

# Case Study: Gorse Ride

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**CLIENT:** WOKINGHAM HOUSING LIMITED

**PROJECT:** GORSE RIDE NEIGHBOURHOOD RENEWAL

**COUNCIL:** WOKINGHAM BOROUGH COUNCIL



Our Planning Director provided the planning and engagement lead on behalf of Wokingham Borough Council to support demolition of the current estate and its secure its replacement with a 249 unit mixed-tenure residential development.

The role required close negotiation with Wokingham Borough Council and its social housing arm, Wokingham Housing Limited, as well as a number of meetings with local community groups, onsite residents and politicians, supported by a multi-facted public engagement process.

Arrangement of a detailed pre-application set of LPA commitments enabled consistent, multi-disciplinary involvement from officers and statutory consultees throughout the process, whilst development of a hybrid planning process across three phases of development allowed for detail to come forward to enable early project progress underpinned by a design code, parameter plans and a detailed phasing, decanting and construction methodology to ensure impact on existing residents and adjacent neighbours, including a local Primary School, was effectively managed.

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