

THE HILLCO GROUP

# CAMPAIGN

YOUR REAL ESTATE JOURNEY  
STARTS TODAY



TEXAS

A GUIDE TO CLOSE

an overview of the vehicles used in our customized path the closing

Danielle Crain, REALTOR | Certified Mentor

# THE JOURNEY

FUELED BY CUSTOM STRATEGY

## PRELIM

Client Consult  
Property Tour  
Title and Lender Property Prep  
Imaging to include Drone\*, 4K Still Photos, 360  
Matterport Tour

## PRELIST

Coming Soon: Board/MLS/Brokerage Reach  
Industry Leaders  
Broker Relocation Platform  
Be My Neighbor  
Signage + Custom Signage  
Call Capture Code

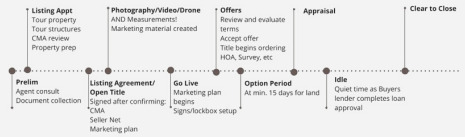
## GO LIVE

Industry Commercial/Spot-On Listings  
Caravan Tour  
Verify Buyer qualification  
Reverse Prospect  
Open House Event  
Social Media Target Marketing  
Lifestyle Magazine  
CRM/Prospect Tracking

Dual Board  
*Central Hill Country Board of Realtors*  
*San Antonio Board of Realtors*  
Certified Mentor  
Broker Advisor Top 100  
Lands of Texas | Lands of America  
MapRight  
eXp Workplace  
IdealEstate

Training provided by Danielle Crain, HillCoGroup - eXp Realty, LLC | Mentor and Real Estate Professional

## F&R Seller Timeline



\*\*Please note, this training is put together from experience and is not a legal document or approved by TREC or TAR. This is to be used only as a reference to processes and is to help in understanding what is common during a real estate transaction.

HillCoGroup  
MARKETING

Danielle Crain  
REALTOR® | Certified Mentor

HillCoGroup  
eXp Realty, LLC

830.587.3908  
TheHillCoGroup@gmail.com

830.587.3908

HILLCOGROUP.COM/MARKET-YOUR-PROPERTY