

RATE CARD 2024

Character Design	Background Design	Concept Art	Children Book Illustration	Comic / Graphic Novel
\$100/ per character design (single pose)	Simple Background \$60 / per background	Sketch: \$100 to negotiable as per design	Simple: \$40/ per illustration	\$100/ per page/ Sketching
\$200/ Per design with model sheet.	Vector / Flash /Digital: \$100/ Per design	B&W: \$100 to negotiable as per design	Vector detailed: \$60/ per illustration	\$100/ per page / Inking
\$400/ Per design with model & expression sheet.	Digital Painting BG/\$200/ per background to negotiable as per quality required.	Digital Coloring \$300 to negotiable as per detailing required.	Digital high detailed: \$100/ per illustration to negotiable as per quality required.	\$100/ per page / Coloring
			Digital Painting: \$300 per illustration.	\$120 per page / Full Finished
Storyboarding	Children / Christmas Songs	Music Video Animation	Character 2D Animation	Web Video/ Infographics
BW/Per frame: \$10 Colored/per frame: \$20 BW/Per frame (high detailed): \$60	\$600 /per min finished animation to negotiable as per quality & style required	\$1000 per min finished animation to negotiable as per complexity and details.	\$25 per sec finished animation to negotiable as per quality & style required Episode/Short Film/Series	\$600 per 2 min video
2D Cell (Handrawn Animation)	<u>Rates are negotiable as per below conditions:</u>		<u>Terms of Working:</u>	
\$100 per sec finished animation for frame by frame / hand drawn /classical animation.	<ul style="list-style-type: none"> • Bulk Work / Regular Work • Style and quality required • Size of the project • Turnaround time for project • Complexity of design 		50% upfront 50% upon completion Big Projects: Milestones	