

Case Study: Shiplake

CLIENT: RETIREMENT VILLAGES

PROJECT: READING ROAD, LOWER SHIPLAKE

COUNCIL: SOUTH OXFORDSHIRE DISTRICT COUNCIL



Our Land Director operated as part of the promotion team with Retirement Villages to secure an extra-care (class C2) retirement village for 65 units, comprising of apartments cottages and onsite associated communal facilities.

Located on the edge of the highly desirable location of Lower Shiplake village, the retirement scheme was secured by the promotion team at Appeal, successfully arguing that the benefits of the scheme were substantial and outweighed the limited harm to the landscape and spatial strategy.

Benefits of the scheme including the need for extra care accommodation, the positive impact on health care providers due to the onsite facilities and undressing an unmet need for this tenure of care within the wider district area.

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