

JOURNEY

with Juliana

LUXURY TRAVEL CONTENT CREATOR

I create high-quality, story-driven content that inspires travelers and helps hospitality and tourism brands elevate their presence, engage their audience, and drive results.

About Me

TRAVEL INDUSTRY PROFESSIONAL LUXURY TRAVEL CREATOR

With 14+ years of experience in marketing and communications, I combine industry expertise with a passion for travel to create content that is authentic, elevated, and strategically designed to support hospitality and tourism brands.

From luxury resorts to unforgettable destinations, I capture experiences that inspire travelers and convert.

Juliana Gonzalez

 SAN DIEGO, CALIFORNIA
AVAILABLE FOR TRAVEL WORLDWIDE 

WHY BRANDS CHOOSE ME

			
14+ YEARS	30.2K+	64%	84.5%
MARKETING EXPERIENCE	TOP CONTENT VIEWS	AUDIENCE AGES 25-44	AUDIENCE LOCATED IN USA

AUDIENCE SNAPSHOT

		
USA • CANADA UK • MEXICO	LUXURY & LEISURE TRAVELERS	HOTEL & RESORT SEEKERS

“ Great content doesn’t just showcase a place—
it creates an experience people want to be part of. ”

Content created with a guest perspective and a marketer’s strategy.

SERVICES

-  UGC VIDEOS
(Reels, TikToks, Stories)
-  PHOTOGRAPHY
(Lifestyle, Rooms, Amenities)
-  RESTAURANT & BAR CONTENT
(Food, Drinks, Ambiance)
-  SPA & WELLNESS CONTENT
(Experiences, Treatments)
-  DESTINATION CONTENT
(Attractions, Activities, Experiences)
-  SOCIAL MEDIA CONTENT
(Story Series, Carousels, Reels)

AUTHENTIC. AESTHETIC. IMPACTFUL.

			
RESORTS	SPAS	RESTAURANTS	DESTINATIONS

WHAT BRANDS CAN EXPECT

- | | |
|-------------------------------------|--------------------------------------|
| ✓ Authentic guest perspective | ✓ Assets for social media and ads |
| ✓ High-quality, on-brand content | ✓ Content that inspires & converts |
| ✓ Increased engagement & visibility | ✓ Professional, reliable partnership |

BRANDS I WORK WITH

				
HOTELS & RESORTS	TOURISM BOARDS	RESTAURANTS & BARS	SPAS & WELLNESS	EXPERIENCE PROVIDERS

Let’s create something unforgettable.

LET’S COLLABORATE

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