

The Travel Byrds

OUR CORE VALUES

PLAN WITH PRIDE & PLAN WITH PASSION

We are obsessed with delivering joy and excitement to every client through every interaction. We find our clients the best value for their money and do so with enthusiasm.

We anticipate their desires and work hard to impress each client at every turn through unique experiences and impactful moments. If the solution isn't at our fingertips, we'll find it.

We rise to every challenge.

DELIVER QUALITY, ON TIME, EVERY TIME

We remain extremely organized and we realize the importance of speed when taking action. We work to deliver a consistent and convenient experience for each and every client. We commit to the quality of our work.



LEAD WITH RELENTLESS OBSESSION

We take our education seriously and dedicate time on our calendars for learning every week. We keep up to date on industry news and we ask questions often. We believe in having deep relationships with our partners and understanding the product we're selling. We make sure our colleagues are aware of any crucial changes in our niche.



**PRESENT
WITH
PROFESSIONALISM
ALL DAY,
EVERYDAY**

We are self-motivated and always keenly aware of our purpose. We understand that we are each an extension of the company and remain professional at all times including while on social media, familiarization trips, or at industry events. We believe in the power of this industry and in the value of a professional Advisor.

**DO
THE RIGHT
THING**

Trust is the most important asset to our company and we work hard to earn it every day. We take ownership of our mistakes and take quick action to fix any issues that arise. We act with integrity even when no one is looking.

**BUILD
STRONG
RELATION-
SHIPS**

We track our relationships strategically and we relentlessly follow-up to ensure they thrive. We always come from a place of giving and we work to build empathy in every situation. We always assume good intentions in our interactions and we are students of communication. We listen.

**EMBRACE
THE NEW, THE
DIFFERENT,
THE EXOTIC**

We're a company of adventurers and we strive to experience life to its fullest, including our work lives. We recognize and reward new ideas and unique viewpoints, even if first-attempts fail.