



Notable landmarks in the career of Richard South .

1969 Appointed Brand manager of Ready Brek with J Lyon's and Co . Formed the image of child going to school with a ' warm tummy ' (Central heating for Kids)



Gillette Industries Ltd . National sales trainer . Brand manager of Gillette Foamy . Responsible with others to introduce Lemon- Lime alternative.

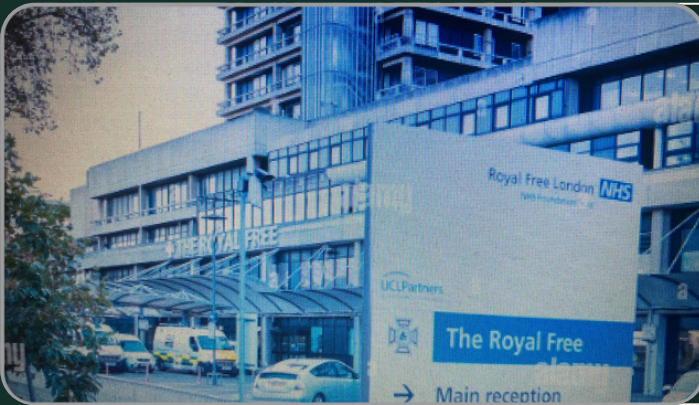


Appointed European Sales Manager In the PFM Medical in Germany with ambition to form PFM United Kingdom as General Manager which continues to strive today



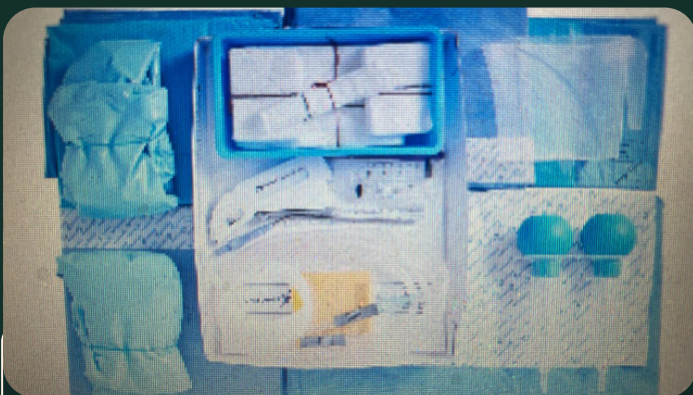


Invited to join Rociale as Sales Director whilst with PFM . Went on to be appointed Managing Director.



Worked with Mrs Curry : CSSD Manager of the Royal Free Hospital in London to form the development and introduction of Custom made procedure packs to the NHS .

Press photo working with NHS on the introduction of Custom made Procedure packs - Pulp trays - semi disposable instruments (Taken in or around 1978)



Custom made procedure packs - Pulp receivers



Gallipots - as they are seen today



Recent picture of meeting with John who appointed me as MD of Rociale Medical



Memorabilia of presenting The concept of today's procedure pack system. (on video)



Approached by the United Medical group and Al Saif in Riyadh to become international buyer of medical supplies for their conscripted hospitals throughout Saudi Arabia and Qatar



Assigned to work in the Al Hada Hospital in Taif

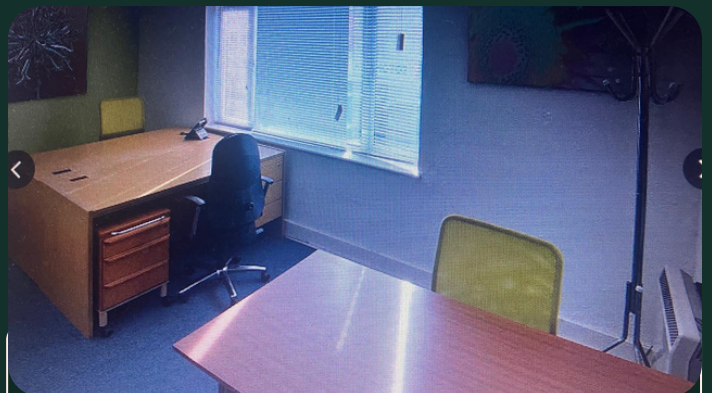


UMG formed a partnership with the ministry of health in Moscow . I was tasked to work in Russia Introducing the latest medical disposable concepts to a range of hospitals mainly in Moscow and report monthly to the Minister of Health in the Kremlin.

A further partnership was formed with The Middle East Association in St James St , London . As a consequence I was invited to promote trade and introduce the latest medical concepts to developing countries which at the time included - The Philippines- Malaysia- Indonesia- Thailand and a number of countries in Africa



Formed Surgical Sense Ltd in March 2016



Took up offices at 23 -24 New Broadway, Worthing . Picture portrays offices the day we moved in

MEET OUR TEAM



SUSAN VIVIENNE SOUTH

My wife Bibs and “best friend“ for over 55 years . Director and 50 % Share Holder . Retired from nursing at the King Edward 7th Hospital in Windsor



MIKE SOUTH

Michael South . Director .
Cranfield School of Management.



SUMA JANNAT SUBORNA

Our first full time employee.
Personal assistant and
Business Support.



MARIA BIRABWA

Events and Exhibition Manager
Surgical Sense is extremely active in overseas exhibitions on behalf of our customers . The following pictures show examples of our recent activity.



MEDICA - DÜSSELDORF.



ARAB LAB - THE WORLD TRADE CENTRE- DUBAI



MEDLAB - THE WORLD TRADE CENTRE- DUBAI



MARIA PREPARING FOR MEDLAB AT THE WORLD TRADE CENTRE FEBRUARY 2024