

## ***THE JOYFUL CANVAS***

The Auxiliary Galley at Aspen Center

August 19 – October 6, 2023

### PROSPECTUS

- This is a juried and judged show.
- This show is open to LAA members and non-members.
- Entry deadline - August 1, 2023
- Acceptance notices to be sent out via email by August 12, 2023
- Artwork Drop-off, Reception with Judging & Awards - Friday evening, August 18<sup>th</sup> in Carnegie Park, 2155 3<sup>rd</sup> Street, Livermore, CA 94550
  - Artwork drop-off and hanging 5:30 - 6:45 pm
  - Show reception, judging and awards 7-9 pm.
- Show Dates - August 19 to October 6, 2023
- Artwork Pickup - October 6 afternoon. Details to follow.
- Show location: John Muir Health Auxiliary Gallery at Aspen Center, 133 La Casa Via, Walnut Creek, CA 94598
- Juror & Judge: Barbara Stanton
- Show web page: <https://livermoreartassociation.org/jmhaux-joyful-canvas-2023>

## CONTACT

Please direct any questions to the show co-chairs:

- Joann Douk [jmdouk@sbcglobal.net](mailto:jmdouk@sbcglobal.net), 949-235-8552
- Anuja Goyal [anuja.agarwal06@gmail.com](mailto:anuja.agarwal06@gmail.com)

## SUPPORT FOR JMH AUXILIARY

JMH Auxiliary uses the funds generated through this art show to help support their work at the hospital. LAA will donate \$5 to John Muir Health Auxiliary for each accepted (juried) artwork as well as 10% of each sale.

## ENTRY & FEES

Entry is online only via the show page.

Entry fees:

- LAA members - \$30 for up to 3 pieces
- Non-members - \$40 for up to 3 pieces.

ALL FEES ARE NON-REFUNDABLE

Check, credit card and PayPal are accepted. Make checks payable to Livermore Art Association and mail to The Joyful Canvas C/O Livermore Art Association, PO Box 216, Livermore CA, 94551. Ensure check is received by the entry deadline.

## ADMISSIBLE WORK

All forms of 2-D artwork will be considered including painting, printmaking, photography, drawings and mixed media works.

## *THE JOYFUL CANVAS*

### PROSPECTUS

Artwork cannot have been in a previous JMH show.

Artwork must be original and done by the artist. No class work or supervised work.

Artwork must be framed ready to hang, weighing no more than 8 pounds each. See details about preparing artwork below. Artwork finished size (outside measure including frame) is 16" x 20" minimum and 30" x 40" maximum.

## JURYING & ACCEPTANCE

This is a juried show. Submission of work does not guarantee acceptance into this show.

Artists may enter up to three pieces for jurying. There is room for 30 - 40 pieces of art. The number of pieces chosen depends on the size and quality of the work submitted.

A digital image of your piece must be submitted at the time of entry. Ensure it is a good quality image as it will be used for jurying (guidelines for preparing your image is below).

Accepted artwork must be shown at the reception. If you cannot be there for drop-off and hanging contact the show chair to make alternate arrangements.

JMH Auxiliary reserves the right to refuse any artwork that it determines, in their sole discretion, to be unsuitable for exhibition in the Auxiliary Gallery. Subject matter that may be objectionable to the public (nudity, obscenity, extreme political or religious views) will be disqualified at the discretion of the show organizers.

## IMAGES FOR JURYING

A photo of your piece must be submitted at the time of entry. Ensure it is a good quality image as it will be used for jurying. Prepare your image and name your file as follows:

- Image of artwork only. Do not include mat and frame.
- Jpeg format only, 1200 pixels on shortest side; 72-96 DPI
- Name the file *Lastname\_title.jpg*

## PREPARING ARTWORK

All artwork must be labeled on the back with the artist's name and contact information, title, medium and price. There is a label sheet that you can download from the show web page.

All artwork must be appropriately framed or edges finished, WIRED with D-rings and ready for hanging. No sawtooth hooks or eyelets. Finished artwork must be 16" x 20" minimum and 30" x 40" maximum—ready to hang, weighing no more than 8 pounds each.

No wet paintings.

Ensure the picture wire is strong enough for the weight of the painting. Fasten the wire securely with the ends taped. D-rings should be no more than 5 inches from the top edge, or top 3rd. The center of the wire should reach 2 inches below the top of frame.

## *THE JOYFUL CANVAS*

### PROSPECTUS

Oil, acrylic, and mixed media paintings may be presented unframed if the work is on gallery wrapped canvas, meaning canvas which is adhered to the back of the stretcher bars, not the sides. All edges must be finished with paint and no staples, brads, or other fasteners visible from the front or sides.

Watercolors, pastels, etc. must be sealed and varnished or under plexiglass/acrylic. NO GLASS

These guidelines are intended to help ensure the safety of your artwork, the handlers and the public. Accepted artwork found to not meet these guidelines and deemed to be unsafe for hanging may be disqualified at the discretion of the show organizers.

### AWARDS

There will be one Best in Show \$100 and Merit Awards of \$50 each.

### ARTWORK SALES

JMH asks that artwork be for sale, though NFS artwork will be accepted. The individual artist must set their own sale price for the artwork up to a maximum of \$1,500. Artwork not for sale (NFS) is acceptable.

John Muir Health Auxiliary will manage all sales.

20% commission will be taken. (10% for JHM Aux and 10% to LAA)

Artwork sold will remain on display until the show is over.

### ARTWORK DROP-OFF AND PICK UP

Artists must ensure their art is dropped off and picked up during the designated times.

Accepted artwork must be shown at the reception and for the duration of the show. If you cannot be there for drop-off and hanging contact the show chair to make arrangements. Artwork drop-off and hanging is August 18th, 5:30 - 6:45 pm. Artwork arriving after 6:45 will not be hung until after judging. Only hung artwork will be judged.

LAA will be transporting the artwork to and from the JMH Aspen Surgery Center in Walnut Creek.

Artwork Pickup is October 6 afternoon in Livermore, exact location and time to be provided. Artists must pick up or make arrangements to have entries picked up during the designated time. A storage fee of \$10.00 per entry per day will be enforced. If art works are not picked up within 30 days, they become the property of LAA.

### INSURANCE & LIABILITY

JMH Walnut Creek Auxiliary and Livermore Art Association (LAA) reserves the right to photograph any or all artwork for online posting or other promotional purposes.

John Muir Health or Livermore Art Association is not responsible for any damages or losses. John Muir Health (JMH) will maintain property damage and loss insurance on the artwork while on display at the Aspen Center. The maximum purchase price, per painting, covered by this insurance is \$1,500 with a \$500 deductible. JMH or LAA are NOT responsible for the deductible. JMH will endeavor to exercise

***THE JOYFUL CANVAS***

PROSPECTUS

standard security precautions and the artist understands John Muir Health cannot be held responsible for protecting the artwork or damages.

LAA will endeavor protect the artwork while in their care and the artist understands Livermore Art Association cannot be held responsible for damages to the artwork. Not-for-sale (NFS) artworks will NOT be insured by John Muir Health or Livermore Art Association while on display at the Aspen Surgery Center for the duration of the exhibit. The artist is responsible for their own insurance.