



DDA IS THE I.T. & Procurement Advisory Firm

OUR PURPOSE: To bring transparency, ethics, and discipline back into IT planning and procurement. DDA leverages real-world experience to help organizations confidently navigate and negotiate complex IT projects.

OUR VALUE:

- Financial Impact & Cost Control: We routinely eliminate up to 20% of unnecessary IT spend through disciplined, vendor-neutral negotiation and cost analysis.
- De-Risking & Clarity: We provide objective, vendor-neutral analysis and competitive matrices that enable informed decision-making, reduce vendor bias, and clarify true technology requirements.
- Time to Value & Peace of Mind: We streamline procurement workflows, accelerate project timelines, and free internal teams to focus on operations, innovation, and strategic outcomes.

Membership Tiers:

Membership Tier	Annual Fee	Competitive Matrices	Quote & PO Negotiations	Ideal For
Foundation	\$5,000	3	5	Small Organizations
Standard	\$7,500	5	8	Mid-Sized IT Organizations
Professional	\$10,000	10	25	Government & Large Orgs
Executive	\$25,000	Unlimited	100	Enterprise Organizations

- All Memberships ALSO include a monthly newsletter, 1 procurement training annually, DDA App, & free consultations
- For negotiated cost reductions on quotes/POs, DDA is compensated through a success-based fee equal to 10% of the verified savings delivered
- DDA is NOT A V.A.R. (Value Added Reseller). DDA IS a Vendor-Neutral Technology and Procurement Consulting Firm.

A LA CARTE SERVICES AVAILABLE BY REQUEST



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