



Magic

Sponsorship & Partnership
Packages

**MANDURAH BASKETBALL
ASSOCIATION**

INTRODUCTION

From humble beginnings playing on tennis courts in 1957, to the 6 court Mandurah Aquatic & Recreation Centre (MARC) facility, we continue to grow. Approximately 5000 participants and many more members now call Mandurah Basketball Association home. Activities ranging from junior development programs to elite NBL1 West competition ensure everyone is catered for.

Sustainable growth is a key strategic goal for the association, ensuring we remain an accessible, professional sporting powerhouse within the Peel region. With basketball now the fastest growing sport for children aged under 15 in Australia, the future is oh so bright.

National broadcast exposure, local and state level radio commentary and even national finals in Perth during 2023 there is no better time to get involved!

What does this all mean for you and your business, **OPPORTUNITY**. Our reach of approximately 10,000 people per week during NBL1 season enable us to offer a level of exposure few others in the Peel region can.

Social media advertising, show court signage, print advertising, corporate courtside packages, there is a package for every person and business. Competitive rates and a friendly environment mean now is the time to join the Mandurah Basketball family.

LET US SHOW YOU THE MAGIC



PRESIDENT'S MESSAGE

LIFE MEMBER'S MESSAGE

"Mandurah Basketball is an inclusive, professional and high performing sporting association. I have played for the women's NBL1/SBL team for 25 years and the people who have been involved in the club have shaped me to who I am today. The focus has always been on positively influencing the person holistically, not just trying to reach the potential of an athlete. It means

more to us to make sure athletes are confident, resilient, career focused, kind and give back to the community. You only would have to spend 5 minutes with our team to see that we truly mean this. But we want to spend more than 5 minutes with you, we want you, your family, your colleagues to experience what has been and what continues to be created around our club."

SPONSORING IS MAGIC!!



Support your local Peel basketball sporting club



Exclusive membership benefits and player access



Game night promotions and advertising



Brand exposure to over 10,000 people per week



Online presence to 5000 people



EXCLUSIVE PARTNER

\$10,000

This package is a tailor made just for you and your business. It can include, but is not limited to: Exclusive court site seating for 8 with drinks and food, premium advertising access to our 10,000 member community, exclusive player access and appearances and joint partnership in all our social media posts

Contact us directly to discuss exclusive opportunities.



CORPORATE SPONSOR

\$5000

- Courtside VIP boxes, including alcoholic and non-alcoholic drinks and food for 4 people
- Show Court wall signage advertising (sign subject to your approval)
- Advertising in game day programs for every NBL1 home game
- Access to NBL1 players for agreed promotional opportunities
- 10 x social media Blasts during the season, promoting your sponsorship
- Website advertising promoting your sponsorship
- Courtside announcements throughout NBL1 home games, promoting your business
- 1 sponsored home game



COMMUNITY SPONSOR

\$2000

- Show court wall signage advertising (sign subject to your approval)
- Advertising in the game day program for every Home Game
- Reserved seating for 6 people for all home games
- Access to NBL1 Players for agreed promotional opportunities
- 5 x social media blasts during the season promoting your sponsorship/partnership
- Website advertising promoting your sponsorship/partnership
- Courtside announcements throughout NBL1 Home Games, promoting your business
- TV Screen sponsorship all week



PLAYER SPONSORSHIP

Gold Player Sponsor \$1590

- Advertising through Mandurah Magic social media where your player is mentioned
- Courtside announcements during NBL1 games
- Advertising in the game day program alongside your player
- 6 season passes for 2024 NBL1 home games
- Access to NBL1 Player for agreed promotional opportunities
- Player fees paid

Silver Player Sponsor \$795

- Advertising through Mandurah Magic social media where your player is mentioned
- Courtside announcements during NBL1 games
- Advertising in the game day program alongside your player
- 2 season passes for 2023 NBL1 Home Games
- Access to NBL1 player for agreed promotional opportunities
- Part contribution to player fees paid



CONTACT US TODAY!!

Mandurah Basketball Association
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info@mandurahbasketball.com.au
(08) 9550 3849

SHOWCOURT 1

 CACHÉT HOMES AWARD-WINNING HOME BUILDERS 9535 6628 cachethomes.com.au	 WANT TO PROMOTE YOUR BUSINESS HERE? Contact - info@mandurahbasketball.com.au or call 9550 3849 for further information	 MANDURAH MAZDA
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SHOWCOURT 1

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