

# James L. Taylor

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Powder Springs, GA | 404-542-2400 | [jamestaylor73@yahoo.com] | **Portfolio:** <https://noidontsing.com/>

Senior Graphic Designer with 14+ years in digital design, illustration, and branding experience. Collaborative, creative thinker with excellent skills in typography, layout, client service, and project management.

## Education

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**Bachelor of Art in Graphic Design**, Bellevue University, 2021

**Associate in Computer Animation**, Art Institute of Atlanta

**Certifications:** Drone Part 107, 2021 - Present

## Professional Experience

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**3&2 Integrated Services, LLC | Atlanta, GA**

**Sr. Graphic Designer / Owner | January 2019 - Present**

- Translate research and client direction into concept and execution for branding, print, video and graphic packages, and visual information materials for 12 clients
- Managed team of 2 graphic designers, producing high quality marketing materials for government and private clients
- Increased the annual revenue of the company by 80% in the first year and a 25% in the second year
- Ensure that organization's strategic plan, mission, vision, and values are communicated and integrated into the team's strategies, goals, objectives, work plans, and work products and services
- Design and produce marketing assets, including logos, brochures, flyers, postcards, and social media graphics and videos
- Lead team through training, collaborative problem-solving, and guidance on best practices and procedures to meet guidelines and regulatory standards
- Provided high quality layout solution that allowed client to become nationally recognized for reference/coffee table book

**ARCADIS | Atlanta, GA**

**Graphic Information Specialist | January 2016 - Present**

- Collaborated with team and management to accurately communicate messaging and coordinate visual needs with best practices to produce visuals
- Launched graphic, photography and videography department to produce deliverables for clients
- Helped secured over \$1B in client projects, including, producing a 3D prototype for water pump station in Ohio
- Executed video production for Georgia Department of Transportation public involvement projects
- Digitized road signage for Suntrust Park (now Truist Park), recognized as the first LED signage in Georgia

**Dragonmouse Media & Design, Inc | Marietta, GA**

**Art Director / Graphic Designer / Owner | January 2000 - January 2018**

- Developed branding concepts and logos for Atlanta based events, non-profit organizations and businesses, achieving annual revenues of \$30k.
- Managed graphic designer teams, met project deadlines, and maintained budget requirements as specified by 15 clients
- Conceptualized and developed layouts and graphics for printed and online projects, as well as signage and displays for stages, lobby spaces, and special exhibits
- Produced PowerPoint presentations, brochures, business cards, letterhead, logos, tent cards, banners, and various other print and digital pieces

**G4S Solutions USA | Atlanta, GA**

**Security Manager | June 2009 - August 2015**

- Attained highest staff retention rate of 92% through employee engagement and increased morale
- Awarded highest satisfaction rating by client due to consistent high level performance and efficient service delivery
- Managed team of 33 staff and achieved rating of consistently highest performing staff for 6 years

## Additional Experience

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URS Corporation, an AECOM company | Senior Graphic Designer, ImagePro | Graphic Designer

## Core Competencies

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Graphic Design, Illustration, Layout Design, Marketing, Branding, Web Design, Communication, Organization, Teamwork, Project Management, 3D Printing, Typography, Data Visualization, Visual Design, Customer Service, Video Production and Editing

## Technical Skills

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HTML 5, CSS, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Captivate, Adobe XD, Adobe Dreamweaver, Quarkxpress, 3D Studio Max, Adobe Premiere, Adobe Creative Cloud, Drone Photography, Hololens, Holobuilder, AR/VRK, Wordpress, UX, DD 214, LMS, Microsoft Office

## Military Service

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**Branch: United States Navy**

Service Country: United States

Rank: E-4

## Professional Associations

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**AIGA**, July 2018 - Present

**Graphic Design Guild**, February 2021 - Present