



SEEK GRACE  
STYLING

SERVICES & EXPERIENCES



# MEET GRACE

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*Hello, my name is Grace! I began my fashion styling journey in Melbourne in June 2022. Having been fascinated about the art of clothing from a young age, I enrolled in a personal & editorial styling course through the renowned Australian Style Institute after working 11 years in the healthcare industry. While I am still currently a nurse, I am also running my own portrait photography business while recently having been certified as a personal stylist through ASI*

My personal styling vision is to have my clients:

- embrace their own style wholeheartedly, purposefully & authentically
- have them save time & money by using tried & true processes to create multiple looks from the garments within their own wardrobe
- have insight into their impact on the environment through their garment choices & purchases
- and, of course, to stay stylish!

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**SEEK GRACE STYLING**

# HOW I CAN HELP

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Are you someone who struggles to get ready in the morning?

Are you finding yourself reaching for the same clothes, day after day?

Do you feel stuck in a style rut, not knowing how to break that cycle?

Or do you not have a clear vision on what your style is? Are the clothes you're currently wearing simply not aligning to you as a person?

If you're curious as to what a personal styling session could offer you, simply reach out via my website for a free, non-obligation "discovery call". This 15-20 minute phone call gives you the chance to ask any questions you might have before committing to any of the styling services as well as a chance to get to know me a little better

From there, we can establish if I am the right personal stylist for you & we will determine which of the available service components & experiences will be of most benefit to you according to your needs & budget. Absolutely anyone can benefit from a personal stylist - they're not just reserved for the rich & famous - so please contact me if you're curious

Below you will find an outline of the styling service components & experiences available. The components are the steps that we can utilise to discover your style pathway. They are mixed & matched to make up styling experiences which are designed to give you a fulfilling outcome, no matter your budget, needs or time constraints!

# SERVICES

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Every client's styling journey is different - hence why we call it "personal styling". Using skills I learned through the Australian Style Institute, I will endeavour to have your styling outcomes at the forefront of the service component, ensuring you are comfortable with each step before we move forward. The 5 main services that I cover are listed below & are outlined in an informative summary table on the following page

## **The Style Consult**

Providing us with a strong foundation for your styling journey, we establish your styling outcomes & your style fundamentals using important processes like the style categories exercise & the mirror strategy

## **The Wardrobe Edit**

Based on your style outcomes & style categories, we then create outfit combinations with the items in your existing wardrobe by keeping garments that serve your style purpose while donating or repurposing those that no longer do (which we refer to as "The 3 Pile Process")

## **The Shop**

With items set aside for you ahead of this shopping session, there shouldn't be any need to window shop or browse. This is a shopping trip like you haven't experienced before - *this* is shopping with intention & purpose. We will only be buying the things that you truly need to tie together or elevate your existing wardrobe items, thus saving you time, effort & money in the process

## **The Wardrobe Integration**

Any new items we acquired during a shop are then used to curate even more outfit combinations that will suit you & your lifestyle, combining the old with the new & maximising the value you will get from all your garments!

## **The Follow Up**

A week or two after your last service, I also provide a brief follow up call to simply check in & make sure that you are satisfied with your experience. This is also a chance for you to give me any questions or feedback you might have regarding your styling experience - it's all welcome here!

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Service	Inclusions	Duration	Price
<p><b>The Style Consult</b></p> <p>Your home or virtual</p>	<ul style="list-style-type: none"> <li>• Style consultation questionnaire</li> <li>• Style categories exercise</li> <li>• Mirror strategy</li> </ul> <p>Creating a strong style foundation to set you up for success for the rest of your style journey</p>	<p>60 - 90 mins</p>	<p>\$85 - \$128</p>
<p><b>The Wardrobe Edit</b></p> <p>Your home</p>	<ul style="list-style-type: none"> <li>• Tips &amp; tricks for storing &amp; caring for garments</li> <li>• A free gift to help make the process easier!</li> </ul> <p>Using "The 3 Pile Process" we will curate your wardrobe to suit your lifestyle, only keeping the items that will serve your purpose &amp; creating multiple outfits for you to wear</p>	<p>3 hours</p>	<p>\$255</p>
<p><b>The Shop</b></p> <p>In store</p>	<ul style="list-style-type: none"> <li>• Personalised, intentional shopping experience</li> <li>• No obligation approach to purchasing</li> </ul> <p>By only purchasing things that will tie in or elevate the existing items in your wardrobe, we will be shopping with intention &amp; mindful purpose</p>	<p>3 hours</p>	<p>\$255</p>
<p><b>The Wardrobe Integration</b></p> <p>Your home</p>	<ul style="list-style-type: none"> <li>• A collective integration of new items to your existing wardrobe</li> <li>• A "lookbook" style reference document for you to refer back to</li> </ul> <p>We create a whole new set of outfits, combining the old with the new &amp; maximising your outfit potential</p>	<p>2 hours</p>	<p>\$170</p>
<p><b>The Follow up</b></p>	<ul style="list-style-type: none"> <li>• A friendly phone call to check in</li> <li>• An opportunity to ask me any questions you might have</li> </ul>	<p>15 - 20 mins</p>	<p>Free!</p>

# EXPERIENCES

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Here I have incorporated the different services into styling experiences. These are designed to not only enhance your style but also bring clarity & order to your entire wardrobe. Designed for you to get the most out of your investment, these usually take place over a series of days

**Seeking a Curated Wardrobe** - do you want to utilise the garments you already have in your wardrobe but need more clarity & savvy guidance on how to actually go about it? This is the package for you! We will incorporate The Style Consult & The Wardrobe Edit services to procure a wardrobe that you'll love & also reflects your style using only the garments you currently own. This is the most sustainable way to give yourself a handy style update

**Seeking a Shopping Experience** - here we will use three of the services - The Style Consult, The Wardrobe Edit & The Shop - to give you an outstanding shopping session. Once we have your style foundation through the consult & have edited your pre-existing wardrobe, we will embark on a purpose led shopping session that will actually save you money! Unbelievable, you say? By shopping for a succinct list of predetermined items, we know that you are shopping for what you truly need & by using the skills & knowledge you have acquired during the wardrobe edit, the integration process will be left entirely up to you & your creativity

**Seeking a Style Update** - for you to get the full styling experience, all five services are utilised - The Style Consult, The Wardrobe Edit, The Shop, The Wardrobe Integration & The Follow Up. These will determine & develop your personal style fundamentals. This is one of the most in-depth ways to have a fulfilling styling experience which then guides the way we curate, procure & integrate new & old clothing back into your wardrobe. You get my guidance through each of the steps, from home to shopping & back again! It's truly a beautiful process & as long as you're willing to commit to your investment, it will set you up for every styling success in the future

Experience	Inclusions	Duration	Price
<p><b>Your Curated Wardrobe</b></p> <p>Your home</p>	<ul style="list-style-type: none"> <li>• The Style Consult</li> <li>• The Wardrobe Edit</li> <li>• The Follow Up</li> </ul> <p>A sustainable &amp; relatively easy way to look at your wardrobe with fresh eyes without having to make a single purchase</p>	<p>4-4.5 hours over 2 days</p>	<p>\$335</p>
<p><b>Your Shop Experience</b></p> <p>Your home &amp; in store</p>	<ul style="list-style-type: none"> <li>• The Style Consult</li> <li>• The Wardrobe Edit</li> <li>• The Shop</li> <li>• The Follow Up</li> </ul> <p>Establish your style foundation, clean out your existing wardrobe &amp; prepare to have purpose led shopping session, leaving the outfit creation process using both the old &amp; new items entirely up to you</p>	<p>7-7.5 hours over 3 days</p>	<p>\$638</p>
<p><b>Your Style Update</b></p> <p>Your home &amp; virtual</p>	<ul style="list-style-type: none"> <li>• The Style Consult</li> <li>• The Wardrobe Edit</li> <li>• The Shop</li> <li>• The Wardrobe Integration</li> <li>• The Follow Up</li> </ul> <p>A full experience, from building a foundation, curating a capsule wardrobe plus a visual guide for outfits, custom made just for you</p>	<p>9 hours over 3 days</p>	<p>\$808</p>

# EXPERIENCES

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The self confidence you gain from a styling session can be extraordinary but it can still leave you wanting a little more. I've included these premium experiences for those who may choose invest in something a little extra, just for themselves

**Seeking The Ultimate Stylish You** - The five services come into this package to set you up for the ultimate styling success & in true celebration, we end the experience with a customised fashion photo session, with me as your photographer. It's the ultimate experience that will boost your confidence, showcase your style in the best way possible & also provide you with some beautiful images to keep & share. Who doesn't love a good profile picture update? I will assist with outfit selection, location scouting & posing suggestions & will be there every step of the way. It can be casual street style or editorial - you get to pick which fashion direction we go!

**Seeking a Fashion Discovery** - Melbourne is a city known for loving all things fashion & we can often find so much inspiration by observing the everyday Melburnian's street style. So if you are a visitor to Melbourne or even a local who's looking to find a new place to shop, allow me to be your stylish guide & stylist for a fun day trip! Using the Style Consult service first, we will then embark on a fashion journey based on your consult results. Luxury? High end street? Department? Vintage? Thrifting? We can discover it all within the city of Melbourne & it's beautiful surrounds

This experience also has the option to add additional extras such as lunch at a local restaurant or cafe, hotel transfers (if required) or even a fashion photo session with me as your photographer!

**Seeking a Stylist's Input** - if you're feeling the overwhelm of finding an outfit for a special occasion or event, allow me to offer some guidance & research. This is great if you've got some time constraints or just don't know where to start. Whether it be a dig through your wardrobe or some intensive online research, I will try my best to have you looking your best come that special day

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Experience	Inclusions	Duration	Price
<p><b>The Ultimate Stylish You</b></p> <p>Your home &amp; in store</p>	<ul style="list-style-type: none"> <li>• The Style Consult</li> <li>• The Wardrobe Edit</li> <li>• The Shop</li> <li>• The Wardrobe Integration</li> <li>• A Photosession with me!</li> <li>• The Follow Up</li> </ul> <p>Get the VIP treatment with the Style Update &amp; a customised fashion inspired photo session with me!</p>	<p>10 hours over 4 days</p>	<p>Starts at \$1208</p>
<p><b>The Fashion Discovery</b></p>	<ul style="list-style-type: none"> <li>• The Style Consult</li> <li>• The Follow Up</li> </ul> <p>Depending on your questionnaire answers, we can discover some stores &amp; boutiques &amp; even vintage &amp; op shops that you may have never been to before. Shopping malls, open air shopping strips, hidden gems - it will be like a fashion treasure hunt where hopefully we nab some cool bargains</p>	<p>4-6 hours</p>	<p>\$340 - \$510</p>

Please inquire about styling sessions for events (eg. gala, formals, birthday parties, engagements & weddings) & a custom designed investment experience can be arranged if required

Experience	Inclusions	Duration	Price
<p><b>Stylist Input</b></p>	<p>Can include</p> <ul style="list-style-type: none"> <li>• The Style Consult</li> <li>• The Shop</li> </ul> <p>For events &amp; occasions such as</p> <ul style="list-style-type: none"> <li>• galas</li> <li>• parties</li> <li>• engagements, weddings, etc</li> </ul> <p>Please inquire for custom services</p>	<p>To be discussed</p>	<p>\$85 per hour</p>



# ARE YOU READY?

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*The importance of one's style can often be overlooked as vain or unnecessary but this is really an opportunity to bring the best version of you to the forefront. It can be quite daunting if you don't know where to start but if you're looking for some guidance, some grace in that area, you're certainly found a great place to start*

I value the necessity of a judgment free space, demonstrating body positive & establishing that a confident person is someone who feels wonderful within themselves. The power that clothing can wield is something I'm passionate about sharing & is something that will instill the biggest mindset boost in anyone. If you're ready to take the first step, I'm ready to accompany you on your own styling journey

Kindness & style,

Grace

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