

Portfolio



Volume 37 #3

Livermore Art Association
livermoreartassociation.org

Pleasanton Art League
pal-art.com



March 2021



**LAA/PAL/DAC General Meeting,
March 8, 2021, 7:30 pm**
Hosted by LAA via Zoom.

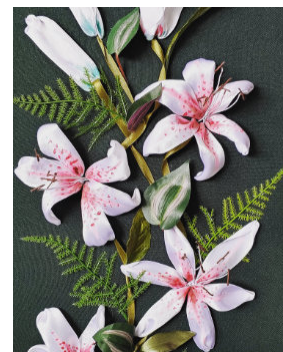
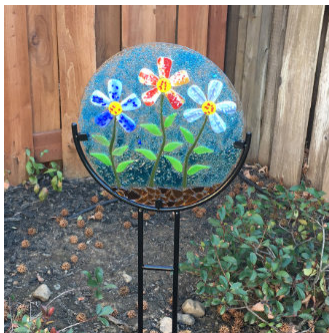


Your Zoom link will be emailed to you closer to the meeting.

Shakeeb Rashidi, owner of Way Up Art will discuss good practices for framing, matting and conserving to help present and protect your artwork in the best way possible. Way Up Art and Frame was established 1968 in downtown Livermore. It is a family owned business at 1912 Second Street, Livermore. They are very proud to serve the Tri-Valley community.

There will be a short business meeting before Shakeeb's presentation.

Contacts: frameit@wayupartandframe.com, visit <http://wayupartandframe.com> or follow the business on Facebook at facebook.com/wayupart.



Creativity on Pages 7 & 8

What's Inside

- News for All Members 2
- Bulletin Board 6
- Call for Artists 5-6
- Contact Us 9
- Creative Streaks 7-8
- LAA News 3
- LAA Gallery News 3
- Officers & Chairpersons 9
- PAL News 2
- Shows 4-5

DO NOT FORWARD THIS OR ANY CONSTANT CONTACT MESSAGES OR MARK AS SPAM, YOU WILL PROBABLY BE UNSUBSCRIBED OR SUSPENDED! SEE PAGE 2 NEXT PAGE FOR MORE CC INFORMATION.

NEWS FOR ALL MEMBERS

Report on February 8 LAA, PAL & DAC MEETINGS: So, it is clear - we have successfully moved our meetings online. We had another strong showing for our February meeting - there were 52 of us in attendance.

Along with the updates by the PAL, LAA and DAC presidents, Meghana Mitragotri walked people through how to submit work to the New Dawn show and Dennis Baker introduced the open studio tour, TVAST, he and Anne Giancola are spearheading (Artist sign up deadline has been extended until March 3).

Dave Wagner gave an informative critique of the Merit and HM awards from the PAL MOM show, "Imagination Expressed". He provided great insight into the strengths that he saw and areas where things might have been improved... and he covered all 10 works in his allotted time! (Visit it here <https://www.pal-art.com/exhibits-events/>).

Dennis Baker gave our first real Zoom demo. He discussed the Arches paper for oil, with an informative slideshow and real-time demo. Dennis went over the pros and cons of the paper, showed the different qualities and how to mount it. How many of you went out and bought some paper to give it a try?

Thanks to all that contributed to putting on the meeting. And a special thanks to Dave and Dennis.

Videos of Dave's and Dennis' presentations will be available eventually. If anyone is able to give a few hours to edit meeting videos, let me know.

Christine Watters, LAA Programs,
programs@livermoreart.org



New Group Being Formed – Optimizing Strategies for Social Media (Catchy Title TBD): Now that PAL, LAA and DAC have Facebook, Instagram, Zoom, and Youtube accounts, we would like to form a group to spearhead the effort toward optimizing the use of these powerful social media tools. We've seen the benefits of working together to bring our monthly members' meetings into our homes via Zoom. Our next step is to use our combined brain power to develop coordinated strategies for promoting our shows and events. Topics that we will be digging into include: developing content, frequency of posting, boosting and leveraging, and other methods for getting maximum exposure. Also, establishing posting standards to achieve a cohesive approach, and security. We are seeking your ideas and may also bring in outside expertise. If you are interested in being a part of this exciting group, please send an email to Beth Okurowski bokurowski@comcast.net with "social media" in the subject line.

Unsubscribed by Constant Contact? Gene Gracy, our LAA & PAL Constant Contact technician, has been working with CC diligently trying to solve the mystery problem of unsubscribing. Here is the reply from Maddie at Constant Contact: "After working with our compliance department on the issue, we can confirm the contact is being unsubscribed due to spam reporting. Our compliance department has also reported that this appears to be a known issue with email addresses especially with the domain '@comcast.net.' And where once an email is initially reported for spam, it will continue to report the email sender as spam even after the contact has been manually reset.

"So..... Please Do Not Mark Emails from PAL, LAA, or Constant Contact as Spam. And we want to remind you again that you should not forward these emails to others as that is another way to be unsubscribed from Constant Contact." Finally, if you are not getting emails from LAA or PAL, including the Portfolio, please check your spam or junk folders. Another great resolution that CC suggested: If you have an alternate email (gmail for example), let us use that by sending it to Gene at gglookingglass@yahoo.com. You may read more about Constant Contact's spam policy with the following resource: <https://go.constantcontact.com/legal/anti-spam>.

PAL NEWS

pal.art.challenge@gmail.com. Please don't hesitate to send your ideas for challenges as well.

Submissions will be posted on the PAL website: www.PAL-ART.com. Contact person is Lorraine Wells 925 833-1049 or 925 785-3570 or dingbats@comcastnet. Check website for the latest challenge.

LAA NEWS

LAA President's Message:

Grant Writing: "There are many grants available to organizations such as ours, and often they are not particularly difficult to get. The main problems are finding out about the grants and writing the applications. These can be challenging tasks, but they can also be very interesting, and, obviously, rewarding. The LAA board has decided that grant writing is an important enough function that it is worthwhile to create a position dedicated to securing grants for the organization. If you think that you might be interested in taking on this job, please contact me at president@livermoreartassociation.org."

Joyce Moulden has been appointed to serve as treasurer of the Livermore Art Association for the remainder of the 2021 term.

Clark

Attention LAA Members: - We need some help! No experience necessary. If interested, email Christine at programs@livermoreart.org. Many hands make light work!

Video Editor - LAA, PAL and DAC need someone to edit our meeting videos so we can share them with the membership. You need to have some technical aptitude and a willingness to learn. Would require a few hours a month (4?). Christine W. is happy to share what she learned doing the December videos.

LAA Yearbook Committee - Christine Watters, LAA Program Chair, has an idea for an LAA Art Yearbook. Looking for 3 or 4 people to be part of a team to make this happen.

LAA Hosted Their First Zoom Playdate on Thursday Feb 11. There were four of us who chatted while we worked and shared what we were doing. (I loved learning how fused glass works.) Meg even finished work for her PAL Art Challenge. We enjoyed it so much that we are going to repeat it weekly. Link will be available on the LAA website or you can email Georgia at membership@livermoreart.org.



LAA GALLERY NEWS

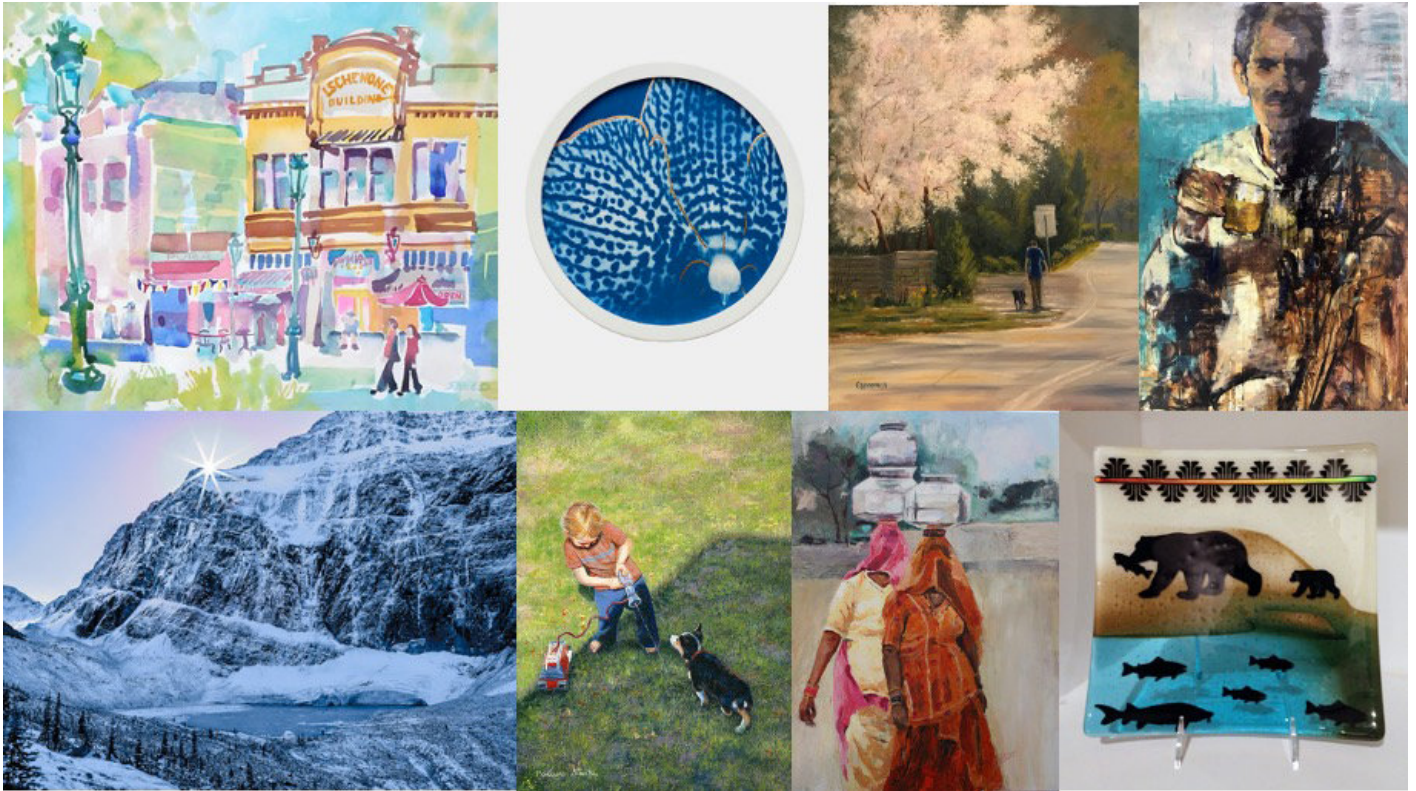
The LAA Gallery in the Carnegie Building on 3rd Street will be opening on a limited basis as soon as the county gives the word. In the meantime, the Gallery is working on new shows for Spring and Summer, starting with a Mother's Day Show outside on the Gallery Grounds (with masking and appropriate social distancing). Look for more news about it soon. We can't wait to see you again!

LAA Gallery On-Line Store:
www.LivermoreArtAssociation.org
Go to Online Store Button on Far Right of Menu
and Check Out All the Beautiful Art and Gifts!

Curbside Pickup will be Arranged

SHOWS

Livermore Art Association New Dawn Virtual Show, February 25 to March 31, 2021
<https://livermoreartassociation.org/new-dawn>.



New Dawn Secured a Whopping Number of Entries! Are you ready for this? LAA's very first virtual art show, New Dawn, has resulted in an avalanche of entries from artists in the Tri-Valley and beyond. 85 artists entered 223 absolutely stunning pieces of 2D & 3D artwork in a wide variety of visual art media: Oils, Watercolor, Acrylic, Pastel, Quilling, Paper Mache, Mixed Media, Photography, Printing & Drawings, Linocut, Wood turning, Egg Tempera, Fiber, Charcoal, Pen & Ink, Glass, and more. Our online submission limit had maxed out by 6:00 pm on the last day, February 15th, and we continued to receive email submissions until midnight. Artists from Pleasanton, Livermore, Dublin, Tracy, San Ramon, Danville, Fremont, Moraga, Stockton, Oakley, Clayton, Modesto, Turlock, San Jose, Belmont and San Francisco are taking part. We have heard from many artists that have been eager to showcase their work; many haven't been able to do so for more than a year.

The show will be live from February 25 to March 31 on LAA's website. The majority of the artwork is for sale in LAA's online store <https://livermoreartassociation.org/online-store>. Stop by, you won't want to miss this!

Artists were looking for the opportunity to show and sell. It has taken a small but dedicated team of volunteers to turn this possibility into reality. Thank you Christine Watters, Craig Varden and Joyce Moulden for supporting me with your experience, expertise and guidance.

Meghana Mitragotri, New Dawn Show Chair

SHOWS

Imagination Expressed 2021 at Museum on Main: The Show comes down Saturday and Sunday, March 6 & March 7. Information: chrisbourg6@aol.com. Phone 925 640-3086.

Arts Benicia, "Art of a Community," until April 11, 2021, 991 Tyler Street, #114, Benicia. Info@artsbenicia.org 707 747-0131.

Art Exhibit at the Bankhead Theater Gallery, "Sketches in Code: Randomness & Patterns in Science and Art". Open Fridays 2-6, Saturdays and Sundays 1:00 to 5:00 pm. Masks required, limited entry. Bankhead Theater, 2400 First Street, Livermore.

Nancy Roberts, "Color Journeys," Acrylic Landscapes, will be featured in the Frank Bette Center for the Arts' Signature Gallery March 5th through March 27th. You are cordially invited to a virtual reception on Friday, March 12th from 7:00 to 9:00 pm. For a Zoom link, e-mail Nancy at nrobertsart@sbcglobal.net. The Frank Bette Center is open Saturdays and Sundays, 11:00 am to 5:00 pm, 1601 Paru St., Alameda CA 94501. Learn more at <https://www.frankbettecenter.org/signature-gallery.html>



Usha Shukla: I am participating in the new art exhibition at Bankhead Theater, Sketches in Code, Randomness & Patterns in Science and Art. This thought-provoking experience explores the math and science that lie behind everyday patterns in nature. Sketches in Code was developed in partnership with the Livermore Valley Performing Arts Center. Using code to create art using mathematical formulas, organic artwork is created interactively and displayed on a monitor, alongside fine art paintings showing patterns and randomness. February 12 to May 2. Bankhead Theater Gallery 2400 First Street, Livermore.

CALL FOR ARTISTS

Tri Valley Artist Studio Tour - TVAST Nov 12-14... SignUp Deadline - 3 March

We will work and join together...open our studios and collective group venues... and invite the public in.... to share our creations with the communities of Danville, Dublin, Livermore, Pleasanton and San Ramon. We are working to create a **Hybrid Event** - one that is guaranteed to be open **Virtually** ... if you choose...and... fingers crossed... for **In-Person** visits... as vaccines become more wide spread and we put this pandemic behind us.

Let's get out of our ruts, and back... into the sunshine, our workshop, corner table, potter's wheel or studio....and start doing what we artists are meant to do ... show everyone just how wonderful life is... when we...Collaborate, Create and Share!

To make this happen we need you to sign up by March 3 and pay the entry fee of \$50 by March 6. If enough artists show interest and support we will apply for grants to help offset the expenses.... and continue with planning. If interest or funding falls short... your \$50 will be returned. It's that simple.

We hope you will join us! Questions on how to pay, etc., contact Dennis or Anne.

Email: Dennis@DennisBakerArt.net or AGiancola@lvpac.org

CALL FOR ARTISTS

We're Back!



Announcing Paint Livermore, 2021! June 4-5 & 6 with Judging & Sales on Sunday, June 6, 3:00 pm at Carnegie Park, 2155 3rd St., Livermore. It's almost time to get out in the fresh air and PAINT!!! Paint Livermore was so rudely interrupted by COVID 19 last year. So..... let's plan to resume where we left off (only with masks covering our faces this time)! There will be a fee of \$20 for LAA and PAL members and non- members fee will be \$30. Livermore is perfect for this event – lots of historic buildings, beautiful scenery in the outskirts of town; wineries, vineyards, beautiful hills. Diane Rodriguez has the entry forms ready. Just email dp.rodriguez@icloud.com or call her at 925 462-1919.

BULLETIN BOARD

For Sale: Glass-shelved Cabinets, \$40 each obo, contact agiancola@lvpac.org.
Large Flat File Cabinet for artwork, 4' x 6', contact Robert at r.canning@sbcglobal.net.

Studio Space Available at the Bothwell. \$160/month, 7' x 9' north light. Covid precautions strictly followed and only the studio artists are currently in the building. Bothwell Arts Center, 2466 8th Street, Livermore, contact agiancola@lvpac.org.

California Arts Advocates: We Put the Art in ReStArt: We cannot wait any longer, we must act now and urge the Newsom Administration and California Legislature to recognize the disproportionate impact to California's Creative Industries due to the COVID Pandemic and the state mandated closures and to value the impact of the arts, culture and creative sector to power community engagement, social cohesion, wellness, healing, and state and local economies. In our many meetings with legislative offices, the majority have shared they are not hearing from the arts. We know it is hard to add advocacy to your already long list of priorities, but we will try to make it as simple as possible. For the complete newsletter and links so you can send a letter to the Governor, contact Julie Baker by email, julie@californiaartsadvocates.org.

IN MEMORIUM

Carol Tresch Maddox passed on in January in her Fremont Michigan home. Artist, teacher, traveler, she will not be forgotten by her many friends, students and fellow artists. Carol graduated from the College of Arts & Crafts in Oakland (now California College of the Arts). She taught art in the Oakland Public Schools until wanderlust took over her life and she went to Europe where she worked for the Armed Forces and met her future husband Ed. Carol won many awards in national watercolor organizations, including the American Watercolor Society Gold Metal in 2004. She was a much loved teacher and taught at workshops in Europe (including the charming La Romita School of art in Italy) and in the United States. She is survived by husband Ed and their family. Friends wishing to make donations are requested to do so to Alzheimer's Association of America or the Pleasanton Art League.

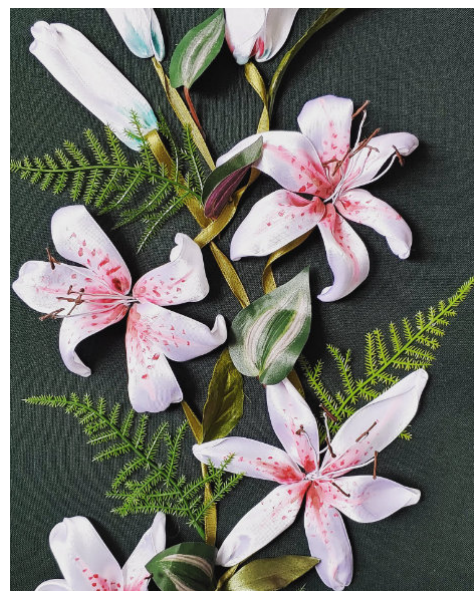
Anne Emery passed away January 5. She graduated from UC Berkeley and had a 30 year career as a physical therapist. Anne loved arts and textiles and as a truly creative person belonged to the Wayside Weavers, Pleasanton Art League, Spindles & Flyers, and Presbyterian Women, PTA, Childrens Theater Workshop and donated her time to the schools of her children and grandchildren. Anne is survived by husband Wayne, three daughters and nine grandchildren. Above all, she loved being a devoted Granne to her grandchildren. A private service will be held at a later date. In lieu of flowers, the family requests donations be made to Pancreatic Cancer Action Network, www.pancan.org.

CREATIVE STREAKS

Karen Fleschler's Report: "Phil & I had a wonderful day in early February. It was Phil's first time eating out in a year (I confess to sneaking out a few times....). We went to Benicia and saw water that wasn't in our creek! The sun was warm. We came home and had a campfire and some hot chocolate. We are very grateful for every day. Stay safe everyone! Just a little while longer until we all can breathe a little easier."



Joe Milelli: This is a recent piece I did for a friend, a little whimsy for the garden. K Glass.



Ruzanna Kirakosyan's Embroidered Flowers.

CREATIVE STREAKS CONTINUED



Judy Rice: It's not that creative, but that's one thing I've been doing ...puzzles. And reading and walking!



Monique Rardin Richardson, Iris!

Diane Rodriguez collects small lunch pails. Usually they are Lionel for Stephen's train room. He can store small objects that go with this or that train. "When I went to Rosie the Riveter Museum, I could not resist this one."



Jan Loomis, Handmade Brushes
With Brush Markings Below.

Vanessa Thomas

"Walk through the world with kindness
and let the soothing sights of nature
conjure hope in your heart"

Vanessa Lee Thomas



2021 Officers and Chairpersons

Portfolio Information

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gglookingglass@yahoo.com

Submission Guidelines

Deadline: the 10th of the Month

E-mail Text to

normawebb@comcast.net

(Attachments for Graphics)

or

Phone Norma at

925 828-9170

Membership Information

Memberships Run

January 1 to December 31

Membership Chair for LAA

Georgia Jacobs 925 321-9488
membership@livermoreart.org

Livermore Art Association

Regular Membership \$35

Senior (65+) \$25

Member & Spouse \$60

High School Student \$10

Patron \$100

US Mail Portfolio Free

LAA Online Gallery Fee \$15

Membership Chair for PAL

Peter Okurowski, 925 339-3500
pokurowski@gmail.com

Pleasanton Art League

Regular Membership \$35

Senior (65+) \$25

Member & Spouse \$60

Student Full Time \$15

Tax Deductible Donation

US Mail Portfolio Subscription \$15

(Email Subscription Free)

PAL Online Gallery Fee \$15

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Marion Huff 925 699-4038
marion.huff@gmail.com

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lindagarbarino@comcast.net

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Livermore Art Association Gallery, 2155-3rd St., Livermore 94550
LAA Gallery 925 449-9927

Pleasanton Art League, P. O. Box 23, Pleasanton, CA 94566-0023
www.PAL-ART.com

March 2021



GET FRAMED!

03/08/2021
7:30 pm

On Zoom with
Shakeeb Rashidi

**This is Your Last Portfolio
unless you pay your dues by
March 1st.**

**Zoom Meeting
Monday, March 8, 7:30
See Page 1**

LAA & PAL Tentative Calendar Events

- May 2, LAA Gallery Mother's Day Market** - week before Mother's Day, from 10 to 2 Around the Outside of Gallery
- June 4, 5 & 6, LAA's Paint Livermore** - Carnegie Park & all over & around town!
- LAA Gallery's Art In The Park** - August 15, from 10 to 3 in the Carnegie Park.
- Month of September** - LAA Art at Livermore Library
- "Spring" Art Show** - September 11-12, at the Bothwell
- Essential Figure Show** - September 24-26 at the Bothwell Art Center
- Wearable Art & Jewelry Trunk Show** - September 26 at the Gallery at same time as Altamont Cruisers Nostalgia Day Car Show
- Paint Pleasanton:** September 25th and 26th (Saturday and Sunday).