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SHERI JACOBS

The Unexpected Powers of Boundaries: Rethinking the Rules, Risks, and Real Drivers of Innovation

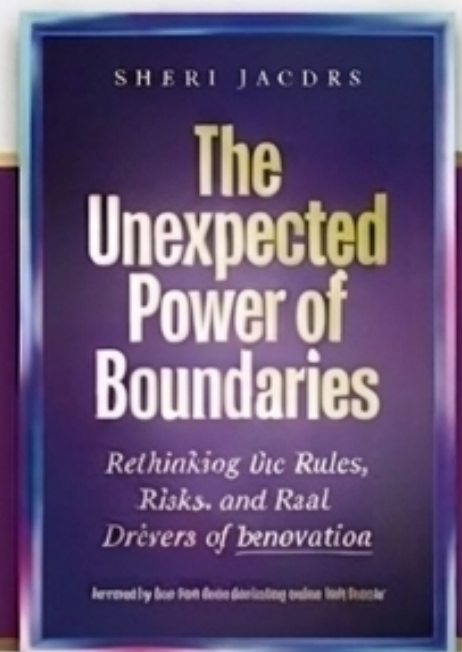
KEY TAKEAWAYS:

- How to lead with clarity and confidence in a fast-changing environment
- A practical framework for balancing innovation, risk, and performance
- How to build a high-performance culture rooted in trust and accountability



ABOUT SHERI JACOBS

Sheri Jacobs is a globally recognized keynote speaker, researcher, bestselling author, and founder and CEO of Avenue M Group. Drawing on more than 16 years of research, she helps leaders rethink boundaries, take smarter risks, and turn new ideas into action.



FEATURED KEYNOTE:



A TEDxKC speaker, Sheri has delivered more than 300 keynotes and workshops worldwide for associations, franchises, startups, and enterprises, startups, and Fortune 500 companies. Her latest book, *The Unexpected Power of Boundaries*, became an Amazon #1 bestseller. Audiences value her memorable stories, practical frameworks, and humor.

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