

EVALUATION FRAMEWORK



ATTRACTION & PLACEMAKING

Goal 1: Increase quality of life and visitor attraction through placemaking.

	Timeframe	Progress Update	Achieved
Outreach to communities to assist in creating simple, achievable plans.	1-2 Years		
Provide communities with example feedback loops and create one between communities and COEDD.	1-2 Years		
Provide demonstrations and examples of placemaking efforts.	1-2 Years		
Discuss planning progress with communities and provide further guidance and assistance.	3-4 Years		
Analyze feedback loop results for key takeaways and metrics.	3-4 Years		
Convene partners and develop/revise regional marketing plan.	3-4 Years		
Review completed plans for each community and provide assistance with implementation as needed.	5+ Years		
Evaluate feedback loop for effectiveness and revise where needed.	5+ Years		
Provide demonstrations and examples of placemaking efforts.	5+ Years		

Metrics:

- Projects completed
- Participation in local feedback loops
- Marketing reach
- ODOT traffic counts
- Number, amount, and location of Community Development Block Grant (CDBG) awards

Partners and Resources:

- COEDD
- County and Municipal Government
- Economic Development Organizations
- Chambers of Commerce
- Main Street Programs
- Downtown Associations
- Convention & Visitor Bureaus
- Arts organizations
- Nonprofits
- Businesses

ATTRACTION & PLACEMAKING

Goal 2: Facilitate the intentional involvement of youth in the placemaking process.

	Timeframe	Progress Update	Achieved
Develop plans for outreach to youth in the region.	1-2 Years		
Implement outreach plan, including feedback from participants.	3-4 Years		
Gather ideas and input from youth on what they would like to see in their communities.	3-4 Years, Ongoing		
Involve youth in placemaking demonstrations and efforts.	3-4 Years, Ongoing		
Revise and implement outreach plan, including feedback from participating youth and partners	5+ Years		

Metrics:

- Creation and implementation of outreach plans
- Participation in feedback loops
- Quantitative and qualitative data from feedback
- Number of participants

Partners and Resources

- COEDD
- County & Municipal Government
- K-12 Schools
- Youth Organizations
- Higher ed (vocational-technical schools, colleges, universities)
- Young Professional Organizations

EMERGING INDUSTRIES & OCCUPATIONS

Goal 1: Strengthen the regional workforce through focused education, training, and awareness of programs and career opportunities.

	Timeframe	Progress Update	Achieved
Determine what programs currently exist.	1-2 Years		
Assist schools in identifying success stories and engaging with those businesses and individuals. Collect Feedback.	1-2 Years, Ongoing		
Research best practices for regional STEM promotion and engagement.	1-2 Years		
Research best practices to address childcare, transportation, and other barriers to employment within rural communities. Convene partners to develop strategies focused on tackling those challenges.	1-2 Years		
Educate employers on available programs, resources, and processes including internships, apprenticeships, and work-based learning	1-2 Years		
Develop and implement marketing plan to promote STEM, apprenticeships, internships, and work-based learning to engage students and current workforce	3-4 Years, Ongoing		
Work with partners to increase career-readiness through soft skills training and digital literacy	3-4 Years, Ongoing		
Implement plan to address barriers to employment such as childcare and transportation. Measure outcomes.	3-4 Years, Ongoing		

Metrics:

- Number of businesses/individuals engaged in providing success stories
- Qualitative data from feedback loops
- Number of students participating in STEM programs

Partners and Resources:

- COEDD
- K-12 Schools
- Higher ed (vocational-technical schools, colleges, universities)
- Business and Industry

EMERGING INDUSTRIES & OCCUPATIONS

Goal 2: Grow regional business retention, expansion, and recruitment through outreach, support, and access to resources.

	Timeframe	Progress Update	Achieved
Assist communities in developing business retention and expansion (BRE) strategies and business outreach plans with special consideration for emerging industries and small, minority-owned, woman-owned, and veteran owned businesses.	1-2 Years, Ongoing		
Conduct regional scan of entrepreneurship and innovation programming and resources.	1-2 Years, Ongoing		
Assist businesses in accessing capital and other resources, such as business planning and continuing education.	1-2 Years, Ongoing		
Secure resources for small business marketing assistance and digital literacy programs.	3-4 Years, Ongoing		
Survey businesses engaged.	3-4 Years, Ongoing		
Develop and implement marketing assistance program for small businesses.	3-4 Years, Ongoing		

Metrics:

- Number of businesses engaged
- Quantitative and qualitative feedback from survey
- Number of businesses assisted by Revolving Loan Fund (and amount)
- Other funding awards and program completion(s)

Partners and Resources:

- COEDD
- Oklahoma Southeast
- Oklahoma Department of Commerce
- Economic Development Organizations
- Chambers of Commerce
- Main Street Programs
- Downtown Associations
- Convention and Visitor Bureaus
- Local Governments

LEADERSHIP & REPRESENTATION

Goal 1: Increase engagement with young talent and emerging local leaders.

	Timeframe	Progress Update	Achieved
Develop list of leadership programs, professional groups, and volunteer opportunities in the region.	1-2 Years		
Promote participation in leadership programs, professional groups, and volunteer opportunities throughout the region.	1-2 Years, Ongoing		
Identify and plan to address gaps in leadership opportunities.	1-2 Years		
Update and distribute list of leadership programs, professional groups, and volunteer opportunities in the region.	3-4 Years		
Identify and pair emerging leaders and mentors.	3-4 Years		
Survey participants and gather feedback.	3-4 Years, Ongoing		

Metrics:

- Quantitative and qualitative data from surveys.
- Number of participants
- Leadership roles filled

Partners and Resources:

- Elected officials and government staff
- Nonprofit organizations and civic groups
- Leadership programs and professional groups

LEADERSHIP & REPRESENTATION

Goal 2: Expand outreach to businesses, communities, and elected officials with an emphasis on awareness of programs, funding opportunities, professional development, and regional collaboration.

	Timeframe	Progress Update	Achieved
Determine professional development needs for elected officials and government staff.	1-2 Years		
Develop and implement engagement plan to improve understanding of civics and increase community involvement, including feedback loop.	1-2 Years		
Create and maintain database of relevant programs and funding opportunities.	1-2 Years, Ongoing		
Create professional development plan and survey for participants.	1-2 Years		
Implement professional development training.	3-4 Years, Ongoing		
Convene partners for regional collaboration.	3-4 Years, Ongoing		
Analyze feedback and adjust engagement plan as necessary.	3-4 Years, Ongoing		

Metrics:

- Number and type of businesses and community leaders engaged
- Quantitative and qualitative data from outreach feedback (program and funding participation, regional collaboration, etc.)
- Number of professional development offerings and participation

Partners and Resources:

- COEDD
- Economic Development Organizations
- Chambers of Commerce
- Local government
- Business and industry partners

FUNDING & INFRASTRUCTURE

Goal 1: Strengthen regional healthcare services.

	Timeframe	Progress Update	Achieved
Identify locations, capacity, and services for medical providers, emergency services, and clinics in the region.	1-2 Years		
Evaluate HPSA score and identify most common needs such as urgent care, pharmacies, mental health care, and substance abuse resources.	1-2 Years		
Create (or build upon existing) database of healthcare options and wellness programs. Develop marketing plan to increase awareness.	1-2 Years		
Convene partners to develop and implement strategies to address the identified gaps and needs.	3-4 Years		
Work with regional partners to advance telehealth and telemedicine with increased broadband infrastructure.	3-4 Years		
Implement professional development training.	3-4 Years. Ongoing		
Convene partners for regional collaboration.	3-4 Years, Ongoing		
Implement marketing plan to increase awareness of healthcare options and wellness programs. Update and maintain database.	3-4 Years, Ongoing		
Re-evaluate HPSA score.	5+ Years		
Update asset map of locations, capacity, and services for medical providers, emergency services, and clinics in the region.	5+ Years		

Metrics:

- Healthcare providers per capita
- HPSA score
- Community health indicators

Partners and Resources:

- COEDD
- Local and regional hospitals
- Oklahoma State Health Department
- Oklahoma Healthy Communities
- Tobacco Settlement Endowment Trust (TSET)
- Telehealth/Telemedicine providers

FUNDING & INFRASTRUCTURE

Goal 2: Build capacity for the development of public/private partnerships, planning, and leveraging funding.

	Timeframe	Progress Update	Achieved
Develop educational materials for public officials and staff on infrastructure costs, planning, and prioritization.	1-2 Years		
Create and maintain guide to important programs and local, state, and federal funding opportunities.	1-2 Years, Ongoing		
Promote funding and service opportunities provided by COEDD.	1-2 Years, Ongoing		
Provide educational materials for public officials and staff, and create feedback loop to gather insights on how to improve the process	3-4 Years, Ongoing		

Metrics:

- Number of public education meetings held per year (virtual and in-person)
- Completion of quarterly update and revision to funding opportunity guide
- Number of grant requests filed for Community Development Block Grant (CDBG) and Rural Economic Action Plan (REAP) allocated in the region.

Partners and Resources:

- COEDD
- Business and industry partners
- Financial institutions
- Local government
- EDA

FUNDING & INFRASTRUCTURE

Goal 3: Expand quality broadband service access and affordability throughout the region.

	Timeframe	Progress Update	Achieved
Establish collaboration between communities to identify gaps in coverage and develop a regional approach to meet the challenges of broadband expansion.	1-2 Years, Ongoing		
Conduct funding scan to identify resources for broadband infrastructure.	1-2 Years, Ongoing		
Conduct survey of residents and businesses to gather further insights on broadband service strengths and challenges in the region.	1-2 Years		
Increase broadband connectivity and affordability across the region, focusing on underserved locations.	3-4 Years, Ongoing		
Increase broadband capacity to meet or exceed standards.	5+ Years		
Revise and reissue survey of residents and businesses to gather further insights on broadband service strengths and challenges in the region.	5+ Years		

Metrics:

- Number of regional broadband expansion collaboration meetings
- Percentage of households with computer/device access and broadband subscription
- Percentage of population underserved by broadband access
- Average number of internet providers per locality
- Local funding efforts, grants, and awards

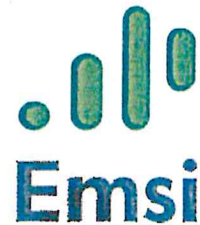
Partners and Resources:

- COEDD
- Local government
- Broadband providers
- Rural Electric Coops
- EDA
- Oklahoma Department of Commerce
- Rural Broadband Expansion Council

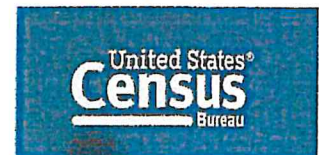
SOURCES AND LINKS

A number of sources were used to complete the data and analysis portions of the report. While not a comprehensive list, below are four sources that were relied on most heavily for specific insights. More information can be found from each source by clicking on each of the logo pictures attached. Additionally, more detailed information regarding industry, occupation, and regional data can be found in the Background Summary Report provided on the COEDD website. A full list of sources can also be found in this report along with detailed citing and comparable information regarding methodologies on data collection.

Emsi Labor Market Analytics and Economic data is a "labor market data company with headquarters in Boston and Moscow, Idaho, along with offices in the UK, Europe, India, and other global locations. Emsi serves clients across the US, the UK, Canada, the European Union, and the Asia-Pacific region, helping our clients solve a variety of problems." Emsi uses countless data types, including Traditional Labor Market Information (LMI), Job Posting Analytics, Profile Data, and Compensation Data. For a full list of the 30+ data sources Emsi pulls from please see this link.



The United States Census Bureau has a mission to "serve as the nation's leading provider of quality data about its people and economy." Using survey sources like the American Community Survey (ACS), Census of Governments, Decennial Census, Economic Census, and others, the data provided by the Census Bureau allows for quality and timely data to all regions around the US.



The Bureau of Labor Statistics gives detailed and quality data on demographics, industries, business costs, occupations, and geography statistics for the nation as a whole, as well as the counties, states, and MSA's around the country. Data pulled from the BLS for this report includes but is not limited to Labor Force Participation and Unemployment Rates, Hires and Separations, Earnings data, and Occupation outlooks.



The Oklahoma Tax Commission is "the Oklahoma state government agency that collects taxes and enforces the taxation and revenue laws of the state. The Commission is composed of three members appointed by the Governor of Oklahoma and confirmed by the Oklahoma Senate." Tax data on the county level for multiple industries was pulled from this source.



APPENDIX

COUNTY
PROFILES

JAMBOARD
SLIDES

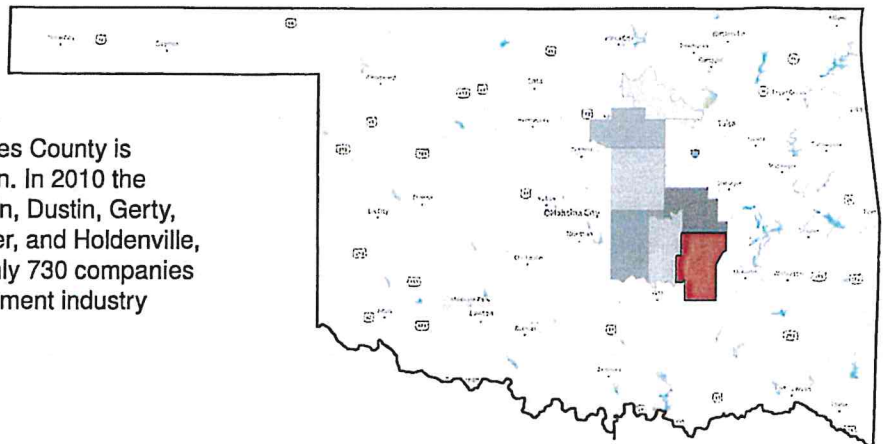
ACKNOWLEDGEMENTS

PUBLIC REVIEW
COMMENTS

HUGHES COUNTY

Background

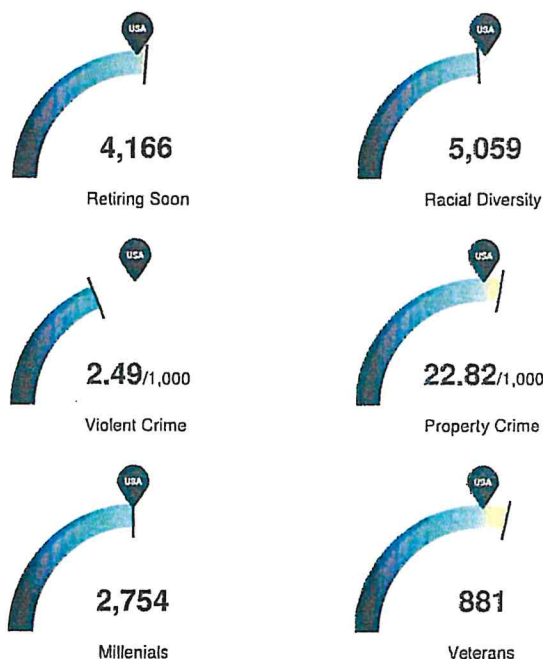
With a population of 13,321 in 2020, Hughes County is the 6th largest county in the COEDD region. In 2010 the incorporated towns included Atwood, Calvin, Dustin, Gerty, Lamar, Spaulding, Stuart, Wetumka, Yeager, and Holdenville, the county seat. Hughes County has roughly 730 companies employing 3,714 jobs, of which the Government industry sector, is the largest.



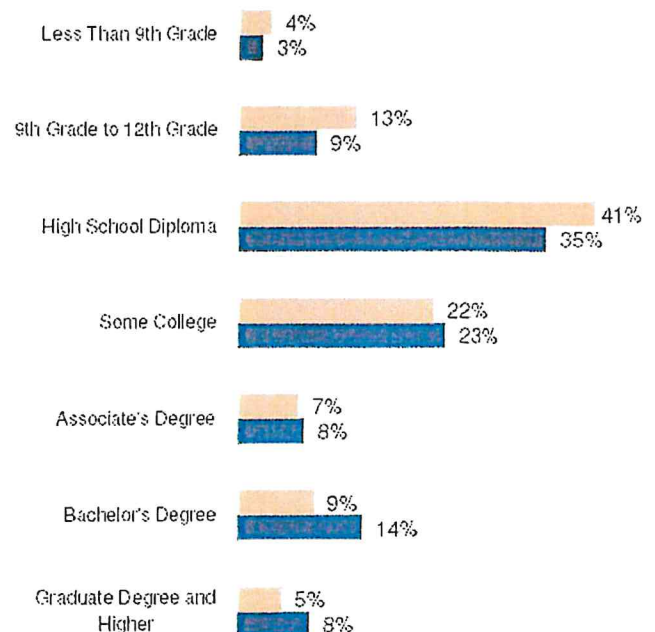
Economy and Population Overview



Population Characteristics



Educational Attainment



Industry and Occupation Overview

Top Five Largest Industries
(2020 Jobs)



Location Quotient (LQ) Breakdown

Agriculture, Forestry, Fishing, and Hunting industry sector jobs are heavily concentrated in Hughes County. With a 9.66 LQ, the region has 9.66 times more jobs in this industry than a typical location of its size. Animal production occupations make up the largest jobs for this industry. Additionally, Mining, Quarrying, and Oil and Gas Extraction industry jobs are highly clustered in the region. The COEDD region as a whole shares a very high LQ for this industry, with Hughes having the fifth highest LQ out of the seven counties in the region.

Industry Breakdown

More than a fourth of all jobs in Hughes County fall within the Government industry sector. The top occupation for this industry includes Educational Instructional and Library positions. That said, the top three fastest growing industries in the region are (1) Management of Companies and Enterprises, (2) Agriculture, Forestry, Fishing, and Hunting, and (3) Other Services. 67% of all jobs in Hughes comes from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

9.66	Agriculture, Forestry, Fishing, and Hunting
7.15	Mining, Quarrying, and Oil & Gas Extraction
2.78	Management of Companies and Enterprises

733 Companies Employ Workers in Pawnee

Online profiles for your workers mention 733 companies as employers, with the top 3 appearing below. In the last 12 months, 360 companies in Hughes County, OK posted job postings, with the top 3 appearing below.

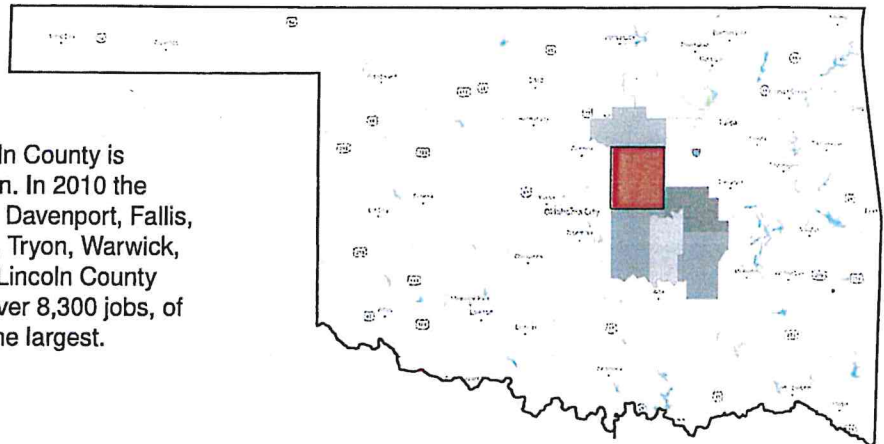
TOP COMPANIES	PROFILES
Holdenville General Hospital Found.	18
Correntions Corporation of America	16
Holdenville Public School	14

TOP COMPANIES POSTING	UNIQUE POSTINGS
Corecivic, Inc.	118
Wal-Mart, Inc.	95
Dollar General Corporation	76

LINCOLN COUNTY

Background

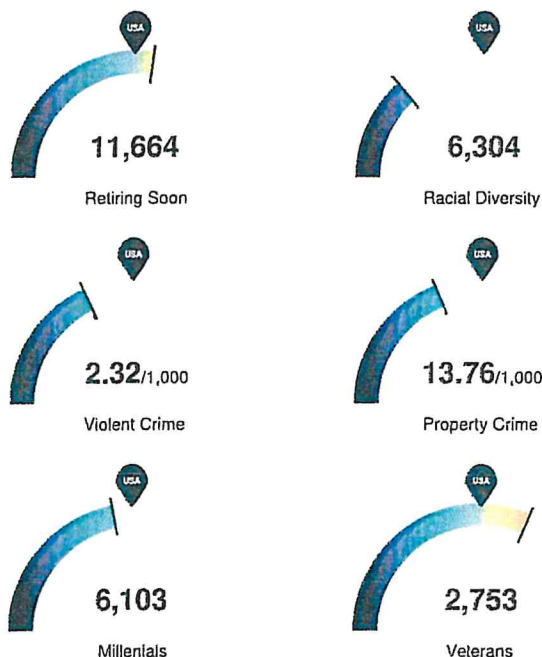
With a population of 35,042 in 2020, Lincoln County is the 3rd largest county in the COEDD region. In 2010 the incorporated towns included Agra, Carney, Davenport, Fallis, Kendrick, Meeker, Prague, Sparks, Stroud, Tryon, Warwick, Wellston, and Chandler (the county seat). Lincoln County has roughly 2,000 companies employing over 8,300 jobs, of which the Government industry sector, is the largest.



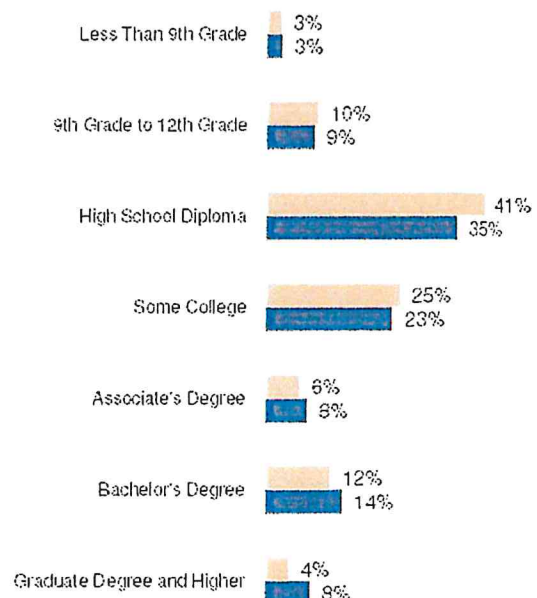
Economy and Population Overview



Population Characteristics



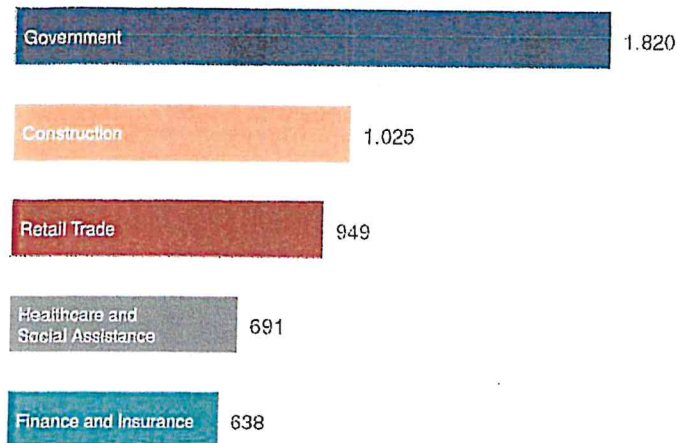
Educational Attainment



Lincoln COEDD Region

Industry and Occupation Overview

Top Five Largest Industries
(2020 Jobs)



Location Quotient (LQ) Breakdown

Mining, Quarrying, and Oil and Gas Extraction industry sector jobs are heavily concentrated in Lincoln County. With a 7.37 LQ, the region has 7.37 times more jobs in this industry than a typical location of its size. The COEDD region as a whole shares a very high LQ for this industry, with Lincoln having the fourth highest LQ out of the seven counties in the region. Additionally, Construction industry jobs are heavily concentrated in the area, with the top occupations for this industry being Plumbing, Heating, and Air-Conditioning Contractors and Site Preparation Contractors.

Industry Breakdown

The Government industry sector is the largest in Lincoln County, followed by the Construction and Retail Trade industry. The top occupations in the county include Office and Admin Support, Sales and Related, and Construction and Extraction. That said, the top three fastest growing industries in the region are (1) Construction, (2) Finance and Insurance, and (3) Accommodation and Food Services. 62% of all jobs in Pawnee come from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

7.37	Mining, Quarrying, and Oil & Gas Extraction
2.14	Construction
1.83	Finance and Insurance

2,007 Companies Employ Workers in Lincoln

Online profiles for your workers mention 2,007 companies as employers, with the top 3 appearing below. In the last 12 months, 538 companies in Lincoln County, OK posted job postings, with the top 3 appearing below.

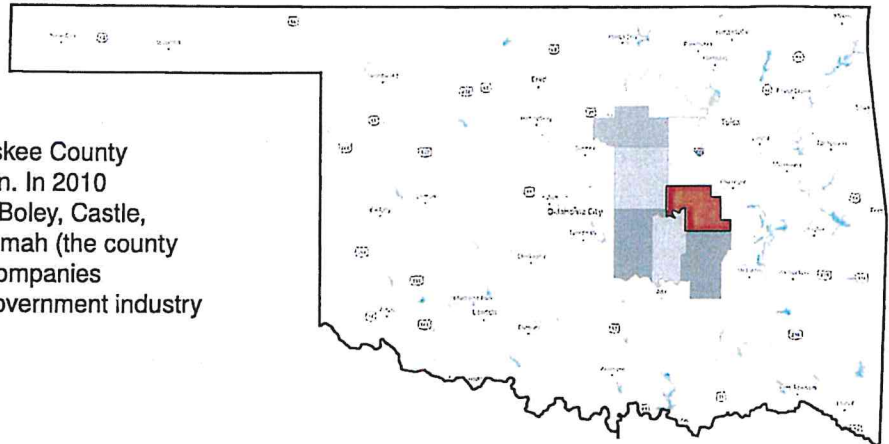
TOP COMPANIES	PROFILES
National American Insurance Comp.	45
Sac & Fox Nation	44
Wal-Mart	31

TOP COMPANIES POSTING	UNIQUE POSTINGS
Microsoft Corporation	183
Dollar General Corporation	163
U.S. Xpress, Inc.	102

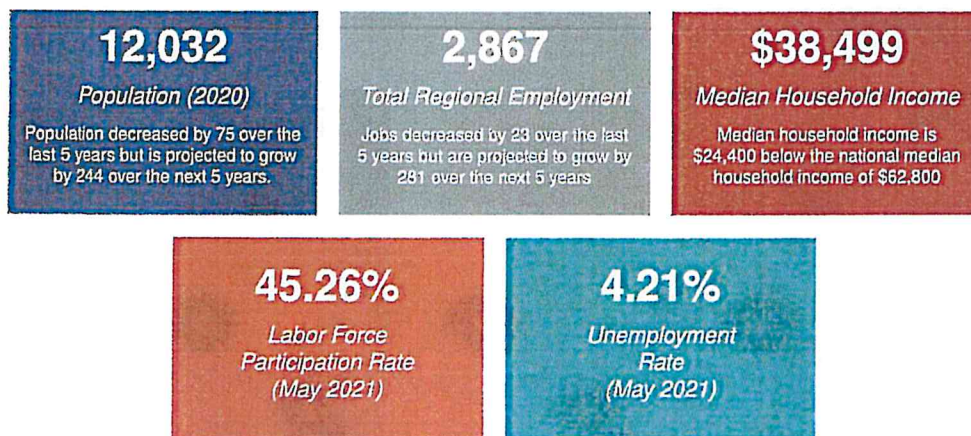
OKFUSKEE COUNTY

Background

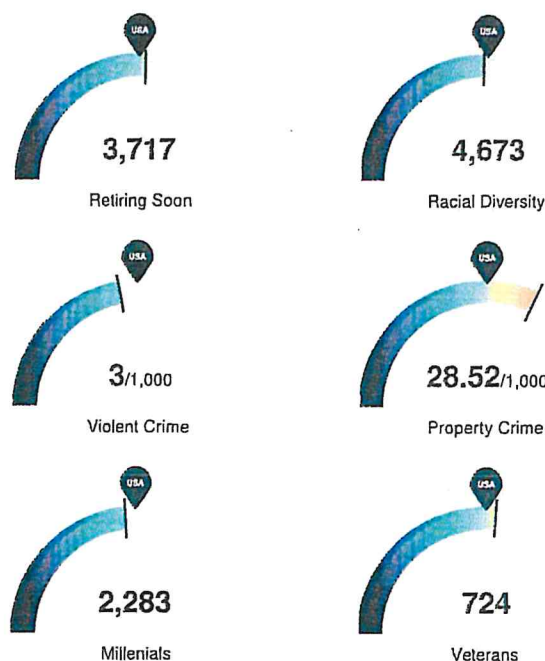
With a population of 12,032 in 2020, Okfuskee County is the smallest county in the COEDD region. In 2010 the incorporated towns included Bearden, Boley, Castle, Clearview, IXL, Paden, Weleetka, and Okemah (the county seat). Okfuskee County has roughly 500 companies employing over 2,800 jobs, of which the Government industry sector, is the largest.



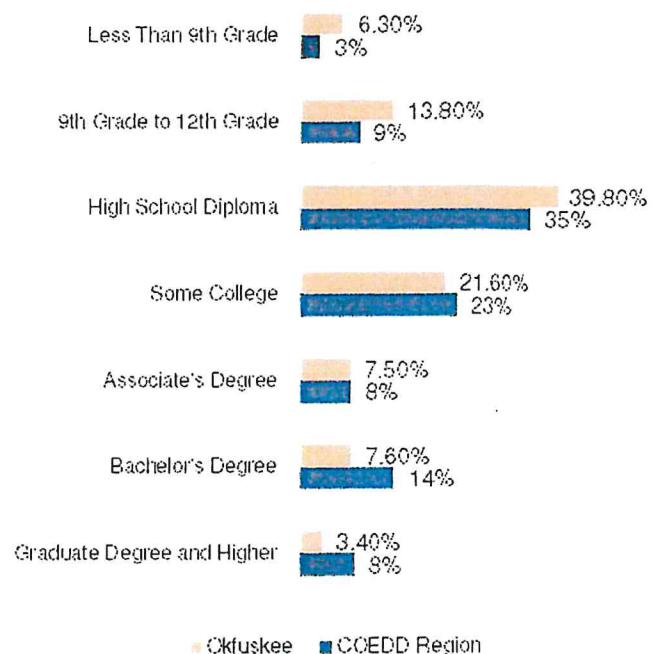
Economy and Population Overview



Population Characteristics

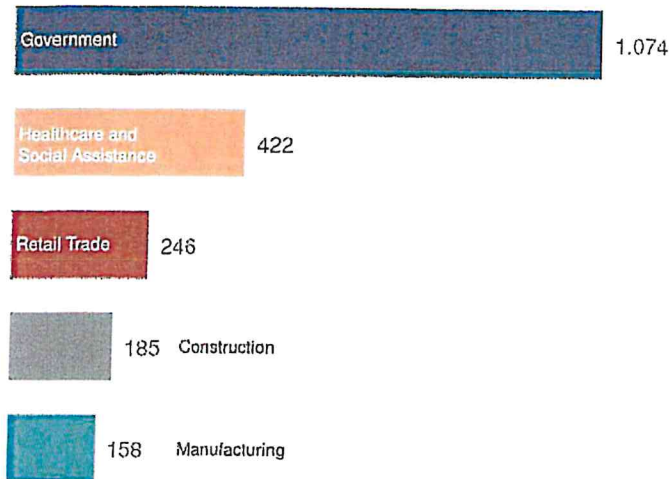


Educational Attainment



Industry and Occupation Overview

Top Five Largest Industries
(2020 Jobs)



Location Quotient (LQ) Breakdown

Mining, Quarrying, and Oil and Gas Extraction industry sector jobs are heavily concentrated in Okfuskee County. With a 7.75 LQ, the region has 7.75 times more jobs in this industry than a typical location of its size. The COEDD region as a whole shares a very high LQ for this industry, with Okfuskee having the third highest LQ out of the seven counties in the region. Additionally, Agriculture, Forestry, Fishing, and Hunting industry jobs are heavily concentrated in the area, with Animal Production occupations being the most common job for this industry.

Industry Breakdown

The Government industry sector is the largest in Okfuskee County, followed by the Health Care and Social Assistance industry. The top occupations in the county include Educational Instruction and Library as well as Office and Admin Support. That said, the top fastest growing industries in the region are Agriculture, Forestry, Fishing, and Hunting, and Mining, Quarrying, and Oil and Gas Extraction. Both industries saw increases of 25 jobs the past five years. 73% of all jobs in Okfuskee come from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

7.37

Mining, Quarrying, and
Oil & Gas Extraction

2.14

Agriculture, Forestry,
Fishing, & Hunting

1.83

Government

576 Companies Employ Okfuskee Workers

Online profiles for your workers mention 576 companies as employers, with the top 3 appearing below. In the last 12 months, 305 companies in Okfuskee County, OK posted job postings, with the top 3 appearing below.

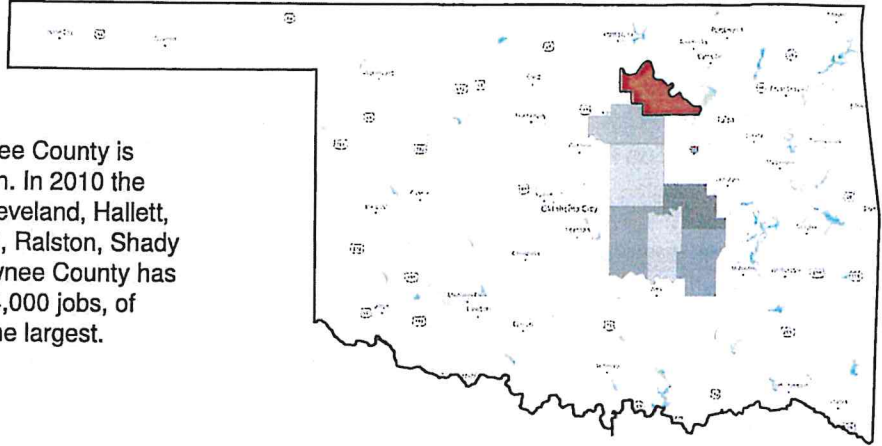
TOP COMPANIES	PROFILES
Muscogee Creek Nation	17
Okemah Public Schools	13
Thlopthlocco Tribal Town	8

TOP COMPANIES POSTING	UNIQUE POSTINGS
Dollar General Corporation	75
U.S. Xpress, Inc.	73
Integrus Health, Inc.	63

PAWNEE COUNTY

Background

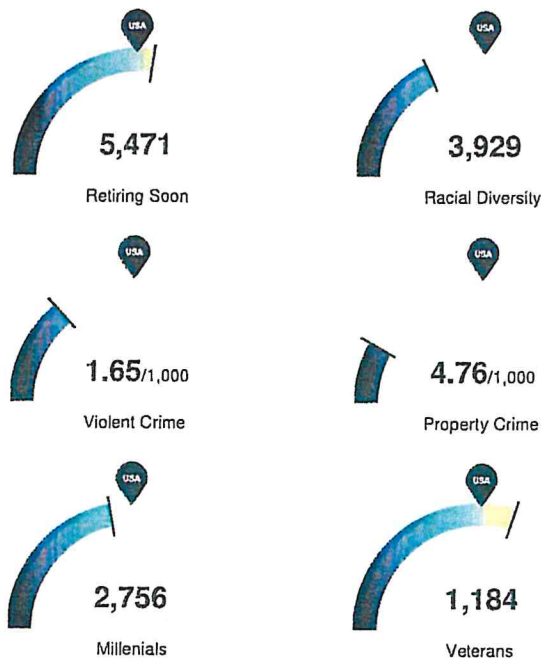
With a population of 16,433 in 2020, Pawnee County is the 4th largest county in the COEDD region. In 2010 the incorporated towns included Blackburn, Cleveland, Hallett, Jennings, Maramec, Pawnee (county seat), Ralston, Shady Grove, Skedee, Terlton, and Westport. Pawnee County has roughly 1,200 companies employing over 4,000 jobs, of which the Government industry sector, is the largest.



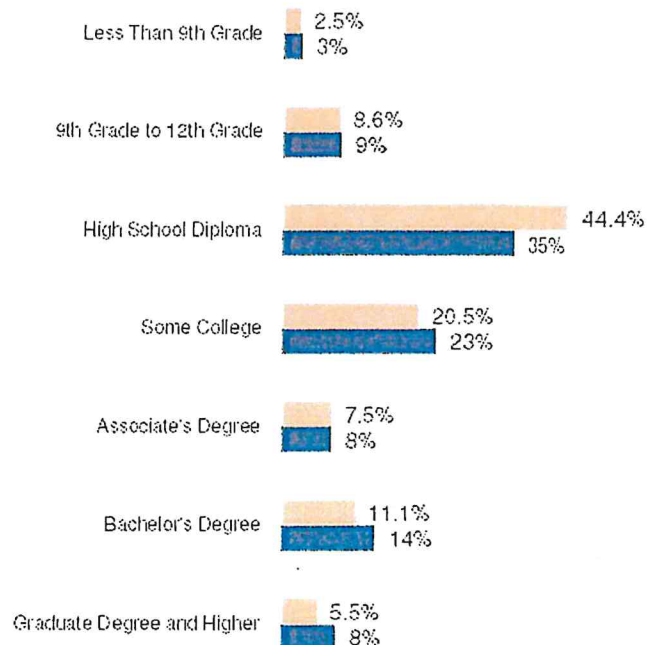
Economy and Population Overview



Population Characteristics

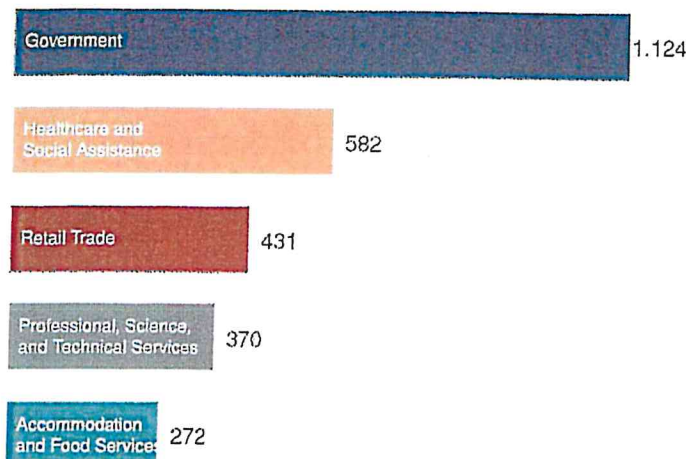


Educational Attainment



Industry and Occupation Overview

Top Five Largest Industries
(2020 Jobs)



Location Quotient (LQ) Breakdown

Mining, Quarrying, and Oil and Gas Extraction industry sector jobs are heavily concentrated in Pawnee County. With a 9.23 LQ, the region has 9.23 times more jobs in this industry than a typical location of its size. The COEDD region as a whole shares a very high LQ for this industry, with Pawnee having the second highest LQ out of the seven counties in the region. Additionally, Utilities industry jobs are heavily concentrated in the area, with the top occupations for this industry being Natural Gas Distribution and Electric Bulk Power Transmission Control.

Industry Breakdown

More than a fourth of all jobs in Pawnee County fall within the Government industry sector. The top occupation for this industry includes Educational Instructional and Library positions. That said, the top three fastest growing industries in the region are (1) Health Care and Social Assistance, (2) Professional, Scientific, and Technical Services, and (3) Accommodation and Food Services. 70% of all jobs in Pawnee come from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

9.23	Mining, Quarrying, and Oil & Gas Extraction
6.07	Utilities
1.84	Government

1,228 Companies Employ Workers in Pawnee

Online profiles for your workers mention 1,228 companies as employers, with the top 3 appearing below. In the last 12 months, 285 companies in Pawnee County, OK posted job postings, with the top 3 appearing below.

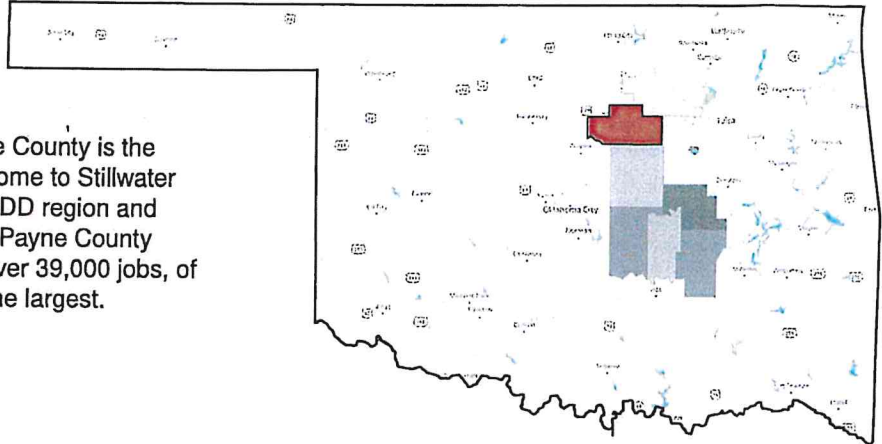
TOP COMPANIES	PROFILES
The Cimarron Telephone Co	34
Cleveland Public School District	32
Wal-Mart, Inc.	26

TOP COMPANIES POSTING	UNIQUE POSTINGS
State of Oklahoma	347
CRST International, Inc.	66
Dollar General Corporation	63

PAYNE COUNTY

Background

With a population of 83,088 in 2020, Payne County is the largest county in the COEDD region and home to Stillwater Oklahoma, also the largest city in the COEDD region and where Oklahoma State University resides. Payne County has roughly 7,800 companies employing over 39,000 jobs, of which the Government industry sector, is the largest.



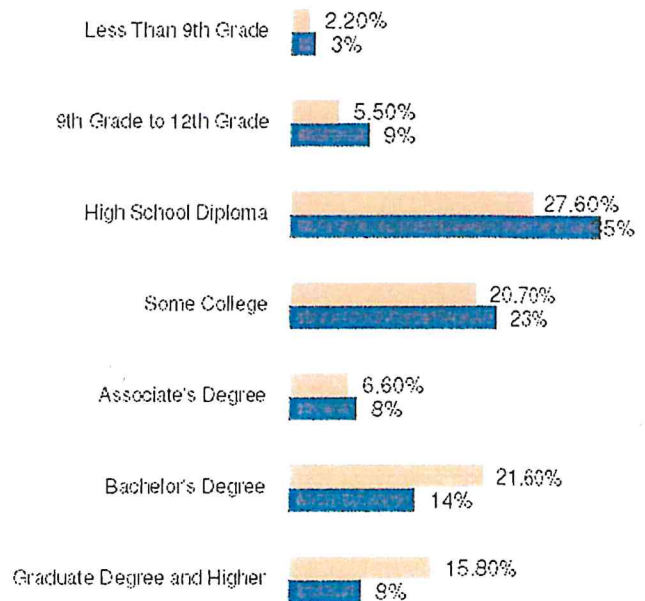
Economy and Population Overview



Population Characteristics



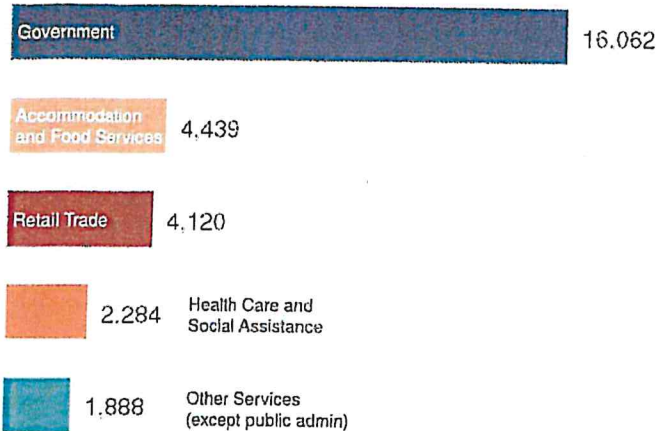
Educational Attainment



Payne COEDD Region

Industry and Occupation Overview

Top Five Largest Industries (2020 Jobs)



Location Quotient (LQ) Breakdown

Mining, Quarrying, and Oil and Gas Extraction industry sector jobs are heavily concentrated in Payne County. With a 3.25 LQ, the region has 3.25 times more jobs in this industry than a typical location of its size. The COEDD region as a whole shares a very high LQ for this industry, with Payne having the second lowest highest LQ out of the seven counties in the region. Additionally, Government industry jobs are heavily concentrated in the area, as the addition of Oklahoma State University brings many education and library occupations.

Industry Breakdown

The Government industry sector, comprising of education occupations, dominates all jobs in Payne County. Postsecondary teachers are the most common occupation within this industry. That said, the Government industry is also by far the fastest growing industries in the county, followed by Real Estate and Rental and Leasing. 41% of all jobs in Payne come from the Government industry, and 73% of all jobs come from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

3.25

*Mining, Quarrying, and
Oil & Gas Extraction*

2.68

Government

1.49

*Accommodation
and Food Services*

7,835 Companies Employ Workers in Payne

Online profiles for your workers mention 7,835 companies as employers, with the top 3 appearing below. In the last 12 months, 2,290 companies in Payne County, OK posted job postings, with the top 3 appearing below.

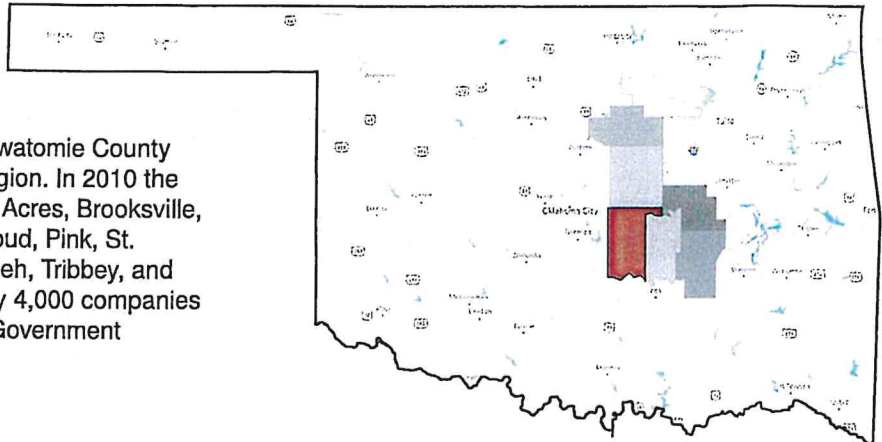
TOP COMPANIES	PROFILES
Oklahoma State University	3,495
Stillwater Medical Center	328
Stillwater Public Schools	318

TOP COMPANIES POSTING	UNIQUE POSTINGS
Oklahoma State University	714
Wal-Mart	191
U.S. Xpress, Inc.	162

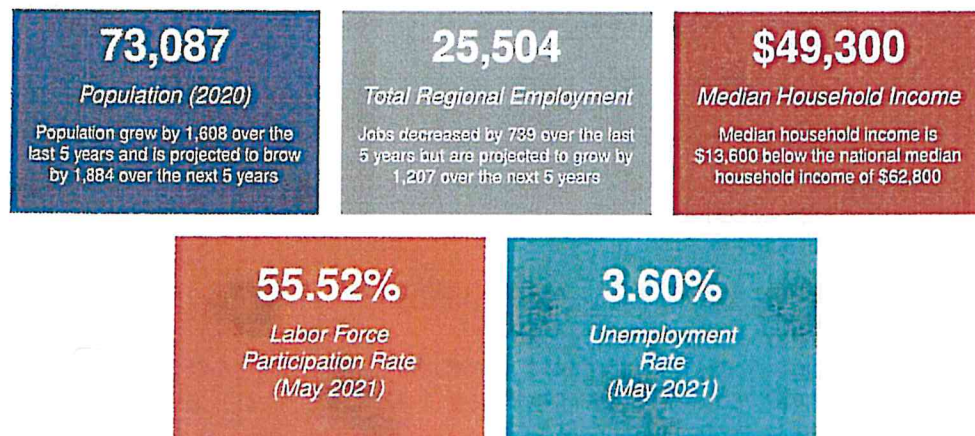
POTTAWATOMIE COUNTY

Background

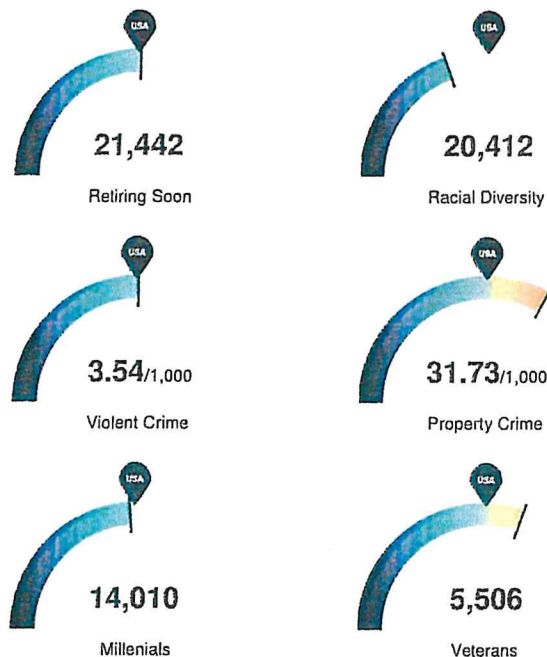
With a population of 73,087 in 2020, Pottawatomie County is the 2nd largest county in the COEDD region. In 2010 the incorporated towns included Asher, Bethel Acres, Brooksville, Earlsboro, Johnson, Macomb, Maud, McLoud, Pink, St. Louis, Shawnee (the county seat), Tecumseh, Tribbey, and Wanette. Pottawatomie County has roughly 4,000 companies employing over 25,500 jobs, of which the Government industry sector, is the largest.



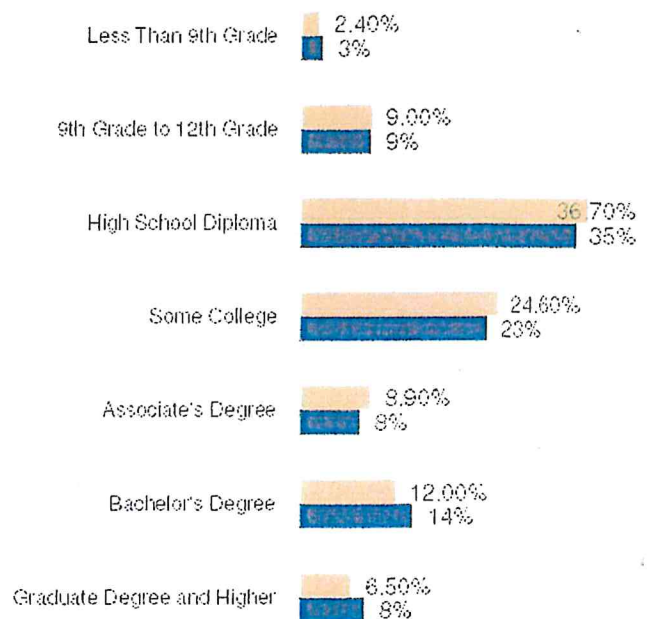
Economy and Population Overview



Population Characteristics



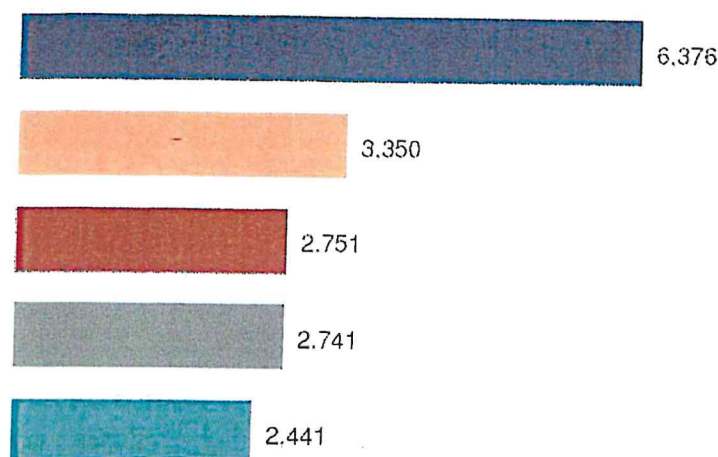
Educational Attainment



■ Pottawatomie ■ COEDD Region

Industry and Occupation Overview

Top Five Largest Industries
(2020 Jobs)



Location Quotient (LQ) Breakdown

Mining, Quarrying, and Oil and Gas Extraction industry sector jobs are heavily concentrated in Pottawatomie County. With a 1.96 LQ, the region has 1.96 times more jobs in this industry than a typical location of its size. The COEDD region as a whole shares a very high LQ for this industry, with Pottawatomie having the lowest LQ out of the seven counties in the region. Additionally, Government industry jobs are heavily concentrated in the area, with Educational Instruction and Library positions being the most common job for this industry.

Industry Breakdown

The Government industry sector is the largest in Pottawatomie County, followed by the Health Care and Social Assistance industry. The addition of Oklahoma Baptist University, Seminole State College, Gordon Cooper Technology Center and other schools in the county creates many educational occupations that fall within the Government industry. That said, the top fastest growing industries in the region are Health Care and Social Assistance and Professional, Scientific, Tech. Services. 69% of all jobs in Pottawatomie come from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

1.96

Mining, Quarrying, and
Oil & Gas Extraction

1.64

Government

1.52

Educational Services

3,975 Companies Employ Pottawatomie Workers

Online profiles for your workers mention 3,975 companies as employers, with the top 3 appearing below. In the last 12 months, 1,097 companies in Pottawatomie County, OK posted job postings, with the top 3 appearing below.

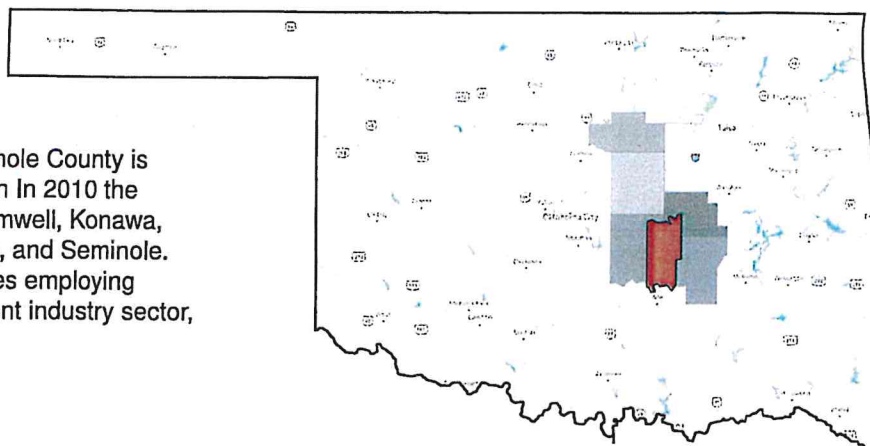
TOP COMPANIES	PROFILES
Citizen Potawatomi Nation	259
Oklahoma Baptist University Autho	205
United States Department of the A	119

TOP COMPANIES POSTING	UNIQUE POSTINGS
SSM Health Care Corporation	292
AdventHealth	198
Dollar General Corporation	147

SEMINOLE COUNTY

Background

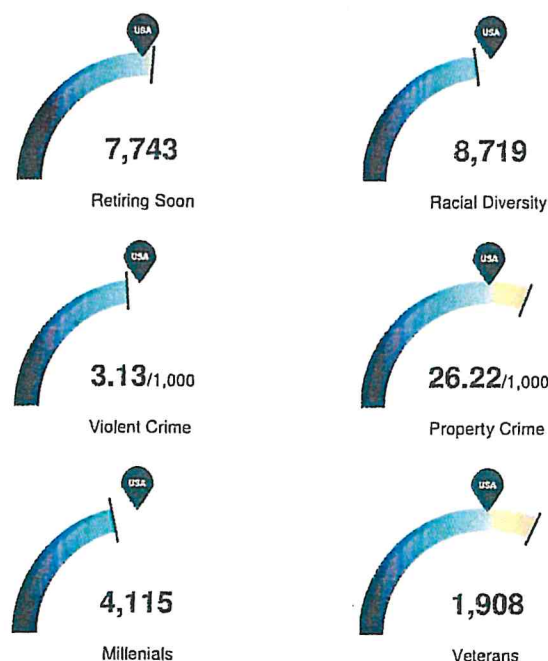
With a population of 24,101 in 2020, Seminole County is the 4th largest county in the COEDD region. In 2010 the incorporated towns included Bowlegs, Cromwell, Konawa, Lima, Sasakwa, Wewoka (the county seat), and Seminole. Seminole County has over 1,000 companies employing roughly 8,000 jobs, of which the Government industry sector, is the largest.



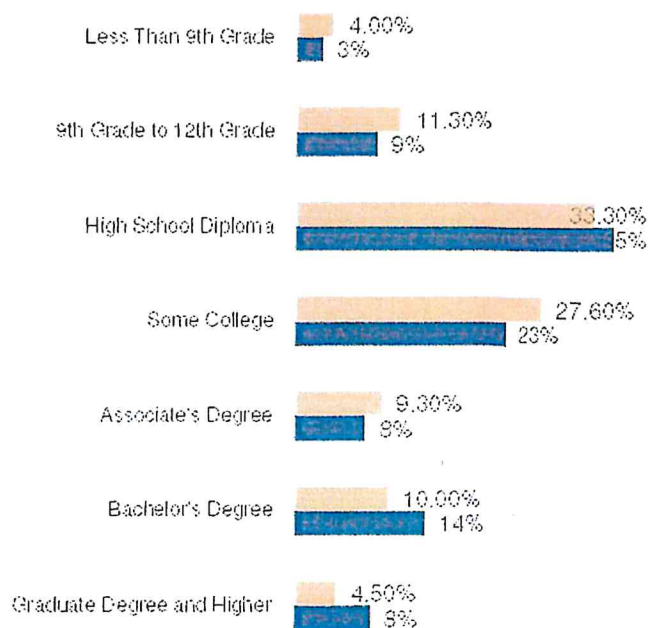
Economy and Population Overview



Population Characteristics



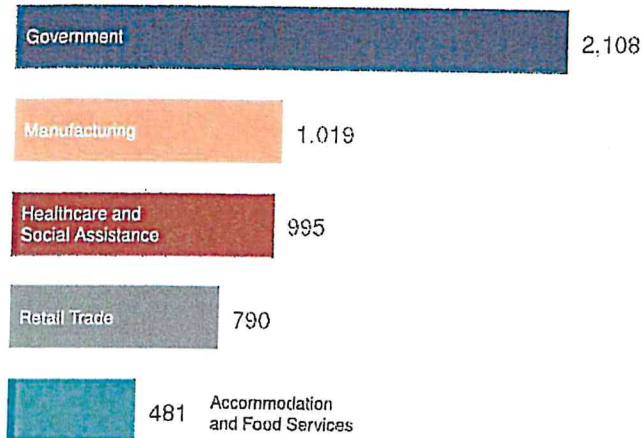
Educational Attainment



■ Seminole ■ COEDD Region

Industry and Occupation Overview

Top Five Largest Industries
(2020 Jobs)



Location Quotient (LQ) Breakdown

Mining, Quarrying, and Oil and Gas Extraction industry sector jobs are heavily concentrated in Seminole County. With a 12.44 LQ, the region has 12.44 times more jobs in this industry than a typical location of its size. The COEDD region as a whole shares a very high LQ for this industry, with Seminole having the highest LQ out of the seven counties in the region. Additionally, Utilities industry jobs are heavily concentrated in the area, with Natural Gas Distribution and Electric Bulk Power Transmission Control occupations being the most common jobs for this industry.

Industry Breakdown

The Government industry sector is the largest in Seminole County, followed by Manufacturing industry. The top occupations in the county include Office and Admin Support and Production. That said, the top fastest growing industry in the region is Transportation and Warehousing. This industry saw roughly 250 new jobs in the past 5 years. 67% of all jobs in Seminole come from the top five industries displayed.

Top 3 Industry Location Quotients (LQ)

12.44	Mining, Quarrying, and Oil & Gas Extraction
5.24	Utilities
1.73	Government

1,083 Companies Employ Seminole Workers

Online profiles for your workers mention 1,083 companies as employers, with the top 3 appearing below. In the last 12 months, 476 companies in Seminole County, OK posted job postings, with the top 3 appearing below.

TOP COMPANIES	PROFILES
The Seminole Nation of Oklahoma	39
Seminole Public Schools Credit Un.	34
Seminole State College of Florida	34

TOP COMPANIES POSTING	UNIQUE POSTINGS
Community Health Systems, Inc.	101
Dollar General Corporation	98
Wal-Mart, Inc.	80

JAM BOARD SLIDES

SWOT Analysis and Priority-Setting Stakeholder Input:

STRENGTHS AND WEAKNESSES



OPPORTUNITIES AND THREATS

BREAKOUT #2



RESILIENCE AND PRIORITIES

BREAKOUT #3



Stakeholder input on targeted industries, education and workforce, infrastructure, healthcare, environment, and housing:



BREAKOUT #1

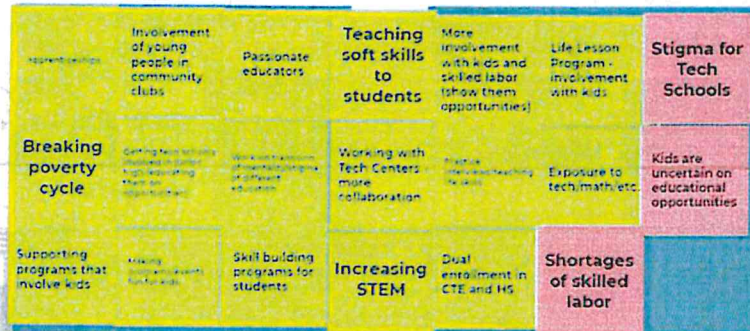
TARGETED INDUSTRIES





BREAKOUT #2

EDUCATION, WORKFORCE



BREAKOUT #3

INFRASTRUCTURE, HEALTHCARE, ENVIRONMENT, HOUSING



ACKNOWLEDGEMENTS

COEDD appreciates the support and participation of the following stakeholders in the development of this Comprehensive Economic Development Strategy.

Kent Bradley, Board Chairman
Payne County

Mark Mosley, City Manager
City of Wewoka

James Melson, City Manager
City of Chandler

Randy Thomas, Commissioner
Pottawatomie County

John Massad, Mayor
City of Holdenville

Lee Doolen, Commissioner
Lincoln County

Jim Greff, City Manager
City of Prague

Bob Pearman, City Manager
City of Stroud

Danny Wilson, Commissioner
Okfuskee County

Jayne Hughes, City Manager
City of Okemah

Clinton Stout, Police Chief/Acting City Manager
City of Cleveland

Jerry Skidgel, Commissioner
Pawnee County

Mark Brumfield, Interim Mayor
City of Pawnee

Bruce Johnson, Director
Cushing Economic Development

Bob Ernst, City Manager
City of Perkins

Philip Kelly, Police Chief/Interim City Manager
City of Yale

Jane Schuster, Trustee
Bethel Acres

David Zeller, Town Administrator
City of Maud

Buck Day, City Manager
City of McLoud

Jim Stokes, City Manager,
Tecumseh

Jim Collard, Director of Economic Development
Citizen Band Potawatomi Tribe

Clifton Taylor, Commissioner
Seminole County

Tim Coffey, Interim Town Administrator
City of Konawa

Steve Saxon, City Manager
City of Seminole

Roberta Davis and Staff
Holdenville Chamber of Commerce

PUBLIC COMMENT

COEDD released the draft Comprehensive Economic Development Strategy document to the public for comment for a period of no less than 30 days. Participating stakeholders were notified and a press release was submitted to regional news outlets.

The following is a summary of public comments and responses from COEDD.

COEDD

A REGIONAL COUNCIL OF GOVERNMENT

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