

ERIC CIECHANOWSKI



eric.ciechanowski@gmail.com

Well-versed in content, copy, editing, email, and digital marketing best practices. My proven ability to increase revenue and traffic showcase my skills as an effective writer.

San Francisco, CA
815.545.9912

EXPERIENCE

Content Specialist | **BOLD** | San Francisco, CA (May 2019-Present)

Work as a liaison between SEO and content vendors to produce content that achieves page one search results for four different products. Use data analytics to research topics and keywords, perform competitive analysis, and develop content strategy. Edit and rewrite pages based on search metrics to improve ranking.

Freelance Writer | 2008-Present

Copywriter | **Frisco Brandy** | San Francisco, Ca (January 2018-Present)

I create B2B email and website copy, including newsletters, product descriptions, and social media posts. My copy has helped increase traffic to the website by 15% since beginning my position in 2018.

Copywriter/Support Manager | **The Breakup Doctor** | Remote (March 2015-January 2018)

Wrote email copy for various campaigns which helped increase click-rate by 9% and click-conversion by 4%. Working my way up to a senior position, I trained and oversaw two writers.

Copy Editor/Writer | **The Budapest Sun** | Budapest, Hungary (November 2008-July 2010)

Began as an editor for this English-language newspaper. Moved on to write restaurant and nightlife articles. Also contributed crossword puzzles.

Content Creator | **Dover Language School** | Budapest, Hungary (August 2008-January 2010)

Provided content creation including website copy (on-page text, product descriptions, and advanced content) and digital content (video and audio) for an eLearning website.

EDUCATION

TULANE UNIVERSITY | New Orleans, LA

Bachelor of Arts with majors in Creative Writing and Philosophy, May 2006

TECHNICAL PROFICIENCY

Searchmetrics, Grammarly, Slack, Jira, Zendesk, AWeber, HTML, Google Drive, Microsoft Office