-based relationships. With more than 23 years in sales and leadership, she has built and sustained a seven-figure business for over a decade without relying on ads, cold outreach, or transactional strategies, proving that relationships are the most powerful driver of long-term success.



In this powerful and practical keynote, Barb Betts reveals what it really takes to become that kind of person. The one who builds trust naturally. The one who makes people feel seen, heard, and valued. The one who understands that relationships are not built through big gestures, perfect words, or surface-level networking, but through the way you consistently show up.

Learn more and register at Warsawgrowthsummit.com

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