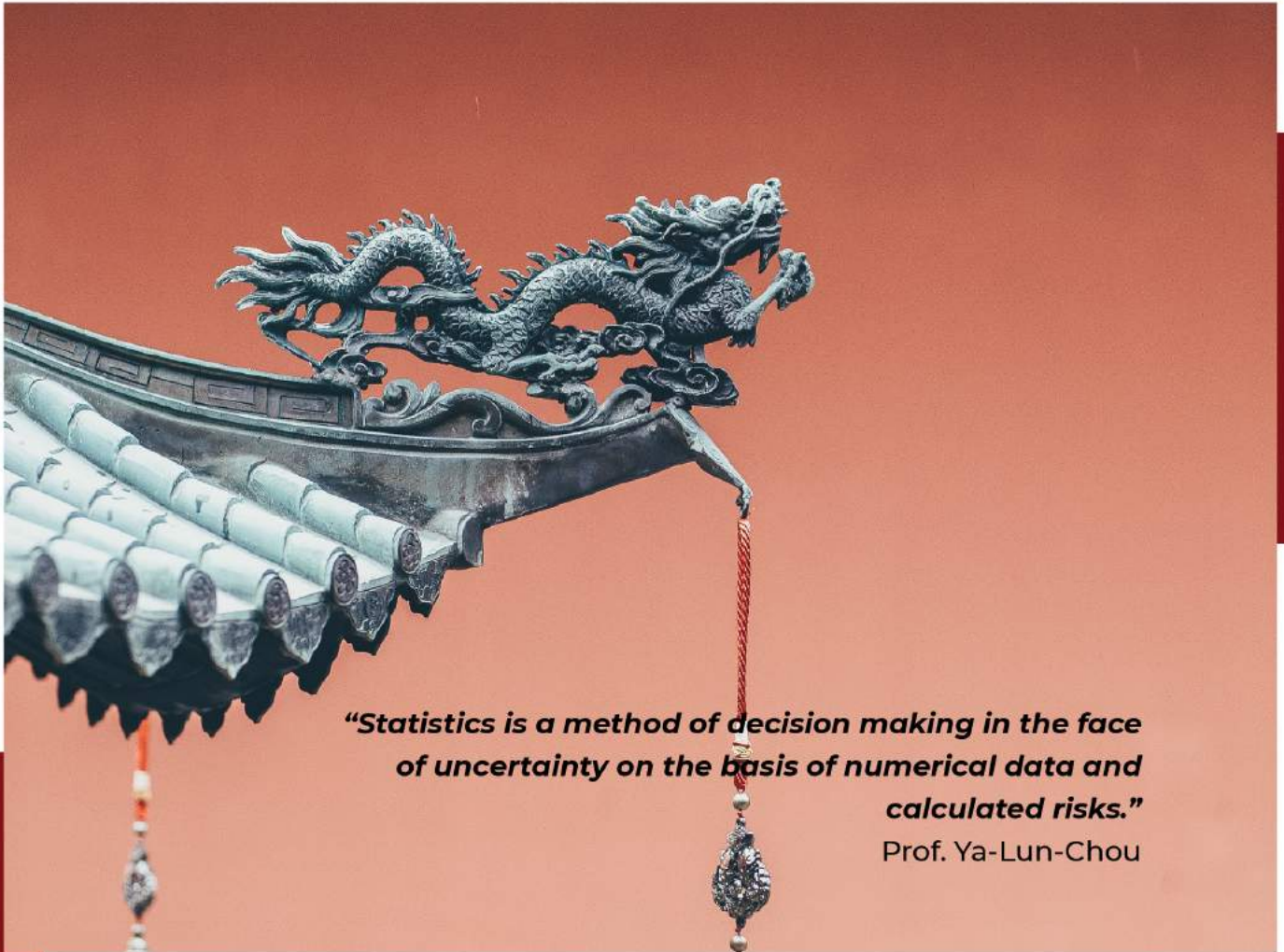




ARTS & CULTURE INDUSTRY IN JAPAN

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“Statistics is a method of decision making in the face of uncertainty on the basis of numerical data and calculated risks.”

Prof. Ya-Lun-Chou

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Secretary (Crafts)



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ARTS & CULTURE INDUSTRY IN JAPAN

GOVERNMENTAL BUDGET AND EXPENDITURE

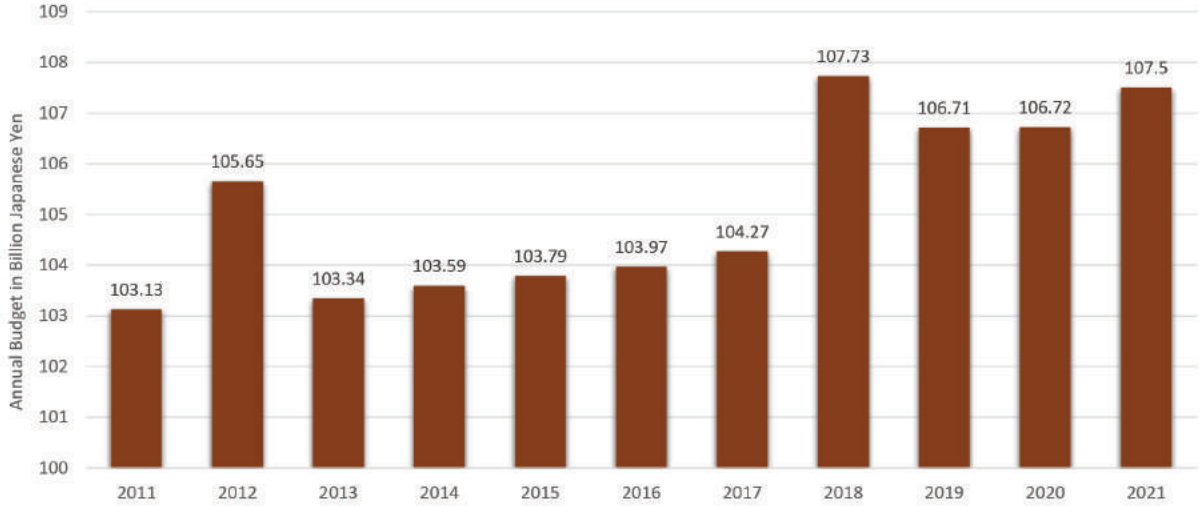
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GOVERNMENT BUDGET FOR ART AND CULTURE JAPAN FY 2012-2021

Government budget for art and culture Japan FY 2012-2021

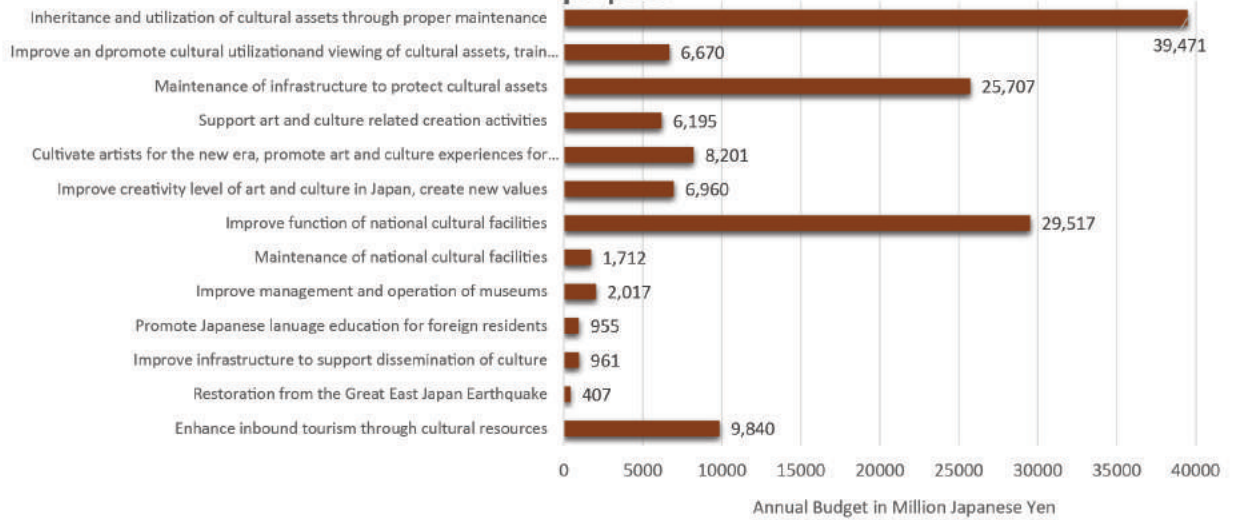


SOURCE AND METHODOLOGY INFORMATION

Source MEXT (Japan); Agency for Cultural Affairs (Japan)
Survey by Agency for Cultural Affairs (Japan); MEXT (Japan)
Published by Agency for Cultural Affairs (Japan); MEXT (Japan)
Source link FY 2021 Budget summary of Agency for Cultural Affairs, page 1
Release date May 2021

BREAKDOWN OF GOVERNMENTAL BUDGET FOR ART AND CULTURE JAPAN FY 2020, BY PURPOSE

Breakdown of governmental budget for art and culture Japan FY 2020, by purpose



SOURCE AND METHODOLOGY INFORMATION

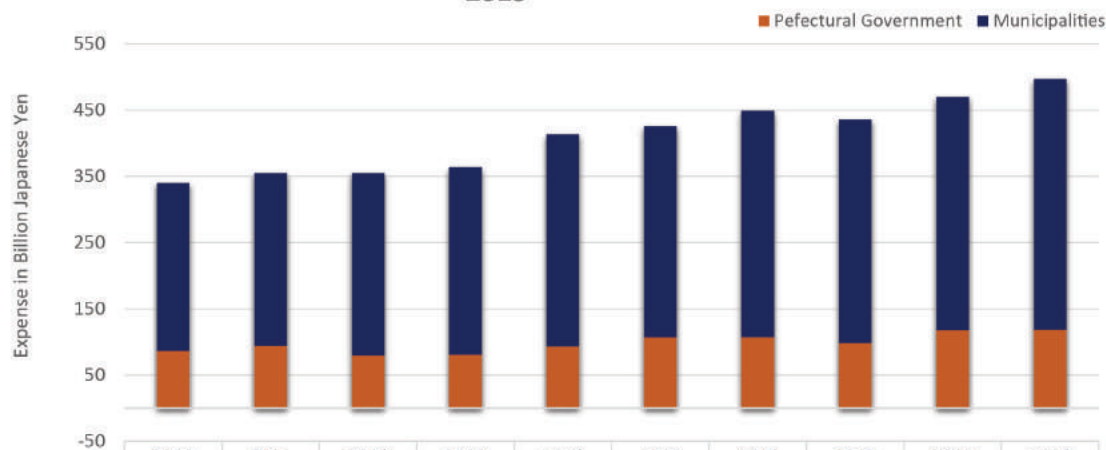
Source
 Survey by
 Published by
 Source link

Release date

MEXT (Japan); Agency for Cultural Affairs (Japan)
 Agency for Cultural Affairs (Japan); MEXT (Japan)
 Agency for Cultural Affairs (Japan); MEXT (Japan)
 FY 2020 Budget summary of Agency for Cultural
 Affairs, page 2
 April 2020

EXPENSES OF LOCAL GOVERNMENT FOR CULTURE-RELATED MEASURES JAPAN FY 2010-2019

Expenses of local government for culture-related measures Japan FY 2010-2019



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Municipalities	253.33	261.04	275.4	282.69	319.92	319	341.91	336.81	352.5	378.71
■ Prefectural Government	86.84	94.05	79.81	81.07	93.62	106.7	107.01	98.84	117.49	118.08

SOURCE AND METHODOLOGY INFORMATION

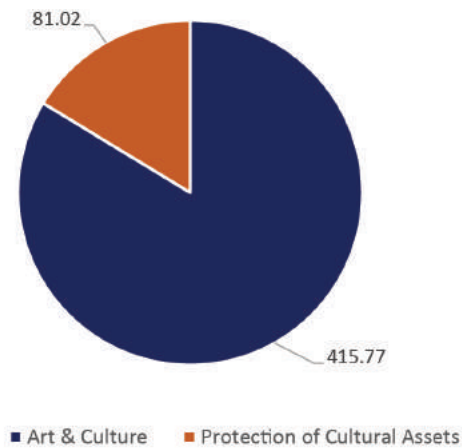
Source
Survey by
Published by
Source link

Release date

MEXT (Japan); Agency for Cultural Affairs (Japan)
Agency for Cultural Affairs (Japan); MEXT (Japan)
Agency for Cultural Affairs (Japan); MEXT (Japan)
Report on culture administration of local regions,
page 30
August 2021

EXPENDITURE BREAKDOWN OF LOCAL GOVERNMENT ON CULTURE JAPAN FY 2019, BY CATEGORY

Expenditure breakdown of local government on culture Japan FY 2019, by category



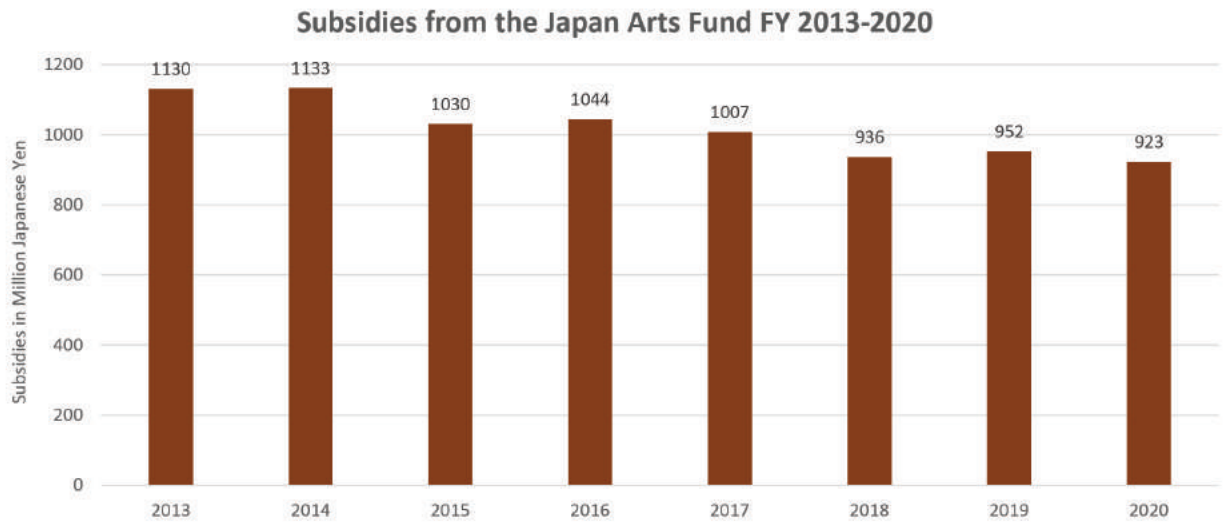
SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link

MEXT (Japan); Agency for Cultural Affairs (Japan)
Agency for Cultural Affairs (Japan); MEXT (Japan)
Agency for Cultural Affairs (Japan); MEXT (Japan)
Report on culture administration of local regions FY
2019, page 31
August 2021

Release date

SUBSIDIES FROM THE JAPAN ARTS FUND FY 2013-2020



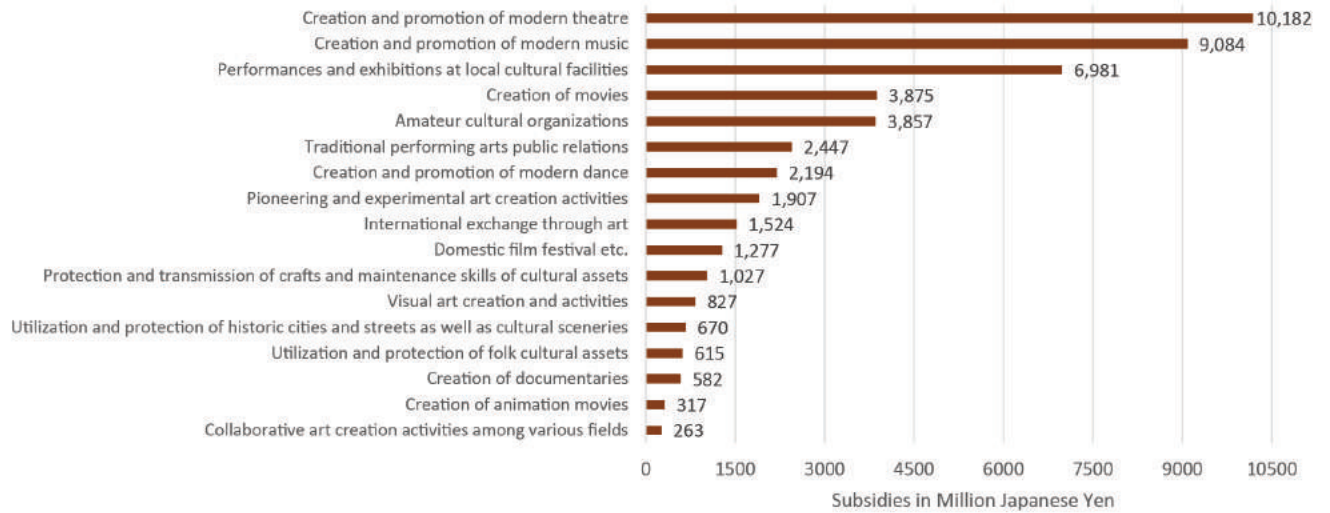
SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link
Release date

Japan Arts Council
Japan Arts Council
Japan Arts Council
Japan Arts Fund aid results
July 2021

BREAKDOWN OF CUMULATIVE SUBSIDIES FROM JAPAN ARTS FUND FY 2020, BY PURPOSE

Breakdown of cumulative subsidies from Japan Arts Fund FY 2020, by purpose



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link
Release date

Japan Arts Council
Japan Arts Council
Japan Arts Council
Japan Arts Fund aid results
July 2021



ARTS & CULTURE INDUSTRY IN JAPAN

FACILITIES

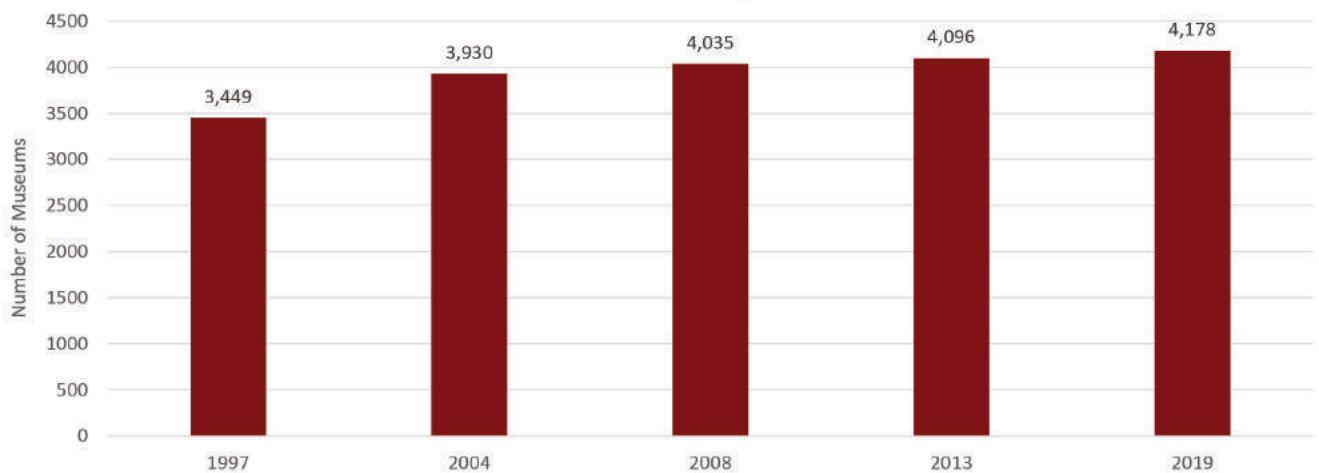
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NUMBER OF MUSEUMS IN JAPAN 1997-2019



Number of museums in Japan 1997-2019



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Source link

Comprehensive survey on Japan's museums FY 2019,

Fuji Keizai Group
Fuji Keizai Group
PDF 8
September 2020

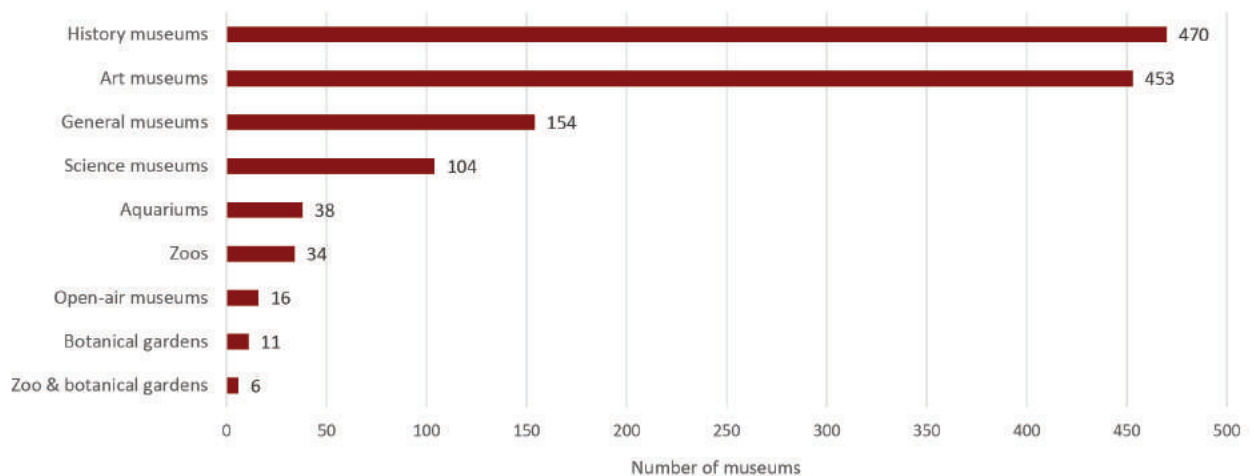
Release date



NUMBER OF MUSEUMS IN JAPAN 2018, BY TYPE



Number of museums in Japan 2018, by type



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link
Release date

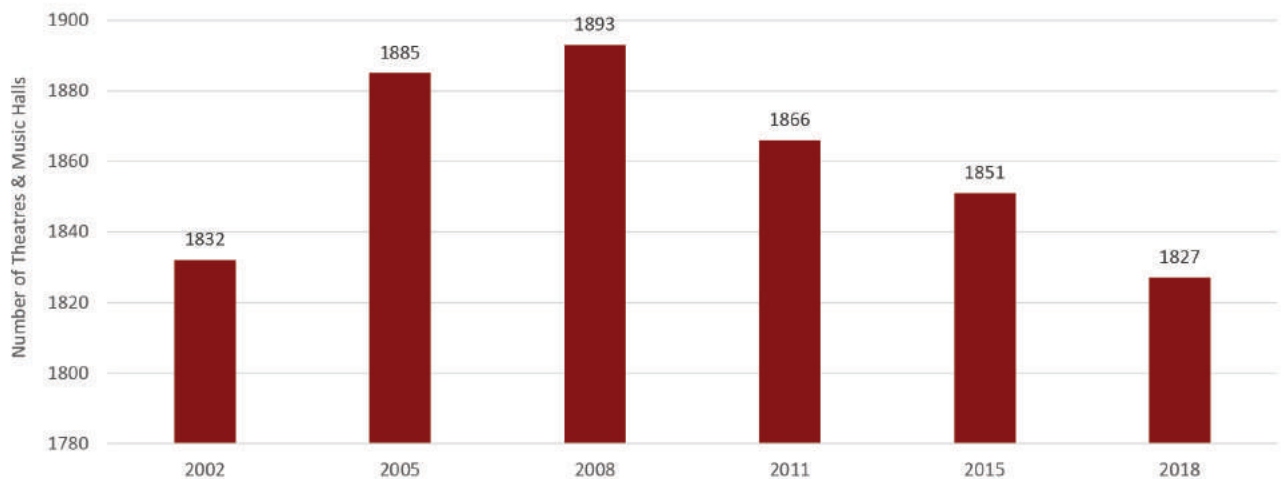
MEXT (Japan); e-Stat (Japan)
MEXT (Japan)
e-Stat (Japan)
mext.go.jp
March 2020



NUMBER OF THEATERS AND MUSIC HALLS JAPAN 2002-2018



Number of theaters and music halls Japan 2002-2018



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link
Release date

MEXT (Japan)
MEXT (Japan)
MEXT (Japan)
mext.go.jp
March 2020





ARTS & CULTURE INDUSTRY IN JAPAN

CULTURAL HERITAGE
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12



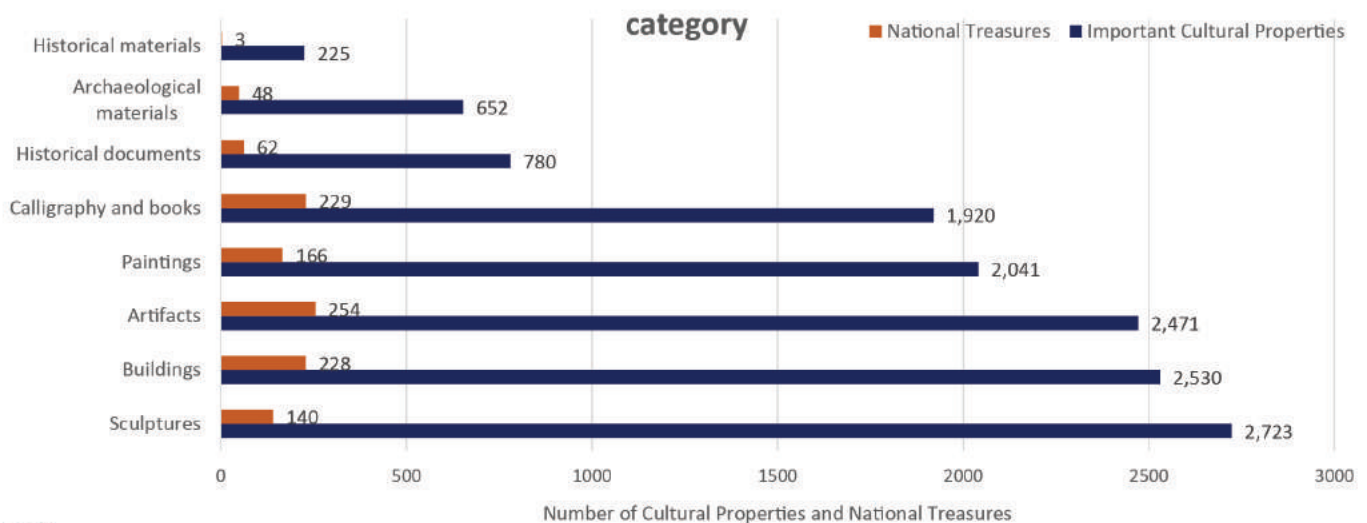


NUMBER OF CULTURAL PROPERTIES AND NATIONAL TREASURES JAPAN 2021, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source	MEXT (Japan); Agency for Cultural Affairs (Japan)
Survey by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Published by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Source link	www.bunka.go.jp
Release date	October 2021

Number of cultural properties and national treasures Japan 2021, by category



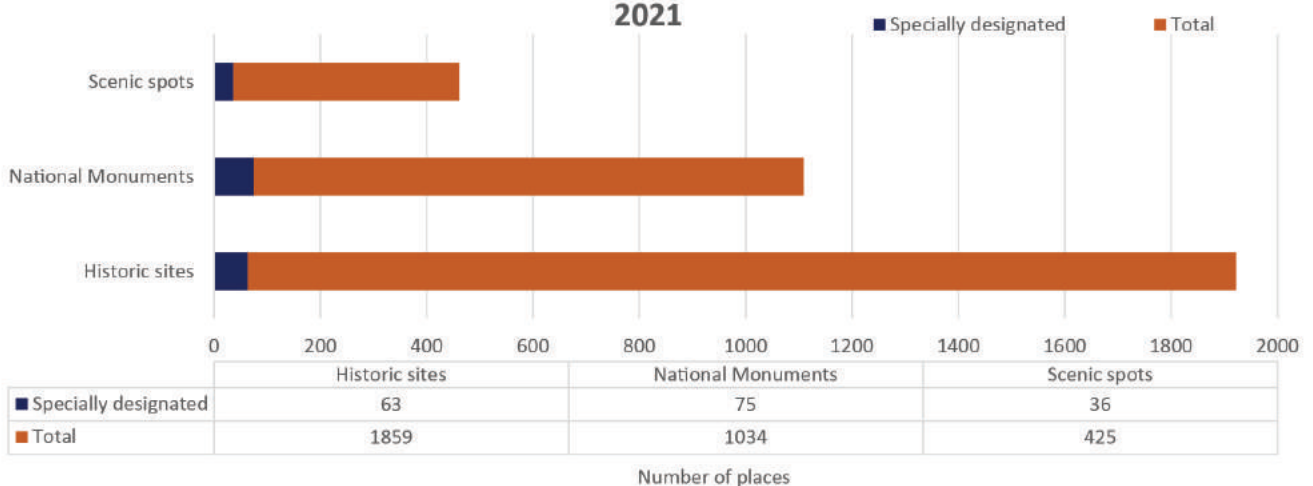


NUMBER OF HISTORIC LANDMARKS, SCENIC SPOTS, AND NATIONAL MONUMENTS JAPAN 2021

SOURCE AND METHODOLOGY INFORMATION

Source	MEXT (Japan); Agency for Cultural Affairs (Japan)
Survey by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Published by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Source link	www.bunka.go.jp
Release date	October 2021

Number of historic landmarks, scenic spots, and national monuments Japan
2021



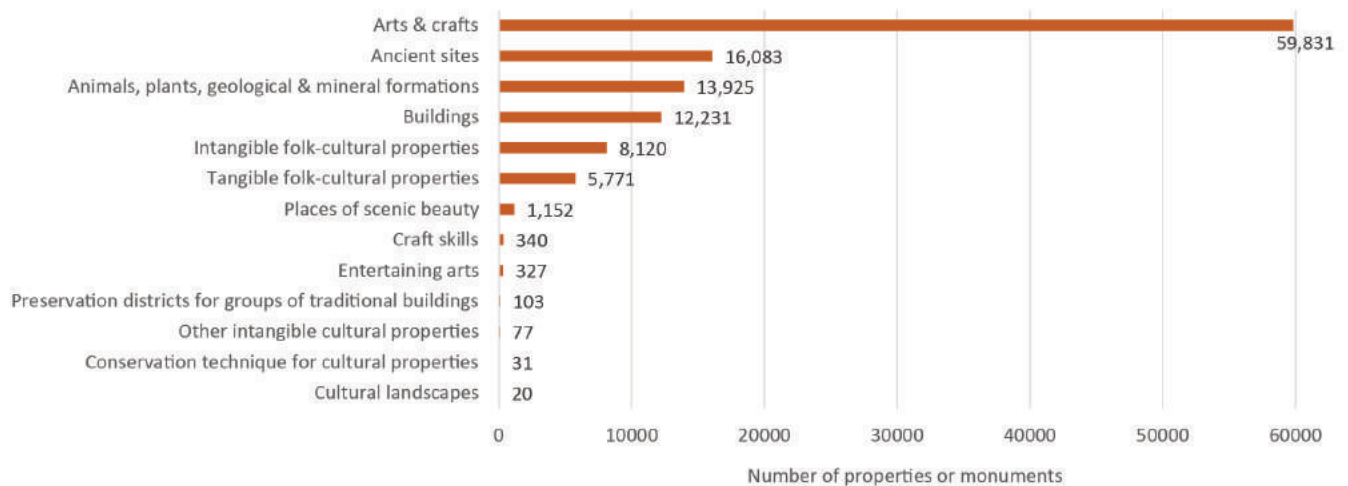


CULTURAL PROPERTIES AND MONUMENTS IN JAPAN 2020 BY TYPE

SOURCE AND METHODOLOGY INFORMATION

Source	MEXT (Japan); Agency for Cultural Affairs (Japan)
Survey by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Published by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Source link	bunka.go.jp
Release date	May 2020

Cultural properties and monuments in Japan 2020 by type





ARTS & CULTURE INDUSTRY IN JAPAN

VISUAL ARTS

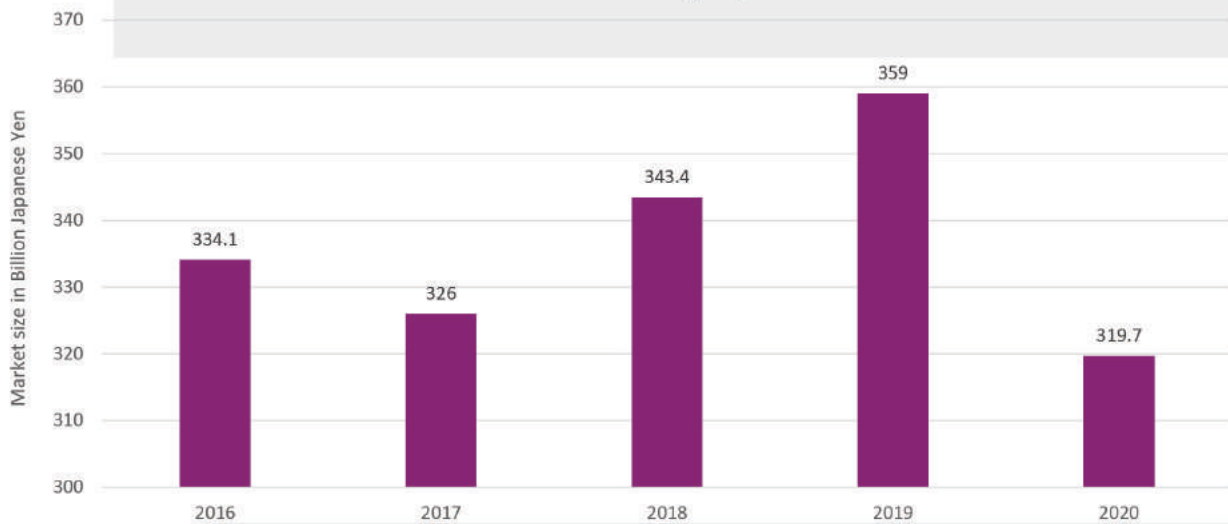
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MARKET SIZE OF THE ART INDUSTRY JAPAN 2016-2020



Market size of the art industry Japan 2016-2020



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link

Agency for Cultural Affairs (Japan); Art Tokyo Association
Agency for Cultural Affairs (Japan); Art Tokyo Association
Art Tokyo Association

Japanese art industry market research report 2020, page

12

Release date

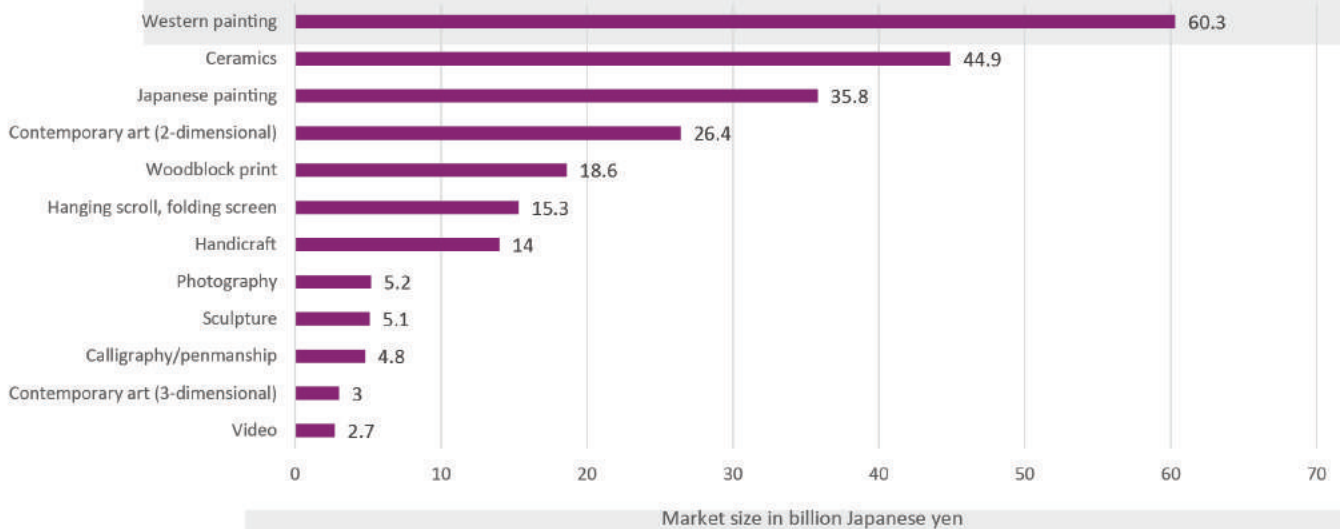
April 2021



MARKET SIZE OF THE ART INDUSTRY JAPAN 2020, BY CATEGORY



Market size of the art industry Japan 2020, by category



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link

Agency for Cultural Affairs (Japan); Art Tokyo Association
Agency for Cultural Affairs (Japan); Art Tokyo Association
Art Tokyo Association

Japanese art industry market research report 2020, page
10

Release date

March 2021

NUMBER OF IMPORTANT INTANGIBLE CULTURAL ASSETS JAPAN 2021, BY CATEGORY



Number of important Intangible Cultural Assets Japan 2021, by category



SOURCE AND METHODOLOGY INFORMATION

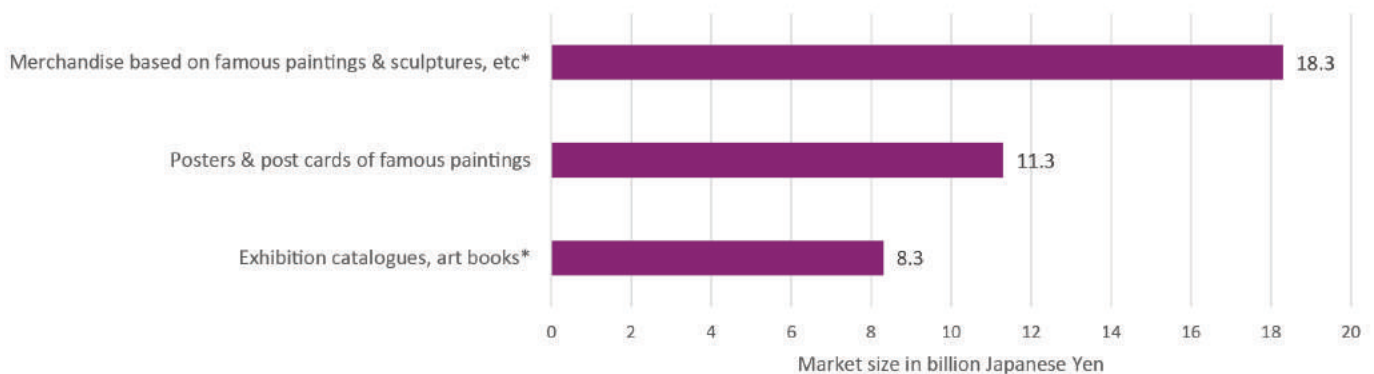
Source
Survey by
Published by
Source link
Release date

MEXT (Japan); Agency for Cultural Affairs (Japan)
MEXT (Japan); Agency for Cultural Affairs (Japan)
MEXT (Japan); Agency for Cultural Affairs (Japan)
www.bunka.go.jp
October 2021

MARKET SIZE OF ART-RELATED PRODUCTS IN JAPAN IN 2020, BY TYPE



Market size of art-related products in Japan in 2020, by type



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link

Agency for Cultural Affairs (Japan); Art Tokyo Association
Agency for Cultural Affairs (Japan); Art Tokyo Association
Art Tokyo Association
Japanese art industry market research report 2020, page

Release date

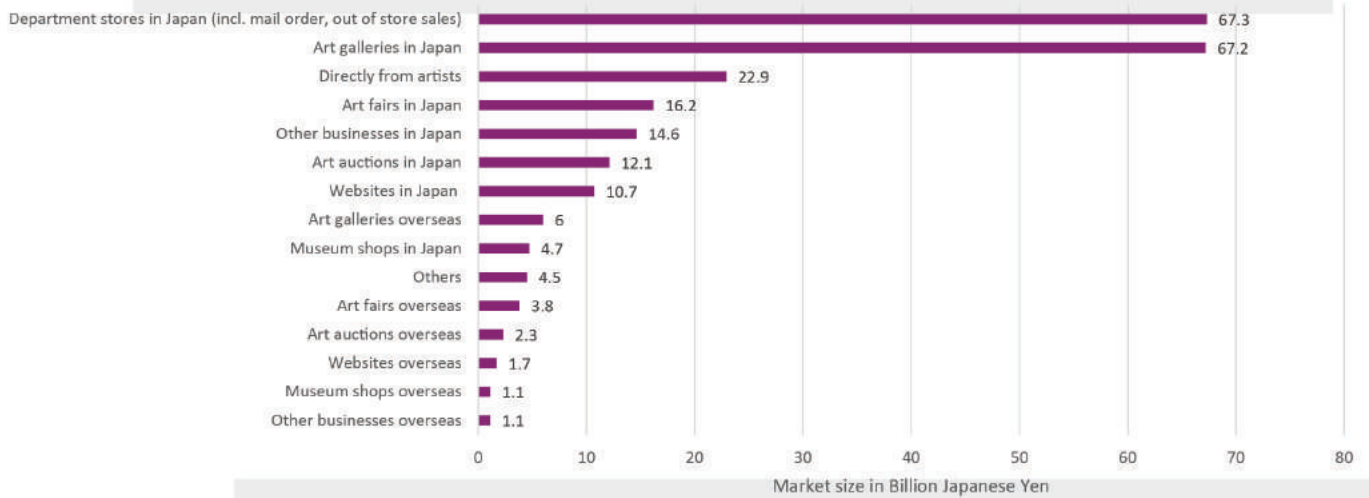
10
March 2021



MARKET SIZE OF WORKS OF ART IN JAPAN IN 2020, BY SALES CHANNEL



Market scale of works of art Japan 2020, by sales channel



SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link

Agency for Cultural Affairs (Japan); Art Tokyo Association
Agency for Cultural Affairs (Japan); Art Tokyo Association
Art Tokyo Association
Japanese art industry market research report 2020, page

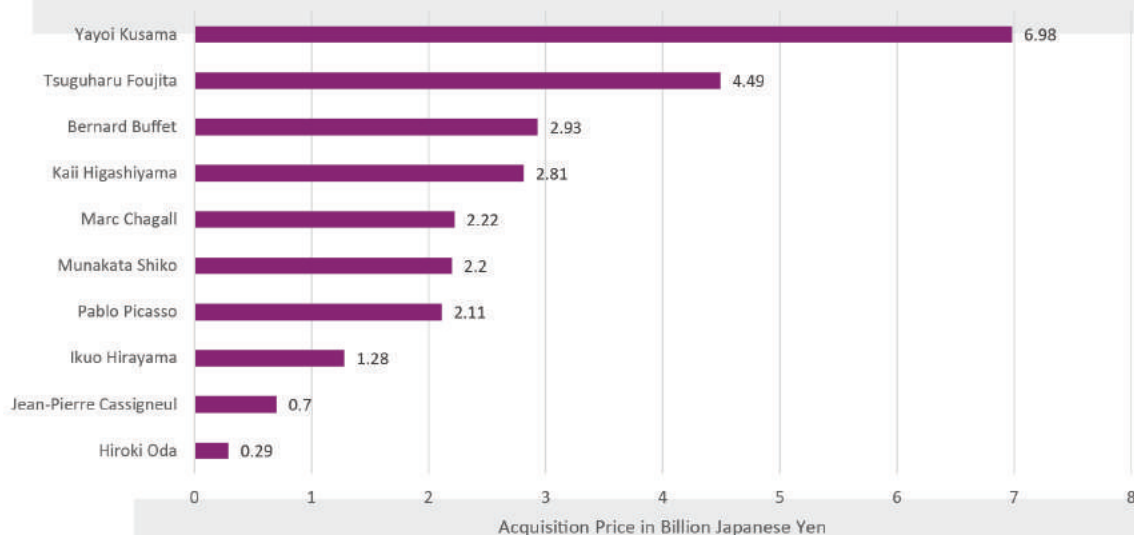
Release date

11
March 2021

LEADING ARTISTS BY TOTAL ACQUISITION PRICE AT AUCTIONS IN JAPAN 2019



Leading artists by total acquisition price at auctions in Japan 2019



SOURCE AND METHODOLOGY INFORMATION

Source ArtPrice.com; Agency for Cultural Affairs (Japan); Art Tokyo Association; Platform for Arts and Creativity

Survey by ArtPrice.com; Agency for Cultural Affairs (Japan); Art Tokyo Association; Platform for Arts and Creativity

Published by Art Tokyo Association

Source link Japanese art industry market research report 2020, page 54

Release date

March 2021



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PERFORMING ARTS
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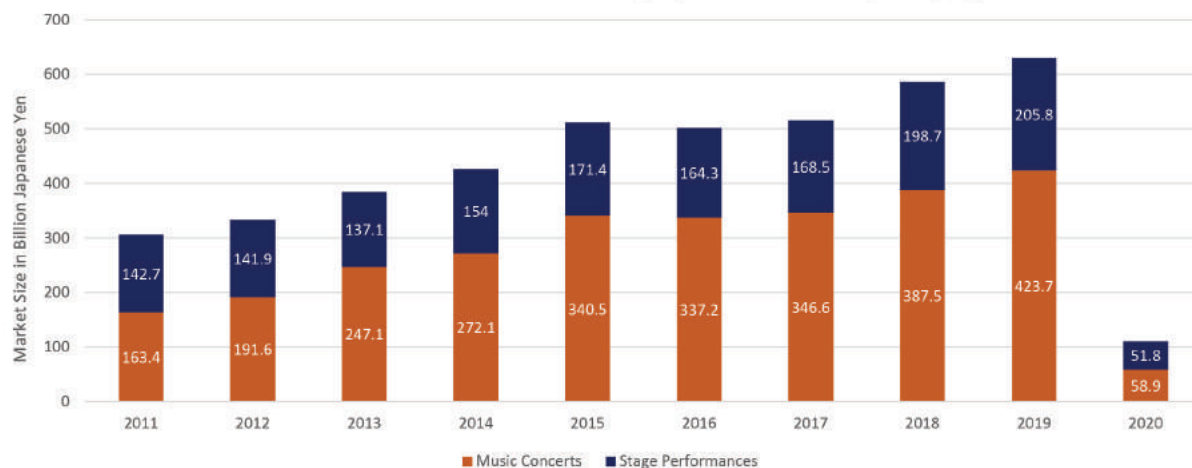
MARKET SIZE OF THE LIVE EVENTS INDUSTRY JAPAN 2011-2020, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link
Release date

PIA Corporation; Live Entertainment Research Committee
PIA Corporation; Live Entertainment Research Committee
Live Entertainment Research Committee
Summary of report on live entertainment market 2020
May 2021

Market size of the live events industry Japan 2011-2020, by category



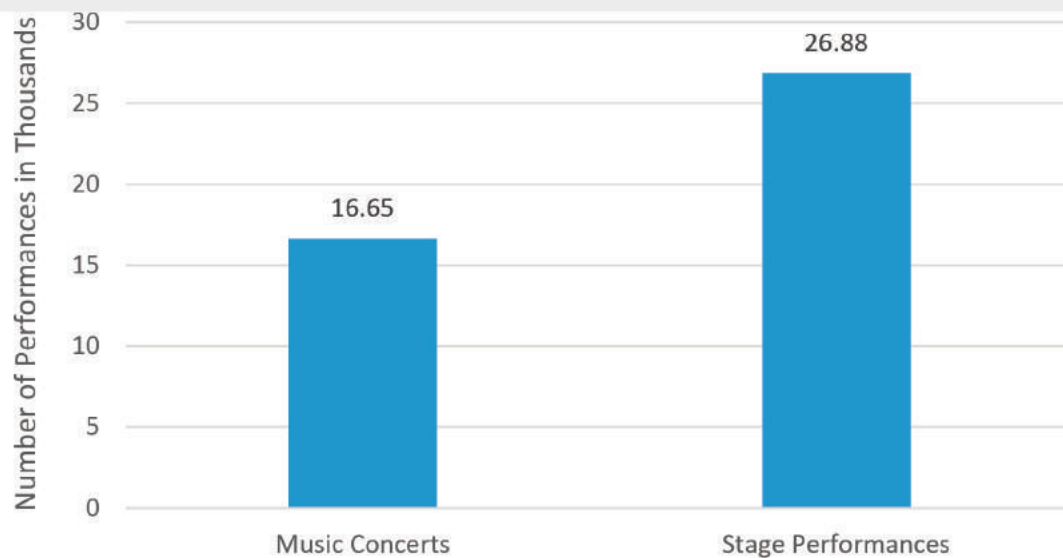


NUMBER OF LIVE EVENTS JAPAN 2020, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source	PIA Corporation; Live Entertainment Research Committee
Survey by	PIA Corporation; Live Entertainment Research Committee
Published by	Live Entertainment Research Committee
Source link	Summary of report on live entertainment market 2020
Release date	May 2021

Number of live events Japan 2020, by category



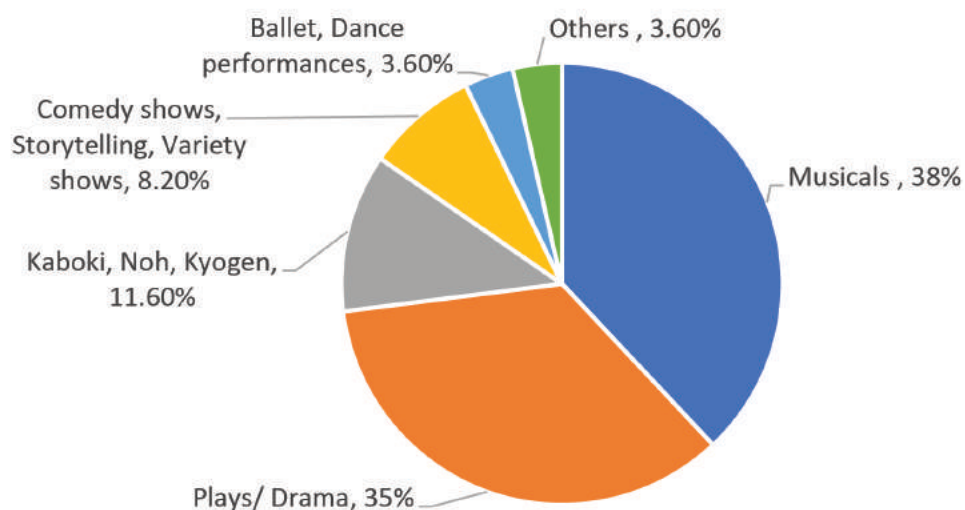


MARKET DISTRIBUTION OF PERFORMING ARTS IN JAPAN 2020, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source	PIA Corporation; Live Entertainment Research Committee
Survey by	PIA Corporation; Live Entertainment Research Committee
Published by	Live Entertainment Research Committee
Source link	Summary of report on live entertainment market 2020
Release date	May 2021

Market distribution of performing arts in Japan 2020, by category



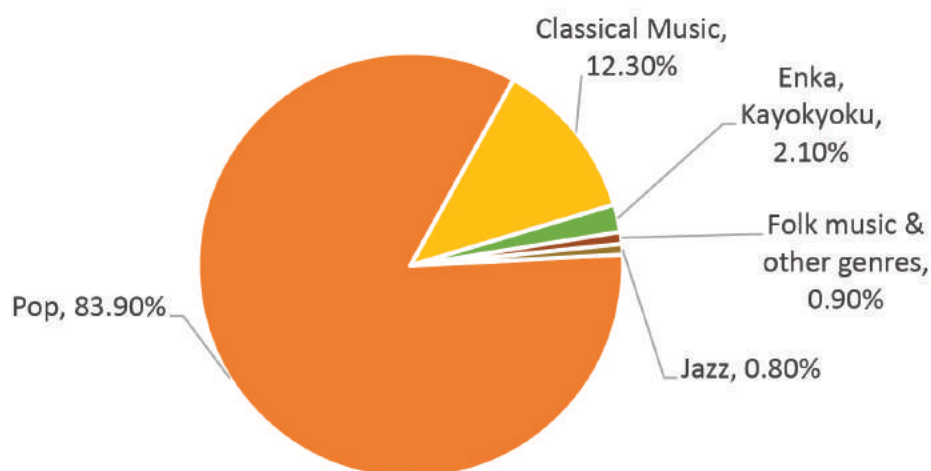


MARKET DISTRIBUTION OF LIVE MUSIC EVENTS JAPAN 2020, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source	PIA Corporation; Live Entertainment Research Committee
Survey by	PIA Corporation; Live Entertainment Research Committee
Published by	Live Entertainment Research Committee
Source link	Summary of report on live entertainment market 2020
Release date	May 2021

Market distribution of live music events Japan 2020, by category





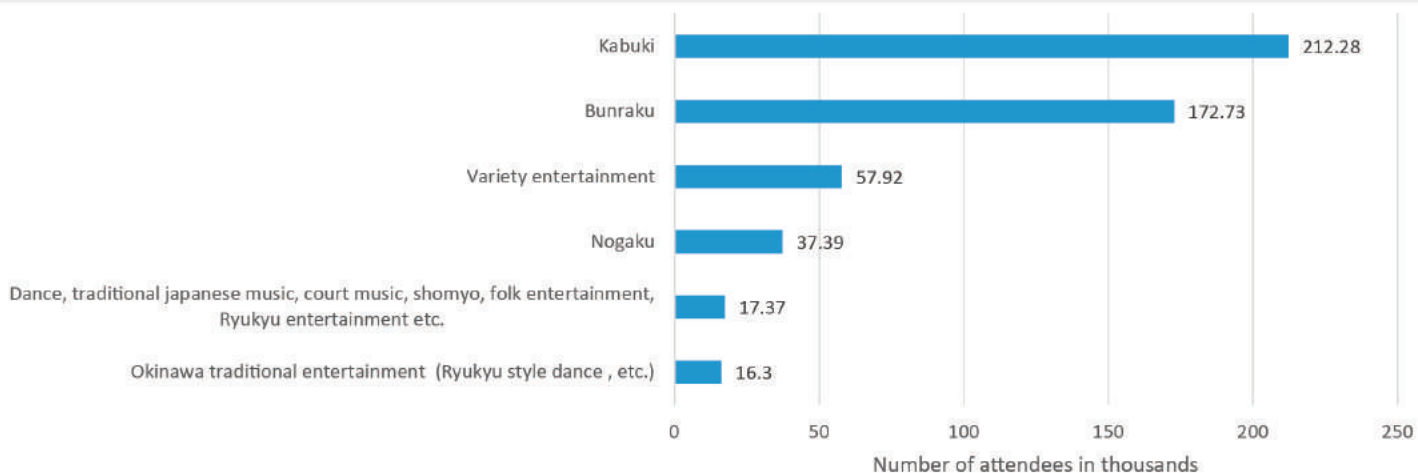
LEADING TRADITIONAL PERFORMING ARTS BASED ON ATTENDANCE JAPAN FY 2018

SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link
Release date

Japan Arts Council
Japan Arts Council
Japan Arts Council
Japan Arts Council business report, page 18
September 2020

Leading traditional performing arts based on attendance Japan FY 2018





ARTS & CULTURE INDUSTRY IN JAPAN

POP CULTURE - ANIME
AND MANGA

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DOMESTIC SALES REVENUE OF THE ANIMATION INDUSTRY IN JAPAN FROM 2010 TO 2019

SOURCE AND METHODOLOGY INFORMATION

Source	AJA
Survey by	AJA
Published by	AJA
Source link	Anime Industry Report 2020 Summary, page 3
Release date	January 2021

Domestic sales revenue of the anime industry Japan 2010-2019



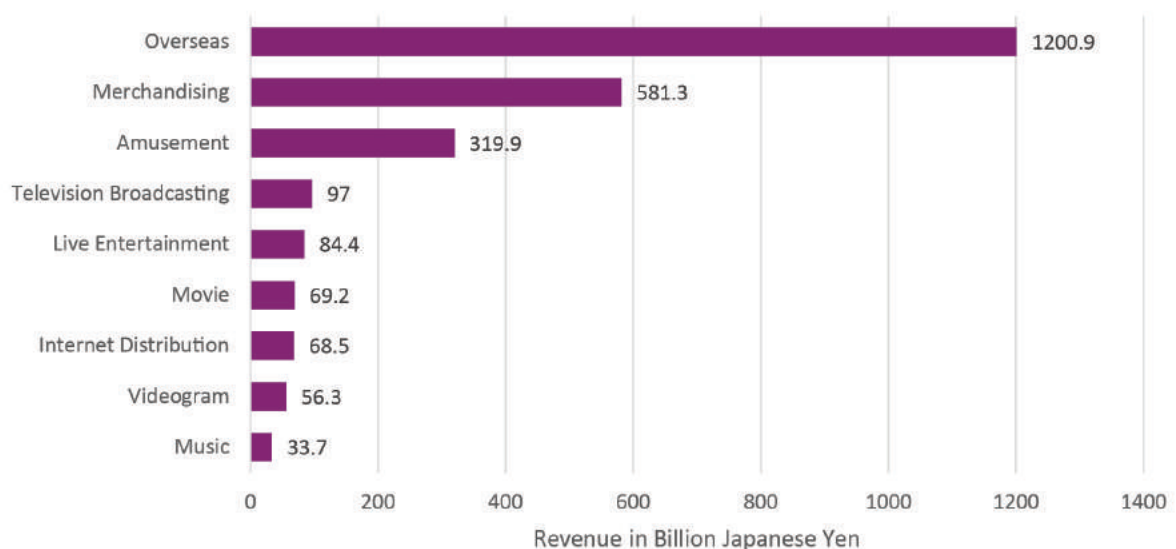


SALES REVENUE OF THE ANIME INDUSTRY JAPAN 2019, BY SEGMENT

SOURCE AND METHODOLOGY INFORMATION

Source	AJA
Survey by	AJA
Published by	AJA
Source link	Anime Industry Report 2020 Summary, page 4
Release date	January 2021

Sales revenue of the anime industry Japan 2019, by segment



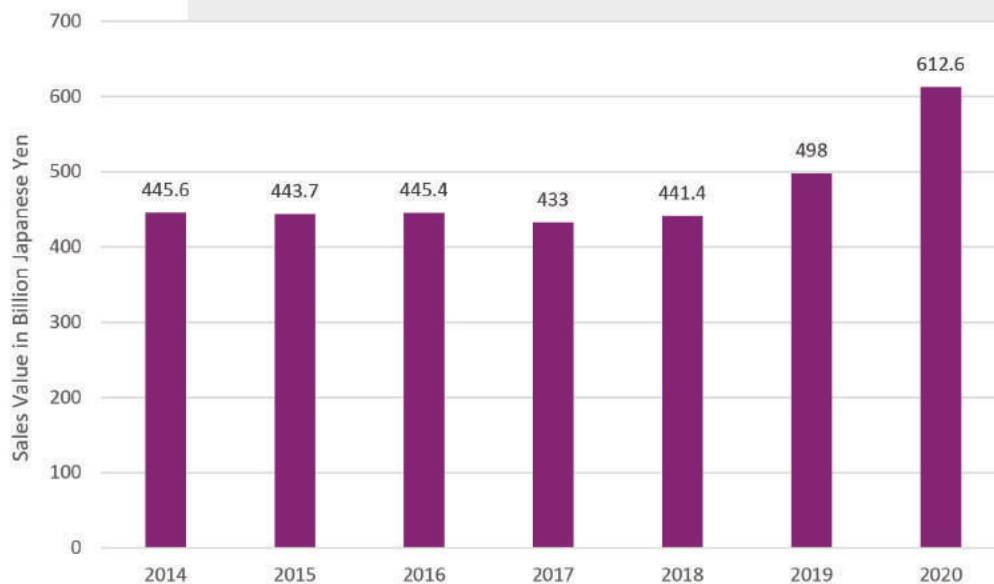


MANGA MARKET SIZE IN JAPAN 2014-2020

SOURCE AND METHODOLOGY INFORMATION

Source	AJPEA
Survey by	AJPEA
Published by	AJPEA
Source link	ajpea.or.jp
Release date	February 2021

Manga market size in Japan 2014-2020



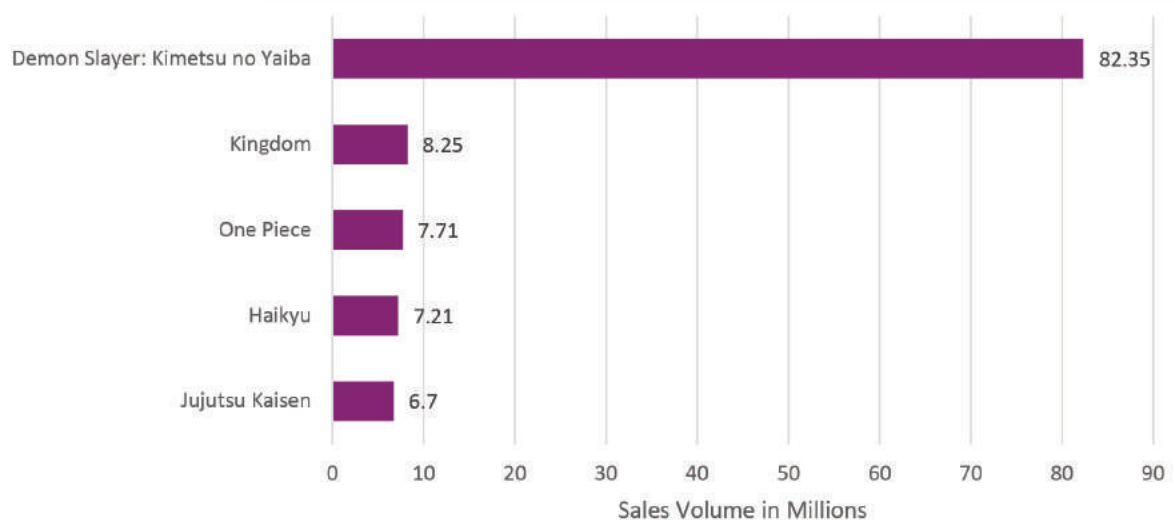


LEADING MANGA SERIES JAPAN 2020, BASED ON SALES VOLUME

SOURCE AND METHODOLOGY INFORMATION

Source	Anime News Network; Oricon
Survey by	Oricon
Published by	Anime News Network
Source link	animenewsnetwork.com
Release date	November 2020

Leading manga series Japan 2020, based on sales volume



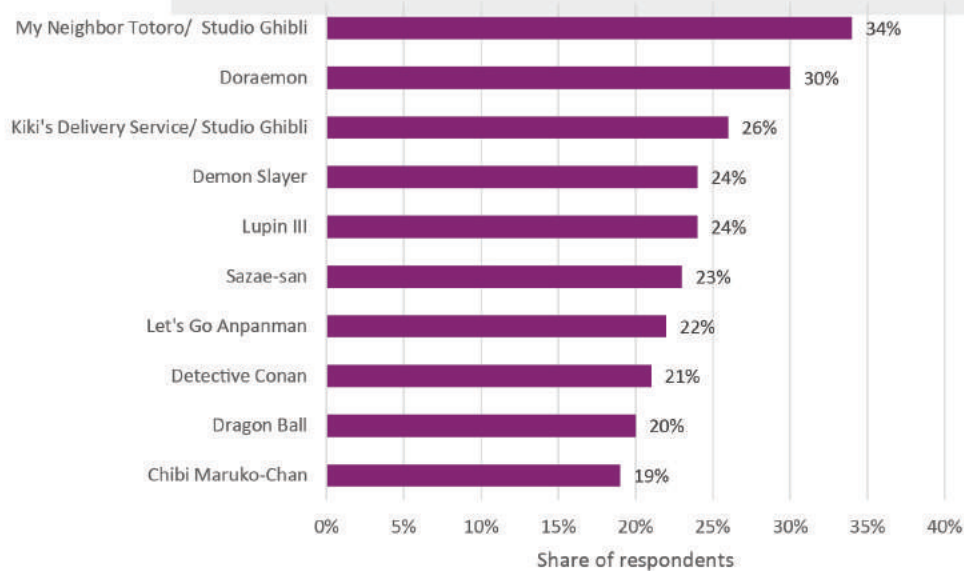


FAVORITE MANGA AND ANIMATION CHARACTERS JAPAN 2020

SOURCE AND METHODOLOGY INFORMATION

Source	NRC
Survey by	NRC
Published by	NRC
Source link	7th NRC Country-Wide Character Survey, Part 5: Manga and Anime Characters, page 5
Release date	February 2021

Favorite manga and animation characters Japan 2020





ARTS & CULTURE INDUSTRY IN JAPAN

ATTENDANCE AND
PARTICIPATION
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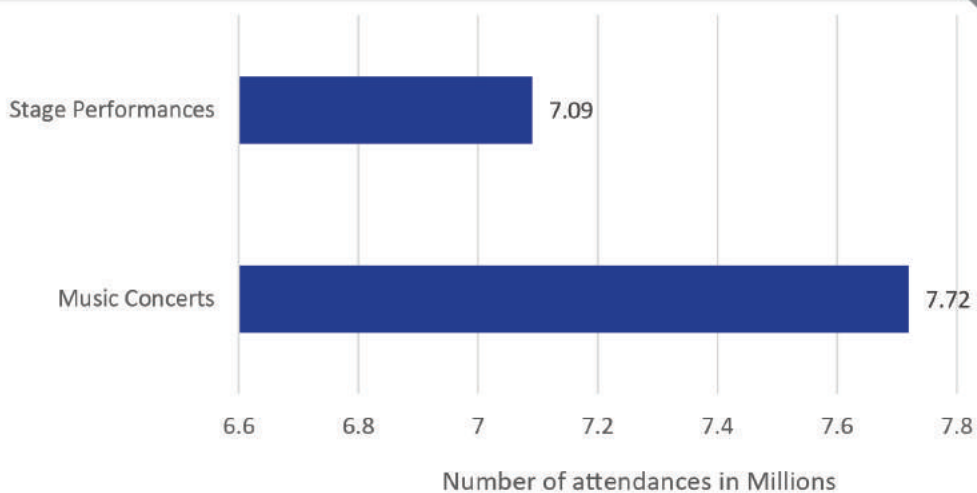
ATTENDANCE AT LIVE EVENTS IN JAPAN 2020, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source PIA Corporation; Live Entertainment Research Committee
 Survey by PIA Corporation
 Published by Live Entertainment Research Committee
 Source link Summary of report on live entertainment market 2020
 Release date May 2021



2020



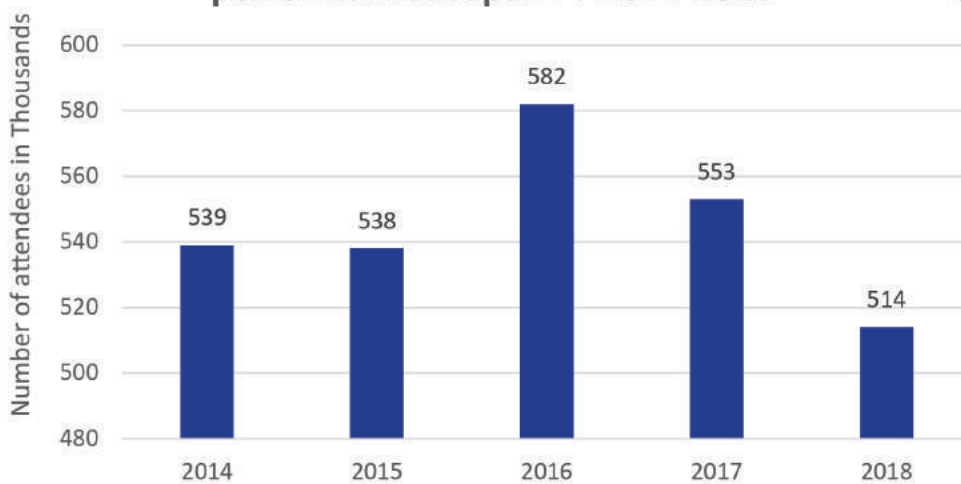
NUMBER OF ATTENDEES AT TRADITIONAL ART PERFORMANCES JAPAN FY 2014-2018

SOURCE AND METHODOLOGY INFORMATION

Source	Japan Arts Council
Survey by	Japan Arts Council
Published by	Japan Arts Council
Source link	Japan Arts Council business report, page 17
Release date	September 2020



Number of attendees at traditional art performances Japan FY 2014-2018



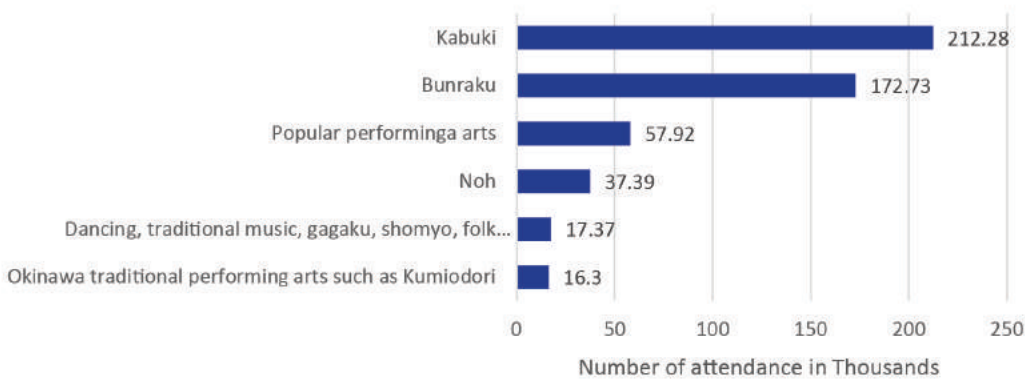
NUMBER OF ATTENDANCES AT TRADITIONAL ART PERFORMANCES IN JAPAN FY 2018, BY CATEGORY

SOURCE AND METHODOLOGY INFORMATION

Source	Japan Arts Council
Survey by	Japan Arts Council
Published by	Japan Arts Council
Source link	Japan Arts Council business report, page 18
Release date	September 2020



Number of attendances at traditional art performances in Japan FY 2018, by category



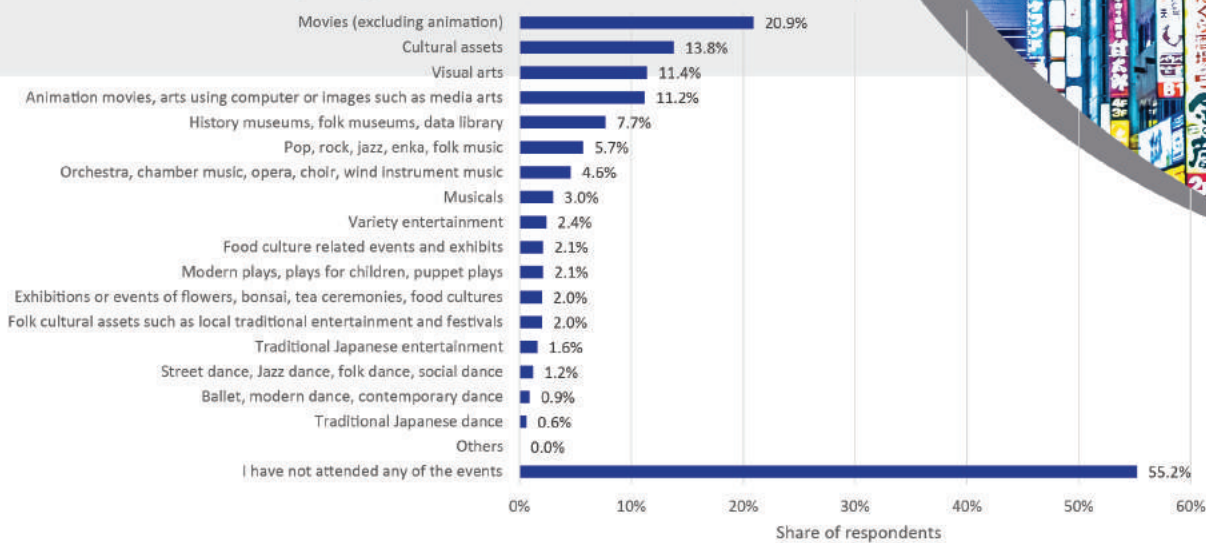
POPULAR GENRES OF ART AND CULTURE EVENTS TO ATTEND JAPAN 2021

SOURCE AND METHODOLOGY INFORMATION

Source Agency for Cultural Affairs (Japan); Marketing Center
 Survey by Agency for Cultural Affairs (Japan); Marketing Center
 Published by Agency for Cultural Affairs (Japan);
 Source link Opinion survey on culture 2021, pages 46-47
 Release date March 2021



Popular genres of art and culture events to attend Japan 2021



DETAILS: Japan; Agency for Cultural Affairs (Japan); Marketing Center; January 29 to February 1, 2021; 3,000 respondents; 18 years and older; multiple answers possible; attendance within the last year; Online survey

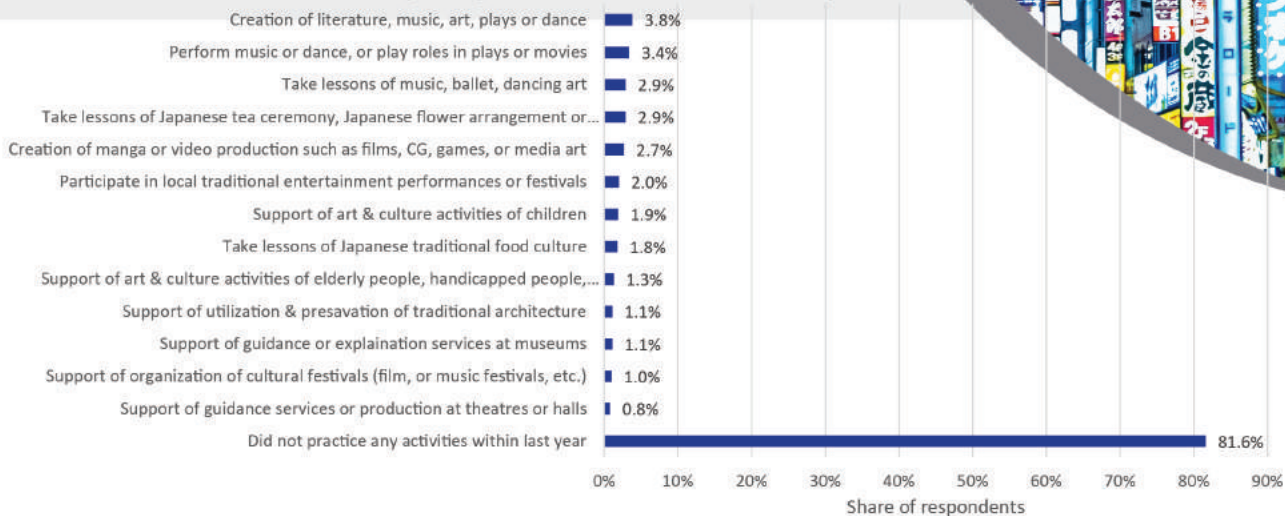
POPULAR GENRES OF CREATIVE ACTIVITIES JAPAN 2021

SOURCE AND METHODOLOGY INFORMATION

Source	Agency for Cultural Affairs (Japan); Marketing Center
Survey by	Agency for Cultural Affairs (Japan); Marketing Center
Published by	Agency for Cultural Affairs (Japan);
Source link	Opinion survey on culture 2021, page 69-70
Release date	March 2021



Popular genres of creative activities Japan 2021



Details: Japan; Agency for Cultural Affairs (Japan); Marketing Center; January 29 to February 1, 2021; 3,000 respondents; 18 years and older; multiple answers possible; activities during the last year

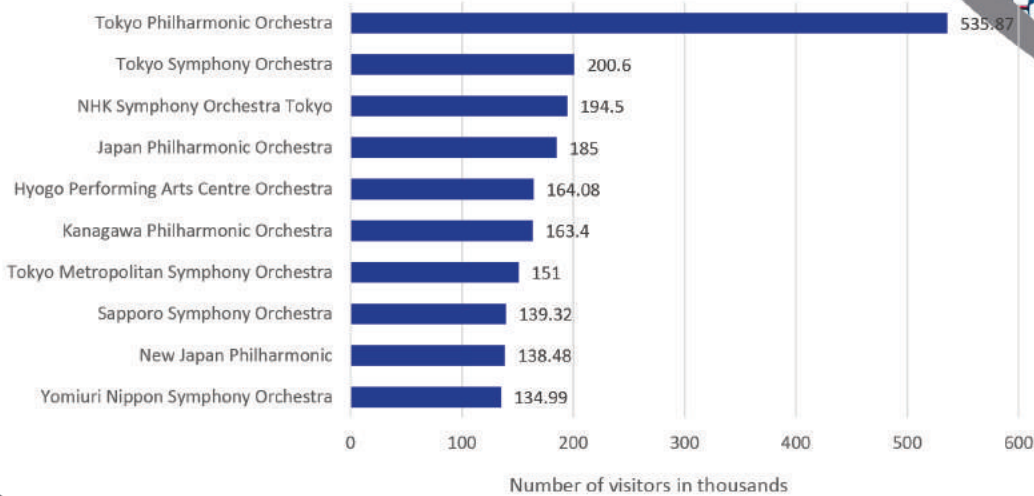
BEST ATTENDED SYMPHONY ORCHESTRAS IN JAPAN FY 2019

SOURCE AND METHODOLOGY INFORMATION

Source	Association of Japanese Symphony Orchestras
Survey by	Association of Japanese Symphony Orchestras
Published by	Association of Japanese Symphony Orchestras
Survey Name	Japanese professional orchestras yearbook 2020
Source link	Japanese professional orchestras yearbook 2020, page 152
Release date	March 2021



Best attended symphony orchestras in Japan FY 2019



Details: Japan; fiscal year 2019; the fiscal year starts on April 1st and ends on March 31st of the following year



ARTS & CULTURE INDUSTRY IN JAPAN

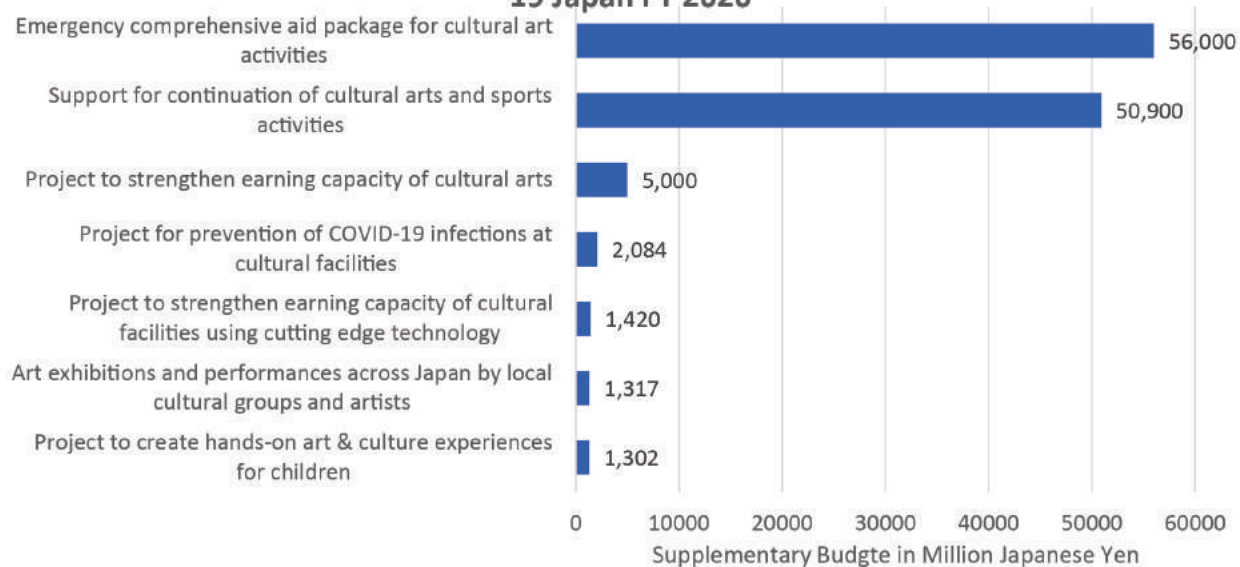
IMPACT OF COVID-19
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BREAKDOWN OF SUPPLEMENTARY BUDGET FOR ART AND CULTURE AMID COVID-19 JAPAN FY 2020



Breakdown of supplementary budget for art and culture amid COVID-19 Japan FY 2020



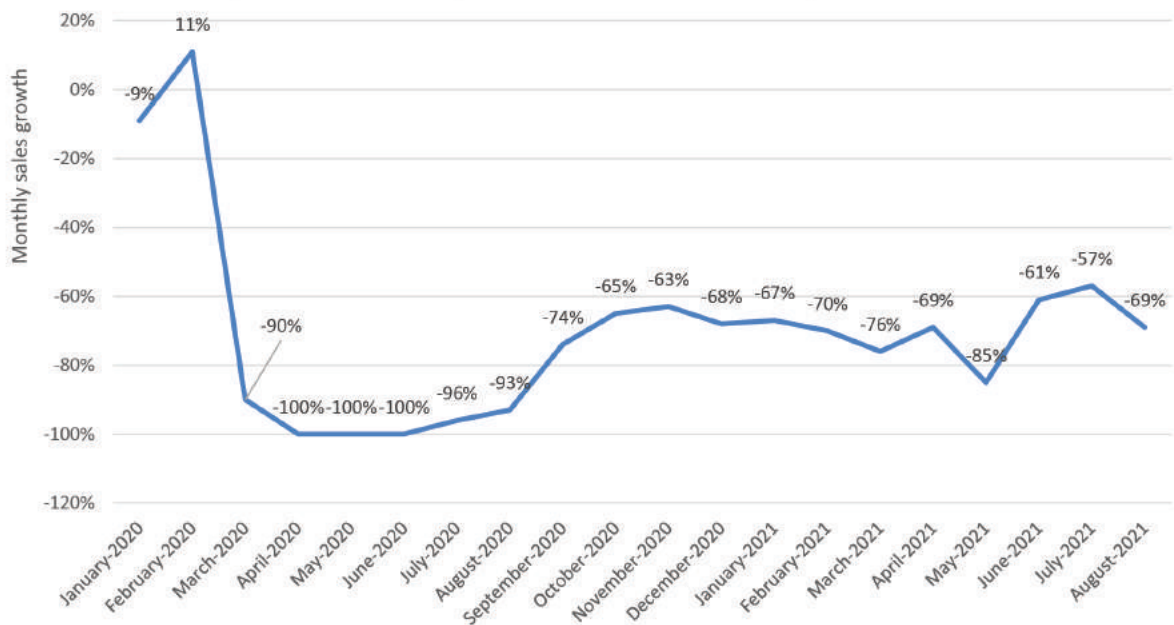
SOURCE AND METHODOLOGY INFORMATION

Source	MEXT (Japan); Agency for Cultural Affairs (Japan)
Survey by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Published by	MEXT (Japan); Agency for Cultural Affairs (Japan)
Source link	www.bunka.go.jp
Release date	September 2020

YOY GROWTH IN MONTHLY SALES OF EVENT TICKETS IN JAPAN 2020-2021



YoY growth in monthly sales of event tickets in Japan 2020-2021



SOURCE AND METHODOLOGY INFORMATION

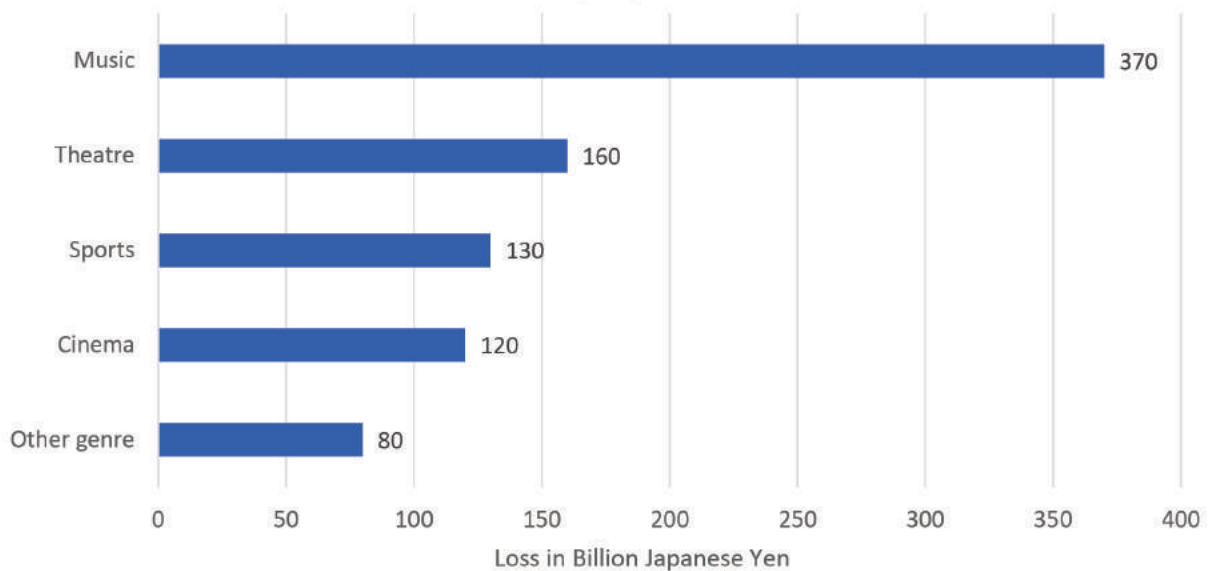
Source
Survey by
Published by
Source link
Release date

Cabinet Office Japan; PIA Corporation)
Cabinet Office Japan; PIA Corporation
Cabinet Office Japan;
v-resas.go.jp
October 2021

ECONOMICAL LOSS OF LIVE ENTERTAINMENT EVENTS DUE TO COVID-19 JAPAN 2020, BY SEGMENT



Economical loss of live entertainment events due to COVID-19 Japan 2020, by segment



SOURCE AND METHODOLOGY INFORMATION

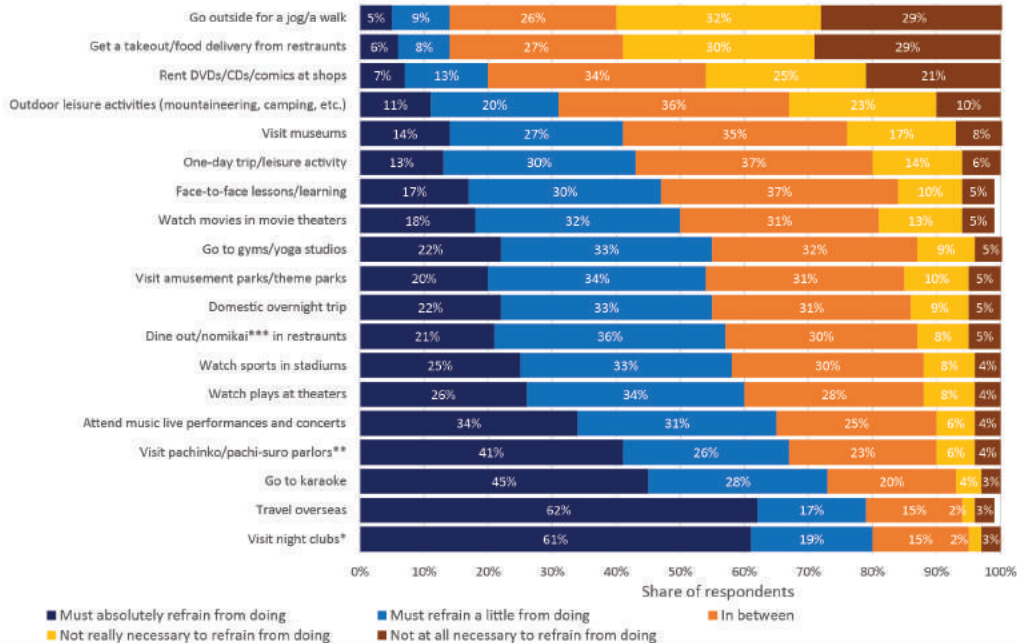
Source
Survey by
Published by
Source link
Release date

PIA Corporation
PIA Corporation
PIA Corporation
corporate.pia.jp
February 2021

OPINION ON SELF-CONTROL IN LEISURE PARTICIPATION AMID COVID-19 JAPAN 2020, BY TYPE



Opinion on self-control in leisure participation amid COVID-19 Japan 2020, by type



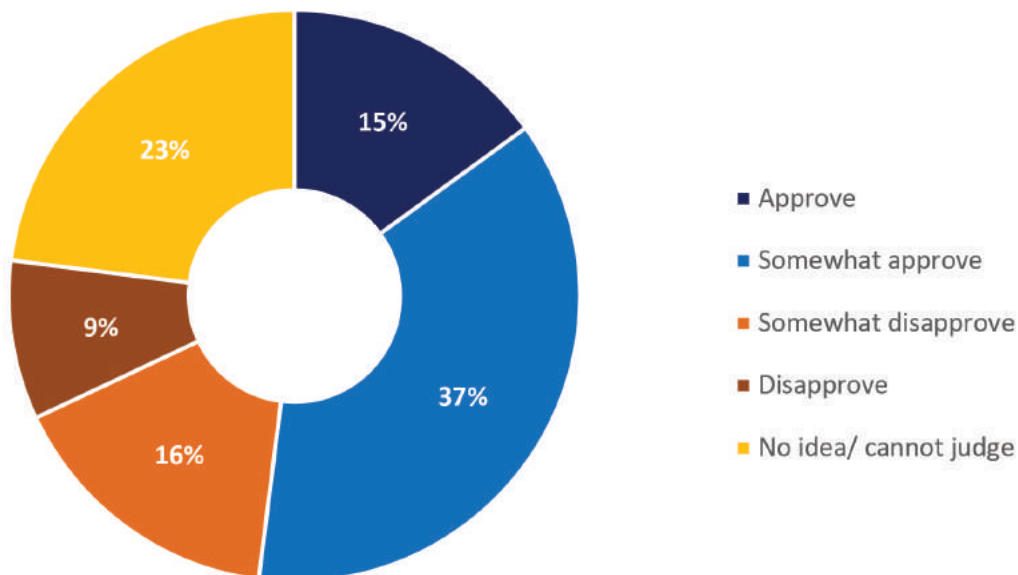
Details: Japan; December 5 to 7, 2020; 3,948 respondents; 15-69 years; Online survey

SOURCE AND METHODOLOGY INFORMATION

Source
 Survey by
 Published by
 Source link
 Release date

GEM Partners
 GEM Partners
 GEM Partners
gem-standard.com
 December 2020

OPINION ON GOVERNMENT AID FOR CULTURAL ACTIVITIES AMID COVID-19 JAPAN 2020



Details: JJapan; Platform for Arts and Creativity; May 29 to June 1, 2020; 10,000 respondents; 15 years and older; Online survey

SOURCE AND METHODOLOGY INFORMATION

Source
Survey by
Published by
Source link

Release date

Platform for Arts and Creativity
Platform for Arts and Creativity
Platform for Arts and Creativity
Summary of opinion survey on public support for art and culture, page 11
June 2020