

# Case Study: One Woolwich

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**CLIENT:** LOVELL

**PROJECT:** ONE WOOLWICH

**COUNCIL:** ROYAL BOROUGH OF GREENWICH



Our Planning Director successfully led and delivered the planning and engagement strategy enabling the delivery of 1,615 homes across four estate regeneration sites as part of a JV with the Royal Borough of Greenwich.

Work comprised detailed discussions with the Mayor of London's office, CABI and multiple public and private sector stakeholders, as well as development of a multi-faceted planning and legal framework to provide certainty over deliverables within a flexible, market and legislation-responsive set of scheme parameters.

Through development of a detailed PPA, a Council Steering Group and a Stakeholder Group to capture the views of local residents and businesses, Our Planning Director was able to implement an efficient and transparent design development and reporting process, enabling the project to achieve officer recommendation and subsequent approval by the Planning Board within 8 months of project inception.

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